

From the desk of District Governor Orrin Mahoney

October 2017



It was the Best of Times, it was the Worst of Times.

With my apologies to the Tale of Two Cities opening sentence, it feels like that has been the feeling for me for

the month of October as your District Governor.

Let's start with the good news. I have now completed 40 Club visits and I continue to be impressed by District 5170 Rotary Clubs "Making a Difference" in their communities and around the world. In addition, we completed an excellent Avenues of Service event on October 5th. Held at the Biltmore Hotel and Suites, there was a sold out crowd that enjoyed each other's company and learned new ideas and skills at the Forums and Project Fair. The evening ended with

some wonderful talks from our young Rotary Interact, RYLA, and scholarship alumni, and a keynote from our new RI Director John Matthews. An electronic Survey has been sent to all attendees to further refine this event for the future. If you attended, please fill out the survey.



FLC at Independence High School

The only thing that could top the AOS was the Interact Fall Leadership Conference (FLC), held a few days later on October 8th. Once again almost 4000 Interactors came together to kick off their year and announce their key Community and International Service projects. It is an event not to be missed.



Avenues of Service at Biltmore Hotel & Suites

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Of course the bad news is the incredible series of disasters that have occurred in a very short time period. There is the strong desire from the Rotarians in District 5170 to reach out and support relief efforts in each affected community. Here is the current list of some of the ways to directly support Rotarians in these areas.

All areas- American Red Cross The Red Cross is the premier first responder for any of the recent disasters. Last Saturday, I had the opportunity to visit the Red Cross disaster Centers in Santa Rosa. We visited the kitchen set up in Petaluma, where hot meals were prepared and delivered by Red Cross ERVs (Emergency Response Vehicles) brought from all over the country. Then we visited the Central Disaster response office quickly established for the event, and finally the supplies warehouse also established just for this event. All in all, I was impressed with the organizational structure, but even more with the level of volunteers that were here from all over the country, many on their second or third disaster this year.

Houston and Puerto Rico-Disaster Aid USA Disaster Aid USA (DA USA) is a Rotarian operated project and a 501(c)(3) non-profit charity, incorporated in the District of Columbia. Its primary mission: To provide immediate disaster relief and humanitarian aid at home, here in the US and worldwide to those victims suffering from the effects of disasters natural or man-made while using Rotary's guiding principles and according to its Rotary 4 way test, while adhering to United Nation and Sphere Standards. See their web site and donate at: <http://www.disasteraidusa.com/>



Houston- Direct to the affected Districts

<http://www.zone2526.org/how-to-support-victims-of-hurricane-harvey/>

Puerto Rico- Possible District Grant See next page for details.

Scotia Bank of Puerto Rico for the account of Rotary Club of San Juan, Acct# 071-000593613 Routing # 021502804. Or send checks to Rotary Club of San Juan, PO Box 9021529, San Juan PR 00902-1529. Identify Hurricane Relief- Georgie in the memo section of your check.

Napa/Sonoma Fires

<https://www.larca5130.org/>

Let's hope that late in November we will be giving thanks that no more disasters have occurred that need our help.

Best,



**ROTARY:
MAKING A
DIFFERENCE**

Puerto Rico Disaster Relief

Opportunity to Provide Immediate, Direct Assistance



One would have to be living under a rock not to know that we are being pummeled by mother nature, in the form of unprecedented natural disasters.

At the request of many members, our first effort to address some of these in a direct way, where every penny will go directly to those affected in Puerto Rico, there is an opportunity for clubs, Rotarians and non-Rotarian friends to participate in a District Grant.

Goal: \$20,000 by November 1st

[Georgie Hildebrand](#), who was our District Grants Chair for two years (2014-2016) relocated to Puerto Rico and joined the Rotary Club of San Juan, where she continues to do good in her adopted home. She and her club have offered to host a District grant, to provide the most basic of needs in the poorest communities on the island, where people have lost everything and do not have access to clean water and food. They are



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communities that are not receiving relief through the normal channels, because they are often immigrants of questionable legal status.

The statistics are grim:

- 80% of the island is without electricity and it is unlikely to be restored before the first months of 2018.
- Over 20 preventable deaths have occurred from leptospirosis, because 40% of the population is deriving drinking water from polluted water sources. More are sure to follow.
- In the poorest communities, people lost everything – clothes, beds and basic household necessities. They have no financial means to replace those things, so they are sleeping on the floor or moldy mattresses, if they got them to dry out. Homes in the poorest communities have dirt floors. In a tropical environment such as Puerto Rico's, vermin of all types abound and the devastation from the hurricane provides a perfect environment for them to proliferate, further endangering the health of vulnerable populations.

Georgie and her club have assembled a team to go into the poorest villages, door-to-door, to interview the residents and determine the greatest needs that can be provided in the short term. So far, those needs include: Beds, clothing, water filters, small generators, diapers and formula for infants, small solar panels for cell phone chargers/providing light ...and much more....

What can your club do?

Obviously, cash contributions will be happily accepted and will be included in the grant we are proposing. Tax Deductible Cash Contributions can be made to: Rotary District 5170 Foundation, 2570 West El Camino Real, Suite 150, Mountain View, CA 94040

For clubs which have District DDF that they would like to contribute to this grant, each dollar of that DDF will be exchanged for \$1.25 through our "Max the Match" program.

The Deadline for District Grant Applications is October 31st

If your club has District Grant DDF and you wish to participate in this project, please contact: Cecelia Babkirk, District 5170 Grants Chair at (408) 242-6286 or rotariancecelia@gmail.com

This is the perfect opportunity to do something meaningful, managed by someone who we know will get the job done with EVERY penny going to the beneficiaries, in the fastest way, with no administrative headache.

Oh and by the way, Georgie has offered to arrange housing for a group of D5170 Rotarians with a possible hands-on opportunity, once the time is appropriate.

THANKS AS ALWAYS TO DISTRICT 5170 ROTARIANS FOR YOUR GENEROSITY!

The Rotary Foundation Corner

Cecelia Babkirk, District Grants Chair
email— rotariancecelia@gmail.com

Final Call!!!

October 31, 2017

**District Grant Reports 2016-2017
District Grant Applications 2017-2018
Are Due**

Questions? Concerns?

Contact your Grants Resource Leader:

Areas 1-3

Cecelia Babkirk for Andrew Taw
(408) 242-6286
rotariancecelia@gmail.com

Areas 4 – 6

Jon Winston
(831) 588-3452
jon@winstonhome.com

Areas 7 – 9

Gerri Hussey
(510) 471-0513
gerri.hussey@mail.com



Membership Committee

Hung Wei, District Membership Chair

email— hungweichien@gmail.com



Sustainable Rotary Club Project Report

Since July, all district governors and district membership chairs have talked to clubs about an opportunity to participate in RID John Matthews' signature initiative, the *Sustainable Rotary*

Club Project. The goal of this project is to encourage clubs to commit to sustained membership growth year over year for three years. RID John asked for 100 clubs to commit to taking a non-prescriptive, organic and customer service approach for sustaining club growth. At this time, 102 clubs have committed and 10 more clubs have indicated current interest.

In two weeks, the DG line from both zones will meet to develop action plan for their districts. All should come with an open mind and a willingness to develop a sustainable plan for growth in their districts.

The Sustainable Rotary Club project manager, PDG Deniel Banks, says that *"part of the initiative is to determine sustainable processes used by clubs that can be shared throughout both zones."* Questions regarding late sign-up can be directed to PDG Deniel by emailing her at bankspdx@aol.com or by phone: [503-805-6718](tel:503-805-6718).

online courses: Best Practices for Engaging Members, Kick-start Your New Member Orientation, Practicing Flexibility and Innovation, Building a Diverse Club, Online Membership Leads, Is Your Club Healthy?, Strategies for Attracting New Members

Webinars Access

To view First Impressions Matter webinar: The Membership Experience, visit <https://vimeo.com/232717098>

Membership Resource Guide

Visit <http://learn.rotary.org> to access many

Santa Cruz Sunrise Rotary Raises \$100,000 for LEO's Haven

The Rotary Club of Santa Cruz Sunrise finished a 3 day, 200 mile bike ride Saturday, September 30, 2017, and raised over \$100,000 for LEO's Haven, Santa Cruz County's first inclusive playground! This "Epic Bike Ride", known affectionately as *Jon and Ken's Most Excellent Adventure*, celebrated its 20th anniversary this year with a rousing send off by none other than Supervisor Bruce McPherson, who has been "sending off the riders" for each of the last 20 years.

As the very tired 3-Day riders rode into the finish line party located at Lighthouse Bank, they were met by a similarly tired group of riders, on various adapted bikes customized to suit their individual needs. These many riders, most of them children, had ridden on a One Day Ride on the River Levee. The two groups of riders meet with smiles and tears as they all enjoyed the incredible feeling one gets from a major accomplishment.



The adaptive ride was coordinated with Bay Area Outreach & Recreation Program (BORP) who provided the adaptive bikes. For some of the kids who came out on Saturday it was the first time on a bike!

Nearly every member of the Santa Cruz Sunrise Rotary Club participated in the event, with many

members working for months to make it a success! The funds were raised through generous sponsorship from many community members and businesses, and the finish line party included auctions and a raffle.

A great time was had by all!



Not only was this a record-breaking fundraiser, but it helped to raise awareness of the need for inclusive playgrounds for all children, showcased adaptive bikes, and allowed families to enjoy a magical Saturday afternoon.

"This was the first time my family has been able to join in one of these rides," said Tricia Potts, whose 7 year old son, Oliver, uses a wheelchair and participated in the ride using a hand cycle. "It was so wonderful to be with our Rotary friends, feeling like we belonged." Potts is the founder of the Santa Cruz Playground Project, an all volunteer group in the last stretch of a 2year campaign to raise \$1.9 million dollars to build LEO's Haven at Chanticleer Park. For more information on how you can be involved please visit

www.santacruzplaygroundproject.org.

Photo Credit: Roger Swenson

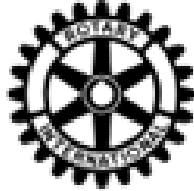
Youth Service

Chris Miller, District Youth Service Communications Lead

email— camillerlg@aol.com

Interact

Rotary Sponsored Club



The international/community project for this year was announced at the most recent Fall Leadership Conference (FLC). Entitled "The Right to Thrive," the video link announcing the project can be found here: <https://www.youtube.com/watch?v=cPdyn8zTSTs>



Deadline for clubs to submit reservations for RYLA is November 30, 2017 at this link: <http://registration.ryla5170.com/ClubReg2018.php>

This year the cost per camper is **\$610.00**. In an effort to get more District 5170 clubs represented at RYLA, we are allocating spots the same as last year. Every Rotary club is entitled to 2 spots plus an additional spot for each active High School Interact Club you support.

The website includes a link to a PDF that lists allocations by club. <http://registration.ryla5170.com/RYLA-2018-RSVP-Club-Allocation.pdf>

Rotary Youth Exchange District Interviews for the future Class of 2018- 2019:

Date: November 5, 2017, Sunday

Time: 9:30 am - 1:30 pm

Place:

Bruno's BBQ

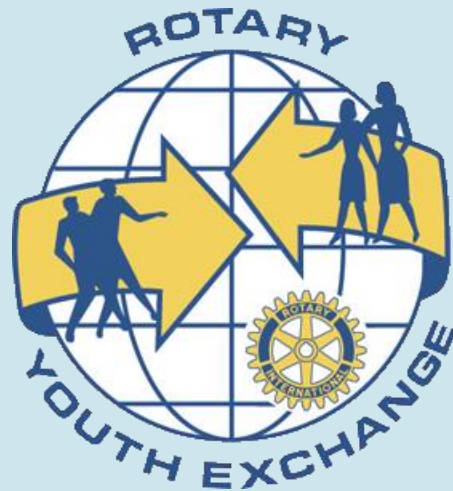
230 Mount Hermon Road

Scotts Valley, CA 95066

Please contact Darlene de la Cerna at

dmdsc57@gmail.com

or 408-810-8855 for more information.



Rotary Youth Exchange

Darlene de la Cerna, District Youth Exchange Chair

email— dmdsc57@gmail.com

Rotary Youth Exchange invites you to spend an Academic and Cultural Year Abroad

Great Company, Great Experience

As a Rotary Youth Exchange Student, you will learn a new language, a new way of life, and learn a great deal about yourself.

As an ambassador for the United States and Rotary International, you will bring the world closer together, and make life long friends around the world.

Who Is Eligible to Apply

The Rotary Youth Exchange program is open to students 15.5-18.5 years of age. The long-term exchange (10 academic months) begins Fall 2018 returning June 2019.

We welcome students **who have** demonstrated **above average academic** achievement and have a passion for learning another language. You must also be adaptable and flexible when adjusting to new and unanticipated situations that commonly arise when living in a different culture. Finally your parents **must** be 100% supportive.

How do I apply and prepare

Applications are accepted by the Rotary Youth Exchange Committee. Timing is critical. The dates for orientation, application, and interviews, are mandatory, as follows:

- ✓ **Formal Applications Due at noon on Oct 15th**
- ✓ **District Interviews: Sunday, November 5, 2017**

Perspective applicants and their parents will be invited to the District interviews on Nov. 5, 2017, Sunday.

If you and your parents are interested and have questions, please contact the Rotary's Youth Exchange Chair:

Darlene de la Cerna
District 5170 Rotary Youth Exchange Chair
dmdsc57@gmail.com
408-810-8855

Where will I go

We have partnered with over 40 countries including Japan, Venezuela, Spain, Argentina, France, Germany, Japan, Korea, Belgium, The Netherlands and Brazil.

Rotary will try to place you in your country of your choice. Keep in mind, the key goal is for you to acquire a new language and culture

You will be attend a local high school. Our host families are completely vetted and provide all food, accommodations and a safe family environment

The Rotary Club is a non-profit organization. You will receive a monthly stipend from your host Rotary Club, helping to defray minor expenses while abroad.

COST: Approximately \$2500-\$3000 includes airfare, passport, visa and insurance. Plus \$1500 administrative fees

Hosting a foreign exchange student

An equally rewarding experience but not mandatory, is for the entire family to host an "inbound" student while they are attending your local high school.



Email [dmdsc57@gmail](mailto:dmdsc57@gmail.com) and an application link will be sent to you to be completed
Opening the World to a Student with a passion to learn a language, culture and make friends abroad for a lifetime



L-R Marcella Borges (Brazil), DG Orrin Mahoney, Emma Piraccini (Italy), Magali Siri (The Netherlands)



Visit <http://www.rotarydistrict5170.org/SitePage/youth-exchange> for more information.

Club Events

Click on event flyers to be taken to the Club websites for more information

3rd Annual Tri-Valley Turkey Burn!



Theme: I am Thankful for . . .

Check-in: 8:00 am

Yoga Warm-up w/Gina: 8:45 am

Events Start: 9:00 am

Register: www.trivalleyturkeyburn.org

Club Events

Click on event flyers to be taken to the Club websites for more information

JAMES GARNER'S TRIBUTE TO
JOHNNY CASH
ON SALE NOW!



Friday December 1st
Doors Open at 5:30PM
1500 Green Hills Road
Scotts Valley, CA

 **Opening Band:**
Rye Dawn of Santa Cruz

Benefit Concert for Leo's Haven



#AllKidsNeedToPlay

Tickets \$30
831-419-1662

Brown Paper Tickets

Major Sponsor



Santa Cruz County's First Inclusive Playground
For Children Of All Abilities

Rotary District 5170

2017-2018 Officers:

District Governor: Orrin Mahoney
Immediate Past District Governor: Jeff Orth
District Governor-Elect: Tim Lundell
District Governor Nominee: Ramesh Hariharan
Chief of Staff: Jerra Rowland
Lieutenant Governor: Gregg Giusiana
District Treasurer: Mary Humphrey
District Assistant Treasurer: Joe Pfahnl
District Administrator: Olivia Poe

Assistant Governors:

Area 1: Robert Kidd
Area 3: Jim Bell
Area 4: Milly Seibel
Area 5: Robbie Izat
Area 6: Art Testani
Area 7: Donna Maurillo
Area 8: Tina Orsi-Hartigan
Area 9: Richard Schoelerman
Small Clubs: Ramesh Hariharan

District Chairs:

Community/International/Vocational Service: Jeboy Koshy
District Trainer: Arley Marley
Friendship Exchange Chair: Lee Denlinger
Marketing/Public Image: Larry Dean
Membership: Hung Wei
Technology and Communication: Charlie Wasser
The Rotary Foundation: Russ Hobbs
Youth Service: Margarethe Pfeffer

The District Office is located at 2570 N. First Street, Suite 200, San Jose, CA 95131.

www.rotarydistrict5170.org | Phone: (408) 273-4577 | Email: admin@rotarydistrict5170.org

To highlight your club projects and events in the District newsletter, please email the information to admin@rotarydistrict5170.org by the 10th of each month.



Please help the District Office share the most accurate information. Update your information now on ClubRunner.

<https://portal.clubrunner.ca/50083/User/Login>

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We share club posts, information from Rotary International, District event information and more on our Facebook page <https://www.facebook.com/RotaryDistrict5170>.

Go check it out today!

