

**DISTRICT 5170**

# TRF NEWS TODAY

**SEPTEMBER, 2017**

CURRENT NEWS OF DISTRICT 5170 AND THE ROTARY FOUNDATION

## Warming up for Foundation Month!

In our Rotary year, the first hectic Summer months slip into the Fall, and we Rotarians get down to the business of working toward the ambitious goals we set in July. Before we know it, the year is one-quarter gone, so it is definitely time to warm up for The Rotary Foundation rally month around the corner. If November is Foundation Month, September is the Warm-up Month. In this issue we will recap some of the resources, the recognitions, and where we are on our path to success.



### *Your Club Annual Giving Campaign Scorecard*

- Annual Giving Goal has been set in Rotary Club Central ☒
- Annual Giving Chair has been appointed ☐
- Pledge Cards prepared and distributed ☐
- "Rotary Direct" credit card donation forms distributed ☐
- Weekly updates delivered at Club meetings ☐
- Follow-up letters from Foundation Committee to Club members ☐
- Recognitions for Double Sustainers, Super Sustainers, Paul Harris Fellows, and Paul Harris Society Members ☐

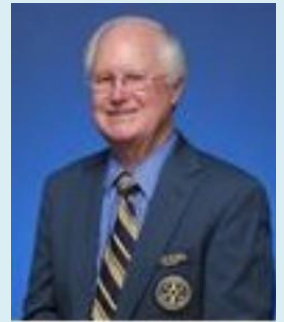
**For a complete guide to your Club Annual Giving Campaign visit:**

<http://rotarydistrict5170.org/SitePage/club-annual-giving-campaign/foundation-notes-on-running-a-club-annual-giving-program>

# The District Foundation Chair's Corner

*by PDG Russ Hobbs*

The Rotary Foundation is a little like "The Call Button" in a hospital. Many of you know that for the last six weeks I have been spending a lot of time in hospitals because of my wife's two back surgeries at UCSF. I learned the Miracle of "the call button" while there - when Mary Ann needed more pain medication, she would hit the call button. Or, if Mary Ann had a little accident in the room, she would hit the call button. And if she needed to talk with the doctor, what did she do? -- she hit the call button! In many parts of the world, The Rotary Foundation, and organizations like us, are "The Call Button". Let's investigate my theory: Jim Zenner, a member of my Club, had a friend in another Rotary Club tell him about the need for clean water in Guatemala – so Jim hit the call button. Through the leveraging magic of a Rotary Foundation Global Grant, Jim was able to fund a water purification plant that provided clean drinking water for hundreds of villagers in Guatemala. While visiting his wife in the hospital, Past District Governor Joe Hamilton learned from one of the nurses about a need for an oxygen generating machine in a hospital in Ethiopia, and what did he do? He hit "The Call Button". Through the leveraging magic of the Rotary Foundation, Joe got a Global Grant for the needed equipment funded. Our District has been a leader in the fight to eradicate Polio, and when "The Call Button" was hit, a group of us went to Ghana, Africa, to immunize children through the monies donated to The Rotary Foundation. In one week, our group of 40,000 volunteers immunized 5.2 million children. The Rotary Foundation, like UCSF, provides miracles every day. Past Rotary International President Rick King often says "Rotarians, through the Miracle of The Rotary Foundation, do God's work on Earth -- we help the sick to heal, the blind to see, and the lame to walk. We are the fortunate ones to have access to the great hospitals and medical care in the world. Much of the rest of the world only has us -- "The Call Button". Between now and December 1st is the time of year that the Clubs in our District ask each member to make a generous contribution to The Rotary Foundation. The reason is simple -- when the rest of the world hits "The Call Button", we want to be ready to answer the call.



## *Giving Made Easy*

Talk to your club Foundation chair about how to make your gift to The Rotary Foundation through your club or make a gift in support of our efforts year round by making a recurring gift through **Rotary Direct**. You choose how much and how often (monthly, quarterly, or annually) and in which currency you want to give — it's a simple and secure way to make a big impact. Visit [www.rotary.org/give](http://www.rotary.org/give) or select the monthly giving option on the contribution form to sign up for **Rotary Direct** today.

# News Flash!!!



ROTARY:  
MAKING A  
DIFFERENCE

## District Grants Training Online at [www.rotarydistrict5170.org](http://www.rotarydistrict5170.org) Commencing September 1, 2017

### District Grants Training Information:

There will be no physical (live) District Grants training in 2017-2018. To make it more convenient for members to “attend” the training, it has been made virtual.

There are five training modules and an introduction/syllabus. You can find them at [www.rotarydistrict5170.org](http://www.rotarydistrict5170.org). To navigate to them, look for the link in the “Rotary Foundation Grants” box on the left side of the home page of the District’s web site. Anyone is welcome to take the training, but every club wishing to submit a District Grant application is required to complete the training and pass the quizzes at the end. Everything you need to know about the 2017-2018 District Grants program and “Max the Match” is included in the training.

When you submit the answers at the end, we will send you a brief survey. We would appreciate knowing your thoughts about training in this process.

**The District Grant forms are on the District web site. The Grants team is open for business!**

If you have any questions or need assistance, please contact the Grants Resource Leader for the area in which your club is located:

**Areas 1 – 3     Andrew Taw**  
[ataw88@gmail.com](mailto:ataw88@gmail.com) (408) 621-2804

**Areas 4 – 6     Jon Winston**  
[jon@winstonhome.com](mailto:jon@winstonhome.com) (831) 588-3452

**Areas 7 – 9     Gerri Hussey**  
[gerri.hussey@mail.com](mailto:gerri.hussey@mail.com) (510) 471-0513

For Stewardship Questions, contact: **Kathy Yates**  
[kbyates@sbcglobal.net](mailto:kbyates@sbcglobal.net) (408) 833-0456

**Cecelia Babkirk Grants Chair, 2017 – 2018**  
**[rotariancecelia@gmail.com](mailto:rotariancecelia@gmail.com)** (408) 242-6286

# Polio is Being Eliminated...

Only eight cases of polio have been reported around the world in 2017. Last year, there were 37 and the year before that, 74. Our hard work is paying off.

But we need your continued support to get us across that finish line, so keep raising awareness and keep raising funds. Your efforts will help us continue to protect the world's children from polio. The countdown to history is on.

World Polio Day is October 24, so now is the time to start planning events in your community. For ideas go to: <https://www.endpolio.org/resource-center#event-materials> Let your community know that the fight isn't over and that Rotary is leading the way toward a polio-free world.

Making a contribution to end polio just got easier thanks to Rotary's newly upgraded online giving platform. You can now make a gift quickly and securely from your computer, tablet, or smartphone. When you're signed in to **My Rotary**, it will also keep track of your giving record.



Through the support of the Bill & Melinda Gates Foundation, any contribution you make will be tripled, increasing Rotary's ability to help vulnerable children around the world be polio-free. **Two generous Rotarian's in D-5170 have contributed a total of \$75,000 in the past week. This will be tripled providing \$225,000 to help eliminate this dreaded disease.**

**Remembering**  
**Gerald “Jerry” FitzGerald**  
**Honorary District Governor of District 5170**  
September 23, 1918 – July 31, 2017

“California, here I come, Right back where I started from ...”

Jerry FitzGerald must have been humming this Al Jolson song in 1975 as he made the decision to leave corporate America behind and pursue a life-long dream of owning his own company. Jerry and Millie FitzGerald had moved from their beloved California in 1954 as Jerry’s career took them first to Birmingham Michigan, and then to Glenview Illinois and Racine Wisconsin. After 22 years, it was time to return to California. And when opportunity knocks, Jerry answers. The strategic planners of Gulf Oil Co. had decided to branch out into leisure travel, and Jerry FitzGerald knew it was a mistake. “Oil and RVs don’t mix,” said Jerry, who recalled how he bailed out one of the world’s major energy companies and turned it into the business success of his career.

Jerry acquired from Gulf what would become the recreation vehicle company Venture Out. During the 20 years that he operated it with its first headquarters in Freedom, the firm expanded with Pace Arrow, Tioga and Winnebago dealerships in San Jose, Sunnyvale, Roseville, Sacramento, Fresno and Bakersfield.

At its peak, Venture Out employed more than 100 people and its sales exceeded \$40 million. For George Gerald FitzGerald it was a hallmark for a sixth-generation Californian, who died July 31 at age 98 at the Forum at Rancho San Antonio retirement community in Cupertino.

He was descended on his father’s side from Joaquin Isidro Castro, a member of the Anza expedition to Northern California in the middle 1770s. His maternal forebears with surnames Titterington and Carpenter came to California from Illinois. Even in the 21<sup>st</sup> century, not many can say they have the heritage to qualify as Los Californianos, whose ancestors were living in the state by 1848, and the Society of California Pioneers, restricted to those whose family tree in the state reaches back to 1950. Jerry was active in both organizations. He was born September 23, 1918, in Santa Cruz and attended public schools in Oakland, earning his diploma from Oakland High in 1936. He enrolled in San Jose State College and four years emerged with a bachelor’s degree in business education. He entered the U.S. Army as a draftee in June 1941, earned a commission following Officer Candidate School and shipped out to the Pacific Theater for World War II duty.

Charles Gilbert, a retired Regular Army colonel, remembers finding a lifelong friend in a quartermaster unit assigned to his Hawaiian Antiaircraft Artillery Command. Maj. Jerry FitzGerald later served as best man at Gilbert’s wedding. Six or eight months after their 1945 marriage and the end of the war, the Gilberts were traveling. A bouquet of roses greeted them in their hotel room – from Jerry FitzGerald. “He was always doing things for people,” Gilbert said, “just always thinking ahead.”

Jerry did just that in 1948 at a Presbyterian Church function in Oakland when he met Mildred “Millie” McKee, a University of California, Berkeley graduate. They wed on September 30, 1950.



Nearly 67 years later, Jerry and Millie FitzGerald are grandparents four times over, thanks to their three sons – Peter, a University of Wisconsin graduate; Lee, who has a bachelor's, master's and law degrees from Santa Clara University; and Bruce, with a bachelor's from UC-Berkeley and a master's from the University of Chicago. After World War II, Jerry pursued a business career. He was director of marketing for the Kelvinator division of American Motors and vice president marketing for Jacobsen Manufacturing Company of Racine Wisconsin.

In the Monterey Bay region, Jerry was a civic and community leader – as a United Way loaned executive, as a Chamber of Commerce officer, as a member of the president's council of his alma mater San Jose State University, and as a member of Vision Santa Cruz after the 1989 Loma Prieta Earthquake. But Jerry FitzGerald found friendship and passion to Rotary, joining the Watsonville club in the middle 1970s and serving a term as its president. Soon he began involving himself in club reorganization and various fundraisers.

His old friend Charles Gilbert, who had become business manager of the University of California, Santa Cruz, later introduced him to the Rotary club in Santa Cruz. Jerry began attending Rotary International conventions, where his camera made his gregariousness unforgettable. Conventioneers would meet him one day and the next he would hand them a 4x6 inch photograph of their smiling faces. The flip side would be affixed with an adhesive postcard ready for some cheery note implying, "Wish you were here." Call it a lesson in leadership by example from a man who epitomizes the credo of Rotary: "Service above Self." Twenty times Jerry took his convention camera to twelve foreign cities along with eight in the U.S., but his postcard gesture was hardly more than a snapshot of his dedication to the organization. In 1995, the Rotary Foundation recognized Jerry with its Citation for Distinguished Service. Only 50 of Rotary's 1.2 million worldwide members can earn that honor annually.

Among his other distinctions are directly serving three Rotary International presidents and advising several governors in District 5170, which encompasses 54 clubs in Alameda, Santa Clara, Santa Cruz, and San Benito counties. Although Jerry never served as elected chief of District 5170, he was the only Rotarian ever chosen by the district's former governors as honorary past district governor. One of those is John Fisher, a WWII Navy Seabee who was operations manager for PG&E in Santa Cruz. When Fisher was elected District 5170 governor in 1988-89, he asked Jerry to be his conference chairman. "He did an outstanding job. He was very outgoing, caring person," Fisher said, acknowledging his friend as a mentor. Another district governor, Jim Walker, who led District 5170 in 1995-96, wanted to know just how many Rotary International presidents Jerry knew. "Well, Jim" Walker quoted him saying, "I know a lot. Maybe you should ask, 'How many of them know me?'" Two of those presidents – Stan McCaffery in 1981-82 and Cliff Dochtermann in 1992-93 – counted his as a trusted adviser. Walker added, "Jerry would never tell you this, but his name is on the wall at international headquarters in Evanston, IL." That wall displays the photos of Arch C. Klumph Society members, who have made extraordinary generous contributions to the Rotary Foundation. Jerry and all his immediate family members are also Paul Harris Fellows, a widely known Rotary recognition for foundation support. "Jerry baked angel food cakes, with frosting, and brought them to people special in his life," Walker said. "Ask anyone. He was a dear friend, one of my top five."

# **The Rotary Foundation – Leave a Lasting Legacy**

Liz Gallegos, District Bequest Society Chair

Rotarians are supportive of The Rotary Foundation through contributions to the Foundation each year during the annual campaign. The priority in the September/October timeframe is ramping up for the annual campaign and Clubs are wise to keep their focus upon one key fundraising priority at a time.

Did you know that every club can passively introduce the concept to Rotarians that they can perpetuate their annual gifts to The Rotary Foundation through a legacy gift from their will, trust or retirement plan assets? Simply add a tag line in your Annual Giving communications; add a link to your website; or add the tagline as part of your automatic signature that trails the end of each of your emails.



Introduce the concept into your communications and keep the tagline a steady presence throughout the year in your communications. Later in the Rotary year, you will have opportune time to recognize members of the Bequest Society and/or invite the most loyal Rotarians to include The Rotary Foundation in their estate plans.

You are welcome to use the following examples:

***Many Rotarians like to leave a gift to The Rotary Foundation in their will, trust or retirement plan. Are there causes at The Rotary Foundation that you would support in this way?***

***Rotary's tomorrow depends on what we do today; be an important part of the Foundations next century of doing good in the world by including a gift to Rotary's Endowment in your estate plan.***

Please send me your questions or comments:

***Liz Gallegos  
2017/18 Bequest Society Chair  
District 5170  
[ergallegos@aol.com](mailto:ergallegos@aol.com)  
Rotary Club of Cupertino***

***Many Rotarians like to leave a gift to The Rotary Foundation in their will, trust or retirement plan. Are there causes at The Rotary Foundation that you would support in this way?***

# Monthly Fundraising Report

August Report – Current TRF Contributions Through August 31, 2017

Club Name	Members	EREY	% EREY	AF Goal	% Goal	Per Capita	AF \$ To Date	Polio+	Total
Alameda	72	3	4.2%	\$17,000.00	1%	\$2.33	\$85.00	\$0.00	\$85.00
Almaden Valley	28	0	0.0%	\$4,000.00	0%	\$0.00	\$0.00	\$795.00	\$795.00
Campbell	43	2	4.7%	\$6,000.00	4%	\$5.43	\$200.00	\$2,065.00	\$2,265.00
Capitola-Aptos	50	2	4.1%	\$0.00	0%	\$3.06	\$150.00	\$50,000.00	\$50,150.00
Castro Valley	49	17	34.7%	\$10,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Cupertino	210	5	2.5%	\$60,000.00	3%	\$7.97	\$1,625.00	\$8,150.00	\$9,775.00
Dublin	42	8	19.0%	\$9,000.00	23%	\$48.50	\$1,927.00	\$0.00	\$1,927.00
East Palo Alto Bayshore	34	0	0.0%	\$2,250.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
E-Club of Silicon Valley	35	10	28.6%	\$3,500.00	30%	\$27.09	\$23.81	\$435.00	\$458.81
Freedom	33	0	0.0%	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Fremont	38	12	31.6%	\$11,500.00	57%	\$166.67	\$2,500.00	\$2,126.00	\$4,626.00
Fremont Warm Springs Sunrise	18	3	16.7%	\$1,500.00	5%	\$4.44	\$40.00	\$0.00	\$40.00
Fremont-Union-Newark Sunset	15	0	0.0%	\$0.00	0%	\$17.86	\$0.00	\$0.00	\$0.00
Gilroy	128	10	7.9%	\$22,000.00	3%	\$6.03	\$280.00	\$26.50	\$306.50
Gilroy Sunrise	25	6	25.0%	\$2,500.00	48%	\$50.00	\$75.00	\$0.00	\$75.00
Hayward	84	1	1.3%	\$0.00	0%	\$2.07	\$85.00	\$0.00	\$85.00
Hollister	68	0	0.0%	\$12,000.00	2%	\$3.57	\$0.00	\$10.00	\$10.00
HuaRen in Silicon Valley	14	0	0.0%	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Livermore	120	14	11.8%	\$55,000.00	10%	\$46.73	\$4,504.00	\$3,399.00	\$7,903.00
Livermore Valley, The	38	0	0.0%	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Los Altos	164	17	10.5%	\$34,000.00	17%	\$36.12	\$3,580.00	\$429.30	\$4,009.30
Los Altos Sunset	9	0	0.0%	\$1,800.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Los Gatos	108	8	7.5%	\$17,000.00	5%	\$8.13	\$310.00	\$0.00	\$310.00
Los Gatos Morning	55	10	18.2%	\$17,500.00	11%	\$32.54	\$1,265.00	\$0.00	\$1,265.00
Milpitas	28	0	0.0%	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Mission San Jose	15	1	7.1%	\$0.00	0%	\$7.14	\$100.00	\$0.00	\$100.00
Morgan Hill	103	43	42.2%	\$28,500.00	31%	\$84.47	\$6,785.00	\$100.00	\$6,885.00
Mountain View	35	0	0.0%	\$8,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Newark	39	1	2.7%	\$0.00	0%	\$15.14	\$540.00	\$0.00	\$540.00
Niles (Fremont)	102	9	9.0%	\$19,000.00	9%	\$17.82	\$801.00	\$980.00	\$1,781.00
Oakland #3	320	2	0.6%	\$45,000.00	1%	\$0.79	\$0.00	\$0.00	\$0.00
Oakland Uptown	13	5	41.7%	\$0.00	0%	\$70.83	\$625.00	\$200.00	\$825.00
Palo Alto	129	15	11.7%	\$23,000.00	3%	\$4.49	\$15.00	\$0.00	\$15.00
Palo Alto/University	107	4	3.8%	\$21,000.00	25%	\$48.96	\$50.00	\$0.00	\$50.00
Piedmont-Montclair	16	1	6.3%	\$0.00	0%	\$12.50	\$200.00	\$0.00	\$200.00
Pleasanton	88	6	7.0%	\$2,500.00	22%	\$6.28	\$120.00	\$12,000.00	\$12,120.00
Tri-Valley (Pleasanton-Dublin-	15	0	0.0%	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Pleasanton North	50	1	2.0%	\$15,000.00	2%	\$4.90	\$250.00	\$0.00	\$250.00
San Jose	438	0	0.0%	\$42,000.00	0%	\$0.00	\$0.00	\$250.00	\$250.00
San Jose East-Evergreen	38	6	17.6%	\$10,000.00	15%	\$44.12	\$1,500.00	\$0.00	\$1,500.00
San Jose Silicon Valley	26	10	38.5%	\$5,000.00	3%	\$6.54	\$85.00	\$0.00	\$85.00
San Juan Bautista	33	0	0.0%	\$6,400.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
San Leandro	39	1	2.6%	\$0.00	0%	\$13.16	\$500.00	\$0.00	\$500.00
San Lorenzo Valley	24	1	4.3%	\$4,500.00	6%	\$10.87	\$0.00	\$0.00	\$0.00
Santa Clara	90	1	1.1%	\$15,000.00	1%	\$2.20	\$100.00	\$100.00	\$200.00
Santa Cruz	122	12	10.1%	\$18,000.00	20%	\$29.79	\$3,575.00	\$50.00	\$3,625.00
Santa Cruz Sunrise	91	7	8.0%	\$20,000.00	22%	\$50.80	\$3,435.00	\$100.00	\$3,535.00
Saratoga	97	1	1.1%	\$0.00	0%	\$1.91	\$90.00	\$0.00	\$90.00
Scotts Valley	21	4	19.0%	\$4,000.00	24%	\$42.73	\$220.00	\$40.00	\$260.00
Silicon Valley Passport	39	1	2.6%	\$3,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Silicon Valley Star	20	0	0.0%	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Sunnyvale	64	20	32.3%	\$22,500.00	24%	\$83.20	\$2,895.00	\$25,000.00	\$27,895.00
Sunnyvale Sunrise	12	2	16.7%	\$0.00	0%	\$92.31	\$200.00	\$0.00	\$200.00
Watsonville	82	0	0.0%	\$15,000.00	0%	\$0.00	\$0.00	\$563.72	\$563.72
				<b>\$613,950.00</b>			<b>\$38,735.81</b>	<b>\$106,819.52</b>	<b>\$145,555.33</b>