



Help Us Sound the Alarm About Fire Safety

Seven times a day, someone in this country dies in a home fire. The American Red Cross is launching a nationwide campaign to reduce the number of home fire deaths and injuries by 25 percent over the next five years.

Prevent needless tragedies in our communities. Join the Red Cross, fire departments and community groups to canvass neighborhoods, install smoke alarms and deliver fire prevention information in places we know have high numbers of fires.

Here are volunteer positions that may be available at an installation event:

- **Pre-Event Canvasser** – In small teams you will go door-to-door to notify residents in targeted neighborhoods for installation of the upcoming rally in their area.
- **Neighborhood Captain** – Coordinates teams, meetings, routes, communications protocols, training, reporting and closeout on event day.
- **Support Lead** – Ensures all needed locations, materials, and equipment are acquired, ready and in place for the event. In addition, helps coordinate vehicles, staging areas, refreshments, supplies and other needed logistical support.
- **Smoke Alarm Installer** – Conduct home visits, test existing smoke alarms in homes, replace batteries as needed, and install smoke alarms within the home according to manufacturer's instructions.
- **Disaster Safety Educator** – Provide education to residents on fire safety and additional local hazards, and assist residents in completing a home fire escape plan.
- **Documenter/Reporter** – Knocks on the door and interacts with residents to pitch the service. Completes all service acknowledgment forms and reports for campaign tracking.
- **Bi-lingual translator** – Assist our installation teams to communicate with the Spanish, Cantonese, Vietnamese and Mandarin residences while also providing services during installations within our targeted communities.

Installation Events in Your Community

We can create a community engagement opportunity for your Rotary Club.

To hear more about this turnkey project in your area, contact fellow Rotarian Camilla Boolootian at the American Red Cross.

Email: Camilla.boolootian@redcross.org or call (831) 600-4909

Go to SoundTheAlarm.org/NorCalCoastal to volunteer and help in your community.



**American
Red Cross**

