

DISTRICT 5170


 TRF NEWS *Mother's Day* TODAY

MAY 2021



CURRENT NEWS OF DISTRICT 5170 AND THE ROTARY FOUNDATION

FROM THE DISTRICT TRF CHAIR

BY PDG ORRIN MAHONEY

Congratulations again to the Rotary Club members of District 5170. We have significantly exceeded our goals, and have set a record for Annual Fund giving over the past five years. I particularly thank the Club Foundation Chairs and the Club Presidents for working with their members to accomplish this significant achievement.



	Number of Members	Annual Fund				
		Goal	% Goals Received	Total	Per Capita	Goal Achieved
2020-21	3,993	\$655,350	95.1%	\$849,848	\$212.83	129.7%
2019-20	3,733	\$735,200	98.2%	\$832,073	\$222.90	113.2%
2018-19	3,713	\$775,200	100.0%	\$745,233	\$200.71	96.1%
2017-18	3,756	\$700,550	94.4%	\$822,980	\$219.11	117.5%
2016-17	3,702	\$623,160	79.2%	\$763,820	\$206.33	122.6%

While the total annual fund donation is critical, we also have an increased focus on EREY this year. While still early, we have 8 Clubs that have achieved 100% EREY status, with many more very close. These are shown below. Remember that the second drawing deadline is coming up soon.

- Capitola-Aptos
- Fremont Bridge
- Los Altos Sunset
- Los Gatos Morning
- Mission San Jose
- Tri-Valley Evening
- San Jose East/Evergreen
- Santa Cruz Sunrise

TRF 2020-21 Drawing

EREY Drawing

- Each Club has an equal chance if they achieve EREY status.
- Prize is \$2500 in DDF. Worth \$5,000 if used in a Global Grant

For EREY, contributions as of June 1, 2021

Drawing at the June Leadership Meeting

Finally, look for information on the upcoming 2021-22 TRF Workshop scheduled for the morning of June 26th.

Around the Clubs

Area 4 Rotary Clubs Support COVID-19 Community Healthcare Response

By Patrick Coyle, Rotary Club of Livermore



Background:

As part of its urgent response to the unprecedented pandemic, The Rotary Foundation (TRF) made changes to how clubs were to prepare applications for COVID-19 response Global Grants. It also expedited approvals – approving in hours, days, or a few weeks. Another key feature was that TRF waived the 30 percent foreign financing requirement for any new Global Grant (GG) that addressed COVID-19.



The Area 4 Crew at Pre-PETS

As the April 30, 2020 deadline approached for presidents-elect to declare their allocation of District Designated Funds (DDF) to District or Global Grants, we realized we could do a COVID-19-response GG in the US without any funds required from our international partner clubs; the GG funds could be used here in our local communities!

On an urgent basis, we convened a session with our Area 4 leadership and Global Grants Committee team. We pivoted and re-thought how we use our DDF, and redirected virtually all of it to a COVID-19 GG.

The Rotary Club of Livermore and the Rotary E-Club of Lake Atitlán-Panajachel, Guatemala represented the Area 4 Rotary clubs: Hayward, Castro Valley, Dublin, Pleasanton (downtown), Pleasanton North, Tri-Valley Evening, Livermore, and Livermore Valley.

Funding included \$40,425 of DDF, plus an additional \$5,000 cash each from the Rotary Foundation of Livermore and the Pleasanton North Foundation. Through our district's "Max the Match" program, we used the cash to buy \$8,000 of DDF, which when matched by TRF, resulted in a \$96,850 approved GG.

Scope and distribution:

The grant is funding high priority COVID-19 medical equipment for three local community health centers: Axis Community Health, Asian Health Services, and Eden Medical Center. In addition, Rotary will engage volunteers to participate in high-priority COVID-19 education, outreach and

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support initiatives:

(a) Asian Health Services, \$5098 for purchase of pulse oximeters,

(b) Eden, \$15,000 toward VapoTherm high-flow, warm, humidified, oxygen delivery units, and

(c) Axis Community Health, \$76,850, for:

- Items to assist medical staff in performing touch-free care: smart no-touch thermometers and headsets for telephone/video visits, and Smart Thermometers for in-patient visits to allow no touch ability
- Provider telehealth equipment: Headsets for medical, behavioral health and outreach case managers for telehealth visits with patients
- ID NOW testing machine for immunity testing



Disbursements are complete for Eden and Asian Health Services, and we are working with Axis to get their receipts for reimbursements. Zoom video sessions with all three of the health care providers have been conducted, recorded, and shared.

Area 4 Rotary clubs have supported other COVID-19 responses: smart thermometers for local school districts and community members, Personal Protective Equipment, infrastructure upgrades, equipment for community healthcare providers, and emergency food and sanitation supplies for distribution in Guatemala with our Lake Atitlán-Panajachel Rotary E-Club partner.

More recently, Axis let us know about an opportunity for Rotarians to deliver at-home blood pressure monitoring equipment to Axis clients with a letter about the Rotary-Axis partnership. This is a great tie-in to our Area 4 GG, where in addition to funding purchases, we discussed encouraging volunteering by Rotarians and others. Briefly: Deliveries are in progress, ~220 units need to be delivered over 6-10 weeks. The deliveries are contact free as we did for the Kinsa smart thermometers. Delivery by volunteers saves Axis \$9-10 per unit in packaging and shipping. Currently, seventeen Rotarians have contacted Axis to volunteer.



MEET OUR NEWEST ARCH KLUMPH SOCIETY MEMBERS

By PDG Russ Hobbs, Rotary Club of Santa Cruz



How does a family make the decision to give a gift of \$250,000 to The Rotary Foundation and become Arch Klumph Society Members? In the case of Area 4



Jill and Tom Duerig

Assistant Governor Jill Duerig and her husband Tom, it happened at a Christmas party they were hosting in December 2019 for all the Area 4 Presidents. Jill was the President of the Rotary Club of Livermore Valley in 2019-2020, and they invited District Governor Ramesh Hariharan and his wife Sobha to be their special guests. Jill, being the Rotarian, knew all the other Presidents, so Tom found that he was spending a lot of time that evening talking with Governor Ramesh. Ramesh, like Tom, has a technical background, so they found much in common. And when Ramesh learned how well Tom's company was doing, and that he would soon be retiring, he "popped the

question"—You should consider becoming an Arch Klumph Society Member. Tom asked the logical follow-up question "what is that?" And for the rest of the evening Ramesh was extolling the good works of The Rotary Foundation. After the party, Tom told Jill about their conversation, and that he was interested in learning more.

In the weeks and months that followed, as Tom and Jill were discussing their retirement planning with their tax and financial advisors, it became clear to them that making a gift to The Rotary Foundation was the right decision for this time in their lives. While Tom was still working, Jill had retired. Their children (two girls and a boy) were now grown, had finished college, were established in their careers, were all married with children, and were quite self-sufficient. Jill had been the General Manager of the Zone 7 Water Agency in Livermore and Tom was the CEO of the company he founded, which made medical devices for Cardio Vascular Surgery.



Jill and Tim met at Lehigh University in Pennsylvania and married shortly after graduation. Jill received her undergraduate degree in Biology and Chemistry, and Tom received his in Physics. Jill continued to get her Masters Degree from Pitt and much later a Law Degree from Santa Clara University. Tom went on to Carnegie Mellon University for his PhD in Material Science.

Their story is not unlike many Rotarians in our District. Both Jill and Tom believe in the importance of family, education, following through with your commitments, and the magic of Rotary. They have been successful in their lives because of the decisions they have made, and decided that this was the right time to "Pay It Forward" and help others through the magic of Rotary.

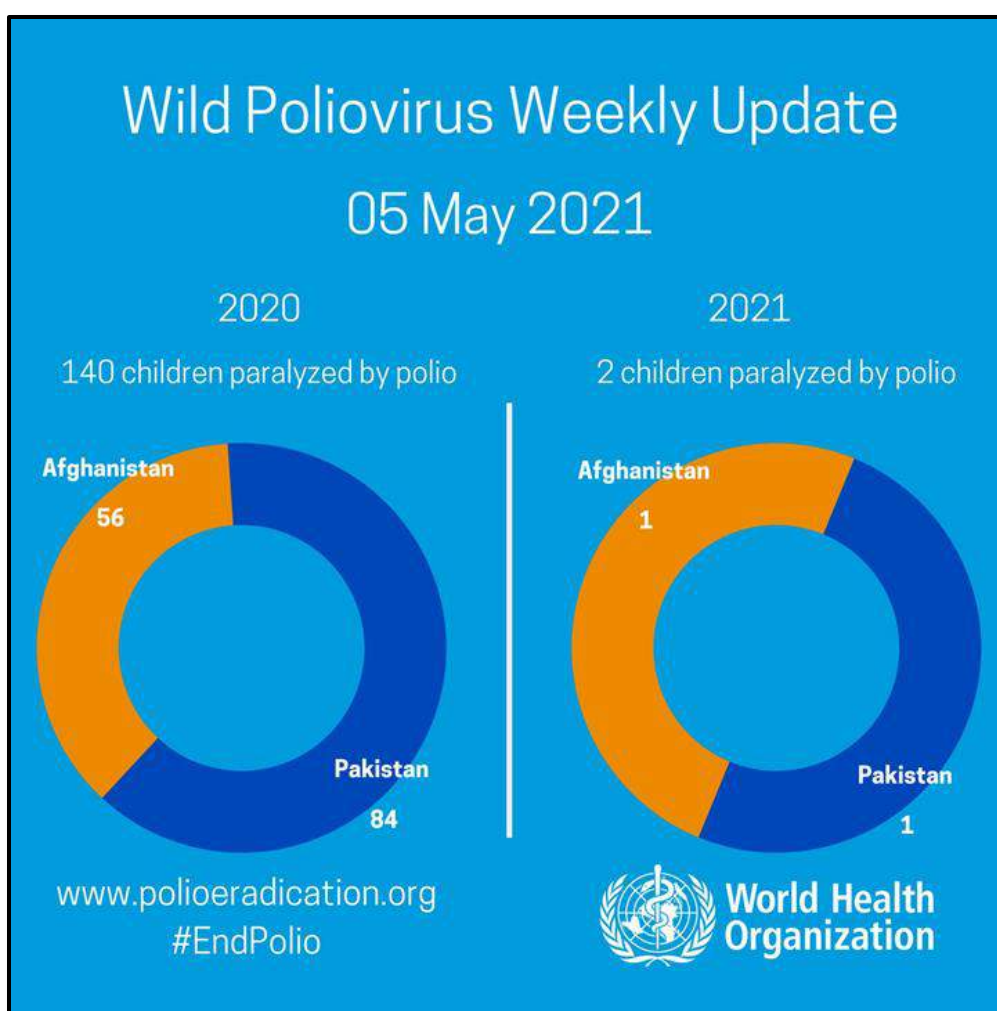
You never know what might happen when you go to a Rotary Christmas party for a little conversation and fellowship, and my guess is that we have many more Rotarians in our District just waiting for someone to "pop the question." Should you be one of these Rotarians who want more information on whether this is the right decision for you, just contact me, Russ Hobbs, or the current Chair of the District Rotary Foundation, Orrin Mahoney.



ITS POLIO PLUS TIME

As most of you know, this is the time of year for our annual Polio plus drive. While the fight to get to the end remains difficult, we have good news so far this year. As you will see from the graphic below, we seem to finally be making real progress in the last two endemic countries.

This progress is not without a significant cost as three polio workers were murdered earlier this year in Afghanistan. They gave their lives for this cause, so we hope you can open up your wallets. The easiest way to donate is to go to <https://my.rotary.org/en/donate> and click on “polio fund” Of course, all donations will continue to be matched 2 to 1 by the Gates Foundation, as well as receiving Paul Harris Credit.



The Major Donor's Journey Continues

By Pat McMenamin, Major Donor Chair

Whether you are about to make your first donation as a Rotarian or are already a Major Donor of The Rotary Foundation, please take a few moments to reflect upon what happened in Livermore in April 2021.



The people who make Rotary so effective, through their generosity and passion for positive change, come from all over the world and all walks of life. Even so, they share a powerful common trait: they're compelled by a desire to share their good fortune with others, simply because they can make a positive impact for someone whose life has not been easy.

There are two Rotary Clubs in Livermore that share common goals. In 1987, The Rotary Club of Livermore and the Rotary Club of Livermore Valley founded the **Rotarian Foundation of Livermore (RFL)**. Since 1999, the RFL has distributed more than \$1,385,000 in community grants.

In April, 2021, the RFL awarded more than \$81,000 to 22 community organizations. The community organizations receiving grants included:

Agape Villages Foster Family Agency
Culinary Angels
Fertile Groundworks
Good News Bears
Hope Hospice
Leo Croce Elementary School
Missing Man Ministries
Quest Science Center
Spectrum Community Services
Teen Esteem
Tri-Valley Haven

Assistance League of Amador Valley
Down Syndrome Connection
Granada Supporters Safe & Sober Grad Night
Harmony & Healing
Kids Teach Tech
Livermore Lab Foundation
Paws in Need
Shakespeare Associates/Festival
Sunflower Hill
Tri-Valley Conservancy
Tri-Valley REACH for Special Adults

Donations were provided by first-time donors and Major Donors.

"In Rotary, we indeed measure our value not by what we have, but by what we have given, by the good we have done in the world, and by our capacity to do even more."

R. Ravindran 2015-16 President, Rotary International, and

Ray Klingensmith 2015-16 Trustee Chair, The Rotary Foundation

For more information, please contact: Pat McMenamin, Club Foundation Chair, 2020-2021;
D5170 TRF Committee, Major Donor Chair

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The Benefits of Charitable Giving

By PDG Jeffrey M. Orth, ChFC, CASL



Writer and author Nelson Henderson once said, “The true meaning of life is to plant trees, under whose shade you never expect to sit.” For many of us, that pretty much sums up why we donate to The Rotary Foundation (TRF). We may not expect to benefit personally from our actions, but we nevertheless find meaning in the act of sharing with others.

But “finding meaning” and “feeling good” aren’t the only benefits of charitable giving. There are also some tremendous personal advantages that not only allow you to accomplish your charitable objectives, but also allow you to reduce the amount of estate taxes, ordinary income taxes, and capital gains taxes you will have to pay, provide you or someone you love with a lifetime income, and, with proper planning, still leave a substantial portion of your assets to your heirs. In other words, charitable giving may satisfy a natural inclination to help others and at the same time serve as an effective estate planning, retirement planning or even a business planning strategy.

After a lifetime of work and careful management of your assets, is your primary goal to be generous to the government? You don’t have to be. A charitable giving strategy essentially allows you to direct your “social capital,” otherwise known as taxes, to organizations and causes that you care about most.

There are a number of charitable giving strategies that might work for you, depending on your circumstances, needs and objectives. These strategies can range from simply donating an asset directly to TRF, to naming TRF as a beneficiary on a life insurance policy, or to setting up a Charitable Remainder Trust (CRT). Since I have already discussed the use of life insurance and effective outright gifts in recent articles, today I would like to discuss the benefits of a CRT.

Charitable Remainder Trusts (CRTs)

A CRT is a tax-advantaged, “split interest” trust that can provide you or someone of your choosing with benefits now, and then with other benefits to TRF down the road. In effect, there are two beneficiaries of a CRT: the “income beneficiary” who will benefit from the trust during the term of the trust and the charity that will benefit at the end of the trust.

There are a number of benefits to a CRT.

- You can obtain an income tax deduction based on the net present value of the charities’ remainder interest. Any deduction that cannot be taken in the year of the gift can be carried forward for up to 5 more years.

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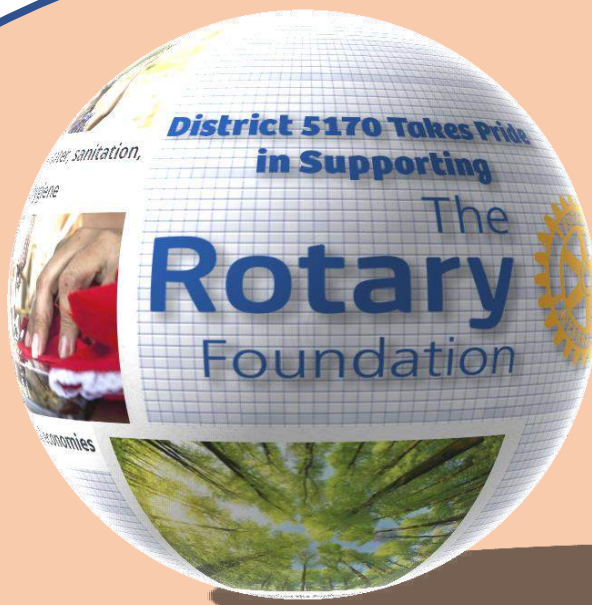
- A reduction of the estate taxes your heirs might owe at the time of your death. The amount of the estate tax deduction is unlimited. Every dollar you pass to charity is a dollar that your heirs will not pay taxes on.
- Selling a highly appreciated asset can trigger significant capital gains taxes. Assets donated to a CRT which are sold by the trust are not subject to capital gains taxation.
- A CRT allows you to generate income for yourself or someone you choose...sometimes even more income than you would have gotten if you kept the asset.

But what about the heirs?

Once the trust term is over what's left in the trust passes to the charity. If this causes you to pause, consider setting up a "wealth replacement trust" otherwise known as an "Irrevocable Life Insurance Trust" (ILIT). This strategy places a life insurance policy, purchased with some of the tax savings or income from the trust, outside of your estate, that passes directly, tax-free, to your beneficiaries when you pass away. Effectively, you are replacing the donated asset with a tax-free death benefit.

In Summary:

In addition to the good you can do for others through The Rotary Foundation, you can also have a positive impact on your retirement, estate and/or business planning. When done properly, it can provide lifetime income, reduce current and future tax liability and still leave a substantial legacy to your heirs.





A District Project and District Rotarians Go to the White House: A Retrospect

By PDG Joe Hamilton, Rotary Club of Cupertino

As District 5170 Governor in 2012-13, I received information about Rotary being invited to nominate Rotarians who have championed outstanding projects that demonstrated how Rotary has helped to significantly change lives. Those few who were chosen by Rotary would be invited to be recognized at the White House by President Obama's administration. I knew of a Rotarian who deserved nomination from our district. His name was Doug McNeil from the Los Gatos Morning club. He and our District Public Image Chair, Ginger McDonald had shared with district leadership an extremely innovative program called *Lighting for Literacy*. It involved working with middle school students to produce solar lighting which could be installed in regions of the world off the grid. With the help of Ginger and the Los Gatos Morning Rotary Club, we nominated Doug.

Doug, together with Jessie Salem, were engineers who conceived of the program and had worked in Fischer Middle School in Los Gatos to produce panels. With Rotarians and volunteers they had travelled to Baja California and installed them so that young students would have light to do school work after dark.



Doug McNeil

I received word that Doug was selected, and was honored as Governor to accompany Doug to the White House. From the time we were notified, we had only a



**The Rotarian Champions of Change
with then R.I. President Tanaka**

week to accept and agree to travel to Washington D.C. The district agreed to support our travel in an emergency Finance Committee meeting. The ceremony was impressive. Only a handful of Rotarians were selected and all of the projects were outstanding. Harriet Schlör, a PDG from Oregon and founder of our Leadership Academy program, was honored for leading a program to promote vaccinations for resisting communities. Ann Lee Hussey, international Rotary speaker, was recognized for her Post Polio Syndrome movement. Most selected were well known Rotary leaders who had articles in the Rotarian. Doug and *Lighting for Literacy*, however, stood above all when Doug eloquently described his program in front of the

assembled group. As Governor, I was extremely proud. Following the ceremony, Rotary International President Sakuji Tanaka asked to have his photo taken with Doug and me.

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What I remember the most, however, is spending time with Doug and Jesse Salem. Jesse at that time as a non-Rotarian but co-founder, had traveled to accompany Doug. They were extremely humble about their heroic achievements. As we walked together down a street full of restaurants in D.C., I learned how they had conceived the project over coffee and writing it down on a napkin. Doug was an engineer at NASA Ames working on rockets and Jesse had worked at NASA but had become a co-director at the Discovery Museum. As we were deciding on where to eat, I wanted to try an Ethiopian restaurant because I would soon be traveling to Ethiopia, but my non-adventuresome with food wife was reluctant. Jesse and Doug were very diplomatic and persuasive, however, and coaxed my wife and we enjoyed an evening eating with our hands at an excellent Ethiopian Restaurant. Doug and Jesse were extremely kind, vibrant and interesting companions. I didn't know then that Jesse was terminally ill and Doug would soon be afflicted with ALS.

Lighting for Literacy lives on as a major international project in Los Gatos Morning and installations have taken place in several nations on at least 3 continents. Doug and Jesse's legacy is tremendous. Doug is a Rotarian who deserves the utmost recognition and support.

If you are interested in learning more about supporting Doug's battle with ALS, please contact the Rotary Club of Los Gatos Morning. <https://portal.clubrunner.ca/4097/singleemail/contactus>



WE SOLVE PROBLEMS

No challenge is too big for us

For more than 110 years, we've bridged cultures and connected continents to champion peace, fight illiteracy and poverty, promote clean water and sanitation, and fight disease.

**2.5
BILLION**
children
immunized
against polio



160 Natural Science Teachers Receive Training in Rural Taiwan to Benefit Many Elementary School Children

By Annie Ho, Rotary Club of Cupertino



“To teach the teachers in rural Taiwan is more important than ever. We were so fortunate to receive the help from RC Cupertino and several other clubs,” says Joseph Liao, president of Kaohsiung West Rotary in southwest Taiwan.

The Cupertino Rotary Club has a very active World Community Service (WCS) Committee with over 25 members and always has 10+ Global Grant projects in the pipeline.

I have been a WCS member for 9 years and have initiated and successfully completed a grant project in 2015-2016 called the “Single and Poor Mom Central Kitchen,” and in 2018-2019, an “Organic Vegetable Garden for Disabled Children.” Both are Humanitarian and Vocational Training projects.



Teacher Training in Taiwan*

I am always on the look-out to support projects in my native Taiwan and I stay in touch with fellow Rotarians like Ray Chang, District Governor of D3510, and Joseph Liao, President of Kaohsiung West Rotary Club. Then I received an urgent request for help for an education project that needed immediate support. At that point, RC Cupertino had some extra funds. Wow! \$3000 - what a perfect match! The grant was ready to be submitted and Cupertino’s support came just at the right time! 160 teachers will be trained to teach

elementary school children science and other tools for lifelong learning. Rural communities are often forgotten – but Rotary does not forget them. Several training sessions have taken place already in March and April in Kaohsiung and Taitung and will continue throughout 2021.

Rotary friendship is not a one-way-street:

In 2020 we all were impacted by COVID-19 and the US was short of masks. The Taiwan host club sent 8,000 masks to me for distribution to club members, Silicon Valley schools, hospitals, VTA, police departments, and other organizations to limit the COVID-19 spread.

Good connections and deep friendship produce bigger and better results for generations to come!!!

The International Rotary Convention in Taipei will be virtual this year. Make sure to sign up.

** You may be wondering why these teachers are wearing Einstein wigs. The answer is that they hope that the wigs will make them look and feel like science geniuses!*

Meet Our Latest District 5170 Global Grant Scholar . . .



Emily Vokach-Brodsky is a Bay Area native. In 2017 she graduated from Carnegie Mellon University (CMU), where she majored in Behavioral Decision Science and International Relations, and minored in Hispanic Studies. As an undergraduate, Emily learned about cognitive biases, heuristics and the ways in which human decision making deviates from rationality. She also discovered how to use these insights to promote healthy choices and support vulnerable populations. Emily's research contributions have leveraged behavioral science to inform HIV prevention policies in Kenya and South Africa, and advance maternal health interventions in the United States.

Currently, Emily works as a Research Associate at a start-up - a collaboration between CMU's Department of Engineering and Public Policy and the University of Pittsburgh School of Medicine. Their team is designing a prenatal health app in partnership with the largest provider of healthcare in Western Pennsylvania. The innovative app merges behavioral science, machine learning and clinical medicine to provide real-time interventions to users. It uses nudges to encourage healthy behavior and combats health disparities by detecting adverse outcomes among at-risk patients.

In addition to her research, Emily's experiences as a public health volunteer in Central America, policy intern in Washington, DC and Fulbright Scholar in Brazil have given her the tools to address a gap in our global health approach that she wants to help close: health interventions must consider inherent human biases and other environmental factors to be truly effective. She says, "the Rotary Scholarship will allow me to pursue a graduate education that marries my background in behavioral science with global health to help me develop appropriate, effective maternal health interventions in underserved communities."

In the Fall, she is thrilled to be attending The London School of Economics to study Health and International Development. The Masters course will give her a comprehensive foundation in global maternal health, including skills in research design and policy analysis. Emily is particularly drawn to courses like *Sexual and Reproductive Health Programmes*, and plans to join research efforts regarding family planning access in East Africa. After LSE, Emily would like to complete a PhD and one day hopes to advocate for an inclusive research agenda as a leader in global health.

On the weekends, Emily can be found outdoors - hiking, running, camping or climbing. She also loves to paint and bake bread. Her life motto is the same as that of her alma mater: My Heart is in the Work. She is extremely grateful to the District 5170 Rotarians for their kindness and support, and is honored to represent the Bay Area as a Rotary Scholar in London. Emily is looking forward to staying connected with Rotary International throughout her time at LSE and beyond.



Would you like to help with the effort to alleviate India's Covid-19 crisis? If so, please check out this month's district newsletter.

Do you want to know which Global Grants our District 5170 clubs are working on, and see the project descriptions? If "yes," just click [HERE](#)



Around the Clubs

Your fellow Rotarians would love to hear about any projects in which your club, group of clubs, or area, participated in or is working on, funded in whole or in part by The Rotary Foundation. If you might be interested in submitting an article for our "Around the Clubs" feature, please let me know. (Project-related photos are very welcome.)

Ed Jellen, Editor,
TRF News Today;
EdJellen@Gmail.com

International Projects from Around the World in Need of Partnerships

By Dr. Geeta Kadambi, Rotary Club of Fremont Bridge



This year, our District 5170 International Service team created a unique opportunity for Rotarians from different countries to meet and share their ideas for projects. At these team meetings, more than 300 Rotarians, representing more than 20 districts from around the world, attended via Zoom, and enjoyed presentations in the areas of peace building, water and sanitation, education, and literacy.

Global grant applications often require community assessments, good collaboration, commitment between host and international clubs, and smooth reporting after the clubs have finished their grant work. What a better way to forge friendships, understand one another, perform an initial assessment project, and aim for a bigger global grant project? At our meetings, we provided this communication module so that we can contact each other.

However, a challenge for small clubs is that they do not have the expertise for writing global grant applications, nor do they have enough district designated funds to write a global grant on their own. How would they involve themselves in international projects then? Is it not beneficial to participate in a small project that is impactful and to enjoy serving humanity? This has two-fold benefits. The members of the small clubs will get motivated to do the project, and the project's success will build stronger clubs, bigger projects, and perhaps attract new members.

We want to showcase some of the projects that were presented and how much of an impact such projects can make. Feel free to reach out and collaborate on one of these projects:

Mexico: PDG Carlos Sandoval presented micro loans as a tool for change. These are loans for underdeveloped areas of the population to provide useful employment and skill development for local folks throughout Mexico.



Before and After in India

India: Rotarian Dolly Parikh from our district and the Rotary Club of Silicon Valley for Global Impact presented the massive project that they are working on to eliminate water poverty. The Rotary Club of Silicon Valley for Global Impact's Water and Climate Action Group in collaboration with *Overseas Volunteer for a Better India* is on a mission to transform rural India from "water poverty to water plenty" by 2030. That is their motto.

Turkey: Rotarians from Turkey presented several projects under the \$3,000 range. A women entrepreneur in Turkey, for

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example, is trained to create a website and establish an online portal for her handicrafts. It just costs her only \$450 per year for the website.

Indonesia: A big delegation lead by DG Roziana W.Wiguna presented Stunted Growth Project from Indonesia. A total of \$500 allows a child to eat nutritious meals for a year and overcome malnutrition-related diseases.



Haiti: Rotarian Jill Duerig of our District 5170 presented Handwash project for Haiti. She mentioned that it is a huge project and every dollar counts. This is a long term national collaborative program to bring potable water, sanitation, and hygiene to everyone in Haiti.



Nigeria and Kenya: Representatives from these countries presented a variety of projects involving sanitation, health care, vocational training, literacy, and others related to Rotary's areas of focus.

South Africa, District 9370: Rotary Club of Eshowe is a small club situated in rural Zululand, the heartland of the Zulu nation on the north-east coast of South Africa. PDG Nick Phillips spoke about Project Engagement, which involves Global Grants in the fields of water, sanitation, and education. Its largest ongoing project is the provision of classrooms and libraries at rural schools, in partnership with the Africa Classroom Connection based in the USA.

I would like to thank the international service team, Shannon Chan (Past President, Rotary Club of Fremont); Sangita Seshadri (incoming President, Rotary Club of Saratoga); and Patrick Coyle (incoming International Service Chair of our district), for all their help throughout the year.

For more information about any of the above projects, and for the contact information for the representatives of the Rotary clubs and projects featured in this article, please contact Geeta Kadambi at geeta.kadambi@gmail.com.



Choosing to Join Rotary Direct

By Paul Iannaccone

District 5170 Annual Fund Chair

"To give away money is an easy matter and in any man's power. But to decide to whom to give it and how large and when, and for what purpose and how, is neither in every man's power nor an easy matter."

Maya Angelou



My wife and I recently discussed our desire to give a percentage of our income to those less fortunate. We did not have a specific cause in mind, just the sense that we should do more. We are blessed and felt called to give to those in need.

Odd as it may seem, I had no thought of giving these funds to Rotary. For years I have supported The Rotary Foundation and am proud of doing so, but we were having a "non-rotary" conversation. We just wanted to make a difference.

Having spent a career in the nonprofit world I know firsthand how lives can be touched by philanthropy, but I am also sadly aware of how often funds are less than wisely spent. So I determined to make sure our philanthropy would reach the needy. I decided to make an informed decision by researching whatever philanthropy we selected through a national organization. An organization such as Charity Navigator.

And finally a lightbulb went off in my head.

We wanted to make a meaningful difference in others' lives by giving to an organization that would use our funds wisely; a charity that was effective, accountable, and transparent. In short, we wanted to give to an organization just like The Rotary Foundation.

And so we determined to do just that -- to entrust these funds to The Rotary Foundation. My wife, Annette, having spent her career in education, is directing her giving to Basic Education and Literacy. I chose Water, Sanitation, and Hygiene. And because we are committed to make these gifts ongoing, we signed up for Rotary Direct. Now each month we receive confirmation of our donations and a wonderful update from The Rotary Foundation on the work we support.

We pray others are blessed by our decision, but I know that we already have been.

This is our journey and our choice. Your walk is different, and you should do what is right for you. But Annette and I hope you will consider joining us in giving to The Rotary Foundation. It's a decision that will change lives, starting with your own.

Monthly Contribution Report

(As of May 6, 2021)

Name	Mbrs	1 July 21	EREY	% EREY	Annual Fund Goal	Annual Fund %	Annual Fund Per Capita	Annual Fund YTD	Other YTD	Endow YTD	-- Total --
Alameda	65		49	94%	\$10,000	146%	\$224.17	\$14,571	\$1,725	\$0	\$16,296
Almaden Valley	19		4	25%	\$4,000	63%	\$131.58	\$2,500	\$0	\$0	\$2,500
Campbell	34		13	46%	\$6,000	84%	\$148.25	\$5,040	\$100	\$0	\$5,140
Capitola-Aptos	49		46	100%	\$10,000	111%	\$226.53	\$11,100	\$75,200	\$0	\$86,300
Castro Valley	51		24	50%	\$10,000	216%	\$424.39	\$21,644	\$8,975	\$0	\$30,619
Cupertino	210		154	76%	\$60,000	89%	\$263.19	\$53,170	\$5,544	\$0	\$58,714
Dublin	43		23	56%	\$10,000	97%	\$224.99	\$9,675	\$2,412	\$0	\$12,086
East Palo Alto Bayshore	20		2	11%	\$500	10%	\$2.50	\$50	\$0	\$0	\$50
E-Club of Silicon Valley	48		19	40%	\$5,000	379%	\$394.37	\$18,930	\$3,920	\$0	\$22,850
E-Club Silicon Valley Smart Village	44				\$5,000	1%	\$1.14	\$50	\$0	\$0	\$50
Evergreen Valley, San Jose	14		0	0%	\$100	0%	\$0.00	\$0	\$0	\$0	\$0
Freedom	21		5	28%	\$2,500	48%	\$57.14	\$1,200	\$0	\$0	\$1,200
Fremont	38		30	79%	\$10,000	209%	\$560.13	\$20,905	\$7,825	\$0	\$28,730
Fremont Bridge	20		18	100%	\$5,000	52%	\$230.65	\$2,613	\$0	\$0	\$2,613
Fremont Morning	18		15	83%	\$4,000	171%	\$379.17	\$6,825	\$475	\$0	\$7,300
Fremont-Union City-Newark	15				\$1,800	50%	\$59.67	\$895	\$0	\$0	\$895
Sunset			4	29%							
Gilroy	122		32	27%	\$15,000	97%	\$118.78	\$14,491	\$2,000	\$1,000	\$17,491
Gilroy After Hours	31		4	14%	\$750	47%	\$11.29	\$350	\$0	\$0	\$350
Gilroy Sunrise	23		3	16%	\$0	0%	\$75.87	\$1,745	\$0	\$0	\$1,745
Hayward	55		28	51%	\$5,000	117%	\$106.45	\$5,855	\$225	\$0	\$6,080
Hollister	68		45	68%	\$8,500	99%	\$124.26	\$8,450	\$615	\$0	\$9,065
HuaRen in Silicon Valley	17		0	0%	\$500	100%	\$29.41	\$500	\$0	\$0	\$500
Livermore	111		51	49%	\$30,000	138%	\$373.65	\$41,475	\$10,740	\$3,000	\$55,215
Livermore Valley, The	42		31	78%	\$5,000	281%	\$334.57	\$14,052	\$7,243	\$250,000	\$271,295
Los Altos	165		133	84%	\$39,000	120%	\$284.06	\$46,870	\$1,700	\$0	\$48,570
Los Altos Sunset	7		7	100%	\$1,400	288%	\$571.43	\$4,000	\$0	\$43,326	\$47,326
Los Gatos	114		13	12%	\$25,000	36%	\$78.05	\$8,898	\$720	\$0	\$9,618
Los Gatos Morning	43		39	98%	\$18,000	108%	\$452.56	\$19,460	\$2,800	\$0	\$22,260
Milpitas	29		10	36%	\$3,500	349%	\$421.65	\$12,225	\$0	\$0	\$12,225
Mission San Jose	18		14	93%	\$2,000	155%	\$172.22	\$3,100	\$375	\$0	\$3,475
Morgan Hill	109		81	76%	\$24,000	112%	\$245.64	\$26,775	\$12,440	\$0	\$39,215
Mountain View	34		20	65%	\$8,000	105%	\$247.06	\$8,400	\$200	\$0	\$8,600
Newark	40		14	36%	\$4,000	88%	\$88.38	\$3,535	\$350	\$0	\$3,885
Niles (Fremont)	94		40	43%	\$25,000	98%	\$261.49	\$24,580	\$5,099	\$0	\$29,679
Oakland	273		216	85%	\$60,000	276%	\$605.51	\$165,303	\$2,812	\$1,000	\$169,115
Oakland Uptown	11		8	73%	\$3,500	91%	\$289.36	\$3,183	\$204	\$1,250	\$4,637
Palo Alto	126		68	57%	\$22,000	141%	\$246.23	\$31,025	\$3,375	\$250	\$34,650
Palo Alto/University	110		43	39%	\$15,000	146%	\$199.54	\$21,949	\$100	\$0	\$22,049
Piedmont-Montclair	14		5	36%	\$3,000	33%	\$71.43	\$1,000	\$0	\$0	\$1,000
Pleasanton	71		21	30%	\$0	0%	\$204.72	\$14,535	\$1,550	\$0	\$16,085
Pleasanton North	59		22	40%	\$12,000	81%	\$165.08	\$9,740	\$1,300	\$0	\$11,040
Pleasanton, Dublin, Livermore	12		11	92%	\$600	717%	\$358.33	\$4,300	\$250	\$0	\$4,550
San Jose	452		185	44%	\$33,000	98%	\$71.90	\$32,500	\$350	\$0	\$32,850
San Jose East-Evergreen	25		24	100%	\$2,000	551%	\$441.00	\$11,025	\$0	\$0	\$11,025
San Jose Silicon Valley	19		11	61%	\$10,000	224%	\$1,178.68	\$22,395	\$100	\$0	\$22,495
San Juan Bautista	33		12	40%	\$4,500	64%	\$87.88	\$2,900	\$0	\$0	\$2,900
San Leandro	40		24	67%	\$17,500	95%	\$415.88	\$16,835	\$2,435	\$0	\$19,070
San Lorenzo Valley (Felton)	39		21	55%	\$4,000	188%	\$171.79	\$8,700	\$36,100	\$100	\$42,900
Santa Clara	71		11	17%	\$15,000	22%	\$47.18	\$3,350	\$575	\$0	\$3,925
Santa Cruz	116		40	35%	\$15,800	74%	\$99.64	\$11,559	\$0	\$0	\$11,559
Santa Cruz Sunrise	104		96	100%	\$30,000	125%	\$361.13	\$37,558	\$150	\$0	\$37,708
Saratoga	96		58	62%	\$25,000	136%	\$353.01	\$33,889	\$5,625	\$0	\$39,514
Scotts Valley	18		3	17%	\$3,500	49%	\$94.44	\$1,700	\$36,175	\$0	\$37,875
Silicon Valley	200		0	0%	\$1,000	0%	\$0.00	\$0	\$0	\$0	\$0
Silicon Valley For Global Impact	59		0	0%	\$1,000	0%	\$0.00	\$0	\$0	\$0	\$0
Silicon Valley Passport	48		6	14%	\$1,000	155%	\$32.29	\$1,550	\$40,588	\$0	\$42,138
Silicon Valley Rainbow	16		3	21%	\$400	313%	\$78.13	\$1,250	\$30	\$0	\$1,280
Silicon Valley Star (Sunnyvale)	14		6	43%	\$0	0%	\$62.50	\$875	\$0	\$0	\$875
Sunnyvale	55		18	35%	\$10,000	89%	\$125.45	\$6,900	\$0	\$0	\$6,900
Sunnyvale Sunrise	10		4	44%	\$2,200	77%	\$170.00	\$1,700	\$0	\$0	\$1,700
Watsonville	71		0	0%	\$5,000	14%	\$9.86	\$700	\$0	\$0	\$700
TOTALS		3,993	1,888	47%	\$655,350	131%	\$215.50	\$858,149	\$282,402	\$299,926	\$1,440,476
						Signifies highest in category					

Key to headings:

EREY – Every Rotarian Every Year – Number of club members who made a donation this Rotary year

EREY% - Percent of club members who contributed in the current year (EREY/Number of members)

AF – Annual Fund

Other YTD – Other funds donated (apart from AF) such as PolioPlus

Endow YTD – Total funds donated to the Endowment Fund up to the current date. (Cash donations, but not legacy giving.)

ROTARY TRIVIA

Trivia Question No. 1:

In which year did the number of Paul Harris Fellows reach 1 million:

- a) 1986;
- (b) 1996;
- (c) 2006;
- (d) 2016; or
- (e) 2020?



Trivia Question No. 2:

According to an RI survey in 2019, what percentage of members who left their Rotary clubs said they did so because they did not feel included:

- (a) 15%;
- (b) 25%;
- (c) 35%;
- (d) 45%; or
- (e) 55%?

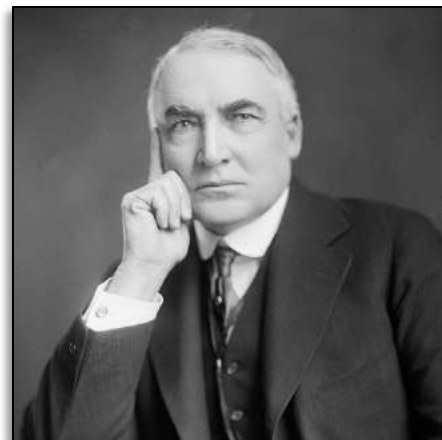
Trivia Question no. 3:

Which Rotary Club started ShelterBox, RI's official disaster relief partner:

- (a) Rotary Club of Helston-Lizard, England;
- (b) Rotary Club of Los Gatos Morning, CA, U.S.A;
- (c) Rotary Club of Vancouver, B.C., Canada;
- (d) Rotary Club of Canberra Sunrise, Australia; or
- (e) Rotary Club of Delhi, Uptown, India?

Answers on last page

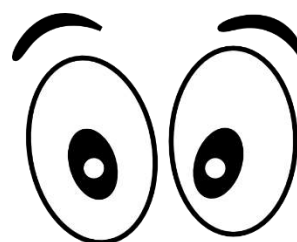
Can you Identify
this famous
Rotarian?



Answer on last page

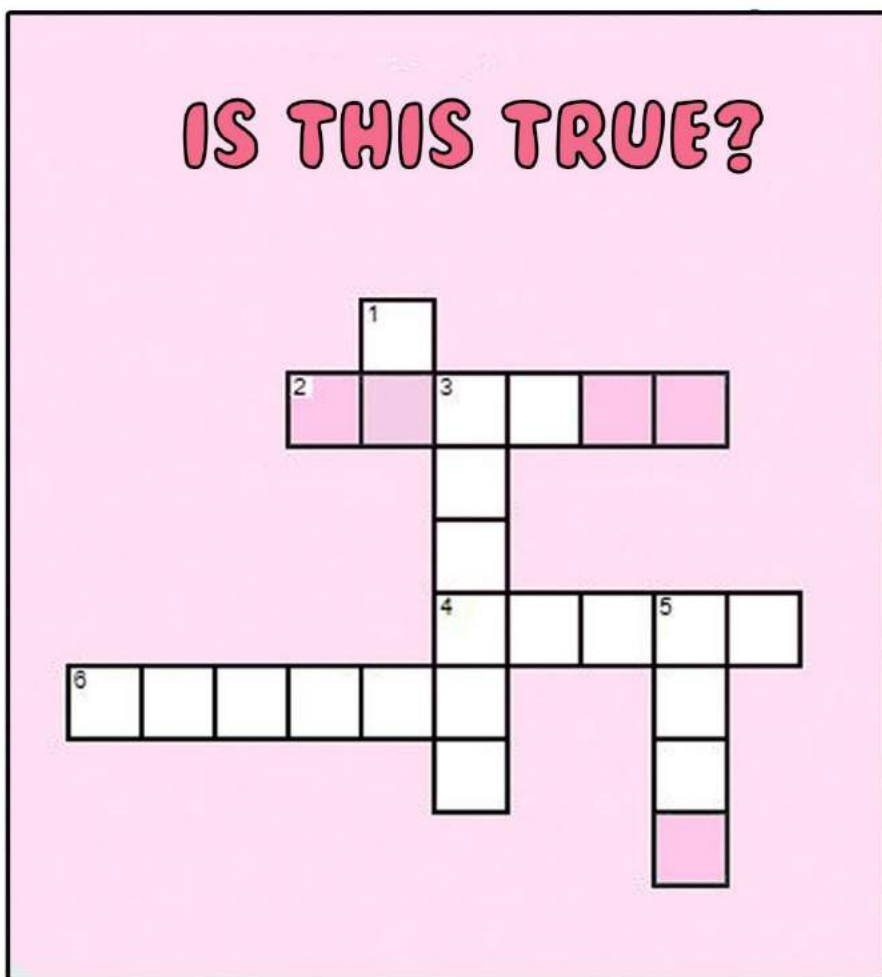


**The mission of The
Rotary Foundation
of Rotary
International is to
enable Rotarians to
advance world
understanding,
goodwill, and
peace through the
improvement of
health, the support
of education, and
the alleviation of
poverty.**



This is not a puzzle, but rather, a message. To decypher the message: (1) fill in the grid, (2) re-arrange the words in the grid to start the message, and then, (3) re-arrange the letters in the shaded squares to complete the message.

Answer on Next Page

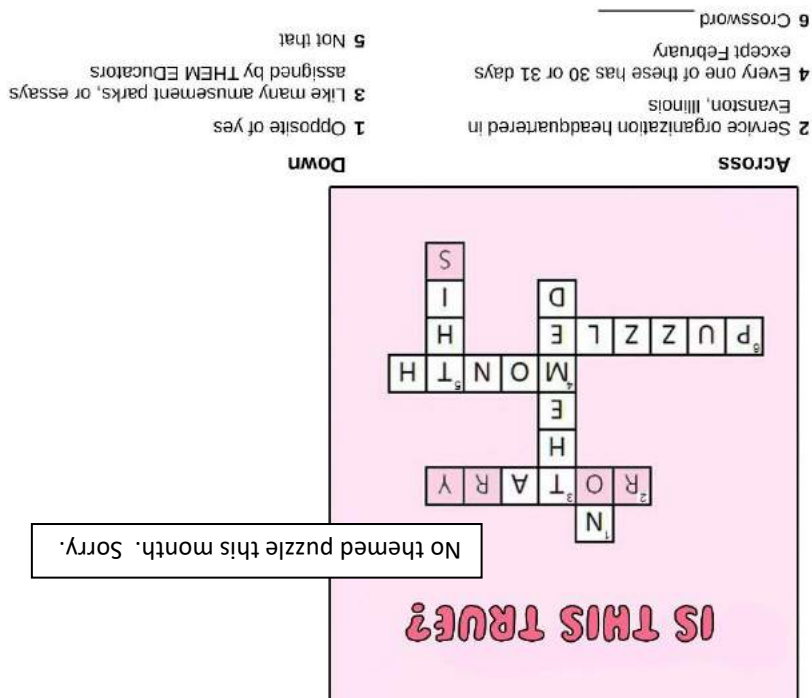


Across

- 2 Service organization headquartered in Evanston, Illinois
- 4 Every one of these has 30 or 31 days except February
- 6 Crossword _____

Down

- 1 Opposite of yes
- 3 Like many amusement parks, or essays assigned by THEM Educators
- 5 Not that



The famous Rotarian pictured is Warren G. Harding, Rotary Club of Washington, D.C. Harding was the 29th President of the U.S. (1921 – 1923), and upon his death while in office, was succeeded by Vice-President Calvin Coolidge.

Answer to trivia question no. 1: (c) The number of Paul Harris fellows reached 1 million in 2006.

Answer to trivia question no. 2: (c) 35% of the Rotarians who left their clubs said they did so because they did not feel included.

Answer to trivia question no. 3: (a) Rotary's disaster relief partner, ShelterBox, was started by the Rotary Club of Helston-Lizard, England.