



Reach Within to Embrace Humanity

ROTARY DISTRICT 5450

Jim Halderman, District Governor 2011-2012

FEBRUARY 2012

Number 8

WORLD UNDERSTANDING MONTH

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February is World Understanding Month

Denver Club 31 Makes International Students Welcome

by Grant Wilkins, Past RI Director, PDG, Rotary Club of Denver

In July 2010, Denver Rotary Club 31 launched the Collegiate International Student Engagement Program as a pilot initiative undertaken by the club's new members. First partnering with

networking reception on the campus of the University of Denver with 75 international students and Rotary Club 31 members, which led to other events that included lunch for 50 international



District 5450 international students met with Rotary Club 31 members on the DU campus on Sunday February 5th.

the University of Denver through its Office of Alumni Relations, the project is designed to encourage Denver Rotary Club 31 members to engage international students enrolled at Denver area colleges and universities in an effort to make them feel welcome in the local community.

The program started with a

students at a Denver Rotary Club 31 meeting. The pilot program has now been adopted by the University of Denver's Office of Alumni Relations as one of its key engagement opportunities for international students. Recently, the school hosted its third joint reception for local Rotary leadership and current

International Students contd on page 4

A Message from your Governor

by District Governor
Jim Halderman
Rotary Club of Golden



Smile...

and the World Smiles with You

"What sunshine is to flowers, smiles are to Humanity. These are but trifles, to be sure; but scattered along life's pathway the good they do is inconceivable." This comment, by Joseph Addison, explains, for me, why Kalyan Banerjee added the Million Smiles a Day campaign as part of his Changemaker Award. Kalyan asked that, "Club members – along with their families, friends, and colleagues – should consciously give one smile per day to another person through a good deed or gesture. As more people commit to little acts of kindness each day, the global benefit will become enormous."

Albert Mehrabian is considered the research authority on communication, and he determined that 55% of our communication, in most situations, is received from the speaker's body language, and much of that from facial gestures. The smile,

therefore, becomes a large part of our message in what we think, do, or say. Kalyan realized that if every Rotarian, family member, and friend, smiled twice a day or found a small act of kindness to perform—thus offering 5 million good acts per day—the world would be

immediately a better place in which to live.

Mark Stibich, Ph. D., lists the top ten reasons to smile:

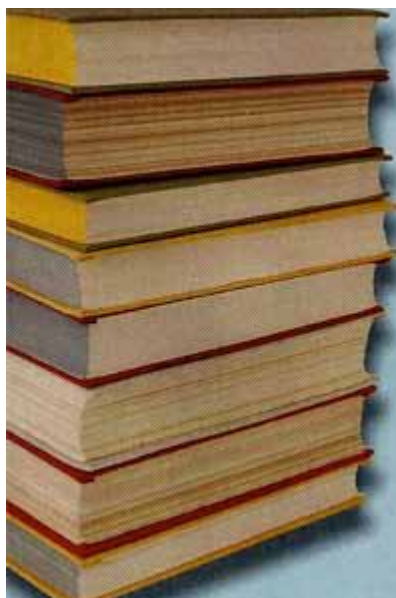
- 1) Smiling makes us attractive
We are drawn to a smile
- 2) Smiling changes our moods
Try it and see what happens
- 3) Smiling is contagious
A smile will light up a room
- 4) Smiling relieves stress
The mind/body connection at work
- 5) Smiling boosts your immune system
The mind/body connection at work, again
- 6) Smiling lowers your blood pressure
The mind/body connection at work, once more
- 7) Smiling releases endorphins, natural painkillers, and serotonin
The mind/body connection at its best
- 8) Smiling lifts the face and makes you look younger
A lot cheaper than a face lift

- 9) Smiling makes you seem successful
Confidence is powerful
- 10) Smiling helps you stay positive
Smiling, while thinking something negative, is very difficult to do. But if you were to research (or google) cortisol, which is the chemical released when emotions turn angry, you might decide to spend a lot more time smiling than thinking bad thoughts. Cortisol, among its numerous attributes, has been found to slow healing, clog arteries, and draw the skin; it is often referred to as the aging chemical.

The other day I was leaving a school after an evening presentation and the janitor (sanitary engineer) was cleaning up, and I mentioned to him, "So, you are the one that keeps this place so clean." I watched his shoulders go back, his head rise a little higher, and as a large smile spread across his face he said, "thank you." I knew, in that brief moment, I changed the chemistry of his body for the better. The good news: it did not cost me—or him—a penny.

Smile because it is part of the Rotary International President's request. Smile because people are more likely to support you in what you want to accomplish. Smile because it just might change the world.

Jim



Investing in literacy pays
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ROTARY INTERNATIONAL



Learn more at www.rotary.org/literacyaward

RI President-Elect Announces 2012 -2013 Theme

RI President-elect Sakuji Tanaka will ask Rotarians to build "Peace Through Service" in 2012-13

Reprinted from RI website



RI President-elect Sakuji Tanaka

RI President-elect Sakuji Tanaka unveiled the RI theme during the opening plenary session of the 2012 International Assembly, a training event for incoming Rotary district governors.

"Peace, in all of the ways that we can understand it, is a real goal and a realistic goal for Rotary," he said. "Peace is not something that can only be achieved through agreements, by governments, or through heroic struggles. It is something that we can find and that we can achieve, every day and in many simple ways."

Peace has different meanings for different people, Tanaka said.

"No definition is right, and no definition is wrong," he said. "However we use the word, this is what peace means for us."

"No matter how we use, or understand the word, Rotary can help us to achieve it," he added.

Tanaka, a businessman from the greater Tokyo metropolitan area, shared how becoming a Rotarian broadened his understanding of the world. After joining the Rotary Club of Yashio, in 1975, he said, he began to realize that his life's purpose was not to make more money, but to be useful

to other people.

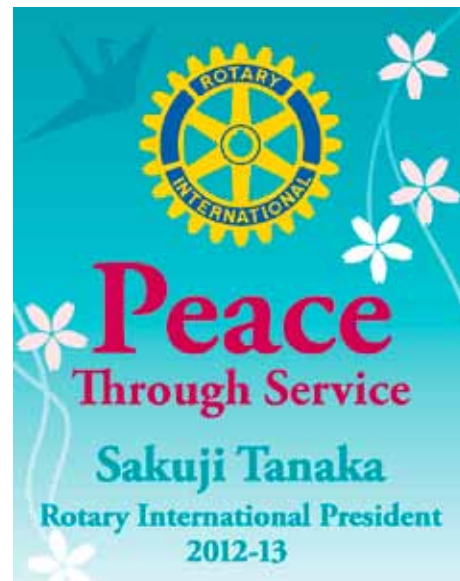
"I realized that by helping others, even in the simplest of ways, I could help to build peace," Tanaka said.

He noted that the Japanese tradition of putting the needs of society above the needs of the individual helped his country rebuild after the tsunami and earthquake in March.

"This is a lesson that I think the whole world can learn from, in a positive way. When we see the needs of others as more important than our own needs -- when we focus our energies on a shared goal that is for the good of all -- this changes everything," he said. "It changes our priorities in a completely fundamental way. And it changes how we understand the idea of peace."

Tanaka will ask Rotarians to focus their energy on supporting the three priorities of the RI Strategic Plan, he said. He added that he will ask the incoming leaders to promote three Rotary peace forums, to be held in Hiroshima, Japan; Berlin; and Honolulu, Hawaii, USA.

"In Rotary, our business is not profit. Our business is peace," he said. "Our reward is not financial, but the happiness and satisfaction of seeing a better, more peaceful world, one that we have achieved through our own efforts."



Keep Those Stories Coming

Your District Governor appreciates the many engaging and inspiring stories and those important notices that have filled the pages of the district's newsletter during the past eight months.

If you have a story to share or an announcement to post, please be in touch with Paul O'Rourke (mopo8@aol.com).

The deadline for March submissions is Friday, March 9. Please have copy, photos (3" x 4" in pdf or jpg and 96 dpi) with captions to Paul via email by March 9, 2012.

Rotary Clubs Worldwide Meet \$200 Million Fundraising Challenge

Gates Foundation Announces an Additional \$50 Million to End Polio

by Peg Johnston (peg.johnston@yahoo.com, 303-698-0687), RI District 5450 Polio Chair.

San Diego, California—Despite a sagging global economy, 34,000 Rotary clubs around the world over the past 4 years have raised more than US \$200 million in new funding for polio eradication in response to a \$355 million challenge grant from the Bill and Melinda Gates Foundation. All funds have been earmarked to support polio immunization activities in affected countries where this vaccine-preventable disease continues to paralyze children.

“We’ll celebrate this milestone, but it doesn’t mean that we’ll stop raising money or spreading the word about polio,” Rotary Foundation Trustee John F. Germ told the annual conference of Rotary leaders. “We can’t stop until our entire world is certified as polio free.”

In recognition of Rotary’s great work the Gates Foundation is committing an additional \$50 million. “Rotary started the global fight against polio, and continues to set the tone for private fundraising, grassroots engagement and maintaining polio at the top of the agenda with key policy makers,” said Jeff Raikes, Gates Foundation CEO.

Since 1988, the incidence of polio has plummeted by more than 99 percent, from about 350,000 infections annually to fewer than



650 cases reported so far for 2011. The wild poliovirus now remains endemic—meaning its transmission has never been stopped—in only four countries: Afghanistan, India, Nigeria, and Pakistan. On January 13, 2012 India marked a full calendar year without a reported case. But other countries also remain at risk for polio cases imported from the endemic countries. In 2011, half

the cases reported were in non-endemic countries.

To date, Rotary club members worldwide have contributed more than \$1 billion toward the eradication of polio, a cause Rotary took on in 1985. In 1988, the World Health Organization, UNICEF, and the U.S. Centers for Disease Control and Prevention joined Rotary as spearheading partners of the Global Polio Eradication Initiative. More recently, the Gates Foundation has become a major supporter.

Reaching children with the oral polio vaccine in the disease’s remaining strongholds is labor and resource intensive due to a host of challenges, including poor infrastructure, geographical isolation, armed conflict, and cultural misunderstanding about the eradication campaign.

Note: District 5450 has been a leader in fundraising for polio eradication, raising over \$2 million since 1985. For more information on the history of polio and the District’s involvement in the efforts to eradicate this disease, please see: www.endpolio.com.

International Students contd. from page 1

international students seeking a community connection, which has now led to other Denver Rotary Clubs participating in the program. In addition, District 5450 is reviewing the program to determine how it could become a possible pilot initiative for all 530 districts around the world.

“Through this program, Rotary members are sharing the vision and mission of Rotary International with the objective of fostering a desire in the students to be active

in Rotary when they return to their home country and enter the business arena,” says Denver Rotary Club 31 member and University of Denver Alum Grant Wilkins. “This program is one that every Rotary Club in the world that has a college or university within its area can create, and I am proud my alma mater is supporting it to such a degree.”

By hosting the students at Rotary club functions, interacting with them at campus activities such as receptions and get-togethers prior

to sporting events, or developing a mentoring relationship, local Rotary members have an opportunity to build a key bridge between the international students and the community in which they now live. In addition, the international students are connecting with and seeking counsel from club members with experience in their fields of interest, thereby nurturing friendships and promoting goodwill.

The Collegiate International

International Students contd. on page 5

A Rotary Engine

Can a businessmen's club eradicate polio from the world?

Reprinted from "The Economist" magazine, January 21, 2012

It is a year since the last case of polio was diagnosed in India. That is not enough to pronounce the country polio-free—three clear years are the conventional period required for that to happen. But is a good start. And if India really is clear, then what was once a global scourge will now be endemic to a mere three countries: Afghanistan, Nigeria and Pakistan. The number of people infected, meanwhile, has dropped from 350,000 in 1988 to 650 last year.

All this is in large part thanks to the efforts of Rotary International. In 1985, after a successful pilot study in the Philippines, this businessmen's club cum global charity announced a plan to eradicate polio by vaccinating every child under five at risk of catching it. The estimate then was that it would cost \$120m. Some \$80m of Rotary money later (plus a lot from other sources), the virus is still out there, but its remaining hidey-holes tell their own story: where civil disorder is rife, medicine is hard.

On January 17th Rotary International announced it had raised yet another \$200m. The Bill & Melinda Gates Foundation will contribute a further \$405m, and the pressure will thus be kept up. John Germ, one of Rotary's trustees, thinks that if all goes well 2016 might be the first year when no new cases are reported. That would, though, mean spending more than \$1 billion a year between now and then.

The inspiration for Rotary's campaign against polio came from the eradication of smallpox. Like polio, small pox was a viral disease for which effective, easily administered vaccines existed. And crucially, like



polio, smallpox had only one animal host: Homo sapiens. In principle, then, extermination should be possible. The practice, however, has turned out rather different.

First, unlike smallpox, polio viruses can survive for long periods outside a host—for instance in sewage. Second, when the campaign began in earnest there were three main varieties of polio, each of which required a specially tailored vaccine. Focusing effort on one of these strains often led to the resurgence of another. Third, besides the inevitable difficulties of working in places that

have poor medical infrastructure, the campaign ran into some specific human problems. The most notorious of these was the rumour [sic], spread in 2003 by certain religious leaders in Nigeria, that the vaccine would sterilize girls and was part of an American plot to rid the world of Muslims. This helps explain why polio persists in Nigeria.

That polio can actually be eradicated is suggested by the elimination, in 1999, of one of the three strains. Whether the resources needed to do so might be better spent elsewhere, though, is a matter of debate. Some would prefer to see a shift to policies that improve overall health, including investing in decent sanitation and clean water.

The response to that is that if you remove the specific pressure on polio it will simply bounce back. Moreover, in practice, a synthesis between the two positions is emerging. According to Mr. Germ there is already a debate within Rotary about what to do next. Providing clean water and improving maternal and child health are popular options.

One thing everyone wants to avoid, though, is what happened after smallpox was eliminated. Then, the infrastructure of health workers and clinics that had been created to detect and fight the disease was allowed to evaporate. Had it been used instead to focus on polio, that illness, too, might have been vanquished by now.

International Students contd. from page 4

Student Engagement Program was selected from a group of proposed initiatives submitted by the incoming members in 2010. With a fresh crop of eager students descending on the Denver community each year, the possibilities for the program's impact are clear.

"As a fairly new Rotarian, I

am so proud to be a part of this unique networking opportunity for our local international students," says University of Denver Executive Director of Alumni Relations Jeff Howard. "While developing this initiative as a part of the new Rotary member team which we call "TNT", our group realized that not

only does this initiative introduce international students to some of our city's most prominent business leaders, they are also learning about one of the world's most outstanding service organizations and getting to see in action one of its key missions – promoting World Peace and Understanding."

District Governor
Jim Halderman
and the
Rotary Club of Golden
invite you to the
2012 Rotary
District 5450 Conference



Celebrate all that is Rotary
Hear renowned speakers on important topics
Enjoy the company of fellow Rotarians
Experience a world-class resort hotel
Recognize club and individual achievements



April 27-29, 2012
Ameristar Resort Hotel
Black Hawk, Colorado

~Conference Highlights~



Katie is Director of Learning and Program Development, Red Robin Restaurants. She brings a new light, a new energy, and new way of looking at Rotary, ourselves, and all we can be.

Katie Ehlis
New Approaches to Rotary



Corey is Prof. of Ethics and Law at the University of Denver. "Authentic Success" means we have solid character, a true contentment, and strong personal relationships.

Corey Ciocchetti
"Authentic success" message



Dr. Kalfuss is RI's Training Leader and has spoken on Rotary subjects around the world, including the 2009 International Convention. A truly dynamic and knowledgeable gift to our Conference.

Helene Kalfuss
Rotary as a World-Changer

SPECIAL ATTRACTIONS

- Rachael's Challenge—Hear the moving story of the first person killed at Columbine High School on April 20, 1999. Rachel Scott's acts of kindness and compassion coupled with the contents of her six diaries have shown many how to live life by seeing good in others.
- Celebration of eClub One's 10th Anniversary—40 members from around the world expected to be in attendance
- Celebrating with our Youth Exchange students
- Optional guided tours of the Black Hawk/Central City area, and MUCH MORE!

THE SITE

Ameristar Resort Hotel is Colorado's only AAA Four Diamond Casino Hotel. Featuring hot tubs, fire pits, indoor rooftop pool, full-service spa, salon and fitness center. Plus four dining options in the hotel. 55,000 sq.ft. casino, live entertainment, and more. Located in the historic Black Hawk/Central City area.



CONFERENCE REGISTRATION

Conference registration fee of \$160 includes all conference events. Meals include heavy hors d'oeuvres on Friday evening and breakfast on Saturday and Sunday. Other meals are "on your own". There are four dining areas in the hotel and many others nearby.

Conference registration must be done online only, and it's simple—go to www.rotary5450.org and click on the District Conference link.

HOTEL RESERVATIONS

Contact Ameristar at 720-946-4100 to make your room reservation. Indicate that you are attending the Rotary District 5450 conference April 27-29, 2012. Our group code is GCRCD12.

The hotel is holding 100 rooms at a special conference rate of \$149 (plus taxes) per night. You must make your reservation by April 11, 2012 to receive this rate. It is strongly recommended that you make your room reservations early as the 100 rooms will go quickly, after which the rate may be higher. And please note that the hotel often fills up completely on weekends.

**Join your fellow Rotarians and experience the
2012 District 5450 Conference, April 27-29, 2012!**

We Salute Our 2012 District Conference Sponsors

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Want your business message to reach a well-educated audience with above-average incomes? And reach them multiple times via various media (online, banners, signs, displays, print, spoken word)?

Then consider becoming a sponsor of the 2012 Rotary District 5450 Conference, to be held April 27-29, 2012 at the Ameristar Resort Hotel in Black Hawk, Colorado. Your sponsorship will help underwrite the costs of the conference, at which Rotarians celebrate their accomplishments in performing "Service Above Self".

District Rotarians, who certainly appreciate the value of a dollar, will certainly appreciate your support.

For information on the benefits of sponsoring the Conference, contact Tom Hughes of Golden Rotary at (303) 278 2823 or eth5530@cs.com.

Rotary DISTRICT 5450 History by Jay Carpenter, Rotary Club of University Hills

District 113 Becomes District 168

Recounting the early existence of Rotary District 5450, it started in 1915 with an area consisting of all of Colorado, Montana, Utah, and Wyoming and was initially labeled as District 14. "14" was reduced in size to include the states of Colorado, New Mexico and Eastern Wyoming in 1918, and renamed District 21. In 1922, District 21 was renamed District 7 and was pared down to the states of Colorado, Wyoming and a part of Nebraska. In 1937, District 7 was renamed District 113.

In 1949, during the term of Casperite DG James R. Mitchell, District 113 was reclassified as District 168, which included the same territory as 113 and comprising a total, at that time, of 75 clubs.

In 1950, the District was divided by an "East and West line" just South of Littleton, CO. The northern part remained District 168 with a geographical area including the northern half of Colorado, Wyoming and one Nebraska County (23 Colorado clubs, 15 Wyoming clubs, and 2 Nebraska clubs); the other half became District 169.

G. Cecil Brierley (Boulder), who was an Electrical Engineer, a graduate of the University of Colorado and a former aviator, served as DG of the newly defined district. Brierley had previously served as the President of the Boulder Rotary Club for the term 1943-44.

Kenneth Kluherz of Torrington, WY served as President of the Torrington Rotary Club in 1947 through 1948. Four years later he was chosen as District 168 Governor for the term 1951 to 1952.

It was in the Englewood medical offices of John C. Wiedenmann, M.D. in September of 1937 that the Englewood Rotary Club was started. John C. Wiedenmann, M.D. served as Secretary that year and in 1940 was elected the Club President. Wiedenmann was selected as the DG of District 168 in 1952.

Harold B. "Harry" Henderson,

who first drew wages as an organ pumper in a Presbyterian Church, and later became a successful lawyer (Columbia, 1915) in Wyoming, served



G. Cecil Brierley
1950-1951



Harry B. Henderson
1953-1954



Kenneth Kluherz
1951-1952



John G. McMurtry
1954-1955



John C. Wiedenmann M.D.
1952-1953



Howard E. Reed
1955-1956



Jack R. Gage
1956-1957

as President of the Cheyenne Rotary Club starting in 1949; his classification was "insurance, law". In 1953, he was selected as District Governor.

John G. "Jack" McMurtry—who was a Navy Lieutenant in the Pacific during World War II, and later, in 1949, worked to become the President of McMurtry Manufacturing Company—held the office of President of the Denver Rotary

Club in 1953. Following his term as Club President, he became District Governor, 1954-55.

Howard Emory Reed, who was President of his Loveland Rotary Club 1933-34, accumulated a few more years of experience before he became District Governor in 1955. "Bill" Reed led a life dedicated to his country and its educational system. His service to the armed forces lasted 45 years, and spanned World War I, World War II, the Korean War and the Vietnam War. He attained the rank of Brigadier General and served as Director of the Selective Service System for the State of Colorado. The middle school and athletic field in Loveland are named in his honor.

The last District Governor of District 168, as it was organized in the '50's was Jack R. Gage of Sheridan, WY. Gage was a University of Wyoming Graduate who was the Postmaster of Sheridan County when he served as the Sheridan Club President. In 1956 he became the District Governor. Following his one-year term, he was elected as the Wyoming Secretary of State, a position he resigned in order to accept the appointment as Wyoming Governor in 1961. (Back in 1954 in Sheridan, Jack Gage started a deer-hunting program where Club Members would invite another Rotary Club to come to Sheridan and hunt deer for a day; it was known as the Gunpowder and Buckskin Club. It was just a friendship thing so members could meet other Rotarians from other clubs. The event usually attracted 25 visitors with a day of hunting, a potluck supper, and awards at the Friday meeting. Since the inception of the program, a day of fishing and a day of golf have been added, and the program is so popular that it continues today.)

Next, in 1957, District 168 becomes District 545 (5450 did not happen until 1991!)

[Some of the information in this article is drawn from The Rotarian, George E. Mendenhall, Jr.'s History of District 5450 and District 5450's records]



Antique, Classic, Historic Automobile Fellowship of Rotarians



Calling all Collectible Car Enthusiasts...

Join a Rotary International Fellowship whose common interest is the Collectible Car - The Antique, Classic and Historic Automobile Fellowship of Rotarians (ACHAFR).

We need you! You are the most important element of the ACHAFR- the ROTARIAN, the Car Enthusiast, the Car Fellow who wants to enjoy international friendships with other car folks who also love Rotary.

Your E-book awaits you...

"How to Put on a Car Show, Rally and Tour for Fun, Fellowship and Fundraising"

We have compiled an e-book from the various events we have participated in, and are prepared to share it with our members of the questions about how to car show, we thought it to combine some of the creating this template for rally and tour for our mem- valuable tool for you and considering putting on an

Car Shows have become a to get your club engaged fun way, to raise aware- raise awareness for the

As soon as your membership renewal dues are received, you will be emailed the password code for this manual. If your club wants to join as a "Club Membership" they too can have a downloadable copy of this manual. The "Club Membership" is \$50.00 per year. All members, individual and club, can expect all the support they wish from ACHAFR with planning and marketing their car show.

As a current Rotarian, you are already eligible to join; you don't even have to own a classic car, just a love for them. With a small membership fee of \$50.00 for the 1st Year, \$25.00 for renewal years, \$200 for a Lifetime Membership, or our "Club Membership" for \$50, your membership includes a copy of our e-book "How to Put on a Car Show, Rally and Tour for Fun, Fellowship and Fundraising"



Offical Car – Escort for Delebrates tp First Rotary Convention, August 1910

ACHAFR! With so many put on a successful would be only natural work already done into putting on a car show, bers. This should be a your club if you are event as a fundraiser.

fast growing method in the community in a ness of Rotary, and charities you support.

Contact Us at www.ACHAFR.com to Join NOW

Red Badge Program Helps Engage New Members

by Nan Odell, Past President, Denver Mile High Rotary Club, District Membership Team, nanine_odell@ml.com

Is your club having a problem with membership involvement? Is member retention an issue? Do you have projects that fail or never get off the ground because no one is taking ownership or participating? Well, the Red Badge Program might just be the answer for your club's success with membership engagement!

I have been asked to share with you information about a successful program that Denver Mile High Rotary is using to quickly get new and existing members involved in club activities. The Red Badge Program is designed to encourage new members to learn about the functions of Rotary International, District 5450, and our club.

Each new member is assigned a Mentor who becomes their supporter and facilitator, and helps them to become familiar with the club activities and encourages their participation. Active involvement with a Mentor results in a higher level of engagement in club activities and provides an avenue for the new member to meet their fellow Rotarians quickly. Additionally, the member's Sponsor is also involved in overseeing the new member's club experience. This process has proven to keep everyone attuned to the new member's success in (and concerns regarding) participating in club activities and results in a more vibrant membership.

The District Membership Team will support your club in its efforts with member acquisition

and retention. The mission of this team is to increase your awareness of the Red Badge Program and encourage its implementation. You can learn more about the program via an upcoming seminar or by visiting the District 5450 website, membership section. You are going to be supported in your efforts!

Once the new member has completed the Red Badge activities, he/she is acknowledged at one of our regular meetings and is presented with a Blue Badge.

There is nothing better than getting feedback from a new member. Lindsey (Hayes) Daly, a third generation Rotarian from the Denver Cherry Creek Rotary Club says, "As

someone who had been familiar with Rotary for years, and had worked with the Denver Cherry Creek Club behind the scenes helping with the bookkeeping needs, I did not know if the Red Badge Program would be necessary for my orientation. In fact, it provided great guidance and really helped me to set expectations. I have had a unique chance to get to know my mentor better and learn about her fascinating career. The day I was given my Red Badge was very special to me, but I am grateful that there was more to being a new member than a small ceremony and quarterly dues statement. Now, I feel that I have earned my membership and am appreciative of all the opportunities Rotary will provide me and my Blue Badge!"

May you have an abundance of Red Badges in 2012!



RED BADGE CHECKLIST

The following are activities requested of new members during their first 90 days of membership:

****Items 1 thru 4 are mandatory activities designed to get new members involved and knowledgeable as soon as possible.**

Start date _____

- **1. Attend a new member orientation**
- **2. Participate in a Denver Mile High Rotary committee meeting**
- **3. Attend a Denver Mile High Rotary Board meeting**
- **4. Bring a guest to a DMHR meeting**

Select 4 out of the following activities:

- 1. Greet members prior to a club meeting for two weeks**
- 2. Give an inspirational moment at one of our regular meetings**
- 3. Give a vocational (classification) talk at one of our meetings**
- 4. Review the following web sites:**
www.denvermilehigh.org
www.rotary5450.org
- 5. Read the ABC's of Rotary**
- 6. Attend a Rotary function other than the regular meeting**
- 7. Attend another Rotary club meeting**
- 8. Attend a District Rotary function**

Completion date _____



"In matters of style, swim with the current; in matters of principle, stand like a rock."

— Thomas Jefferson

2012 Rotary Club of Golden **ETHICS** **IN BUSINESS AWARDS**

The Golden Ethics in Business Awards are a Golden Rotary Club tradition of honoring two local organizations, one profit and one non-profit, for leading the way in business ethics.

These organizations demonstrate the highest standards of ethical business practice, integrity, and civic and social responsibility. Our mission is to recognize the best of the best.

JOIN US

The Rotary Club of Golden and the Golden and West Chambers of Commerce cordially invite you to join us for the 7th Annual Ethics in Business Awards Luncheon.

Thursday, April 5 | 11:30 a.m. to 1 p.m.

Denver West Marriott

1717 Denver West Boulevard, Golden

\$35 per person - prepaid reservations required. Seating is limited.

For more information or to register for the Rotary Golden Ethics In Business Awards go to:
<http://www.goldenrotaryethics.org/index.htm> Copyright © 2011 Rotary Club of Golden.



The Keynote Speaker will be Jake Jabs. Jake Jabs is the President and CEO of American Furniture Warehouse. The fourth of nine children, Jabs was born and raised in rural Montana, and his parents were immigrants from Russia and Poland. Jabs credits his family for providing him a strong work ethic, a sense of family and a love of music.



The Master of Ceremonies will be Ed Greene, CBS4 weather and news anchor. Ed is the senior member of Denver's working media and has been a Denver TV Newscaster for over 32 years. He also does weather for Denver's KYGO radio.

Boulder Rotary Creates New Generations “Pilot Satellite” Club

by Diana Royce Smith, Secretary, Boulder Rotary Club, diana@roycearbour.com and
Laura Smith, President, Boulder New Generations Rotary Club laura.a.smith16@gmail.com

The Boulder Rotary Club is pleased, proud, and excited to announce the creation of its pilot satellite club, Boulder New Generations Rotary Club, where we say “BNGRC: it’s not your parents’ Rotary Club.”

Rotary International (RI) selected Boulder Rotary as one of 200 clubs worldwide to create pilot satellite clubs—thus “fostering club innovation and flexibility”—for three years beginning July 1, 2011. RI authorized these pilots to evaluate and measure the impact of alternative membership types and club operations on member activities, diversity and engagement, membership growth and retention, increased community and international service and support of the Rotary Foundation, and overall club effectiveness.

Boulder Rotary saw the creation of BNGRC as a way to attract those young people who were unable to commit to the club’s “regular” meeting schedule, and who, as young and budding professionals, were reluctant to join the club due to the expense associated with the noontime meal.

The idea and its implementation appear to be a success.

BNGRC members range in age from 22 to 30 and have helped increase membership in the parent club from 264 to 275, in just one year. The first BNGRC induction, this past September, dropped the average age of club membership by a full year!

Former Ambassadorial Scholar to Christchurch, New Zealand, Abigale Stangl, was inducted in January. A former Rotaract member from the Caribbean nation of

working as “race ambassadors” at the 2011 Bolder Boulder, assisting CU’s Engineer’s Without Borders Nepal team with a water sanitation and hygiene education plan for Nepalese

middle- and high-school students, volunteering at the Boulder Homeless Shelter, and collaborating with the YMCA of Boulder Valley on their Strong Kids’ Triathlon for over 175 kids, aged 2 to 15.

This May, BNGRC will organize the entire Boulder Rotary Club’s participation as Bolder Boulder race volunteers.

BNGRC President, Laura Smith, says, “One of the most exciting things about being involved with a pilot project is that BNGRC can create new approaches based on members’ interests. There are few RI guidelines to follow so we feel free to innovate.”

BNGRC recently completed its strategic planning process. Every month BNGRC will pair a service activity with a presentation related to the theme for the month. Upcoming monthly themes include homelessness, health and fitness, community development/planning and water sanitation.

District Governor, Jim Halderman, ADG Jo Kirkenaer, BRC President Ron Secrist, and PE Lenna Kottke congratulate the commitment and energy of Boulder’s young Rotarians. Their leadership and example may serve as a model for clubs throughout District 5450 to follow.



BNGRC members (left to right): Lori Knies, Madison Kittleson, Garrett McCulloch, Tina Alt, Leah Case, Crystal Page, Liz Casline, and Laura Smith work as race ambassadors at last year’s Bolder Boulder.

Trinidad and Tobago, Essie Parks, attended BNGRC regularly during her 5-month U.S. State Department internship with EcoCycle in Boulder. BNGRC members have befriended current Rotary Ambassadorial Scholar, Kim Jooyoung, from Seoul, South Korea, who is attending Boulder’s Naropa University. Three to five prospective members are in attendance at most BNGRC meetings (1st and 3rd Tuesday at 7:30 pm at the Mapleton YMCA).

BNGRC members hit the ground running, as they say, becoming well versed in “service above self” months before they are inducted as Rotarians. Projects have included



Make plans now to visit Thailand . . . the “Land of a Thousand Smiles”. The RI Board selected **Bangkok**, the vibrant capital of Thailand, as the site for the 2012 Rotary International Convention. Known as the “City of Angels”, Bangkok’s culture, cuisine and traditions attract millions of international visitors annually and have earned it the top rating of “**World’s #1 Best City**” for the past three years by *Travel + Leisure* magazine.

Thailand is ready and waiting to welcome you to their amazing country. The Thai government has rolled out the welcome mat for Rotarians worldwide by providing Rotary International with a \$9.4 million grant to help underwrite convention expense resulting in the lowest convention registration fee in 25+ years **(\$160)** if you register by **Dec. 1, 2011**.

Why attend a Rotary Convention?

If you ask Rotarians why you should attend an International convention, you’ll get many opinions but in almost every case they’ll tell you it is an unparalleled opportunity to do the following:

- Learn about successful and innovative projects that your club can replicate.
- Learn firsthand about all of the changes that are happening in Rotary
- Be inspired and motivated by internationally known speakers
- Build lifelong friendships with people who share your vision for a better world
- Experience the true “internationality of Rotary” in a place where the entire Rotary world comes together.

Visa Requirements

Rotarians from the US and Canada visiting Thailand will be able to do so with no difficulty. First, make sure your passport is current and won’t expire either just prior to or during your trip. Second, the US and

Canada are on the list of countries that are “exempt” and do not require an entry visa as long as your stay in Thailand will **not be more than 30 days**. If you are planning an extended stay, an appropriate entry visa must be obtained in advance (4-6 months is recommended) from a Thai diplomatic or consular mission.

Get the “basics” out of the way

Be sure to take care of the following very important tasks early to insure your convention experience will be everything you anticipate once you arrive. If, in the end it is not possible for you to attend, you can cancel everything as long as you do so before March 1, 2012.

- **REGISTER ONLINE:** (using Member Access) before December 1 to be sure you’ll receive the early registration discount (\$160). After this date, registration increases significantly. Register online at <http://www.rotary.org>
- **RESERVE YOUR HOTEL ROOM!** This is very important. Some hotels are already sold out. Hotel rates in Bangkok are much lower than for the past few RI conventions. Book your reservation now to ensure that you will get the hotel that you want.
- **ORDER YOUR HOC EVENT TICKETS:** Visit the Host Organizing committee web site <http://www.rotaryconvention2012.org> to order tickets for the various events that the HOC is planning. These, too, traditionally sell out early so reserve them early.
- **MONITOR AIR FARE:** Sign up to get notifications of fare changes on a web site like <http://www.airfarewatchdog.com> and be sure to use the RI Convention discount with United and the Star alliance partners.

ROTARY UNIQUE AFRICAN SAFARI



The Rotary Club of Polokwane D9400, South Africa invites Rotarians or friends to enjoy a once in a life time experience by participating in our Unique African Safari. Participants will experience close encounters with Africa's exciting and wonderful wildlife whilst enjoying true Rotary fellowship with South African Rotarians. At all times they will be accompanied by an experienced South African Rotarian guide. All funds raised from the Safari will go to support the Rotary Club of Polokwane's Charity Projects.

The Safaris scheduled for May and August 2012 include stays at Letaba Camp in the world famous Kruger National Park and the luxurious Five Star Kings Camp Lodge set in the adjacent Timbavati Game Reserve domain of Africa's Big Five, namely Lion, Elephant, Leopard, Rhino and Buffalo. Abundant plains game and birdlife abounds.

These Unique African Safaris are limited to EIGHT PEOPLE at the incredible price of only US\$3250* per person all inclusive. To date the Rotary Club of Polokwane has organised twelve highly successful safaris with participants from all around the world, so do not hesitate to be part of this exciting event.

"I'm still on Cloud 9! I can't thank you enough for the trip of a lifetime. I was very excited about the trip as visiting Africa has been a dream of mine for many, many years; however, I had no idea it would be like that. I assumed we'd be looking at animals thru binocs from quite a distance. To be surrounded by a pride of lions was something I will never, ever forget!" Sandi Hulstrom USA – September 2006 Safari.

Add on trips other destinations in Southern Africa can be arranged.

For more details and a full itinerary contact Rotarian Charles Hardy at charlois@mweb.co.za or phone +27 15 297 4143 (H) +27 83 457 1721 (Cell)

* Excludes international and domestic flights to and from Johannesburg.

Your Monthly Rotary Quiz

Be the first to respond (to Paul O'Rourke, mopo8@aol.com) and receive a "prize" from District Governor, Jim Halderman, and an opportunity to publicize a project or program in



which you, your committee, or your club is currently engaged or has recently completed. And remember, all questions are taken from this month's *The Rotarian* magazine.

This month's head scratcher:

Sakuji Tanaka uses a Japanese word to describe his frame of mind during the campaign and recent election to the RI presidency. What is that word and how does it translate into English?

December's Winner—The first part of last month's question—According to the results of a 2010 public image survey, which country had the highest proportion of respondents who said they were aware of Rotary?—was answered correctly (Australia with 95% awareness) in short order by Kit Hollingshead (Boulder), Dan Himelspace (Denver Mile High), Courtney Howey (Parker Noon), and Jo Kirkenaer (Niwtot). The second half of the question—Which country had some familiarity with the organization and its activities—was a little tricky. Looking at the graph on page 54 of January's *the Rotarian*, the blue "some familiarity" section of the graph provides the correct response: The United States.

Talee Crowe (Smoky Hill) was the first in with the correct response to both parts of the question, though, we have to say, a few hours behind the answers turned in by Kit, Dan, Courtney, and Jo, even though they only answered the first part of the question. Of course, a dilemma of such magnitude called for outside assistance. DG Jim resolved the conundrum, as only a DG can, and has, as we might have expected, consented to allow for five winners. Congratulations to Kit, Dan, Courtney, Jo, and Talee.



Reach Within to Embrace Humanity

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District Governor-Nominee

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Jo Kirkenaer (Niwtot)

Peter Ewing (Boulder)

Beverly Mendel (Carbon Valley)

Kevin O'Connell (Brighton Early)

Dan Hershberger (Arvada)

Dan Green (Golden)

Al Johnson (Parker)

Bob Martin (Highlands Ranch)

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