

**PUBLIC RELATIONS COMMITTEE**

Hello Friends,

It is that time of year again to enter for the annual Public Relations Award. Simply stated, we are looking for the club that has done an exceptional job reaching out to the public during the Rotary year. This outreach should increase community awareness/engagement and/or membership. We just need you to show us what you've got! We prefer to receive the entries electronically through dropbox, google drive etc. But you can also send a zip drive to the 5450 office if you prefer. Entries must display the current Rotary logo, and are due May 1. We look forward to seeing your work! Please feel free to contact us with any questions.

Cordially,

Becky Miller Weinkauf & Charissa Cruz  
District 5450 Public Relations Co-Chairs

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**Public Relations Award Entry Submission Information**

**Club Name:**

**Project Name:**

- Links to your social media posts. Make sure they show comments/engagement. The links can be made on a word document or PDF.
- Links or scans of printed collateral such as flyers, brochures, newspaper articles, and press releases.
- Links to any radio/tv news stories or PSA's.
- Links or scans of public recognition by civic leaders or organizations.
- Documentation showing an increase in membership (although this is not mandatory to win the award).