

Also inside: Club stats, updates, helpful tips for TRF Chairs, Rotary trivia, a new 5170 themed crossword, and more!

Around the Clubs:
Los Altos in Peru

DISTRICT 5170

TRF NEWS TODAY

SEPTEMBER, 2020



CURRENT NEWS OF DISTRICT 5170 AND THE ROTARY FOUNDATION

FROM THE DISTRICT TRF CHAIR

BY PDG ORRIN MAHONEY

Last month, I reminisced about the Rotary Global Grant project trips that I had gone on in the past. In addition to the specific projects that we visited, we often took the opportunity to help those in need in other ways. One important way to make a difference is to grant someone the gift of mobility by supplying a wheelchair that they otherwise would not have had.

Starting with my first international trip to Chile, I participated in the delivery of over 3000 wheelchairs in Chile, Mexico, and China. All of these were done in cooperation with the Wheelchair Foundation, located right here in Danville, in District 5170. I will say that placing a needy child in a wheelchair for the first time is an emotional and life changing event, both for the child as well as the Rotarian. To see a quick video about one wheelchair distribution several years ago, click here:

<https://www.youtube.com/watch?v=balCZEU3YAo>



As I said last month, these projects cannot be done without the funding from the Rotary Foundation, specifically the Annual Fund (SHARE) program. That is why I am excited to be working with the Club Foundation chairs to kick off our Annual Fund Drive. Your Club Foundation chairs will be seeing more details about the program from Paul Iannaccone, our Annual Fund Chair, over the next few weeks.

We have a Foundation workshop scheduled for September 17th (see flyer on next page), and we have already scheduled 22 club presentations over the next few months. We will also have a club challenge this year with a substantial prize to the winning Club. But more about that next month.

FOUNDATION!

An Interactive Seminar for the Rotary Clubs of District 5170



Join us for an exciting workshop featuring ways to increase your Clubs giving to The Rotary Foundation, including:

- **What reports are available to let you track members TRF status**
- **What tools are available to run your campaign especially in the Covid era**
- **Sample Annual Fund campaign templates**
- **Best practices from your fellow Area Clubs**

Who's Invited: This seminar is designed for Club Presidents, President-Elects, and Foundation Chairs and team members

When: Thursday, September 17, 2020 6:30-8:00 PM

RSVP by Sept 15: To: Click here: <http://bit.ly/5170TRF>

or to Olivia Poe, admin@rotarydistrict5170.org
408-273-4577



The Major Donor's Journey

By Pat McMenamin, Major Donor Chair, District 5170



There is a journey, an especially unique journey of discovery that begins – sometimes quietly and barely perceptibly – when a Rotarian recognizes:

“In Rotary, we indeed measure our value not by what we have, but by what we have given, by the good we have done in the world, and by our capacity to do even more.”

Quotation from: R. Ravindran 2015-16 President, Rotary International, and Ray Klingensmith 2015-16 Trustee Chair, The Rotary Foundation

This journey of discovery sometimes begins before a new Rotarian knows about global grants or district grants or Rotary's 7 Areas of Focus. And the journey often begins – simply because “seasoned” Rotarians have inspired a new Rotarian – by explaining and demonstrating that the work of Rotary begins in the community, and every community has its own unique needs and concerns.

An important mile-marker along this journey of discovery is the awareness a Rotarian obtains upon realizing that while we serve in countless ways, Rotarians have focused our efforts in these seven key “Areas of Focus” to maximize our impact:

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development
- Supporting the environment

Upon learning about The Rotary Foundation's “Areas of Focus,” Rotarians and future Major Donors have an opportunity to consider the area or areas of focus they are most inspired to support.

Often, after several years have passed, the journey of discovery becomes a full-circle journey of discovery. That happens when a Rotarian becomes a Major Donor and has internalized:

“In Rotary, we indeed measure our value not by what we have but by what we have given, by the good we have done in the world, and by our capacity to do even more.”

Please take the opportunity to learn more about becoming a Major Donor or Arch Klumph Society member of The Rotary Foundation of Rotary International.

For more information, please contact:

Pat McMenamin, Rotary Club of Livermore

D5170 TRF Major Donor Chair; Club Foundation Chair

C: 925-980-6881

pjmcmenamin@mac.com

The successful Annual Fund Campaign

by Paul Iannaccone

Rotary District 5170 Annual Giving Chair



Rotary's **Annual Fund** Campaign raises money for the World Fund and SHARE. Half of the contributions go to Rotary's Word Fund and half are returned in three years as District Designated Funds. *Our grant programs such as scholarships, district grants, and global grants come from this Annual Fund/SHARE giving.*

Each Rotarian is encouraged and expected to support The Rotary Foundation annually with a contribution of at least \$25 as part of *Every Rotarian, Every Year* campaign. In District 5170, many clubs suggest members become Double Sustainers (\$200 or more) whenever possible.

When I became Rotary District 5170's Annual Giving Chair, I thought about where to begin. Then I remembered many years ago when I learned to SCUBA dive that one of my first lessons was to "Plan your Dive and Dive your Plan." It's critical advice for a safe and successful dive. And it's equally valuable advice in fundraising as it is in diving.

So, before you launch your Annual Fund campaign for your club, take time and plan your campaign. Plan well and you're sure to have a smooth and successful campaign!

As your Annual Giving Chair, I'm here along with the entire District 5170's TRF team to help you succeed. Start by taking a look at [Notes on Running a Club Annual Giving Program](#), attend one of our Foundation workshops, or just give us a call. Then roll up your sleeves, make a plan and put it into action.

And when the money starts rolling in remember - *"Thank before you Bank."*

What is the Paul Harris Society (PHS)?

By Irv Stowers, PHS Chair



Exactly what is the Paul Harris Society? Most of your contributions to The Rotary Foundation (TRF) go towards the Annual Fund and accumulate until your account reaches \$1,000 and then you are awarded a Paul Harris pin, medal, and certificate designating you as a Paul Harris Fellow. If you continue to make contributions then you are awarded further pins with colored stones designating your level of total contributions. The Paul Harris Society on the other hand recognizes not your total contributions but your rate of contributing. If you are able to contribute \$1,000 or more per year, then you qualify to become a Paul Harris Society member of which there are two types – one in TRF and the other in District 5170. Details of these two types are explained below.

TRF - Paul Harris Society

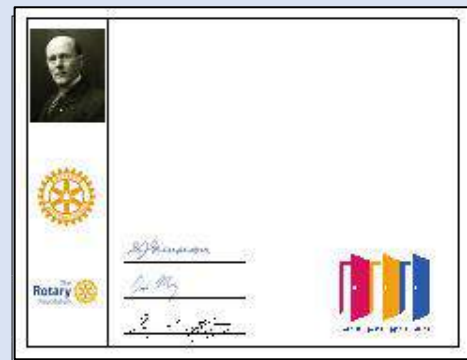
- Members pledge to donate at least \$1,000 per year to the Rotary Foundation.
- Donations may be paid monthly, quarterly or annually.
- Members receive a Certificate and Paul Harris chevron to wear with their Paul Harris medal.



- Membership is continuous until terminated by the donor or the district Paul Harris Society Coordinator.

District 5170 - Paul Harris Society

- When a donor transfers \$1,000 or more to the Rotary Foundation within one calendar year the district Paul Harris Society Coordinator receives notification from TRF of the transfer and acknowledges the donation with a Certificate and Thank You letter.



- Each year the cycle repeats when the donation is received by The Rotary Foundation.
- The PHS chevron is not distributed to District 5170 PHS members. It can only be distributed to those who pledge that they will continue to make annual donations of \$1,000 or more.
- District 5170 further rewards all of its annual contributors by hosting a reception as part of the District Conference currently scheduled for May.

The great thing is that you don't have to choose between the two Societies. You can join both Societies by first pledging to TRF your willingness to make yearly donations of \$1,000 or more and then making that donation to TRF.

Around the Clubs

Los Altos Rotary and Partners Support Nutrition and Economic Development in Peru, with Multiple TRF Grants

By Jackie Olson, Rotary Club of Los Altos



The Rotary Club of Los Altos in cooperation with the Rotary Club of Mill Valley have now launched the 4th phase of a project to help families in Puno, Peru. It started in 2016, when Jackie Olson, a Peruvian native living and working in Silicon Valley, looked for a way to “give back” to her childhood homeland.

Puno is a region in southeastern Peru, bordering Bolivia, in the Altiplano, (or high plateau – 13,000+ feet). It is renowned for its cultural richness and diversity as well as for its breathtaking landscapes. It is also known for its harsh geography, well below freezing temperatures, malnutrition, poverty and social inequality.

Of a population of 1.25 million, 49% have no running water, 36% have no sewage and 44% lack electricity. Analphabetism (an inability to read) reaches 20% (27% in children under 12), preschool attendance is only 56%, and overall malnutrition is 32%.

Currently, Puno faces a greater problem: anemia in children under 3 reaches 82%, and in children under 5, it is 63%. Anemia increases the risk of maternal mortality and impairs



Villagers Welcoming Rotarians

cognitive development in children.

Furthermore, chronic malnutrition is close to 17.8%. This means that nearly 1 child in 6 will not have the necessary capacity to reach his or her fullest genetic potential, 3 of those 6 will not receive education and only 1 is well fed.

Los Altos Rotary partnered with two non-profit organizations in Peru already working in the region to support the nutrition, education and economic development of the local rural families (Kusimayo and IAA, the

Institute for Alternative Agriculture).

The project transforms the survival sustenance economy into an entrepreneurship economy. The families are supported with a package developed by the Institute for an Agrarian Alternative and Cusco's Federation of Peasants, providing a combination of innovative solutions with deep roots in ancestral knowledge, thus enabling the families to use their natural resources (water, pastures), productive resources (seeds, crops, small /large animals) and cultural resources to make their arid land profitable and sustainable in time.

Continues on Next Page

The package for each family consists of five technologies:

1. Water supply / irrigation system: They are provided with a water tank or reservoir, pipes and dripping system, guaranteeing water supply during the dry months (April - October).

2. Greenhouse: A 20m by 5m (about 65 x 15 feet) greenhouse where vegetables, legumes and fruits are grown. None of these crops could normally be grown at this altitude or at these temperatures. The family is responsible for making 1800 adobe bricks and building the greenhouse (according to set specifications).

3. Open orchard: a studied crop program, taking into account seasonality and temperature.

4. Associated pastures: 4 types of pastures are grown, so cattle can graze within the family's property.

5. Organic fertilizers and pesticides: families are taught how to prepare their own fertilizers, making all their production organic.

This package not only supports their dietary needs, but the families can generate around 40% surplus crops, which they sell at the markets providing much needed reserves and cash to improve their economic condition.

Sustainability is assured through follow-up visits by our partners, trainers and Jackie Olson herself.

These four TRF grants have dramatically improved life for Peruvian farm families formerly limited by poverty and malnutrition (every phase supports between 30-40 families).



The Los Altos Rotary Crew and Hosts



Project Beneficiaries and Rotarians



Villagers Inside Their New Greenhouse

For more information, visit www.kusimayo.org or contact jljahhncke@yahoo.com.



ADVANCE



Can you identify from the above graphic TRF's six areas of focus? If not, look again at the flyer on the second page of this newsletter.



The mission of the Rotary Foundation of Rotary International is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.



Polio Plus Update with Wonderful News

By Jim Bell, Polio Plus Chair



August 25, 2020, the Africa Regional Certification Commission certified the World Health Organization

African Region as wild polio-free after four years without a case. With this historic milestone, five of the six WHO regions – representing over 90% of the world's population – are now free of the wild poliovirus, moving the world closer to achieving global polio eradication.

Only two countries worldwide continue to see wild poliovirus transmission: Pakistan and Afghanistan.

The Global Polio Eradication Initiative (GPEI) congratulates the national governments of the 47 countries in the WHO African Region for today's achievement.

“Ending wild polio virus in Africa is one of the greatest public health achievements of our time and provides powerful inspiration for all of us to finish the job of eradicating polio globally,” said WHO Director-General Dr Tedros Adhanom Ghebreyesus. “I thank and congratulate the governments, health workers, community volunteers, traditional and religious leaders and parents across the region who have worked together to kick wild polio out of Africa.”

Around the Clubs

Your fellow Rotarians would love to hear about any projects in which your club, group of clubs, or area, participated in or is working on, funded in whole or in part by The Rotary Foundation. If you might be interested in submitting an article for our “Around the Clubs” feature, please let me know. (Project-related photos are very welcome.)

**Ed Jellen, Editor,
TRF News Today;
EdJellen@gmail.com**

(As of September 4, 2020)

Signifies highest in category

ROTARY TRIVIA

Trivia Question No. 1:

In which year was Rotary's first E-club chartered:

- (a) 1992;
- (b) 1998;
- (c) 2002;
- (d) 2010; or
- (e) 2015?

Trivia Question No. 2:

At present, that first E-club's members live in how many different countries:

- (a) 1;
- (b) 3;
- (c) 8;
- (d) 13; or
- (e) 20?

Trivia Question no. 3:

Where and when was the first Rotary club in Africa chartered:

- (a) Johannesburg, South Africa, 1921;
- (b) Cairo, Egypt, 1922;
- (c) Accra, Ghana, 1923;
- (d) Nairobi, Kenya, 1924; or
- (e) Abuja, Nigeria, 1925?

Answers on last page of this newsletter

Can you Identify
this famous
Rotarian?



Answer on last page

TRF NEWS TODAY

Did you know ...
That past issues* of
TRF News Today
are available?

Just click [HERE](#)

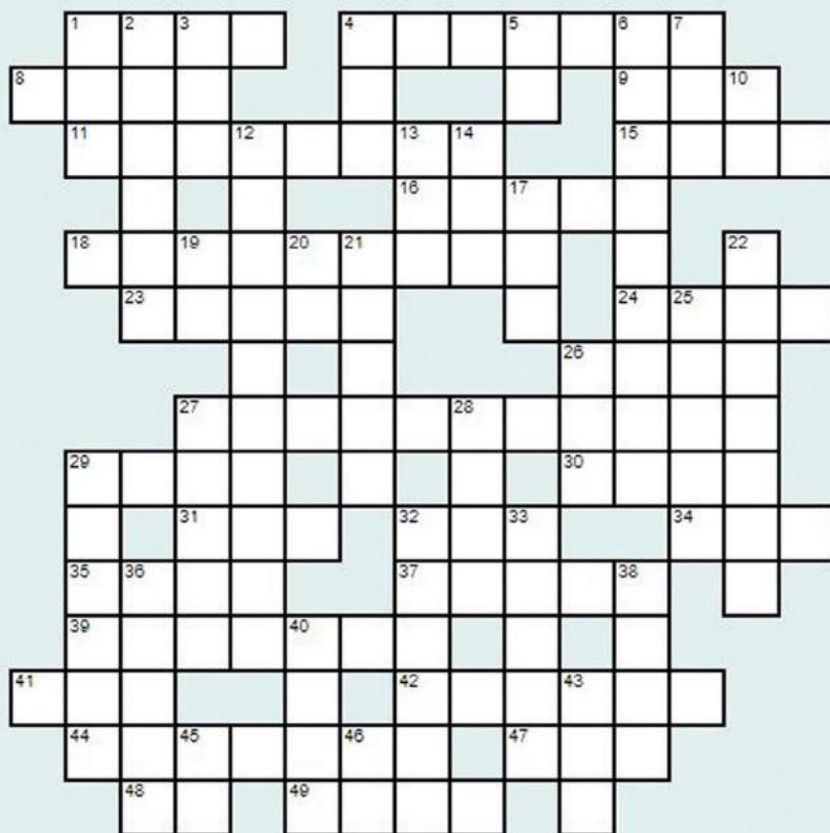
*With lots of good stuff,
such as news about club
TRF projects in District
5170; stats, puzzles, Rotary
trivia; and helpful
information about the Paul
Harris Society, major
donors, Triple Crown
Donors, Annual Giving, and
of course, The Rotary
Foundation.



Note to solvers:

All of the starred clues contain anagrams for the name of a Rotary Club in District 5170.

MIXED UP DISTRICT 5170 ROTARY CLUBS, PART 2



Across

- 1 Peter or Paul, but not Mary
- 4 *See 6 Down
- 8 Island where you go if you mix up your bail
- 9 How icky!
- 11 *Members of this club enjoy slim pita bread
- 15 Cozy niche
- 16 Foreign language seen on U.S. currency
- 18 *A copier nut does this club's Xeroxing
- 23 Way to steal or cook
- 24 "Your results may _____"
- 26 Last name of Oz's Dorothy

27 *Some members of this club grow lawn violets

- 29 Line on a leaf
- 30 Not merely want
- 31 Inc's cousin
- 32 Fam member
- 34 Won going backwards?
- 35 Pianist and composer Schifrin
- 37 *See 33 down
- 39 *See 14 down
- 41 Fragrant neckpiece
- 42 Skin sketch
- 44 Partisan in Wars of the Roses
- 47 Indy's quest
- 48 It turns 75 this year (abbr.)

49 Send by mail

Down

- 1 Laddie's lid
- 2 Small error
- 3 Unwell in Thailand?
- 4 Watched a baby
- 5 Word on a memo
- 6 *With 4 across, some suavely risen nuns may be members of this club
- 7 Alter _____
- 10 Singer Don
- 12 *This club elects natal peons to membership
- 13 Boxer Laila
- 14 *With 39 across, anal drones are welcome in this club
- 17 Export from the North Pole?
- 19 Italian river
- 20 Kind of cola
- 21 The things over there
- 22 *Members of this club are fed more than other clubs
- 25 Ethan, Woody, or Tim
- 26 That's the spirit!
- 27 Author Cather
- 28 Capsule-mate of Buzz
- 29 *See 32 down
- 32 *With 29 down, some members of this club have hired costly valets
- 33 *With 37 across, some members of this club are as sticky as canal tar
- 36 42% of Scrabble tiles
- 38 Wrong way to run
- 40 Faucet problem
- 43 "Cycle" opening
- 45 MD's helper
- 46 Very; extremely

Solution is on the next page.

MIXED UP DISTRICT 5170
ROTARY CLUBS, PART 2

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48 It turns 75 this year (abbr.)



The famous Rotarian pictured is former Secretary of Health and Human Services (1993-2001), Donna Shalala, Rotary Club of Madison, Wisconsin.

Answer to trivia question no. 1: (c) The first Rotary E-club, aptly named "eClub One" was chartered in 2002.

Answer to trivia question no. 2: (d) eClub One has members in 13 different countries.

Answer to trivia question no. 3: (a) The first Rotary club in Africa was the Rotary Club of Johannesburg, chartered in 1921.