

DISTRICT 5170 NEWSLETTER COMPETITION 2015-2016

District 5170 is having a club newsletter competition this year. Recognition will be awarded to club newsletters according to the criteria listed below. Awards will be given for each club size category. Awards for the best club newsletter will be made at the District Conference (April 29-May 1, 2016).

Please submit two different issues of your club's newsletter in the Rotary 2015-2016 year for judging prior to the District Conference in April 2016. **Entry deadline is April 1, 2016.**

Please send your newsletter submissions (with the attached submission form) to: sandipantages@comcast.net. Submissions may be links to your online newsletter (indicate which 2 newsletter issues are to be judged), or attachments to the email in PDF or doc format, or paper copies in PDF format.

Judging will be done by Rotarian representatives from District 5170.

Entries will be divided into club size categories:

1. Small clubs -- 25 or fewer members.
2. Medium size clubs – 26 - 99 members.
3. Large clubs – 100 + members

CLUB NEWSLETTERS – JUDGING CRITERIA:

READABILITY (Maximum Score - 40 Points)

- Quality of layout: Effective use of space, color, and font to enhance readability and stimulate reader interest. (5 points)
- Links or references to the Club web-site. (5 points)
- Literary Style: Articles are interesting, understandable, and of appropriate length. (5 points)
- Accurate spelling, punctuation, and grammar. (5 points)
- Pictures/Graphics: Photos and graphics are of suitable content, well composed, clear and crisp. (5 points)
- Photos and graphics are sized and compressed appropriately for delivery media. (5 points)
- Photos and graphics are attributed to their source. (5 points)
- Club Member involvement: Submission of articles by multiple Club members with appropriate attribution. (5 points)

REGULAR FEATURES (Maximum score 50 points)

- Contact Information: Club and/or Editor contact address, phone #, email address. (5 points)
- Time, day, and location of regular Club meetings. (5 points)
- Frequency of Publication: Weekly (15 points), bi-weekly (10 points), monthly (5 points)
- Editorial/President's Message: Inspirational/Motivational. (5 points)
- Calendar of events: Dates and activities of interest to Club members, prospective members, and the public. (5 points)
- Program Information: Description of upcoming and immediate past program with speaker bios. (5 points)
- Club Activities: Description of past and upcoming club projects and activities. (5 points)
- Committee Reports: Inclusion of reports from standing Club committees. (5 points)

ROTARY INFORMATION (Maximum score 30 points)

- Rotary International: Showing the RI President's Theme, Rotary monthly themes, RI Convention, current RI news. (5 points)
- District: Information regarding what is happening in the District. (5 points)
- Club News (other than Avenues of Service): Births, deaths, anniversaries, new members, participation in RI Fellowships and Rotary Activity Groups, etc. (5 points)
- Listing visiting Rotarians and guests of members. (5 points)
- Avenues of Service: Articles about various avenues of service (other than committee or project reports). (5 points)
- Interact and Rotaract: Information and photos about club sponsored Interact, Rotaract, and other affiliated youth service groups. (5 points)

MAXIMUM SCORE 120 points