



# District Governor Joe Hamilton's September 2012 Newsletter



Sat Oct 06, 2012

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## QUESTIONS AND

## SUBMISSIONS TO

[CHARLIEWASSER@ATT.NET](mailto:CHARLIEWASSER@ATT.NET)

## District Events

### Presidents' and Presidents'- Elect Training

DoubleTree Hotel  
Oct 25, 2012 04:00 PM - 05:00 PM

### Avenues of Service

DoubleTree Hotel  
Oct 25, 2012 05:00 PM - 09:00 PM

### District Cabinet Meeting

DoubleTree Hotel  
Nov 07, 2012 06:30 PM - 08:30 PM

### District Cabinet Meeting and TRF Drawing

DoubleTree Hotel  
Dec 05, 2012 06:30 PM - 08:30 PM

### District Cabinet Meeting

DoubleTree Hotel  
Jan 09, 2013 06:30 PM - 08:30 PM

### Pre-Pets

Dolce Hayes Mansion  
Jan 26, 2013

### District Cabinet Meeting

DoubleTree Hotel  
Feb 06, 2013 06:30 PM - 08:30 PM

### District Cabinet Meeting

DoubleTree Hotel  
Mar 06, 2013 06:30 PM - 08:30 PM

### District Conference in Napa

The Meritage Resort and Spa  
Mar 21, 2013 - Mar 24, 2013

### District Cabinet Meeting

DoubleTree Hotel  
Apr 03, 2013 06:30 PM - 08:30 PM

### District Cabinet Meeting

DoubleTree Hotel  
May 01, 2013 06:30 PM - 08:30 PM

### District Cabinet Meeting

## Stories

### District Governor Joe Hamilton's September Message

Posted by Joe Hamilton on Oct 03, 2012



I have thoroughly enjoyed the club visits Kathi and I have made to date. We have visited more than 30, and each club has a personality of its own. We have been well-received and wonderfully treated. Thanks to all of you.

One of the best received parts of the visits has been our version of the Governor's Gift. In the past, this has been a gift that clubs purchase and is handed off to the Governor to be taken to the next club and auctioned off. Last year, Governor Marley changed the nature of the gift to a favorite project outlined by a club which he took to share at the next club he visited.

When I asked Kathi to accompany me on club visits, she said she would if she could have her own project. Her project had to do with her love of babies and all things related to babies. The project involves clubs providing newborn receiving blankets to us in whatever number they choose. In some cases, clubs ask Kathi to do the purchasing; and in other cases, members purchase them and hand them to us during the visit.

The provisions of the project are when we complete visits to one of the district's 9 areas, the Presidents and the Assistant Governor from that area decide what regional hospital, clinic, or other location where the blankets can be used. On a date Kathi and the Presidents decide, the receiving blankets we collected from that area are presented to an agency in the name of the clubs. It becomes an opportunity for the local clubs to be recognized for their donation. The response by clubs has been overwhelming, and the first presentation will take place in Area 4, Pleasanton/Dublin/Livermore on October 8.

### District Governor Joe Hamilton's Gets Shot at Scott's Valley Rotary

Posted by Charles Wasser on Oct 04, 2012



At the October 1, 2012, meeting of Scotts Valley Rotary Governor Joe Hamilton was shot by Scotts Valley Rotarian Jackie Mauer. **Don't forget to get your flu shot.**

### TRF News Today for September

Posted by Timothy Lundell on Oct 04, 2012

The district is in the middle of fund raising for the Rotary foundation (TRF). [Click here to read the September edition of the TRF News Today.](#)

### Districtwide Membership Trends Shown by Club

Posted by Russell Hobbs on Oct 04, 2012

**District Cabinet Meeting**  
DoubleTree Hotel  
Jun 05, 2013 06:30 PM - 08:30 PM

[Click here to see the Membership Trends as of October 1, 2012](#)

[Click here to see the Monthly Membership Trends as of October 1, 2012](#)

### **We Care**

Posted by Joe Hamilton on Oct 04, 2012

Past District Governor Karl Stucki is recovering rapidly from a stroke. I talked to him on Sunday and he is in good spirits and sounded great. I asked him what anyone could do for him and he said, "Visit and call." He is scheduled to be in the rehab center until October 9. He is at the Herrick Campus of Sutter Alta Bates located at 2001 Dwight Way, Berkeley, Room 5140D. You can visit Karl on weekdays from 7 p.m. to 9 p.m., all day on Sundays, or phone at 510-918-9158.

### **Improved Hearing for Rotary Meetings.**

Posted by Susan Jeffries on Oct 04, 2012

A significant number of Rotary members are hearing impaired. Most of them don't know it or do nothing about it. A National Health Interview Survey reported that 15% of adults 45 - 64 years old and 27% of adults 65-74 years old have significant hearing loss. I have been told that 40% of Rotarians have some hearing loss issues.

Hearing loss is not limited to the "elderly." It also comes from exposure to loud noises: rock concerts, jack hammers, sirens. In my case, it was racing cars & tuning dual carb engines. I had two aids at age 30 and am now deaf in one ear.

Hearing involves both hearing the sound and understanding it. People with even minimal hearing loss cannot understand a speaker at a meeting or a noisy environment. They need more clarity, not more volume, so a PA system does not help.

A surprisingly economical solution for members and guests with hearing loss is an "assisted listening system."

How many clubs have admitted hard of hearing or deaf members? Very few. Why? Maybe they were frustrated with the sound system and either drifted away when it became impossible or never joined in the first place. An assisted listening system will allow clubs to retain members as they lose their hearing and attract new members who already have hearing issues.

We would like to hear from clubs that have installed or are considering an assisted listening system.

Susan Jeffries, Oakland III

Please contact me at [susanlj@pacbell.net](mailto:susanlj@pacbell.net) or 510-865-6664.

We would like to know: \_\_\_\_\_ we have had AL equipment since \_\_\_\_\_ we like it \_\_\_\_\_ It does not work well for us \_\_\_\_\_ We have no AL equipment but are considering it.

\_\_\_\_\_ We have not considered AL equipment.

\_\_\_\_\_ We considered AL equipment but have none at this time.

### **Meet Brittany Overbeck**

Posted by Charles Wasser on Oct 04, 2012



Many of you have met the District's Administrative Assistant, Brittany Overbeck. Besides being on central terminal and support for clubs and club leaders, she has quickly become a vital individual in support of the District Leadership Team and the keeper of club and District information and records beyond each year's change in district leadership. Brittany was hired last March as a part-time District employee because of her intelligence, skills, ability to communicate effectively with all Rotarians, and her experiences which blend with the values of Rotary. Brittany's photo is above; click here to read her [bio](#), you will discover much more about her that you will find interesting.

## Technology Corner

Posted by Charles Wasser on Oct 03, 2012

Technology!! There is that nasty 10 letter word again. How many times have you been uncomfortable when you hear the word in terms of what "we all" should be using? You are not alone. As someone trained as a software engineer who taught college engineering undergrads, graduate students, and non-engineering students, I have seen the spectrum of reactions to technology. The spectrum ranges from "wow this stuff is great" to total fear and technophobia. I enjoy technology and teaching others about technology.

The main problem a technophobe has is a fear of the perceived to be incomprehensible nature of anything technological. This goes back to the days of programming VCR's and the crazy blinking 12:00PM (if you are under 40, ask your parents what a VCR is). You probably think, "I couldn't even make a clock work so I could record movies....How can I use a computer?"

Smart phones!!!! iPhone!!!! Android!!!! Samsung losing lawsuit because the phone looks the same as some one else's phone. "All I want to do is make a phone call. I don't like blinking lights and strange noises."

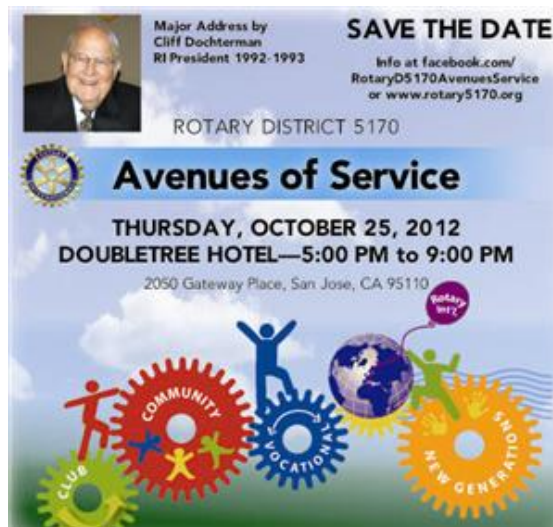
Okay, now that I have your attention, take heart. This year the Communication Technologies in District 5170 is making the user interface to the district website more user friendly. As an example, if you look at the HOME page ([www.rotarydistrict5170.org](http://www.rotarydistrict5170.org)), you will see all types of icons representing a concept. An example is the new section for AWARDS available to clubs and individuals. The AWARDS come from both D5170 and RI. Go to the HOME page and click on the text link below the picture of the loving cup award. The next page you see will be an overview of the AWARDS concept. The links on the left hand side of the page will take you to the descriptions of the AWARDS. It can not get much easier than looking for a familiar object in the shape of what you want to find to get you to your goal.

At the Avenues of Service, October 25, 2012, the Communication Technologies committee will have a booth in the Project Fair. There will be several laptops and a projector. During the Project Fair, we will give quick 10-15 minute presentations on various topics related to technology. Since we will have Internet access, the topics to be discussed using live demos are a basic overview of navigating around Club Runner websites and tools to assist you, video conferencing allowing up to 10 people to be connected and have visual contact with each of the participants during the session, social media (eg. what is that Facebook thing anyway?), and what it takes to use the Internet for club and district PR. If you have not yet signed up, you can sign up by clicking the link on this newsletter or go to the district website and click on the link to register that is on the HOME page. The goal is to see what topics people want to explore more deeply. These will be made into full length tutorial/seminar presentations in a few months.

See how easy that was reading about technology? I promise you (remember I am a Rotarian and follow the 4 Way Test) learning about technology is as easy as reading about it.

## Training Seminars for All Rotarians

Posted by Charles Wasser on Oct 03, 2012



[CLICK HERE](#) to get all the details, links and forms for this event. Presidents, club chairs, red badgers, and blue badgers should all attend this great training seminar. The dinner speaker is legendary Rotarian and Past Rotary International President Cliff Dochterman.

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