

**District 5950 is offering a matching grant pool of \$10,000 to share among District clubs to support ShelterBox USA and its global disaster relief efforts. This year's grant will reward clubs who combine youth group fundraising and club support.**

This is a great way to:

- Engage New Generations in Rotary.
- Attract wider community support for your fundraising.
- Create public awareness for your Rotary club.

With school back in session, now is a perfect time to reach out to schools and youth groups to create a quick campaign to raise funds for disaster relief.

Here is how to qualify for the match of \$500 or more:

1. The first \$250 must come from a youth group (Rotaract or groups whose groups are typically college age or younger), with no upper limit in dollar contribution.
2. Your club must match \$250 or more. Your club can contribute as much as it wants.
3. You must get media coverage of your fundraising event or for an announcement about your success.
4. Funds must be received by ShelterBox USA by April 1, 2016 to qualify.
5. This offer is limited to the first 20 clubs who participate, so get started!
6. If fewer than 20 clubs participate, recognition for the \$10,000 pool will be divided proportionately among the number of participating clubs.

**What are some examples of partnering with youth groups to raise funds?**

- Anita Bello, an exchange student from Paraguay, has lived through devastating floods in her



home country. Moved by the impact and mission of ShelterBox, Anita organized a fundraiser at Wayzata High School. Working with a fellow exchange student, the Student Council, staff and the Rotary Clubs of Plymouth and Wayzata, Anita raised over \$3500 in just a few weeks.

- A grade school First Robotics team was researching disaster relief for their competition and discovered ShelterBox. The team created displays about disasters and disaster relief and gave presentations to their classmates about ShelterBox and how natural disasters affect kids. The team set up a personal fundraising page and collected \$1384.47.



- A group of high school students needed to meet their service requirement for confirmation at their church. They voted to do a fundraiser for ShelterBox. The girls sold car wash gift cards from Kwik Trip. In a few short weeks, they sold enough gift cards to raise over \$1000 and sponsor a full ShelterBox!

### What can you do?

Get creative! Engage with exchange students, Interact clubs, your local schools, sports teams, faith-based groups and more. Let them know they have an opportunity to

make a real impact, have a lot of fun and even double or triple their donation through your club and District 5950 matching funds!

**How else can you raise money with youth groups? Here are some fun ideas that bring in lots of donations:**

- Collect donations during halftime of your high school football or basketball game.
- Dodgeball tourney.
- ShelterBox sleep out.
- Cook off/Bake off featuring local celebs and leaders.
- Giving tree: suggest donations to ShelterBox in lieu of holiday gifts. See Greg for cards suitable for hanging on a tree or wreath, each with a different dollar amount.
- Rent-a-Youth: young people offer their services doing lawn chores and other tasks in return for a donation.
- The Flamingo Project: Youth group is paid to flamingo a house (put plastic flamingos all over a front yard) and then paid a donation to remove them. Homeowners can also pay insurance to keep the flamingos away during the campaign.
- Run-a-thon. Students organize by class year and are sponsored for each lap they run around the school track.

### Tools to support your efforts

The ShelterBox tent and kit are a terrific attention-grabber and conversation starter.

Contact Greg Krauska early to book the kit for your event!



Your District 5950 ShelterBox team can also provide you with:

- Printed and electronic brochures
- Videos and presentations
- School activities (age specific)
- Personal fundraising page
- PR support
- Text code for \$10 donations
- And much more!

### How to apply for the matching grant:

1. Send an email message to Greg Krauska to let him know you plan on qualifying for the matching grant.
2. Complete the application on the following page.
3. Send donations and your completed application form to ShelterBox USA headquarters by April 1, 2016.



# ShelterBox 2015-16 Matching Grant Opportunity



## ShelterBox 2015-2016 Matching Grant Application Form

### Contact info:

Name:

Address:

City, State, Zip:

Phone:

Email:

Rotary Club name:

### Youth group info:

Name of youth group engaged:

Contact person at youth group:

Email address of Contact:

Briefly describe the youth group's fundraising activity and their role in planning the campaign:

Please include links to articles and other news coverage of your event or fundraising success: (or attach scanned copies of articles)

### Fundraising Summary:

Youth group contribution

Rotary Club contribution

**Total Donation:**


Please allocate our donation as follows:

ShelterBox's most pressing need	
ShelterBox Solution Disaster Fund	
ShelterBox(es) for future disasters	
<b>Total (this total should match the dollar amount in Total Donation above)</b>	

If choosing to allocate to a ShelterBox, please provide the name and contact address of the organization to be recognized:

Please send this completed form and all checks on or before April 1, 2016 to:

ShelterBox USA  
8374 Market Street #203  
Lakewood Ranch, FL 34202

### Questions?

Greg Krauska, ShelterBox Ambassador  
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