

# Woohoomanity™ Challenge

Have Fun • Make a Difference



## Ride or Volunteer

### Raise \$\$\$ for Your Projects

**Just when Rotary is needed most**, many club fundraisers have been hit hard by COVID-19. Fortunately, the Woohoo can help. Inspired by the \$17 M raised in 10 years by the Ride to End Polio, the Woohoo is District-endorsed and led by a Working Group of 21 clubs. All Rotarians and Clubs are invited, and every dollar you raise goes to your Club and its service projects.



### Riders do the Denver Century Ride

- Five routes from an easy 10 miles up to 100... electric bikes allowed.
- One of Colorado's most popular rides... roughly 2,000 cyclists.
- \$64-99 rider fee covers all costs... police, aid stations, lunch, beer, etc.
- Ride will follow all public health guidance: e.g., no mass start this year.
- If Ride is cancelled, fee just rolls over to next year.
- See fun short video at [www.denvercenturyride.com/media](http://www.denvercenturyride.com/media).

### Volunteers select an Activity

- Individually or with a friend... course marshals, etc.
- Or as a Club... aid stations, picnic and cheer, and more.

### EVERYONE Fundraises

- Ask for support from friends & family... like MS-150.
- Woohoo website offers free platform to make it easy.
- You get personal fundraising page for online donations.
- Plus sample emails to send... you've donated to many friends over the years, now it's payback time!



### Next Steps ASAP!

- Clubs... select a Captain to promote participation; have them contact [pat@mcguckins.net](mailto:pat@mcguckins.net).
- Individuals... sign up now at [www.bikesignup.com/woohoomanity](http://www.bikesignup.com/woohoomanity).
- Questions... Pat McGuckin, Woohoo Working Group Chair, [pat@mcguckins.net](mailto:pat@mcguckins.net).