

# Rotary

## District 5170



***From the desk of District Governor Susan Valenta***

**October 2015**



Rotary District 5170 has a lot of bragging rights with the world's largest population of Interactors – 7,000 young people from throughout the Bay Area! On October 11, the District 5170 Interact Fall

Leadership Conference convened with 4,300 Interactors at Independence High School in San Jose with a full day of inspiration, dedication, and action. The unveiling of their local and international projects was a highlight of the event and speaks volumes of the positive impact of these young leaders. Congratulations to Interact District Governor Stacy Phan, Lt. Governor Cara Nguyen and the Interact District Council on creating, organizing and leading a fantastic event. Thank you to Interact District Chair, Michelle Lewis, for her leadership and support to our Interact Clubs.

Credit also goes to Rotary Clubs in our District in the sponsorship and support of their Interact Clubs. Although, there are 113 Interact clubs in effect in our District, Rotary International records indicate that approximately 15% of the Interact Clubs do not have their charter registered with Rotary International. Your District leadership team is making every effort to contact Clubs that need assistance with the chartering process to ensure that their

Interact activities are covered by Rotary International insurance.

This month's newsletter has information on the next Camp RYLA. Please note that the date will be June 26 – July 1, 2016, so, the District will have experienced two RYLA camps in the 2015/16 Rotary year. To help defray the cost of tuition, the District is providing a \$70 credit per student for up to four students until November 30, 2015. The reservation system will open October 17, 2015 so be sure and reserve your RYLA spots on [www.ryla5170.com/rotarians](http://www.ryla5170.com/rotarians) if your club is planning to sponsor RYLA students. After November 30, unused credits will be re-distributed.

Since July, I have visited 38 Rotary Clubs in our District – every visit leaves me with an even greater appreciation for what Rotarians do locally and internationally. Within communities, clubs are serving others at shelters, being mentors to at-risk teens, delivering dictionaries, reading to children, raising money to send young teens to RYLA, being Advisors to Interact Clubs, holding fundraisers to provide scholarships to graduating seniors, and giving financial support to local organizations. They are building and repairing parks, bandstands, fences, and benches. They are organizing back to

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school nights with BBQs – letting parents and teachers know that Rotary cares, they are making sure that families have gifts during the holidays, and that senior citizens have a safety net. Rotarians in our district go to Guatemala to repair the cleft palates of the neediest of the needy children, they bring toothbrushes to children in the Philippines, deliver wheelchairs, build hospitals and schools throughout our world. The scope of projects is absolutely amazing, and I am so proud of every one of our clubs and to be associated with such incredible individuals – Interactors, Rotaractors, and Rotarians of District 5170!

As you can tell, being a District Governor is a rewarding experience, and, it is a one-year term that ends way too soon.

**November 1 marks the deadline for applications for the 2018/2019**

**District Governor term.** There are many personal and professional advantages: one-on-one interaction with Rotarians in a four-county region; financial support from the District and Rotary International; staff support; a cadre of Past District Governors who provide support and guidance; training and support from Rotary International and the Zone; and, a once-in-a-lifetime opportunity to serve as an officer of Rotary International. There are many individuals in our District who are more than qualified to serve as the

2018/2019 District Governor, so, take the leadership challenge by sending a completed nomination form to [brittany.5170@gmail.com](mailto:brittany.5170@gmail.com) by November 1. Nominations forms can be found on the District website.

This message closes with a final request: Take time in the next few weeks to extend an invitation to a friend, family member, or colleague to join you at your next Rotary meeting. Introduce them to other community leaders, such as yourself, and consider asking them to join your club. Every Rotarian has the opportunity to 'Be a Gift to the World' – what better way than having another presence at Rotary!

***Photo on front page of DG Susan Valenta from the Interact Fall Leadership Conference. Thank you to Patrick Lewis for the photo!***



**Be a gift to the world**

**Cabinet Meeting Schedule**  
**for 2015-2016**

**Wednesday, December 2, 2015**

Youth Service Project Faire— 4:30-6:00pm

Youth Service leads Cabinet meeting—6:30-8:00pm

**Wednesday, February 3, 2016**

Community Service Project Faire—4:30-6:00pm

Cabinet meeting—6:30-8:00pm

**Wednesday, March 2, 2016**

Vocational Service Project Faire— 4:30-6:00pm

Cabinet meeting—6:30-8:00pm

**Wednesday, April 6, 2016**

Club Service Project Faire—4:30-6:00pm

Cabinet meeting—6:30-8:00pm

**Wednesday, June 8, 2016**

Final Cabinet meeting for the 2015-2016 Rotary year—6:30-8:00pm

Have you “liked” Rotary District 5170 on  
Facebook yet? Do so today!  
We share club events, other activities and  
interesting articles on the District  
Facebook page all the time!

## Responding to Butte and Valley Fires

District Governor Susan Valenta

Rotarians in our Rotary District 5170 have requested information on ways to help the individuals, families, and fire fighters for both the Butte and Valley Fire. Many thanks to DG Glenn Fong of 5180 for providing most of the information. **Please note that cash donations are the best way to help.**

The **Red Cross** is actively helping victims of the Butte Fire in Amador and Calaveras counties and the Valley Fire in Lake and Napa counties. They are asking for cash donations at this time. People can help by donating to Red Cross Disaster Relief by visiting [redcross.org](http://redcross.org), calling 1-800-RED CROSS, or texting the word REDCROSS to 90999 to make a \$10 donation. Donations to Disaster Relief will be used to prepare for, respond to and help people recover from disasters big and small.

**Lakeport Rotary** has established a fire relief fund for anyone wishing to donate to the Valley Fire Relief fund. Many Rotarians have opened their homes, and continue to do to help with those with immediate needs, but the days, weeks and months ahead are when some big challenges will unfold. With any funds donated, they will work closely with the other three Lake County Rotary clubs to determine how to best deploy those funds. You can mail your check to: Lakeport Rotary Valley Fire Relief Fund, PO Box 937, Lakeport, CA 95453.

The **Rotary Club of Calistoga** has created a Relief Fund for the victims of the Valley Fire. If you want to help, here is what you can do: Send a Gift Card (WalMart, Target etc.) or a prepaid VISA or Mastercard to: Rotary Club of Calistoga Valley Fire Relief Fund, P.O. Box 754, Calistoga, CA 94515. If sending a check, make it payable to the Calistoga Rotary Foundation so that it is tax deductible.

The Salvation Army uses 100% of disaster donations in support of local disaster relief operations. To give, go to <http://salar.my/northerncaliforniawildfires> or call 1-800-SAL-ARMY (1-800-725-2769) and designate "Northern California Fires." Donations by mail may be designated "Northern California Fires" and sent to: The Salvation Army PO Box 348000 Sacramento, CA 95834

# October PR Tip ---Give Them the Facts

*A formal press release is not always necessary*

Don't worry about writing a press release. Many reporters prefer a Fact Sheet as long as it provides contact information so they can follow up.

Our August PR tip was to get the names of your reporters...those newspapers, radio and TV stations. Now that you have their contact info, send a Fact Sheet about your event or project.

Fact Sheets should contain:

Who

What

Where

Why

When

What community are you serving?

Is there an interesting twist?

Contact Person- name, phone and email and your connection to the story

Photo Op? When, What would that be?

*Remember they are looking for good story material.*



# Get Your Club Noticed!

Deborah Rice, District 5170  
Public Image Chairman  
[deborahcoburnrice@gmail.com](mailto:deborahcoburnrice@gmail.com)

## Vocational Service

Jim Gibson, District Vocational Service Chair  
email— jimgib007@aol.com

### Does Vocational Services Deserve Our Attention?

If the Rotary Club you belong to is a "service organization," and "Service Above Self" is its motto, and it has members interested in making our community or state or country or world a better and more caring place, then we should take a closer look at how our personal work experience (and our skills that motivate us) can serve others. Now since all people are individuals and each one is "different" from all others, then each Rotarian has different interests and different skills and various talents at the disposal of their Rotary Club. Because of this fact, Rotary Club members can be a tremendous resource in Rotary International's effort to improve society and mankind, both locally and globally. Wouldn't you agree? And if so, Vocational Services does indeed deserve our attention.

So, how can our work, whatever our vocation be, allow us to serve our own Rotary Club? Let's look at a few brief examples:

- Our vocational expertise can be utilized by our Rotary Club to help on any of a number of projects. See what your Club Service Projects are and see if your professional skills and talents may assist the project.
- Our work or business can serve our fellow Rotarians as a source of a trustworthy business that uses ethical standards (*and* gets new customers). Perhaps arrange for a "Company Tour" for Rotarians interested in learning about a Rotarian's company/industry/technology.
- A Rotarian can help a student learn the challenges and rewards of a particular profession (business operations, librarian, city government, electrician, mechanic, sales, plumber, public safety, communications, marketing, engineering, teaching, managing, nursing, etc.) and could possibly become a "mentor." This idea can also be applied to our Veterans returning from service in the Middle East.
- Help save a youngster from joining gangs because they need to be acknowledged and appreciated (do they come from a single-parent family?). Help them find their "passion" hidden in their heart (art work? fixing things? playing on a sports team? building a house? detailing a car? learning how to sail? training an animal? selling something? starting a business?). Help them build self-confidence and self-esteem. As it was once said: "It is much easier to build a child than it is to repair an adult."

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- Using a Rotarian's personal or professional "network" is another way of helping others in a "vocational services" way. This idea also opens up the opportunity to interact with other nearby Rotary Clubs... connect people! (A Rotary Club is not an island!)
- Publicly recognize a local person doing an excellent job in their profession with something like an "Outstanding Work Award" reflecting the pursuit of excellence, ethics and fairness. The award comes from *your* Rotary Club.

There are many, many other ideas, so if you would like to have more ideas, please let me know. Many Vocational Services ideas/activities require little, if any, financial expense. There are some, like "Vocational Grants" for teachers or struggling college students, that need financing. The bottom line is that each Rotary Club is different: number of members...resources...location...enthusiasm...openness...awareness...personalities. In those things regarding Vocational Services in our Rotary Club, we just need to remember that we can't do everything, but we can do *something*.

I am available to speak to your Rotary Club if you would like. Please just contact me. Thank you.

Be well. Do good work.



The name "Rotary" originated with the practice of rotating meeting sites among members' places of business. That tradition remains an excellent way for Rotarians to share their vocations with their clubs.

Make plans to join the next Rotary Means Business networking meeting,  
Thursday, November 12, 2015 at 5:30pm at the Capital Club,  
50 West San Fernando St., San Jose

Contact Mike Balistreri for more information—[mikeb@getfound.us](mailto:mikeb@getfound.us)

## Youth Service

Chris Miller, Interact Advisor

Youth service programs are rolling along in District 5170! We have a wonderful team of dedicated Rotarians who are committed to delivering great programs and great experiences for the youth of our district. We are truly being a "Gift to the World" by sharing our talents with our youth.

One of the goals for youth services this year is to improve communication between Rotarians and youth service programs, in an effort to better connect our Rotarians with the youth. We hope our youth can impact the lives of D5170 Rotarians and provide more opportunities for Rotarians to influence and mentor our youth!

Please save the date of Wednesday, December 2, which is the next district cabinet meeting, where there will be a youth services project fair prior to the meeting. In addition, the youth will be leading the meeting, which has been a popular tradition for the past few years. All Rotarians are invited to attend!

Here are updates of what is going on across the district:

### **Interact:**

The Fall Leadership Conference (FLC) was a smashing success! Over 4,300 Interactors and 100 Rotarians from across the district came together to celebrate their accomplishments, explore the topic of leadership, and commit to the new International & community service projects. You can watch a recap of the day here: <https://www.youtube.com/watch?v=--nNs-MFQLU>



*Interact District Council 2015-2016*

The advisor workshop at FLC went well, with 70+ Rotarian Advisors, Faculty Advisors, and Youth Service Chairs in attendance! There was a lot of great discussion about how to further improve communication between Interact and Rotary Clubs.

Here is a list of the Rotary areas compared with the Interact areas, as there are 9 Rotary areas and 13 Interact areas.

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Rotary Area One = Interact Area One  
Rotary Area Two = Interact Area Two  
Rotary Area Three = Interact Areas Four and Five  
Rotary Area Four = Interact Area Three  
Rotary Area Five = Interact Areas Six, Seven, and Eight  
Rotary Area Six = Interact Area Nine  
Rotary Area Seven = Interact Area Ten  
Rotary Area Eight = Interact Areas Eleven and Twelve  
Rotary Area Nine = Interact Areas Eleven and Thirteen



There are a number of area events coming up in the next month, including the following:

**October 17**—California Great America Halloween Haunt (7-10pm)

**October 24**—Area's 7, 8 & 9 Halloween Dance

**November 14**—Area 11 Charity Dinner & Area 1 Service Race

**November 20**—Area 12 Dance

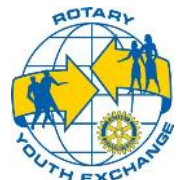
**November 21**—Area 7 Service Event

**November 28**—Area 8 Benef8 Show

For additional information, please contact the area director via e-mail, area#@interact5170.org, with the number 1-13 listed after the word area.

**RYLA:** Planning for 2016 RYLA has begun! Camp will be from June 26 until July 1, 2016 at Mission Springs in Scotts Valley. Rotary club reservations are due November 30, 2015. For more information, please visit the RYLA website, which has been updated for 2016, at: <http://ryla5170.com/rotarians/>

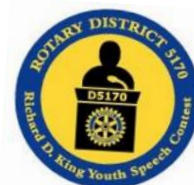
**Youth Exchange:** District interviews for the 2016-2017 Rotary Youth Exchange year is on **December 6, 2015**. Now is the time for clubs to consider reaching out to their Interact Clubs and talking-up the long term youth exchange program. Each applicant is required to provide 3 potential hosts families. **Be Creative!** Partner with clubs in your area to share responsibilities and costs. One club provides the monthly stipend the other club provides the counselor role. **Please contact Darlene de la Cerna** dmdsc57@gmail.com or 408-810-8855.



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**Speech Contest:** This district-wide program is kicking into gear, with all of the information for the 2015-2016 Rotary year posted on the district speech contest webpage: <http://www.rotarydistrict5170.org/SitePage/speech-contest>



**Club Contests:** Completed by February 12<sup>th</sup> 2016

**Area Contests:** Complete February 22<sup>nd</sup> - March 4<sup>th</sup> 2016

**Regional Contests:** Complete by March 21<sup>st</sup> – April 1<sup>st</sup> 2016

**District Contests:** Marriott Hotel San Ramon, District Conference May 1<sup>st</sup> 2016

Please contact Marco Renella at [renella6289@gmail.com](mailto:renella6289@gmail.com) for additional information.

**Youth Protection:** Club leaders are reminded that club youth services certification application needs to be completed each year. Visit this link to see the current status of your club:

[http://yex.rotary5170.org/ave\\_youth/CCAList.asp](http://yex.rotary5170.org/ave_youth/CCAList.asp)

It is highly encouraged that all Rotarians take the online youth protection awareness training course. It can be accessed at this link:

[http://yex.rotary5170.org/ave\\_youth/YPATraining.asp](http://yex.rotary5170.org/ave_youth/YPATraining.asp)

All Rotarians with extensive involvement with youth need to complete a more detailed process, including reference checks and LiveScan fingerprint submission. Further information can be found on the youth protection website:

<http://www.rotarydistrict5170.org/SitePage/youth-protection-1>



*Just a couple of photos from FLC—Thanks Patrick Lewis!*



## Rotary News

### From Rotary International:

Celebrate our remarkable progress toward a polio-free world with the Rotary World Polio Day event, streamed live from New York City on 23 October.

Co-hosted by UNICEF, the event will highlight recent milestones: In July, Nigeria marked one year without a case of polio caused by the wild poliovirus, and in August, the entire African continent celebrated one year without a

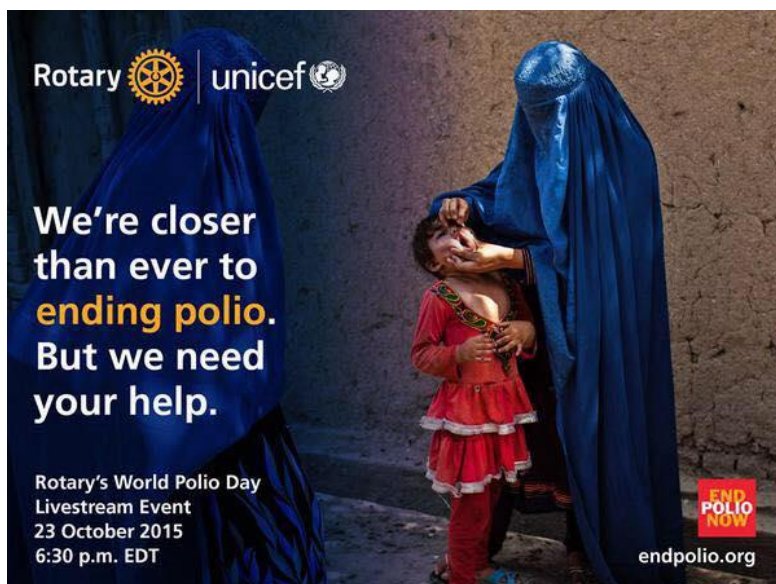
case. Jeffrey Kluger, health and science editor at Time magazine, will serve as moderator, joining other health experts, including UNICEF Executive Director Anthony Lake and polio ambassadors.

The event, which drew 23,000 viewers in 24 countries last year, will be available on social media and will be rebroadcast immediately on [endpolio.org](http://endpolio.org). Clubs can host their own activities to help raise awareness and funding for our final push to eradicate polio worldwide.

World Polio Day, which officially is observed on 24 October, was established by Rotary International more than 10 years ago. The timing in late October is in honor of the birthday of Dr. Jonas Salk, who led the team that developed the first polio vaccine.

Watch the live event on Friday, October 23 at 6:30pm at this link:

<http://www.endpolio.org/worldpolioday>



### An Invitation from the Rotary Club of Tahoe City

The Rotary Club of Tahoe City will hold its annual Rotary Ski Challenge, Friday, March 11, 2016 at Northstar California. The event is open to Rotarians from Northern California, Nevada and beyond. To take part in this event, please contact event chair, [Gary Meadville](#) of the Tahoe City Rotary Club.





## Club News and Events

Click on event flyers to be taken to the Club websites for more information

**The Palo Alto University Rotary Club (PAUR) has launched Project Salud!**, a crowdfunding campaign for a Maternal Health Clinic in Caluco, El Salvador. The campaign runs from September 16-November 16, 2015 on Indiegogo:  
<http://igg.me/at/salud/x/10054818>.



PAUR is requesting help from their fellow Rotarians in District 5170. There are two ways to help:

1. Contribute—even small contributions raise the popularity of the campaign and gives the PAUR campaign more visibility on the Indiegogo site.
2. Post the campaign on Facebook, send a Tweet, email your friends and family—in the end, the more people that hear about the campaign, the more likely PAUR will be to meet their target.

Let's help young women like Carolina and Eva help their community by promoting women's health!



### Fundraiser for Ronald McDonald House

Mon. Oct. 19th | 5:00 to 9:30pm

\$85 pp (partially tax deductible)

Dinner Included

**Join us and have a blast!**

[www.losgatosrotary.org](http://www.losgatosrotary.org)

**Campo di Bocce, 525 University Avenue, Los Gatos.**





**2016 33rd Annual MISSION 10 RACE**

Celebrating 90 years 1925-2015  
**Rotary**  
Club of Hollister, CA

**SAVE THE DATE**  
JANUARY 30, 2016 | SAN JUAN BAUTISTA MISSION PLAZA  
\*NOW FEATURING\* A NEWLY ADDED 1/2 MARATHON  
PLUS 10 MILE | 5K | & 1 MILE KIDS FUN RUN  
FOR RACE DAY NEWS AND PHOTOS FOLLOW US ON   
ONLINE REGISTRATION OPENING SOON AT [MISSION10.RACEMINE.COM](http://MISSION10.RACEMINE.COM)

To share upcoming club events and news, please email the information to Brittany in the District office by the 10th of the month.

[brittany.5170@gmail.com](mailto:brittany.5170@gmail.com)

## SAVE THE DATE!

April 29-May 1, 2016

### DISTRICT 5170 CONFERENCE

► Join Rotarians, family and guests at the **2016** Rotary District Conference ► Meet Past Rotary International Presidents ► Join us for an exclusive tour and reception at the Blackhawk Automotive Museum ► Wheelchair Campaign Gala Celebration ► Discover the power of Rotary in Motion



Cliff Duckertman  
RI President 1992 - 1993



Gary Huang  
RI President 2014 - 2015



Richard D. King  
RI President 2001 - 2002



M.A.T. Copera  
RI President 1986 - 1987



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Forums | Talent | Celebrity Speakers | Trade Show | Hospitality Suites



[www.rotarydistrict5170.org](http://www.rotarydistrict5170.org)

# Rotary District 5170

## 2015-2016 Officers:

District Governor: Susan Valenta  
 District Governor Elect: Jeff Orth  
 District Governor Nominee: Orrin Mahoney  
 Lieutenant Governor, AOS: Phil Dean  
 Lieutenant Governor, AG's: Larry Barr  
 Governor's Partner: Tom Valenta  
 District Treasurer: Lorna Padia Markus  
 District Administrator: Brittany Overbeck

## Assistant Governors:

Area 1: Joe Goralka  
 Area 2: Brian Schott  
 Area 3: Daren Young  
 Area 4: Julie Lewis  
 Area 5: Stewart Cusimano  
 Area 6: Gregg Giusiana  
 Area 7: Cheryl Rebottaro  
 Area 8: Sue McSorley  
 Area 9: Steve Ross

## District Chairs:

Club Service: Larry Dean  
 Community Service: Charlene McIntyre  
 International Service: Jeboy Koshy  
 Vocational Service: Jim Gibson  
 Youth Service: Margarethe Pfeffer

Membership: DGN Orrin Mahoney  
 The Rotary Foundation: Cecelia Babkirk  
 Public Image: Deborah Rice  
 District Trainer: Tim Lundell  
 Technology: Ross McClenahan

The District Office is located at 2570 N. First Street, San Jose, CA 95131.

The office is open Monday—Thursday, 9am-4pm.

[www.rotarydistrict5170.org](http://www.rotarydistrict5170.org) | Phone: (408) 273-4577 | Email: [brittany.5170@gmail.com](mailto:brittany.5170@gmail.com)

To highlight your club projects and events in the District newsletter, please email the information to [Brittany](#) by the 10th of each month.

## Happy Birthday wishes to these District Leaders and Club Presidents!

Linda Sanborn (Morgan Hill)	November 1
PRIP Richard D. King (Niles/Fremont)	November 2
Jeff Olevson (Sunnyvale)	November 2
Daren Young (Niles/Fremont)	November 10
PDG Don Allen	November 12
Bob Barbatti (Saratoga)	November 14
PDG Angie Hassler	November 17
Jim Bell (Fremont)	November 19
Sucy Collazo (Newark)	November 26
Geeta George (Fremont Warm Springs Sunrise)	November 30

