



Rotary Magic



Rotary International District 7430 Newsletter April 2011

Don't miss the sounds of *New Orleans* at the 2011 R.I. Convention

Grammy-winning trumpeter and bandleader Irvin Mayfield will be one of the entertainers during the 2011 RI Convention in New Orleans, Louisiana. Jazz, bluegrass, country, and opera will combine to provide a unique blend of regional music during the 2011 RI Convention in New Orleans, Louisiana, USA, 21-25 May.

[Register online through member access.](#)

Grammy-winning trumpeter and bandleader Irvin Mayfield, the renown Preservation Hall Jazz Band, and internationally renown jazz pianist Ronnie Kole will represent their variety of music during plenary sessions. Michael Martin Murphy, known as the "singing cowboy poet," will perform at both the opening and closing plenary sessions, while Lacy J. Dalton will dazzle with her soulful voice and gritty style during the opening plenary session.

Also on stage for the closing plenary session will be Rhonda Vincent and the Rage. Vincent has been called "the new queen of bluegrass," but her music is more inclusive, incorporating contemporary touches while drawing deeply from classic bluegrass. World-renowned opera star Simon Estes performs during the opening plenary session.

Bill Gates, cochair of the Bill & Melinda Gates Foundation, will be a keynote speaker during the third plenary session scheduled for Tuesday, 24 May, at the Ernest N. Morial Convention Center. Gates will discuss the progress of the polio eradication effort and the need to finish the job. The session has been moved to the afternoon, 15:00-17:00, from its original morning time slot.

The Gates Foundation has awarded \$355 million in challenge grants to Rotary for use in the campaign to rid the world of polio. Rotary has responded with Rotary's US\$200 Million Challenge. Gates has made several trips to India and Nigeria, two of the four remaining polio-endemic countries, and has praised the work of Rotarians in his annual letter.

Other speakers will include Michael McQueen, founder of the Nexgen Group, who will discuss understanding Generation Y, and Patrick Chisanga, vice chair of the District Governors Review Committee, who will speak about Rotary's role in Africa.

Penny LeGate, a news anchor and reporter for KIRO-TV in Seattle, will share her experiences participating in and reporting on National Immunization Days in Ethiopia and India. See the speakers and entertainment page for more highlights of the convention, or download the preliminary program (PDF).

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Sounds of New Orleans Continued from page 1

Workshops will provide convention attendees with an opportunity to learn from Rotarians, Rotary leaders, and non-Rotarian guest speakers. This year's workshops will highlight the three priorities of the RI Strategic Plan as well as the latest Rotary Foundation developments.

Rotary Club Leadership

Former U.S. President George H.W. Bush was honored recently for his "1000 Points of Light" initiative, a program in the '80s, to encourage volunteerism. During the course of the celebration, various volunteers were presented to tell of their volunteer projects, most of which were truly extraordinary. The common thread among the volunteers was that they all "THOUGHT BIG!!". One of the important characteristics of excellent leadership is the ability to take risks and THINK BIG!!

One of the strengths of Rotary service has been to tackle the toughest problems of the world - abject poverty, polio eradication and other extreme health problems, lack of clean water, serious education problems, environmental degradation and on and on. To tackle these problems we have had and continue to need outstanding (not just "good") leaders who can really make an impact. In other words, who Think Big!!

ShelterBox Relief Efforts Continue in Japan

The ShelterBox Response Teams (SRTs) are working in Japan to deliver emergency shelter and life-saving equipment to families who have lost everything after the earthquake and tsunami on March 11.

To date, nearly 2,200 ShelterBoxes have been committed to the people of Japan as they begin to rebuild their lives, and more than 10,000 of ShelterBox's winter gloves, scarves and hats are being sent as the freezing conditions continue.

Families in Japan say "Arigato" (thank you) to ShelterBox and supporters around the world. Rotarians on average finance about 50% of all of the world's ShelterBoxes.

2011 Presidential Citation Magic

DISTRICT 7430 WINNERS

Points with Distinction

Allentown West	145		
Bethlehem	135		
Birdsboro	115		
Doylestown	170	Yes	
Emmaus	130		
Fleetwood	150	Yes	
Harleysville	145	Yes	
Hatboro	155	Yes	
Lehigh Valley East	100		
Morrisville	125	Nazareth	120
Norristown	120	Saucon Valley	105
Souderton Telford	135	Warminster	120
West Reading	145	Willow Grove	130

13 RCs receive a Presidential Citation
4 RCs are "With Distinction"

CONGRATULATIONS and THANK YOU

DG Bill Palmer

Hold the Dates

- May 10 -- Philippine GSE farewell dinner - Wm Penn Inn, Gwynedd
- May 22 to 25 -- RI Annual Convention in New Orleans, LA
- June 17-20 -- Camp Neidig (RYLA)
- June 30th -- District Changeover at Northampton Country Club, Easton
- September 17th -- Rotary Leadership Institute in King of Prussia
- October 10th -- Golf Outing at Silver Creek CC in Hellertown

Quote of the Month 1

“No strangers at a convention”

"I commend to you the opportunity for a rare fellowship with men and women from many lands. There are no strangers in a Rotary Convention. Introductions are unnecessary. To participate in friendship, show yourself friendly. Your personal enthusiasm imparted to others will make of this the greatest convention for you that Rotary has ever held."

*Arthur H. Sapp, 1927-28 RI president,
address to the 1928 convention in Minneapolis, Minnesota*

Quote of the Month 2

“ Moving onward”

"Just as Rotary itself can never keep its place unless it is constantly growing, so each individual Rotary Club cannot afford to stand still while the stream of life moves onward."

*Armando de Arruda Pereira, 1940-41 RI president, in
The Rotarian, February 1941*

How Can You Publish An Article?

To have an article published in Rotary Magic send the article and all accompanying pictures to Andrea Dolak at andreadolak@gmail.com by the 20th of each month.

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Purple Pinkie 5K Raises \$4,500 for Polio



145 runners/walkers participate in DeSales University event.

Center Valley, PA (April 7, 2011) – The DeSales University Rotaract Club, along with Rotary District 7430, held its inaugural Purple Pinkie 5K Run/Walk on Sunday, April 3. The on-campus race raised funds for Rotary International’s PolioPlus campaign to help eradicate polio worldwide. The combined 145 runners and walkers helped raise a total of \$4,500.

eradicating polio. For more than 20 years, Rotary has led the private sector in the global effort to rid the world of this crippling disease. Today, PolioPlus and its role in the initiative are recognized worldwide as a model of public-private cooperation in pursuit of a humanitarian goal.

“I found the Purple Pinkie 5K to be an extremely rewarding event,” said Laura Monahan ’12, DeSales Rotaract Vice President. “Many people worked hard to make this inaugural event so successful – and for such a worthy cause. I know that we were able to make a difference with this event.”

The Rotaract Club of DeSales University currently has 20 members and is celebrating its first year as a club. In addition to PolioPlus, the club supports a variety of other organizations in the community such as Second Harvest Food Bank, Ronald McDonald House, and Soldier’s Angels.



PolioPlus, the most ambitious program in Rotary’s history, is the volunteer arm of the global partnership dedicated to



The next Purple Pinkie 5K is being scheduled for April 2012 on the DeSales University campus.

“It means so much to me and to the Rotaract Club that we raised \$4,500 and help saved 10,000 children from Polio,” said Heather Hope ’12, DeSales Rotaract President. “All the work that was put into it by the Interact and Rotaract students and the Rotarians really paid off. It feels great to truly make a difference, and hopefully we’re close to eradicating polio worldwide.”

Pictures courtesy of Sal Crescenti.

Club News

Easton Club Visits Sigal Museum

On March 31st, members of the Easton Club visited the recently opened Sigal Museum, the new home for the Northampton County Historical and Genealogical Society. The Club was treated to a variety of displays highlighting the industrial history of the area; the Lenape people whose existence in this area date back thousands of years, artifacts from the Revolutionary and Civil War Periods. There are displays of decorative art, paintings and coverlets from that early 1800 using automated punch card technology and a big round iPad that by touching a button allows a scene of history to appear. The Museum is a wonderful opportunity to view the history of the area whether you are a native of the Lehigh Valley or a newcomer and is a great asset to downtown Easton and its visitors.

Rotary Club of Saucon to Host Casino Night

The Rotary Club of Saucon will host "Improve Your Odds ~ An Educational Casino Night," Friday, June 3 from 7:00 – 9:30 p.m. at the Se-Wy-Co Fire Company, Lower Saucon Township, 3621 Old Philadelphia Pike, Bethlehem.

Come learn how to play blackjack, roulette, craps and other games of chance! There will be tables where you can test your new skills. The more chips you win, the better your chances to redeem prizes.

Tickets are \$35 in advance, \$40 at the door. Ticket price includes food stations; cash bar will be offered. To reserve your tickets, please contact Jack Pfunder at jepfunder@yahoo.com

Beneficiaries of this event include local youth organizations and other community charities which the Rotary Club supports.

Nazareth Rotary Club Hosted Art Auction

Over 150 pieces of framed fine art were offered at an Art Auction sponsored by the Nazareth Rotary Club on Saturday, April 2 at the Holy Family Club, located at 515 W. Mauch Chunk St. in Nazareth. Pieces included prints, original oils, and sports memorabilia, in a variety of sizes and a wide range of prices. Exhibition of the art and music by pianist Dave Marchetti began at 6:30 p.m. and the auction began at 7:30. Proceeds from the event will help support worthwhile local and international organizations. Call (484) 515-4008 for more info.

Bethlehem Club and Bethlehem Morning Star Club

The 15th Annual Benefit Golf Tournament. June 6, 2011 at Silver Creek Country Club. Supports Bethlehem Area Public Library's *Room to Grow* project.

Spread the word!



Invite someone to become a
Rotarian
today.



ROTARY INTERNATIONAL