ROTARACT CITATION / CLUB EXCELLENCE AWARD GOALS AND INSTRUCTIONS

The Rotary Citation for Rotaract Clubs, which will be renamed the Club Excellence Award for Rotaract Clubs starting 1 July 2024, recognizes clubs that support our Action Plan by completing activities that help increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt. Taking action toward achieving the required number of selected goals helps clubs engage their members, stay relevant in their communities, and run more efficiently. A welcoming and engaging club also reflects the values of Rotary. When clubs work to achieve these goals, they also contribute to the overall health and culture of Rotary for generations to come.

To be eligible for the Club Excellence Award, clubs need to begin the year as active clubs in good standing – or having paid their invoice balance in full upon receipt. To verify that your club is in good standing, go to My Rotary>Click on Club Name>Finance>Club Invoice. You should have an outstanding balance of $0.00. Invoices are due when they are posted, in mid-January.

Rotaract club leaders can go into Rotary Club Central and select at least half of the goals listed below that they wish to apply toward this award. This flexibility allows you to choose the goals that are the most relevant and attainable. You have the entire Rotary year to achieve your goals for your club to receive the award. In addition, many goals will be self-reported by marking "achieved" in Rotary Club Central. Clubs must achieve at least half of the goals by 30 June to be eligible.

To achieve the Club Excellence Award:
1. Go to Rotary Club Central
2. Review the available goals
3. Set at least half of the available goals
4. Achieve those goals
5. Report achievement in Rotary Club Central by 30 June
6. Pay club invoice in full upon receipt

Once you are in Rotary Club Central, in the **Club Goals section**, select the **year**, and click on the **All tab** to see the goals. Eligibility will be determined based on goal achievement as of 30 June.

Enhance Participant Engagement	
Goal	**Description**
Service participation	How many members will participate in club service activities during the Rotary year?
Rotary Action Group participation	How many club members will be members of at least one Rotarian Action Group (RAG) during the Rotary year?

Goal	Description
Rotary Fellowship participation	How many club members will be members of a Rotary Fellowship during the Rotary year?
District conference attendance	How many members will attend your district conference?
District training participation	How many of your club's leaders will attend a learning event to prepare for their role?
Leadership development participation	How many members will participate in leadership development programs or activities during the Rotary year?
Social activities	How many social activities will your club hold outside of regular meetings during the Rotary year?
Use of official Rotary promotional materials	Did your club use Rotary International's advertising and public service materials, such as broadcast videos, print ads, and other official materials available in the Brand Center, to promote Rotary in your community during the Rotary year?

Increase our Impact	
Goal	**Description**
Service Projects	How many service projects will your club complete during the Rotary year?
Inbound Youth Exchange*	How many Rotary Youth Exchange students will your club host virtually or in person during the Rotary year?
Outbound Youth Exchange*	How many Rotary Youth Exchange students will your club sponsor virtually or in person during the Rotary year?
Annual Fund contributions	How much money (USD) will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?
PolioPlus Fund contributions	How much money (USD) will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?

Expand our Reach

Goal	Description
Club membership	How many total members does your club want by the end of the Rotary year?
New member sponsorship	How many members will sponsor a new club member during the Rotary year?
Rotaract clubs	How many new and existing Rotaract clubs will your club sponsor during the Rotary year?
Interact clubs	How many new and existing Interact clubs will your club co-sponsor during the Rotary year?
Media stories about club projects	How many media stories will cover your club's projects during the Rotary year?

Increase Our Ability to Adapt

Goal	Description
Strategic plan	Does your club have an up-to-date strategic plan?
Review club bylaws (members and engagement)	Do your club bylaws reflect your members and other participants needs?
Online presence	Does your club's online presence accurately reflect its current activities?
Update website and social media	During the Rotary year, how many times per month will your club's website or social media accounts be updated?

* Any club participating in Rotary Youth Exchange must adhere to RI policies and Rotary Youth Exchange certification standards, and must operate under the direct supervision of the district Rotary Youth Exchange program.

Questions? Read responses to frequently asked questions for more information.