

**YOUTH SERVICES 101 Young Rotary/Interact Club Success Tips**

**What makes a successful Young Rotary Club?**

* A club that is student-led.
* A caring, available, involved Club Advisor who is the main contact for the club.
* A caring, dedicated Rotarian Sponsor who acts as a liaison, listens, and provide guidance when asked.

**What are some tips for success?**

* Hold AT LEAST one officer meeting a month before a general club meeting.
* SET the meeting dates and times for the club and ask members to save the dates.
* Use the Rotary International Presidential Citation for Interact Clubs as a guide for setting goals and service projects.
* PLAN a service event each month or quarter. PLAN out each quarter of the school year with service projects.
	+ It can be a community service and/or fundraising event that is fun, builds teamwork, raises awareness, and promotes service mindedness.
	+ Meetings MUST be worth attending – begin/end on time, have food, make it fun and active.
* Attend the District Youth Rotary Conference events for ideas, support, motivation, and fun.
* Reach out to others when you get stuck.

**How do we grow our membership?**

* Most Young Rotary Clubs average memberships of 12-25 members.
* Some may see a spike in membership, but few maintain beyond their average size.
* The greatest limiting factor club’s struggle with is developing a consistent, committed leadership to sustain growth.
* It all depends on the club’s student leadership, their communication to others, development of projects for their members to serve.
* Repeat information, make it personal and visual through drama, music, social media; whatever works.
* Have a succession plan in place for leadership to keep the momentum going.

**How do you celebrate?**

* Promote a culture of success by open dialog, sharing of ideas, and the knowledge that everyone’s opinion matters.
* Recognize and reward efforts through ongoing praise.
* Include everyone in the club with a role.
* Celebrate with whatever the Young Rotarians think is fun.

September 2023 Cheryl O’Brien, D5450 Youth Services Chair Sue Garwood, D5450 Young Rotary/Interact Chair