

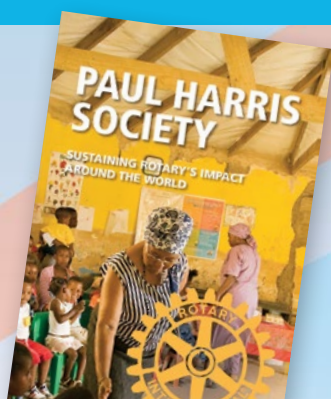
# Rotary



ROTARY  
SERVING  
HUMANITY



This year's  
theme is  
"Rotary Serving  
Humanity"



I pledged to make Rotary my "Charity of Choice." About ten years ago, I was asked to join the Paul Harris Society. I decided to peel off \$20 a week, and after a year I had \$1,000, and after ten years, I had given \$10,000 (Major Donor status). Would you consider joining me in the Paul Harris Society?

## How I Became a Major Donor with a \$20 bill



## Vibrant Clubs attract new Rotarian's

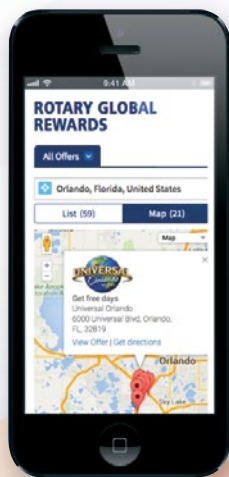
Vibrant clubs attract more like-minded people who want to give back, have fun, and experience fellowship. Capture pictures of club members having fun doing service, post on your website, and watch people be attracted to your club!



## Rotary Global Rewards

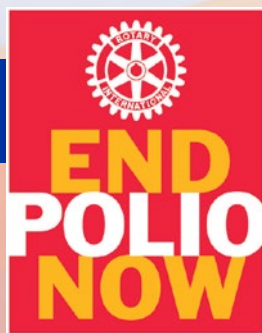
Rotary's member benefits program gives Rotary club members access to discounts on a variety of products and services, including vehicle rentals, hotels, dining, and entertainment. New offers are added every single week!

Win-Win-Win: you save 5-20% on most purchases; retailer/vendor gets Rotary business; The Rotary Foundation (TRF) gets 1-4% of sales! Put half the savings in your pocket and donate half to TRF as part of your EREY pledge!



Fall Training is now called "Rotary One Summit." Save the date: September 23, 2016. Watch your email for details on times and location.

## Rotary One Summit



**\$2,650/club.  
Let's Get This Thing DONE!**

This year marks the 30th anniversary of Rotary's PolioPlus program. RI is asking 5950 Clubs to give \$2,650 this year to get the job done! We are down to just two countries, and so far this year, less than two dozen cases! Thirty years ago, we had nearly 400,000 cases! We are THIS close!



## Join us at the District Conference

Save the date and plan to join us at the District Conference this year! Join us April 28, 2017, at the Westin Hotel, in Edina. You don't want to miss it, it will be a "One Day Fun Day!"

*"Be Great, On Purpose!"*

## District Governor Mark's Goals

# Rotary



- **Increase Membership in District 5950**
  - add +2 new members over last year per club
- **Increase giving to The Rotary Foundation (TRF) by 5% over last year**
  - add one or two new PHS Members
  - Every Rotarian Every Year (EREY) \$365
- **PolioPlus - let's get this thing done**
  - \$2,650 per club
- **Be Great, on Purpose!**
  - Be Vibrant
  - Capture your vibrancy (fun service) in pictures
  - Communicate it on your website!

## About Mark

Mark grew up in Edina and graduated from **Edina High School** in 1983. Mark went on to **study Economics at the University of MN**, where he earned his Bachelor's degree. Mark and his wife Colleen have two kids and together they adore **their two darling grandchildren**. When not with the grandchildren, Mark and his wife **love to golf**.

Mark joined the **Rotary Club of Edina Morningside in 2002**. He served as **President of his club in 2008-2009**, and has since worked in **District 5950 on numerous committees** for the Foundation, the District Conference, and Membership. Mark was known as **"Marketing Mark"** in promoting the district convention, and many also know Mark

as **"Membership Mark."** Mark became well-known to many for his membership campaign called **"One and Done."** As a champion of The Rotary Foundation, Mark and Colleen are **Major Donors and Paul Harris Society Members**.

Mark is an owner and Managing Partner of **Waterfront Financial Group** in Golden Valley. As a **Certified Divorce Financial Analyst**, he specializes in helping divorcing spouses to financially navigate through the process of divorce and emerge independent and on their feet. He is also active in the **Dave Ramsey Financial Peace University** program.

[www.waterfrontfinancialgroup.com](http://www.waterfrontfinancialgroup.com)