Presentation to President-Elects
Friday, March 10, 2017
8:30 a.m. – 11:45 a.m.

ROTARY: MAKING A DIFFERENCE
Welcome to PETS
2017-2018

Tom Gump
District Training Chair
Rotary District 5950
What is happening over the next Two Days?

• You will be immersed in Rotary learning;
• You will find many things interesting;
• You may find some things surprising; and
• You may have moments of “what” or can I really do this?
• We are sure you can!
Introduction of District Leaders . . .

- Assistant Governors
- Rotary D5950 Executive Director
- Past District Governors
- District Governor Nominee
- District Governor Elect
Assistant / Area Governors

Jeff Ohe
Asst. Governor Coordinator
Edina

Kevin Klimek
1
Glenwood

Ted Ault
2
Burnsville Rotary

Jeff Ohe
3
Edina

Lee Ashfeld
4
Rogers

Guy Marzano
5
Minnetonka

Greg Anderson
6
Chaska

Renae Sternke
7
St Cloud
Assistant / Area Governors

Harold Storm  
8 Gaylord

Jewelie Grape  
10 Minneapolis City of Lakes

Harold Storm  
11 Gaylord

Jeff Wosje  
12 Plymouth

Marianna Khauv  
13 Monticello
Bob Halagan

District Governor, 2017-18
District Fundraising Chair 2013-2016
District Legal Counsel 2010-2013
Rotary District 5950
Objectives for this Session:

- Rotary Basics
- Tips for successful leader / successful year
- Importance of recording goals / Rotary Central
- Discussion of RI President Riseley’s goals and Leadership Team toolkits
Rotary: Making a Difference

RI President-elect
Ian H.S. Riseley
RI President-Elect
Ian H.S. Riseley’s theme:

In 2017-2018, we will answer the question what is Rotary? With the theme:

“Rotary: Making a Difference.”

However each of us choose to serve, we do it because we know our service makes a difference in the lives of others. Whether we are building a new playground or a new school, improving medical care or sanitation, training conflict mediators or midwives, we know that the work we do will change people’s lives...
RI President’s Goals

1. Enhance Rotary’s Public Image
2. Support & Strengthen Clubs
3. Focus & Increase Humanitarian Service
Achieving the Rotary Citation

1. Enhance Rotary’s Public Image:
   • Focus on tracking hours of service and dollars spent in community.
Achieving the Rotary Citation

2. **Support and Strengthen Clubs:**
   - Focus on membership diversity with an emphasis on recruiting women.
Achieving the Rotary Citation

3. Focus and increase Humanitarian Service:
   • Focus on club partnerships and integration with One Rotary Summit to reach $365.
   • 45 new PHS members
• Original survey compiled by PDG Diann Kirby in 2012
• DGE Bob Halagan distributed the survey again in 2016
Purpose:

1. Determine if the role of Rotary in member lives has shifted.

2. Inform club and district leaders how best to reach a new generation of future Rotarians.
2017 District 5950 Survey

• Publicized Nov. 2016 – Jan. 2017
• 24 questions:
  18 substantive
  6 demographic
2017 District 5950 Survey

2777 active members in District 5950
988 responded

(Not all questions were answered by all responders)
2017 District 5950 Survey

99 pages of information gathered
inclusive of detailed responses and analysis
Q1 How did you first learn about Rotary?

Answered: 877  Skipped: 111

- Friend: 40%
- Family member: 20%
- Co-worker: 30%
- Internet/web site: 5%
- Advertising in local newspaper: 1%
- Advertising elsewhere: 1%
- Web site: 1%
- Social media (Facebook,): 1%
- Past Rotary program: 1%
Q2 What was your main reason for joining Rotary?

Answered: 948  Skipped: 40

- Business/professional...
- Giving back to local community
- Participating in...
- Participating in local...
- Personal growth and...
- Leadership opportunities
- Friendship
- Awareness of local and...
- Emphasis on ethics
Q3: What is your main reason for remaining a Rotarian now?

Answered: 954  Skipped: 34

- Business/professional...
- Giving back to local community
- Participating in...
- Participating in local...
- Personal growth and...
- Leadership opportunities
- Friendship
- Awareness of local and...
- Emphasis on ethics
Q4 When did you last invite a guest/potential new member to your club?

Answered: 988   Skipped: 0

Options:
- This week
- Last week
- Within the past month
- Within the past six months
- Within the past year
- Longer than one year ago
- Never

Bar chart showing the percentage of responses for each option.
Q5 Have you ever sponsored a new member into Rotary?

Answered: 988  Skipped: 0

- Yes
- No
Q11 Approximately what percentage of your club's meetings did you attend in the past Rotary year (2015-16)?

Answered: 858  Skipped: 130

- 20%
- 40%
- 60%
- 80%
- 100%
Q14 Do you intend to remain in Rotary for the foreseeable future?

Answered: 951  Skipped: 37
Q17 Do you read the District Governor's newsletter?

Answered: 943   Skipped: 45
Q18 How satisfied are you with the District web site?

Answered: 945  Skipped: 43

- Very satisfied
- Satisfied
- Dissatisfied
- Very dissatisfied
- Don't know
Q16 What communications tools do you use most? (Check all that apply)

Answered: 948   Skipped: 40

- Phone
- Postal mail
- E-mail
- Text message
- Facebook
- LinkedIn
- Twitter
What is your gender?

Answered: 944   Skipped: 44

- Female
- Male
From the list below, choose the TOP THREE features you feel are best about Rotary.

Answered: 947  Skipped: 41

- Fellowship with others...
- Weekly speakers/pre...
- Networking opportunities
- Leadership opportunities
- Prestige of being a...
- Local and international...
Working with District & Rotary International

Carol MacDonald
Working with the District & Rotary International

Resources

Club Runner - documents
Rotary Club Central – goals
Rotary.org

carol@rotary5950.org
alexa@rotary5950.org
Rotary District 5950 - Your Club Resource

District Training *(paid through your bi-annual club dues)*: PETS, Grant Management Seminars, District Assembly, One Rotary Summit & Mid-Term Assembly

District Conference – *(Not included in club dues)* celebration of the year!
What we need from YOU . . .

- **Dues - Bi-annual** – July & January
- **Representation at the Annual Meeting - District Conference**
- **Grant Applications** – MOU & Complete Goals in Rotary Club Central
- **Have fun!**
Entering your Club Goals . . .

myrotary.org
Nuts & Bolts of Running the Club

Irene Kelly
Running the Club . . .

• Rotary Citation
• Board
• Programs
• Committees
• Governor’s visit
Rotary Foundation
Giving Expectations

Jim Nelson
Rotary Foundation
Giving Expectations
Our Goals

• Annual Fund

• Polio Plus Fund
Annual Fund Goals

• Every Rotarian every year
• $1 per day – very simple!
• Paul Harris Society - $1,000 per year – we need 45 more to hit 300 members in D5950
Annual Fund History D5950 – Per Capita Giving

2012-2013 .......... $224
2013-2014 .......... $231
2014-2015 .......... $274
2015-2016 .......... $273
POLIO PLUS GOAL

$1,500 per Club X 63 CLUBS = $94,500
Polio Plus History D5950

2012-2013 .............$ 60,776
2013-2014 .............$ 94,213
2014-2015 .............$116,803
2015-2016 .............$104,350
Paul Harris Society

• Beginning of 2014-15 Rotary year – we had 109 members
• Today we have >250 members
• You are the leaders – lead by joining PHS!
Your District TRF Resources

- **Annual Fund:** Jim Nelson, rotary5950jim@gmail.com
- **Polio Plus:** Tim Mulcrone, timmulpone@aol.com
- **PHS:** Carolyn Pratt, carolynsings@hotmail.com
Other resources . . .

- Rotary.org
- Campaign toolkit
- District “success bulletin”
- This afternoon’s breakout sessions on TRF
Deep Dive into specific opportunities

Bob Halagan
Specific action opportunities...

1. Focus on women in recruitment
2. Tracking hours and dollars and uses of information
3. Rotary Citation
President-Elect’s to Report Back

1. Focus on women in recruitment
   • What are the barriers
   • What are the opportunities
Specific action opportunities

2. Tracking hours and dollars and uses of information

• Why?
  - Local publicity
  - Club involvement
  - Inspiration
President-Elect’s to Report Back

2. Tracking hours and dollars and uses of information
   • How can you use it?
Specific action opportunities

3. Rotary Citation
   • Use it as a guideline
   • Take the time to view Ian’s videos
   • Environmental projects
Specific action opportunities…

3. Rotary Citation

• Foundation goals $365, 300 and $1500

• 45 new PHS members
President-Elect’s to Report Back

3. Rotary Citation

• How will you use it?
• How do you achieve the Foundation goals of $365,300 and $1500, 45 new PHS members
Closing

- Bob’s Vision
- Reminder to pick up THEME BANNERS & other materials
- Thank you for coming!
Thank you