

District 5170



TRF News Today

August, 2018

Current News of District 5170 and The Rotary Foundation

From the District TRF Chair...

By PDG Russ Hobbs

Governor Tim has now completed seven of his 54 Rotary Club visits, and tells me that the new Pledge Card idea is being well received by the Clubs. This eliminates the need for Club Members to have their "Check in Hand" when Tim arrives for his official Club Visit. He believes that a Rotarians "Pledge" to write a check by December 31 is as good as a check because a Rotarians word is his/her bond. Having said that, Tim will still accept a check if that is the Rotarians preference. This way no one gets left behind, and the Rotarian has more time to plan how much he or she wished to give to The Rotary Foundation. Most Rotarians understand that when they joined Rotary, they became both a member of a club, and Rotary International--in fact the Rotary Pin we so proudly wear says "Rotary International". We support our Clubs by attending meetings and paying our dues, we support Rotary International by giving to The Rotary Foundation.

The District TRF Committee just completed its first of four Area TRF Workshop--for this Rotary Year--Areas 8 & 9 (Los Gatos, Los Gatos Morning, Saratoga, Cupertino, Palo Alto, Palo Alto University, Mountain View, Sunnyvale Sunrise, Sunnyvale, and E Club of Silicon Valley. These Area Workshops are for the President and TRF Chairs, and this workshop was held at the Sunnyvale Heritage Museum in Sunnyvale. We brought the entire TRF Team and covered the topics of Grants, Annual Giving, Paul Harris Society, Triple Crown, Legacy and Polio Plus. The meeting went from 6:00PM--8:00PM and beer and pizza were served. The next workshop will be the end of August for Areas 1-4. Watch for Date/Time & Place soon.

"Wherever Rotary is, there is less hunger, there is less disease, there is less illiteracy, there is less poverty, there is more stability, there's more economy, and there is more peace." Past Rotary International President Rick King



PDG Dwight W. Perry, District Polio Chair

End of Polio...

Will this be the Rotary year we see an end to polio in the world????

STATUS OF POLIO ERADICATION

Since the global initiative began more than 25 years ago, Rotary and its partners have reduced polio cases by more than 99.9% percent worldwide.

When the initiative started in 1988, more than 350,000 people were stricken by polio every year - nearly 1,000 new polio cases every day!

There were only 22 cases of polio reported in 2017.

As of July 2, 2018 **only 11** polio cases have been reported this year.

Thanks to Rotarians in our district over \$350,000 was collected during the last Rotary year. When matched 2/1 by the Bill and Melinda Gates Foundation over \$1,000,000 was contributed towards the elimination of this dreaded disease.

Once again this we will be running the "Flash Campaign" from March 1 - April 30.

- WHY? Because "**We Are This Close**" to ending the dreaded disease of polio. With your support children around the world will be able to walk and play as healthy individuals.

World Polio Day is 24 October, so now is the time to start planning events in your community. Use the resources available on endpolio.org to get started. You'll find everything you need to plan and promote your event, including outreach guides, sample press releases, and social media messages and graphics.

Last year, 1,400 World Polio Day events took place in 90 countries. Let your community know that the fight isn't over and that Rotary is leading the way toward a polio-free world.

Join the celebration...

A Message from Our Annual Giving Chair

Paul Yeadon, District Annual Giving Chair

American individuals spend, on average, \$21 per week on coffee. It just so happens that 21 times 52 equals \$1,092 which is \$92 more than what it takes to reach the Paul Harris Fellow level of recognition by The Rotary Foundation. But wait, there's more! Coffee is generally not tax deductible, unless doing business over a cup. TRF contributions are fully deductible from individual taxes. But wait, there's even more! Half of individual contributions to TRF come back to the District after 3 years and are put to work by Clubs to fund local and global projects, improving the lives of our fellow human beings.

Call to Action:

Am I asking people to stop drinking coffee? No siree bub! My "Rotary Challenge" is for those Rotarians who did not give to TRF last year to give up ONE Starbucks (or equivalent) coffee per WEEK and make it at home that day. Using the \$16.67 per month not spent on coffee, set up a Rotary Direct monthly payment of \$16.67 using a credit or debit card. Need the form? Easy! Just Google search "Rotary Direct Form"; it's the first result. Guess what \$16.67 times 12 equals? You guessed right!

...Double Sustainer!



The Economic Impact of the Coffee Industry

(Copied from the NCA website)

The total economic impact of the coffee industry in the United States in 2015 was **\$225.2 billion**. Coffee-related economic activity comprises approximately **1.6% of the total U.S. gross domestic product**. Consumers **spent \$74.2 billion** on coffee in 2015. The coffee industry is responsible for **1,694,710 jobs** in the US economy. The coffee industry generates nearly **\$28 billion in taxes** (including ancillary goods).



"Our success or failure will not depend upon the machinery of Rotary or its physical growth, but upon the extent to which Rotary's ideals or objectives are translated into positive, tangible results in personal, business, community, and international life. We shall be known by our works." — The Second Quarter Century, THE ROTARIAN, July 1930

A Word from District Governor

Tim Lundell



Over the years, our District Governors have had various ways of giving recognition to Rotarians providing significant support for The Rotary Foundation. Of course, for large donations, or the accumulation of donations of at least \$1,000, TRF itself provides a variety of certificates, medallions, and other "Thank you" recognitions. But for D-5170 Rotarians whose contributions in a given year reach the "Double Sustainer" level of \$200.00 (established by 1998-99 Governor Neal Hoffman as the target to which each Rotarian should strive), recognitions are in the discretion of the current District Governor.

This year, I felt that the combination of an intensive effort to distribute Pledge Cards to all Rotarians, together with an attractive recognition pin to be awarded at my Club Visits, would go a long way toward stimulating donations to help us reach or exceed the tremendous, record-setting level of TRF support achieved during last year's term of PDG Orrin Mahoney.

So working with PDG Dwight Perry, and incorporating this year's theme established by President Barry Rassin, I designed a recognition pin which has thus far proven to be very popular with the Clubs visited so far. Pins are awarded based on TRF donations of \$200 or more, including Pledge Card commitments, and also Rotary Direct subscriptions which accumulate monthly credit card donations of \$200 or more this year.

I have many more pins available to distribute, so be sure that, when I visit to your Club, you have either made your donation, turned in your Pledge Card, or signed up for Rotary Direct!



TRF Areas 1, 3, & 4 WORKSHOP

Wednesday August 29, 6pm – 7:30pm
Dryco Training Room
42745 Boscell Rd, Fremont, CA 94538

This workshop will be worthwhile for Club TRF Chairs and/or TRF committee members. There are many tools and resources available and there will be opportunities to share best practices. We will be supplying food, soft drinks and beer. There is no cost to attend. We are specifically targeting Areas 1-4 for this workshop, but members from other Areas are welcome to attend.

RSVP to admin@rotarydistrict5170.org

TRF:

\$70 mil

in grants given each year

1,100

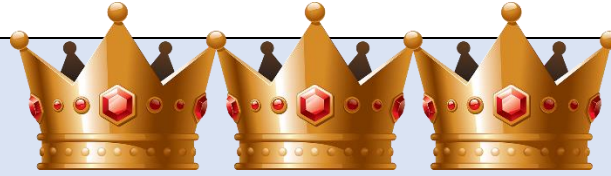
projects supported each year by grants

\$11.2 mil

in grants given for growing local economies last year

\$20 mil

in grants given to water and sanitation projects last year



TRIPLE CROWN DONOR ROTARY DISTRICT 5170

At its 2018 Annual Conference, District 5170 introduced a new level of donor recognition, the Triple Crown Donor, designed to honor those individuals who have made very generous contributions to The Rotary Foundation. To qualify for this award, one must accomplish three objectives:

- Be a Major Donor – When your cash donations to the Foundation total at least \$10,000. There are 315 Major Donors in the District.
- Be a member of the Bequest Society – When you commit a total of \$10,000 or more to the Permanent Fund of the Foundation via your Estate Plan. There are 68 Bequest Society Members in the District.
- Be a Grand Donor - When your cash donations to the Foundation during the current Rotary year reach \$1,000.

During 2017-2018, 19 District Rotarians demonstrated strong support of the Rotary Foundation by meeting all three of these objectives. These generous Rotarians were recognized at the Major Donor Reception held at the District Conference on Saturday, 2 June 2018. In addition to recognition at the District Conference, Triple Crown Donors receive a special lapel pin. There are many District Rotarians who have accomplished two of the three objectives. We are hoping that they will complete the third objective and become Triple Crown Donors during the 2018-2019 Rotary Year.

The report for 2018-2019 is very brief. Please note that a person is recognized as a Triple Crown Donor only for the year in which they meet all three criteria. That means that there are no Triple Crown Donors at the beginning of 1 July 2018. The recognition has to be earned each year. In 2018-2019, so far only 11 members have made a donation of \$1,000 and only one of those is both a Major Donor and a Bequest Society member. At this time we have one Triple Crown Donor.

Phillip Dean
District 5170 Triple Crown Donor Chair



District 5170 GRANTS



ATTENTION ALL CLUBS INVOLVED IN DISTRICT GRANTS

Max the Match Continues!

District Governor Tim Lundell decided to continue the Max the Match program for the 2018-2019 Rotary year! This means that your club will be able to exchange its District-allocated DDF for cash, at the rate of \$1 of DDF = \$1.25 cash. This will increase the dollars available for your projects by 25%!

IMPORTANT DUE DATES:

Final reports for the 2017/2018 Year are due October 31, 2018

**New District Grant applications for 2018/2019 are due
October 31, 2018**

DON'T BE LATE FOR THIS VERY IMPORTANT DATE!


And while we're on the topic of District Grants....


District Grant Training and Forms Are Available!

www.rotarydistrict5170.org/

We are open for business for the 2018-2019 year!

Here are some housekeeping items for clubs wishing to do District Grants in 2018-2019 and/or need to close District Grants that they did in 2017/2018:

 **Final reports for 2017-2018 District Grants are due by October 31st.** Please do our wonderful grants team a favor and complete/submit your final reports as soon as possible, so they don't have a crunch in the last week of October.

 **District Grant Applications for both local and international projects for 2018-2019 are due by October 31st.** Your club must be in compliance in order to receive funding for your 2018-2019 projects. This means:

2017-2018 District Grant final reports are submitted and accepted

All club financial obligations are current

Reports for any Global Grants are current

Your club has registered its Foundation giving and Membership Goals

You or a club representative have completed the online District Grants Training (see notes below)*

Your club submitted a club MOU signed by both your 2018-2019 Club President and your 2019-2020 President-Elect

All grant forms and resources (both for District and Global Grants are available at www.rotarydistrict5170.org.

Hover_Over the “Rotary Foundation” tab and choose “Grants” at the bottom of the dropdown menu.

- **Training for purposes of qualifying to do District Grants consists of a series of short power point presentations, followed by a brief questionnaire for each section. It is “open book”. Review each Power Point presentation and respond to the questionnaire. Submit your responses to your Grants Resource Leader. You must complete all parts for your club to be qualified.**

What's New in Global Grants?

New Requirement: Community Assessment for all applications submitted in 2018-2019

Community Assessment Tool and Form are on District 5170 web site.

Global Grants Training is separate and at least one of the Global Grant Committee members will be required to take the training when it is available. We are using Rotary International's e-Learning platform and there have been some delays. We'll let you know as soon as the training is available.

And the Newest Development from TRF:

Area of Focus Guidance

Six Documents – one for each

All are on the D5170 web site, in the Grants Section
If you are contemplating writing a Global Grant, the guide for your Area of Focus is “Must-Read.”

Who Can I Call for Help? Meet Our Great Grants Team:

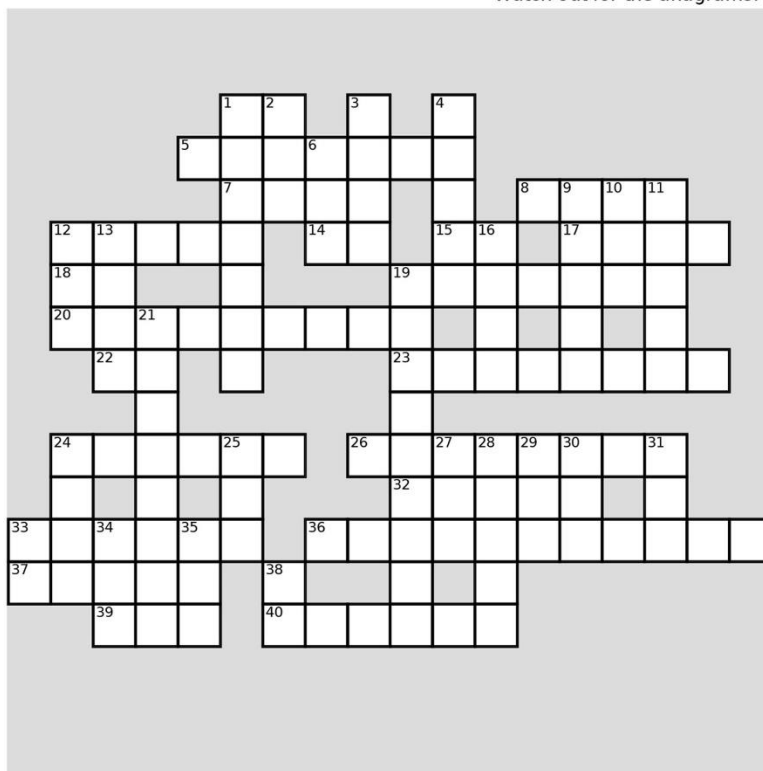
- Carey Lai – Areas 1, 3, 9 408-836-2536
careywlai@gmail.com
- Jon Winston – Areas 5, 6, 8 831-588-3452
jon@winstonhome.com
- Heather Shaw – Area 4 408-813-3082
novochirodoc@gmail.com
- Geeta Kadambi – Area 7 510-252-1277
Geeta.kadambi@gmail.com

District 5170 Club Foundation Report for August 2018

Club Name	Mem's	EREY	% EREY	AF Goal	% Goal	Per Capita	AF \$ To Date	Polio+	Total
Alameda	69	2	3%	\$15,000.00	2%	\$4.93	\$340.00	\$0.00	\$340.00
Almaden Valley	25	1	4%	\$5,000.00	4%	\$8.00	\$200.00	\$0.00	\$200.00
Campbell	37	1	3%	\$6,000.00	5%	\$8.11	\$300.00	\$1,650.00	\$1,950.00
Capitola-Aptos	51	0	0%	\$100,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Castro Valley	47	1	2%	\$0.00	0%	\$10.64	\$500.00	\$0.00	\$500.00
Cupertino	210	1	0%	\$60,000.00	0%	\$0.24	\$50.00	\$1,050.00	\$1,100.00
Dublin	42	6	14%	\$13,500.00	6%	\$20.33	\$854.00	\$0.00	\$854.00
East Palo Alto Bayshore	27	0	0%	\$2,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
E-Club of Silicon Valley	36	2	6%	\$4,000.00	3%	\$3.19	\$114.93	\$0.00	\$114.93
Freedom	21	0	0%	\$2,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Fremont	37	8	22%	\$12,500.00	28%	\$93.11	\$3,445.00	\$0.00	\$3,445.00
Fremont Morning	19	0	0%	\$3,200.00	8%	\$13.16	\$250.00	\$0.00	\$250.00
Fremont-Union City-Newark Sunset	12	2	17%	\$1,500.00	5%	\$6.67	\$80.00	\$0.00	\$80.00
Gilroy	129	4	3%	\$22,000.00	3%	\$4.61	\$595.00	\$0.00	\$595.00
Gilroy Sunrise	21	2	10%	\$3,800.00	5%	\$8.33	\$175.00	\$0.00	\$175.00
Hayward	75	2	3%	\$10,000.00	3%	\$3.60	\$270.00	\$0.00	\$270.00
Hollister	71	0	0%	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
HuaRen in Silicon Valley	7	0	0%	\$2,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Livermore	112	3	3%	\$32,000.00	10%	\$28.64	\$3,208.00	\$2,200.00	\$5,408.00
Livermore Valley, The	37	0	0%	\$7,500.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Los Altos	162	1	1%	\$35,000.00	3%	\$7.16	\$1,159.51	\$0.00	\$1,159.51
Los Altos Sunset	9	0	0%	\$0.00	0%	\$0.00	\$0.00	\$50.00	\$50.00
Los Gatos	109	9	8%	\$22,000.00	4%	\$8.90	\$970.00	\$0.00	\$970.00
Los Gatos Morning	53	12	23%	\$20,000.00	11%	\$39.81	\$2,110.00	\$0.00	\$2,110.00
Milpitas	29	0	0%	\$4,500.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Mission San Jose	12	0	0%	\$3,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Morgan Hill	104	2	2%	\$21,000.00	5%	\$9.62	\$1,000.00	\$100.00	\$1,100.00
Mountain View	35	0	0%	\$8,000.00	0%	\$0.00	\$0.00	\$466.50	\$466.50
Newark	43	2	5%	\$7,000.00	1%	\$1.86	\$80.00	\$0.00	\$80.00
Niles (Fremont)	104	5	5%	\$20,000.00	3%	\$5.13	\$533.00	\$170.00	\$703.00
Oakland	317	2	1%	\$42,000.00	1%	\$0.96	\$303.00	\$0.00	\$303.00
Oakland Uptown	11	2	18%	\$3,000.00	8%	\$22.73	\$250.00	\$0.00	\$250.00
Palo Alto	134	10	7%	\$25,000.00	8%	\$15.67	\$2,100.00	\$0.00	\$2,100.00
Palo Alto/University	104	2	2%	\$21,000.00	13%	\$26.60	\$2,766.70	\$0.00	\$2,766.70
Piedmont-Montclair	14	0	0%	\$2,000.00	0%	\$0.00	\$0.00	\$67.00	\$67.00
Pleasanton	86	0	0%	\$5,000.00	1%	\$0.47	\$40.00	\$0.00	\$40.00
Pleasanton, Dublin, Livermore	14	0	0%	\$3,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Pleasanton North	54	1	2%	\$15,000.00	1%	\$3.70	\$200.00	\$0.00	\$200.00
San Jose	448	0	0%	\$42,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
San Jose East-Evergreen	34	0	0%	\$10,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
San Jose Silicon Valley	30	1	3%	\$3,000.00	6%	\$5.67	\$170.00	\$0.00	\$170.00
San Juan Bautista	29	1	3%	\$6,000.00	4%	\$8.62	\$250.00	\$0.00	\$250.00
San Leandro	40	1	3%	\$14,000.00	2%	\$7.50	\$300.00	\$170.00	\$470.00
San Lorenzo Valley (Felton)	24	0	0%	\$4,500.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Santa Clara	83	4	5%	\$15,500.00	5%	\$9.88	\$820.00	\$100.00	\$920.00
Santa Cruz	120	0	0%	\$15,600.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Santa Cruz Sunrise	89	2	2%	\$22,000.00	1%	\$2.36	\$210.00	\$0.00	\$210.00
Saratoga	91	1	1%	\$27,000.00	0%	\$0.82	\$75.00	\$0.00	\$75.00
Scotts Valley	14	0	0%	\$4,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Silicon Valley Passport	36	1	3%	\$3,000.00	2%	\$1.39	\$50.00	\$50.00	\$100.00
Silicon Valley Star (Sunnyvale)	20	0	0%	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Sunnyvale	57	6	11%	\$18,000.00	11%	\$35.44	\$2,020.00	\$0.00	\$2,020.00
Sunnyvale Sunrise	11	1	9%	\$3,100.00	32%	\$90.91	\$1,000.00	\$0.00	\$1,000.00
Watsonville	76	0	0%	\$10,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
TOTALS	3,681	101	3%	\$756,200.00	3.54%	\$7.28	\$26,789.14	\$6,073.50	\$32,862.64

District 5170 Rotary Clubs

Watch out for the anagrams!



Across

- 1 Santa says this 3 times
- 5 City of second Rotary Club in 5170 (1914)
- 7 You can see only one side of this
- 8 Kind of test
- 12 Wing it
- 14 Wide men's shoe width
- 15 Musical syllable
- 17 U.S. Island with 9 Rotary Clubs
- 18 A. Pope says homo sapiens do this without an "E"
- 19 Rotary Club city that's the third largest in Alameda County
- 20 Rotary Club that meets at Quinlan Community Center
- 22 A musical Yo-Yo?
- 23 You can sing your last solo in this Rotary Club city
- 24 You might find these on unhappy "SF-worn" people

- 26 First DG of 5170
- 32 A street noise
- 33 Rotary Club city with a three-leaf clover in its logo
- 36 Rotary Club that could raise funds selling re-arranged lawn violets?
- 37 Group at some high schools (Abbr.)
- 39 Administrator of 5170
- 40 Mandarin speaking club that meets in Fremont

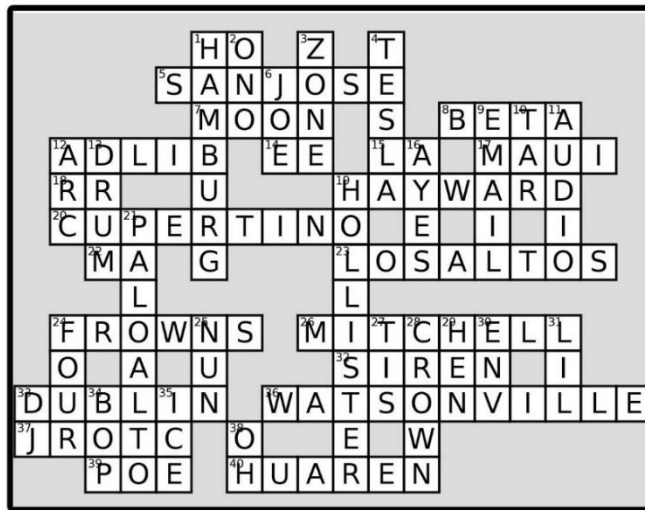
Down

- 1 City of 2019 RI Convention
- 2 Lennon's love
- 3 5170 is in this 26
- 4 Its electric!
- 6 Coffee, or a PDG in 20 across Rotary
- 9 How many solvers will get this puzzle
- 10 Sailor

- 11 ___ visual
- 12 Semi-circle
- 13 You can beat this clue!
- 16 The ___ have it!
- 19 Easternmost club in 5170
- 21 Westernmost Rotary Club city in 5170
- 24 Number of counties in 5170
- 25 Sister
- 27 Sit backwards?
- 28 Some TRF supporters can earn a triple ___
- 29 Rooster's mate
- 30 Letter container (Abbr.)
- 31 ___ Abner
- 33 Spinner of tunes
- 34 50's dance
- 35 Cooler
- 38 ___ no!

Answers on next page

Hey crossword puzzle fans: Be one of the first Rotarians to solve this puzzle accurately, without peeking at the answers on the next page (4-way test applies), and we will acknowledge your accomplishment in the next issue. Just let us know by emailing edjellen@gmail.com with your name and club. BTW, its OK to consult the District 5170 Directory or online listing of clubs if you need some help with club names.



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If you would like to submit a TRF-related article or any TRF related photos for this newsletter, please email me at EdJellen@gmail.com. Articles about club projects funded with TRF assistance are welcome.

Ed Jellen,
Editor,
District 5170 TRF Newsletter

