

**South Metro Minneapolis Evenings Rotary Club**  
**33% Membership Growth in Past 3 Years**

**Marisa Baer – President, 2015-16**

I think the main thing to attribute to our growth is the fact that we are already established as a young professional club. We meet in the evenings, with a happy hour prior to the meeting, so that really sets the vibe for our group.

We have been very lucky in that our web presence has brought in a lot of our new members. Our website and Facebook page both keep us in sight to those just moving to the cities and looking for networking opportunities.

Staying active with a variety of volunteer and social gatherings is what has kept our current members engaged. Our club likes to get their hands dirty and is eager to give back to the community!