

ClubRunner



Product Updates & News

Rotary District 5450

Thursday, September 25, 2025



Microsoft Partner Network
IMPACT AWARDS 2015



Microsoft Partner Network
IMPACT AWARDS
2023 WINNER



Agenda

- Recent Updates
- Product News
- What's on the Horizon
- Nova Rollout
- Input & Feedback

Recent Updates

Recent Updates

- Mobile App Updates
- Donations
- Cloud Events
- Email Link Tracking
- Universal Login
- Membership Success
- RI Integration
- Membership Action Plan

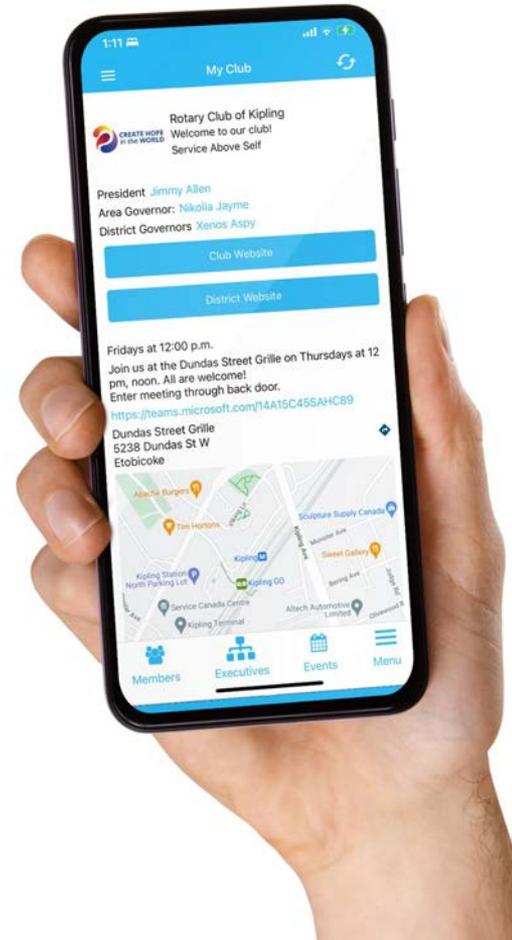
Mobile App

New Version of Mobile App

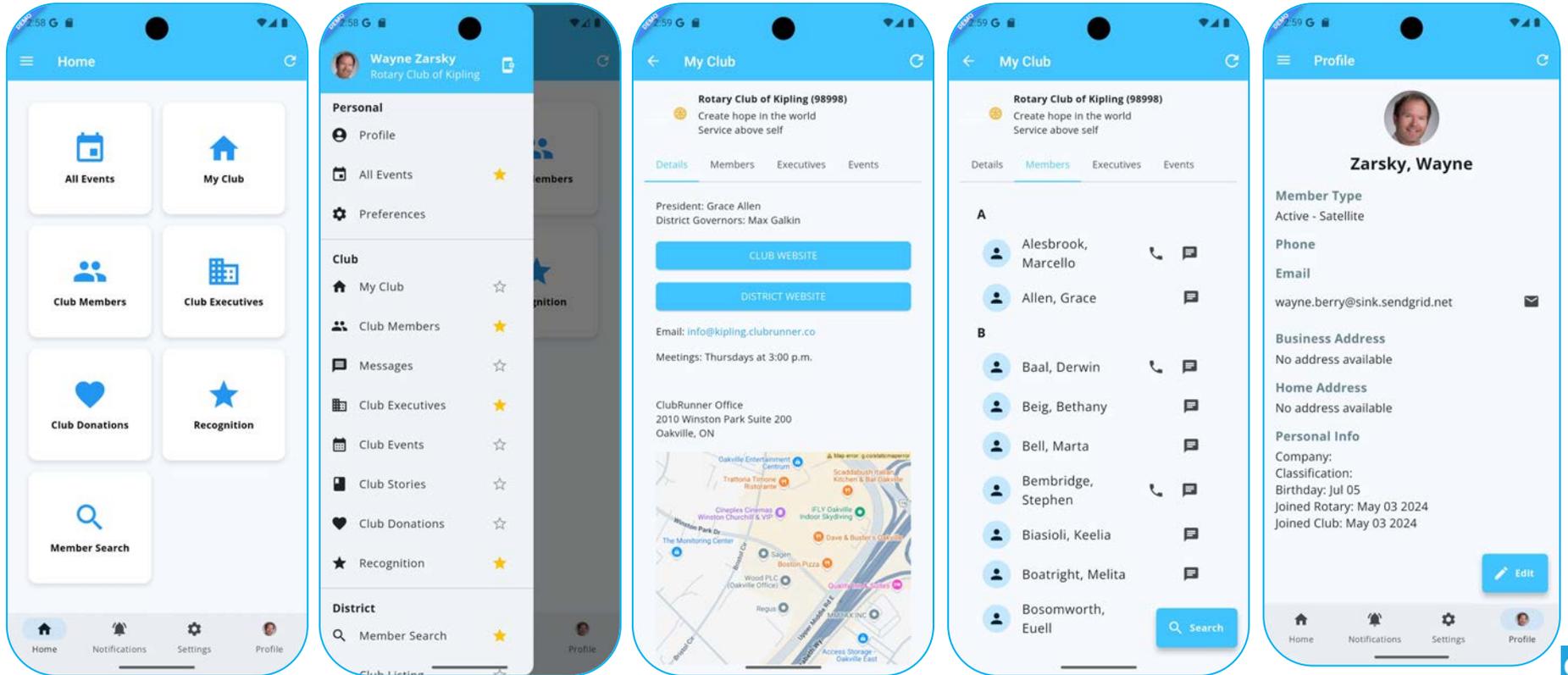
Now Available

New features include:

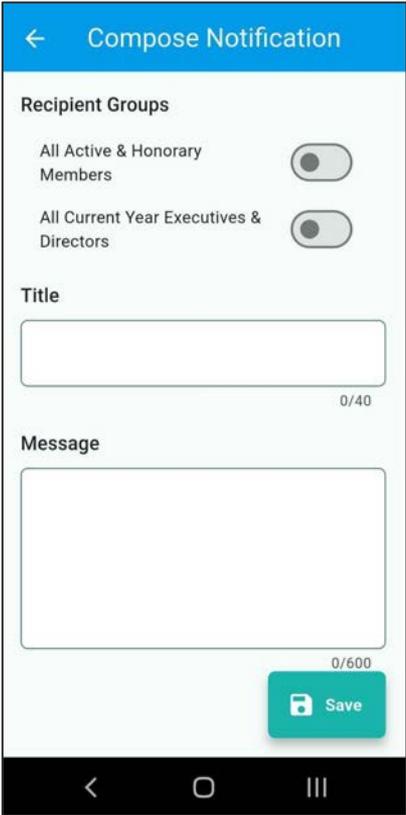
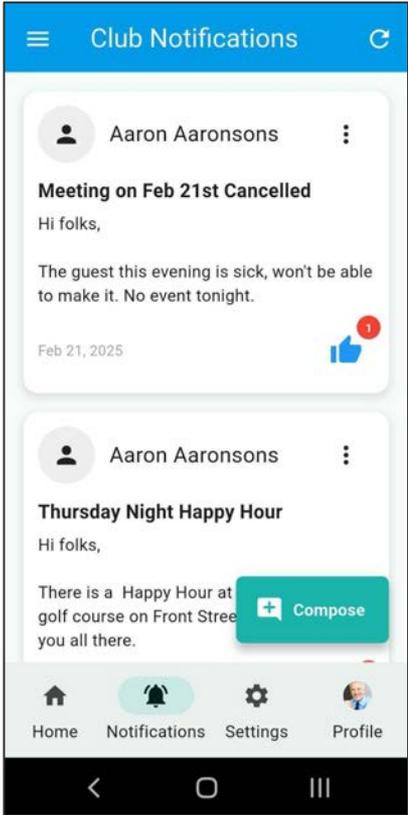
- New Menu & Dashboard
- Redesigned interface
- Streamlined login with biometrics
- New Features
 - Calendar view of all events
 - Landing pages with configurable buttons
 - Edit profile and photo
 - More search options
 - Foundation Recognition
 - And more!



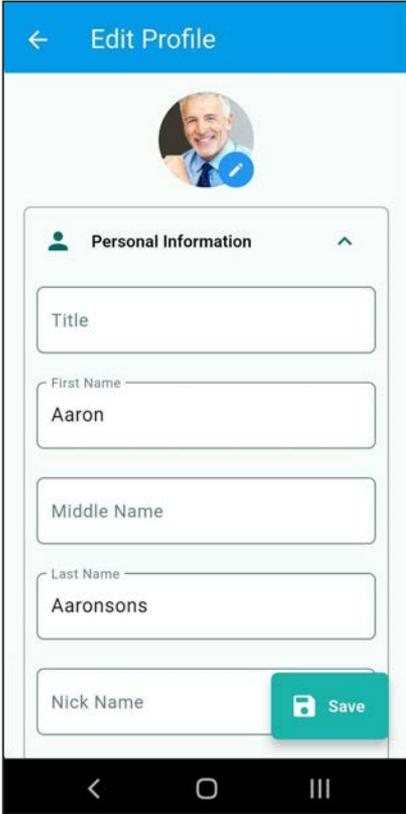
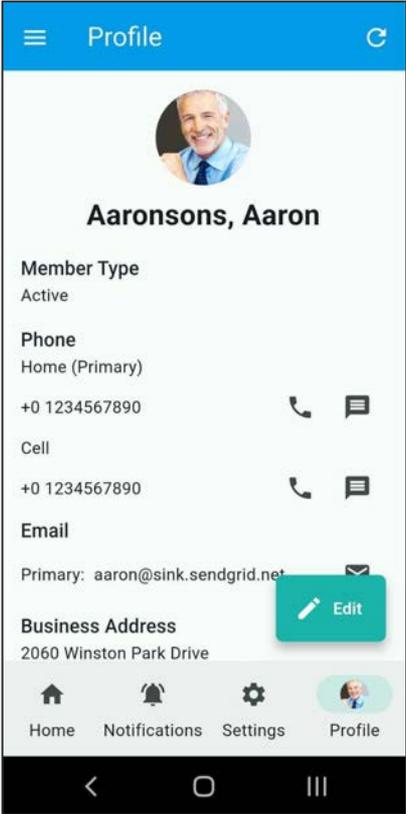
Interface Updates



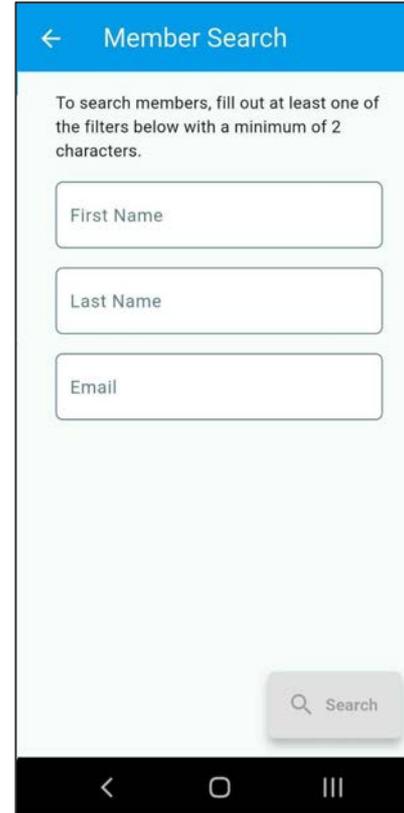
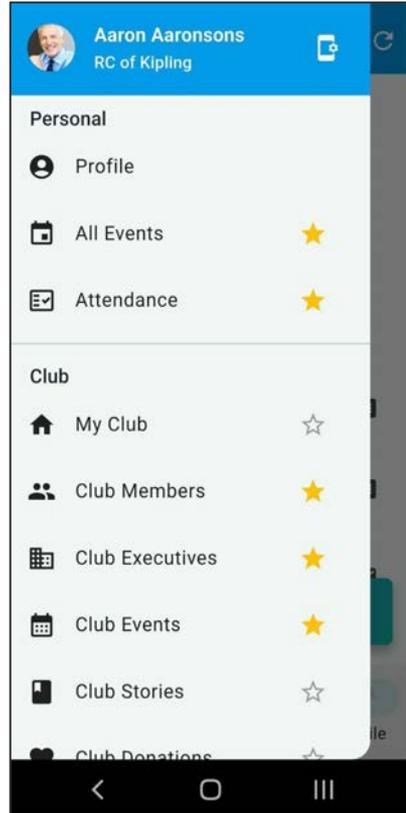
Message Broadcasts (Club & District)



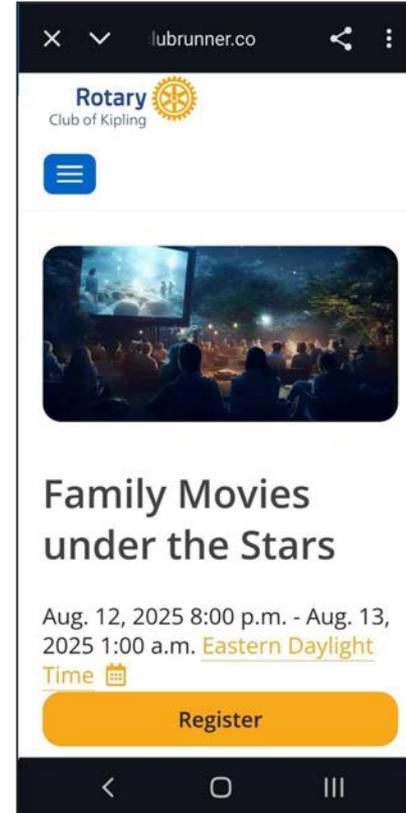
Editing Profiles



Updated Navigation Menu & Member Search

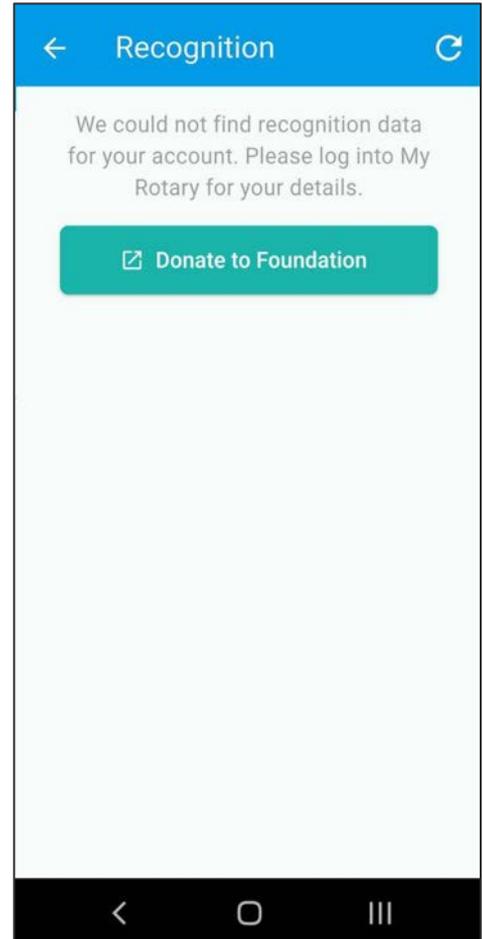


All Events Listing (District and All Club Events)



Foundation Recognition

- Paul Harris Fellow Level
- PHF Recognition Amount
- Foundation Recognition Points
- Contribution Levels (e.g. Major Donor)
- Annual program statuses for Current and Last Year
 - Paul Harris Society
 - Sustaining Member
 - Every Rotarian Every Year
- Link to Donate to Foundation



eCommerce

Donations

- Ready made page on website
- Landing page per campaign, or general donations page
- Customize with image, campaign name and description
- Options to display total raised and number of donors
- Option for donor to add comments with donation

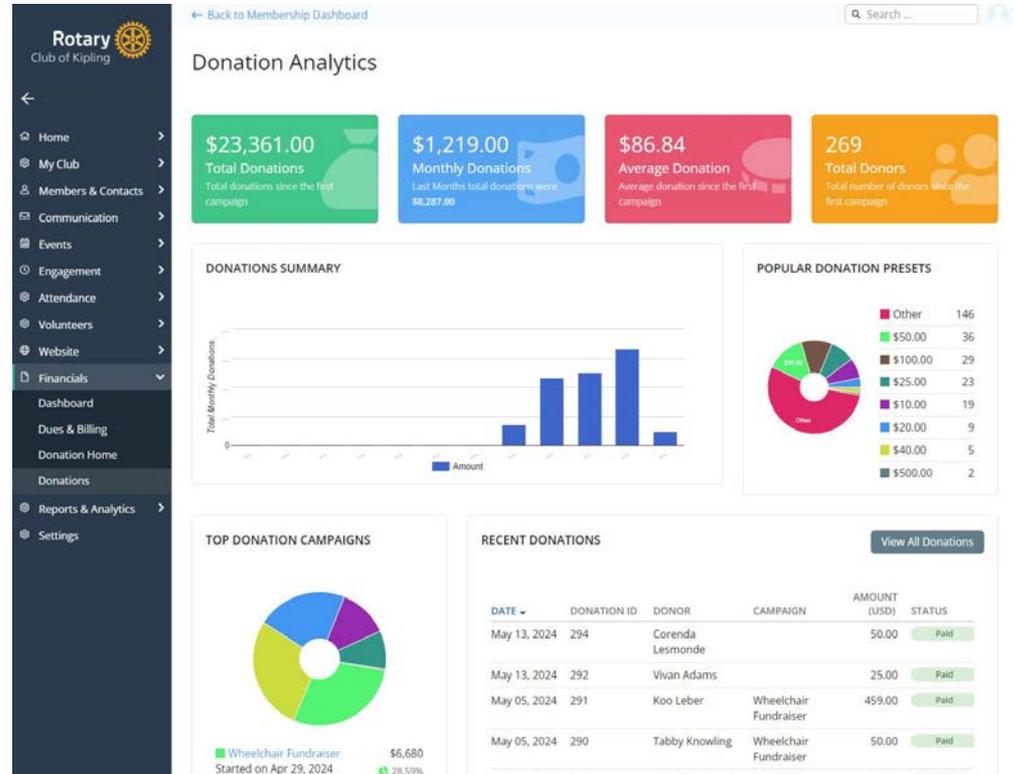


The screenshot shows the Rotary website's donation interface. At the top is a dark blue navigation bar with the Rotary logo, a search bar, and links for Home, About Us, What is Rotary, Get Involved, News & Updates, and Calendar. A 'Join us!' button is on the right. Below the navigation bar, the heading 'Make a Donation' is displayed. Three campaign cards are shown in a grid:

- Coats for Kids:** Features an illustration of children and a snowman. It shows '\$2,836.00 Raised' and '51 Donors'. The description states: 'We are distributing coats for children in all the schools in our area.' A 'Donate now' button is at the bottom.
- Disaster Relief Fund:** Features an aerial view of a flooded area. It shows '\$5,125.00 Raised' and '56 Donors'. The description states: 'This is the description for this campaign. Include how the donations will be used here!' A 'Donate now' button is at the bottom.
- School in Honduras:** Features a photo of children in a classroom. It shows '\$6,485.00 Raised' and '61 Donors'. The description states: 'We are raising funds to help build a brand new school in Honduras.' A 'Donate now' button is at the bottom.

Donations

- Donation Statistics
- Separate payment account per campaign
- Custom Thank You emails
- Track and email donors
- Export



Cloud Events

The screenshot displays the Rotary Club of Kipling's Cloud Events management interface. On the left is a navigation sidebar with options like Home, My Club, Members & Contacts, Communication, Events, and Website. The main area shows an 'Event List' with filters for search and status (Upcoming, Past, Create Event). Three event cards are visible: 'District Governor Welcome', 'Club Dinner at Singapore Convention', and '10th Annual Rotary Musicfest'. A registration modal is open for the '10th Annual Rotary Musicfest', showing ticket options: 'All Weekend Admission' (Limit 2000, \$50.00), 'Saturday Only' (\$35.00), and 'Sunday Only' (\$30.00). It also lists 'Products & Add-ons' such as 'Souvenir T-Shirts' with a 'Show Options' button. The background shows a preview of the event page for the '10th Annual Rotary Musicfest' at Scotiabank Arena, including a 'Register' button and a map of the venue.

Cloud events makes planning events a breeze. Add flexible event registration and ticket sales to your fundraising efforts. Set up multiple ticket types, add-on products and options, donations, custom questions, and more.

Cloud Events - Live Examples

The screenshot shows the Bryan Rotary Club website with a registration modal for the 'Flags Across Bryan 2025' event. The modal is titled 'Registration' and contains the following information:

- Tickets**
- Delivery Flag**: A 3x5 American flag on a 10' flag pole will be posted at your home or business on 5 holidays in 2025 and at Field of Valor for Veterans week for a flat rate of \$50 per flag. Price: \$50.00.
- Delivery Gift Flag**: A 3x5 American flag on a 10' flag pole will be posted at your Gift Recipient's home or business on 5 holidays in 2025 and at Field of Valor for Veterans week for a flat rate of \$50 per flag. Price: \$50.00.

The modal also features a 'Proceed to checkout' button and a 'Cancel' button.

Flags Across Bryan 2025
Bryan Rotary Club
<https://bryan-rotary.org/events/flags-across-bryan-2025/>

The screenshot shows the Rotary Club of Sparks website with a registration page for the '5th Annual Rotary Club of Sparks Poker Tournament - 2025'. The page includes the following details:

- Event Title**: 5th Annual Rotary Club of Sparks Poker Tournament - 2025
- Date and Time**: May 31, 2025 3:30 PM - 10:00 PM Pacific Daylight Time
- Registration Button**: Register
- Event Description**: Join us for the Rotary Club of Sparks 5th Annual Poker Tournament, a fundraiser for our club's various projects and community efforts. Not a poker player? Come join us for Painting with April.
- Where**: Hidden Valley Country Club, 3575 East Hidden Valley Drive, Reno, NV, United States of America.
- Map**: A map showing the location of the event in Hidden Valley, NV.

5th Annual Rotary Club of Sparks Poker Tournament
Rotary Club of Sparks
<https://sparksrotary.org/events/copy-of-4th-annual-rotary-club-of-sparks-poker-tournament/>

New Payment Providers

Expanding your payment provider options



NEW

Available today to all customers where currencies are supported

The Stripe logo, featuring the word 'stripe' in a blue, lowercase, sans-serif font.

stripe

NEW

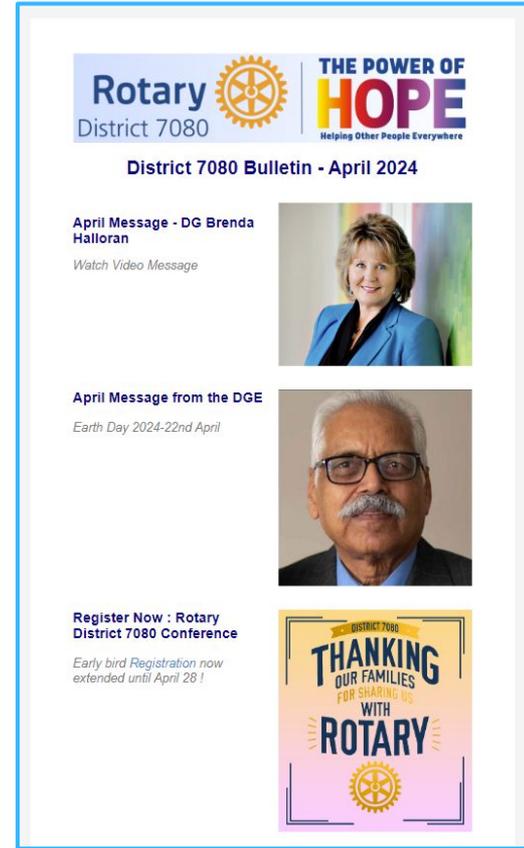
Currently supported for Cloud Events, Donations and Dues & Billing

Email Link Tracking

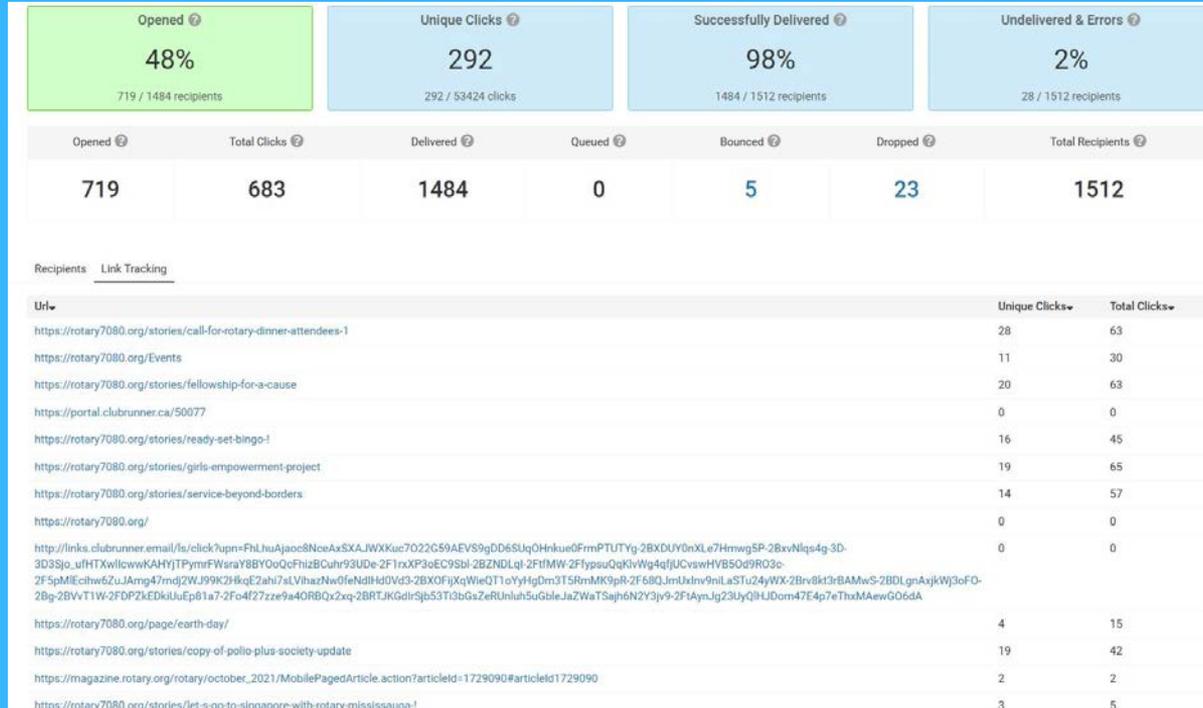
Track engagement in your email campaigns

Setting per account to enable tracking

Setting per email to enable tracking for all links



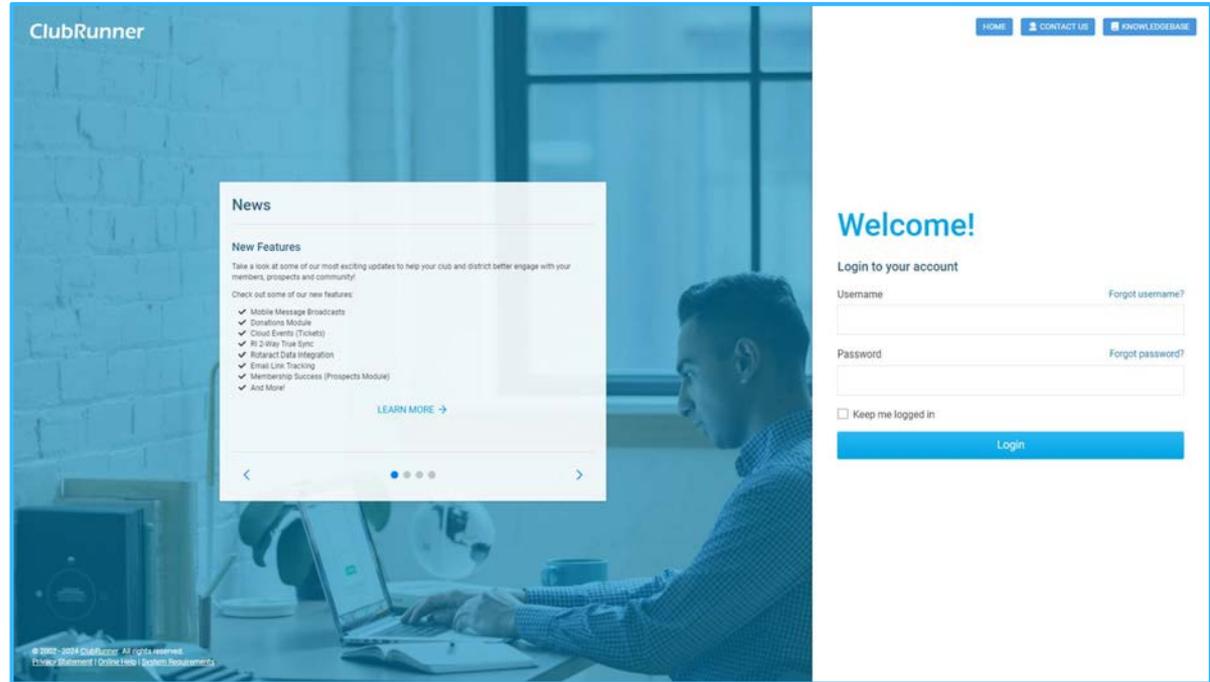
Email Link Tracking



Universal Login

Available on
clubrunner.com

Works in
conjunction with
existing Login
screen

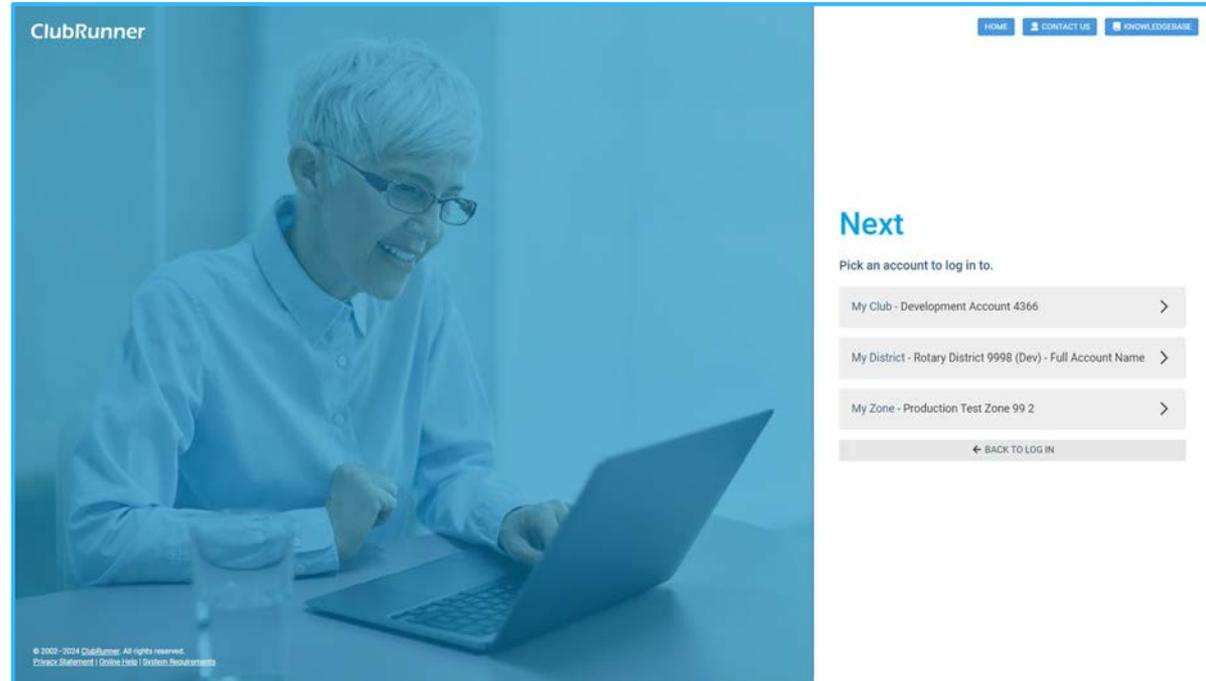


The image displays two overlapping screenshots of the ClubRunner website. The background screenshot shows a person working at a laptop with a 'News' modal open. The modal is titled 'News' and 'New Features', listing updates such as 'Mobile Message Broadcasts', 'Donations Module', and 'RI 2-Way Trac Sync'. A 'LEARN MORE' link is at the bottom of the modal. The foreground screenshot shows the 'Welcome!' login page, which includes a 'Login to your account' section with fields for 'Username' and 'Password', each with a 'Forgot' link. There is also a 'Keep me logged in' checkbox and a blue 'Login' button. The top navigation bar contains links for 'HOME', 'CONTACT US', and 'KNOWLEDGEBASE'. The footer of the background screenshot contains copyright information: '© 2002-2004 ClubRunner. All rights reserved. Privacy Statement | Online Help | System Requirements'.

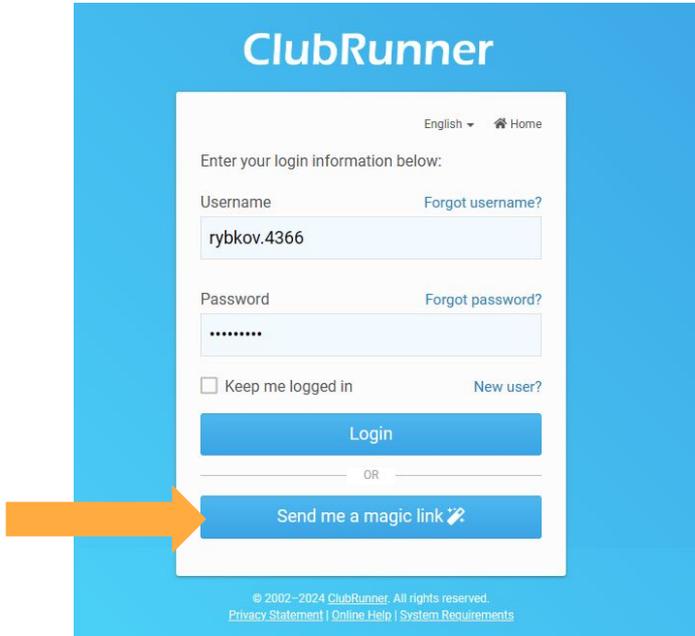
Universal Login

Choose which account to go to:

- Club
- District
- Zone



Magic Links (just released)



ClubRunner

English ▾ Home

Enter your login information below:

Username [Forgot username?](#)

rybkov.4366

Password [Forgot password?](#)

.....

Keep me logged in [New user?](#)

Login

OR

Send me a magic link ✍️

© 2002–2024 ClubRunner. All rights reserved.
[Privacy Statement](#) | [Online Help](#) | [System Requirements](#)

Here's your magic link! ✍️

You requested a magic link for your ClubRunner account associated with this email. To log in, click the link below. This link will expire in 30 minutes.

Log In

[Or log in using this link](#)

If you didn't request this login link, please ignore this email.

You are receiving this email because [email] is registered on ClubRunner.
Please do not reply directly to this email. If you have any questions or feedback, please contact your administrator.

Multi-Factor Authentication (MFA)



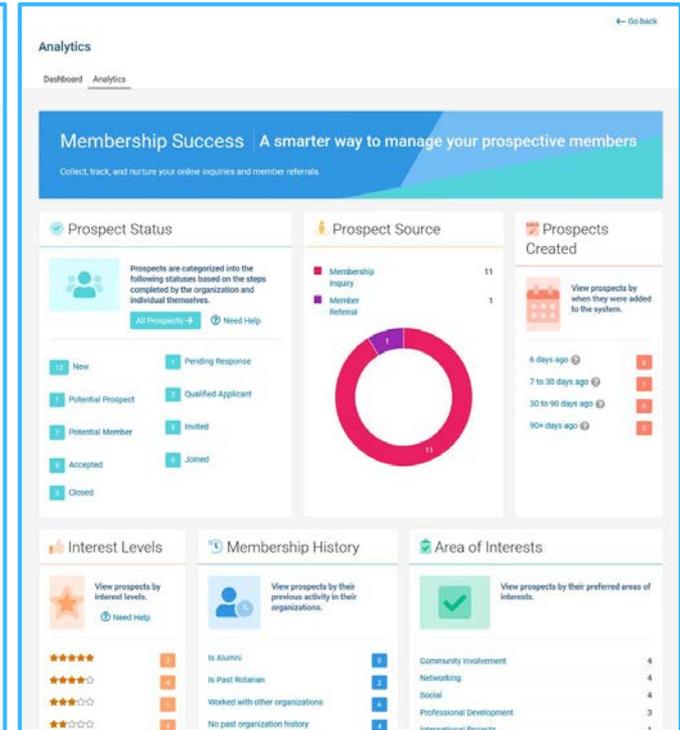
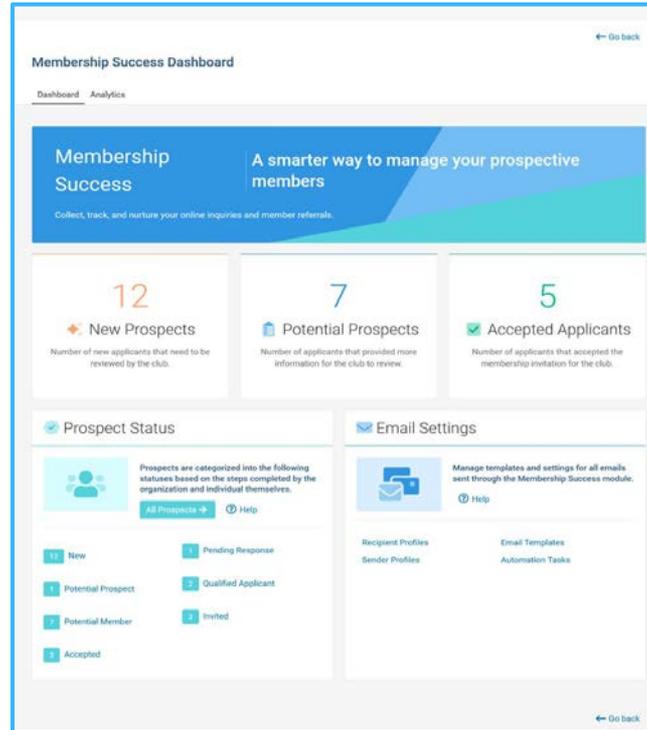
Multi Factor Authentication now available for Nova Clubs

Code sent via email, or Authenticator apps (coming soon)

Optional per account, and can be enforced by access role (e.g. Club Administrators, District Administrators, etc.)

Membership Success

- Member referrals and inquiry forms
- Manage prospects
- Track notes
- Convert to members
- Available today for standard and lite accounts
- Next major update coming as part of Nova



Membership Success

Public inquiry form

The screenshot shows the top navigation bar of the Rotary website with the logo, search bar, and links for Home, About Us, Members, News & Updates, and Calendar. There are also buttons for 'Join our Club!' and 'Donate'. The main heading is 'Membership Inquiry'. Below it is a short paragraph of text. The form is divided into two sections: 'Contact Details' and 'Rotary Involvement'. The 'Contact Details' section has four input fields: First Name, Last Name, Email, and Preferred Contact Number. The 'Rotary Involvement' section has a dropdown menu for 'How did you hear about our club?' and two radio buttons for 'Are you a Rotary Alumni?'.

Rotary  Home About Us - Members - News & Updates - Calendar - Search [Member Login](#)

Membership Inquiry

Thank you for your interest in becoming a Rotarian and joining our network of dedicated volunteers.

We're always happy to hear from individuals interested in our mission. Impact starts with our members - people like you, who want to be part of making the world a better place. With your help, we can make an even greater difference in our community and around the world.

Contact Details

First Name *

Last Name *

Email *

Preferred Contact Number

Rotary Involvement

How did you hear about our club? *

Are you a Rotary Alumni? * Yes No

Private referral form

The screenshot shows the top navigation bar of the Rotary website with the logo, search bar, and links for Home, About Us, Members, News & Updates, and Calendar. There are also buttons for 'Join our Club!' and 'Donate'. The main heading is 'Refer a Member'. Below it is a short paragraph of text. The form is divided into two sections: 'Submitter Details' and 'Prospective Member Details'. The 'Submitter Details' section has three input fields: First Name, Last Name, and Email. The 'Prospective Member Details' section has two input fields: First Name and Last Name.

Rotary  Home About Us - Members - News & Updates - Calendar - Search [Member Area](#) [Logout](#)

Refer a Member

Share your passion for Rotary by referring a prospective member! With your support, we can grow our club to make a larger impact in our community and across the globe.

Submitter Details

Enter your contact details below.

First Name *

Last Name *

Email *

Prospective Member Details

Enter the details of whom you wish to refer as a member to our club. An email will be sent notifying them that they were referred by you.

First Name *

Last Name *

Membership Action Plan

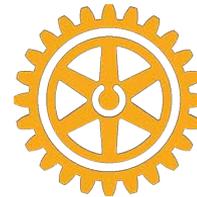
- Integration with ClubRunner released in April 2024
- Links directly to MAP portal
- Developed by Rotarian Terry Weaver in Zone 33

The screenshot shows the Rotary Membership Action Plan (MAP) portal website. The browser address bar displays <https://rotarymembershipactionplan.org>. The page features a dark blue header with the Rotary logo, a navigation menu, and a login notification: "Login successful! Please wait while we load club data...". The main content area is titled "WELCOME TO THE MEMBERSHIP ACTION PLAN'S Membership Success Center" and features a large graphic of a winding road with five numbered steps: 1. SET membership goal, 2. IDENTIFY problem to solve, 3. DISCOVER recommended strategies, 4. TRACK progress on dashboard, and 5. CREATE satisfaction survey. The footer includes a navigation menu with links for Home, Progress Dashboard, Membership Goal, Reports, YTD Goal Progress by Club, Upcoming Year Goals by Club, and Surveys. Below the navigation menu are links for VIDEO TUTORIALS, RETURN TO DACDB, RETURN TO CLUBRUNNER, SUPPORT, MY.ROTARY.ORG, and LOGOUT. The bottom of the page shows a partial view of a section titled "1 SET YOUR MEMBERSHIP GOALS" and "WHAT IS THE".

Rotary Database Integration

Rotary Integration TrueSync Updates

- Since 2010, updates made in ClubRunner sync to RI for new members, member updates, club officer updates, and club information
- True Sync, introduced in July 2023, will sync from RI to CR in real time
- True Sync was based on an opt-in by clubs, but was enabled for all clubs on July 15 2024
- Today, any new members added on MyRotary, as well as member contact information changes will update ClubRunner in real time
- Club Officer changes made at RI will update CR
- Club Information changes made at RI will update CR



Expanded Club Settings & True Sync

- True Sync brings data back from RI
- Officer changes always sync
- President Elect assignment will automatically populate next year's President

Choose Club RI Integration Privacy

You can change your integration preferences at any time. Once updated, these settings take effect for new changes.

Data Sent to Rotary

If integration services are in read-only mode, these settings will only apply when the club permits updates from ClubRunner to Rotary.

- | | | | |
|--|---|--|--|
| <input checked="" type="checkbox"/> Membership Updates <ul style="list-style-type: none"><input checked="" type="checkbox"/> Member Addition<input checked="" type="checkbox"/> Member Termination<input checked="" type="checkbox"/> Member Type Change | <input checked="" type="checkbox"/> Membership Information Updates <ul style="list-style-type: none"><input checked="" type="checkbox"/> Name<input checked="" type="checkbox"/> Birthday<input checked="" type="checkbox"/> Home Address<input checked="" type="checkbox"/> Business Address<input checked="" type="checkbox"/> Home Phone<input checked="" type="checkbox"/> Cell Phone<input checked="" type="checkbox"/> Business Phone<input checked="" type="checkbox"/> Home Fax<input checked="" type="checkbox"/> Business Fax<input checked="" type="checkbox"/> Primary Email | <input checked="" type="checkbox"/> Club Information Updates <ul style="list-style-type: none"><input checked="" type="checkbox"/> Club Meeting Info<input checked="" type="checkbox"/> Club Address<input checked="" type="checkbox"/> Club Email<input checked="" type="checkbox"/> Club Website<input checked="" type="checkbox"/> Club Phone | <input checked="" type="checkbox"/> Club Officers Updates <ul style="list-style-type: none"><input checked="" type="checkbox"/> President<input checked="" type="checkbox"/> Vice President<input checked="" type="checkbox"/> Secretary<input checked="" type="checkbox"/> Treasurer<input checked="" type="checkbox"/> Foundation Chair<input checked="" type="checkbox"/> Executive Secretary/Director/label><input checked="" type="checkbox"/> Membership Chair<input checked="" type="checkbox"/> Service Projects Chair<input checked="" type="checkbox"/> Public Image Chair<input checked="" type="checkbox"/> Learning Facilitator<input checked="" type="checkbox"/> Young Leaders Contact |
|--|---|--|--|

Data Received from Rotary

- Receive Data From Rotary?

- | | | | |
|--|---|--|--|
| <input checked="" type="checkbox"/> Membership Updates <ul style="list-style-type: none"><input checked="" type="checkbox"/> Member Addition<input checked="" type="checkbox"/> Member Termination<input checked="" type="checkbox"/> Member Type Change | <input checked="" type="checkbox"/> Membership Information Updates <ul style="list-style-type: none"><input checked="" type="checkbox"/> Member Home Address<input checked="" type="checkbox"/> Member Business Address<input checked="" type="checkbox"/> Member Email<input checked="" type="checkbox"/> Member Home Phone<input checked="" type="checkbox"/> Member Business Phone<input checked="" type="checkbox"/> Member Cell Phone<input checked="" type="checkbox"/> Member Name<input checked="" type="checkbox"/> Member Gender<input checked="" type="checkbox"/> Member Birthday | <input checked="" type="checkbox"/> Club Information Updates <ul style="list-style-type: none"><input checked="" type="checkbox"/> Club Meeting Info<input checked="" type="checkbox"/> Club Address<input checked="" type="checkbox"/> Club Email<input checked="" type="checkbox"/> Club Website<input checked="" type="checkbox"/> Club Phone | <input checked="" type="checkbox"/> Club Officers Updates <ul style="list-style-type: none"><input checked="" type="checkbox"/> President<input checked="" type="checkbox"/> Vice President<input checked="" type="checkbox"/> Secretary<input checked="" type="checkbox"/> Treasurer<input checked="" type="checkbox"/> Foundation Chair<input checked="" type="checkbox"/> Executive Secretary/Director/label><input checked="" type="checkbox"/> Membership Chair<input checked="" type="checkbox"/> Service Projects Chair<input checked="" type="checkbox"/> Public Image Chair<input checked="" type="checkbox"/> Learning Facilitator<input checked="" type="checkbox"/> Young Leaders Contact |
|--|---|--|--|

District 5450 RI Integration (out of 59 total clubs)

56 Rotary clubs | 3 Rotaract clubs

			Completion Rate
Enabled on ClubRunner	52 clubs	7 clubs	88%
Enabled at RI	53	6	90%
Integration Type at RI	50 clubs set ClubRunner as Primary Vendor (Read & Write) 9 clubs set ClubRunner as Secondary Vendor (Read Only)		
True Sync Enabled	52	7	88%

RI Integration

Clubs which haven't yet enabled RI integration inside D 5450:

Commerce City

Kremmling

Peak to Peak

Left Hand

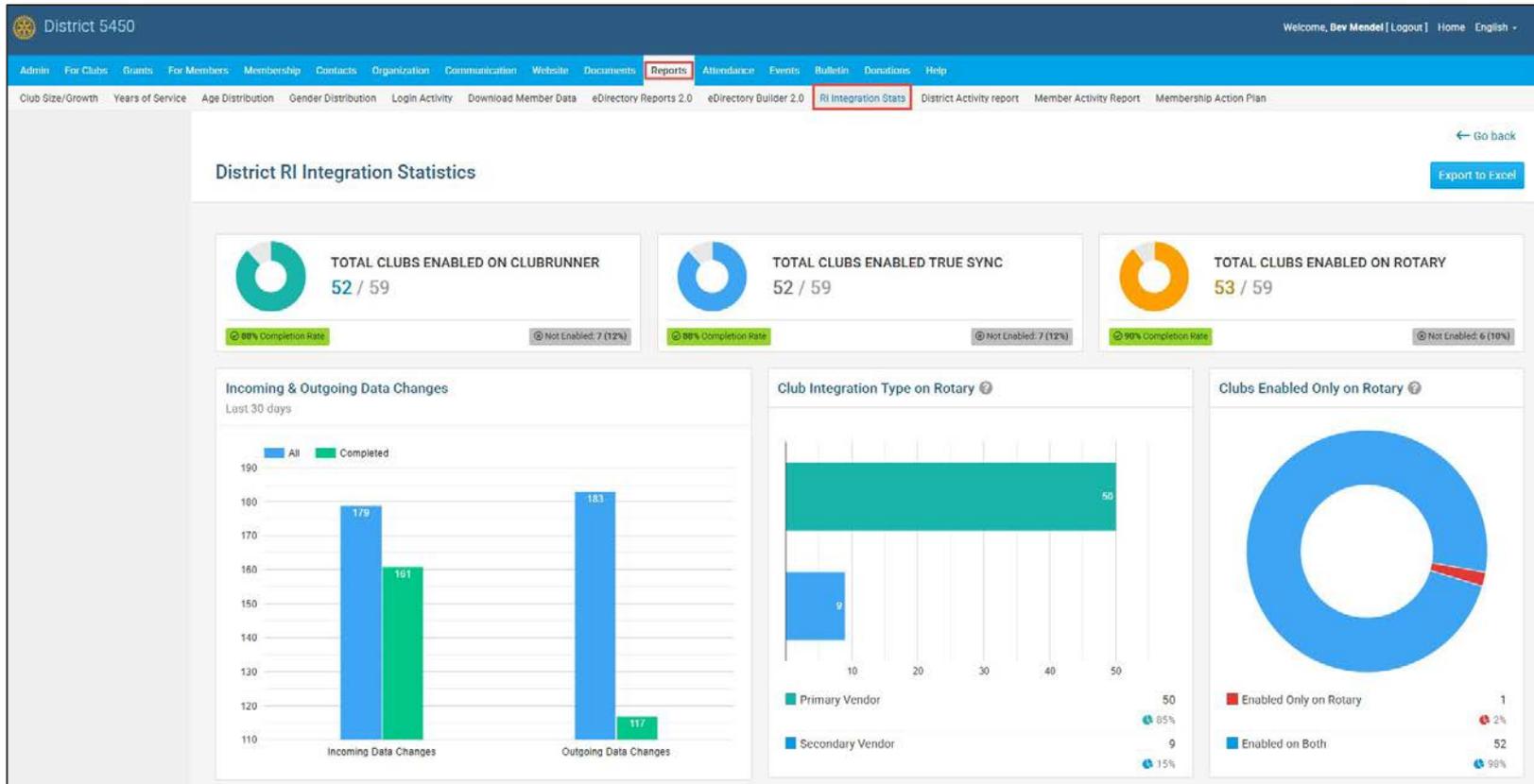
Auraria Rotaract

Aurora Community College Rotaract

CU Boulder Rotaract

Mickey will follow up with the District team for further assistance.

New RI Integration report on the district site



Rotaract Integration

- Rotaract members are now integrated and fully supported under Integration services
- Districts can add Rotaract club types and their members into ClubRunner
- 842 Rotaract Clubs online across the platform, with only 17% opted into Rotary Integration

ClubRunner Nova for Rotaract Clubs

FREE!

Available at **no cost** to any Rotaract club within a subscriber District

- Full club version (website, membership, bulletins, billing, cloud events, donations, mobile app, and more)
- Dedicated Rotaract website template and colour scheme
- Integrated member information with District and RI

To get started, a Rotaract club officer can fill out our Order Form at www.clubrunner.com and indicate their District ID.



Product News

Product News



BETTER VALUE

We're adding more value than ever to your subscription:

- Cloud Events Released free
- Enhanced Modules free
- New Payment Providers
- No Usage Limits (Virtually unlimited)
- ClubRunner Ads retired

Cloud Events

Cloud Events officially out of beta and generally available!

- Included in all standard and lite packages
- Cloud Events will become the unified events module in Nova
- MyEventRunner eventually will be retired (perhaps in 2026, but we will provide notice beforehand)
- No per registration fees for using Cloud Events!

Free Enhanced Modules

As part of our goal to simplify our product offerings, these will be free in our standard package in Nova:

- Enhanced Committees Module
- Volunteers Pro Module
- Barcode Scanner Add-on

Package Limits

Package Limits will be lifted in Nova and replaced by a Fair Usage Policy for:

- Email Credits
- Contacts
- Document Storage

This effectively means you have virtually unlimited data and email as part of your ClubRunner subscription!

ClubRunner Banner Ads

- ClubRunner Banner Ads have been retired effective July 1 2025
- Will be reflected in all renewals going forward
- Club and District specific Sponsors will remain unchanged

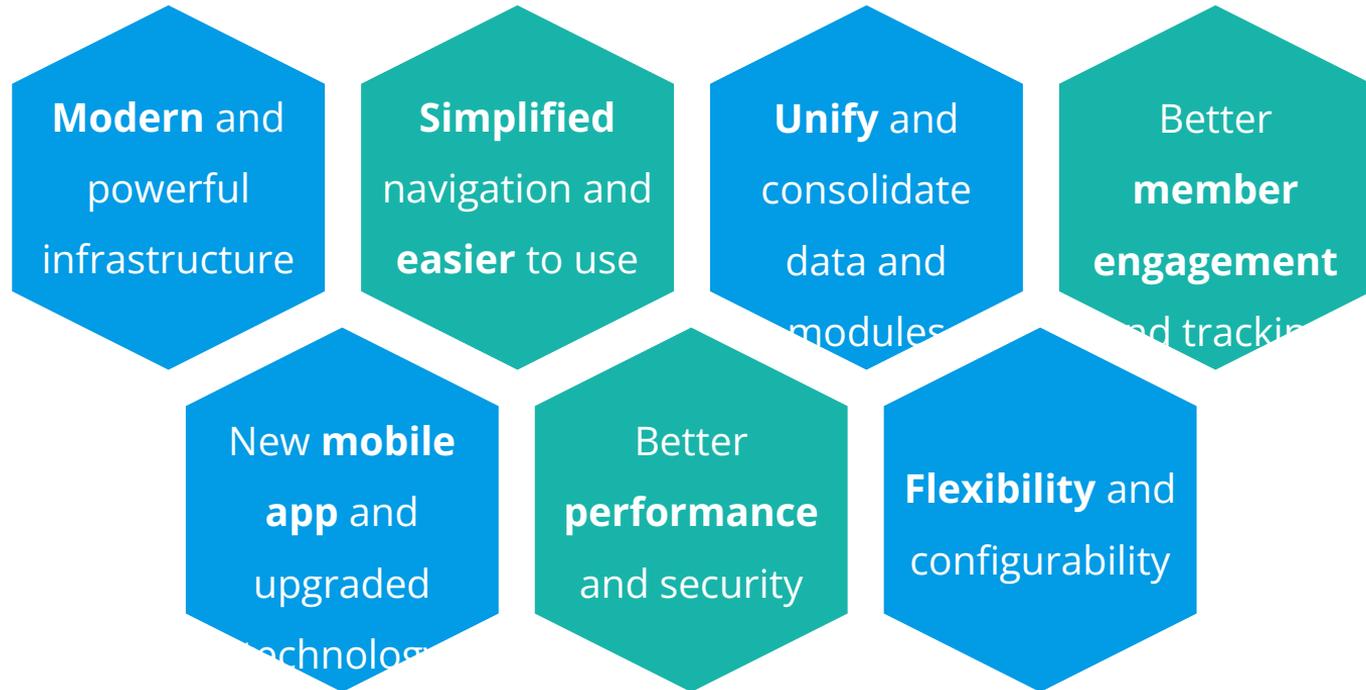


What's on the Horizon



Introducing
ClubRunner Nova

Why we built Nova



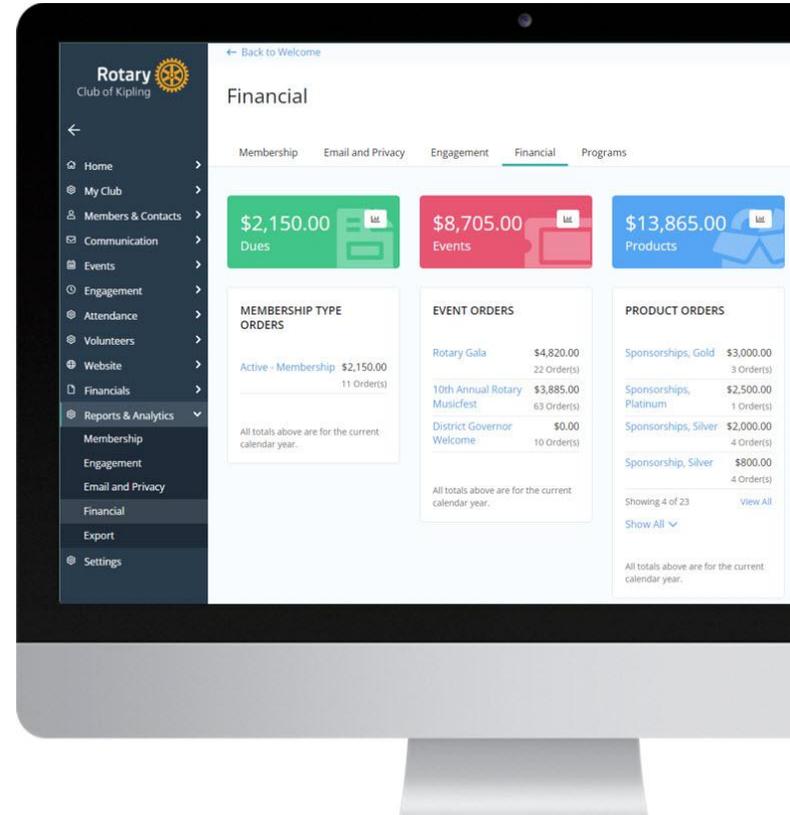
Our Goals for User Experience

- Modern and fast infrastructure
- Make the system easier to access and use for all members
- Simplified navigation menu
- Unify areas that have grown complex over time
- Keep members engaged and active in the platform
- Mobile App will continue as the first class “regular” member experience

Note: there is no cost to upgrade to ClubRunner Nova

The Future of Nova

- 360 degree view of profiles
 - Members, contacts, prospects
 - See all activity
 - Track notes and documents
- Visual dashboards and reporting
- New and improved billing and financials
- New and improved email
- Workflows and forms
- Membership Renewal Automation
- Flexibility and customization



Member Profile

Rotary Club of Kipling

← Back to Page Search ...

Grace Allen Send

 g.allen@sink.sendgrid.net
905-478-3301

Rotary Member ID: 8905734953
Member Type: Active - Standard
Date Joined Club: Feb 13, 2020 4 years ago
Date Joined Rotary: Aug 05, 2017 6 years ago

[Activity Report](#)

[bulletin subscribers](#) [donors](#) [sponsor](#)

[Change](#)

[Personal](#) [Communication](#) [Rotary](#) [Biography](#) [Commitments](#) [Privacy and Settings](#) [Financials](#) [Notes](#)

DETAILS Edit

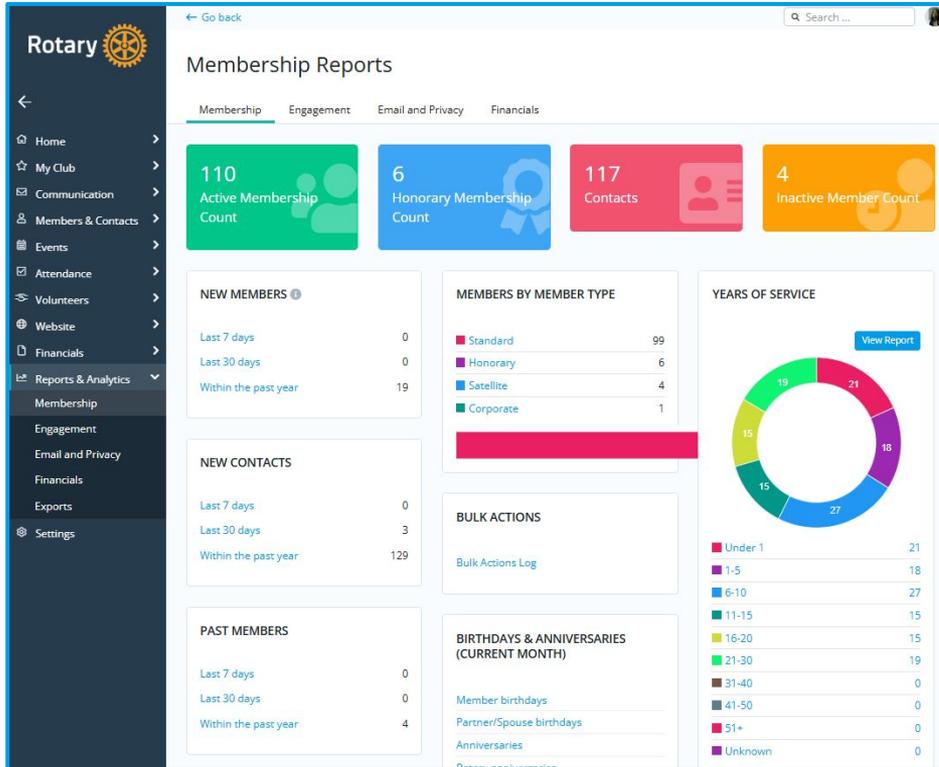
Title	Mrs.
First Name	Grace
Middle Name	Turner
Last Name	Allen
Nick Name	Gracie
Suffix	
Gender	Female
Birthday	Jul 08, 1988
Categories	bulletin subscribers donors sponsor

CONTACT INFORMATION

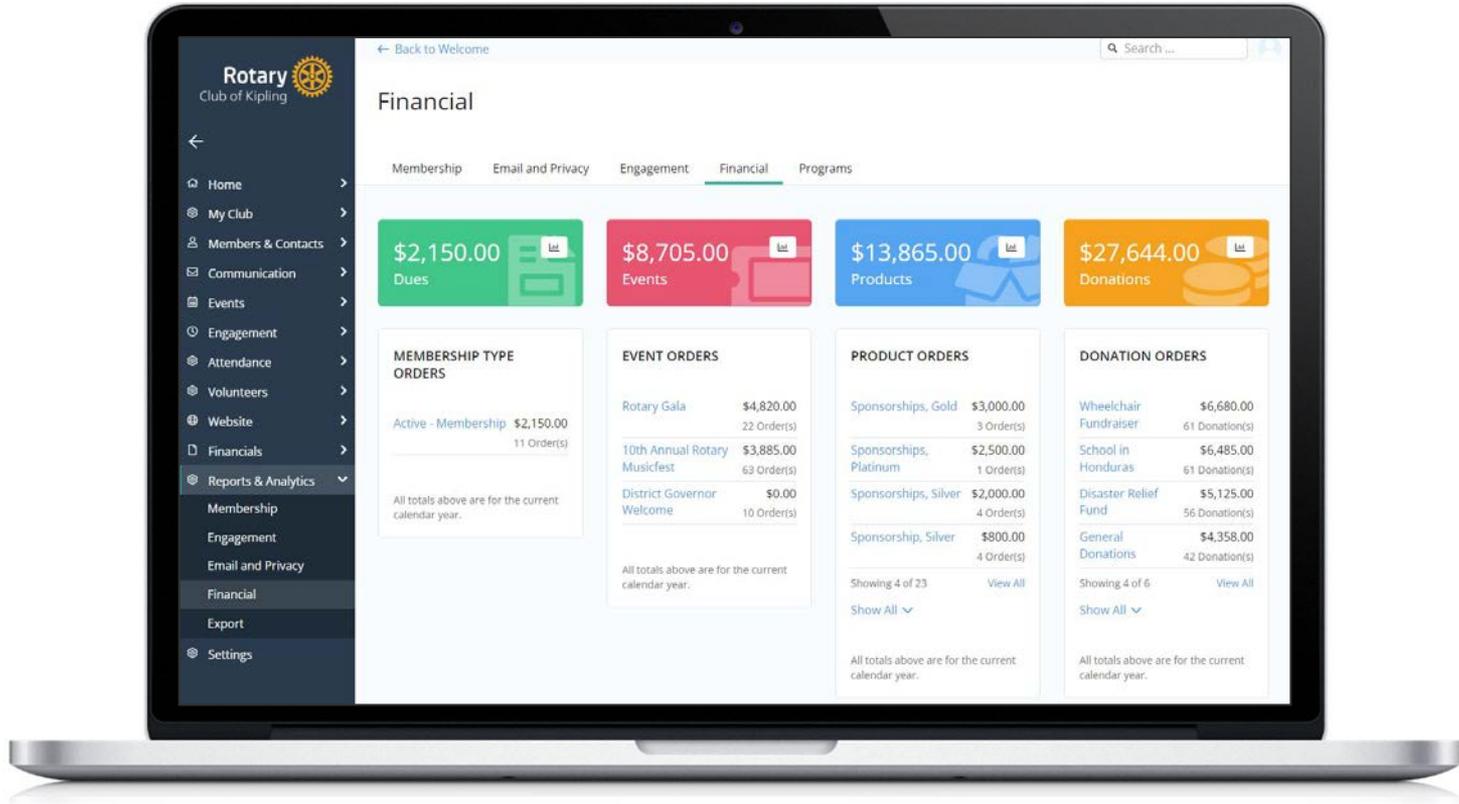
Email Primary	g.allen@sink.sendgrid.net
Alternate Email	grace.allen@sink.sendgrid.net
Cell Phone	905-569-3321
Home Phone	905-478-3301
Home Fax	905-478-3300
Home Address	10 Lakeshore Dr. Toronto, ON L9T Canada
Preferred Phone	Home
Preferred Address	Work
Dues & Billing	Primary Email

- Home
- My Club
- Members & Contacts
- Communication
- Events
- Engagement
- Attendance
- Volunteers
- Website
- Financials
- Reports & Analytics
- Settings

Membership & Engagement Reporting



Dashboards



Enhanced Billing

NEW

Introducing Batches - Modernized Dues and Billing

Batch Order Details Draft

Recipients: **110** Batch Total: **\$379.68**

[Batch Setup](#) [Preview](#)

[Generate Orders/Print Forms](#) [Generate Invoices](#)

BATCH ORDER DETAILS Edit

Batch Date: May 17, 2025
Batch No.: 145
Batch Description: Quarterly Billing for 2024 Q4
Owner: Grace Allen

INVOICE DETAILS (DEFAULT) Edit

Invoice Date: May 17, 2025
Payment Terms: Net 30 Invoice due on Jun 11, 2024
Invoice Note: Thank you for your membership!
Field Name: Value Four

ORDER ITEMS

[Add Promo Code](#) [Add Ad Hoc Charge](#) [Add Product](#)

DATE	CHARGE TYPE	PRODUCT/CHARGE DESCRIPTION	TOTAL	RECIPIENTS	
Jun 4, 2017 at 5:04 am	Simple	RI Dues	\$3,488	26	View Targets
Jun 3, 2017 at 5:04 am	By Membership Type	Membership Dues for 2024 Q4	\$1,250	4	View Targets
Jun 2, 2017 at 5:04 am	By Membership Price Plan	Membership Dues for 2024 Q4	\$950	56	View Targets
Jun 3, 2017 at 5:04 am	By Membership Type	Membership Dues for 2024 Q4	\$2,250	8	View Targets

Calculation: By Membership Type

Values:

Member Type	Price
Regular Members	400.00
Associate Members	300.00
Students	150.00

Jun 1, 2017 at 5:00 am	Ad Hoc	Guest Charges	\$160	16	View Targets
------------------------	--------	---------------	-------	----	------------------------------

Add Batch Item

Batch Item Details

Item Type*:

Membership Type*:

Description*:

Price Calculations

Default Price (CAD): [Apply](#)

Default Quantity:

Select Recipients

Smart List:

Recipients

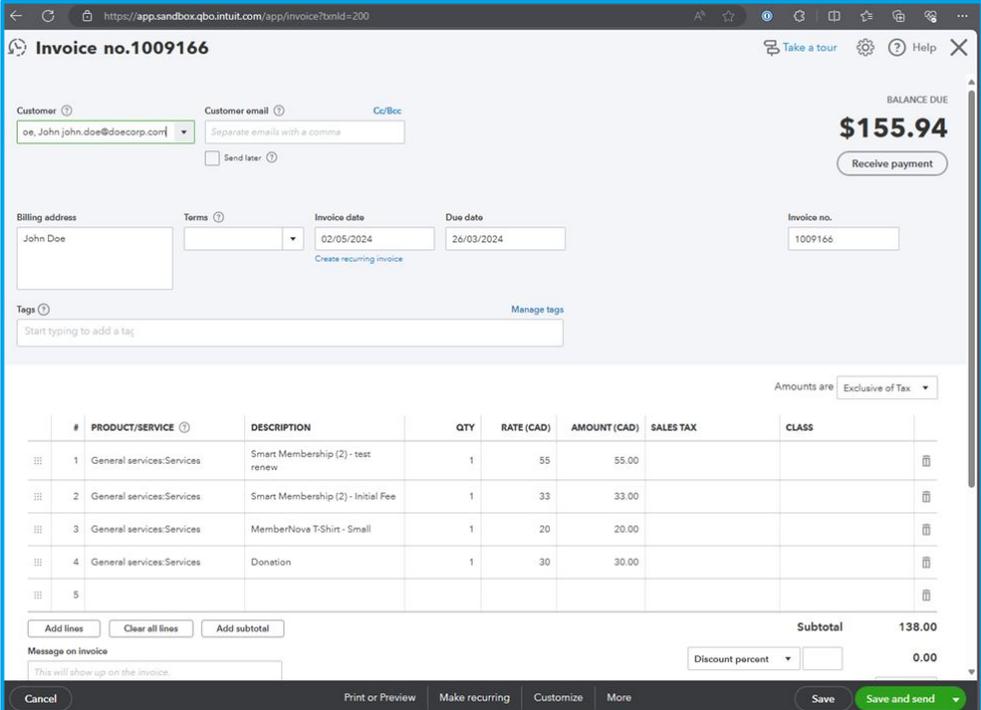
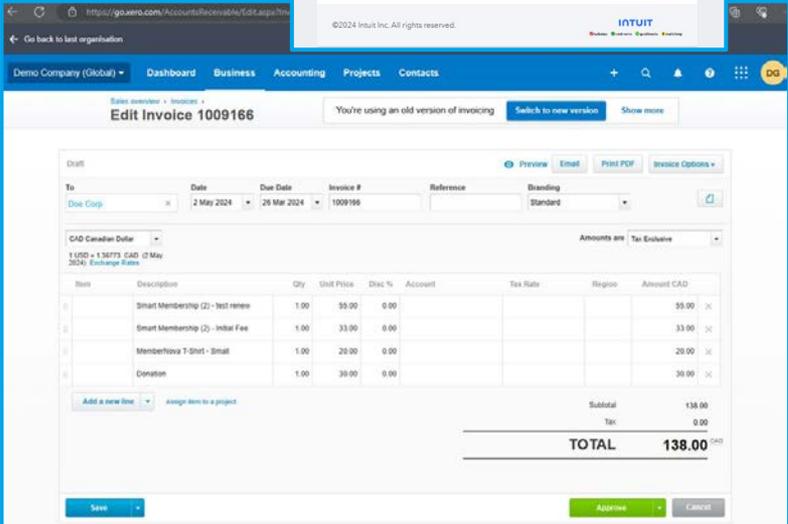
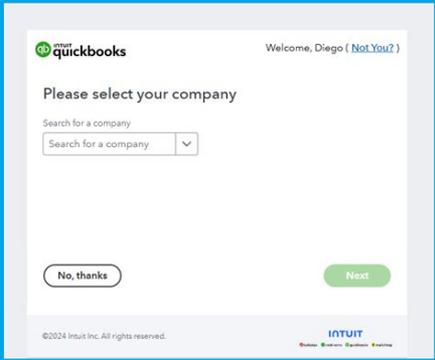
<input checked="" type="checkbox"/>	NAME *	TYPE MEMBER ACTIVE	QUANTITY	PRICE (CAD)	TOTAL (CAD)
<input checked="" type="checkbox"/>	Bettye Ashplant	Standard	1	<input type="text" value="100"/>	100.00
<input checked="" type="checkbox"/>	Gabrielle Aslott	Standard	1	<input type="text" value="100"/>	100.00
<input checked="" type="checkbox"/>	Bartlett Bell	Standard	1	<input type="text" value="100"/>	100.00
<input checked="" type="checkbox"/>	Gavan Bockh	Standard	1	<input type="text" value="100"/>	100.00
<input checked="" type="checkbox"/>	Caroljan Borlace	Standard	1	<input type="text" value="100"/>	100.00
<input checked="" type="checkbox"/>	Marylou Buck	Standard	1	<input type="text" value="100"/>	100.00
<input checked="" type="checkbox"/>	Collet Clemens	Standard	1	<input type="text" value="100"/>	100.00
<input checked="" type="checkbox"/>	Dorine Craddock	Standard	1	<input type="text" value="100"/>	100.00
<input checked="" type="checkbox"/>	Hugues Di Batista	Standard	1	<input type="text" value="100"/>	100.00
<input checked="" type="checkbox"/>	Marne Ducker	Standard	1	<input type="text" value="100"/>	100.00
Total (CAD):				50	5000.00

PREVIOUS **1** 2 3 4 5 NEXT

[Cancel](#) [Save](#)

Integration with QB and Xero

Coming Soon



Automated Email Campaigns



Campaigns

Set up automated email campaigns for special occasions like member birthdays, anniversaries, and other important dates, sent annually on the celebrated date.

When you create a campaign, you can choose your recipient list, select an email template, set the send time, and customize the sender information. Click on Add Campaign to get started!

[Add Campaign](#)

NAME ▲	DATE FIELD ▼	SMART LIST ▼	WHEN ▼	ACTIONS
Birthday Email	Birthday		8:00 AM	Active ▼
Club Anniversary	Anniversary		8:00 AM	Active ▼

Showing all 2 campaigns

Add Campaign

Name *[?]

Smart List *[?]

Date Field *[?]

Email Details

Template *[?]

From *[?]

Schedule Email

Time *[?]

Activate Campaign?

[Cancel](#) [Save](#)

Artificial Intelligence (AI)

BETA

- Nova's modern platform supports AI integrations
- Actively working on content generation assistance for emails
- Future: help with story creation and aggregating data



Artificial Intelligence (AI): Content Creation

Use AI to help users create their own content in emails!

The screenshot displays a web interface for creating an email. At the top, it says "Back to Email Services" and "Create Email". The main area is divided into two columns. The left column contains a chat interface with an AI assistant (CR) and a user. The chat history shows the user asking for help with an email invitation for a Rotary International Convention in Calgary. The AI assistant responds with a draft and offers to expand it and make it more friendly. The user then asks for it to be more engaging. The right column shows a preview of the email with the subject "Exciting News! Join Us at the Rotary International Convention in Calgary!" and a body of text inviting members to the convention. At the bottom, there are buttons for "Generate", "Send feedback", and "Add feedback to adjust email". The footer contains copyright information and links for Privacy Statement, Cookie Policy, Online Help, System Requirements, and Performance.

← Back to Email Services English • Search ...

Create Email ✨

Cancel Replace

How can I help you create this email?

CR Hi Wayne! I'm your AI assistant! Describe what you'd like to say in this email.

I need help writing an email to invite my members to the Rotary International Convention in Calgary on June 21st.

CR I generated a new email [Preview](#)

Can you expand it and make the tone friendly?

CR I generated a new email [Preview](#)

please make it more engaging

Add feedback to adjust email

Type here...

Tone

Professional Casual Friendly Formal

Preferences

Generate excitement Add urgency Boost engagement

Make it shorter Make it longer Improve readability

Generate

We'd love to hear your feedback on this feature in Beta!

[Send feedback](#)

PREVIEW

This is a preview of your email. You can edit the text and links on the next screen. We recommend sending yourself a test email to ensure all mail merge fields and links work correctly.

Email Subject: Exciting News! Join Us at the Rotary International Convention in Calgary!

Dear Members, We have some exciting news! The Rotary International Convention is heading to Calgary on June 21st, and we can't wait to see you there. This is more than just a convention—it's a vibrant gathering of passionate Rotarians eager to make a difference, share inspiring stories, and build lifelong connections. Imagine the energy, the ideas, and the opportunities awaiting you. Whether you're looking to learn new skills, find inspiration, or simply enjoy the company of your Rotary family, this event has something for everyone. Don't miss out on this incredible experience. Mark your calendars, and let's make unforgettable memories together! We hope to see you there! Warm regards, [Your Name] [Your Position] [Your Contact Information]

© 5700 mi ▲ 2333 ▲ 464

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[Privacy Statement](#) | [Cookie Policy](#) | [Online Help](#) | [System Requirements](#) | [Performance](#)

Rotary Brand Guidelines

- Working closely with Rotary branding staff to provide a stronger brand on our platform:
 - Website themes
 - Bulletin templates
 - Image library
- We have retired old logos, working with clubs to remove them
- Campaign to move clubs to newer and more modern themes for their website
- Workshops and training seminars

Rotary Recommended Themes

The image displays a Rotary website theme and its CMS interface. The website theme on the left features a blue header with navigation links: English, Search, Kevin Turner, Member Area, and Logout. Below the header is a white navigation bar with links for About Us, Get Involved, News & Updates, Rotary, and ClubRunner. The main content area has a large banner image of a man and a child with the text "TOGETHER, WE END POLIO" and the Rotary logo. Below the banner is a dashed box labeled "DROP HERE". The footer contains two columns: "Interact club members are essential workers in India" and "Club Calendar" for May 2025.

The CMS interface on the right shows a top navigation bar with "Content", "Themes", and "Layouts" buttons. The main content area is titled "Community (Next Gen - No Banner)" and contains a search bar, a navigation bar with "Home", "News", "About Us", "Primary", and "Secondary" buttons, and a grid of content blocks. The "Stories" block has a title "My First Story" and a placeholder text. The "Links" block has three links labeled "Home Page Link 1", "Home Page Link 2", and "Home Page Link 3". Below these is a "Rotary Recommended" section with a star icon and a row of three colored squares. The bottom section is titled "Elegant (Next Gen - Banner)" and has a search bar and navigation links.

New Theme (Silica)

The screenshot shows the homepage of the Rotary Club of ClubRunner Nova. At the top, there is a navigation bar with a search field, a user profile for 'Daisi Breakwell, III', and links for 'Member Area' and 'Logout'. The main navigation includes 'Home', 'About Us', 'What is Rotary', 'News & Updates', 'Calendar', and a 'Contact Us' button. The hero section features a large image of a man and a child, with the text 'TOGETHER, WE END POLIO' and the Rotary logo with the tagline 'PEOPLE OF ACTION'. Below this is a white box with the text 'Welcome to the Rotary Club of ClubRunner Nova'. The main content area is divided into three columns. The left column is titled 'What's new with our club!' and contains two items: 'Meals in Montreal' with a thumbnail image and a 'Read more...' button, and 'Young Inventor Eco-Friendly Bricks Come Full Circle' with a thumbnail image. The middle column is titled 'Upcoming Events - Columns' and features a '11th Annual Rotary Musicfest' event card with dates (Jun. 16, 2025 12:00 p.m. - Jun. 20, 2025 11:30 p.m.) and location (Eastern Daylight Time (UTC-04:00), 40 Bay Street). The right column is empty.

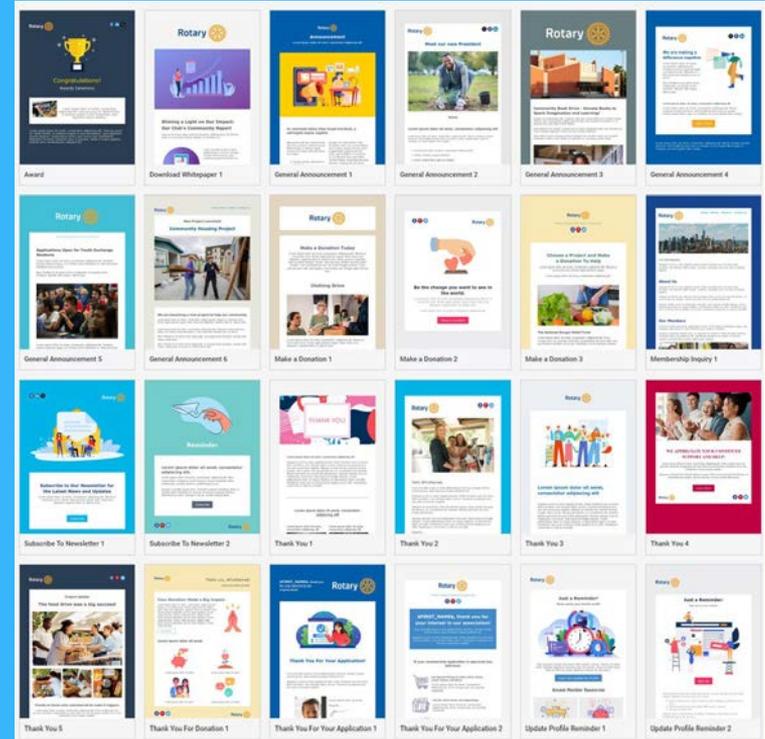
The footer of the website is divided into several sections. On the left, there is a 'Join a Project' section with a thumbnail image of a woman and the text 'Change your community with us by volunteering on a local project.' In the center, there is a 'Partner with Us' section with a thumbnail image of people walking and the text 'We work with groups and organizations of all sizes to accomplish even more.' On the right, there is a 'Discover New Cultures' section with a thumbnail image of two women talking and the text 'Discover and celebrate diverse perspectives with a global organization.' Below these sections, there is a dark grey area with white text. On the left, there is an 'About Nova Demo Sandbox' section with a small Rotary logo and text describing the club's mission. In the center, there is a 'Rotary at a Glance' section with text about the global network of volunteers. On the right, there is a 'Contact Us' section with social media icons for LinkedIn, YouTube, Facebook, and Twitter. At the bottom, there is a small Rotary logo and a line of fine print: 'Powered by ClubRunner. © 2025 Rotary. All rights reserved. Privacy Statement | Contact Us | 2025-2026 | Terms & Conditions'.

New Bulletin Templates

Pre-designed email templates to help you quickly create multiple bulletins and pages

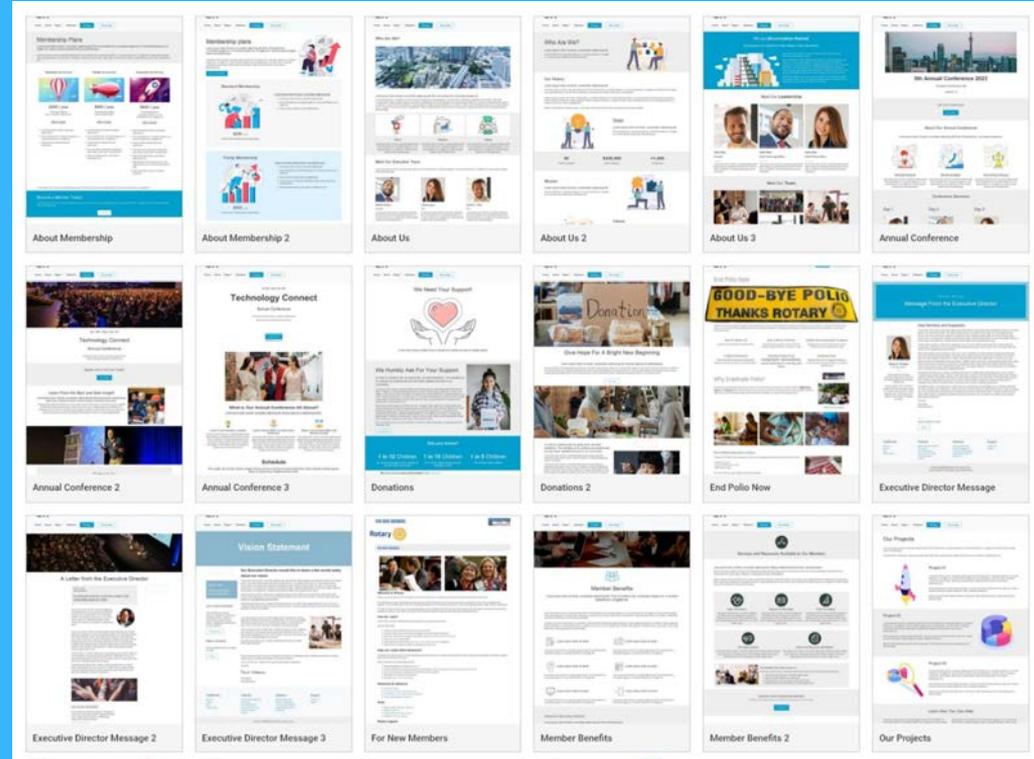
Personalize for your club and set as your own templates

Working with Rotary branding team to ensure brand compliance while telling the Rotary story



New Page Templates

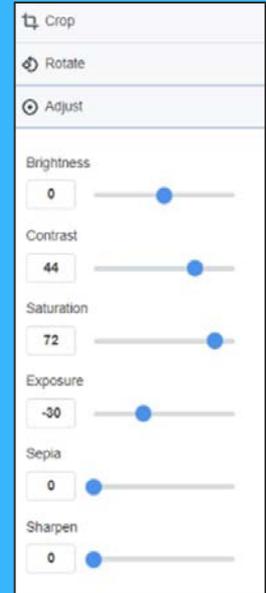
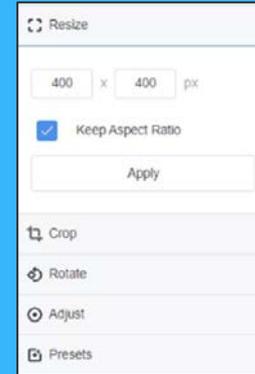
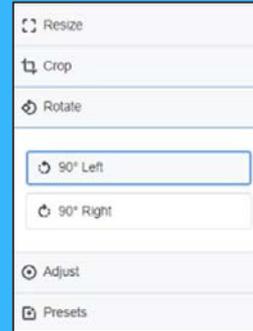
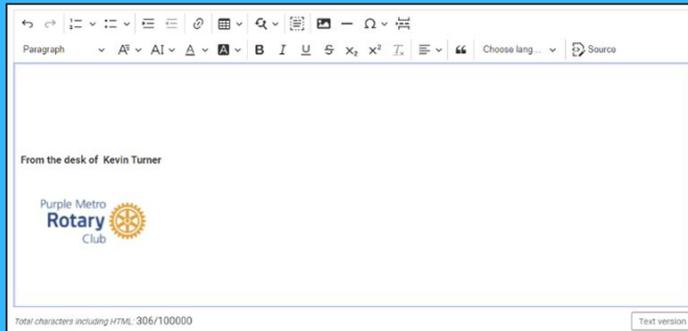
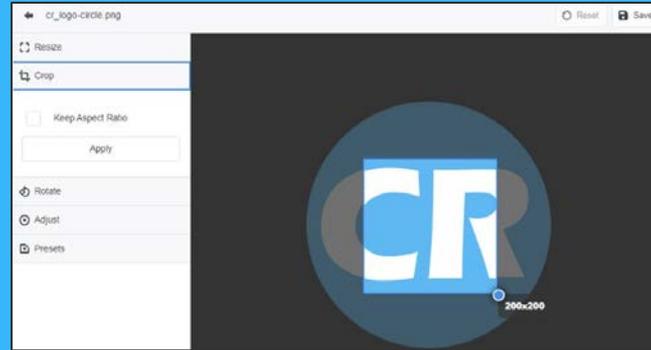
Pre-designed page templates to help you quickly build out and maintain your website



Updated HTML and Image Editor



- Upgraded in-line editor to make creating content easier
- Image editor will allow you to crop, resize, flip, and rotate images
- Sign up to beta test by emailing us at support@clubrunner.ca



Join Our Champions and Beta Group

Be part of the journey... If you are interested in staying updated on all developments happening at ClubRunner and the new release, and want to see the product before general release, we invite you to join our Champions group and be involved with the rollout of the new version.

- Frequent updates
- Early access to modules before general release
- Sneak preview of new features
- Focus groups



Sign Up



Contact Us



Sales

Interested in learning more about ClubRunner? Connect with our sales team!

Toll-free +1 (877) 469-2582

International +1 (647) 490-5878

sales@clubrunner.ca



Support

Have a support-related enquiry? Connect with our support team!

Toll-free +1 (855) 621-2582

International +1 (647) 490-5878

support@clubrunner.ca



Learn and Discuss

Visit our support site for helpful articles, news, webinars, and more

www.clubrunnersupport.com/

www.clubrunnercommunity.com/

Our Promise

We remain as committed as ever to delivering world class software to Rotary clubs and districts, backed by excellent customer service.



THANK YOU!



Contact us:

support@clubrunner.ca



Join our online community:

www.ClubRunnerCommunity.com



**Download our free mobile
app:**

www.clubrunner.com/mobile



Your Input & Feedback

We'd love your input

What is working and not working in ClubRunner?

What would you like to see ClubRunner do in the future?

How can we better support you?

Switching to Nova

Ready to switch?

Submit your request by scanning the code,
or contact us!

Our team will confirm eligibility and walk you
through the steps.

www.clubrunner.com/nova



User Community

We invite you to visit our User Community to learn what's new and discuss with our team and other users.

Participate in peer to peer discussion on our community forum

www.clubrunnercommunity.com

The screenshot displays the ClubRunner Community forum interface. At the top, there is a blue header with the 'ClubRunner Community' logo and a 'Log In' button. Below the header, the 'COMMUNITY' section is visible, followed by 'RECENT POSTS'. The main content area is titled 'GENERAL' and features a grid of eight topic cards. Each card includes an icon, a title, and statistics for discussions and messages. A right-hand sidebar contains sections for 'NEW POSTS' and 'FORUM STATISTICS'.

Topic	Discussions	Messages
General	203	809
Feedback & Suggestions	119	460
Best Practices & Showcase	26	72
Website Customization	82	321
Membership Success Feedback	24	103
ClubRunner News & Announcements	180	306
Product Updates	10	10
Off Topic	13	33

FORUM STATISTICS

Discussions:	729
Messages:	2,385
Members:	1,051
Latest Member:	Bruce Sikwarlo

Support Resources, Videos & Knowledge Base

Help Articles

- Club Help (258)**
 - How do I pay for an event with credit card or check?
 - How do I view and print club mailing labels?
 - How can I prevent an ex-member from receiving invoices?
 - How do I report attendance for active and honorary members?
 - VIDEO: Creating a custom export with the Download Member D...
- District Help (95)**
 - ClubRunner District guide
 - How do I carry district executives over to next year?
 - How do I create or edit an email template? (District)
 - How do I add a member to a District Committee?
 - Grants module guide PDF (Club)
- Rotary International Integration (34)**
 - Rotary International integration introduction and overview
 - What is the difference between "Read Only" and "Read and Upd...
 - How to use the RI Integration Member Updates Archive (Distric...
 - How to use the Compare & Synchronize tool (District Executive)
 - How do I manage other clubs executive positions on the Distric...
- Website Guides (114)**
 - Website Designer - Settings Overview
 - What are built-in pages?
 - How do I add a Download File?
 - Donations module overview
 - What are the site page properties?
- MyEventRunner (32)**
 - Comments Report
 - How do I add packages?
 - How do I register someone on their behalf?
 - What are attendee groups?
 - Form Designer: Questionnaire
- Cloud Events (14)**
 - What is Cloud Events?
 - How to create a Cloud Event
 - How to delete a Cloud Event
 - How to copy a Cloud Event
 - How to add tickets to a Cloud Event
- Video & Webinars (84)**
- ClubRunner FAQ (41)**

VIDEO: How do I send an email?

Last updated: May 10, 2021 by Michael C.

This video covers the process of composing and sending an email in ClubRunner.



Related Content

- How do I cancel a scheduled email?
- How do I add an attachment to an email?
- How do I create and edit email templates?
- How do I create a custom signature?
- VIDEO: How do I create an email template?
- How do I send an email?
- Where can I send an email in ClubRunner?

Author: Michael C.
Date Created: Jan 13, 2021

www.clubrunnersupport.com