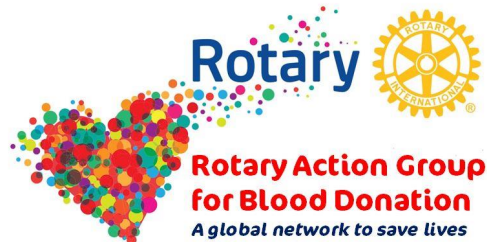
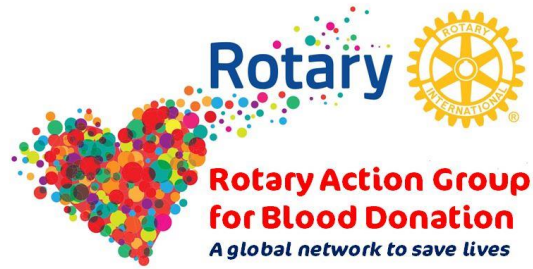




**Blood Saves Lives**





## Blood Saves Lives Rotary Days of Service January 2022

Download the Red Cross Blood Donor App  
 and join the “Rotary District 5170” Team

Through the Red Cross Blood Donor App, a donor can find  
 nearby blood drives or blood donation centers and make  
 or manage a lifesaving appointment in just seconds.



Give Something that Means Something®

1-800-RED CROSS | [RedCrossBlood.org](https://RedCrossBlood.org) | Download the Blood Donor App

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Saving Lives  
Every Day



**Give Blood = Save 3 Lives**





# The Red Cross provides more blood than any other blood bank.

- Providing **40% of U.S. blood**, the Red Cross is the nation's single largest supplier.
- Blood serves as a **critical, irreplaceable part of our nation's healthcare infrastructure**, and we are stewards of this precious resource.



Every **2 seconds**,  
someone in the U.S.  
needs lifesaving blood.  
During a global pandemic,  
these needs don't stop:

- Patients battling cancer or heart disease
- Children fighting sickle cell disease
- Mothers giving birth
- Babies born premature
- People recovering from accidents



With the help of surgery, chemotherapy, stem cell transplants and **many blood transfusions**, Ryder is free of his malignant brain tumor.

# Safely Collecting Blood

**All Red Cross blood drive and donation centers follow the highest standards of safety and infection control.**

To ensure the health of staff and donors, we quickly implemented added precautions, including:

- Temperature checks
- Face masks
- Social distancing
- Routinely disinfecting surfaces and equipment

We also implemented changes in donor eligibility based on Food and Drug Administration (FDA) guidelines, ultimately increasing the potential blood donor pool.





# 24/7 Delivery

Our nationwide network and cutting-edge inventory system deliver blood where and when it's needed.

- Our 72 blood distribution centers span the nation.
- More than 2,600 Red Cross vehicles travel a total of nearly 825,000 miles a week.
- Each year, we deliver blood to patients at 2,500 hospitals and cancer treatment centers nationwide.

We're even there when a patient needs a blood product that's not on hand. Nearly 2,600 times a week, we meet urgent blood requests within a few hours.



# Give to Save Lives





# **Give to Save Lives**

# The Need Is Constant

Blood products are **perishable**  
and **cannot be manufactured.**

With your support, the Red Cross continues to fulfill its **lifesaving mission**—providing the **safest and most reliable** blood products as an irreplaceable part of our nation's healthcare infrastructure.



# Whole Blood Donations

- The most common type of blood donation
- The entire process takes about 1 hour
- Donors can give every 56 days
- To be eligible to donate whole blood someone must:
  - Be 17 years of age – 16 year olds may donate with parental permission in certain states if allowed by state law
  - Weigh at least 110 pounds – additional height and weight requirements apply for donors under the age of 19





# 1. Download the App



The Red Cross is launching a first-of-its-kind Blood Donor App that puts the power to save lives in the palm of your hand.

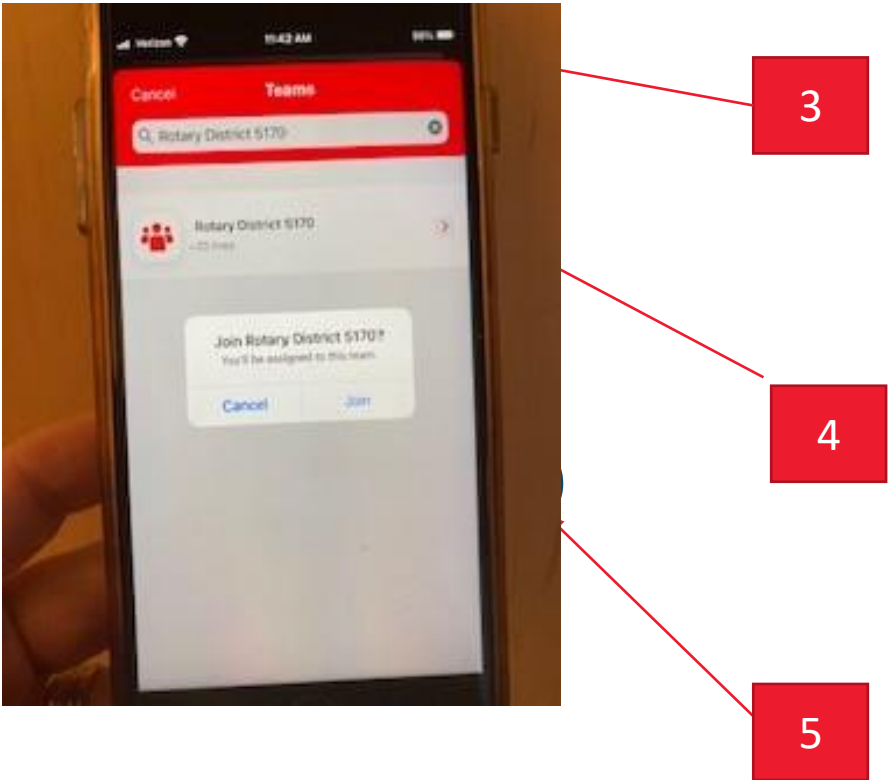
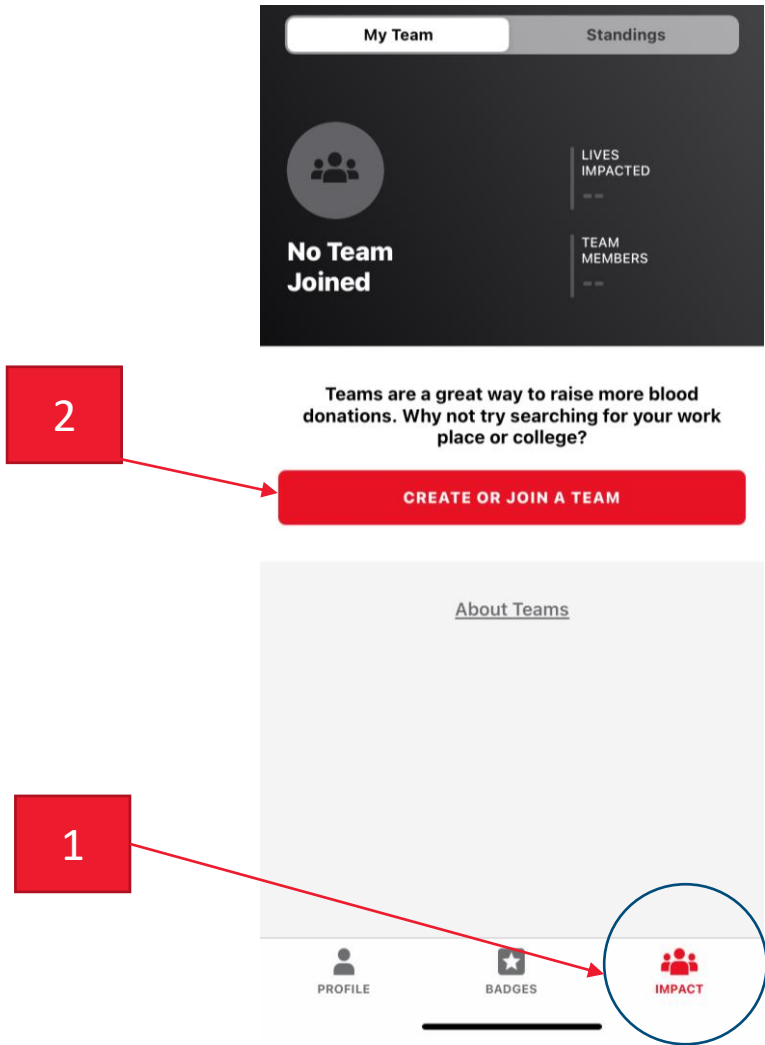
Schedule appointments, track donations, get rewards, join a lifesaving team, tell us about your donation experience and more.

**Download the free Red Cross Blood Donor App now.**

Text **BLOODAPP** to **90999\*** to get the app that helps save lives. Or, search **Red Cross Blood** on the App Store<sup>SM</sup> or on the Google Play<sup>TM</sup> store.



# 2. Join the “Rotary District 5170” Team



# Other Ways to Make a Difference

Get involved in your community

**Volunteer utilize the Rotary Intake Link:**

<https://tinyurl.com/RotaryClubsARC>

- **Blood Donor Ambassador:** Provide great customer service at community blood drives! Greet and register donors, staff the canteen area and make donors feel appreciated!
- **Deliver Life-saving blood products:** As a Transportation Specialist, you will deliver life-saving blood to those in need from our blood centers to nearby hospitals.

**On-going volunteer needs:**

- Help families recover after a home fire or other disaster.
- Services to the Armed Forces: Support new military recruit families by providing Red Cross emergency services

**Give a financial gift:** we can update a link to support Blood Services – or Disaster Relief  
<https://www.redcross.org/donate/cm/rotarydistrict5170-pub.html/>

Red Cross is a 501(c)(3) non-profit







**Make a difference! Become a trained volunteer. Because “Help Can’t Wait!”**

## Become a Volunteer

All prospective individuals need to go through the volunteer portal to become volunteers.

All Red Cross volunteers are background checked and sent through training. All Red Cross Disaster and Blood Services volunteer trainings are free.




There are extensive online classes that can be taken virtually.

**Rotary intake link: <https://tinyurl.com/RotaryClubsARC>**

# Does your club want to financially sponsor a blood drive?

## Does your club want to financially sponsor a blood drive?

- **To financially sponsor a drive is \$3,900** and covers the cost of the specialized staff and equipment needed to collect, test, store, and deliver the blood products. It basically supports the entire “arm-to-arm journey” Red Cross will create digital flyers and social media elements for you to proudly distribute to bring attention to your clubs support so you can recruit people to your blood drive.

	
Every day, the Red Cross holds <b>520 blood drives</b> nationwide.	Each blood drive costs an average of <b>\$3,900</b> .
	

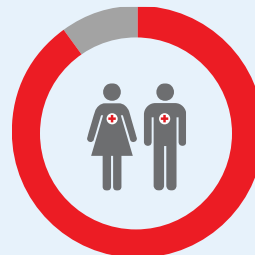
# Volunteer Today

We can only continue our lifesaving mission with the help of volunteers

**Volunteer utilize the Rotary Intake Link: <https://tinyurl.com/RotaryClubsARC>**



**20**  
out of 20 standards  
for charitable  
accountability met



**90%**  
of our workforce  
is volunteer



**90¢**  
of every dollar  
that we spend  
delivers care.



**2020's**  
LinkedIn Volunteer  
Organization of the Year



*Thank you*



**American  
Red Cross**

If you would like to schedule a call or ZOOM  
meeting, call Rotarian Camilla Boolootian  
please call: 831-421-1146

[Camilla.boolootian@redcross.org](mailto:Camilla.boolootian@redcross.org)