

From the desk of District Governor Susan Valenta

September 2015



What an incredible experience serving as 2015/2016 District Governor for Rotary District 5170! Every club is doing exciting projects within their

community and on the world stage. Not only do our Rotarians roll up the sleeves for projects, they roll them up with fundraisers to underwrite their action plans. Rotary is the 'good news' channel – from reading The Rotarian to visiting clubs and learning about the expansive reach you all do – my days are filled with the stories of 'can do' people who are community leaders, open to new ideas, and are action-oriented.

Speaking of action, here are some updates to note:

Wheelchair Project of Clubs in Rotary District 5170: With a goal of one container (280 wheelchairs), Rotarians have embraced this project in a big way – we have one container filled and the second one near completion. The matching dollars will be available through June 30, 2016. For every \$100, a \$50 matching grant is applied and purchases one wheelchair. Thank you to individuals and clubs for your generous support. We are going to have a grand celebration of your Wheelchair District Project on Friday, April 29, 2016, at the Blackhawk Automobile Museum with a lunch featuring keynote speaker, Ken Behring, Co-Founder of the Blackhawk Automobile Museum and the founder of the Wheelchair Foundation 15 years ago. Today, over 1 million wheelchairs have been distributed because of the vision of this amazing Rotarian, Mark your calendar, you will not want to miss this event! To access information on the Wheelchair Project - or to make a purchase - just go to http:// www.rotarydistrict5170.org/SitePage/ governors-project-2015-2016 on the District's website.

• 2016 Camp RYLA: In the past, many clubs in our District supported a fundraiser for Camp RYLA with the purchase of Day at the A's tickets. This year, in place of the ticket sales, the District Foundation unanimously approved allocating \$15,000 from a restricted RYLA fund. This money will be a direct credit to RYLA tuitions. In addition, clubs are being advised that the 2016 Camp RYLA will be held June 26 – July 1, 2016. Information will be sent to clubs by District RYLA Chair, Ben Macatangay on the 2016 RYLA plans soon.

Continued on next page...

Page 2 District 5170

Continued from previous page

- **Avenues of Service:** This year, mini Avenues of Service events are being held in conjunction with the Cabinet meetings at the India Community Center. Each Cabinet meeting will have a focused Avenue of Service with a project fair. On September 2, International Service projects were featured with over eleven international service projects on display. The next featured Avenue of Service will be Youth Service at the December 7 **Cabinet meeting.** Plan to bring your youth service projects to the December Cabinet meeting and exchange project ideas with other clubs in the District. Rotarians will be in for an additional treat at the December Cabinet meeting when our youth lead the evening program. The December 7 Cabinet meeting will be sponsored by Leonard Harrington and South County Nissan | Hyundai.
- **District Bookkeeper:** Rotary District 5170 has a bookkeeper to assist with our monthly financial transactions and to support our District Administrator, Brittany Overbeck. Reimbursement requests are paid on the 2nd and 4th Friday's of the month and must be received one day prior to ensure timely processing. Your District Finance team takes their fiduciary responsibilities seriously and follows a strict set of guidelines including requiring a

- reimbursement request with supporting documents and having two signers approve the request.
- The Resolutions Committee of Rotary
 District 5170 reviewed and approved an
 Anti-Harassment Policy that applies to
 anyone other than youth. This has
 been added to a policy for Youth
 Protection/Abuse Prevention which has
 been a part of the District policy for
 several years. A copy of the policy can
 be accessed by clicking here
 http://clubrunner.blob.core.windows.net/
 - clubrunner.blob.core.windows.net/
 00000050083/en-ca/files/homepage/
 district-youth-abuse-prevention-andanti-harassment-policy/YouthProtection-Abuse-Prevention-andDistrict-Anti-Harassment--policySept15Final.pdf
- Conference: Over 200 Rotarians have pre-registered for the 2016 District Conference. There is still time to pre-register! With your \$25 deposit, you will receive a bottle of fine wine. Our District Conference team, led by Richard Flanders (RC of Pleasanton North) will come to your club to sign up your members and provide a bottle of wine for each pre-registration.

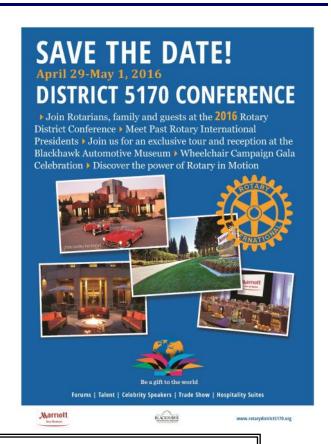
 The 2016 District Conference will be April 29 May 1, 2016 at the San Ramon Marriott. This conference will

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have an historical first with four past Rotary International Presidents in attendance: Cliff Dochterman, Richard D. King, M.A.T. Caparas, and Gary Huang. Plan to stay at the Marriott (room rates are only \$99 per night) and look for information coming soon on a very affordable meal package that includes the luncheon at the Blackhawk Automobile Museum. Word has it that some clubs are already reserving a 'Party Bus' for the event!

Photo of DG Susan Valenta on front page is from her club visit to the RC of Santa Clara.



<u>Cabinet Meeting Schedule</u> <u>for 2015-2016</u>

Wednesday, December 2, 2015

Youth Service Project Faire— 4:30-6:00pm Interact leads Cabinet meeting—6:30-8:00pm

Wednesday, February 3, 2016

Community Service Project Faire—4:30-6:00pm Cabinet meeting—6:30-8:00pm

Wednesday, March 2, 2016

Vocational Service Project Faire - 4:30-6:00pm Cabinet meeting - 6:30-8:00pm

Wednesday, April 6, 2016

Club Service Project Faire—4:30-6:00pm Cabinet meeting—6:30-8:00pm

Wednesday, June 8, 2016

Final Cabinet meeting for the 2015-2016 Rotary year—6:30-8:00pm

Page 4 District 5170

2018-2019 District Governor Nominations

PDG Gary Citti, District Nominating Chair

For one of your club members the opportunity is here to take a bold, exciting step in Rotary Leadership. The District Nominating Committee is now seeking nominations for the office of District Governor Nominee Designate. This individual would serve in 2018-2019.

The role of a District Governor is to lead, encourage and equip other Rotarians in their leadership roles as well as share in the successes of all the Rotary clubs within the District. The District Governor Nominee Designate will train with Rotary International leaders, travel to Rotary International conventions and, as District Governor, visit with each one of the clubs in the District. This is an excellent opportunity to lead and enrich one's own leadership skills; to encourage and be encouraged; to develop relationships with individuals throughout the District and throughout the world and to exemplify the Rotary spirit of Service above Self.

Each Rotary club may nominate one member for District Governor Nominee Designate. The individual must be a District Rotarian in good standing, who has served a full year as club President. To nominate an individual in your club, the attached nomination form and biographical information sheet must be filled out and returned to District Administrator Brittany Overbeck (<u>Brittany.5170@gmail.com</u>) **by November 1, 2015**. All nominations will be handled in accordance with Article 13 of the By Laws of Rotary International.

If you have any questions on the nomination process, please contact Brittany at (408) 273-4577.

To access the 2018-2019 District Governor Nomination information please go to: http://www.rotarydistrict5170.org/SitePage/district-governor-nomination



PR—September Tip—You have to let them know!

Deborah Rice, District Public image Chair

Remember that it is up to you to let the media (newspapers, radio, websites, TV) know of your events, projects, awards, accomplishments.

They will likely NOT be knocking on your door to find out what is going on.

You don't have to write a press release, just give the right people the facts: Who, What, Where, When, Why, Who to Contact.

We'll talk more about Fact Sheets vs. Press Releases next month.



Membership Minute

DGN Orrin Mahoney, District Membership Chair

Club membership growth off to a great start

District 5170 membership is off to a great start for the year 2015-2016 with the addition of 26 members since July 1. But that is just the beginning. On August 22, over 70 Club Presidents, President-elects, and Membership chairs attended a



Membership Workshop- August 22, 2015

half day Zone led workshop providing them the tools and inspiration to take their membership activities to an entire new level. Shortly after that, your District Governor, District Governor Elect, and District Governor Nominee were all privileged to attend a two day Young Professionals Summit, hosted by RI Director Brad Howard. Along with some true young professional from the District, we walked away with even more creative ideas of increasing membership over the next few years.

Membership is the lifeblood of every Club. Growing membership enables each Club to do more and to share and expand the Rotary family. Let us know how we at the District can help.

Page 6 District 5170

Bridging the Gap: The Interact & Rotaract Relationship

Jessie Case, D5170 Rotaract Director of Membership



As Rotary sponsored programs, Interact and Rotaract are very similarly structured organizations but geared for separate age groups, I feel that a strengthened bond between Interact and Rotaract in our district

would significantly increase our ability to bridge Interactors to Rotaractors then, ultimately, to Rotarians.

District 5170's Interact membership is incredible with over 7,000 members, more than the Rotarians (3,800+) and Rotaractors (100+) combined. What creates this disparity where such a large amount of passionate Interactors fail to move on to become Rotaractors? From personal observations, I feel it is primarily due to a lack of awareness that Rotaract is even present. I did not hear about Rotaract until I attended RYLA down in District 5340, but even then, it was only a passing mention. Our Rotaract clubs have recently been taking great strides in spreading the word about Rotaract as well as exciting Interactors to join in the following ways:

Interact with Rotaract Day: Inspired by the UC Berkeley and UC Davis Interact Stayovers, the Santa Cruz County Rotaract Club started hosting an event filled with workshops on college life and Rotaract, games, a service event, and a campus tour of

UC Santa Cruz in 2014 for Interact Area 10. This year Santa Cruz County hopes to make the event overnight and open it up to Interactors throughout District 5170.

Presentations at Interact

Meetings: Rotaract clubs such as Greater Fremont have been reaching out to their local Interact clubs by making 5-minute



presentations during the Interact clubs' meetings which provide an overview of Rotaract, their personal experiences with Rotaract, why they should join after high

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school, and where we have clubs in our district. Greater Fremont additionally offered Interactors to sign up for a mentorship program where Interactors would ideally be matched with Rotaractors who were attending or attended the same college, studied a similar major, or are involved in their desired career path.

Service Collaborations: A few of the Rotaract clubs in our district have reached out to the Interact clubs in their district to volunteer with them. For example, Tri-Valley Rotaract has volunteered at a canned food drive in the past with Interactors and is planning to collaborate during the Valley Humane Society Dog Walk and the Dublin Holiday Tree Lighting.

Fall Leadership Conference: In the past, there has been little or no Rotaract representation at Interacts biggest event of the year. The Rotaract and Interact District Leadership have been working together this year to find ways to involve Rotaract in FLC. Introducing Rotaract to Interactors during an event as inspiring and life changing for some as FLC will influence students to consider joining Rotaract and continuing their life of "service above self."

Rotaractors' biggest obstacles in working with Interact have been an inability to obtain Interact meeting and contact information, and ensuring that our members have completed the Youth Protection Awareness course. Rotarians can help foster connections between Interact and Rotaract clubs by encouraging their sponsored Interact clubs to be open to collaborating with Rotaract clubs and serving as a liaison in communication between the two groups.

Feel free to contact me with any questions or for additional information at jdcase@ucsc.edu.



Page 8 District 5170

Youth Service

Margarethe Pfeffer, District Youth Service Chair

September is Youth Service Month, when Rotary celebrates its commitment to youth programs, including Interact, RYLA, youth exchange, speech contest, ELC, and other youth programs. Youth services exists to promote the positive change implemented by youth through leadership development activities and involvement in community and international service projects in order to enrich and foster world peace and cultural understanding. Rotary clubs are encouraged to focus on youth issues and undertake projects benefiting youth at the local, national, and international level, not just in September, but throughout the year.

Here are updates of what is going on across the district:

Interact: Fall Leadership Conference (FLC): If you

want to be inspired, attend FLC! Last year ~4200

Interactors attended to celebrate their

accomplishments, commit to the new International & Community Projects and produce enough energy to rock D5170 end-to-end.

Interact

Rotary Sponsored Club

When: Sunday October 11

Time: 8:30 - 3:30 PM

Where: Independence HS 1776 Educational Park Dr, San Jose 95133

Cost: \$12

Link to Registration: http://tinyurl.com/FLC-Rotarian-Advisor

Rotarians are needed to help serve lunch. In addition, all Rotarian and faculty advisors are invited to attend the advisor workshop from 9:30 until 11:30 am.

Please register by September 30 at the link above to sign up!

Youth Exchange: District interviews for the 2016-2017 Rotary Youth Exchange year is on December 6, 2015. Now is the time for clubs to consider reaching out to their Interact Clubs and talking-up the long term youth exchange program. Each applicant is required to provide 3 potential hosts

families. **Be Creative!** Partner with clubs in your area to share responsibilities and costs. One club provides the monthly stipend the other club provides the counselor role. **Please contact Darlene de la Cerna** dmdsc57@gmail.com or 408-810-8855.

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RYLA: Over 200 campers from across the district came together for another amazing year of camp RYLA. All clubs are encouraged to have their campers attend a Rotary meeting and share their experiences at camp. Planning is already underway for RYLA 2016, which will be held **June 26-July 1, 2016.**

Speech Contest: All presidents have been sent a message with the dates and handouts (school posters and club info). More information can be found on the district speech contest webpage:

http://www.rotarydistrict5170.org/SitePage/speech-contest

Club Contests: Completed by February 12, 2016

Area Contests: Complete February 22- March 4, 2016

Regional Contests: Complete by March 21– April 1, 2016

District Contests: Marriott Hotel San Ramon, District Conference May 1, 2016

Youth Protection: Club leaders are reminded that club youth services certification application needs to be completed each year. Visit this link to see the current status of your club: http://yex.rotary5170.org/ave_youth/CCAList.asp

It is highly encouraged that all Rotarians take the online youth protection awareness training course. It can be accessed at this link: http://yex.rotary5170.org/ave_youth/
YPATraining.asp

Page 10 District 5170

Interactors Refresh "Welcome to Pleasanton" Signs

Jim Brice-Rotary Club of Pleasanton North

Pleasanton's two Interact clubs have restored road-side welcome signs that have informed motorists for 40 years that they are entering a community served by Rotary International and other notable community service organizations.

The signs were originally built by the Rotary Club of Pleasanton in the 1970s, so it made sense to the steering committee of the recently completed 50 Years of Rotary Celebration to suggest that the Amador Valley and Foothill High School Interact clubs freshen up the



Foothill High Interactors show off their work on a refreshed Welcome to Pleasanton sign at the intersection of Hopyard Road and Stoneridge Drive. From left: Mikayla Tran, Megan Do, Toby Diehl, and Eileen Lu. (Photo by K. Greenlee)

signs as a visible contribution to the golden anniversary event.

"The structures and signs on display were badly weathered," noted Kevin Greenlee, Youth Service Chair and Interact Club Advisor with Pleasanton North Rotary (PNR). "The Welcome to Pleasanton signs were not too welcoming. Our Interact clubs saw this as an opportunity to make a visible and lasting improvement for everyone in our community."

Reconstruction of the four gateway signs began in March and completed in August.

The City of Pleasanton contributed nearly \$1,000 of material and labor to restore the original wood structures on northbound Sunol Boulevard near the I680 Castlewood-Sunol exit, at the intersection of Hopyard Road and Stoneridge Drive, and on southbound Santa Rita Road near the Rose Pavilion. A fourth gateway community service sign display at the intersection of Stanley Boulevard and Valley Avenue needed only cosmetic repainting.

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Greenlee guided the work of nine Interactors including Amador High Interact Club President Sam Huo and Foothill Interact Club Incoming President Mikayla Tran. New Rotary logo signs were installed along with a tag line of "3 Clubs - Join Us!" to inform the public that Pleasanton has three Rotary clubs and to encourage participation.

The Interactors contacted other community service organizations with logos displayed on the gateway structures to determine if they wanted their signs refurbished or replaced. Badly worn and outdated signs were removed.

Community service emblems for the 4-H Club, Assistance League of Alameda County, Daughters of the American Revolution, Kiwanis International, Lions International, Masonic Lodge, Soroptimist International and Veterans of Foreign Wars Post 6298 were cleaned and reattached in a more balanced visually attractive configuration.

"The work has put a welcoming appearance back on these gateway signs for decades to come," Greenlee said.

Milpitas Rotary presents 2015 Leo B. Murphy Teacher of the Year Award

The RC of Milpitas honored Austa Falconer, first grade teacher at Marshall Pomeroy Elementary School, with the 2015 Leo B. Murphy Teacher of the Year Award at the

club's August 31 meeting. A plaqueunveiling ceremony was later held at the Milpitas Library.

Pictured in the photo to the right are: Pomeroy School Principal Shelia Murphy Brewer, Superintendent Cary Matsuoka, Austa Falconer, Milpitas Rotarian Frank De Smidt and Milpitas Club President Jennifer Cullenbine. Photo by Bill Cilker



Page 12 District 5170

Vocational Service

Jim Gibson, District Vocational Service Chair email— jimgib007@aol.com

Exploring Opportunities to Make A Difference

Did Paul Harris have some magic wand or secret method for starting a club that would see success and gain momentum right away, eventually to become a group of men and women who could accomplish good deeds around the world? Well, the answer is "No." But Paul Harris DID have a faith in good people and their desire to make their community and their world a better place. And in starting the small organization in 1905, his first "focus" was on people doing their work well by being honest and transacting business fairly. *That* was the *right* way, the *ethical* way... which benefitted customers, other businesses, and the community in a fair and positive way. So as Paul Harris got some like-minded business people together and started a club of working people (from all disciplines and types of work), it was based on good business practices, quality, fairness, honesty and truthfulness. Ah yes, service in the *vocational* realm. So now, today, what might we do that could be classified as "Vocational Service?"

For a start to explore that question, here are a few ideas for finding Rotary Club opportunities to make a difference in someone's life or business from a vocational perspective:

- Business ethics might interest some of your members to work with your Chamber of Commerce to promote a Business Ethics Seminar. One resource-- check out the Josephson Institute website at http://josephsoninstitute.org/business/resources/ for Business Ethics information, including articles like:
 - The hidden costs of unethical behavior
 - How to harness ethics to increase productivity
 - How to improve your work life with ethics
 - How business ethics can unlock shareholder value
 - Management guidelines for promoting accountability
 - Corporate scandals and their consequences
- Set up a table at your Rotary meeting and start having your members place their business cards on it so members get more information than just learning a member's "classification." This will help let members know a member's vocation by identifying company names, locations, telephone numbers and job title. Encourage your Rotary

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members to look first to Rotarians for purchasing a product or service. Do this at every meeting.

- Have your Rotarians learn about the advantages of listing their vocation or business in the *Rotary District 5170 Yellow Pages.* Its FREE! Then, perhaps some of the 4000 Rotarians in our District would find the product or service they are looking for and could then do business with a trusted, fellow Rotarian! Therefore, it's good for (Rotarians') business!
- Would any of your Rotarians be willing to help a returning military Vet network to find a new job? This gesture could take weeks or months, but it might result in making a huge positive difference in one person's life.

These are just a few ideas. They are ideas that promote "Service Above Self." There are zillions of ideas for Vocational Service to be contributing to our communities. (Well, maybe not "zillions." I've told myself a million times not to exaggerate.)

Would you like to share a Vocational Service project your Rotary Club is doing? Please send me an e-mail at *jimgib007@gmail.com* with a brief description of 1) the need you are addressing, 2) what you are doing to address the need, and 3) what are the results you see. Thank you!

(If you have \$5 and I have \$5 and we give each other \$5, we end up with both of us having \$5...but, if you have 5 ideas and I have 5 ideas and we share our ideas, then you have 10 ideas and I have 10 ideas, so we are each enriched!)

The name "Rotary" originated with the practice of rotating meeting sites among members' places of business. That tradition remains an excellent way for Rotarians to share their vocations with their clubs.

Make plans to join the next Rotary Means Business networking meeting, Thursday, November 12, 2015 at 5:30pm at the Capital Club, 50 West San Fernando St., San Jose

Contact Mike Balistreri for more information—mikeb@getfound.us



Page 14 District 5170

Club News and Events

Click on event flyers to be taken to the Club websites for more information



A Benefit for these Area 3 Rotary Clubs 2015 International Projects

DSET Public School in Ballia, India: Devastated by the Nepal earthquakes, rebuilding is needed to get 500 students back into classrooms where education previously did not exist.

Matibabu, Kenya, Hospital Support: Delivery of medical supplies and equipment to a rural African village where mortality rates are high for infants, children and mothers.

A TRF grant application promoting world health is in process for a disease prevention program at a hospital in Melghat, India, using Area 3 and India DDF funds. Doors open at 4:00 pm!

- Cocktails and fellowship
- Buffet dinner
- Live and silent auctions
- Entertainment

Paradise Ballroom 4100 Peralta Blvd., Fremont

Tickets: \$50 per person

- Buy From Any Area 3 Rotary Club
- Call Varun Mitra 510-305-1505
- Call Larry Tan 408-898-6268
- Buy online at http://rotaryarea3.eventbrite.com

Thank you sponsors!





Fremont Warm Springs Sunrise Rotary



Make checks payable to: Rotary District 5170 Foundation/

Area 3 WCSC

Sponsoring Rotary Clubs

Huaren in Silicon Valley
Fremont
Fremont Warm Springs Sunrise
Fremont, Union City, Newark (FUN) Sunset
Interact of Area 4 and 5
Mission San Jose
Newark
Niles Fremont
Rotaract of Greater Fremont

Karen & Jeboy Koshy

















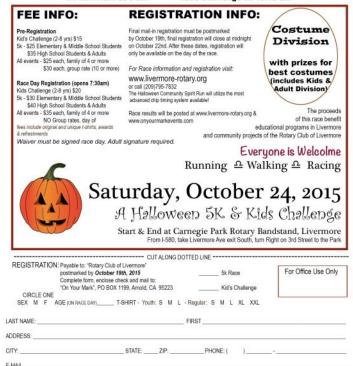
Would you like to sponsor this event?

Call Almos Adorjan, 510-703-4767



5k Run/Walk at 9 am

Kids Challenge at 10:15 am

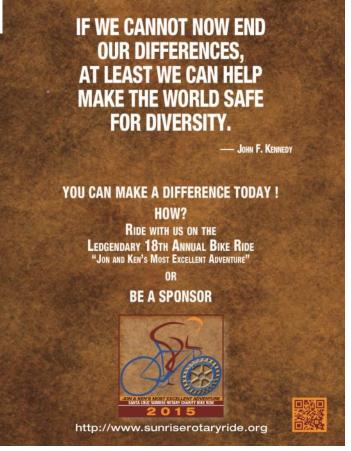


ONE REGISTRATION PER FORM, FAMILY/GROUP REGISTRATIONS SHOULD BE MAILED TOGETHER

To share upcoming club events and news, please email the information to Brittany in the District office by the 10th of the month.

brittany.5170@gmail.com

Have you "liked" Rotary District 5170 on Facebook yet? Do so today! We share club events, other activities and interesting articles on the District Facebook page all the time!



Rotary District 5170

2015-2016 Officers:

District Governor: Susan Valenta
District Governor Elect: Jeff Orth

District Governor Nominee: Orrin Mahoney Lieutenant Governor, AOS: Phil Dean Lieutenant Governor, AG's: Larry Barr Governor's Partner: Tom Valenta District Treasurer: Lorna Padia Markus

District Administrator: Brittany Overbeck

District Chairs:

Club Service: Larry Dean

Community Service: Charlene McIntyre International Service: Jeboy Koshy Vocational Service: Jim Gibson

Youth Service: Margarethe Pfeffer

The District Office is located at 2570 N. First Street, San Jose, CA 95131.

The office is open Monday—Thursday, 9am-4pm.

www.rotarydistrict5170.org | Phone: (408) 273-4577 | Email: brittany.5170@gmail.com

To highlight your club projects and events in the District newsletter, please email the information to <u>Brittany</u> by the 10th of each month.

Rotary District 3170

Area 1: Joe Goralka Area 2: Brian Schott Area 3: Daren Young Area 4: Julie Lewis

Assistant Governors:

Area 5: Stewart Cusimano Area 6: Gregg Giusiana Area 7: Cheryl Rebottaro Area 8: Sue McSorley Area 9: Steve Ross

Membership: DGN Orrin Mahoney
The Rotary Foundation: Cecelia Babkirk

Public Image: Deborah Rice District Trainer: Tim Lundell Technology: Ross McClenahan

Happy Birthday wishes to these District Leaders and Club Presidents!

Asuman Cakamak (Silicon Valley STAR) October 3 Lorna Padia-Markus (Oakland #3) October 4 October 6 Robbie Izat (San Jose East/Evergreen) Jim LeBlanc (Saratoga) October 6 Charlene McIntyre (Scotts Valley) October 11 Mary Humphrey (Gilroy Sunrise) October 13 Ed Mullins (Hayward) October 21 October 25 David Bedford (Livermore Valley) October 26 Dennis Young (Los Altos) October 30 Mason McKown (Campbell) October 31 PDG Jim Mealey (Los Gatos Morning)

