

Rotary

District 5170



From the desk of District Governor Susan Valenta

May 2016



2016 Rotary District Conference in Review

From April 29 – May 1 over 1,200 attendees enjoyed a Rotary experience that will be shared throughout the Rotary world. The 2016

District 5170 Conference promised a line-up of entertainment, forum speakers, House of Friendship, Hospitality Suites, and great speakers. Through the leadership of 2016 Conference Chair, Richard Flanders (Rotary Club of Pleasanton North) and his team of over 80+ Rotarians from clubs throughout our District, the promise was delivered.

A historical first for a District Conference – four Past Rotary International Presidents – will be something we all will all remember as a world-class rotary feature. The words from M.A.T. Caparas, Cliff Dochterman, Richard D. King, and Gary Huang, representing four-decades of Rotary World leadership, resonated with the message of the pivotal role Rotary has played in serving humanity. Our appreciation to each of these incredible world leaders and the mark they have made on Rotary history.

There are many notes of appreciation – everyone contributed countless hours with

a spirit of volunteerism and leadership. A special note of thanks go to the Behring family for their generous support for our Friday luncheon at the Blackhawk Automotive Museum and the staff at the San Ramon Marriott, all experts in hospitality and service.

We have lots of photos you can view on <http://www.rotarydistrict5170.org/Stories/memories-of-the-2016-rotary-district-conference>.

Toast and Toast – Thursday, June 23 @ Gilroy Gardens – 5:30 – 8pm

What better way to end a fun, productive, and exciting year than with a toast to our clubs. And what better way to welcome the new Rotary year than with a toast to our 2016/17 District Governor, Jeff Orth. This year, Rotarians and guests are invited to Gilroy Gardens for our annual Toast and Toast where a full BBQ buffet, hosted beer, wine, and beverages, free parking, and a chance to get a sneak preview of Luminations – all for \$37 per person. To register, just click <https://events.rotarydistrict5170.org/>. The event is from 5:30 pm – 8:00 pm. Because this is an outdoor, covered area, we suggest

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bringing a light jacket. Gilroy Gardens is located at 3050 Hecker Pass Highway, Gilroy.

Off to Seoul

Many of our Rotarians will be traveling to Seoul, Korea for the International Convention. We look forward to hearing about all the great adventures and stories. Be sure and stop by the Rotary District 5170 Interact booths – these young leaders will love seeing you!

Council on Legislation

The 2016 Council on Legislation (COL) was held April 10-15, 2016 in Chicago. PDG Ron Sekkel (Rotary Club of Scotts Valley) represented Rotary District 5170 during the proceedings. There were important enactments that affect membership within clubs including flexibility of meetings, types of membership, and qualifications. As the District's representative for the COL, Ron is available to visit Clubs to explain the enactments and answer any questions. Ron may be reached via email at ronsekkel@aol.com or by calling 831-336-5432 (H) or 831-588-7004 (C). For a preview of the information, please click [here](#).



Vocational Service

Jim Gibson, District Vocational Service Chair

email— jimgib007@aol.com



Thoughts and Resources

In the course of the year, a number of questions were thrown my way. Some

questions (such as "What is Vocational Services supposed to do?") were asked by a few Rotary Club's Vocational Service Chairs, and I could respond with some relatively direct answers/suggestions (noted in some past communications). Other questions were more challenging in that they were more complex or more "open" in the response they were seeking, so I needed time to explore, review, and annotate an answer to the inquiry. Please allow me to share a response to one of those "tougher" questions relating to books/resources that might help Rotary *Vocational Service* leaders learn and grow and discern ways that lead to beneficial leadership.

Part of the answer to "leadership" was that leaders needed to be "readers." Over this past year, a number of books were suggested from Rotary leaders, including Vocational Service Chairs. Reading has a host of benefits for those who wish to occupy positions of leadership and develop into more relaxed, empathetic, and well-rounded people. One of the most common follow-up questions was, "Ok, so what should I read?" Those interested in

leadership might consult the syllabus for David Gergen's leadership course (PDF) at Harvard's Kennedy School of Government or the syllabus his colleague Ron Heifetz uses for his course on adaptive leadership (PDF). Here are 11 books of the many suggested. I hope you find this helpful.

1. Marcus Aurelius, *The Emperor's Handbook*. Emperor of Rome from 161 to 180 A.D., Marcus Aurelius is considered one of history's "philosopher kings," and his *Meditations* were perhaps his most lasting legacy. Never meant to be published, Marcus' writings on Stoicism, life, and leadership were the personal notes he used to make sense of the world. They remain a wonderful insight into the mind of a man who ruled history's most revered empire at the age of 40 and provide remarkably practical advice for everyday life.
2. Viktor Frankl, *Man's Search for Meaning*. Viktor Frankl was an Austrian psychiatrist who survived life in the Nazi concentration camps. *Man's Search for Meaning* is really two books — one dedicated to recounting his frightening ordeal in the camps (interpreted through his eyes as a psychiatrist) and the other a treatise on his theory, logotherapy. His story alone is worth the read — a reminder of the depths and heights of human nature — and the central contention of logotherapy — that life is primarily about the search for meaning — has inspired leaders for generations.

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3. Tom Wolfe, *A Man in Full*. Tom Wolfe founded the *New Journalism* school and was one of America's most brilliant writers of nonfiction (books and essays like *The Electric Kool-Aid Acid Test*) before he became one of her most notable novelists. Often better known for his portrait of 1980s New York, *The Bonfire of the Vanities*, *A Man in Full* is his novel about race, status, business, and a number of other topics in modern Atlanta. It was Wolfe's attempt, as Michael Lewis noted, at "stuffing of the whole of contemporary America into a single, great, sprawling comic work of art." It's sure to inspire reflection in burgeoning leaders.
4. Michael Lewis, *Liar's Poker*, is acclaimed author Michael Lewis' first book — a captivating story about his short-lived post-collegiate career as a bond salesman in the 1980s. Lewis has become perhaps the most notable chronicler of modern business, and *Liar's Poker* is both a fascinating history of Wall Street (and the broader financial world) in the 1980s and a cautionary tale to ambitious young business leaders about the temptations, challenges, and disappointments (not to mention colorful characters) they may face in their careers.
5. Jim Collins, *Good to Great: Why Some Companies Make the Leap...and Others Don't*. What does it take to make a great company, and what traits will young business people need to lead them? Jim Collins introduced new rigor to the evaluation of business leadership in his instant classic *Good to Great*, with a research team reviewing "6,000 articles and generating 2,000 pages of interview transcripts." The result is a systematic treatise on making a company great, with particularly interesting findings around what Collins calls "*Level 5 Leadership*" that have changed the face of modern business.
6. Robert Cialdini, *Influence: The Psychology of Persuasion*. *Persuasion* is at the heart of business, where leaders must reach clients, customers, suppliers, and employees. Cialdini's classic on the core principals of persuasion is a sterling example of the cross application of psychological principles to business life. Based on his personal experiences and interviews — with everyone from expert car salesmen to real estate salespeople — Cialdini's book is riveting and, yes, persuasive. It serves as a great introduction to other works by modern writers like Malcolm Gladwell and Steven Levitt, who translate theories from the social and physical sciences into everyday life.
7. Richard Tedlow, *Giants of Enterprise: Seven Business Innovators and the Empires They Built*. Richard Tedlow taught business school classes (*The Coming of Managerial Capitalism*) and this book is something like a few of the high points of his class. *Giants of Enterprise* chronicles the lives of some key businesspeople — Carnegie, Ford, Eastman, Walton — who shaped the world we live in today. It's a brief introduction to the figures and companies who built modern business for the young business leader seeking to shape the future.

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8. Niall Ferguson, *The Ascent of Money: A Financial History of the World*. Financial capital is at the heart of capitalism. Any young person aspiring to business leadership should understand the financial world we live in. Ferguson is one of our era's preeminent popular historians, and *The Ascent of Money* traces the evolution of money and financial markets from the ancient world to the modern era. It's an essential primer on the history and current state of finance.
9. Clayton M. Christensen, *The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail*. Not long ago, Clay Christensen was ranked the world's greatest business thinker by *Thinkers50*, and his breakout book was a thoughtful tome on innovation and "disruption." All of Christensen's books are enlightening reads, but this is perhaps the most foundational for any leader wondering how to drive business innovation and fight competitors constantly threatening to disrupt his or her business model with new technology.
10. Stephen R. Covey, *The Seven Habits of Highly Effective People*. Covey's book represents the best in self-help. His advice — about prioritization, empathy, self-renewal, and other topics — is both insightful and practical. *Seven Habits* can be useful to the personal and professional development of anyone charting a career in business.
11. Bill George, *True North: Discover Your Authentic Leadership*. A hallmark of next-generation business leaders is a

focus on authenticity. Bill George has pioneered an approach to authentic leadership development articulated well in this, his second book, *True*. George conducted more than 100 interviews with senior leaders in crafting the book, and offers advice for young leaders on knowing themselves and translating that knowledge into a personal set of principles for leadership.

So what are your picks? Aside from a list for "young business leaders," are there others you'd propose?

Thank you for all that you do for Rotary, in service to others.

Be well. Do good work.

Jim Gibson
District 5170 Vocational Services
Chair, 2015-2016

... and a little extra...

Reaching the end of a job interview, the human resources person asked a young engineer fresh out of MIT what kind of a salary he was looking for.

"In the neighborhood of \$140,000 a year, depending on the benefits package."

"Well, what would you say to a package of 5-weeks vacation, 14 paid holidays, full medical and dental, company matching retirement fund to 50% of salary, and a company car leased every 2 years...say, a red Corvette?"

"Wow! Are you kidding?"

"Yeah, but you started it."

Youth Service

Youth service programs are going well in District 5170! It is hard to believe there is only a month and ½ left of this Rotary year!

Here are updates of the different youth service programs across the district:

RYLA

RYLA 2016 is quickly approaching! This year, camp will be held June 26-July 1, 2016, with an expected attendance of 210 campers. Club RYLA chairs should contact their campers regarding any last minute details before the school year ends. Additional information can be found on the RYLA website: <http://ryla5170.com/> Please contact Ben Macatangay at benedictomacatangay@gmail.com for additional information.

More information can be found at the RYLA website: <http://ryla5170.com/>

Rotaract

Rotaract and Interact leaders recently collaborated on stayovers, which are events to inspire high schoolers to join the Rotary family, prepare young minds to embark on the journey of college, and foster leadership skills. This year, Interact District 5170 participated in four stayover events hosted by three University of California (UC) Rotaract clubs--UC Berkeley, Davis, and Santa Cruz.

Summer socials to introduce graduating senior Interact students to Rotary are currently being scheduled. Graduating seniors are encouraged to click here to submit information in order to be

contacted about the socials: <https://docs.google.com/forms/d/1bKMMuApAnbtgEzNGRqzBhafmlChnasivs2PFKMhWRRc/viewform>

Interact



The Rotary International Convention (RICON) this year will be held in South Korea, Seoul. Ten (10) District Council members along with the Interact Chair and an advisor will be attending. The total cost to attend per person will be app. \$3,000. All of our council members are paying from their own pockets in order to embark on this journey that will only continue all that we stand for: service



above self. Individual and/or club financial contributions to help support the trip are greatly welcomed. In addition, the RICON team is able to make presentations to Rotary Clubs as desired. For more information, or to contribute, please visit tinyurl.com/ricon2016, or contact District Interact Chair, Michelle Lewis at 408-921-1200 or go2michelle@icloud.com.



The Interact has Talent show at the District Conference in San Ramon was a huge success! The six finalists were amazing, and the first place contestant, Renee Radusewics, wowed the crowd with her rendition of Schubert's Impromptu Opus 90 #2 on the piano.

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The last Interact district-wide event of the year will be the summer send-off on Sunday, June 18th.

Rotarians and advisors are always welcome to attend Interact area events-- check out the calendar of events here:

<http://www.rotarydistrict5170.org/SitePage/interact-event-calendar>

For more information on these and other district Interact events, please visit the Interact website: <http://www.interact5170.org/>

Speech Contest

The speech contest had another successful year!



The district-wide finals were held at the Marriott Hotel during the District Conference on May 1st 2016. Congratulations to the following students:



1st place: Rachel Sylwester from Livermore Rotary \$1,000

2nd place: Shawn Cunningham II from Piedmont/Montclair Rotary \$500

District Finalist: Phoebe Yin from Almaden Rotary \$250

District Finalist: Lisa Deng from Los Altos Rotary \$250



Please contact Marco Renella at renella6289@gmail.com for additional information, or visit the speech contest webpage: <http://www.rotarydistrict5170.org/SitePage/speech-contest>

ELC: The Enterprise Leadership Conference (ELC) had another successful spring, with four different conferences across the district, with over 300 high school lives changed!

ELC is designed to help develop the leadership and presentation skills of industrious high school juniors through a working introduction to the opportunities, benefits and challenges of establishing and operating a business in the free enterprise system.

Click here to learn more about ELC programs: <http://www.youthservicesandbeyond.org/elc/>

Youth Exchange

Once again our inbound Youth Exchange students attended the district conference. During lunch Saturday April 30th at the



Marriott in San Ramon, the students presented their country flags and enjoyed

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spending time with Rotarians.

Incoming Club Presidents, remember you will make the decision in the fall of this year for the 2017/18 youth exchange program. We need more clubs to participate in Youth Exchange!



The district Youth Exchange program not only ***changes the lives*** of the students, host families, and natural families

but most importantly, these students are ambassadors for Rotary and the Youth Exchange program. Plus, many of the exchange students will eventually become Rotarians. This is sustainable but more importantly, will increase our future Rotary membership worldwide.

Please contact Darlene de la Cerna at dmdsc57@gmail.com for additional information.

Youth Protection

Club leaders are reminded that club youth services certification application needs to be completed at the beginning of each calendar year. Visit this link to see the current status of your club for 2016:

http://yex.rotary5170.org/ave_youth/CCAList.asp

It is highly encouraged that all Rotarians take the online youth protection awareness training course. It can be accessed at

this link: http://yex.rotary5170.org/ave_youth/YPATraining.asp

All Rotarians with extensive involvement with youth need to complete a more detailed process, including reference checks and LiveScan fingerprint submission. Further information can be found on the youth protection website: <http://www.rotarydistrict5170.org/SitePage/youth-protection-1>

ROTARY FOUNDATION SCHOLARSHIP OPPORTUNITY

The Rotary Foundation and UNESCO-IHE Institute for Water Education are working together to tackle the world's water and sanitation crisis and are offering up to 10 scholarships for graduate study at UNESCO-IHE's Delft campus in the Netherlands. The partnership aims to increase the number of trained professionals who can devise, plan, and implement water and sanitation solutions in developing areas. The scholarships also are designed to promote long-term productive relationships between Rotarians and skilled water and sanitation professionals in their communities.

Scholars will receive a Master of Science degree in urban water and sanitation, water management, or water science and engineering. Graduates work with their Rotary club sponsors on a related project to benefit their local community. **The application deadline is 15 June.** For more information, review the [application toolkit](#) and [scholarship terms and conditions](#).

If you have questions, please contact grants@rotary.org.

District Events

LEADERSHIP MEETING


Wednesday, June 8, 5:00 pm. Location to be confirmed.

Rotary District 5170 Annual


Toast and Toast



Celebrate soon-to- be PDG Susan Valenta
Welcome soon-to-be DG Jeff Orth

\$37 per person includes full BBQ buffet, hosted wine & beer,
free parking, park entrance, and a sneak preview of **Lumination!**



Rotary
District 5170



WHERE: Gilroy Gardens Theme Park
3050 Hecker Pass Highway, Gilroy

WHEN: Thursday, June 23, 2016
5:30pm Hosted bar and hors d'ouvres | 6:00pm Buffet dinner
6:30pm Toast and Toast Ceremony

DRESS: Casual – be prepared for late afternoon/evening cool weather
Event Chair: PDG Ed Jellen, PDG, Rotary Club of Oakland #3

RESERVE at <http://www.events.rotarydistrict5170.org>

or fill out and mail this flyer to: 2570 N. First Street, Suite 200, San Jose, CA 95131.
If paying by check, make check payable to Rotary District 5170

Name:	Club:
Number attending:	Amount Due:
Phone:	Email:
Visa/MC/Amex	Expiration Date: Code:

PLEASE RSVP BY JUNE 15, 2016

A 2016 Rotary District Conference Thank You!

To our sponsors:

PLATINUM – Bugatti Level

Rotary Club of San Jose
 Rotary Club of Gilroy
 Jean Paul Jacob's Donor Advised Fund
 PDG Loren Harper
 Asian Pacific Islander American Public Affairs
 San Ramon Marriott
 Blackhawk Automotive Museum

GOLD SPONSOR – Lamborghini Level

Hollis Hutchison Bascom

SILVER SPONSOR – Tesla Level

Rotary Club of Niles (Fremont)
 Rotary Club of Fremont Warm Springs Sunrise
 Rotary Club of Oakland #3

BRONZE SPONSOR – Porsche Level

Blach Construction, Inc.
 Dryco Construction
 Rotary Club of Pleasanton North
 Mackenzie Chocolate
 Wentz Winery

To our keynote speakers:

PRIP M.A.T. Caparas (Rotary Club of Mountain View)
 PRIP Richard D. King (Rotary Club of Niles/Fremont)
 PRIP Cliff Dochterman (Rotary Club of Moraga)
 PRIP Gary C.K. Huang (Rotary Club of Taipei)
 Ken and David Behring (Wheelchair Foundation)
 John Chiang, State of California Treasurer
 Raj Mathai, News Anchor and Award-winning Journalist



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To our entertainers and musicians at the District Conference:

Shawnette Sulker

Danielle and Micah Naler

Amador Ceremonial Brass and Clarinet Quartet

Academy of Chinese Performing Arts

Sounds of India - Ramesh Hariharan (Rotary Club of East Palo Alto Bayshore),
Balaji Mahadevan and Dr. Ram Saxena

Spencer Sussman's East Bay Jazz High School All-Star Combo

Dawn Coburn

Fremont Christian Jazz Band

Why Not? Trio – Tim Barry, Joan and John Phillips, featuring Joe McGuire

Grateful Dads – Larry Dean, Sam Grinels and Keith Kreft (Rotary Club of Cupertino)

Sharon Xavier de Sousa (Rotary Club of Tri-Valley Evening) with Don Cardoza

Michael Harrison (Rotary Club of Santa Cruz)

Steve Powell

To our Raffle Prize Donors:

Oakland Raiders

Howard Tours

Gilroy Gardens Theme Park

The Wheelchair Foundation

Bay Jewelers

Mission Hills Gallery



To our Committee:

Conference General Chair: Richard Flanders (Rotary Club of Pleasanton North)

Conference Senior Advisor: PRIP Richard D. King (Rotary Club of Niles/Fremont)

District Governor: Susan Valenta (Rotary Club of Gilroy)

Conference Advisors: PDG Russ Hobbs (Rotary Club of Santa Cruz)

PDG Joe Hamilton (Rotary Club of Cupertino)

PDG Ron Sekkel (Rotary Club of Scotts Valley)

Conference Operations: Kimberly Hartz-Foster (Rotary Club of Niles/Fremont)

Stage Managers: Kimberly Hartz-Foster (Rotary Club of Niles/Fremont)

Larry Tan (Rotary Club of Fremont-Union City-Newark)

Angus Cochran (Rotary Club of Niles/Fremont)

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Facilities:	Jan Eric Nordmo (Rotary Club of Santa Clara)
Audio/Visual:	J.D. Eschelman (Rotary Club of Niles/Fremont) Randy Benitez
Graphics:	Penny Noel (Rotary Club of Morgan Hill)
District Trainer:	Tim Lundell (Rotary Club of Los Gatos Morning)
Event Promotions:	Bob Tucknott (Rotary Club of Dublin) Susan Valenta (Rotary Club of Gilroy) Susan DuPree (Rotary Club of Pleasanton North)
Sponsorship Development:	Susan Valenta (Rotary Club of Gilroy) Richard Flanders (Rotary Club of Pleasanton North) Susan DuPree (Rotary Club of Pleasanton North)
Website and Social Media:	Ross McClenahan (Rotary Club of Santa Cruz Sunrise)
Forums:	Sandra Jewett (Rotary Club of San Jose)
House of Friendship:	Millie Seibel (Rotary Club of Livermore)
Entertainment:	Susan DuPree (Rotary Club of Pleasanton North)
Hospitality Suites:	Daren and Sandra Young (Rotary Club of Niles/Fremont)
Minute by Minute:	Kimberly Hartz Foster (Rotary Club of Niles/Fremont)
Presider Trainer:	PRIP Richard D. King (Rotary Club of Niles/Fremont)
Registration:	Judy Wilson (Rotary Club of Cupertino) Jerra Rowland (Rotary Club of Cupertino) Brittany Overbeck (Rotary Club of Gilroy) Olivia Poe, District Administrator
Printed Program:	Kathi Hamilton and Meredith Morin Susan Valenta (Rotary Club of Gilroy)
Remembrance Ceremony:	Orrin Mahoney (Rotary Club of Cupertino)
Past President Reunion:	PDG Joe Hamilton (Rotary Club of Cupertino) PDG Russ Hobbs (Rotary Club of Santa Cruz) PDG Ron Sekkel (Rotary Club of Scotts Valley)
Sergeant at Arms:	John Bruzus (Rotary Club of Cupertino)



Be a gift
to the world

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Interact Talent Contest:

Michelle Lewis (Rotary Club of Sunnyvale)
Deborah McQueen (Rotary Club of Livermore)
Colleen Ewanich (Rotary Club of Pleasanton North)

Photography:

Irv Stowers (Rotary Club of Livermore)
Don Wentz (Rotary Club of Livermore)
Don Seibel

Awards and Recognition:

PDG Ed Jellen (Rotary Club of Oakland #3)

Speech Contest:

Marco Renella (Rotary Club of Gilroy)

Blackhawk Coordinator:

Herb Ritter (Rotary Club of Pleasanton North)

PH/Major Donor Reception:

Phil Dean (Rotary Club of Livermore)

VIP Services:

Chris Giusiana (Rotary Club of Morgan Hill)

Greg Giusiana (Rotary Club of Gilroy)

Bike Ride:

Ron Mazur (Rotary Club of Dublin)
Larry Dean (Rotary Club of Cupertino)
Rita Galvin

Decorations:

Trish Johnston
Diane Harper

And to all the Rotarians and Guests who made the 2016 Rotary District 5170 Conference a success -- Thank you!



Club Events

Click on event flyers to be taken to the Club websites for more information

SILICON VALLEY YOUTH CLASSIC 42ND ANNUAL CHARLIE WEDEMEYER

ALLSTAR FOOTBALL GAME

**TOP SELLING ROTARY CLUB
WINS A SUITE TO THE GAME!**

(Food and Drink Not Included.)

A MINIMUM OF 100 TICKETS MUST BE SOLD TO QUALIFY.
TICKETS MUST BE PURCHASED THROUGH ROTARY CLUB OF ALMADEN VALLEY.



TICKET PRICES:

Adults:	\$20.00
Age 18 & Under:	\$10.00

KICKOFF AT 6:00 P.M.
Saturday, July 16, 2016 at Levi's® Stadium



Produced by Rotary Club of Almaden Valley • www.youthclassic.org

Club Events

Click on event flyers to be taken to the Club websites for more information

Rotary Club of San Jose East/Evergreen

Is Holding the Most Fun

Event this Year!!!

Whiskey Tasting at the Turf Club



The Rotary Club of San Jose East/Evergreen is holding a whiskey tasting. There will be 5 whiskeys from different areas and food. What a wonderful way to find out what this event type is like and enjoy learning about whiskey while helping our neighbors on San Jose's Eastside.

The event will be held at the upscale Turf Club on the Santa Clara County Fairgrounds
344 Tully Rd, San Jose on June 17, 2016 starting at 7:00 pm

Cost is \$50.00

Purchase your tickets at

<https://www.eventbrite.com/e/whiskey-tasting-tickets-25326189314>

Club Events

Click on event flyers to be taken to the Club websites for more information



2016 Father's Day Spirit Run Presented by:

SENSIBA SAN FILIPPO LLP
CERTIFIED PUBLIC ACCOUNTANTS AND BUSINESS ADVISORS

10k Run - Sponsored by: 

5k Run/Walk - Sponsored by: 

Kid's Challenge - Sponsored by: 

FATHER'S DAY SPIRIT RUN

FATHER'S DAY - SUNDAY, JUNE 19, 2016

A Family Tradition under the Arch in Downtown Pleasanton

10K Race 8:00am • 5K Run/Walk 8:10am • Kid's Challenge 9:30am

Registration Date:	Online / Pre-REG		Race Day Reg
	3/1-5/31	6/1-6/18	6/19
Race Event			
Kid's Challenge (2 to 8 Years) ***	\$10.00	\$12.50	\$15.00
5K Adults Run/Walk**	\$35.00	\$37.50	\$40.00
5K Youth 14 Years & Under **	\$30.00	\$32.50	\$35.00
10K Adults Run**	\$40.00	\$42.50	\$45.00
10K Youth 14 Years & Under **	\$35.00	\$37.50	\$40.00
Family Rate Discount for 5K & 10K (4 or more)****		\$5/Participant	\$2/Participant
Group/Team Rate Discount for 5K & 10K (4 or more)****		10% for Group	None

Final mail-in registration must be postmarked by June 10, 2016.

Final online registration will close at 10pm on June 13, 2016

After these dates, registration will only be available on the day of the race.

Those who pre-registered may pick up their race packet and T-shirts at Fleet Feet Sports, 234#A Main St, Pleasanton, Friday, June 17 noon-7pm and Saturday, June 18 10am - 2pm.



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An Accountancy Corporation
CERTIFIED PUBLIC ACCOUNTANTS
Since 1981

*First 500 who register by May 31st are eligible for the drawings of ten individual portable USB tech/phone chargers (retail value of \$120 each).

Participants will be eligible for an event t-shirt, race picture(s), post-race refreshments including fresh fruit & ice cream, and eligibility for Prize drawings after the race (must be present); medal awarded 3-deep in eight age categories and etched-glass awards for top male & female finishers in two categories. *Participants will receive Finisher ribbons & cookies. ****By mail or if, online, email kandee@onyourmarkevents.com for the code (please indicate the number of 5k/10k runners).

For Race Information and Registration, www.SpiritRun.com

Directions to Site

From I-680, south of I-580, take Bernal Ave. exit East past the Fairgrounds to Main Street. Turn left into Historic Downtown Pleasanton. Registration/Starting area is at the Workbench True Value Hardware Store on Main Street

Proceeds support scholarships for Pleasanton students plus community & international projects of The Rotary Club of Pleasanton

REGISTRATION: Payable to "Rotary Club of Pleasanton Foundation" postmarked by June 10, 2016. Complete form, enclose check and mail to: "On Your Mark", PO Box 1199, Arnold, CA 95223.

CIRCLE ONE
SEX ☐ M ☐ F AGE (ON RACE DAY) _____ T-Shirt Size _____

LAST NAME _____ FIRST _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____ PHONE () _____ - _____

E-MAIL _____ Family/Group Name (if applicable) _____

Waiver's must be provided at time of bib pick-up - Adult/Guardian signature required.

_____ 10K Race
_____ 5K Race
_____ Kid's Challenge

For Official Use Only

Birthday Greetings to these District Leaders and Club Presidents!

Jim Gibson (Cupertino)	5-Apr
Gerri Hussey (Fremont Warm Springs Sunrise)	14-Apr
Kevin Greenlee (Pleasanton North)	15-Apr
PDG Carolyn Schuetz (Alameda)	15-Apr
Lorena Tuohey (Morgan Hill)	17-Apr
Al De Camara (Capitola/Aptos)	19-Apr
Linda Stewart (Fremont-Union City-Newark Sunset)	19-Apr
Robert Allen (Watsonville)	20-Apr
David Conragan (Morgan Hill)	1-May
Twana Karney (Mountain View)	1-May
Michael Shum (Sunnyvale)	5-May
PDG W. Denny Weisgerber (Milpitas)	5-May
Georganna Hildebrand (Scotts Valley)	7-May
Theresa Kiernan (Morgan Hill)	14-May
Cecelia Babkirk (Cupertino)	18-May
Peter Katavich (Gilroy)	26-May
Loren Harper (Fremont Warm Springs Sunrise)	3-Jun
Jon Winston (Santa Cruz Sunrise)	3-Jun
Deborah Rice (Saratoga)	8-Jun
Cheryl Rebottaro (Scotts Valley)	19-Jun
James Walker (Cupertino)	25-Jun
Ray Wong (Almaden Valley)	25-Jun
Donald MacKenzie (Palo Alto University)	28-Jun
PDG Roger Hassler (Cameron Park)	29-Jun



Rotary District 5170

2015-2016 Officers:

District Governor: Susan Valenta
District Governor Elect: Jeff Orth
District Governor Nominee: Orrin Mahoney
District Governor Nominee Designate: Tim Lundell
Lieutenant Governor, AOS: Phil Dean
Lieutenant Governor, AG's: Larry Barr
Governor's Partner: Tom Valenta
District Treasurer: Lorna Padia Markus

Assistant Governors:

Area 1: Joe Goralka
Area 2: Brian Schott
Area 3: Daren Young
Area 4: Julie Lewis
Area 5: Stewart Cusimano
Area 6: Gregg Giusiana
Area 7: Cheryl Rebottaro
Area 8: Sue McSorley
Area 9: Steve Ross

District Chairs:

Club Service: Larry Dean
Community Service: Charlene McIntyre
International Service: Jeboy Koshy
Vocational Service: Jim Gibson
Youth Service: Margarethe Pfeffer

Membership: DGN Orrin Mahoney
The Rotary Foundation: Cecelia Babkirk
Public Image: Deborah Rice
District Trainer: Tim Lundell
Technology: Ross McClenahan

The District Office is located at 2570 N. First Street, San Jose, CA 95131.

www.rotarydistrict5170.org | Phone: (408) 273-4577 | Email: admin@rotarydistrict5170.org

To highlight your club projects and events in the District newsletter, please email the information to admin@rotarydistrict5170.org by the 10th of each month.



Please help the District Office share the most accurate information. Update your information now on ClubRunner.

<https://portal.clubrunner.ca/50083/User/Login>

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