



Supporting Blood Drives Rev. July 2020

- 1) **How to Support Blood Drives:** Push People to sign up to donate blood close to their homes- share the link:
 - a) When people sign up on this link in the comments they should put their Rotary Club so that we can tell which clubs are participating.
 - b) <https://sleevesup.redcrossblood.org/campaign/rotary-district-5170-virtual-blood-drive-january-may-2020/> You can share this on social media too. Also, have your Rotarian's take a picture and share that they are a Rotarian helping to save lives by giving blood.

2) Can you connect us with Blood Drive locations?

We are seeking blood drive locations for community blood drives:
To set up a blood drive in your community in October - February

Your Rotarian Contact is always available: Camilla.boolootian@redcross.org 831-421-1146

We would work with you in advance to review any blood drive sites and review any questions. In general, the location would have:

- Minimum 1,500 sq. ft.
- Minimum 4 electrical outlets
- Donation site is in one room with no obstacles (i.e. columns.)
- Bathrooms are close to donation site on same floor.
- Site has ability to control temperature in the room. (AC or heat.)
- Sponsor will accept wireless equipment; site has nothing to impact wireless signal.
- Site has good lighting
- Parking is accessible for donors, staff; easy access to unloading of equipment (ramp or dock if needed)

Blood saves lives. You can too.

Every two seconds, someone in the U.S. needs blood. As the single largest blood supplier in the U.S., we help meet the constant demand on an unparalleled scale, providing nearly 40% of the nation's supply.



Every day, the Red Cross holds **520 blood drives** nationwide.

Each blood drive costs an average of **\$3,900**.

American Red Cross

The work is complex and costly, but it's worth every penny to save lives.

4) To Donate financially to support Anti-body testing as an individual or club to represent District 5170: Join us in supporting the American Red Cross.

Help the American Red Cross continue to deliver its lifesaving mission nationwide due to this public health emergency.

- Maintain a sufficient supply of blood to help patients in need and prevent any shortages.
- Provide critical relief services to people affected by disasters big and small.

Use this Microsite Link for financial donations :

<https://www.redcross.org/donate/cm/rotarydistrict5170-pub.html/>

5) **Become a volunteer!** Visit: www.redcross.org/volunteer to start your volunteer experience today.



Critical volunteer needs:

- Blood Donor Ambassador: Provide great customer service at community blood drives! Greet and register donors, staff the canteen area and make donors feel appreciated!
- Deliver Life-saving blood products: As a Transportation Specialist, you will deliver life-saving blood to those in need from our blood centers to nearby hospitals.

On-going volunteer needs:

- Disaster Action Team Member: Help families recover after a home fire or other disaster.
- Services to the Armed Forces: Support new military recruit families by providing Red Cross emergency services information.