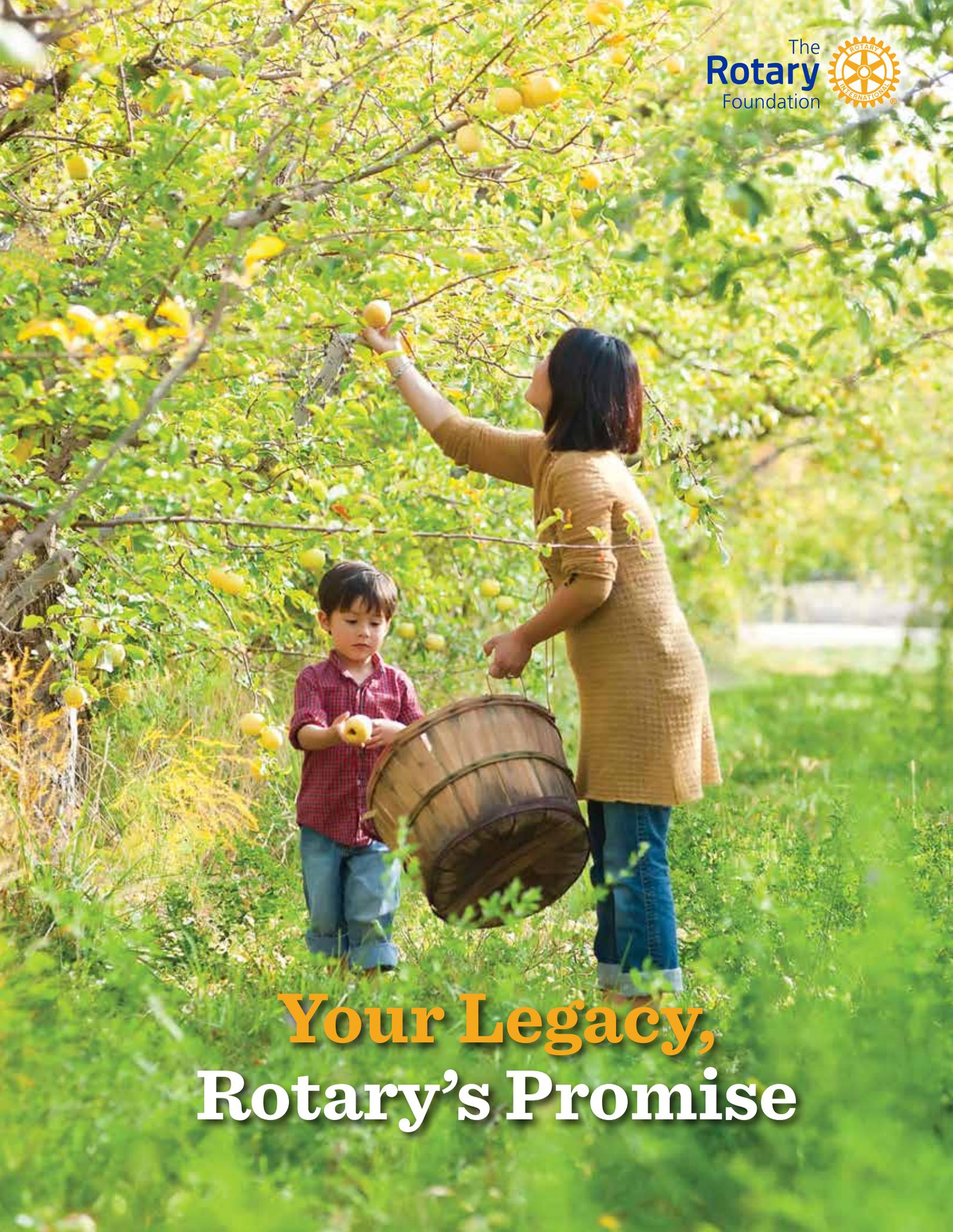


The
Rotary
Foundation



Your Legacy,
Rotary's Promise



**Enjoy peace of mind
knowing that Rotary can
fulfill your charitable goals
for generations to come.**

The Rotary Foundation has a 100-year record of growth and impact. Fueled by generous people who have a passion for positive change, Rotary is a charity you can trust to tackle the world's humanitarian challenges and achieve your hopes for the future.

Securing Rotary's future

More than 100 years ago, Rotarians took bold action to empower generations still to come — they established The Rotary Foundation to secure a better future.

Still today, gifts to The Rotary Foundation's Endowment ensure that future Rotarians will have the resources they need to design and implement sustainable projects year after year.

To fulfill the promise, Rotary preserves contributions to the Endowment, which then generates millions of dollars each year to improve lives in communities worldwide.



“Just as I give my time and energy to serve and do good today, a bequest to The Rotary Foundation enables me to extend this commitment to tomorrow, in full confidence, to improve lives and foster peace for many years to come.”

MARIE-RENÉE KERVELLA

Rotary Club of Paimpol, France



Make an impact now and forever

Annual gifts to The Rotary Foundation help people around the globe live better lives today.

Planning a gift to Rotary's Endowment supports the same life-changing programs forever.

For example, a gift of \$25,000 to Rotary's Endowment can generate \$1,000 for SHARE annually into the next century and beyond.

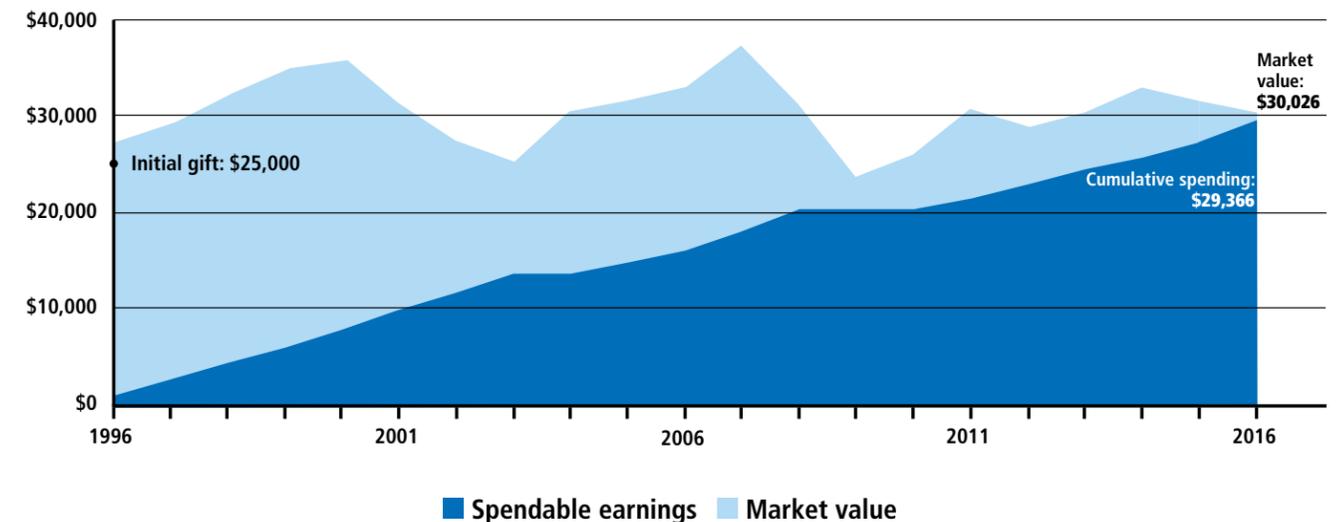
Your Rotary legacy at work

Rotary strives to increase the value of your gift by preserving and investing your initial contribution and spending only a portion of the earnings.

This strategy supports important causes today while generating funds that will further the work of future Rotarians committed to Doing Good in the World. An endowment has the added benefit of protecting against inflation and severe market fluctuations.

20-YEAR SNAPSHOT

A named fund of \$25,000 established in 1996 has provided more than \$29,000 in earnings, which were spent on Rotary causes during the last 20 years. That is more than the original gift and the fund continues to grow, ensuring a lasting legacy.



The illustration depicts past performance and cannot be relied upon as an indicator of future performance.

Imagine the tremendous impact of your legacy after more than 100 years of investment, not only in the markets, but also in meaningful, sustainable projects that change lives.

How will your legacy change the world?



“I know my Rotary legacy will make the world a better place because I can already see it improving lives today.”

CELIA CRUZ DE GIAY

Rotary Club of Arrecifes, Buenos Aires, Argentina

Build your Rotary legacy

Make a gift to the Endowment during your lifetime to see the value of your gift grow and the investment earnings improve communities. An outright gift gives you a glimpse of your legacy's future impact and allows Rotary to recognize and celebrate your generosity with your family and Rotary friends.

Secure your vision

Include a commitment to The Rotary Foundation in your will or estate plan and take comfort in knowing that your charitable goals will be fulfilled for many years to come. Committing a fixed amount or a percentage of your assets in your estate plan can put your resources to use after you no longer need them. Your family and friends will appreciate knowing that you have made a significant contribution to a better future.

Read on to learn how some of your fellow Rotarians have customized their Rotary legacies.



“We are leaving a bequest to The Rotary Foundation in the knowledge that it will always be put to good use and not be squandered in any way.”

PETER AND LESLEY PHILLIPS
Rotary E-Club of East Anglia, England





“Through the Endowment, each individual has a voice in Rotary’s promise of a better world.”

NAOMI WILLIAMS
Rotary Club of Gainesville, Florida, USA

Our Rotary legacy is a world fueled by passionate leaders.

NAOMI WILLIAMS

Rotary Club of Gainesville, Florida, USA

Naomi Williams, widow of the late D. Brent Williams, remembers “Rotary was a powerful part of Brent’s life.” He served as president of the Rotary Club of Gainesville, governor of District 6970, and regional Rotary Foundation coordinator for Zone 34. He had an affinity for training and regularly volunteered at presidents-elect training seminars and leadership institutes and served as an International Assembly trainer. He was also known as a caring mentor to several Rotary staff members. It was natural for Brent and Naomi to include a bequest to Rotary in their financial plan. “Not knowing what the future would bring, it was important for Brent to know that his support of Rotary’s Endowment was secured,” says Naomi.

After learning that he had amyotrophic lateral sclerosis, or ALS, Brent’s Rotary club honored him with a special ice bucket challenge fundraiser that featured 130 participants, including many Rotary leaders. The result was the Brent and Naomi Williams Named Fund in Rotary’s Endowment. “I am deeply honored by this demonstration of love and support, and I am delighted that the humanitarian good work of The Rotary Foundation will be supported by this endowment,” said Brent at the time.

Shortly after Brent’s passing in 2016, Naomi joined the Rotary Club of Gainesville to continue building on Brent’s legacy. His family is grateful for the opportunity to see Brent’s gifts in action. They are reminded of his generosity and enthusiasm for service each year when his named fund produces earnings that support communities in need through Rotary’s World Fund.

“Brent was passionate about building a Rotary endowment because he knew it would forever fuel assistance to those greatly in need of a helping hand in order to achieve sustainability,” Naomi says. “Indeed, it carries on his work and will provide a lasting legacy of hope.”



**“My legacy is my gift to the future.
This is how I want to be remembered.”**

MASAFUMI FUKUI

Rotary Club of Kyoto-Yamashiro, Kyoto, Japan

Our Rotary legacy is a world without international disputes.

HATSUMI AND MASAFUMI FUKUI

Rotary Club of Kyoto-Yamashiro, Kyoto, Japan

Past District Governor Masafumi Fukui has been an active leader in Rotary since 1965 and is well known for his passionate devotion to world peace. His commitment to a future without conflict inspired him to design a custom Rotary legacy.

Masafumi has written a bequest to The Rotary Foundation in his will, but he and his wife, Hatsumi, are already watching their legacy grow and do good in the world after making many generous outright gifts to their named fund.

The Masafumi and Hatsumi Fukui Endowed Rotary World Peace Fellowship has generated more than \$100,000 to support the Rotary Peace Centers program, while their original gifts to the Fukui fund totaling \$900,000 remain secured for the future in the Endowment. “The longer our gifts are in Rotary’s Endowment, the more support they will produce,” says Masafumi. “So, it is more practical to give today than tomorrow.”

The Fukuis’ gift has already supported two Rotary Peace Fellows during their lifetimes. Yuka Kaneko (University of Queensland, 2009-11) embraces Masafumi’s hopes for the future with her work in East Jerusalem and Gaza as a program coordinator for an international aid agency. Jeya Murugan studied at International Christian University in Tokyo (2014-16) after two decades of fieldwork focused on unarmed civilian peacekeeping. Through their named fund, the Fukuis are beginning a legacy of a peaceful world.



“I wanted my estate to continue to provide for the community when I’m gone. I felt there was no better way to do so than to establish a bequest.”

MEGAN TILLEY

Rotary Club of St. Ives, New South Wales, Australia

My Rotary legacy is a world strengthened by people of action.

MEGAN TILLEY

Rotary Club of St. Ives, New South Wales, Australia

Megan Tilley prefers to work behind the scenes at club events, assisting with photography, registration, and parking. Although she may not be drawn to the spotlight, she is a very generous member of Rotary’s Bequest Society, having committed \$1 million to The Rotary Foundation in her estate plans.

Megan has a passion for continuing all of the good work she has experienced in her 50 years volunteering as a member of the Rotary family. She envisions a future in which Rotary continues to thrive by bringing together more friends and neighbors to solve the world’s most pressing humanitarian challenges.

As with her annual gifts, Megan has directed her support to SHARE (World Fund and District Designated Funds) because doing so allows her legacy to help people lead better, safer, and healthier lives both in her district and around the globe. “I find it much easier to track the impact of my donations, because I can see results in the district grants,” she says. District 9685 grant projects have provided much-needed ophthalmology equipment to a teaching hospital in Sri Lanka and helped Australian artists and musicians establish themselves as self-sustaining professionals.

Megan’s excitement for the future continues to grow each year as Rotary gains more global recognition by consistently receiving high marks from charity rating organizations. Rotary has been recognized as the World’s Outstanding Foundation by the Association of Fundraising Professionals and was named one of the top three Charities Changing the World by CNBC. Megan knows that The Rotary Foundation is an organization she can trust to carry her legacy forward.

What is *your* Rotary legacy?

As you consider your vision for the future, Rotary can help you take action to nurture causes that are meaningful to you.

Naming opportunities are available if you make a gift or commitment of \$25,000 or more. Your fund will bear your name or that of a loved one and will carry on your Rotary legacy. Annual financial updates available to your district will let Rotarians of the future know that your generosity supports their projects.

Customized naming opportunities are available. Simply contact your nearest Rotary staff member or office or your district Rotary Foundation chair for personal assistance. Please refer to the contact information on the back cover for your nearest Rotary office.



“My Rotary legacy will provide a better future for the children of the world, immortalizing my progeny’s dedication to doing good.”

RAVI VADLAMANI

Rotary Club of Guntur, Andhra Pradesh, India



Be legendary

When you make an outright gift to the Endowment or a commitment to give in the future, you are joining a 100-year tradition that unites leaders from across continents, cultures, and industries in working for the common good. The Rotary Foundation Trustees are pleased to share their gratitude and offer membership in special societies.

Arch Klumph Society membership is reserved for individuals or couples who provide \$250,000 or more to The Rotary Foundation outright or through cumulative qualifying gifts.

Major Donor recognition is awarded to those who have given \$10,000 or more outright.

Bequest Society membership is provided to those who have committed \$10,000 or more in financial support, usually through an estate plan or beneficiary designation.

Thank you

Rotary is grateful to the thousands of devoted friends, leaders, and problem solvers whose generosity provides perpetual support that enables the Foundation to do good in the world beyond their lifetimes.



“My family’s gifts to The Rotary Foundation honor friendships we have made around the world. We are thankful for the opportunity to serve and to give.”

WILLIAM GRAY

Rotary Club of Cataraqui-Kingston, Ontario, Canada

One hundred years of
Rotarian dedication
made The Rotary
Foundation’s success
possible.

**What you do today
will shape the next
century of service.**

rotary.org/legacy



rotary.org/legacy

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