

DISTRICT 5170

TRF NEWS TODAY

OCTOBER, 2017

CURRENT NEWS OF DISTRICT 5170 AND THE ROTARY FOUNDATION

The District Quarterly Report

TRF Annual Fund efforts for the 2017-18 Rotary year got off to a somewhat slow start in District 5170, but are picking up speed, now that most Club goals have been entered and we approach “Rotary Foundation Month” in November (see “Open Letter”, below). The real highlight of our year to date has been the support of Polio Plus, already far exceeding our goal for the entire year, and approaching our year-end total for 2016-17. But this is the time of year when Clubs are strongly encouraged to put the “pedal to the metal” for the Annual Fund, to reap the benefits of the formula that returns TRF funds to the District (and from there to the Clubs) based on Annual Fund contributions as of January. Our District is historically a leader in TRF Fundraising, not only in Zone 26, but in the entire Rotary world. So let’s ramp it up and turn those trend lines (below) straight up as we move through the rest of the year!



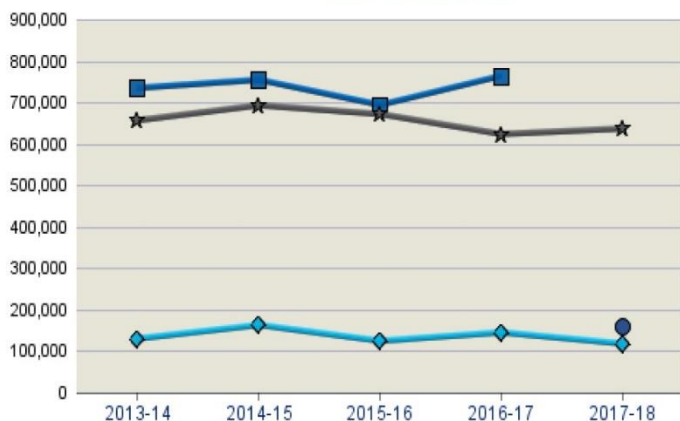
DISTRICT 5170 FUNDRAISING ANALYSIS

For July through September 2017 - 2018

	Number of Members	Annual Fund						PolioPlus Fund					Endowment Fund	Total Giving**
		Goal	% Goals Received	Total	Per Capita	Goal Achieved	Non-Giving Clubs	Goal	% Goals Received	Total	Goal Achieved	Non-Giving Clubs	Total	
2017-18	3,756	\$636,350	79.6%	\$116,939	\$31.13	18.4%	11	\$55,345	44.4%	\$106,126	191.8%	29	\$1,125	\$229,225
2016-17	3,704	\$623,160	79.2%	\$763,820	\$206.21	122.6%	1	\$52,570	49.1%	\$135,838	258.4%	5	\$16,399	\$952,621
2015-16	3,806	\$671,420	88.7%	\$693,513	\$182.22	103.3%	1	\$49,450	49.1%	\$170,095	344.0%	4	\$1,525	\$1,017,680
2014-15	3,705	\$692,670	100.0%	\$754,248	\$203.58	108.9%	0	\$55,883	66.7%	\$108,315	193.8%	11	\$4,000	\$994,741
2013-14	3,703	\$656,405	100.0%	\$734,621	\$198.39	111.9%	0	\$79,850	98.0%	\$93,930	117.6%	6	\$39,657	\$948,942

**Total Giving includes term gifts and funds for approved grants.

Annual Fund Measures



Year to Date (YTD) covers the period from July through September.

Recognition and Endowment Measures

	PHF	Bene-factor	Bequest Society*	Major Donor*	Major Gifts	EREY Eligible	Sustaining Member	PHS Eligible
All-time	11,375	378	65	282	--	--	--	--
2017-18	108	3	2	12	3	372	311	47
2016-17	683	7	4	33	3	2,331	2,049	272
2015-16	655	2	1	34	6	2,348	2,077	288
2014-15	696	6	3	19	1	2,597	2,301	249
2013-14	680	2	1	22	3	2,878	2,438	220
Paul Harris Society Members:			113	Rotary Direct Participants:			75	
Total Endowed Funds:			5	* Joint Major Donor/Bequest Society counts as one.				
Market Value:			\$243,600	EREY, Sustaining Member and PHS Eligible includes all individuals, not just active club members.				
Market Value Date:			31-Aug-2017					
Foundation Recognition Points:			149,839.87					

An Open Letter to D-5170 Rotarians

Dear Rotarians,

All around the world, and all around your community, your fellow Rotarians have rolled up their sleeves to bring clean water, medical care, education opportunities and a host of other humanitarian projects to make lives better. How do these projects happen? It starts with a need. It then stimulates an idea about how to fill that need. It next becomes a campaign to transform the idea into reality. This is where the Rotary Foundation comes in...and this is where you come in. You see, most solutions to the needs of humankind require financial support, and the mission of The Rotary Foundation is to provide that support... provided that it can count on you to support The Rotary Foundation. In this day of GPS tracking, that dollar you gave to TRF might be followed to a water purification system in Africa, or a solar lighting installation in rural Mexico, or a cardiac care facility in southern Chile. But if that dollar is not given, those projects do not happen. If that dollar is not given, one of the most fundamental reasons you became a Rotarian is unfulfilled.

Every Rotarian is not asked to be a Major Donor. For some, even the Double Sustainer amount is a little beyond reach. But every Rotarian is expected to give something. Every Rotarian is asked to make a donation that he or she can imagine traveling to that far away (or nearby) place to make the life of someone less fortunate just a little bit better. One of the proudest things a Rotary Club can say is that, in our Club, **Every Rotarian, Every Year**, gives something in the financial support of the mission of Rotary. Will your Club be able to say that this year? Are you the one that can make that happen?

November is "Foundation Month" on the Rotary calendar for a couple of reasons. By making donations before the end of the year, Rotarians can take a tax deduction this year for their gift. By making donations before the end of January, the gift is placed in in the account that will generate a DDF return to the Club three years hence. By featuring TRF-supported humanitarian projects at an early time in the Rotary year, Clubs still have seven months in which to reach their TRF goals for the year. All of these are good, practical reasons. But for me, the reason for Foundation Month is to give everyone a chance to stop and reflect on why the world needs Rotary, and to ask themselves what they are doing to help fill those needs. Why should you make a contribution to The Rotary Foundation? The answer is very simple: *because you are a Rotarian.*

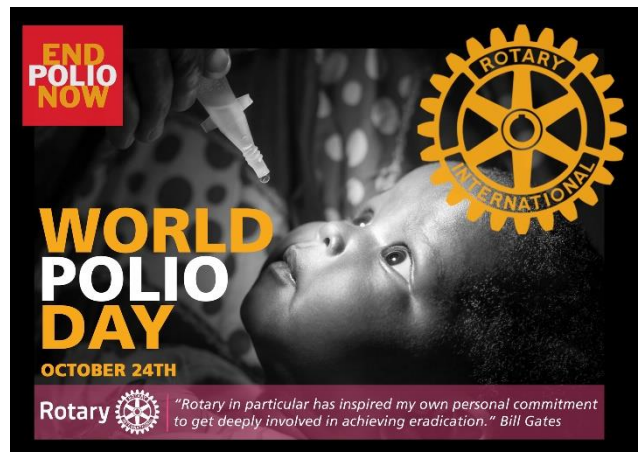
Best wishes,

Tim Lundell, Editor - *TRF NewsToday*

From PolioPlus Chair, PDG Dwight Perry
**5th Annual World Polio Day -
Tuesday, October 24th**

It's time to let your local and world community know that through Rotary polio is being eliminated.

We are this close....



We have come a long way since 1988 when the official PolioPlus program was launched. The initial funding for the program was achieved the previous three years when Rotarians around the world raised over \$240 million. There were 350,000 cases of polio around the world. To start this monumental task of immunizing every child in the world Rotary joined forces with the World Health Organization, The U.S. Centers for Disease Control and Prevention and UNICEF.

Through the years there have many obstacles thrown in the way. From ethical issues to wars to getting into remote areas to resistance from parents to lack of education even including religious, political and socioeconomic barriers. However, through the leadership of Rotarians around the world these obstacles have been overcome and polio is being eliminated in the world.

It's not yet time to celebrate, however, **We are this close...** to the celebration!

On Tuesday, October 24 we will hold our **5th Annual World Polio Day**. Let's tell the world that we have inoculated over two billion children and that as of the beginning of October there were only 11 known cases of polio and that we are 99.9% on the way to the finish line. There will be a live broadcast from the Bill and Melinda Gates Foundation at 2:30 on www.endpolio.org. The Gates Foundation has become a strategic partner by donating over \$500 million to conquer polio.

Now is the time to get your club involved by hosting a viewing party or having a special speaker the week of the 24th. Attend a Lions, Kiwanis or SIRS meeting and tell them about the program. Let your local Chamber of Commerce or city council know that they can be part of this tremendous undertaking. Learn all you can and make it a part of your daily conversations. It's up to each of us Rotarians to do all we can to finally eliminate polio in our world. Will you help???

For more information:

www.endpolio.com

polioplus@rotary.org

The District TRF Chair's Report

by PDG Russ Hobbs

Join the many Rotarians and friends who have made a commitment to improving and enriching lives around the globe by leaving a personal legacy with The Rotary Foundation. In the last two editions of the *TRF NewsToday*, we have highlighted Rotarians from our District who have left a personal legacy to The Rotary Foundation. Both Honorary District Governor Jerry Fitzgerald, and Past District Governor Jim Mealey have been previously mentioned, and this month our current District Governor Orrin Mahoney announced during the Club visit to his Club that he and Carolyn had done the same.

One of the most popular ways to include Rotary in an estate plan is through a will or codicil. Alternatively, you can make TRF the beneficiary of a retirement plan, trust or insurance policy. Whichever method works best for you, please remember to use the official legal name: **The Rotary Foundation of Rotary International**. Once you have decided to support the Endowment, you can provide further direction on how available earnings are spent. A gift to Endowment - World Fund allows the Trustees to direct support where it is most needed around the world. This is the default for gifts that come to the Foundation undesignated. Alternatively, if you select Endowment - Share, the District can direct a portion of the spending along with a portion going to the World Fund. This functions like a perpetual annual fund gift. You may also support one or more of the six areas of focus. But it all begins with your decision to be remembered beyond your years as a supporter of the mission of the Rotary Foundation.

Hi-Ho, Hi-Ho, Where Did the District Grants Go???

It's October 16th! District Grant Final Reports for 2016-2017 and District Grant Applications for 2017-2018 are **DUE BY OCTOBER 31st!**

Final Reports are Due from the following Clubs:

<u>Areas 1-3</u> Oakland #3 Oakland Uptown (2 of 3 submitted) Piedmont Montclair Hayward San Leandro Niles Fremont	<u>Areas 4-6</u> Dublin Livermore Pleasanton San Jose San Jose East/Evergreen San Jose Silicon Valley	<u>Areas 7 – 9</u> Capitola-Aptos Freedom Watsonville Campbell Los Gatos (1 of 2)
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Note that clubs could be asked to refund grant monies received in 2016-2017 if the final reports are not received by October 31, 2017

2017-2018 District Grant Applications Expected But Not Received:

<u>Areas 1 - 3</u> Oakland Uptown Piedmont Montclair Castro Valley Hayward San Leandro	<u>Areas 4 - 6</u> Dublin Livermore Pleasanton North Tri-Valley Milpitas San Jose San Jose Silicon Valley Santa Clara	<u>Areas 7 – 9</u> Capitola Aptos Santa Cruz Santa Cruz Sunrise Scotts Valley Watsonville
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Note: District Grant DDF for 2017-2018 is subject to forfeiture if the grant applications are not received by October 31, 2017

Note: If you believe your club is listed in error, please contact your Grants Resource Leader. Their contact information follows.

Questions? Concerns?

Contact your Grants Resource Leader:

Areas 1-3

Cecelia Babkirk for Andrew Taw, (408) 242-6286

rotariancecelia@gmail.com

Areas 4 – 6

Jon Winston, (831) 588-3452, jon@winstonhome.com

Areas 7 – 9

Gerri Hussey, (510) 471-0513, Gerri.hussey@mail.com

**Please Help Us Help You Use All of
your DDF!**









EVERY
ROTARIAN
EVERY
YEAR

Every Rotarian
Every Year

Doing Good in the World

Every gift matters

Rotary clubs serve communities around the world, each of which has unique concerns and needs. Many of the most successful and **sustainable Rotary service activities** fall into one of the following areas:

-  Peace and conflict prevention/resolution
-  Disease prevention and treatment
-  Water and sanitation
-  Maternal and child health
-  Basic education and literacy
-  Economic and community development

Generous **support from Rotarians and friends** like you funds local and international projects in these areas, helping Rotary **transform lives**.

When you **give to the Foundation**, you do so with the knowledge that no other organization can leverage your contribution like Rotary. Our **global network** of volunteers and **technical experts** is committed to the **highest ethical standards**, ensuring that your investment of time and money is put to good use.

Learn more or contribute at www.rotary.org/contribute.

- **Strengthens local peace efforts** and trains peacemakers worldwide
- **Delivers medical treatment** to children orphaned by HIV/AIDS in Uganda
- **Provides clean water** for thousands of families living along the polluted Rimac River in Peru
- **Brings prenatal care** to Haitian women in remote areas
- **Promotes education** in the U.S. by restoring schools destroyed by Hurricane Katrina
- **Supports vocational training and microfinancing** in India, helping to **break the cycle of poverty**



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The Rotary Foundation of Rotary International
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Monthly Fundraising Report

October Report – Current TRF Contributions Through September 30, 2017

Highlighted this month are the current Club leaders in PolioPlus donations, Every Rotarian Every Year (EREY) %, and Annual Fund Per Capita giving

Club Name	Members	EREY	% EREY	AF Goal	% Goal	Per Capita	AF \$ To Date	Polio+	Total
Alameda	73	3	4.2%	\$17,000.00	8%	\$18.36	\$1,340.00	\$0.00	\$1,340.00
Almaden Valley	28	27	96.4%	\$4,000.00	0%	\$0.00	\$0.00	\$795.00	\$795.00
Campbell	46	13	31.0%	\$6,000.00	6%	\$7.61	\$350.00	\$2,295.00	\$2,645.00
Capitola-Aptos	49	3	6.3%	\$0.00	0%	\$3.06	\$150.00	\$50,000.00	\$50,150.00
Castro Valley	50	22	45.8%	\$10,000.00	46%	\$92.36	\$4,618.00	\$285.00	\$4,903.00
Cupertino	207	12	5.9%	\$60,000.00	5%	\$15.82	\$3,275.00	\$8,150.00	\$11,425.00
Dublin	42	9	21.4%	\$9,000.00	26%	\$56.69	\$2,381.00	\$0.00	\$2,381.00
East Palo Alto Bayshore	35	1	3.0%	\$2,250.00	9%	\$5.71	\$200.00	\$0.00	\$200.00
E-Club of Silicon Valley	39	14	40.0%	\$3,500.00	31%	\$27.49	\$1,072.14	\$435.00	\$1,507.14
Freedom	33	0	0.0%	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Fremont	39	14	37.8%	\$11,500.00	72%	\$212.82	\$8,300.00	\$2,126.00	\$10,426.00
Fremont Warm Springs Sunrise	18	3	16.7%	\$1,500.00	21%	\$17.78	\$320.00	\$0.00	\$320.00
Fremont-Union-Newark Sunset	14	3	21.4%	\$0.00	0%	\$110.71	\$1,550.00	\$0.00	\$1,550.00
Gilroy	126	11	8.8%	\$22,000.00	6%	\$9.68	\$1,220.00	\$26.50	\$1,246.50
Gilroy Sunrise	24	6	27.3%	\$2,500.00	71%	\$73.96	\$1,775.00	\$0.00	\$1,775.00
Hayward	82	4	5.0%	\$0.00	0%	\$22.62	\$1,855.00	\$0.00	\$1,855.00
Hollister	70	0	0.0%	\$12,000.00	2%	\$3.57	\$250.00	\$10.00	\$260.00
HuaRen in Silicon Valley	14	0	0.0%	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Livermore	120	38	31.9%	\$55,000.00	22%	\$98.75	\$11,850.00	\$5,413.00	\$17,263.00
Livermore Valley, The	37	0	0.0%	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Los Altos	163	42	26.1%	\$34,000.00	31%	\$64.53	\$10,518.18	\$429.30	\$10,947.48
Los Altos Sunset	9	0	0.0%	\$1,800.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Los Gatos	107	12	11.2%	\$17,000.00	7%	\$11.03	\$1,180.00	\$0.00	\$1,180.00
Los Gatos Morning	57	10	18.2%	\$17,500.00	14%	\$42.46	\$2,420.00	\$0.00	\$2,420.00
Milpitas	28	0	0.0%	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Mission San Jose	14	1	7.1%	\$3,000.00	3%	\$7.14	\$100.00	\$0.00	\$100.00
Morgan Hill	104	44	43.1%	\$28,500.00	46%	\$127.26	\$13,235.00	\$100.00	\$13,335.00
Mountain View	35	11	31.4%	\$8,000.00	34%	\$77.14	\$2,700.00	\$0.00	\$2,700.00
Newark	37	2	5.4%	\$0.00	0%	\$16.22	\$600.00	\$35.00	\$635.00
Niles (Fremont)	100	18	18.0%	\$19,000.00	22%	\$42.04	\$4,204.00	\$2,065.00	\$6,269.00
Oakland #3	315	16	5.1%	\$45,000.00	11%	\$15.59	\$4,910.00	\$382.50	\$5,292.50
Oakland Uptown	12	5	41.7%	\$3,500.00	25%	\$72.92	\$875.00	\$200.00	\$1,075.00
Palo Alto	129	17	13.3%	\$23,000.00	15%	\$26.70	\$3,443.85	\$300.00	\$3,743.85
Palo Alto/University	106	4	3.8%	\$21,000.00	25%	\$49.43	\$5,240.07	\$0.00	\$5,240.07
Piedmont-Montclair	16	4	25.0%	\$2,500.00	32%	\$50.00	\$800.00	\$0.00	\$800.00
Pleasanton	86	6	7.0%	\$2,500.00	22%	\$6.51	\$560.00	\$12,000.00	\$12,560.00
Tri-Valley (Pleasanton-Dublin-	15	0	0.0%	\$3,400.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Pleasanton North	51	1	2.0%	\$15,000.00	2%	\$4.90	\$250.00	\$0.00	\$250.00
San Jose	442	1	0.2%	\$42,000.00	0%	\$0.00	\$0.00	\$250.00	\$250.00
San Jose East-Evergreen	34	7	20.6%	\$10,000.00	29%	\$86.32	\$2,935.00	\$0.00	\$2,935.00
San Jose Silicon Valley	26	10	38.5%	\$5,000.00	41%	\$79.04	\$2,055.00	\$0.00	\$2,055.00
San Juan Bautista	31	0	0.0%	\$6,400.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
San Leandro	38	2	5.3%	\$10,000.00	5%	\$13.16	\$500.00	\$0.00	\$500.00
San Lorenzo Valley	23	1	4.3%	\$4,500.00	6%	\$10.87	\$250.00	\$0.00	\$250.00
Santa Clara	91	4	4.5%	\$15,000.00	4%	\$6.04	\$550.00	\$100.00	\$650.00
Santa Cruz	120	16	13.4%	\$18,000.00	28%	\$41.46	\$4,975.00	\$50.00	\$5,025.00
Santa Cruz Sunrise	88	8	9.1%	\$20,000.00	23%	\$52.33	\$4,605.00	\$100.00	\$4,705.00
Saratoga	94	1	1.1%	\$0.00	0%	\$2.87	\$270.00	\$0.00	\$270.00
Scotts Valley	22	4	19.0%	\$4,000.00	24%	\$43.64	\$960.00	\$50.00	\$1,010.00
Silicon Valley Passport	38	2	5.3%	\$3,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Silicon Valley Star	20	0	0.0%	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Sunnyvale	64	22	35.5%	\$22,500.00	27%	\$95.47	\$6,110.00	\$25,000.00	\$31,110.00
Sunnyvale Sunrise	13	2	16.7%	\$0.00	0%	\$167.62	\$2,179.05	\$0.00	\$2,179.05
Watsonville	82	1	1.3%	\$15,000.00	0%	\$0.10	\$8.00	\$563.72	\$571.72
				\$636,350.00		\$36.85	\$116,939.29	\$111,161.02	\$228,100.31

Major Donors to The Rotary Foundation

Phillip N. Dean, District Major Donor Chair

For its success, The Rotary Foundation is dependent on those who contribute significant amounts to the Foundation. These contributors are classified as Major Donors, and members of the Arch Klumpf, Bequest and Paul Harris Societies.

Major Donors: Major Donors to The Rotary Foundation are those individuals, married couples, non-Rotary affiliated Foundations and Corporations who contribute an outright or cumulative gift of at least \$10,000 to the Annual Programs Fund and/or to the Permanent Fund of The Rotary Foundation. Would you like to be recognized as a Major Donor to The Rotary Foundation during this Rotary year? You can do this if you:

- Make a pledge to donate \$10,000 within the next three years, or
- Make a pledge to donate \$25,000 within the next five years, or
- Make an initial outright gift to the Rotary Foundation necessary to reach the cumulative total of \$10,000 or more.

All outright contributions made to the Foundation are included in this total, regardless of the gift designation. There are 7 levels of recognition:

LEVEL	CONTRIBUTION	NUMBER OF DONORS (2016-2017)
• Level One	\$10,000	234
• Level Two	\$25,000	26
• Level Three	\$50,000	14
• Level Four	\$100,000	4
• Arch Klumpf	\$250,000	2
• Level Five	\$500,000	
• Level Six	\$1 Million or greater	

Major Donors provide substantial support for their choice of The Rotary Foundation's Annual Programs Fund or The Permanent Fund. Each Major Donor may choose to which Fund their gift is directed.

The Annual Programs Fund provides current-year funding for The Rotary Foundation's humanitarian and educational programs such as:

- Polio Eradication
- District Grants to fund projects in their own region
- World Grants to support humanitarian projects around the globe
- Vocational Training Teams (VTT) program
- Scholarships to further international understanding
- Rotary World Peace Fellowships

Major Donors enjoy the benefits of:

- A Major Donor Crystal recognizing their commitment to The Rotary Foundation. Recognition is normally awarded at a Rotary event of suitable importance, or as they may request.
- A cloisonné Major Donor diamond-shaped pin with diamonds representing their Major Donor Level, from One Diamond (\$10,000) to Six Diamonds (\$1,000,000 and up).
- Fellowship with other Major Donors who share their degree of support for such an important cause, including:
 - An invitation for them and their guests to an annual reception (typically held at the District Conference)
 - Fellowship at other Rotary events throughout the year. (Bequest Society and Paul Harris Society members are also invited to these events).