



5170 Times



September 2013

District Governor Angie Hassler

UPCOMING EVENTS:

(CLICK ON AN EVENT TO BE TAKEN TO THE EVENT PAGE ON THE DISTRICT WEBSITE)

October 2: [District Cabinet Meeting](#)—Vocational Service Month

October 12-26: Partners in Service visit YOUR club!

October 17: [Avenues of Service](#)

November 6: [District Cabinet Meeting](#)—The Rotary Foundation Month

Looking for Information on The Rotary Foundation ?

Inside this Issue:

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Avenues of Service
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Club Corner
Membership
Ambassadorial Scholar
Rotaract
We Care News



Download a copy of [TRF NewsToday](#) from the District Website!

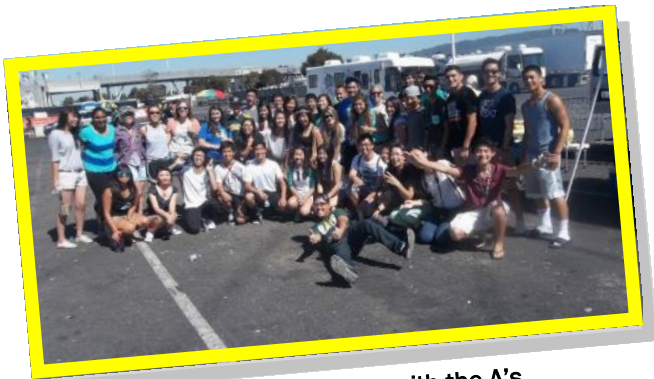
This month's TRF NewsToday has the bios of our Partners in Service (pictured below), as well as their club visit schedule for the weeks of October 12-26. Take a look today!



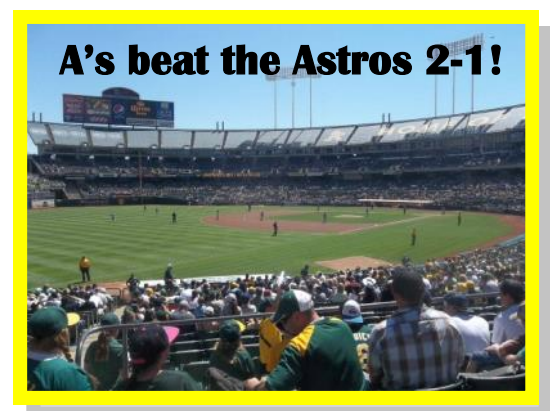
WWW.ROTARYDISTRICT5170.ORG

HAVE YOU "LIKED" [ROTARY DISTRICT 5170](#) ON FACEBOOK YET?

Day with the A's! (Thanks to Mary Lynn Pelican—Niles (Fremont) for the photos.)



Interactors at Day with the A's



Has your club signed up for Avenues of Service? Have YOU signed up for Avenues of Service?

**Thursday, October 17, 2013
4-9pm**

Highlights this year:

Happy Hour in Club Max beginning at 4:30pm—a great way to roll out the welcome mat to new Rotarians!

Sessions including:

"I'm a New Member...Now What?"

Tech Talk

The Rotary Foundation—"Where's the Money"

"What Would You Do?"—Problem Solving in Rotary

Project Fair with over 40 booths!

Click [HERE](#) to go to the registration page.



AVENUES OF SERVICE

YOUTH | INTERNATIONAL | COMMUNITY | CLUB | VOCATIONAL

GET YOUR KICKS ON ROUTE 5170

**Calling All Rotarians,
Rotarian Guests,
Rotaractors, Interactors &
Youth Exchange Students,**

**Join us for a great evening
of networking, sharing,
learning, camaraderie
and fun!**

When:	Thursday, October 17, 2013
Where:	The DoubleTree Hotel 2050 Gateway Place, San Jose
Time:	4:00pm to 9:00pm
Cost:	\$45 per person (includes dinner & parking)
Register:	www.rotarydistrict5170.org
Keynote:	Carl Guardino, President & CEO Silicon Valley Leadership Group
Highlights:	Pre-Buzz Mixer, Project Fair and Forums

From District Governor Angie Hassler



Dear Fellow Rotarians,

September is Youth Services month. Yes, New Generations is now called Youth Services again as a result of a change at the Council on Legislation held this past spring. Summer is over and school has started and our Interact clubs are beginning to awaken. (*New Interact Presidents pictured above.*) Have you met with them yet? They tell me they are looking for ways to showcase their talents so if you need help with anything that is innate to them, be sure to ask!

And wasn't the new venue for RYLA wonderful? Thanks to the Youth Services team and in particular the RYLA team for making it happen. Be sure to invite a RYLAarian to one of your meetings to share their experiences.

Our exchange students have arrived. Be sure to include them in your meetings and activities too.

Rotaract is growing, as a new club in the Tri-Valley area was recently chartered. A charter night is planned for them at Castlewood Country Club, 10 October. Our Rotaractors are young professional men and women who work, raise their families, maintain their households and make time for Rotaract. They too, tell me they want to lend their professional expertise and share their talents with Rotarians

You've heard me say it before..."How wonderful it would be to literally have a new generation of Rotarians who know the greatness of Rotary because they grew up in it."

Yours in Rotary Service,

Angie



CLUB CORNER



Oakland #3 has a [new landing page](#) for their website, courtesy of District Public Image Chair Mitty Chang of the Greater Fremont Rotaract club. Mitty and other Rotaractors are available to talk with all District 5170 clubs about updating their web presence.



Sunnyvale Rotary Helps Students Get Ready for School

Sunnyvale Rotarians, Homestead High School Interact students and family members stepped up in a big way this year, donating new backpacks and school supplies to Sunnyvale Community Services, which holds an annual Backpack Day for its low income clients so that children can get a fresh start to the new school year. The crew packed 233 backpacks.

Photo and article courtesy of the Sunnyvale E-Bulletin



Club Day at Palo Alto High School

Monday, September 16th, was "Club Day" at Palo Alto High School, 167 students signed up, showing an interest in joining Interact. **Palo Alto University** sponsors the Interact club, PALY. PAU club member Rob Parish shared, "Our club is excited by the enthusiasm and potential of this great group of young adults."

Pictured above: Jessica Cheng, Stephanie Cong, Michelle Li, Ji In



Talking about Water at the Milpitas Rotary Club

World Community Service Chair Peter Anderson (Morgan Hill) and District International Service Chair Jeboy Koshy (Fremont Warm Springs Sunrise) have been visiting District clubs talking about International projects. At the Milpitas club in August Peter discussed the clean water well project in Gbagada, Laos, Nigeria.

Photo and article courtesy of the Milpitas Patch

Pictured: Peter Anderson, Mark Tiernan (Milpitas President) & Jeboy Koshy

We want to highlight what's happening in your club!

Email pictures, inspiring stories, and club projects to Brittany by the 10th of each month for inclusion in the monthly newsletter. Or, add her email address to your club newsletter or bulletin list! Brittany.5170@gmail.com

Recruitment through Club Mixers—by Lee Denlinger

Last year I had the opportunity to speak to many club presidents and club membership chairs about membership recruitment. Club mixers were invariably mentioned as an excellent networking strategy to meet new folks in the community and to inform them about Rotary. Based on the experience of many clubs, here's some useful ideas that have worked.



The Invitation

- ⇒ Decide who you are going to invite to your mixer.
- ⇒ Have each member make a list of people who they could invite. This list includes friends, neighbors, doctors, dentists, clients, etc.
- ⇒ Design a nifty card to send out or practice “the invite” speech.
- ⇒ Post an article in the local newspaper, on-line at your website, and/or link with other organizations (such as Chamber of Commerce mixers).



The Theme

This is a great time of the year to have the mixer focused around a theme. By having a theme, there will be a focal point for decorations, food and drinks. It could be:

- ⇒ **Holiday theme**
- ⇒ **Sports theme**
- ⇒ **Seasonal theme**
- ⇒ **Topical theme (arts, music, etc.)**
- ⇒ **Club projects**

The Venue

- ⇒ What works best with the theme? If it is a sports theme, consider having it outside and “tailgate” or even participate in a “pick up” game.
- ⇒ Mixers do not have to be formal. Informality usually results in a relaxed atmosphere where people tend to talk and move around more.
- ⇒ If the mixer is indoors use small tables (with few chairs) encouraging people to mill around and interact with one another.

The Inform

- ⇒ Display your club banner, have members wear their name tags, welcome people as they arrive, give them name tags and encourage them to take a club brochure.
- ⇒ Share the benefits of being a Rotarian: Community and International projects; Identity with a global organization that fosters peace and international understanding; Opportunities to network with community business people who share high ethical principles and standards; Develop a network of new friends
- ⇒ Display project boards, invite a Scholar to share experiences, or have a club member talk about Rotary and answer questions.

The Follow Up

- ⇒ The most important step of recruitment is following up with a personal note or phone call. This is an opportunity to say a thank you for attending the mixer as well as to continue the discussion regarding Rotary by inviting them to a club meeting or participate in an upcoming community project.

Has your club set a recruitment goal this year? Have you developed a timeline of whom will do what and when? Try including a social mixer as one of your events!



Test your Rotary Knowledge (answers on Page 12)

1. This Rotary president first was a newspaper Reporter in Denver. Who was...?
 - a. Frank J. Devlyn
 - b. Wilfrid J. Wilkinson
 - c. Glenn E. Estess, Sr.
 - d. Paul P. Harris
2. Cowboy, Desk Clerk, Marble Salesman, Actor, Merchant Seaman, Fruit Picker. What were...?
 - a. The fifth through the tenth members of the first Rotary Club.
 - b. Classifications not included until after the convention of 1922.
 - c. Paul Harris' jobs between 1891 and 1896.
 - d. Occupations not thought to be good material for Rotary membership.
3. The first President of Rotary. Who was...?
 - a. Chesley Perry
 - b. Paul Harris
 - c. Harry Ruggles
 - d. Sylvester Schiele
4. Ann Brunier and Ann Gundaker were the first...?
 - a. Women members of Rotary International.
 - b. Women Presidents of Rotary Clubs.
 - c. Rotaryanns.
 - d. Women District Governors.



Club Name	Membership* as of Sept. 25	2013-2014 Goal	Club Name	Membership as of Sept. 25	2013-2014 Goal
Alameda	81	105	Mountain View	37	40
Almaden Valley	42	58	Newark	37	44
Alviso	17	16	Niles (Fremont)	87	100
Campbell	59	60	Oakland	295	305
Capitola-Aptos	43	46	Oakland Sunrise	17	25
Castro Valley	56	65	Palo Alto	141	145
Cupertino	191	200	Palo Alto/University	92	95
Dublin	46	55	Piedmont-Montclair	19	22
East Oakland	7	15	Pleasanton	94	101
East Palo Alto Bayshore	21	20	Pleasanton North	49	47
Freedom	42	50	Pleasanton, Dublin, Livermore (Tri-Valley)	12	18
Fremont	37	48	San Jose	418	492
Fremont Warm Spring Sunrise	20	15	San Jose East-Evergreen	18	23
Fremont-Union City-Newark Sunset	18	20	San Jose Silicon Valley	34	41
Gilroy	103	107	San Juan Bautista	19	48
Gilroy Sunrise	18	20	San Leandro	44	51
Hayward	80	90	San Lorenzo Valley (Felton)	22	22
Hollister	73	76	Santa Clara	81	84
Livermore	131	144	Santa Cruz	131	139
Livermore Valley, The	51	59	Santa Cruz Sunrise	97	106
Los Altos	172	182	Saratoga	127	143
Los Altos Sunset	11	18	Scotts Valley	42	46
Los Gatos	105	121	Sunnyvale	66	69
Los Gatos Morning	72	75	Sunnyvale Star	12	15
Milpitas	31	40	Sunnyvale Sunrise	18	13
Mission San Jose	20	24	Watsonville	84	94
Morgan Hill	113	120	Total Members In D 5170	3752	4177
*Membership numbers come from Rotary International					

Talking about... Rotary Ambassadorial Scholar Holger Klinge — by Brian Schott, Past President Hayward

When I was asked to host a German Student coming to Cal State East Bay for a year, I thought, "just what I need - baby sitting a student while starting my second year as Club President". I immediately called our Club's Foundation VP (now President Elect), Debby DeAngelis and said yes, but you have to split the baby sitting duties with me since he will be attending your school. (Debby recently retired from CSUEB as the Athletic Director which CSUEB acknowledge by blowing up the 13 story Warren Hall Building in her honor.)



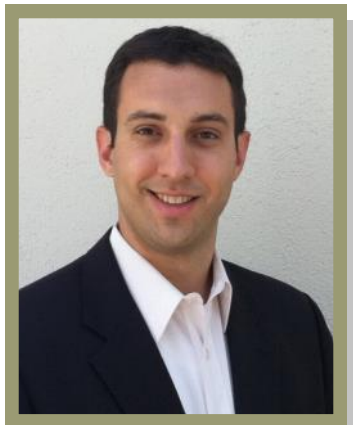
I picked Holger up at SFO, surprised that he traveled with less stuff than I do for a weekend getaway. He was very pleasant and impressed me with his English skills. Holger stayed with Debby and her husband David while awaiting the opening of the dorms then later an apartment where Debby promptly began to spoil him. It went downhill from there. She let him out of her sight on campus and let him wander the mean streets of San Francisco alone with other new-found friends who were also international students. They attended an Oktoberfest Celebration in The City and it was there that he met Ms. Hadi Labarang who was then a CSUEB Senior. Hadi was born in France but her family is from Cameroon. Her father is the Ambassador from Cameroon to Egypt, having also served in Saudi Arabia and France. Holger is way out of his league being around Hadi but apparently she too believes in "Service Above Self". Holger spent a year at CSUEB studying International Business and will be completing his Masters Degree in Stuttgart Germany starting later this month. He recently returned to the Bay Area to spend his last few weeks of vacation with Hadi and to visit his other student and Rotarian friends.

Holger spoke to at least 15 District 5170 Rotary Clubs and attended last year's Day at the A's where I pimped him as a speaker in exchange for free food. More importantly, he actively participated in nearly every Hayward Rotary Club event held during his stay here. Debby and David have apparently filed adoption papers in order to keep Holger here in the US but will have to clear this with Holger's fun-loving parents who visited last Spring. This past July, Holger and his parents hosted my wife and I along with Hayward Rotarian Matt Spielberg and his wife Patricia for 3 days in their beautiful home in the town of Uelsen, Germany.



Holger Klinge with PRIP, PDG Richard D. King

As a testimony to the value of the Rotary Ambassadorial Scholar Program, Holger Klinge is a great example of why Rotarians should make regular contributions to The Rotary Foundation to support programs such as this.



**Rotaract District Governor
Paul Mosso
Silicon Valley Rotaract**



**Lieutenant Governor
Malavika Kulashekav
Santa Cruz County Rotaract**

The five Rotaract Clubs in District 5170, under the leadership of 2013-2014 District Governor Paul Mosso, selected Child AIDS Prevention (CAP) as their District-wide international project for the second year in a row. Yvonne Kwan will spotlight it at the Rotaract Big West Conference Oct. 12-13 at UCB.

Under the leadership of Rotaract Chairman Donn Wadley of Sunnyvale Sunrise Rotary and 2012-13 Rotaract District Governor Eakta Malik, the clubs made great strides in fundraising and service. Tri-Valley Rotaract was chartered June 30, 2013.

The first CAP fundraiser was the sale of raffle tickets for a bottle of fine wine donated by Donn Wadley. In February 2013, under the leadership of co-presidents Angelique Aspacio and Eric Silva, the Santa Cruz Rotaracters sold chocolate on the UCSC campus for Valentine's Day. In April President Yvonne Kwan's Greater Fremont Club sponsored "Night CAP", a cocktail evening and raffle. In May the Central Alameda Club finished painting the Boys and Girls Club in time to host their supper and raffle event. Led by Marianna Moles, the Silicon Valley Club worked online using a crowd funding platform to attract donations. A fundraising night at Woodstock Pizza completed the Rotaracters' very successful events. In total Rotaract raised \$5,500 for CAP in 2012-2013.

Rotaract is a Rotary-sponsored program connecting 18 - 30 year old students and young professionals for leadership, friendship and international community service. For more information find [Rotaract 5170](#) on Facebook.

Thank you to Marlene Cowan for the article and picture.



Lt. Governor Malavika Kulashekav, 2012-2013 District Governor Eakta Malik and CAP's Rich Casey

Youth Exchange

The Perfect Fit for Club Youth and International Service!

ACT NOW! *The months of September, October and November are when the students for the 2014 exchange year must be selected and endorsed by their local Rotary Clubs.*

Short term exchange students travel during the summer months. Long term exchange students live in their host country for about 10 months (a school year). The financial commitment to clubs for participation ranges from under \$100 for a short term exchange to approximately \$2,000 for a long term school year exchange.

STUDENT APPLICATIONS FOR THE 2014 EXCHANGE PROGRAMS ARE DUE BY MID-NOVEMBER.

If your club wants to endorse a student from your local community for a foreign exchange program, now is the time to contact [Evonne Hopkins \(Evonne@imagesetters.com, 925-963-3546\)](mailto:Evonne@imagesetters.com) or [Darlene de la Cerna \(darlene@classicartisanwines.com, 408-810-8855\)](mailto:darlene@classicartisanwines.com) to learn more the Rotary Youth Exchange programs.

2012-2013 CLUBS PARTICIPATING IN YOUTH EXCHANGE: OAKLAND, MOUNTAIN VIEW, SARATOGA, SANTA CRUZ, SANTA CRUZ SUNRISE, PIEDMONT/MONTCLAIR, WATSONVILLE, MORGAN HILL, PLEASANTON NORTH, MILPITAS, SAN JOSE, HOLLISTER,



LONG TERM 2013 TO FRANCE, BELGIUM, GERMANY, SPAIN & ITALY



5170 PAST STUDENTS BOTH INBOUND AND OUTBOUND



LONG TERM 2013 FROM FRANCE, BELGIUM, GERMANY, SPAIN & ITALY



BOTH INBOUND AND OUTBOUND SHORT TERM STUDENTS ATTENDING CLUB MEETING IN OAKLAND



Club Leaders of the Month for July:

(as nominated by Area Presidents and Assistant Governors)

President

Area 4: Janine Thalblum (Dublin)
 Area 6: Hamdy Abbass (Gilroy)
 Area 7: Frank Minuti (Santa Cruz)
 Area 8: Savita Vaidhyanathan (Cupertino)
 Area 9: Ramesh Hariharan (E. Palo Alto Bayshore)

Secretary:

Area 6: Brad Nye (Gilroy)
 Area 7: Priscilla Weiss (San Lorenzo Valley)

Treasurer:

Area 6: Brad Nye (Gilroy)
 Area 7: Carl Pimentel (Freedom)

The Rotary Foundation:

Area 6: Gregg Giusiana (Gilroy)
 Area 7: John Huffman (Santa Cruz)
 Area 8: Dick Garland (Campbell)

From the District Office:

The District Office will be closed October 3-11. All phone calls and emails will be returned as soon as possible after October 14.

Office Visitors, we have a new location in the same Office Suite. Please check in with the receptionist when arriving for directions to the new location.

An Invitation from District 5500



SAVE THE DATE!

Ride to End Polio / El Tour de Tucson (November 23, 2013)

A premier cycling event - a signature polio fundraiser

Our riders raised more than \$500,000 for polio in the last two years.



Plan now to join us for the D5500 Ride to End Polio / El Tour de Tucson in beautiful Tucson, AZ, on Nov 23, 2013.

Enjoy **fellowship** with up to 100 fellow Rotarians from around the world at the pre-ride dinner and post ride finish line booth. Sign up for **home hosting** in Tucson.



Ride 42, 60, 85, or 111 miles with your friends. Or participate in Indoor El tour and ride minutes (not miles). Not in shape? Ride the 5-mile or 10-mile Fun Ride.

Either way, be a part of the effort to eradicate polio. Rotarian donors earn **Paul Harris credit**. Your club and district earn credit for all funds you raise from non-Rotarians.

Register, donate, contact us, or order nifty End Polio Now clothing at www.ridetoendpolio.org. Contact Gary Hirsch at Gary.Hirsch@vistage.com.

Happy Birthday!

Happy Birthday to these District Leaders and Club Presidents :

Roger Shanks (Fremont)	October 3
Mike Norcia (Los Gatos)	October 4
Mitty Chang (Greater Fremont Rotaract)	October 11
Mary Humphrey (Gilroy Sunrise)	October 13
Jayme Stewart (Hollister)	October 19
Bob Buchser (Santa Clara)	October 20
Lila Bringhurst (Mission San Jose)	October 26
Ramesh Hariharan (E. Palo Alto Bayshore)	October 31



Answers to Test Your Rotary Knowledge Quiz: 1) d; 2) c; 3) d; 4) c

District 5170 Officers 2013-2014:

District Governor: Angie Hassler
District Governor Elect: Ed Jellen
District Governor Nominee: Susan Valenta
Lieutenant Governor: Greg Stowers
Governor's Partner: PDG Roger Hassler
District Treasurer: Mary Humphrey
District Administrative Assistant: Brittany Overbeck

District Chairs:

Club Administration: Cheryl Rebottaro
Community Service: Ginny Lear
Communication Technologies: Charlie Wasser
International Service: Jeboy Koshy
Membership: PDG Russ Hobbs

Assistant Governors

Area 1: Phillip Campbell
Area 2: Rose Padilla Johnson
Area 3: Lila Bringhurst
Area 4: Pamela Philbert
Area 5: Art Taylor
Area 6: Linda Sanborn
Area 7: Jon Winston
Area 8: Deborah Rice
Area 9: Mike McMahon

The Rotary Foundation: PDG Roger Hassler
Vocational Service: Renee Mello
Youth Service: Larry Barr
Public Image: Mitty Chang