

2020-21 District 7430 ACTION PLAN TO GROW ROTARY														
				RI Strategic Priority	RI Strategic Priority	RI Strategic Priority	RI Strategic Priority	Lead(s)	Team	Start Target Date	Complete Target Date	Comments	Recent Progress	Current Status
			Adapted Action due to COVID-19	INCREASE OUR IMPACT	EXPAND OUR REACH	ENHANCE PARTICIPANT ENGAGEMENT	INCREASE OUR ABILITY TO ADAPT							
<b>GROW MEMBERSHIP</b>														
1	ACTION	Learning & Development program for all club leadership positions (president, secretary, treasurer, membership, public image, foundation) utilizing The Learning Center	Training Tuesdays			●	●	Doug Cook, Janet Kolepp	Learning & Development Team	May-20	Ongoing			
2	ACTION	Learning & Development program for Assistant Governors that includes regular Webinar mentoring	Monthly Check-In			●	●	Janet Kolepp	Learning & Development Team	Feb-20	Jun-21	On-going		
3	ACTION	Expand Quarterly "Welcome to The World of Rotary" new member orientation to be Area specific; utilizing the AGs, Area Foundation Coordinators & Presidents	Virtual "Welcome to Rotary"			●	●	Doug Cook	Learning & Development Team	Aug-20	May-21			
4	ACTION	<b>Training in Alternative Club Models</b>	<b>Training Tuesdays</b>		●		●	District Membership Team		Mar-20	Mar-20			
5	ACTION	Start 3 new Clubs or Satellites in 2020-2021 and add 50 net new members			●			Gary Volpe	District Membership Team	Jul-20	Jun-21			
6	ACTION	Best Practice -Finding Leads > Reaching out> Members > Engagement			●			Gary Volpe	Dave Czarnecki, Herb Klotz,					
7	ACTION	<b>"How" to be a Welcoming Club training</b>			●			Doug Cook, Janet Kolepp		Feb-20		MAPETS		
8	ACTION	Hold Diversity, Equity & Inclusion Awareness training	Formed District Inclusion Advisory Group				●	DTA Stephanie Urchick		Apr-20				
<b>GROW GIVING</b>														
9	ACTION	Grow PolioPlus donations to <i>Purple Pinkie Race to Zero</i> to <b>\$50,000</b>	Virtual Race to Zero	●										
10	ACTION	Continue emphasis on Rotary Direct (+25) and Paul Harris Society Members (100+??) Annual Fund Goal +\$25,000		●										
<b>GROW SERVICE</b>														
<b>Youth Service Programs</b>														
12	ACTION	Appoint a Youth Services Chair to champion, coordinate & oversee all Youth Service Activities		●		●	●	Janet Kolepp	Darlene Scott & Youth program chairs	Jul-20	Jul-20			



26	ACTION	Develop list of Rotary Speakers for club meetings		●			●	Janet Kolepp Sharon Rittenhouse		Jun-20					
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