

How do satellite clubs work?

A satellite is a club within a Rotary club. Starting with 8 members or more, it's a smart way to help guide provisional club towards chartering as a successful Rotary club. The satellite club meets at a different time and location than the original club, can offer different dues and membership types, and has an entirely different focus than its sponsor club. Satellites can be a great way to try out a new club style or reach a new demographic of prospective members.

For example, forming a satellite club with current and former Rotaractors could be a great way to mentor people who are already in the Rotary family. By creating a new club that combines the features young adults love about Rotaract with the benefits of a Rotary club, you can help expand Rotary's reach in your community.

Below are a few examples of how clubs have implemented satellite clubs in their communities:

- **Riverview Resurgo** was created to exist and promote a more inclusive New Brunswick and empower future leaders and post photos that show recent events in the community like RYLA Leadership Campo and a curling tournament fundraiser: <http://rotaryresurgo.ca/>
- **Rotary Satellite Club of South Sacramento Evening** provides a detailed description of why their satellite club is an attractive option for members, what they do, the cost to get involved and when and where they meet: <https://portal.clubrunner.ca/9125/Page/satellite-club>
- **Rotary Satellite Club of Naperville New Generations** offers young, diverse, professionals ways to serve their community that meets their time and financial needs: <https://www.facebook.com/RotaryNewGEN>
- **Rotary Satellite Club of Gros Islet South, St. Lucia** is a great example of how to start a new club in a small area and remain respectful of the great legacy of the home club. This satellite increased the number of Rotarians on the island of St Lucia by 20%, showing that even small communities can identify dynamic new members: <http://www.rotarygi.org/Stories/rotary-satellite-club-of-gros-islet-south-saint-lucia>
- **Rotary Satellite Club of Seoul Young Leaders** found an exciting way to attract younger professionals by creating a "convertible membership program" for busy individuals at the age of 36-55 to pay only half of the annual fee and to come only twice a month. Every month there is a formal lunch meeting, one community service event and one informal fellowship night on the town to engage new friends: <https://blog.rotary.org/2017/03/24/meet-my-vibrant-club/>

Interested in learning more about satellites? Check out the [Satellite Club Frequently Asked Questions](#) for more information.