

# CLUB TYPES, FORMATS, AND MODELS



All Rotary and Rotaract clubs share similar values and a passion for service, but each offers a unique experience. When you start a club, you'll need to choose a club type, a meeting format, and a club model. Look at the needs of your community and the club's prospective members to decide which kind of club would be best.

**CLUB TYPE:** First, determine whether your new club will be a Rotary club, a Rotaract club, or a satellite Rotary or Rotaract club.

Club type	Description	Appeals to	Charter member minimum
<b>Rotary club</b>	Professionals and other leaders who meet regularly for service, connection, and personal growth  <a href="#">Read about a successful Rotary club.</a>	People who are looking for friendship and service opportunities  Learn more in the <a href="#">Starting a Club</a> online course.	20 required
<b>Rotaract club</b>	Adults who take action through community and international service, learn leadership skills, and develop professionally  <a href="#">Read about a successful Rotaract club.</a>	People, especially younger professionals and university students who want to develop leadership skills, find innovative solutions to pressing issues, and have fun through service  Learn more in the <a href="#">Rotaract Handbook</a> .	12 recommended
<b>Satellite club</b>	A section of a Rotary or Rotaract club that has its own meetings, projects, bylaws, and board, run in collaboration with its sponsor club  <a href="#">Read about a successful satellite club.</a>	Those who want a club experience or a meeting format or time other than what's offered by other clubs in the area but also appreciate the support and partnership of another club  Learn more in the <a href="#">Guide to Satellite Clubs</a> .	8 for a satellite Rotary club; no minimum for a satellite Rotaract club

**MEETING FORMAT:** Next, determine whether your club will meet in person, online, or both.

Meeting format	Description	Appeals to
<b>In person</b>	A club that meets in person	Those who consider face-to-face interactions an important part of the meeting experience or who aren't comfortable with or don't enjoy online meetings
<b>Online</b>	A club that meets primarily online  <a href="#">Read about a successful club that meets online.</a>	People who travel frequently, have circumstances that make it difficult to meet in person, or prefer an online experience  Learn more about <a href="#">online club meetings</a> .
<b>In person and online</b>	A club that holds some meetings in person and others online, or one that holds in-person meetings that some members attend virtually  <a href="#">Read about a successful club that meets in person and online.</a>	Those who have various needs or who want a mix of experiences

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**CLUB MODEL:** Finally, determine the approach or elements your club will offer. You can choose a model below or design your own.

Club model	Description	Appeals to
<b>Traditional</b>	The traditional club experience includes having a meal, hosting a speaker, and practicing traditions that members value; traditional clubs often have higher dues because of venue and meal costs  <a href="#">Read about a successful traditional club.</a>	People who want to socialize over a meal while learning about a new topic or an opportunity to serve the community
<b>Passport</b>	A club that allows members to attend other club meetings frequently as long as they attend a specified number of its own meetings each year  <a href="#">Read about a successful passport club.</a>	People who travel frequently or who enjoy trying a variety of club experiences and meeting lots of people  Learn more in the <a href="#">Guide to Passport Clubs</a> .
<b>Corporate</b>	A club whose members (or most of them) work for the same employer  <a href="#">Read about a successful corporate club.</a>	Employees of one organization who want to do good in their community
<b>Cause-based</b>	A club whose members are passionate about a particular cause and focus their service efforts in that area  <a href="#">Read about a successful cause-based club.</a>	People who want to connect with others while addressing a particular set of problems
<b>Alumni-based</b>	A club in which a majority of members (or a majority of charter members) are former Rotary program participants, or former Rotaractors or Rotarians  <a href="#">Read about a successful alumni-based club.</a>	People who have participated in Rotary
<b>Interest-based</b>	A club that focuses on a particular interest or hobby  <a href="#">Read about a successful interest-based club.</a>	People who want to enjoy Rotary in a specific way or focus on a shared interest or activity, such as professional development for members
<b>International</b>	A club whose members are expatriates or who speak a common language other than the primary language of their district, or an online club whose members are from different countries  <a href="#">Read about a successful international club.</a>	Expatriates who want to connect with each other using a common language, or those who want to connect with people from all over the world or want other international experiences from their club meetings