



TRF NEWS TODAY

MAY, 2020

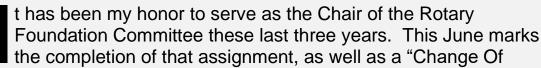


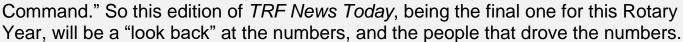
Thanks, Russ, for a job well done!

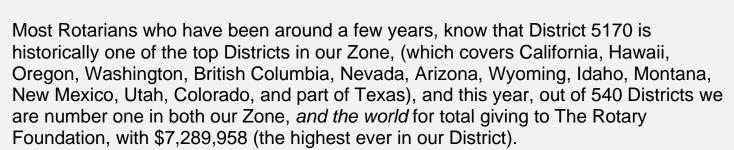
FROM THE DISTRICT TRF CHAIR

Looking Back

By PDG, Russ Hobbs







Reaching numbers like this requires a dedicated team of Rotarians, and ours is the best! My advisor, PDG Joe Hamilton, has been my right hand man these past three years. But our working relationship and friendship go back over twenty years when we were both in the Sunnyvale Rotary Club. Following me as Chair of TRF for the next three years will be PDG Orrin Mahoney, whose technical skills are legendary, as are his people skills.

Each month we put out a TRF Newsletter, highlighting stories about the people and clubs in our District, and none of this would be possible without our Editor in Chief, PDG Ed Jellen. He is the "Maestro" who brings our stories together in a cohesive manner, and adds his touch of magic to make our monthly newsletter the gold standard in the Zone. Our Annual Giving Chair this year was PDG Tim Lundell, and he

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has done a fabulous job working with the club TRF Chairs, and leading Area Workshops all over our District to assist the clubs with their goals.

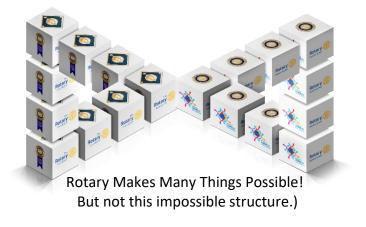
Our website chair is PDG Arley Marley, III, and he has worked tirelessly on keeping us up to date and suggesting ways to improve our messaging. DGND Richard Flanders was instrumental in resurrecting our Scholarship Committee, and under his tutelage, Noe Lozano has stepped into the role of Scholarship Chair. Indeed, we just awarded a scholarship a couple of weeks ago. (See inside for more information.) Our Bequest Society Chair is PDG Jeff Orth, who has been working with PDG Loren Harper and the rest of our team to spread the word about bequests, and the many options available to donors.

Major Donor/Triple Crown Chair Phil Dean, and Paul Harris Society Chairs Pat McMenamin and Paul Iannaccone have worked hard this year to increase, respectively, the number of major donors and Paul Harris Society members in our district. And much to the benefit of our district and TRF, they succeeded!

The first half of each Rotary year is aimed at Annual Giving and the second half focuses on PolioPlus. Jim Bell is our PolioPlus Chair this year, and we are currently working on ways to bring the polio story to the clubs via Zoom All these Rotarians are on the fundraising side of the TRF Committee, and then we have the giving side headed up by our Grants Chair, Jon Winston. It is always a "topic for discussion" as to who is the most important person in the District, but the Grants Chair is most certainly "in that conversation" because if the T's aren't Crossed, and the I's dotted, it's kinda like that line in the movie Apollo 13— "Houston We Have A Problem." With Jon and his Committee Members, that just doesn't happen, and boy do I value his friendship and expertise. He has kept our district on the right side of the ledger with RI!

I'm very proud of our TRF Team, and what they have accomplished these past three years. Of all the jobs I've had in Rotary, this ranks up near the top. Orrin will do a great job during our next thee years, and I look forward to continue serving on our TRF Committee.

Thank you all for your support, generosity, and inspiration these past three years!



Who Would have Believed that the <u>Best</u> Could Get Even <u>Better</u>?!?

PDG Tim Lundell, Annual Giving Chair

As I look back at our 2019-20 year of Annual Giving, I am reminded that it all began at the conclusion of my year as your District Governor. I was proud of the record-breaking results that our District 5170 had achieved, leading Zones 25/26 in many giving categories and finishing No. 8 in the entire World in Total Giving. As I took on the role of Annual Giving Chair for this year, I was skeptical that we could outdo, or even equal, the outstanding performance of last year. Boy was I wrong! Thanks to a lot of very hard work, dedication and expertise of an outstanding TRF Chair and his skilled Committee members, and the tremendous generosity of our Rotarians, we are finishing our 2019-20 year as **No. 1 in the World in Total Giving**, and **leading the Zone 26/27 Districts in nearly every TRF category**. In addition to the



mind-boggling results in the Polio Plus campaign and Endowment Contributions, our Annual Giving total will far outdistance any previous year in the long history of District 5170, at nearly \$840,000! These accomplishments came about despite much headwind, including the competing demands for dollars in disaster relief, and the economic hit that so many have taken in coronavirus emergency. But neither did it happen by accident. Our TRF Committee maintained high visibility on our fundraising and grants programs throughout the year by combining multiple training seminars at convenient locations around the District with the constant feed of TRF news and entertainment provided in our TRF News Today newsletter. We placed great emphasis on the life cycle of Annual Fund donations by our continual reminder that those contributions come back to the Clubs in the form of DDF dollars that can be used to fund the District and Global Grants that also received great visibility. I am very proud to say that the Rotarians of District 5170 have evolved genetically such that giving to TRF is in their DNA. As we close out the 2019-20 year, there is one (and only one) area in which I dearly hope we can improve next year: We received Annual Fund donations from less than HALF of the Rotarians in our District. Supporting The Rotary Foundation is so much at the core of being a Rotarian that this is hard to understand, but for many of you reading this today, you know in your heart that you have left it up to others to achieve our spectacular results. But there is still time! PLEASE make our BEST even **BETTER by making your \$25-or-more contribution to the Annual Fund before June**

30th. Then you can say with pride that you participated in this historic year for our District!

ROTARY CLUB OF CUPERTINO SUPPORTS PUBLIC HOSPITALS IN ECUADOR, SOUTH AMERICA

CUPERTINO, Calif. – May, 2020— The Rotary Club of Cupertino (www.cupertinorotary.org) continues supporting its partner club, RC Tomebamba in Cuenca, the third largest city in Ecuador.

Applying for part of the International Disaster Relief Funds available from Rotary International, RC Tomebamba turned to our club for additional funding. Together with other clubs in Ecuador, Canada, and the U.S., we have raised over \$46,000 for this disaster relief.

Rotary Volunteers (Below and Right)





Ecuador is a developing country with high infection and death rates and was unprepared to handle the COVID-19 crisis on its own. Most needed are PPE (Personal Protection Equipment), respirators, and medical test equipment for public hospitals serving the poor and uninsured population.

The first deliveries are underway and all should be delivered within a few weeks as time is of the essence to battle COVID-19.

Cupertino has partnered with RC Tomebamba in the past through a global grant for the domestic violence shelter CASA MARIA AMOR.



This release to *TRF News Today* was contributed by Rotarian Irmgard Lafrentz, Rotary Club of Cupertino



Area 6 Clubs Collaborate to Make a Bigger Connection with the World

By Annette Cain, Rotary Club of San Juan Bautista*



How does a small club make a global impact with limited DDF? There are several ways and opportunities within our District, but one collaboration that has been a golden wheel of success is the Area 6 World Community Service Committee. For almost two decades, the Rotary clubs of Area 6 have been pooling their resources together to make an impact around the world. There are seven clubs in Area 6

including: Almaden Valley, Gilroy, Gilroy Sunrise, Hollister, Morgan Hill, San Juan Bautista, and the newly chartered club, Gilroy After Hours.

The A6 clubs have a memorandum of understanding (MOU) that allows for aggregating DDF and putting it into the hands of the Area 6 WCS Committee, whose members are assigned representatives from each club (one club/one vote). The Committee members determine the highest and best use of the DDF and secure TRF Global Grants to fund bigger projects. As part of the MOU, the A6 clubs also commit to contributing 50% of allocated DDF toward a Community Service project for the year. Community projects are rotated between the clubs and usually have a bigger impact because of the pooled cash and sweat equity of all the clubs. This year's Community Service project was postponed due to the COVID-19 virus, but San Juan Bautista hopes to lead it in the



Ultrasound Machine, Rotary Club of Catedral al Sur, Argentina

fall. The project will be creating a walking path, planting trees and possibly installing a par course for the residents of Aromas.

This unique collaboration has allowed many of its smaller clubs to be partners of global projects in various countries of Africa, India, and Central & South America. Last Rotary year, the A6 WCS Committee chose a hospital equipment project in

*Annette Cain serves as the club's Co-Chair for International Service and will be President-Elect for 2020-21. She is also the Chair of the Area 6 World Community Service Committee. Buenos Aires, Argentina and a school sanitation project in Iquitos, Peru. This year the Committee was able to deepen its connection with International Rotary clubs by choosing new projects with trusted partners. The projects include a toilet block for a school in Asese, Nigeria, compost latrines and hand washing stations in Mewat Village in Delhi, India, and a computer education lab for a school in Guatemala. And, some funds were even leftover to help fill a shortfall for a water project in La Vega, Guatemala, led by some Montana Rotary Clubs.



Latrine with Hand Washing Station in Delhi, India

The A6 WCS Committee is an effective and enjoyable way to collaborate, connect, and expand goodwill and friendship around the world as an opportunity for service.







Charitable Giving is Now More Efficient Due to the C.A.R.E.S. Act

By Jeffrey M Orth, ChFC, CASL

eople generally prefer giving to organizations they feel make a real difference in the world, and most people would like to get the maximum benefit of their giving for both themselves and an



organization they care about. The recent passage of the C.A.R.E.S. Act (Corona virus Aid, Relief, and Economic Security Act) has made it possible for you to give more efficiently and effectively.

The C.A.R.E.S. Act could temporarily change the way you meet your giving goals and might impact some of your decisions about your money and charitable giving. Here are some of the highlights:

- Required Minimum Distributions (RMD) for the 2020 tax year are optional.
- Itemizers can deduct up to 100% of their adjusted gross income (AGI) for charitable gifts of cash in 2020.
- Non-itemizers can now deduct up to \$300 in charitable giving.

Individuals who are 70½ or older can still make a Qualified Charitable Distribution (QCD) from their IRA offering the following benefits:

- You pay no federal income tax on the gift. The transfer generates neither taxable income nor a tax deduction, so you benefit even if you don't itemize deductions.
- Your gift will be put to use today, so you can see the impact your donation is making.
- You can use this transfer to satisfy existing pledges you may have made.

It is important that you consult with your financial, tax and/or legal advisor before making a decision on the most financially efficient way to give. The current legislation may give you a great opportunity to enhance the gifts you make to charity. Making a transfer to The Rotary Foundation is a relatively easy thing to do and we stand ready to provide you with assistance.

Together we can do so much good in the world.

An Update . . .



From our District PolioPlus Chair, Jim Bell

Hello Club Presidents and TRF Chairs:

The District 5170 Rotary Foundation Committee spends the first half of each Rotary year focusing on helping clubs like yours reach their Annual Giving Goals to The Rotary Foundation. The second half of the year is dedicated to PolioPlus, and historically we put on Area Workshops to bring all the latest

information to the clubs. Since the clubs will not be meeting physically the remainder of this Rotary year, we have developed a 5 minute PolioPlus presentation tailored to your Zoom Meetings. Members of the TRF Team are prepared to give your club members the latest information on polio eradication, and will be contacting you to set up a session at one of your upcoming meetings.

Regards,

Russ Hobbs, Jim Bell,

TRF Chair PolioPlus Chair

Rotary's statement on COVID-19 and its impact on polio eradication efforts:

In every corner of the world, it seems that not a single person or community is unaffected by COVID-19. You may be wondering how to stay focused on our work eradicating polio when we are dealing with a pandemic caused by a virus for which there is not yet a vaccine — a situation similar to what the world faced with the poliovirus not so long ago.

The COVID-19 pandemic response requires worldwide solidarity and an urgent global effort. The Global Polio Eradication Initiative (GPEI), with thousands of polio workers and an extensive laboratory and surveillance network, has a moral imperative to ensure that these resources are used to support countries in their preparedness and response.

We can be proud that in the ever-connected world of global health, the polio infrastructure that Rotarians have helped build is already being used to address — and stop the spread of — the new coronavirus, in addition to serving countless other health needs. In Nigeria, Pakistan, and Afghanistan, where polio personnel and assets have a significant presence, workers from all GPEI partners are engaged in surveillance, health worker training, contact tracing, and more. In 13 countries, polio volunteers have been deployed to address COVID-19 preparations and response.

We recognize that the COVID-19 emergency means that some aspects of the polio eradication program will be affected. While addressing the new challenges of today, the most important thing that Rotary members can do to continue the fight to end polio is to sustain our commitment. We are aiming to reach our fundraising goal of \$50 million this year so we can work to safely reach all children with the polio vaccine. In the midst of a global pandemic, we understand that attention to polio eradication will be temporarily diverted, and this makes it all the more vital for Rotarians to remain strongly committed to fighting polio and not let our progress be eroded.

Rotary International Global Grant Scholarship

Our District 5170 Candidate: Abisola Kusima



Abisola Kusimo hails from New Jersey by way of her parent's immigration from Nigeria to the U.S. in the 70s and 80s. Currently, Abisola is a Mechanical Engineering PhD candidate with a Management Science and Engineering PhD minor at Stanford University. She also holds a B.S. in Mechanical Engineering, with triple minors in Rhetoric Communication, Engineering Leadership, and Technology Entrepreneurship, from the University of Maryland College Park. At Stanford, she co-founded the Africa Development Scholars group, an interdisciplinary graduate-level workshop that centers students engaged in critical scholarship on the continent. It is sponsored by the Stanford King Center on Global Development. In

2018, she co-facilitated a weeklong training on 3D printing, computer-aided modeling, and robotics for over 200 primary and secondary school teachers in Ghana and Nigeria as part of a larger multi-country initiative. Her research focuses on developing culturally-relevant techniques for scaling industrialization and supporting high value-added manufacturing processes in West Africa.

Throughout her time at Stanford, Abisola has been privileged to partake in incredible academic experiences. In 2018, she won the American Society for Engineering Education's "Best Diversity Paper" award for her conference paper and presentation. As part of the award, Abisola was invited to the 2019 national conference to present her research as one of the opening session's plenary speakers, the only student to do so. At Stanford, Abisola has been committed to improving campus life and encouraging the diversification of academia. Last academic year, she pioneered three campus-wide initiatives: (1) Helping first generation/low-income graduate students gain access to professional clothes for conferences and presentations, she started a quarterly Clothes Swap that brings together 100+ faculty, staff, and students; (2) Engaging underrepresented racial/ethnic minority women in STEM (Science, Technology, Engineering and Mathematics) in programming around four key pillars; and (3) In partnership with the School of Engineering Dean's Office, she pioneered an initiative called W.O.C.E. (Women of Color in Engineering), co-leading a collaboration with several key campus administrators to create an enduring institutional solution that prepares students and graduate advisors for the nuances in international fieldwork/research as a direct result of individual identity.

Notably, Sub-Saharan Africa (SSA) remains the last major region in the world lacking strong policy, standardized skillsets, and an infrastructure supporting industrialization. Given its size, geographic positioning, and desperate need to address job creation for unemployed youth, Africa is well-poised to emerge as the continental front-runner for the low-skilled manufacturing work slowly leaving China. This summer, as a case study, Abisola's research

will further explore barriers to local SSA artisans' late-stage product development by observing and teaching at a Ghanaian school. Through this work, she hopes to design innovative capacity-building interventions for scaling successful initiatives and expanding individuals capacity to aspire. Envisioning her future career, she hopes to be recognized as a catalyst in the creation of African makerspaces and incubators that imbue people with the creative confidence to devise, design, and build their own solutions. It is her dream that this research sit in the larger framework of "making possible in Nigeria and beyond," building out the emergence of the continent's formal manufacturing industry.

For Abisola, engineering is another medium for her self-expression; a language of equations, theorems, and their interactions with people. Her other expression of choice is competitive spoken word poetry, also known as slam. As a national slam poet veteran, Abisola strives to continuously challenge the mold of what an engineer looks like. She has performed for corporations, universities, student organizations, and conferences in front of hundreds and sometimes thousands of audience members across the world.

Abisola has said:

"Success is not the climbing of a ladder; it's being lifted up by the people that you've helped along the way. And I am so grateful for the Rotary Club's commitment to reduce poverty and develop sustainable opportunities for positive change in the world. This support provides the platform that I need to lift as I climb. I look forward to furthering our partnership through the duration of the scholarship and beyond, as we mutually invest our time and energy into tackling global challenges and providing solutions where they're needed most."



The mission of The Rotary Foundation of Rotary International is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

Monthly Contribution Report

(As of May 10, 2020)

% Goal AF/Cap	w To Date To	Other To Date	Total
89% \$22	\$0.00 \$14	\$700.00	\$14,068.00
63% \$7	\$0.00 \$2	\$200.00	\$2,100.00
34% \$5	\$0.00 \$5	\$3,820.00	\$5,835.00
123% \$28	\$0.00 \$65	\$50,300.00	\$65,063.46
188% \$40	\$0.00 \$30	\$11,590.00	\$30,391.00
85% \$24	\$200.00 \$58	\$7,557.00	\$58,995.00
62% \$19		\$1,300.00	\$8,777.00
333% \$11	\$0.00 \$2	\$50.00	\$2,550.00
146% \$12	\$0.00	\$1,865.04	\$6,987.35
0% \$	\$0.00	\$0.00	\$0.00
57% \$8	\$0.00 \$	\$0.00	\$1,700.00
15% \$8	\$0.00	\$0.00	\$1,840.00
218% \$54		\$8,621.75	\$30,421.75
106% \$23	,442,090.11 \$4,446	\$575.00	\$4,446,912.11
132% \$10	\$0.00 \$1	\$0.00	\$1,315.00
96% \$15	\$0.00 \$2	\$2,000.00	\$21,266.85
27% \$	\$0.00	\$0.00	\$200.00
117% \$18	\$0.00 \$4	\$297.00	\$4,402.00
84% \$12		\$0.00	\$8,352.00
75% \$12		\$1,690.00	\$10,714.00
0% \$	\$0.00	\$0.00	\$0.00
82% \$29		\$10,000.00	\$43,650.00
109% \$23		\$11,375.00	\$20,130.00
131% \$29		\$3,106.90	\$51,656.73
180.0% \$45		\$35.00	\$1,258,373.00
130.0% \$30		\$18,115.00	\$50,639.00
112% \$46		\$3,500.00	\$25,985.05
10.0% \$1		\$0.00	\$600.00
149% \$22		\$1,100.00	\$4,075.00
89% \$16		\$1,750.00	\$21,370.00
0% \$25		\$1,000.00	\$9,648.50
64% \$38		\$75.00	\$16,055.00
72% \$19		\$495,188.03	\$514,506.03
84% \$19		\$19,519.84	\$79,209.84
91% \$31		\$1,297.21	\$4,482.21
99% \$16		\$8,669.20	\$30,767.10
177% \$16		\$200.00	\$17,874.69
43% \$8		\$0.00	\$1,200.00
293% \$14		\$5,900.00	\$17,614.00
171% \$37		\$25.00	\$6,025.00
132% \$43		\$700.00	\$24,436.00
92% \$5		\$6,500.00	\$34,245.00
205% \$26		\$125.00	\$6,270.00
169% \$64 111% \$14		\$390.00 \$2,206.00	\$13,925.00 \$7,191.00
86% \$30		\$2,206.00	\$14,443.89
120.0% \$22		\$2,335.00	\$14,443.89
60.0% \$16	The second secon	\$4,150.00	\$16,104.00
121% \$16		\$4,150.00	\$18,879.20
131% \$35		\$1,175.00	\$18,879.20
101% \$27		\$2,101.00	\$33,979.50
123% \$27		\$43,580.00	\$47,380.00
0% \$27	\$0.00	\$43,580.00	\$47,380.00
0% \$	\$0.00	\$0.00	\$0.00
3,477% \$2,12		\$10,170.00	\$114,490.00
0% \$2,12	\$0.00	\$10,170.00	\$0.00
43% \$4		\$235.00	\$1,085.00
130.0% \$28		\$0.00	\$15,543.00
102% \$20		\$300.00	\$15,543.00
121% \$15		\$0.00	\$12,075.00
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116% \$14,27 est in catagory	\$850,984.18 \$781,708.97 \$5	\$850,984.18	\$850,984.18 \$781,708.97 \$5,699,278.11



ROTARY TRIVIA

Trivia Question No. 1:

Which member of President John F. Kennedy's cabinet went on to serve as President of Rotary International:

- (a) Luther H. Hodges (Commerce);
- (b) W. Willard Wirtz (Labor);
- (c) Orville L. Freeman (Agriculture);
- (d) Anthony J. Celebrezze (Health, Educ., & Welfare); or
- (e) C. Douglas Dillon (Treasury)?

Trivia Question No. 2:

The U.N. Charter was signed 75 years ago in San Francisco. What was Rotary's role (with others) at the S.F. conference at which the charter was signed:

- (a) Official host to the delegates;
- (b) Official observer on behalf of the U.S. Chamber of Commerce;
- (c) Official Consultant to the U.S. delegation;
- (d) Official international-culinary consultant; or
- (e) All of the above?

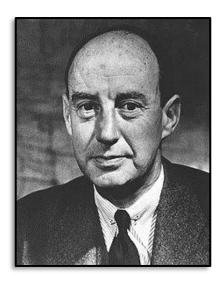
Trivia Question No. 3:

World-wide, what is the average size of a Rotary Club:

- (a) 18;
- (b) 23;
- (c) 28;
- (d) 33; or
- (e) 38?

Answers on last page of this newsletter

Can you Identify this famous Rotarian?



(Answer on last page.)

TRF NEWS TODAY

Did you know ...
That past issues*
of TRF News
Today are
available?
Just click HERE

*With lots of good stuff, such as news about club TRF projects in District 5170; stats, puzzles, Rotary trivia; and helpful information about the Paul Harris Society, major donors, Triple Crown Donors, Annual Giving, and of course, The Rotary Foundation.

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Fill out the grid below so that every six-inch row, every six-inch column, and every 3 x 2 rectangle between the bold lines contains every one of the letters in "Rotary." Note that a capital "R" and a lower case "r" must appear in each row, column, and 3x2 rectangle. Good luck!

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The famous Rotarian pictured is Adlai E. Stevenson, II, Rotary Club of Springfield, Illinois. Stevenson served as Governor of Illinois and U.S. Ambassador to the U.N. He was the Democratic candidate for U.S. President in 1952 and 1956, but was defeated in both elections by Dwight D. Eisenhower.

Answer to trivia question no. 1: (a) Luther H. Hodges, former Governor of North Carolina, served as Secretary of Commerce under both Presidents Kennedy and Johnson, and thereafter, as RI President in the 1967-68 Rotary year.

Answer to trivia question no. 2: (c) RI was one of the 42 organizations chosen as official consultants to the U.S. delegation to the San Francisco Conference at which the U.N. was founded. RI sent 11 consultants, who **rotated** their duties.

Answer to trivia question no. 3: (d) World-wide, the average size of a Rotary Club is 33 members at last report.

