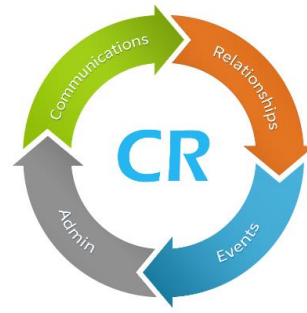


Website Evaluation

District 5950 ClubRunner Workshop 4/9/2016

Mark Shockey – Edina Morningside: mshockey@stpetersedina.org
 Jeanne Zetah – Eden Prairie AM: jeanne.zetah@hotmail.com



Communications	Rating 1-5	Ideas	Priority
I visit my club website often / refer others to visit my club site			
The new Rotary Brand and yearly theme are visible			
Frequency our website is referenced in a meeting			
Our website is a source of up to date information			
Our newsletter links me to our website			
I can find/communicate with club leaders via the website			
Our website communicates what Rotary is about			
Relationships	Rating 1-5	Ideas	Priority
I see faces of club members on our website			
Basic Club information / history is available on the website			
Info on membership/ process to join is easy to find			
Our website has a member directory w/ contact info			
Our site uses sponsorships / business logos of members			
Member awareness of what is available on website			
We can easily send emails to the club through the website			
Our website contains links to Social Media (<i>FB, LinkedIn, etc</i>)			



Events	Rating 1-5	Ideas	Priority
Meeting time/location is centrally located on website			
Program/Speaker details are easily found			
Event registration is easy through the website			
Making online payments is an option on our website			
I can view photos of events on the website			
Our website links us to District & RI news & events			
Admin	Rating 1-5	Ideas	Priority
Several people share responsibility for website posting			
Members have been trained to use our club site			
Our Board members make use of the website			
I can track attendance / makeups on the website			
I can volunteer through our website			
I can locate statistics about our club through our website			