2020-	21 Distric	t 7430 ACTION PLAN TO GROW RO	TARY											
				Priority	Priority	RI Strategic Priority	Priority	Lead(s)	Team	Start Target Date	Complete Target Date	Comments	Recent Progress	Current Status
			Adapted Action due to COVID-19	INCREASE OUR IMPACT	EXPAND OUR REACH	ENHANCE PARTICPANT ENGAGEMENT	INCREASE OUR ABILITY TO ADAPT							
GROW I	MEMBERSHI	Р												
	ACTION	Learning & Development program for all club leadership positions (president, secretary, treasurer, membership, public image, foundation) utilizing The Learning Center	Training Tuesdays			•	•	Doug Cook, Janet Kolepp	Learning & Development Team	May-20	Ongoing			
	ACTION	Assistant Governors that includes regular Webinar mentoring	Monthly Check-In					Janet Kolepp	Learning & Development Team	Feb-20	Jun-21	On-going		
	ACTION		Virtual "Welcome to Rotary"			•	•	Doug Cook	Learning & Development Team	Aug-20	May-21			
4	ACTION	Training in Alternative Club Models	Training Tuesdays					District Membership Team		Mar-20	Mar-20			
5	ACTION	Start 3 new Clubs or Satellites in 2020-2021 and add 50 net new members						Gary Volpe	District Membership Team	Jul-20	Jun-21			
6	ACTION	Best Practice -Finding Leads > Reaching out> Members > Engagement						Gary Volpe	Dave Czarnecki, Herb Klotz,					
7	ACTION	"How" to be a Welcoming Club training						Doug Cook, Janet Kolepp		Feb-20		MAPETS		
8	ACTION	Hold Diversity, Equity & Inclusion Awareness training	Formed District Inclusion Advisory Group					DTA Stephanie Urchick		Apr-20				
GROW	GIVING													
	ACTION	Grow PolioPlus donations to <i>Purple Pinkie</i> Race to Zero to <b>\$50,000</b>	Virtual Race to Zero											
10	ACTION	Continue emphasis on Rotary Direct (+25) and Paul Harris Society Members (100+??) Annual Fund Goal +\$25,000												
GROWS	SERVICE													
	Youth Servi	ce Programs												
12	ACTION	Appoint a Youth Services Chair to champion, coordinate & oversee all Youth Service Activities		•		•		Janet Kolepp	Darlene Scott & Youth program chairs	Jul-20	Jul-20			

13	ACTION	Continue district recognition with Youth				Darlene Scott					
		Service Award (expand to include Youth									
		Protection compliance)		-							
1/	ACTION	Implement new District Student Protection	Training Tuesdays			Ron Smith,	DEC, Sharon	Apr-20	Jun-21		
7.4		Policy to all clubs				Darlene Scott	Rittenhouse				
	Community	y Service									
15	ACTION	Promote District & Global Grants. 35+ clubs	26 Grants provided to			Bonnie	District Grant	Mar-20	Jun-21		
12		involved and all District Grant DDF used	clubs			Eckenrode	Committee				
4.0	ACTION	Vibrant Club News published monthly				Sharon					
16		highlighting Club Projects, Events &				Rittenhouse					
		Fundraisers									
	ΑCTION	Develop list of Service Opportunties (not									
17	ACTION										
		requiring funding)									
	District Ser	vice									
18	ACTION	Expand District Adminstrator role that fully				Janet Kolepp		Jul-20	Jun-21		
10		engages the ClubRunner PLATFORM				Sharon					
		inlcuding website management, event				Rittenhouse					
		management, member database,									
		communication tools including weekly									
		bulletin									
						DG Janet	Leadership				
19							Team				
10	ACTION	Clubs don't know "how" to use District				>					
	Internatior	al Service									
	ΔΟΤΙΟΝ	Provide Community Assessment Resources				Foundation					
20	ACTION	& Mentors				Team					
		& Mentors				lean					
	ACTION	Expand International Service trip	Limited due to COVID-19			Cindy					
21	Action	opportunties (trips and publicize Rotary	Pandemic			Hornaman					
			ranuenne								
		wide opportunties)				Courses DC	Linda Maugar				
22	ACTION	Support Shelter Box event expansion to	To be Held			Saucon RC	Linda Mayger				
		District participation	October 9,2020								
	ACTION	E and Based Littlett an				Dill Useter					
23	ACTION	Expand Peace Initiatives				Bill Hunter					
ROW P	UBLIC IMA	GE CONTRACTOR CONTRA TOR CONTRACTOR CONTRACTOR CONTRACT									
		1									
24	ACTION	Create a Public Image Team that supports					Valerie		Jun-21		
		and empowers clubs to grow Public Image					Deneen, Amy				
		using multiple media outlets (social, press,					Sheller, Lou				
		videos, websites, community events) while					Bottitta,				
		being Rotary Brand Champions					Sharon				
							Rittenhouse,				
		Monthly Videoc cories "Mar Datama Char "	D7420 Deeple of Astic			lanot Kalana	David Akers	lun 20	1		
25	ACTION	Monthly Videos series "My Rotary Story"	D7430 People of Action:			Janet Kolepp,		Jun-20	Jul-21		
		"Our Club Rotary Story"	Our Stories!			Amy Sheller					

Γ	26	ACTION	Develop list of Rotary Speakers for club				Janet Kolepp	Jun-20		
	20		meetings				Sharon			
				-		-	Rittenhouse			