



Rotary Action Group
for Blood Donation
A global network to save lives

Supporting Blood Drives Updated March 2021

- 1) **How to Support Blood Drives:** Push People to sign up to donate blood close to their homes- share the link:
 - a) When people sign up on this link in the comments they should put their Rotary Club so that we can tell which clubs are participating.
<https://sleevesup.redcrossblood.org/campaign/rotary-district-5170-blood-donations-for-2021/>
 - b) You can share this on social media too. Also, have your Rotarian's take a picture and share that they are a Rotarian helping to save lives by giving blood.

Blood saves lives. You can too.

Every two seconds, someone in the U.S. needs blood. As the single largest blood supplier in the U.S., Red Cross helps meet the constant demand on an unparalleled scale, providing nearly 40% of the nation's supply. The work is complex and costly, but it's worth every penny to save lives.

 <p>Every day, the Red Cross holds 520 blood drives nationwide.</p>	 <p>Each blood drive costs an average of \$3,900.</p>
	

2) Does your club want to financially sponsor a blood drive?

To financially sponsor a drive is \$3,900 and covers the cost of the specialized staff and equipment needed to collect, test, store, and deliver the blood products. It basically supports the entire "arm-to-arm journey" Red Cross will create digital flyers and social media elements for you to proudly distribute to bring attention to your clubs support so you can recruit people to your blood drive.

Contact Camilla Boolootian email: camilla.boolootin@redcross.org call 831-421-1146

- 3) **Become a trained volunteer:** to start your volunteer experience today.
Visit: www.redcross.org/volunteer or use the

Rotary Link:

https://volunteerconnection.redcross.org/?nd=intake&organization_id=2791

Be sure to identify which Rotary Club you are a member of.

All Disaster Training classes are free.



information.

Critical volunteer needs:

- Blood Donor Ambassador: Provide great customer service at community blood drives! Greet and register donors, staff the canteen area and make donors feel appreciated!
- Deliver Life-saving blood products: As a Transportation Specialist, you will deliver life-saving blood to those in need from our blood centers to nearby hospitals.

On-going volunteer needs:

- Help families recover after a home fire or other disaster.
- Services to the Armed Forces: Support new military recruit families by providing Red Cross emergency services

- 4) **Donate financially to support blood services or disaster relief as an individual or club to represent District 5170:** Support the American Red Cross as they support local and regional disaster relief and response efforts. We can track Rotary donations.

Use this Microsite Link for financial donations:

<https://www.redcross.org/donate/cm/rotarydistrict5170-pub.html/>

- 5) If you would like to have a speaker at your meeting to address a topic such as Local [Disaster Relief](#); [Family Preparedness](#); How to [become a volunteer](#) and opportunities; [Blood Donations](#) and Needs; [International Services](#) or [Service to Armed Forces](#)