

DISTRICT 5170

Around the Clubs:
Santa Cruz Sunrise

TRF NEWS TODAY



MARCH 2022



CURRENT NEWS OF DISTRICT 5170 AND THE ROTARY FOUNDATION

Congratulations again to the Rotary Club members of District 5170. I am happy to report that we have, once again, already exceeded our Annual Fund goals for the year. Not only have we exceeded our goals for this year, which were the highest ever, but we already have exceeded the totals for the last five years except for last year's record. We can still beat that. Another important note is that this is the first time that we have zero non-giving Clubs. Our District Governor personally worked hard to make this happen.



	Number of Members	Annual Fund					
		Goal	% Goals Received	Total	Per Capita	Goal Achieved	Non-Giving Clubs
2021-22	3,893	\$785,450	100.0%	\$853,821	\$219.32	108.7%	0
2020-21	3,993	\$646,450	95.1%	\$931,496	\$233.28	144.1%	2
2019-20	3,733	\$735,200	98.2%	\$832,073	\$222.90	113.2%	2
2018-19	3,713	\$775,200	100.0%	\$745,233	\$200.71	96.1%	1
2017-18	3,756	\$700,550	94.4%	\$822,980	\$219.11	117.5%	1

While the total annual fund donation is critical, we also have an increased focus on EREY this year. While still early, we have 5 Clubs that have achieved 100% EREY status, with many more very close. These are shown in the Monthly Contribution Report posted later in the Newsletter.

Finally, we just held the first of our TRF drawings at DG Richard Flanders's Leadership meeting on March 2th. I am happy to report that the winner is:



Congratulations!

The Major Donor's Journey Continues

By Pat McMenamin, District 5170 Major Donor Chair

Rotarians believe that we have a shared responsibility to address our world's most persistent issues.



John Hewko,
Rotary Club of
Kyiv, Ukraine

Page 8 of the March 2022 issue of *Rotary* highlights John Hewko, General Secretary and CEO of Rotary International and The Rotary Foundation, and member of the Rotary Club of Kyiv in Ukraine, which Russia invaded on February 24, 2022.

For our major donor article this month, we therefore have chosen to include excerpts from the article on page 8 of the March 2022 issue of *Rotary*, because of the extraordinary content, its timely relevance, and to encourage fellow Rotarians to read the entire contents of Page 8 of the March 2022 issue of *Rotary*.

John Hewko and his wife, Marga, are Major Donors to The Rotary Foundation.

John's parents, Lu and Natalie Hewko, fled the advancing Soviet armies across war-torn Europe -- from Ukraine to the refugee camps in southern Germany -- and then began a new life in the United States.

John remembers:

"My desire to give back to the country that welcomed my parents with open arms is what motivated my interest in public service."

"My father was a Rotarian and served as president of the Rotary Club of Clarkston, Michigan."

"John's father also helped start the Rotary Club in Kyiv, Ukraine, where John is a charter member."

"My father was an avid reader of the *Rotary* magazine...from cover to cover. In 2010, an advertisement caught his eye: *Rotary* was looking for a new general secretary. My father ripped the page out of the magazine and wrote a note on it, half in English and half in Ukrainian, that I should apply for the job -- and he mailed the ad to me."

"Two lessons I took away from this experience: Always listen to your dad -- and great things happen when you read the *Rotary* magazine."

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John speaks five languages – English, Portuguese, Russian, Spanish, and Ukrainian.

Whether you are about to make your first donation as a Rotarian or you are already a Major Donor of The Rotary Foundation, please take a few moments to reflect upon your 2021-2022 giving goals to The Rotary Foundation of RI.

For more information, please contact: Pat McMenamin, Club Foundation Chair
2021-2022 D5170 TRF Committee, Major Donor Chair
Phone/Text: 925-980-6881
email: pjmcmenamin@mac.com



Editor's Note: As mentioned above, on February 24, 2022, Russia invaded Ukraine (presumably after the article in *Rotary* about John Hewko was written). You can listen to John Hewko's comments regarding the invasion at [https://www.facebook.com/JohnHewko/videos/?ref=page internal](https://www.facebook.com/JohnHewko/videos/?ref=page_internal). You can learn more about TRF's response to the invasion and how to contribute to the disaster relief through RI's website at <https://www.rotary.org/en/rotary-foundation-creates-channel-direct-humanitarian-support-ukraine-region>. EJ



Around the Clubs



TRAVELING TO GUATEMALA OPENED MY EYES

By John Flaniken, President
Rotary Club of Santa Cruz Sunrise

Since I joined Santa Cruz Sunrise Rotary in 2013, I've learned how great international projects are. Our Club's International Committee most recently completed Global Grant #2, which provides water and sanitation in Kasese, Uganda; several of our members are ramping up to travel to Africa later this year.

When Jim Zenner at Santa Cruz Rotary called me in December 2021, and said his club had a Jan 2022 water project shovel ready in Guatemala but needed money, my response was "if we find you some money, can we travel with your Club?" Jim came in the following week and pitched the project to our Board and there wasn't a dry eye in the room. He began and ended the presentation with "this project will save 5-7 babies a month from dying from water borne diseases."



Hospital Contacts and Rotarians

Fast forward to January 5, 2022 and 13 Rotarians from four different Clubs (Santa Cruz, Santa Cruz Sunrise, Chinatown, and Novato Rotary) were meeting in Guatemala City to install a Wallspring water purification system at Escuintla Regional Hospital. Traveling Internationally during COVID isn't easy and I'm thankful we were given an opportunity to get to know each other, creating instant community.

Our first day onsite in Escuintla told a story I couldn't believe and will never forget. When our Team walked into the hospital's kitchen to determine where the commercial sinks would be installed, we saw baby formula bottles being cleaned then filled with water containing deadly levels of E.coli. Let that sink in... not a private home in Escuintla but the one Regional Hospital that services the entire area. In contrast I've taken for granted that EPA water standards are met at every home I've ever

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been in for 40 years.

After two days of intense labor, including a doctor accompanying us to the hardware store twice, the kitchen at Escuintla Regional Hospital has access to 10,000 liters of purified water a day for the next 10+ years. *Based on Jim Zenner's estimates, that's more than 600 babies that live to experience a "1st Birthday,"* and all our Board of Directors had to do was say "yes, we support you." Add in a well-run glass clinic that supplied almost 300 pairs of reading glasses to the local people, and all 13 of us walked away feeling empowered to take on the next international challenge.



Installing New Sinks



And the Sinks Are In!

Here's the best part sprinkled with a bit of irony: I thought Santa Cruz Sunrise Rotary was giving Jim the gift of money his Club needed – but the truth was Jim's gift to me was the opportunity to make a difference internationally. I'll never see my First World needs the same again. Now it's my turn to share that gift with you: *Get out there and solve the world's water problems... together we can move the needle!*



The Crew

A Star and Car Studded Night

By PDG Russ Hobbs, Rotary Club of Santa Cruz



District Governor Richard Flanders hosted Rotary International President-Elect Jennifer Jones to a reception/dinner at the world famous Blackhawk Museum in Danville on February 28, 2022.



RI President-Elect Jennifer Jones and
DG Richard Flanders

The event began with a Major Donor reception (Rotarians who have given \$10,000 or more to The Rotary foundation) attended by 80 Rotarians and significant others, and was followed with dinner from 7:00–8:30 attended by 350 Rotarians representing 10 Districts from as far away as Colorado. Musical entertainment before and during dinner was provided by the outstanding Los Gatos High School Jazz Combo, who led the dignitaries (RI President-Elect Jennifer Jones and her husband Tom, Past RI President Richard King and his wife Cherie, RI Director Vicki Pulitzer and her husband Tim, Past RI Director and current aid to Jennifer, Brad Howard and his wife Marsha) into the

beautiful dining room, surrounded by priceless antique automobiles from around the world, to their tables to the tune of *When The Saints Come Marching In*.



Governor Richard Flanders handled the MC duties flawlessly, and after “all protocols observed” turned the microphone over to our own Brad Howard—Past RI Director, Past District Governor, and current aid to President Elect Jennifer - to give his Thought for the Day. Brad took some ideas from the John Lennon song—“Imagine” by challenging us to “imagine a world without war, imagine a world where people with different

ideas could come together in harmony, and to imagine a world where all people had a place at the table.” He concluded that the family of Rotary is such a place. Rotary Director Vicki Pulitzer had some brief remarks before Past Rotary International President Richard D. King introduced our guest of honor—President-Elect Jennifer Jones.

Jennifer spoke for 30 minutes without notes, and her theme was, “Rotary is a magic word, and Rotarians are people of Action, Purpose, and Influence.” To illustrate her point, she told a couple of stories. She began by telling us about a phone call she received back in August

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when our country was exiting Afghanistan. She was asked to see if we could get one of our own on a plane out, while that part of the world was in total chaos. She thought about Rotary being an “organization of people who have influence” and called a former Peace Scholar she had met from that part of the world. She asked him if he could help, and a miracle of Rotary happened— within twenty four hours, the lady was on one of the last planes out of Afghanistan.



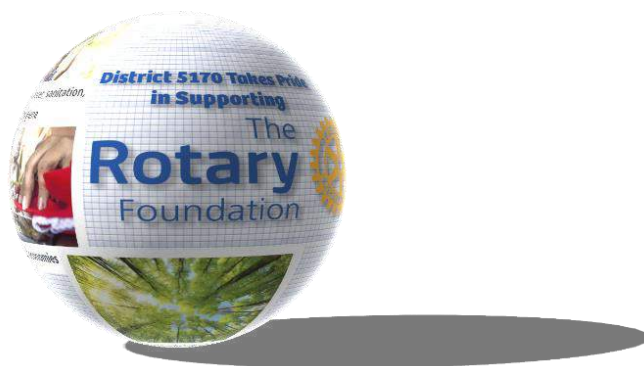
President-elect Jennifer Jones’s Presidential Theme for the 2022-23 Rotary Year will be “Imagine Rotary.” The seven small circles at the top of the logo represent Rotary’s seven areas of humanitarian focus.

Another example of the magic of Rotary happened in the country of Jordan, when she was attending a District Conference as the Presidents Representative. A doctor came up to her and asked if she would be interested in assisting him the next morning while he performed open heart surgery on a child. The project the doctor was donating his time to is known as “The Gift of Life”. Early the next morning, Jennifer got on her scrubs and entered the operating room to observe, while the doctor held the child’s heart in his hands, repaired the damage, and carefully returned the heart into the child. It was then that she observed the miracle while the heart again began to beat restoring life to the child.

She ended her remarks by asking all the District Governors elect (those that will be serving as District Governor during her year as president) to join her on stage while the John Lennon song—“Imagine” played. Once again we were all

asked to “Imagine a world without war, Imagine a world where people with different ideas could come together, and Imagine a world where everyone has a place at the table.” Rotary, Jennifer said, is such a place.

The evening was magical, Jennifer received a standing ovation, and Governor Richard Flanders, his event chair, DGE Savita Vaidhyanathan, and his team deserve a big “thumbs up” for a job well done.



Faces of Hope – An International Project Revival

By Alysa Sakkas and Claude Nahum, Rotary Club of Cupertino

In developed countries, cleft lip and cleft palate corrective surgery can often be easily taken care of right at birth. This is not the case for those with limited access to healthcare. One such area is the remote indigenous community in Guatemala. Faces of Hope is an annual Rotary project started in 2005 to sponsor these surgeries for those in need. Medical personnel donate their time and talent, and Rotarians volunteer in a variety of non-medical roles. The Pandemic caused a suspension of the program, expiration of medications and medical supplies, and the host hospital underwent some reconfiguration of its operating rooms.



Over the years, Faces of Hope has changed the lives of over 1425 children, has had on-going participation from numerous donors and eight Rotary clubs, and has engaged some 135 Rotarians in a life-changing hands-on volunteer experiences.

Benefitting from the experience, advice, and guidance from the Faces of Hope directors (RC Oakland Sunrise and RC San Leandro), RC Cupertino will revive the program. Planning is underway for the next mission to take place in the summer of 2023. They are targeting to prepare for 50 surgeries conducted over a period of four to five days. The hospital and all the organizations formerly involved have committed to participate and are anxious to resume this life-changing program.

Faces of Hope is funded through private donations, Rotary clubs, Rotary District Grants, and other grants. Cupertino Rotary is seeking to reactivate former donors and find new funding sources to restart and sustain this program.

Two-Tiered Rotary Club Sponsorships: (Cash and DDF donations accepted)

Tier 1: One-time or Annual sponsorship = \$1500 per Club

Tier 2: One-time or Annual sponsorship including one non-medical volunteer spot.

= \$4000 per Club per volunteer spot. Non-medical volunteers are responsible for airfare, food, and lodging expenses



Rotarian Don Fox and Faces of Hope Patient Rudy

For questions or to sign up to join as a Partner Rotary Club in the revival of the Faces of Hope project: Contact - Claude Nahum claudenahum@gmail.com

ROTARY RESOURCES EVERY ROTARIAN SHOULD KNOW ABOUT

By James Sewell, Rotary International Regional
Major Gifts Officer, Special to the Rotarians in
District 5170*



“Be the change you want to see in the world.” These words attributed to Mahatma Gandhi served as inspiration when I joined The Rotary Foundation’s fundraising team as a major gifts officer in the midst of a global pandemic. It was certainly a leap of faith from my background in fundraising for higher education, more specifically intercollegiate athletics, but knowing the mission of Rotary and all the good that Rotarians do around the world made the decision an easy one. Nearly two years – and countless Zoom calls later - I’ve still not had the opportunity to meet in person my manager, colleagues, or any of the generous donors that I work with, but I’m more confident than ever in my choice. Not even COVID could deter Rotarians from inspiring change in the world, and I’m humbled and thankful that I get to go to work every day (albeit in my home office five feet from my bedroom) and help folks pursue their philanthropic aspirations through Rotary!

“So what is it exactly that a major gifts officer does?” one might ask. I’ve tried explaining my role to my family on more than one occasion with minimal success, but hopefully I’ll have better luck here. I support nine districts in Zones 26 & 27 remotely from Fresno and work to identify, cultivate, solicit, and steward gifts of \$10,000 and greater. This is achieved through work with individual donors and prospects to build out donor-centric strategies matching the appropriate giving vehicle with the right opportunity to help the donor achieve his or his philanthropic objectives through Rotary. In this role, I also collaborate with district leadership to provide ongoing educational opportunities to help Rotarians share and advance Rotary’s mission. Doing all of this remotely throughout the pandemic has presented new challenges that no one at TRF had encountered before, but luckily we’ve been able to pair that aforementioned Rotarian tenacity with an innovative and effective set of virtual tools to keep things moving forward!

***Editor’s note:** James Sewell has gone above and beyond the call of duty in his role as our RI Major Gifts Officer for Rotary Zones 26 and 27. He has volunteered to become an active and very helpful participant in District 5170’s TRF Committee, and has attended via Zoom just about every committee meeting. Because of his expertise, and dedication to TRF, we asked him to write this article for *TRF News Today*, and we are delighted that he graciously agreed to do so. EJ

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In addition to the services that I provide in conjunction with your OUTSTANDING District 5170 leadership team, all Rotarians have access to these informative and useful resources that offer valuable information to anyone considering a gift to The Foundation. The first, and most robust, is *The Rotary Filing Cabinet A-Z*, a one-stop shop for those interested in including Rotary as part of their legacy. Here, one will find everything from basic planned giving information and forms to sample language and financial reports, as well as an interactive calculator that illustrates how a gift would work using specific individual metrics and parameters provided by the donor or prospect. The *Filing Cabinet* is a true wealth of TRF information and a great first stop on any potential donor's giving journey!

<https://rotary.planmygift.org/filing-cabinet-a-z>.

Rotarians also have the opportunity to explore and create a will at **no cost** through The Foundation's partnership with FreeWill, an online estate planning tool used to create important legal documentation specifically tailored to the user's jurisdiction. For those of us living in California, FreeWill also offers the ability to create a **free** Revocable Living Trust to avoid probate and provide enhanced privacy. FreeWill has been reviewed and endorsed by AARP, Forbes, The New York Times, and Reuters, and over \$4.7 billion has been committed to nonprofit organizations using this remarkable platform. This is another great tool for Rotarians wanting to create an estate plan while also supporting Rotary with no out of pocket costs or impact on today's bottom line.

https://www.freewill.com/therotaryfoundation?utm_source=partner&utm_medium=plannedgivingpage&utm_campaign=202101_therotaryfoundation_bequest_page

As many of you know, TRF strives to provide donors with a wide array of options in order to tailor a specific plan that best meets their individual needs and goals and allows them to support those areas that they are most passionate about. This column touches on just a few of the ways in which Rotarians can support any of TRF's outstanding causes, and I would encourage anyone thinking about making a gift to do some exploration on their own. Of course, you can always contact me directly with questions or to further explore your own philanthropic aspirations at 847.866.3428 or james.sewell@rotary.org. Thanks for all you do to support Rotary and District 5170, and I hope to have the opportunity to see you in person soon! In the meantime, don't be afraid to ***be the change!***





Cupertino Rotary Delegation off to Ecuador

Shelter Women Took Action During COVID Lockdown

By Irmgard Lafrentz, Rotary Club of Cupertino

The Rotary Global Grant 1874116 with Rotary Club Tomebamba, Cuenca, Ecuador and Rotary Club Cupertino, California is in the final phase. The beneficiary foundations are Mujeres con Exito and Casa Maria Amor. But even with the initial shock of COVID-19 and shelter lockdown, Rotary Tomebamba and the shelter women pulled together. They took the initiative to implement the planned garden preparation, planting, creating virtual nutrition and cooking workshops, and holistic therapy sessions, while observing safety measures and getting things done.

Violence against women and children increased during the pandemic.

Domestic violence is a worldwide problem but in Latin America's macho society it is more brutal, and women's rights are minimal. Femicide is rampant. Women have little protection, not even from their own mothers. I travelled to Cuenca in January 2022 to visit Casa Maria Amor/ Mujeres con Exito and see what happened in the last 18 months during pandemic.

What happened was: the foundations had to accommodate women and children in one location; children could not go to school; and donations stopped coming in. In short, it was a dire situation.



BUT - Then something unexpected happened: the women and older children pulled together and under the guidance of the University of Cuenca's agriculture department and Mujeres / Maria Amor leadership, they got to work and cultivated the rugged land by hand that was dedicated for the garden (part of the global grant), added irrigation systems, planted crops that maximize soil, and fertilized solely organically. The images



shown here are not your normal western garden, but a garden in the Andean mountains that produces Andean crops for consumption like maize, potatoes, beans, and quinoa.

Part of the grant were workshops in nutrition as well. Rotary International permitted adjusting the grant to buy a few computers, improve the network connection to the remote, secret shelter so Zoom nutrition and other workshops could be held.

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Most women in the shelter are indigenous, poor, and uneducated, but in the cooking workshops there was an unexpected lively exchange with the teachers about vegetables they grow in the new garden. It empowers women who are very much disempowered.



Mujeres directors Yolanda Padilla, left, Blanca Pacheco, right, and Cupertino Rotarian Irmgard Lafrentz, middle.



Bakers with Brand New Mixer

Training in nutrition, cooking, baking and micro business has now led to creating more jobs within the foundation. In September 2021, Cupertino Rotary helped fund training expenses for three women bakers, and now the bakery produces artisan bread and cakes (*see photos below).

Remaining grant funds were spent on a large mixer to increase output and sales. The playground for the children will be redesigned because there are about 40 – 60 children schooled at the shelter until the local village school opens again.



The Catering Kitchen

About 15 Cupertino Rotarians will travel to beautiful Ecuador, including a 5-day cruise in Galapagos, and visit the foundations Casa Maria Amor/Mujeres con Exito from May 24 – June 6, 2022.



Artisan Breads and Cakes



The Flag of Ecuador

Using District Grants for International Projects: Two District 5170 Clubs' Stories

By Patrick Coyle, District 5170 International Service Chair



This Rotary year, two Rotary clubs were able to transfer District Designated Funds (DDF) that had originally been slotted for local District Grants projects to help fund *International* projects. (Our District 5170 grants team, chaired by Jon Winston, is happy to assist clubs to make such transfers, and to suggest District 5170 international projects that would be grateful for help from your club.) Examples:

1) RACHEL Literacy Project, Sololá, Guatemala: The Rotary Club of Alameda had some available DDF, and thus decided to transfer its District Grants DDF to the Rotary Club of Livermore to do an International District Grant to complement an Area 4 Global Grant (GG) to provide RACHELs* and Chromebooks in Guatemala. Two years ago, Alameda Rotary had supported the first RACHEL GG. The grant, which involved the transfer of 3,998 DDF (\$4,998 after the D5170 match) is enough to fund another school installation. *RACHEL, which stands for “Remote Area Community Hotspot for Education and Learning,” is a portable, battery-powered, device that contains copies of educational websites in offline format.



The project will provide a RACHEL plug-and-play server with educational content that includes thousands of books, interactive educational games, videos and educational tutorials, CHROMEBOOK lapbooks, and an uninterruptible power supply (UPS) to the telesecundaria Instutu Nacional de Educacion Basica (IMEB) in San Pablo la Laguna, Sololá, in southwest Guatemala. Teachers will receive specialized training pertinent to RACHEL. Anyone with a smartphone or laptop can access the server within 400 feet, meaning

that children (and adults who do not attend school) can also access relevant educational resources. The host partner is the Rotary Club of Guatemala Vista Hermosa, District 4250, with the international partner, the Rotary Club of Livermore and Cooperating Organizations Mayan Families and Mundo Posible.

2) Project Hope, Nankana Pakistan: After a compelling presentation to our monthly International Chairs session by Harbir Bhatia, District Grants Chair Jon Winston helped four Rotary clubs (Evergreen Valley, Silicon Valley STAR, Almaden Valley and Silicon Valley Smart Village) transfered 3,321 DDF (which resulted in \$4,151 cash) to the Rotary Club of Santa Clara

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to help fund an International District Grant that Harbir is preparing for Project Hope in Nankana Sahib, Pakistan. “The goal is to train and empower girls and young women to be self-sufficient and inspire them for further education.”

Harbir and her family started the project in 2019, realizing the

challenges girls and women face in the rural areas for education. The Rotary Club of Santa Clara wants to help strengthen and grow the program so more girls can benefit: from education comes empowerment. The purpose of the program is to teach girls and young women of any faith. (In Pakistan, certain places are very fundamentalist, which limits young girls’ opportunities for education and empowerment—whether their traditions are Muslim, Sikh, Hindu, or Christian. Moreover, many of these places still have a tribal culture, which influences their decisions regarding education.) This program was designed to make the benefitted girls and women self-sufficient, with training and access to sewing machines so they can contribute with a skill and make money for themselves and their family's livelihood.



It's also a space where younger boys and girls receive support in computers, English, reading, math, and other types of tutoring; gain access to online educational programming; and learn their own language.

Other critical benefits include women’s empowerment, connectivity to other girls and women, access to an independent, outside of home, counseling women’s support and advice group. Additionally, children are fed and learn hygiene, especially important during COVID. Future plans include women motivational speakers. And we have been advised that the women teachers are interested in starting a Rotary club for women.

These two unique projects demonstrate the power and ease of using District Grants to help fund international projects. They also show how clubs can collaborate by pooling their DDF for even greater impact.



Penni's Polio Update: PolioPlus Campaign for 2022

By Penni Bengtson, District 5170 PolioPlus Chair



Just when it seems that things are going in the right direction, events happen that can turn the world upside down.

After several months with no reported wild polio cases we've had 2 cases reported last month. One case in Afghanistan and then a second case with a delayed report from November, in Malawi. The last week of February brought the sad news that 8 vaccine workers were killed last

week in Afghanistan.

While this is disheartening it also means we can't stop now. We can't let a setback detract from the massive leaps forward in the past couple of years in defeating this horrible disease. There's still work to be done to get across the finish line in eradicating the spread of polio. Take a look at the numbers – we're so close.

2019 – 176 Cases

2020 – 140 Cases

2021 – 6 Cases

2022 so far – 1 Case

Only a rapid vaccine campaign will keep these numbers down and lead to success. Let's finish this!

Over the next few weeks your clubs will undertake a PolioPlus campaign to support the worldwide Rotary Grants towards the eradication effort. This is your opportunity to contribute to these global efforts, and understand where your precious dollars go, how grants are made and to which organizations and activities. The chart on the next page was created by Mike McGovern, Chair of International Polio Plus Committee, and gives you an idea of where dollars are spent.

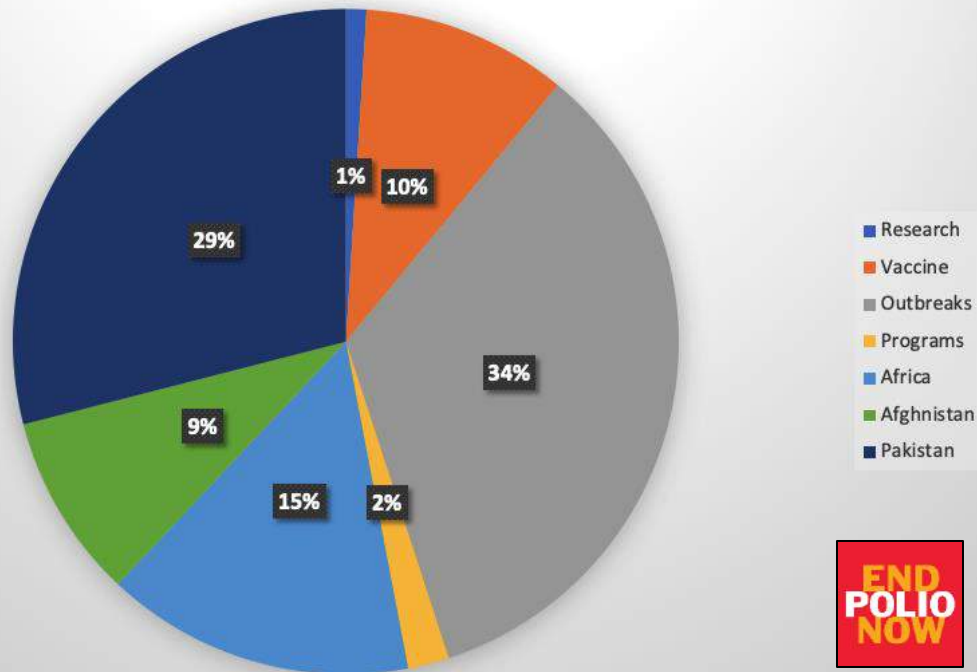
More importantly, for every dollar you give there will be a dollar per dollar match made by the Gates Foundation to extend our outreach. With a fantastic match like this it doesn't take much! Give as little or as much as you want and it will be matched.

Stay tuned for your club's Polio Plus Campaign.

To quote Aiden O'Leary from the World Health Organization – "a polio-free world remains within our reach, we need to stay the course".

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Where Does Your Rotary Dollar Go?



We believe good health care is everyone's right. Yet 400 million people in the world can't afford or don't have access to basic health care.

Disease results in misery, pain, and poverty for millions of people worldwide. That's why treating and preventing disease is so important to us. We lead efforts both large and small. We set up temporary clinics, blood donation centers, and training facilities in underserved communities struggling with outbreaks and health care access. We design and build infrastructure that allows doctors, patients, and governments to work together.

Our members combat diseases like malaria, HIV/AIDS, Alzheimer's, multiple sclerosis, diabetes, and polio. Prevention is important, which is why we also focus on health education and bringing people routine hearing, vision, and dental care.



RI Trustee Chair's Message

John F. Germ

Trustee Chair 2021-22



March 2022

In the mid-18th century, Benjamin Franklin wrote: “When the well’s dry, we know the worth of water.”

Right now, in the 21st century, many of us take water for granted because we have been fortunate to live in places where clean water is plentiful. But that’s not the case for millions of others around the world. The United Nations estimates that 2 billion people — about 1 in 4 people on the planet — lack safely managed drinking water.

Just under half of the world’s population lives without access to safely managed toilets and sanitation systems, and nearly a third lacks basic hand washing stations with soap and clean water.

Isn’t it astounding that, in an age of instant information and space tourism, we still haven’t managed to guarantee the necessities of water, sanitation, and hygiene (WASH) to so many?

Rotary is doing something about it; WASH projects are among the most funded within our areas of focus: Since 2014, Rotary clubs have carried out more than 2,100 global grants related to WASH by using \$154 million in Foundation funding, impacting countless people.

In addition, Rotary’s WASH alliance with USAID, more than a decade strong, is considered Rotary’s largest partnership outside of PolioPlus. Rotary and USAID have committed a combined \$18 million in WASH funding to large-scale strategic efforts at the national level in countries such as Ghana and Uganda. The partnership unites the technical expertise of USAID’s development professionals with the local leadership and advocacy of Rotary members to find workable, sustainable WASH solutions in hundreds of communities. You can learn more at riusaidwash.rotary.org.

The theme of World Water Day, 22 March, is *Groundwater: Making the Invisible Visible*. This is an opportune time for clubs to learn more about WASH issues and take action collectively to create and sustain momentum for expanding access to universal WASH services. Rotary members can bring attention to the WASH challenges that impact us locally by sharing the stories, experiences, and WASH needs of those we serve globally.

We can be proud of the work that Rotary clubs and our Foundation continue to do to provide communities with clean water and working sanitation and hygiene systems. But let’s not stop there.

This month, let’s look out for our neighbors around the world whose wells are running dry or who lack toilets or soap. Rotary has the resources, partnerships, and passion to improve WASH services for millions in need worldwide. And most important, we have the people who can make it work — you and me.

Making it Personal

By Paul Iannaccone, District 5170 Annual Fund Chair



Recently I received a letter. It was hand addressed with a handwritten return address and a real stamp. I didn't recognize the name of the sender, but it came from someone in my neighborhood, so I was intrigued and eagerly opened it. The letter inside was typed, personally addressed to me and my family, and signed by a neighbor I didn't know. There was even a fun sticker that had been added.

It didn't take me long to realize it was a form letter from a movement well-known for door-to-door ministry outreach. I guess COVID has made all of us rethink our outreach. What was interesting to me was that despite knowing I wasn't really interested in the message, I read the entire letter. Where I would likely have said "thank you, but no thanks" to someone knocking at my door, and might not have even opened a form letter from the ministry, because it was a personal appeal I read it. Sure, I know it was a form letter, but someone cared enough to take the time to hand address and personally sign it. They also encouraged me to write them if I had any questions, giving me both their home address and personal email.

Now this isn't a cause I'm passionate about so I'm unlikely to respond, but I was impressed. I still am for someone in my community believes in a cause strongly enough to personally reach out to me. I don't know how many others received a similar letter or how many have responded, but in a world full of noise, I stopped and paid attention.



Why do I share this story with you? Because you and I share a passion for Rotary and the incredible work done through The Rotary Foundation. But too often we don't take the time to share Rotary, not in a way that cuts through the noise. And that's such a shame.

If a simple letter can make me stop and pay attention, imagine what a phone call or sharing a cup of coffee could do. Even more, imagine if that letter had been from someone I knew. I just might have said please tell me more.

So today I'd like to ask each of you to join me in sharing Rotary, and to do so in a personal way to someone you know. I guarantee you'll both be richly rewarded.



Rotary Voices that Support TRF

It started by playing on the Rotary Softball Team

By Liz Gallegos, Bequest Society Chair



Upon starting his estate planning practice, Cupertino Rotarian Steve Rudd joined Rotary and the Rotary softball league. It was an excellent opportunity for a young Rotarian to network and involve his young family, who attended the softball games and tournaments. The fellowship strengthened and cemented his ties to Rotary for over 50 years!



Steve Rudd

Steve "got Rotary" when he and his family became involved in international youth exchanges and Group Study Exchanges for young adults. These experiences solidified his interest in international activities and cultures. However, his championing women to join Rotary and Rotary's leadership with Polio Plus ignited his passions.

Steve was a leader outside and in Rotary to accept women as members. While some members quit Rotary because women were not allowed to join, Steve advocated from the inside to push for this change. In 1987 the California Supreme Court ruled that Rotary Clubs must not exclude women, and its decision was affirmed by the U.S. Supreme Court. Steve saw the acceptance of women as a turning point where the Club has been dramatically enhanced by the contributions and diversity of adding to its membership base.

Rotary International was a pioneer in the fight against Polio and started its efforts in 1978 with a very ambitious goal to reach a polio-free world. This was a cause very personal for Steve as he had two very close childhood friends affected by the ravages of Polio. Steve is particularly impressed by TRF's leadership to Polio Plus and said that Rotary strengthened its efforts by partnering with WHO and Gates Foundation. As chair of the Club's early Polio Plus fundraising efforts, Steve and co-chair Bill Witmer came up with a plan for gift ranges for club members that tied gift level to the car they drove. For example, a Corvette driver's gift level was \$5,000, to a Chevy driver's gift level of \$500. The Rotary Club of Cupertino was only 40 members, and they raised \$75,000 in their first year!

Giving to the Rotary Foundation provided Steve with a deep sense of mission and purpose; smaller individual gifts combine to be more significant and impactful. Steve's experience and philanthropy are centered on gifts to developing nations and areas of focus, like Polio, because he thinks his contribution goes further. As Steve has said:

Continues on Next Page

As an individual, there is only so much I can do, but Rotary allows me to be part of something bigger and more significant. It allows me to participate in something meaningful. When I see how others live, I can't help but give from my heart. It is my time to make charitable gifts and help others – it makes my effort worthwhile. I am blessed to be able to make gifts and give back in ways that I was unable when I was a young attorney starting my career. The value of Rotary aligns with my values.

As a new retiree, Steve enjoys time reliving his youth on the tennis courts and enjoying time to invest in his health. He schedules lots of time with his growing family of seven grandchildren! We thank Steve for his belief in the work of the Rotary Foundation through contributions today and in the future with a bequest in his estate. Steve is recognized as a Bequest Society Member Level I with the Rotary Foundation.

To include The Rotary Foundation in your estate plans or about the many ways to make a gift, [reply to me](#) or phone me at 408 391-7800. If you have committed to The Rotary Foundation with a future legacy gift, let us know so that we can thank you today!

To learn more, visit: rotary.org/legacy

Liz Gallegos, D5170 Bequest Society Chair



The mission of the Rotary Foundation of Rotary International is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

and the alleviation of poverty.

the improvement of health, the support of education,

Monthly Contribution Report

(As of March 4, 2022)

Name	Members	EREY	% EREY	Annual Fund Goal	Annual Fund YTD	AF Per Capita	Other YTD	Endow YTD	-- Total --
Alameda	63	5	8%	\$10,000.00	\$3,625.00	\$57.54	\$600.00	\$0.00	\$4,225.00
Almaden Valley	16	3	21%	\$4,000.00	\$2,240.00	\$140.00	\$2,250.00	\$0.00	\$4,490.00
Campbell	26	7	27%	\$5,000.00	\$2,490.40	\$95.78	\$0.00	\$0.00	\$2,490.40
Capitola-Aptos	50	36	80%	\$10,000.00	\$13,568.00	\$271.36	\$0.00	\$0.00	\$13,568.00
Castro Valley	50	20	43%	\$10,000.00	\$8,960.00	\$179.20	\$5,875.00	\$0.00	\$14,835.00
Cupertino	203	128	64%	\$60,000.00	\$54,435.00	\$268.15	\$55,300.00	\$200,600.00	\$310,335.00
Dublin	43	27	69%	\$10,500.00	\$13,427.48	\$312.27	\$2,855.00	\$0.00	\$16,282.48
East Palo Alto Bayshore	20	1	6%	\$5,000.00	\$1,000.00	\$50.00	\$0.00	\$0.00	\$1,000.00
E-Club of Silicon Valley	57	15	28%	\$10,000.00	\$9,858.86	\$172.96	\$3,321.28	\$0.00	\$13,180.14
E-Club of Silicon Valley Health & Wellness	0	0	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
E-Club Silicon Valley Smart Village	48	1	2%	\$2,000.00	\$100.00	\$2.08	\$18,220.00	\$0.00	\$18,320.00
Evergreen Valley, San Jose	12	0	0%	\$200.00	\$200.00	\$16.67	\$0.00	\$0.00	\$200.00
Freedom	19	6	43%	\$2,900.00	\$1,900.00	\$100.00	\$0.00	\$0.00	\$1,900.00
Fremont	34	31	91%	\$12,500.00	\$16,092.00	\$473.29	\$1,875.00	\$0.00	\$17,967.00
Fremont Bridge	17	1	6%	\$2,500.00	\$1,000.00	\$58.82	\$0.00	\$0.00	\$1,000.00
Fremont Morning	19	18	50%	\$7,000.00	\$6,150.00	\$323.68	\$325.00	\$743,694.60	\$750,169.60
Fremont-Union City-Newark Sunset	15	54	92%	\$1,500.00	\$945.00	\$63.00	\$25.00	\$0.00	\$970.00
Gilroy	107	54	50%	\$17,500.00	\$20,051.00	\$187.39	\$1,000.00	\$0.00	\$21,051.00
Gilroy After Hours	30	59	82%	\$1,200.00	\$2,189.00	\$72.97	\$0.00	\$0.00	\$2,189.00
Gilroy Sunrise	19	43	50%	\$2,500.00	\$2,580.00	\$135.79	\$0.00	\$0.00	\$2,580.00
Hayward	59	6	38%	\$2,000.00	\$2,775.00	\$47.03	\$530.00	\$0.00	\$3,305.00
Hollister	62	1	1%	\$7,500.00	\$7,850.00	\$126.61	\$380.00	\$0.00	\$8,230.00
HuaRen in Silicon Valley	15	15	25%	\$1,500.00	\$425.00	\$28.33	\$0.00	\$0.00	\$425.00
Livermore	105	9	23%	\$31,500.00	\$43,697.00	\$416.16	\$13,935.00	\$240,846.55	\$298,478.55
Livermore Valley, The	41	1	7%	\$15,000.00	\$12,779.00	\$311.88	\$6,375.00	\$0.00	\$19,154.00
Los Altos	161	3	21%	\$44,000.00	\$43,654.44	\$271.15	\$5,500.00	\$0.00	\$49,154.44
Los Altos Sunset	7	20	39%	\$1,600.00	\$4,700.00	\$671.43	\$0.00	\$0.00	\$4,700.00
Los Gatos	118	7	78%	\$15,000.00	\$20,487.94	\$173.63	\$10,200.03	\$0.00	\$30,687.97
Los Gatos Morning	42	7	11%	\$15,000.00	\$17,665.00	\$420.60	\$2,715.00	\$0.00	\$20,380.00
Milpitas	32	1	4%	\$5,000.00	\$2,000.00	\$62.50	\$0.00	\$0.00	\$2,000.00
Mission San Jose	15	15	100%	\$2,500.00	\$2,925.00	\$195.00	\$200.00	\$0.00	\$3,125.00
Morgan Hill	109	67	64%	\$32,000.00	\$21,306.50	\$195.47	\$1,750.00	\$125.00	\$23,181.50
Mountain View	30	13	45%	\$8,000.00	\$5,100.00	\$170.00	\$1,000.00	\$0.00	\$6,100.00
Newark	41	12	34%	\$1,250.00	\$2,985.00	\$72.80	\$270.00	\$0.00	\$3,255.00
Niles (Fremont)	96	23	25%	\$27,000.00	\$23,360.00	\$243.33	\$5,526.00	\$0.00	\$28,886.00
Oakland	271	139	58%	\$90,000.00	\$131,613.68	\$485.66	\$28,941.00	\$1,250.00	\$161,804.68
Oakland Uptown	11	6	55%	\$4,000.00	\$2,850.00	\$259.09	\$2,000.00	\$0.00	\$4,850.00
Palo Alto	127	64	56%	\$23,000.00	\$23,450.00	\$184.65	\$9,200.00	\$500.00	\$33,150.00
Palo Alto/University	109	36	35%	\$24,000.00	\$23,626.37	\$216.76	\$300.00	\$0.00	\$23,926.37
Piedmont-Montclair	15	5	33%	\$1,000.00	\$1,600.00	\$106.67	\$0.00	\$0.00	\$1,600.00
Pleasanton	70	12	18%	\$14,000.00	\$14,180.00	\$202.57	\$2,250.00	\$0.00	\$16,430.00
Pleasanton, Dublin, Livermore	12	12	100%	\$2,500.00	\$4,725.00	\$393.75	\$60.00	\$0.00	\$4,785.00
Pleasanton North	60	25	42%	\$20,000.00	\$20,331.00	\$338.85	\$6,625.50	\$0.00	\$26,956.50
San Jose	431	175	43%	\$35,000.00	\$39,158.33	\$90.85	\$200.00	\$0.00	\$39,358.33
San Jose East-Evergreen	21	8	42%	\$3,000.00	\$12,975.00	\$617.88	\$0.00	\$0.00	\$12,975.00
San Jose Silicon Valley	16	16	100%	\$40,000.00	\$42,825.00	\$2,676.56	\$0.00	\$0.00	\$42,825.00
San Juan Bautista	30	14	47%	\$4,000.00	\$2,626.00	\$87.53	\$0.00	\$0.00	\$2,626.00
San Leandro	41	8	21%	\$17,500.00	\$12,860.00	\$313.66	\$6,200.00	\$0.00	\$19,060.00
San Lorenzo Valley (Felton)	38	18	50%	\$6,500.00	\$7,075.00	\$186.18	\$225.00	\$0.00	\$7,300.00
Santa Clara	65	54	92%	\$8,500.00	\$11,354.00	\$174.68	\$570.00	\$0.00	\$11,924.00
Santa Cruz	112	54	50%	\$15,600.00	\$14,786.00	\$132.02	\$1,600.00	\$0.00	\$16,386.00
Santa Cruz Sunrise	101	59	82%	\$30,000.00	\$57,520.14	\$569.51	\$4,703.00	\$60.00	\$62,283.14
Saratoga	87	43	50%	\$30,000.00	\$26,975.00	\$310.06	\$7,840.25	\$0.00	\$34,815.25
Scotts Valley	17	6	38%	\$3,800.00	\$2,984.63	\$175.57	\$650.00	\$0.00	\$3,634.63
Silicon Valley	202	1	1%	\$1,000.00	\$250.00	\$1.24	\$250.00	\$0.00	\$500.00
Silicon Valley For Global Impact	60	15	25%	\$1,500.00	\$1,725.00	\$28.75	\$0.00	\$0.00	\$1,725.00
Silicon Valley Passport	52	9	23%	\$2,000.00	\$4,025.00	\$77.40	\$650.00	\$0.00	\$4,675.00
Silicon Valley Rainbow	16	1	7%	\$2,000.00	\$800.00	\$50.00	\$0.00	\$0.00	\$800.00
Silicon Valley Star (Sunnyvale)	16	3	21%	\$1,600.00	\$600.00	\$37.50	\$0.00	\$0.00	\$600.00
Sunnyvale	54	20	39%	\$10,000.00	\$8,750.00	\$162.04	\$27,100.00	\$0.00	\$35,850.00
Sunnyvale Sunrise	9	7	78%	\$1,800.00	\$2,350.00	\$261.11	\$0.00	\$0.00	\$2,350.00
Watsonville	69	7	11%	\$10,000.00	\$1,225.00	\$17.75	\$100.00	\$0.00	\$1,325.00
TOTALS	3,893	1,526		\$785,450	\$845,762		\$239,492	\$1,187,076	\$2,272,330
					Signifies highest in category				

Signifies highest in category

Key to headings:

Please note that these statistics are based on what RI has posted as of the date above, which may not reflect all donations actually made.

Also please note that the endowment statistics noted above do not include some generous donations that were made by one or more anonymous donors that have requested that their donations not be included in any club statistics

EREY – Every Rotarian Every Year – Number of club members who made a donation this Rotary year

EREY% - Percent of club members who contributed in the current year (EREY/Number of members)

AF – Annual Fund

Other YTD – Other funds donated (apart from AF) such as PolioPlus

Endow YTD – Total funds donated to the Endowment Fund up to the current date. (Cash donations, but not legacy giving.)



Rotary Trivia



Trivia Question No. 1:

The first three Rotary Clubs were established in Chicago, San Francisco, and Oakland, in that order. Where was Rotary Club No. 4 established:

- a) Seattle, Washington;
- (b) New York City, N.Y;
- (c) Boston, Mass.;
- (d) Los Angeles, CA.; or
- (e) Rockford, Ill. ?



Trivia Question No. 2:

The first Rotary Club was established in Chicago in February 1908. When was the 100th Rotary Club established:

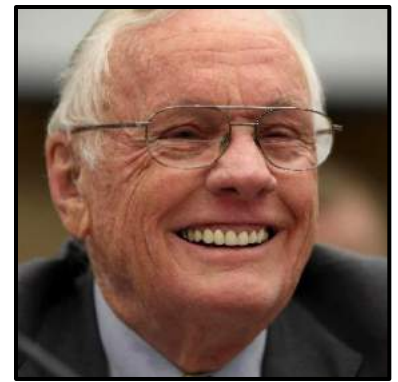
- (a) March 1911;
- (b) March 1914;
- (c) March 1920;
- (d) March 1924 or
- (e) March 1928?

Trivia Question no. 3:

At the time Rotary founder Paul Harris passed away in 1947 there were approximately:

- (a) 3,000 Clubs in 50 countries with 75,000 members;
- (b) 4,000 Clubs in 60 countries with 150,000 members;
- (c) 5,000 Clubs in 70 countries with 250,000 members;
- (d) 6,000 Clubs in 75 countries with 300,000 members;
- or
- (e) 9000 Clubs in 90 countries with 500,000 members?

(Answers on last page)



Can you identify this famous Rotarian?

Hint: The Rotarian in the photo became famous in 1969 – this photo was taken years later. (Answer on last page.)

Around the Clubs

Your fellow Rotarians would love to hear about any international or local projects in which your club, group of clubs, or area, participated in or is working on, funded in whole or in part by The Rotary Foundation. If you might be interested in submitting an article for our "Around the Clubs" feature, please let me know. (Project-related photos are very welcome.)

Ed Jellen, Editor,
TRF News Today;
EdJellen@gmail.com

HOW MANY WORDS OF FIVE LETTERS OR MORE CAN YOU MAKE FROM THE WORDS: **TRF NEWS ?**

RULES: YOU MAY USE EACH LETTER IN THE WORDS "TRF NEWS" ONLY ONCE IN ANY SINGLE WORD. NO FAIR USING A DICTIONARY OR THE INTERNET TO FIND WORDS! (4-WAY TEST APPLIES.) AND PROPER NOUNS DO NOT COUNT TOWARD YOUR SCORE.

SCORING – 6 LETTER WORDS (THERE'S ONLY ONE): 4 POINTS; 5 LETTER WORDS: 2 POINTS; 4 LETTER WORDS (OR FEWER) – SORRY, NO POINTS. 18 POINTS OR MORE IS AN EXCELLENT SCORE. 14 POINTS OR MORE IS A VERY GOOD SCORE.

SOME COMMON WORDS THAT YOU CAN USE ARE LISTED ON THE LAST PAGE OF THIS NEWSLETTER. (BUT, OF COURSE, NO PEEKING IS ALLOWED UNTIL YOU SCORE YOURSELF.)

IF YOU WISH TO COMPETE FOR **BRAGGING RIGHTS**, PLEASE LET ME KNOW YOUR NAME, SCORE, AND ROTARY CLUB.

BRAGGING RIGHTS FROM OUR JANUARY 2022 ISSUE BELONG TO **FERNANDO ZAZUTA**, PAST PRESIDENT OF THE ROTARY CLUB OF SAN JOSE. HONORABLE MENTIONS GO TO **JEANINE VALADEZ** OF THE ROTARY CLUB OF LOS ALTOS, **RICH GODFREY** OF THE ROTARY CLUB OF NILES-FREMONT, AND **LISE PERLMAN** OF THE ROTARY CLUB OF OAKLAND UPTOWN. GOOD JOB!

ED JELLEN, EDITOR
TRF NEWS TODAY

ANSWERS

Some common words (there are a few others that are very uncommon) of five or six letters that can be made from the letters in the words “TRF News,” using each letter only once, are: strewn, wefts, terns, ferns, wrest, newts, frets, strew, rents, stern, and wrens. If someone found all of these words, his or her score would be 24 points.



The famous Rotarian pictured is Neil Armstrong, Rotary Club of Wapakoneta (Ohio). Armstrong was the first man to set foot on the moon, which he did on July 20, 1969.

Answer to trivia question no. 1: (a) The fourth Rotary Club was established in Seattle, Washington (in June 1909).

Answer to trivia question no. 2: (b) The 100th Rotary Club, the Rotary Club of Phoenix, Arizona, was established in March 1914, approximately 6 years after Rotary's founding .

Answer to trivia question no. 3: (d) At the time of Paul Harris's passing in 1947, there were 6,000 Rotary Clubs in 75 countries with 300,000 members.