

## 2018-19 ROTARY CITATION FOR ROTARACT CLUBS

The **Rotary Citation for Rotaract Clubs** recognizes clubs that support each of our strategic priorities by completing certain activities. Clubs have the entire Rotary year to achieve the citation's goals.

To be eligible for the Rotary Citation, Rotaract clubs need to be certified by Rotary International and endorsed by the district governor before 1 July 2018. Clubs will report their achievements by submitting a nomination form by 1 July 2019.

This year, Rotaract clubs can receive the **Rotary Citation With Presidential Distinction** when they achieve the Rotary Citation plus one to three additional goals.

### SUPPORT AND STRENGTHEN CLUBS

---

Achieve at least 2 of the following goals:

- Achieve a net gain of 1 member
- Have at least 50 percent of members add their skills and interests in their profiles on My Rotary
- Establish or maintain a twin club relationship

### FOCUS AND INCREASE HUMANITARIAN SERVICE

---

Achieve at least 2 of the following goals:

- Achieve an average minimum PolioPlus contribution of \$25 per member
- Hold an event to raise funds for, or to increase awareness of, Rotary's work toward polio eradication
- Work with your sponsor Rotary club to conduct a significant local or international service project in one of Rotary's six areas of focus

### ENHANCE PUBLIC IMAGE AND AWARENESS

---

Achieve at least 2 of the following goals:

- Post successful club projects, with details about activities, volunteer hours, and funds raised, on Rotary Showcase
- Use Rotary's brand guidelines, templates, People of Action campaign materials, and related resources
- Host an activity during World Rotaract Week, preferably on 13 March, the anniversary of Rotaract; invite the media and tell your club's, and Rotary's, story

# 2018-19 ROTARY CITATION WITH PRESIDENTIAL DISTINCTION

## ROTARY CLUB

Achieve these goals **in addition to** earning the Rotary Citation to receive SILVER (1 goal), GOLD (2 goals), or PLATINUM (3 goals) distinction

- Achieve a net gain of 5 or more members
- Show how your club's members are People of Action by promoting your club and its service activities on social media at least 4 times per month
- Initiate or continue a leadership, personal, or professional development program to enhance members' skills and the value of their membership

## ROTARACT CLUB

Achieve these goals **in addition to** earning the Rotary Citation to receive SILVER (1 goal), GOLD (2 goals), or PLATINUM (3 goals) distinction

- Achieve a net gain of 5 or more members
- Show how your club's members are People of Action by promoting your club and its service activities on social media at least 4 times per month
- Initiate or continue a leadership or professional development program to enhance members' skills and the value of their membership

## INTERACT CLUB

Achieve these goals **in addition to** earning the Rotary Citation to receive SILVER (1 goal), GOLD (2 goals), or PLATINUM (3 goals) distinction

- Work with your sponsor Rotary club or adviser to explore local Rotary club and other scholarship opportunities that are available to your club's members and present these opportunities to the club
- Show how your club's members are People of Action by submitting a video that promotes your club and its service activities to the annual Interact Video Awards
- Initiate or continue a leadership development program to enhance members' skills and the value of their membership

*Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.*



One Rotary Center  
1560 Sherman Avenue  
Evanston, IL 60201-3698 USA  
[www.rotary.org](http://www.rotary.org)