Around the
Clubs:
Rotary Club of
Sunnyvale

Moon Landing July 20, 1969

## TRF NEWS







CURRENT NEWS OF DISTRICT 5170 AND THE ROTARY FOUNDATION

#### FROM THE DISTRICT TRF CHAIR

BY PDG ORRIN MAHONEY

Happy New Rotary Year! And what a year we had in 2021-22. Congratulations again to Immediate Past District Governor Richard Flanders and the Rotary Club members of District 5170. We set records in virtually every area of Foundation giving.



#### A Record Year!

| Annual fund Giving       | \$1,177,413 | First time over \$1M           |
|--------------------------|-------------|--------------------------------|
| Per capita giving        | \$302       | 30% increase                   |
| Disaster Response giving | \$174,567   | Included in Annual Fund \$     |
| Paul Harris Society      | 426 members | 25% increase                   |
| EREY Clubs               | 20          | 25% increase                   |
| Polio plus               | \$350,513   | Over \$1M with the Gates match |

I particularly thank the Club Foundation Chairs and the Club Presidents for working with their members to accomplish this significant achievement. As you may remember, we also had an increased focus on EREY\* last year. We ended up with 20 Clubs that have achieved 100% EREY status, including some Clubs with over 100 members. Very impressive. Additionally, we had the EREY drawing this month, and I am happy to announce that the Fremont Bridge club won and will be receiving \$2,500 in DDF as its prize.

#### **EREY Clubs**

| Alameda                 | Gilroy After Hours | Pleasanton              |
|-------------------------|--------------------|-------------------------|
| Capitola Aptos          | Livermore Valley   | Pleasanton North        |
| East Palo Alto Bayshore | Los Altos Sunset   | Tri-Valley              |
| Fremont Bridge          | Los Gatos          | San Jose Silicon Valley |
| Fremont                 | Los Gatos Morning  | Santa Clara             |
| FUN Sunset              | Mission San Jose   | Santa Cruz Sunrise      |
| Huaren                  | Niles Fremont      |                         |

Thanks again for a terrific year. I look forward to continuing this great work next year.

<sup>\*</sup>Every Rotarian Every Year

## THE BEGINNING OF A NEW YEAR

#### By PDG Russ Hobbs, Rotary Club of Santa Cruz

I still have a love-hate relationship with the beginning of a new Rotary Year.



I love the feeling of excitement that all the new club presidents are experiencing right about now. They have been preparing for their year these last 12 months, and now the big day is here. I still recall how uneasy I felt just weeks before I became President of the Sunnyvale Rotary Club in 1994. I would be replacing "The Flo Stafford," the club's first female president, who was coming off a banner year. Flo came from a prominent Sunnyvale family, her father had been the mayor and started most of the beautiful parks that Sunnyvale is famous for, and the family ran a big lumber company. My credentials, by comparison, were not as stellar, so at one of our weekly meetings, I approached past president Manny Macias, and sought his advice. Manny looked me in the eye and said, "Russ, this club has had a lot of club presidents before you, and it will have a lot of club presidents after you. Don't worry, because our club leadership will support you, so just relax and enjoy the experience. No matter what happens during your year, he said, the sun will still come up in the morning."

Manny's sage advice gave me a new perspective on being a Rotary Club President, and he was right; the year went well. And after my year as club president, I served on a number of district committees and in 2006, was asked to serve as District Governor. As I was getting ready for my first meeting as District Governor, I thought back to that time in 1994, and the advice Manny gave me, "just relax and enjoy the experience." So to all you new club presidents, just do what Manny said—relax and enjoy the experience.

The part I hate about the beginning of a new Rotary Year is that all The Rotary Foundation report numbers go back to zero. The three years I was District TRF Chair, I loved reading the weekly District Foundation Analysis Reports as the year was winding down, because as the year was winding down, the TRF numbers were going up. I compared our current district's numbers to what we had done historically, and how we were comparing to the other districts in our Zones 26 and 27. There are 30 districts like ours in our Zones 26 and 27 representing the western United States and Canada (1,700 clubs, and 68,000 Rotarians) and our district typically is among the top three. Last year (which just ended), our district ranked number one in Zones 26 and 27 for total giving to TRF's "Annual Fund" (that's where we get our grant money) of \$1,177,413, and number 2 in Zones 26 and 27 for total giving to the programs of The Rotary Foundation (Annual Fund, Polio Plus, & Endowment) of \$2,801,903. Congratulations on a record breaking year Governor Richard Flanders, and TRF Chair Orrin Mahoney.

In closing, I offer two pieces of advice for District Governor Savita: (1) Don't look at the District Foundation Analysis Reports for a couple of months; and (2) just do what Manny said—"relax and enjoy the experience because no matter what happens, the sun will still come up in the morning".



# OUR 2022 - 2023 TRETEAM



#### District Governor Savita Vaidhyanathan

| TRF Chair                        | Orrin Mahoney   | orrinmahoney@comcast.net      |
|----------------------------------|-----------------|-------------------------------|
| Advisor to the Chair             | Russ Hobbs      | R4Hobbs@aol.com               |
| Advisor to the Chair             | Joe Hamilton    | Jhamilton147@@comcast.net     |
| Annual Fund Chair                | Paul            | paul.iannaccone@gmail.com     |
|                                  | lannaccone      |                               |
| Endowment/Major                  | Liz Gallegos    | ergallegos@aol.com            |
| Gifts/Bequest Society            |                 |                               |
| Major Donor Chair                | Pat             | pjmcmenamin@mac.com           |
|                                  | McMenamin       |                               |
| Scholarship Chair                | Rita Chiang     | yhchiang327@gmail.com         |
| Triple Crown Chair               | Phil Dean       | nolanDP@comcast.net           |
| Polio Plus Chair                 | Tina Orsi-      | Orsihartigan@comcast.net      |
|                                  | Hartigan        |                               |
| Editor, TRF News Today           | Ed Jellen       | edjellen@gmail.com            |
| TRF Website Chair                | Arley Marley    | arley@info-scan.com           |
| PHS Coordinator                  | Irv Stowers     | Irving.Stowers@mac.com        |
| Peace Fellow Chair               | Robyn Young     | rgyoungmd@comcast.net         |
| Max the Match Chair              | Orrin Mahoney   | orrinmahoney@comcast.net      |
| Grants Chair                     | Jon Winston     | jon@winstonhome.com           |
| Grants Resource Leaders:         | Cecelia Babkirk | rotariancecilia@gmail.com     |
| Global Grants, Lead              |                 |                               |
| Grants Resource Leaders:         | Sangita         | sangitaseshadri@gmail.com     |
| Global Grants                    | Seshadri        |                               |
| Grants Resource Leaders:         | Padmi Chari     | padma.lotus.chari@gmail.com   |
| Global Grants                    |                 |                               |
| Grant Resource Leaders: District | Roger Swenson   | rogerswenson.rotary@gmail.com |
| Grants                           |                 |                               |





#### A message from District Governor Savita Vaidhyanathan



I am honored and privileged to serve as District Governor in D5170. I hope you had an opportunity to read my Welcome letter with the attachments of my Bio, the yearly calendar, and the Leadership Team organization chart.

I served as President of the Rotary Club of Cupertino in 2013-14. My theme was, "Local heartbeat, Global Outreach!" The real impact of Rotary's global outreach is owed to Rotarians like you. Every dollar you give to The Rotary Foundation (TRF) is leveraged, magnified, and then transformed into a global grant. Then, your dollar travels across oceans to help humanity through these seven Areas of Focus.



Thanks to your dollar, a boy will not work the fields but go to school; a woman will live through childbirth and nurture the child to be a productive member of the society; folks in rural places will get eyesight and see the world in all her beautiful glory; a girl will not be sent to bring water from miles away but carry a bottle of water to school; communities will be enabled to become self-sufficient; we all will get to breathe clean fresh air and have peace throughout the world! If that is not enough, your dollar will be put to good use to eradicate the only second disease from the face of the earth, Polio.

I am reminded of a quote by Mother Teresa:

"We ourselves feel that what we are doing is just a drop in the ocean. But if that drop was not in the ocean, I think the ocean would be less because of that missing drop."

I would like to acknowledge the fabulous team that helps transform your gift to TRF into a gift to the world. With this team, Immediate Past District Governor Richard Flanders helped our District 5170 reach new heights with record donations to the Annual Fund, helping to maintain our reputation as one of the best in the world. Led by PDG Orrin Mahoney and supported by PDG Ed Jellen, PDG Jeff Orth, PDG Joe Hamilton PDG Russ Hobbs, Cecelia Babkirk, Liz Gallegos, Jon Winston, Paul Iannaccone, Sangita Seshadri, Padma Chari, Patrick McMenamin, Patrick Coyle, Geeta Kadambi, Irv Stowers, Phil Dean, Tina Orsi-Hartigan, Rita Chiang, Dr. Robyn Young, Roger Swenson, Arley Marley III, Penni Bengston, and Jim Bell.

Please join me in making this **Imagine Rotary** year of our First woman International President, Jennifer Jones, into a banner year by donating generously to The Rotary Foundation. I will be very grateful to all of you if we collectively achieve Every Rotarian Every Year through your gift!

Thank you! Salud, Shubkamnayen, Sláinte!

Savita Vaidhyanathan

SAVITA VAIDHYANATHAN
DISTRICT GOVERNOR D5170

THE MISSION OF THE ROTARY FOUNDATION OF ROTARY INTERNATIONAL IS TO ENABLE ROTARIANS TO ADVANCE WORLD UNDERSTANDING, GOODWILL, AND PEACE THROUGH THE IMPROVEMENT OF HEALTH, THE SUPPORT OF EDUCATION, AND THE ALLEVIATION OF POVERTY.



The Rotary Foundation transforms your gifts into service projects that change lives both close to home and around the world.

Since it was founded more than 100 years ago, the Foundation has spent more than \$4 billion on life-changing, sustainable projects.

With your help, we can make lives better in your community and around the world.



#### By Alia Wilson, Rotary Club of Sunnyvale

unnyvale Rotarians rolled up their sleeves and bagged enough groceries to feed over 120 families on June 17!

With COVID restrictions slowly lessoning, Sunnyvale Rotarians couldn't be more eager to be allowed to volunteer in our community once again and help some of our most vulnerable neighbors.

Thanks to funding from the district that was available to our club because of our contributions to The Rotary Foundation, we sent a group of volunteers to Sunnyvale Community Services, the largest safety-net nonprofit in the city of Sunnyvale, to help with their food distribution program.

As rents have gone up and food prices keep climbing, the need for support for our neighbors has only increased. Founded in 1970, Sunnyvale Community Services' mission is to prevent homelessness and hunger in our local community. In the past five years, the number of clients SCS serves has grown from 7,000 to over 10,000.

"Without the hard work and partnership of community groups like Rotary Club, Sunnyvale Community Services alone would not be able to serve the thousands of families who rely on our services," said Gabriel Jaurequi, Volunteer Programs Manager of Sunnyvale Community Services. "Volunteers are a vital part of our work and mission. It takes the whole community coming together in solidarity to prevent hunger and homelessness. Clubs like Rotary ensure that our mission is carried out with dignity and respect."



Jaurequi added that Rotary's partnership through volunteering shows their commitment to a strong, united community and lets our neighbors know that they are seen and valued.

"We could not do this important work without them."

During the day of volunteering, 12 Sunnyvale Rotarians and friends lined up in assembly-line formation and packaged 120 bags that included shelf-





stable food items such as canned salmon, rice, bouillon cubes, beans, peanut butter, and more!

"My wife Mary and my adult son David, both of whom recently became Rotarians, had a great time as they joined me and the other Rotarians who packed the grocery bags," said past president Barry Vickrey. "There is a special satisfaction in doing something tangible—something beyond giving money, as important as that is—to help those less fortunate than we are. I know all the Rotarians who

participated in this service project took great joy from knowing that the 120 bags we packed will make the lives of those in need a bit better. We are thankful for the opportunity to live out the Rotary motto of 'Service above Self.'"



Are these Stairs Possible? (Well, the messages on the stairs might be, but otherwise, "no".)



By Phillip Dean, District 5170 Triple Crown Donor Chair

At its 2018 District Conference, District 5170 introduced a new level of donor recognition, the Triple Crown Donor, designed to honor those individuals who have made very generous contributions to The Rotary Foundation. To qualify for this award, one must accomplish three objectives:

- ➤ Be a **Major Donor** When your cash donations to the Foundation total at least \$10,000. There are 315 Major Donors in the District.
- ➤ Be a member of the **Bequest Society** When you commit a total of \$10,000 or more to the Permanent Fund of the Foundation via your Estate Plan. There are 68 Bequest Society Members in the District.
- ➤ Donate a minimum. of \$1,000 to The Rotary Foundation during the current Rotary year reach.

During 2017-2018, 19 District Rotarians demonstrated strong support of the Rotary Foundation by meeting all three of these objectives. Nineteen generous Rotarians were recognized at the Major Donor Reception held at the District Conference. Since this year the District has recognized Triple Crown Donors at each District Conference.

At the District Conference for the 2021-2022 Rotary Year, 48 Rotarians from 23 clubs were recognized as Triple Crown Donors. Two clubs (Cupertino and Niles (Fremont)) have six of these donors each and two clubs (Livermore and Oakland) have four of these donors each. This is the largest number of these donors yet recognized by the District.

Shillif M. Daan

District 5170 Triple Crown Donor Chair

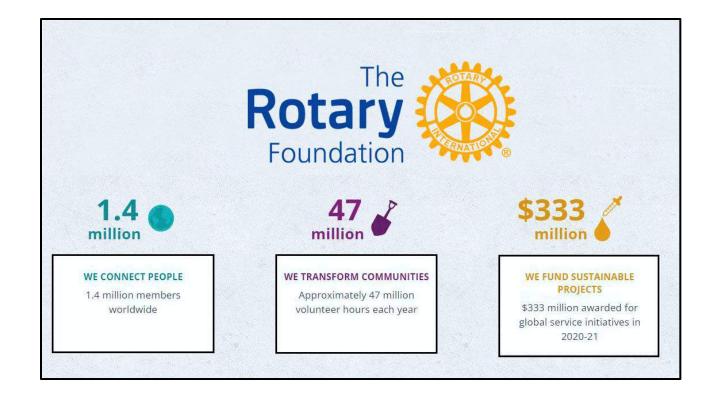
#### **STATISTICS**

In the Rotary Year 2021 to 2022, District 5170 the following 23 District clubs contained 48 Triple Crown Donors with the following distribution:

| Club Name                | # Triples |                             |   |
|--------------------------|-----------|-----------------------------|---|
| Alameda                  | 1         | Niles (Fremont)             | 6 |
| Capitola-Aptos           | 2         | Oakland                     | 4 |
| Cupertino                | 6         | Palo Alto                   | 1 |
| Dublin                   | 1         | Pleasanton North            | 2 |
| E-Club of Silicon Valley | 2         | San Jose Silicon Valley     | 2 |
| Fremont Morning          | 2         | San Leandro                 | 1 |
| Gilroy                   | 2         | San Lorenzo Valley (Felton) | 2 |
| Livermore                | 4         | Santa Clara                 | 1 |
| Los Altos                | 1         | Santa Cruz                  | 1 |
| Los Gatos                | 1         | Saratoga                    | 2 |
| Los Gatos Morning        | 1         | Scotts Valley               | 1 |
| Morgan Hill              | 2         | · ·                         |   |

#### District 5170 Triple Crown Donors for 2021-2022

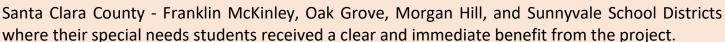
| Name               | Club Name                | Name                   | Club Name          |
|--------------------|--------------------------|------------------------|--------------------|
| Louis Bash         | San Jose Silicon Valley  | Brad Ledwith           | Morgan Hill        |
| Mitty Chang        | E-Club of Silicon Valley | Mark Linsky            | Pleasanton North   |
| Gary Citti         | Santa Clara              | Timothy Lundell        | Los Gatos Morning  |
| Ivan Cornelius     | San Leandro              | Orrin Mahoney          | Cupertino          |
| Kathy Coyle        | Livermore                | Marjorie Mancuso       | Cupertino          |
| Patrick Coyle      | Livermore                | Arley Marley           | Los Altos          |
| Phillip Dean       | E-Club of Silicon Valley | Patrick McMenamin      | Livermore          |
| Arthur Dover       | Capitola-Aptos           | Lingagoud Memula       | Livermore          |
| Richard Flanders   | Pleasanton North         | Kelvin Nesheim         | Capitola-Aptos     |
| Karen Friedman     | Oakland                  | Mary Pelican           | Niles (Fremont)    |
| Elizabeth Gallegos | Cupertino                | Seshadri Ramaswami     | Saratoga           |
| Gregory Giusiana   | Gilroy                   | Stephen Rice           | Los Gatos          |
| Carol Goedde       | San Jose Silicon Valley  | Luise Roke             | Oakland            |
| Joseph Goralka     | Oakland                  | Stephen Rudd           | Cupertino          |
| Arlene Greenberg   | Morgan Hill              | Carolyn Schuetz-Baysdo | orfer Alameda      |
| Russell Hobbs      | Santa Cruz               | Cynthia Sekkel         | San Lorenzo Valley |
| Mike Holton        | San Lorenzo Valley       |                        | (Felton)           |
|                    | (Felton)                 | Ronald Sekkel          | Scotts Valley      |
| Edward Jellen      | Oakland                  | Sangita Seshadri       | Saratoga           |
| Audrey Kearns      | Niles (Fremont)          | Robert Tucknott        | Dublin             |
| Michael Kearns     | Niles (Fremont)          | Susan Valenta          | Gilroy             |
| Richard King       | Niles (Fremont)          | James Walker           | Cupertino          |
| Jeboy Koshy        | Fremont Morning          | Hung Wei               | Cupertino          |
| Karen Koshy        | Fremont Morning          | Daren Young            | Niles (Fremont)    |
| Virginia Lear      | Palo Alto                | Sandra Young           | Niles (Fremont)    |
|                    |                          |                        |                    |



## **Education for Special Needs Students in Santa Clara County via a "Reverse" Global Grant**

By Sangita Seshadri, Immediate Past President, Rotary Club of Saratoga

The Rotary Club of Saratoga has helped communities around the world in areas of basic education & literacy, disease prevention, water, sanitation and hygiene and food insecurity. The recent beneficiaries were schools in



Funding for students with special needs are inadequate in Santa Clara County. Additionally, schools do not receive adequate funding to provide professional development for staff, purchase instructional resources or purchase materials for students. The learning needs of students with identified special needs often extend beyond traditional instructional methods and materials, and there are evolving professional best practices for meeting the needs of students with special needs.



This picture was taken at the completion of the project during the inauguration of the Sensorimotor room at McKinley Elementary School. The plaque will be placed in the school recognizing Rotary International and all the clubs for their contribution towards this Global Grant.

This Global Grant project spearheaded by Saratoga Rotary specifically benefits students with disabilities including autism and attention deficit hyperactivity disorder as well as students with anxiety and trauma. This was enabled by developing teacher knowledge around addressing the learning, self-regulation, and sensorimotor needs of students and the purchase of materials that address their identified special learning needs.

The project was developed with trained personnel in the school district and includes training curriculum for special education teachers and occupational therapists. It also provides teaching and learning materials, kits for Occupational Therapists in the four districts, sensorimotor and self-regulation materials for the Sensorimotor Room at McKinley School in

San Jose. The grant will also enable fifty McKinley families to check out sensory kits for home use. This \$31,000 global grant project was made possible with the partnership with our international partner, Rotary Club of Bangalore, West (India). We are thankful for additional support from the Rotary clubs of Cupertino, Silicon Andhra, Guadalajara (Mexico) and Rotarians in Suzhou (China).



#### Tina's Polio Update

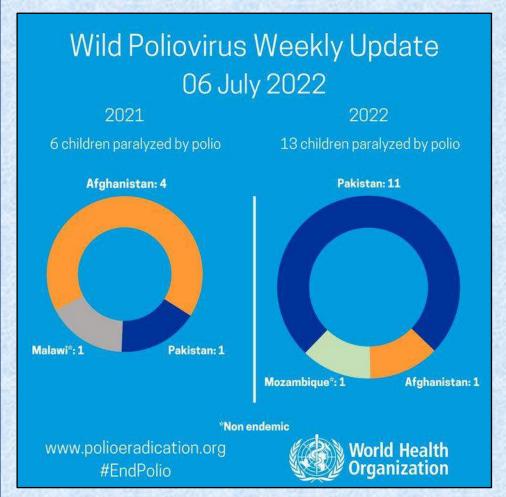
By Tina Orsi-Hartigan, PolioPlus Chair

Greetings! My name is Tina Orsi-Hartigan and I will be joining the District 5170's TRF Leadership team as the PolioPlus Chair for the upcoming year. As such, I look forward to another great PolioPlus Year. I've had experience at the District level before as an Assistant Governor and as Chief of Staff for Ramesh Hariharan during his term as District Governor in 2019-20.



As noted in Orrin's article at the beginning of this newsletter, we had a banner year in PolioPlus giving last year. District 5170 raised over \$350K in PolioPlus donations. This put us number one in our Zones. As you know, the Gates Foundation continues to match our polio donations two to one. That means with the Gates match we donated over \$1M towards the eradication of polio.

Speaking of eradication, we are still making good progress. But one area in Pakistan has emerged as a hot spot, along with few non-endemic countries. These are where the cases have been traced to travelers from Pakistan.



Another strong area for our District is the PolioPlus Society. This is a District program where members pledge to donate \$100 per year until Polio is eradicated. We now have over 70 society members in District 5170. We hope you will add your name to this list.





#### CUPERTINO ROTARY TRAVELS WITH CAUSE

By Irmgard Lafrentz, Rotary Club of Cupertino

Do you have a travel bucket list but don't quite know how?

Well – read how World Community Service at Cupertino Rotary does it, visiting their many global grant projects in China, India, pan-Asia, Africa, Central and Latin America. The 25+ strong committee

typically funds 10 global grants with partner clubs, and about 10 additional projects.

"Seeing is believing! I truly believe that traveling to our projects and exploring countries, learning about cultures, visiting amazing sites, and most of all, having fellowship time with Rotarians from our own and partner clubs is a huge benefit," says Joe Hamilton who most recently joined trips to Uganda and Ecuador. Still in pandemic, the travel requirements were complicated: we had to obtain health and life insurance policies, proof of COVID vaccinations, money transfer had to be arranged in a country that is normally set up for cash transactions and individual comfort standards had to be met. The trip agenda included 5 days on a private yacht, three days in Quito, capital of Ecuador and 5 days in Cuenca, in the highlands of Ecuador.



PDG Joe Hamilton and his new friends

The group returned on June 6, 2022 after 14 days. Consensus: another amazing Rotary trip.

Sailing around the Western Islands Santa Cruz, Santiago, Isabella and Fernandina is the best way to experience Archipel Galapagos, a unique area. We enjoyed snorkeling and hiking hills and lava fields twice a day, having Happy Hour and excellent meals on a wonderful, but not

"over the top" vessel, with people who share your own enthusiasm – it simply can't get better.



At the Equator!

The change from sea level on the islands to Quito to 9,350 feet elevation in a few hours was a little scary but no one fainted. We all went up the Teleferico, in a six-person cable car, and hiked even higher to almost 13.000 feet to see the Volcano Pichincha a bit closer. Standing directly on the equator was of course a very special moment. Only 11 countries in the world have the equator run through on land. Ecuador has even the highest point at the volcano Cayambe.

In Cuenca, third largest city in Ecuador and famous for its historical center and charm, we were hosted by the directors and women of our grant project CASA MARIA AMOR/ Mujeres con Exito (Women with Success). Maria Amor and Mujeres help victims of domestic violence. Their work has been recognized by UN Women https://www.unwomen.org/ which is part of the United Nations. Data and methods will enter UN Women databases and analyses. The global grant was funded by RC Cupertino, RC Tomebamba, RC Chennai KK Nagar, RC Modesto Sunrise and Caritas Austria. Area of Focus: Peace and Conflict Resolution. Institutional partner is the University of Cuenca department of agriculture, nutrition, and psychology

It must be said that the implementation and completion of this grant due to the COVID pandemic which started 2020 has had its challenges and delays. But the cooperation between the Casa Maria Amor team, RC Tomebamba, University of Cuenca and RC Cupertino as well as the flexibility of the Rotary International grant coordinator made it possible to complete the grant now.



Traditional dancers

RC Tomebamba hosted a special evening for our delegation with a traditional roasted pig (hornado), traditional dance performance and the crazy cow fireworks.

TRAVEL WITH CAUSE: Cupertino Rotary is a very generous club and has a tradition of sending travelers off with cash for RAOK, Random Act of Kindness. Irmgard Lafrentz, who lived in Cuenca from 2016 to 2019 introduced two non-profits in town. After visiting both, the group allocated \$600 each to Hogar de Esperanza, House of Hope, who helps street kids and adults with HIV and immediate medical needs.

Additional \$600 went to GRACE, Give Refugees a ChancE, a foundation that provides medical services ot only to uninsured refugees from Venezuela and Columbia but also to local patients.

Upcoming travel opportunities currently under discussion for 2023 are Cambodia, Chile, Kenya and Guatemala.



## Two Humanitarian Missions to Ukraine: A Rotarian's First-Hand Account

By Harbir Bhatia, Rotary Club of Santa Clara

**Calling Any District Governors and Foundation Chairs.** Winter is coming and time is running out! Join us in helping Ukraine via the +\$10M RI Disaster Relief Fund Grants for Any District to Assist With





Canvas of Memories (Scribbles by Traumatized Youth)

Seeing the devastation first hand in Ukraine can truly make a person quiver, wondering what people and children felt when bombs hit their homes, or when they heard windows shattering. I interviewed a little 10 year old girl from Bucha, the granddaughter of a family on the main street of the massacre. When the attack started, she was in the kitchen with her mom and didn't understand what the ear splitting sound was at first. But moments later, there were only screams and fear when the building was hit. Can we take a moment to imagine it? Would we have screamed and gone into shock? It was unimaginable for me until I went to Ukraine.

I have now gone to Ukraine twice and learnt quite a bit and exchanged ideas of how to help the people, through aid and economic development, to be sustainable, once in March and now in June with Ik Onkar Bridges and Rotary. My family started assisting right from the start, but then my mother and I left in early March for the border of Poland and Ukraine, Medyka/Shegyni, to assist the refugees for over 3 weeks with Ik Onkar Bridges and Santa Clara Rotary Club.

The days and nights were bitter cold and lines of refugees would sometimes run farther than the eye could see at all hours of the day and night. We worked with refugees around the clock at the border and even visited refugee sites inside Ukraine, some escaping from the bombs, others after hiding in bunkers for 25 days, and others evacuating to save their children. At the borders we worked at the United Sikhs



Me (Circled)

heated tents and refugee center where thousands passed by each day. At the interim refugee center in Przemysl, mom and I left a giant canvas to capture the feelings of refugees and volunteers. Working side by side with volunteers from around the world was awe inspiring, worthy of pure respect and a sense of oneness. These moments and sentiments of the people were important to be recorded, remembered, and shared. I was fortunate to be able to collect the canvas in my

second aid mission in June. It was taken to Lutsk Rotary and Lutsk Region to present to the community and share it across the country.

When I consider the events and some of the sentiments, I wondered could we withstand the hardships, unwarranted bombs, destruction, and war such as this? The humanitarian crisis and war that could change the whole world? Remarkably, the people of Ukraine have been amazingly resilient and determined to survive in this war. The people in the west and center are trying to support millions of refugees and the borders of the country in the north, east and south are heavily damaged. See the picture.



#### The second mission to Ukraine included aid from District 5170 and the \$25,000 grant from the RI Ukraine Disaster Relief grant.

Through the on ground volunteers of Sikhs For All and Rotarians, over 2500 people received food, ovens and kitchen supplies for a refugee center, medical supplies for the military, transportation support to distribute to more areas, and much more.

I visited major sides of the country to get a first hand understanding of the situation, accompanying the Sikhs For All team and Rotarians, and met with local to national officials - countrywide organizers, Mayors, Governors, and also a Member of Parliament.

By chance, the Ukraine Rotary District Conference was planned during the same time. A couple of Rotarians encouraged me to

attend and meet with more Ukrainian Rotarians and learn about their requests. I met some amazing people, which increased my dedication to the cause.

During my visit I went to the States of Kyiv, Kharkiv, Volyn, Lviv, and Ivano Frankivsk, and met with Rotarians in these regions. Thanks to the Lutsk Rotary Club and Kharkiv Rotary Club Multinational, I was able to get insights about their needs and connect with more people. It was unfathomable to see so much destruction in the northern State of Kyiv and North East of State of Kharkiv. I couldn't make it to Mykolaiv, Odessa, Dnipro and Zaporzhzya because of the increased attacks.

The Sikhs for All project volunteers in Kyiv delivered amazing aid with grant funds. With their dedicated and humble volunteers, around 1000 households received supplies. In addition, most seniors are in a difficult positions to get aid to. The volunteers went far north and to smaller villages around Borodyanka, then to Bucha and Irpin. There were so many villages completely flattened by the invasion. They were on the path from Belarus to the capitol Kyiv. Those who stayed were trying to shelter with what was left on their lands. Others just stared at the rubble. I walked through the street of the Bucha massacre, and wondered how people lived on after such a horrific event. That is the nature of mankind. We can drown or we rise.



Continues on Next Page

Like the little grandmother's smile welcoming us with warmth. We saw the destroyed apartment buildings, schools, full streets, villages, small bread shops and businesses, and administrative buildings. They were just civilians. We followed the path the army may have taken all the way to the infamous Kyiv bridge, now called the freedom bridge. It was broken to slow down and stop the army from getting to Kyiv city capitol. Hearing the stories and knowing the events are important in understanding what help is needed. I and the volunteers met with the Chairman/Governor of the region, the councils, and others to get a better understanding. From there I took the night train to get to Kharkiv.

I met with the Rotary Club of Kharkviv Multinational members. To join them on one aid mission, I had to wear a helmet and bulletproof vest, especially in Saltivka, which had been heavily hit. We visited bombed schools, apartment buildings, and businesses destroyed by the attacks. I even brought back some toys and a clock from the school to show the community. We met with MP Pavlo Sushko, head of the Humanitarian Aid committee to undeerstand the larger needs, brainstorm, and engage ideas to support the remaning residents, get aid, and support economic development.

The streets were light with few cars and people, with only a few shops open. Kharkiv was very different from the downtown of Kyiv city, which was buzzing with life and optimism. Kharkiv is the border with Russia. Over 1 million left and 1 million remain with shortage of shelters and practically no jobs. Kharkiv is silent from the people but loud and noisy by the bombings and fighting near by, sounding like thunder during the day, and even louder at night.



The Buildings Remain
Destroyed but the Roses
Bloom – Time Does Not
Wait

I was able to stay in one of the Rotarian's flat but could clearly hear the fighting all night. I was told if the building was hit to find a spot close to multiple walls or between a large piece of furniture and a wall. So I slept on the sofa in the center of the apartment, though I was still close enough to see the lights and sparks in the distance of the ongoing fight through the windows. How have people continued to live in this environment?

I was lucky to miss the bombings twice. First, the night I left Kyiv by train to Kharkiv, the neighborhood where I stayed in was bombed. Second was the night I stayed in Kharkiv, and the areas of Saltivska were bombed. The sky changed color.

I visited multiple refugee sites and The Korsak Art Museum stood out. They involved the refugees and helped build kits and aid packages.

So many continue to stay in the country because there is nowhere else to go. Most people hit by the war have limited funding and gas is running out. The Rotarians and the volunteers that stay are heroes. Winter is coming and their time is limited! RI Ukraine Disaster Relief Fund, funded mostly by Rotarians, requires districts to apply for grants and can support a Ukrainian project. A list of requests

have been received and contacts provided by some of Ukraine clubs. As of early July, \$10 Million was still available. All it takes for districts to receive a grant is a simple application process, without any investment.

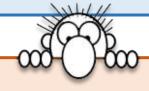
The RI Disaster Relief Fund grant managers and our District 5170 Disaster Relief Committee are willing to assist. We invite you to help! Also, feel free to reach me at <a href="https://hatia@gmail.com">hatia@gmail.com</a> or <a href="mailto:5170drgc@googlegroups.com">5170drgc@googlegroups.com</a> to get more pictures and details of my visit.

Submitted by Harbir Bhatia, Director, Rotary Club of Santa Clara, 2020-22; Ukraine Champion, Rotary District 5170



Click <u>Here</u> to Find Out More About What Rotary is Doing, and How You Can Support Relief Efforts.





## Around the Glub

Your fellow Rotarians would love to hear about any international or local projects in which your club, group of clubs, or area, participated in or is working on, funded in whole or in part by The Rotary Foundation. If you might be interested in submitting an article for our "Around the Clubs" feature, please let me know. (Project-related photos are very welcome.)

Ed Jellen, Editor, TRF News Today; EdJellen@gmail.com

#### Ian H.S. Riseley Trustee Chair 2022-23

#### RI Trustee Chair's Message

July 2022



As an accountant, I look at the world through the lens of inputs and outputs. We can plan with precision today for success tomorrow. My profession also taught me that numbers — those inputs and outputs — can sometimes tell great stories.

One of those stories is The Rotary Foundation: What it has given the world, starting from a modest input of \$26.50, is nothing short of remarkable.

In 1918, that amount — the surplus from that year's Rotary Convention in Kansas City, Missouri — was applied, at the suggestion of 1916-17 Rotary President Arch

Klumph, to a fund with the purpose of doing good in the world. The fund grew modestly until 1947, when Rotary founder Paul Harris died and donations poured in as a tribute to him. That year, the Foundation supported scholarships for 18 students — the first indication of the greatness to come.

Later the Foundation expanded, providing programs, like Group Study Exchange, and humanitarian grants, which impacted the lives of members and communities around the world. In 1979, a major grant helped immunize 6.3 million children in the Philippines against polio, which led to the establishment of PolioPlus in 1985.

Rotary's work with polio eradication — helping reduce wild polio from an estimated 1,000 cases daily in 1988 to just six total cases in 2021 — has been one of the most ambitious humanitarian projects ever undertaken by a nongovernmental body. That success story alone shows the significance and widespread impact of Rotary and its Foundation.

Perhaps what is even more remarkable is that polio eradication is but one part of the Foundation's efforts.

Today, the Foundation has grown into a multimillion-dollar charity. Our robust funding model allows districts the flexibility to choose which Rotary aspects they would like to support — polio eradication, scholarships, district grants, global grants, and more. Today's Foundation impacts the world through disaster relief, disease prevention, peace education, and other areas.

Everyone in Rotary is part of this great legacy; it is our responsibility to keep it going. This year, the trustees have set the goal of raising \$430 million. I know the expectations are high. But I also know just how much our members can achieve.

To get there, we will work together as we always do, with each club and individual giving what they can. In this way, we will ensure that we meet our ambitious but achievable goal and move our Foundation forward.

#### Monthly Contribution Report (2021 - 2022)

| Club Name   | Members      | EREY    | %EREY | Annual Fund Goal          | Annual Fund YTD               | AF Per Capita | Other YTD          | Endow YTD        | - Total -      |
|---|--------------|---------|-------|---------------------------|-------------------------------|---------------|--------------------|------------------|----------------|
| Alameda   | 63           | 53      | 100%  | \$10,000.00               | \$9,365.00                    | \$148.65      | \$2,500.00         | \$0.00           | \$11,865.00    |
| Almaden Valley  | 16           | 8       | 57%   | \$4,000.00                | \$2,730.00                    | \$170.63      | \$2,250.00         | \$0.00           | \$4,980.00     |
| Campbell  | 26           | 7       | 37%   | \$5,000.00                | \$2,740.40                    | \$105.40      | \$0.00             | \$0.00           | \$2,740.40     |
| Capitola-Aptos  | 50           | 44      | 100%  | \$10,000.00               | \$14,218.00                   | \$284.36      | \$100,000.00       | \$0.00           | \$114,218.00   |
| Castro Valley   | 50           | 24      | 56%   | \$10,000.00               | \$12,335.00                   | \$246.70      | \$14,929.00        | \$0.00           |                |
| Cupertino   | 203          | 128     | 68%   | \$60,000.00               | \$91,315.00                   | \$449.83      | \$55,500.00        | \$200,600.00     | \$347,415.00   |
| Dublin  | 43           | 30      | 81%   | \$10,500.00               | \$17,045.48                   | \$396.41      | \$2,905.00         | \$0.00           | \$19,950.48    |
| East Palo Alto Bayshore   | 20           | 17      | 100%  | \$5,000.00                | \$1,500.00                    | \$75.00       | \$0.00             | \$0.00           | \$1,500.00     |
| E-Club of Silicon Valley  | 57           | 17      | 40%   | \$10,000.00               | \$14,278.24                   | \$250.50      | \$4,321.28         | \$0.00           | \$18,599.52    |
| E-Club of Silicon Valley Health &   |              |         |       |                           |                               |               |                    |                  |                |
| Wellness  | 0            | 1       | 2%    | \$0.00                    | \$25.00                       | \$0.00        | \$0.00             | \$0.00           | \$25.00        |
| E-Club Silicon Valley Smart Village   | 48           | 1       | 2%    | \$2,000.00                | \$100.00                      | \$2.08        | \$18,220.00        | \$0.00           | \$18,320.00    |
| Evergreen Valley, San Jose  | 12           | 3       | 30%   | \$200.00                  | \$225.00                      | \$18.75       | \$0.00             | \$0.00           | \$225.00       |
| Freedom   | 19           | 8       | 57%   | \$2,900.00                | \$3,725.00                    | \$196.05      | \$100.00           | \$0.00           | \$3,825.00     |
| Fremont   | 34           | 32      | 100%  | \$12,500.00               | \$18,242.00                   | \$536.53      | \$8,240.00         | \$0.00           | \$26,482.00    |
| Fremont Bridge  | 17           | 14      | 100%  | \$2,500.00                | \$1,450.00                    | \$85.29       | \$0.00             | \$0.00           | \$1,450.00     |
| Fremont Morning   | 19           | 13      | 76%   | \$7,000.00                | \$6,150.00                    | \$323.68      | \$325.00           | \$743,694.60     | \$750,169.60   |
| Fremont-Union City-Newark Sunset  | 15           | 13      | 93%   | \$1,500.00                | \$1,125.00                    | \$75.00       | \$25.00            | \$0.00           | \$1,150.00     |
| Gilroy  | 107          | 41      | 44%   | \$17,500.00               | \$22,856.00                   | \$213.61      | \$1,250.00         | \$0.00           | \$24,106.00    |
| Gilroy After Hours  | 30           | 30      | 100%  | \$1,200.00                | \$2,989.00                    | \$99.63       | \$0.00             | \$0.00           | \$2,989.00     |
| Gilroy Sunrise  | 19           | 8       | 57%   | \$2,500.00                | \$3,825.00                    | \$201.32      | \$157.00           | \$0.00           | \$3,982.00     |
| Hayward   | 59           | 8       | 17%   | \$2,000.00                | \$3,295.00                    | \$55.85       | \$1,555.00         | \$0.00           | \$4,850.00     |
| Hollister   | 62           | 38      | 68%   | \$7,500.00                | \$8,550.00                    | \$137.90      | \$400.00           | \$0.00           | \$8,950.00     |
| HuaRen in Silicon Valley  | 15           | 14      | 100%  | \$1,500.00                | \$425.00                      | \$28.33       | \$0.00             | \$0.00           | \$425.00       |
| Livermore   | 105          | 47      | 53%   | \$31,500.00               | \$54,323.00                   | \$517.36      | \$35,375.00        | \$240,846.55     |                |
| Livermore Valley, The   | 41           | 38      | 95%   | \$15,000.00               | \$15,694.00                   | \$382.78      | \$6,475.00         | \$0.00           | \$22,169.00    |
| Los Altos   | 161          | 118     | 81%   | \$44,000.00               | \$61,990.44                   | \$385.03      | \$7,605.00         | \$0.00           | \$69,595.44    |
| Los Altos Sunset  | 7            | 7       | 100%  | \$1,600.00                | \$4,900.00                    | \$700.00      | \$0.00             | \$0.00           | \$4,900.00     |
| Los Gatos   | 118          | 85      | 83%   | \$15,000.00               | \$46,147.94                   | \$391.08      | \$21,540.03        | \$0.00           | \$67,687.97    |
| Los Gatos Morning   | 42           | 33      | 100%  | \$15,000.00               | \$21,675.00                   | \$516.07      | \$3,540.00         | \$0.00           | \$25,215.00    |
| Milpitas  | 32           | 2       | 8%    | \$5,000.00                | \$2,250.00                    | \$70.31       | \$0.00             | \$0.00           | \$2,250.00     |
| Mission San Jose  | 15           | 15      | 100%  | \$2,500.00                | \$3,475.00                    | \$231.67      | \$200.00           | \$0.00           | \$3,675.00     |
| Morgan Hill   | 109          | 80      | 87%   | \$32,000.00               | \$27,716.50                   | \$254.28      | \$4,795.00         | \$125.00         | \$32,636.50    |
| Mountain View   | 30           | 23      | 82%   | \$8,000.00                | \$8,050.00                    | \$268.33      | \$1,250.00         | \$0.00           | \$9,300.00     |
| Newark  | 41           | 23      | 66%   | \$1,250.00                | \$6,960.00                    | \$169.76      | \$610.00           | \$0.00           | \$7,570.00     |
| Niles (Fremont)   | 96           | 65      | 73%   | \$27,000.00               | \$30,123.60                   | \$313.79      | \$12,956.00        | \$0.00           | \$43,079.60    |
| Oakland   | 271          | 141     | 61%   | \$90,000.00               | \$171,019.68                  | \$631.07      | \$33,941.00        | \$1,250.00       | \$206,210.68   |
| Oakland Uptown  | 11           | 9       | 82%   | \$4,000.00                | \$5,000.00                    | \$454.55      | \$2,900.00         | \$0.00           | \$7,900.00     |
| Palo Alto   | 127          | 68      | 62%   | \$23,000.00               | \$27,150.00                   | \$213.78      | \$19,200.00        | \$500.00         | \$46,850.00    |
| Palo Alto/University  | 109          | 36      | 40%   | \$24,000.00               | \$25,926.37                   | \$237.86      | \$400.00           | \$0.00           | \$26,326.37    |
| Piedmont-Montclair  | 15           | 7       | 50%   | \$1,000.00                | \$2,000.00                    | \$133.33      | \$0.00             | \$350.00         | \$2,350.00     |
| Pleasanton  | 70           | 55      | 96%   | \$14,000.00               | \$19,574.00                   | \$279.63      | \$2,250.00         | \$0.00           | \$21,824.00    |
| Pleasanton, Dublin, Livermore   | 12           | 12      | 100%  | \$2,500.00                | \$5,290.00                    | \$440.83      | \$1,370.00         | \$0.00           | \$6,660.00     |
| Pleasanton North  | 60           | 43      | 74%   | \$20,000.00               | \$28,366.50                   | \$472.78      | \$2,860.00         | \$0.00           | \$31,226.50    |
| San Jose  | 431          | 174     | 44%   | \$35,000.00               | \$40,033.33                   | \$92.88       | \$4,202.00         | \$0.00           | \$44,235.33    |
| San Jose East-Evergreen   | 21           | 8       | 42%   | \$3,000.00                | \$63,475.00                   | \$3,022.62    | \$0.00             | \$0.00           | \$63,475.00    |
| San Jose Silicon Valley   | 16           | 14      | 100%  | \$40,000.00               | \$43,865.00                   | \$2,741.56    | \$100.00           | \$0.00           | \$43,965.00    |
| San Juan Bautista   | 30           | 22      | 76%   | \$4,000.00                | \$3,708.00                    | \$123.60      | \$0.00             | \$0.00           | \$3,708.00     |
| San Leandro   | 41           | 21      | 57%   | \$17,500.00               | \$20,775.00                   | \$506.71      | \$6,200.00         | \$0.00           | \$26,975.00    |
| San Lorenzo Valley  | 38           | 17      | 55%   | \$6,500.00                | \$10,075.00                   | \$265.13      | \$545.00           | \$0.00           | \$10,620.00    |
| Santa Clara   | 65           | 52      | 93%   | \$8,500.00                | \$11,604.00                   | \$178.52      | \$1,270.00         | \$0.00           | \$12,874.00    |
| Santa Cruz  | 112          | 55      | 54%   | \$15,600.00               | \$16,086.00                   | \$143.63      | \$1,600.00         | \$0.00           | \$17,686.00    |
| Santa Cruz Sunrise  | 101          | 66      | 74%   | \$30,000.00               | \$63,769.64                   | \$631.38      | \$6,313.00         | \$140.00         |                |
| Saratoga  | 87<br>17     | 52      | 68%   | \$30,000.00<br>\$3,800.00 | \$45,180.00                   | \$519.31      | \$7,990.25         | \$0.00           |                |
| Scotts Valley   | 202          | 6       | 38%   |                           | \$5,509.63                    | \$324.10      | \$950.00           | \$0.00           | \$6,459.63     |
| Silicon Valley Silicon Valley For Global Impact   | - Children - | 16      | 23%   | \$1,000.00                |                               | \$1.24        | \$250.00           | \$0.00           | \$500.00       |
| water and the contract of the | 60<br>52     | 15      | 28%   | \$1,500.00                | \$1,725.00                    | \$28.75       | \$0.00             | \$0.00           | \$1,725.00     |
| Silicon Valley Passport   | 16           | 10      | 34%   | \$2,000.00                |                               | \$77.88       | \$650.00           | \$0.00           | \$4,700.00     |
| Silicon Valley Star   | 16           | 2       | 17%   | \$2,000.00                |                               | \$76.56       | \$0.00             | \$0.00           | \$1,225.00     |
| Silicon Valley Star   | 54           | 4       | 29%   | \$1,600.00                | \$900.00<br>\$10,800.00       | \$56.25       | \$0.00             | \$0.00           | \$900.00       |
| Sunnyvale   | 9            | 23      | 47%   | \$10,000.00               |                               | \$200.00      | \$27,400.00        | \$0.00           |                |
| Sunnyvale Sunrise Watsonville   | 69           | 7<br>34 | 78%   | \$1,800.00<br>\$10,000.00 |                               | \$261.11      | \$0.00<br>\$370.00 | \$0.00<br>\$0.00 | \$2,350.00     |
|   |              | 2,057   | 55%   | \$785,450.00              | \$11,185.02<br>\$1,162,706.77 | \$162.10      |                    |                  | \$11,555.02    |
| TOTALS  | 3,093        | 2,007   |       | \$700,400.00              | \$1,102,700.77                |               | 3421,104.36        | \$1,187,506.15   | \$2,777,997.48 |
|   |              |         |       |                           |                               |               |                    |                  |                |
|   |              |         |       | Highest in Categ          | orv                           |               |                    |                  |                |
|   |              |         | is .  | ringinest in categ        | V. J                          |               |                    |                  |                |

Do not be alarmed if these numbers are different from others that you may have obtained from another source. These data were obtained from The Rotary Foundation on the afternoon of 27 May 2022. Since the Foundation is dealing with more than one million members, and member donation data is received randomly and can take as much as a week to be registered, some of the numbers may change immediately after they are received.

#### **Key to headings:**

EREY – Every Rotarian Every Year – Number of club members who made a donation this Rotary year; EREY% - Percent of club members who contributed in the current year (EREY/Number of members); AF – Annual Fund; Other YTD – Other funds donated (apart from AF) such as PolioPlus; Endow YTD – Total funds donated to the Endowment Fund up to the current date. (Cash donations, but not legacy giving.)

## ROTARY TRIVIA

Trivia Question No. 1:

Which of the following was NOT a past RI President's annual theme?

- (a) Sow the Seeds of Love;
- (b) Embrace Humanity;
- (c) Peace through Service;
- (d) Make Dreams Real; or
- (e) None of the above they were all annual themes of past RI Presidents?

Trivia Question No. 2:

In October 1959, there were 60 Rotary Clubs in Cuba. By what year had all of these clubs (and all other Rotary Clubs in Cuba) been terminated:

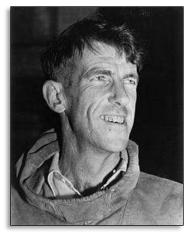
- (a) 1961;
- (b) 1964;
- (c) 1969;
- (d) 1973; or
- (e) 1979?

Trivia Question No. 3:

When did RI officially adopt the 4-Way Test:

- (a) 1919;
- (b) 1932;
- (c) 1943;
- (d) 1951; or
- (e) 1964?

Answers on last page of this newsletter



Can you Identify this famous Rotarian?

(Answer on last page.)

#### Hey Trivia Fans!

Do you know any Rotary Trivia that might be of interest to readers of TRF News Today?

If so, please feel free to send your trivia questions (with answers please) to me.

Thanks!
Ed Jellen, Editor
FdJellen@Gmail.com

# HOW MANY WORDS OF SIX LETTERS OR MORE GAN YOU MAKE FROM THE WORDS:

# JULY FOURTH?

Rules: you may use each letter in the words "JULY FOURTH" only once in any word, except for "U," which you can use twice in a word because there are two U's in "JULY FOURTH." no fair using a dictionary or the internet to find words! (4-way test applies.) proper nouns, archaic words, and the word "fourth" do not count toward your score.

SCORING - 8 LETTER WORDS: 6 POINTS; 7 LETTER WORDS: 4 POINTS; 6 LETTER WORDS: 3 POINTS; 5 LETTER WORDS (OR FEWER) - SORRY, NO POINTS.

SOME COMMON WORDS THAT YOU CAN USE ARE LISTED ON THE LAST PAGE OF THIS NEWSLETTER. (BUT, OF COURSE, NO PEEKING IS ALLOWED UNTIL YOU SCORE YOURSELF.)

IF YOU WISH TO COMPETE FOR BRAGGING RIGHTS, PLEASE LET ME KNOW YOUR NAME, WORD LIST, SCORE, AND ROTARY CLUB NO LATER THAN TWO WEEKS AFTER THIS NEWSLETTER IS E-MAILED OUT.

Bragging rights from our May 2022 issue belong to **Jeanine Valadez** of the Rotary Club of Los Altos. An honorable Mention goes to **Fernando Zazueta**, Past President of the Rotary Club of San Jose. Good Job!

ED JELLEN, EDITOR TRF NEWS TODAY EDJELLEN@GMAIL.COM



Some common words of six letters or more that can be made from the letters in the words "July Fourth," using each letter only once (except the "U"), are: fourthly, youthful, hurtful, floury, frothy, hourly, and joyful. If someone found all of these words, his or her score would be 28 points.

The famous Rotarian pictured is Sir Edmond Hillary, Rotary Club of Auckland, New Zealand. Sir Edmond and his Sherpa guide, Tensing Norgay, were the first persons confirmed to have reached the summit of Mt. Everest, a feat that they accomplished in May of 1953. Over the following years, numerous honors were bestowed on Hillary, although his main interest came to be the welfare of the Himalayan peoples of Nepal, especially the Sherpas.

Answer to trivia question no. 1: (b) "Embrace Humanity" was not an RI President's theme. (If one of our TRF News Today readers becomes an RI President in a future year, please feel free to adopt this theme as your own, courtesy of TRF News Today.)

Answer to trivia question no. 2: (e) By January 31, 1979, all of the Rotary Clubs in Cuba had been terminated. (It was RI's decision to terminate the clubs because of Cuba's policies of restricting free speech and assembly.)

Answer to trivia question no. 3: (c) RI officially adopted the 4-Way Test in 1943, although Rotarian and future RI President, Herbert Taylor, had written it in 1932 to help quide the employees of his financially troubled company through its challenging times.

