



Rotary District 7430

April 2012

Rotary Pride - Catch It!



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Governor Bill's Thoughts

What a month we have had and April will be the icing – District Conference Time!! Before I relate all the on-going things let me pass on this fact: Charity Navigator, America's leading independent charity evaluator, ranks The Rotary Foundation #4 on its list with a PERFECT (70 out of 70) for Accountability and Transparency.

Again we have been overwhelmed with the on-going activities of our Clubs. Your organization, fund raising and project implementation is without parallel. Clubs that in the past have solely focused their attention to their local community have contributed to the Rotary Foundation, our Polio efforts are significant and our on-going support of Shelter Box and Rotaplast continue to demonstrate just how giving our Rotarians are.

We have already given \$109,000 to the Annual Fund, \$64,574 mostly to Polio and \$37,500 to the Permanent fund through Major Donor gifts and Bequests. This is wonderful but, there is always a BUT – **we need to now focus on completing our Annual Fund goal of \$196,500.** WHY? Because, as you know – **this is the funding that will return 50% to the District in three years for our direct control.** Let's make certain our "pot" is full.

On another positive note – Allan Syphers has been awarded by ShelterBox, Inc. with their prestigious Presidential Volunteer Award. Congratulations Allan. [Please see the press release below.](#)

It is Conference Month – there is still time to register. We are looking forward to a great turn out. Our Friday night is rapidly growing with several clubs sponsoring members to attend. What a great way to introduce your new Rotarians to the "big" picture. Saturday we now have over 150 attending and more registrations every day. Do not miss out on this in-District, a la carte experience. We have 18 collectable cars for our Rotarian Car show on Friday night and 13 clubs are bringing displays to share what they have done in fund raising, project building and partnering. Do not miss this opportunity to learn from your fellow Rotarians. By the way, children are half price on Friday night. (Please register in advance.)

On Sunday, April 22nd there will be our New Generations Day immediately following the DeSales Rotaract Purple Pinkie 5-K run/walk. This event is an opportunity for all the Rotary New Generations participants (Interact, Rotaract, Youth Exchange) to come together and share ideas and build a better network. Past Rotary International President Carl-Wilhelm Stenhammar will speak at the lunch and our Four-Way Test contest winner will present his/her speech. We really need our Rotarians that are involved with these programs to ensure the kids have every opportunity to attend. They are encouraged to participate in the 5-K run/walk and then stay for the noon to 3 PM program. The cost is minimal \$5 for lunch plus a \$10 registration if they participate in the run. Please get the word out.

Additional club activities include the Casino Night sponsored by the Saucon-Center Valley Rotary Club and the Yvette M. Palmer Memorial Purple Pinkie 5-K Run sponsored by the DeSales University Rotaract Club. [Please see the information below.](#)

Governor Bill's Thoughts continued

Ambler RC strikes the curtain on an outstanding FUNdraiser!! The first two nights of their play "Drinking Habits" were amazing. Sell outs both nights, with the same expected for tonight and the two shows on Sunday. President Bruce estimates that AT LEAST 75% of the club is involved in some way (cast, stage crew, tickets, promotion). A TRUE CLUB EFFORT led by Sharon Dager (Director). The Club should net at least \$8,000 from this fundraiser Talk about being truly proud to be a Rotarian???

What have you done with your Rotarian magazine? Here are some ideas to consider to share this valuable information source:

- ◆ Have a Rotarian Magazine "Stump the President" session at your meeting
- ◆ Assign a new member to report on an interesting article
- ◆ "Sneak" one into the waiting rooms of your professional service providers
- ◆ Buy a subscription for your local library

Once again, it is a pleasure to serve our District,
DG Bill

2011 Auction Results



5th Annual Rotary Auction: More Smiles for Children!

Our 5th Annual Rotary Auction to support Rotaplast surgical missions to correct cleft lip and palates in children that desperately need our help was another resounding success, thanks to the sponsors, donors, bidders, committee members, the auction night volunteers, and WFMZ television crew. We can be proud of the fact that we raised \$33,700 which will be used to help support our next mission to Cebu City, Philippines in October 2012.

Some interesting things about the auction.... Our auction website received approximately 13,000 hits while it was open. We had a total of 245 items donated by Rotarians from 26 different clubs in our District.

During our television coverage, Rotaplast mission participants spoke about their experiences and the impact of these surgeries on the lives of the children and families in Colombia. In addition, District Rotarians were interviewed about the purpose and value of Rotary in their lives. WFMZ provided many public service announcements about the auction and Rotary leading up to the event.

Mark your calendars for next year! The 6th Annual Rotary Auction will be held on Saturday, December 1, 2012. Start thinking about what you can do to help when the call comes to you again. Remember, children depend on us for their smiles!

Special thanks and acknowledgements to: Linda Young, Jerry Long, Jill Long, Maria Kim, Roger Whitcomb, Tony Jannetta and the Rotaplast Committee, who worked tirelessly to make this event successful!

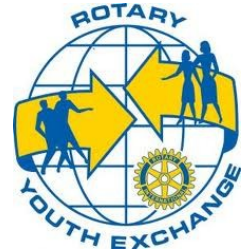
Rotary New Generations Day

On April 22nd beginning at 10 AM, District 7430 will sponsor a New Generations Day at DeSales. We invite all of our Interact, Youth Exchange and Rotaract members to join this fun day. Starting with a community service project of participating in the **DeSales University Rotaract Club's second Annual Yvette M. Palmer Purple Pinkie 5-K Run/walk**. It is an opportunity for our New Generation club members to gather and share what they are doing to make their community a better place. The next activity will be lunch with Past Rotary International President Stenhammar of Sweden. Finally, our host Interact clubs from Moravian Academy and Southern Lehigh have planned two and a half hours of joint activities aimed at building our New Generations connectivity. Please encourage your Interact clubs and Youth Exchange students to attend. The cost will be \$10 for the 5K Run/Walk (must bring student ID) and \$5 for the lunch. See flyer below.



You are invited to a:

Rotary New Generations Day



Hosted by:

Moravian Academy Interact Club

and

Southern Lehigh Interact Club

Where: DeSales University

When: Sun. April 22, 2012

Time: 10 AM for the Purple Pinkie 5-K Run/walk

What: Meeting of District 7430 Interact Clubs and Rotary Youth Exchange

A Chance to meet other Interact members, Advisors and officers

Learn how other clubs are involved in Service Above Self.

Enjoy the fellowship and luncheon for all members attending -

\$5 donation for lunch

Participate in the DeSales University Rotaract Club's 2nd Annual Yvette

M. Palmer Purple Pinkie 5K run/walk for Polio Plus

Greet Past Rotary International President Carl-Wilhelm Stenhammar

visit the following link

[Purple Pinkie 5K Registration](#)

RSVP by

April 15th to Kathy Greiss krgreiss@gmail.com

New Generations Gathering

April 22, 2012 at DeSales University

Invitees: Youth Exchange students, Interact members, Advisers, GSE Team

Goals:

- To provide an opportunity for youth to plan a networking activity.
- To enable cross sharing of projects, fund raisers and impact on school and local community
- To encourage international experience

10 AM Community Service - Rotaract Purple Pinkie 5-K run/walk

12 PM Lunch
 PRIP Stenhammar
 4-Way Speech Contest winner
 Summer Youth Exchange

1:15 PM Interact and Youth Exchange activities – *keeping it fun!* –
 Project and Fundraising sharing
 What have the YE kids learned
 How to reach out to the YE kids – not just Rotary
 How interact plays a role overseas
 What type of network should be developed among District Interact clubs
 Facilitated session – Dan Axford, Moravian Academy adviser

3 PM Adjourn

A TRIBUTE to YVETTE



On Friday morning, March 2, 2012 I had the pleasure of ringing the Yvette Palmer commemorative Rotary Bell for the very first time. It was to open the annual two-day Mid-Atlantic Presidents-Elect Training Seminar (M-A PETS) for 250 incoming Rotary Club Presidents from five districts. This is the event that Yvette chaired for the previous two years and served as a Faculty member for many years before.

DGE Tony Jannetta along with the PETS Executive Trainer, PDG Ron Smith, and the other members of the 2012 PETS planning committee decided to purchase this very special Rotary Bell as their tribute to Yvette's contributions. My son David and I were invited to the opening plenary session at the Valley Forge Radisson Conference Center in King of Prussia. I had the privilege of ringing the bell and of thanking all those wonderful Rotarians for what they have done.

The inscription reads:

THE YVETTE PALMER BELL
*In Loving Memory of Our Friend and Teacher
 Who Taught us All the True Meaning of
 Service Above Self
 Your Mid-Atlantic PETS Family*

It doesn't get much better than that. Our family sends its thanks to all for making this honor happen.



PDG Bill Palmer

ShelterBox Volunteer Recognized

Gwynedd Valley area volunteer earns national award for efforts following Japan earthquake and other disasters

SARASOTA, Fla. March 5, 2012 – Gwynedd Valley area volunteer, Allan Syphers has been recognized by President Obama and ShelterBox USA with a Presidential Volunteer Service Award for his efforts during 2011 to provide shelter, warmth and dignity for survivors of natural and other disasters worldwide.

In the aftermath of disasters such as the Japan earthquake and tsunami last March, many watched on the television wishing they could make a difference. Syphers knew ShelterBox, an international disaster relief charity, would be on the scene delivering its iconic green box containing a family tent, water purification, a cook set and stove along with other lifesaving supplies. Through Syphers's efforts of raising awareness and funds for ShelterBox, the organization was able to provide more than 17,600 ShelterBoxes to families throughout the world in 2011, including the tornadoes in the southern U.S., drought and famine in East Africa, widespread flooding in the Philippines and the subsequent earthquakes in Turkey.

"I am truly proud to honor our volunteers, who work hard year-round to support ShelterBox and our efforts to help families rebuild their lives across the globe," said Emily Sperling, ShelterBox USA President. "It's because of the continuous efforts of our volunteers such as Allan that we are able to help so many vulnerable families each year."

The President's Volunteer Service Award is a special recognition presented on behalf of President Barack Obama. The award is part of a national recognition program created in 2003 through the President's Council on Service and Civic Participation for individuals of all ages who contribute a significant amount of time to volunteer activities.

ABOUT SHELTERBOX USA

Since 2000, ShelterBox has provided shelter, warmth and dignity following more than 170 disasters in 80 countries. ShelterBox instantly responds to earthquake, volcano, flood, hurricane, cyclone, tsunami or conflict by delivering boxes of aid. Each iconic green ShelterBox contains a disaster relief tent for an extended family, stove, blankets and water filtration system, among other tools for survival. ShelterBox's American affiliate, ShelterBox USA is nationally headquartered in Sarasota, Florida. Individual tax-deductible donations to ShelterBox USA can be made at www.shelterboxusa.org, (941) 907-6036 or via text message by sending SHELTER to 20222 for a one-time \$10 donation. Location and time specific donations cannot be accepted.

Club News

Harleysville Rotary Club supports Veterans...

“After the Parade...”

LaVerne Sheets, Greg McGovern and Glen Miller are the current elected leadership succession for Harleysville Rotary. These leaders have suggested to the Harleysville Rotary that veterans' issues should be the local focus for the next three years. They are working in their club to develop a program strategy that is an effective fit for the Harleysville Rotary membership and veterans in the immediate Harleysville area.

To date they have partnered with Harleysville Fire Company and the Harleysville YMCA to offer veterans and their families programs at reduced fees. Partnering with community service providers has proved to be an efficient and effective strategy to support veterans.

As many Rotarians realize, veterans of all wars have had issues adjusting to civilian life after their service. The current wars in Afghanistan and Iraq are no exception. Actually the lengths of the current wars and the multiple deployments have surely increased the difficulties and complexities of transitioning from combat to civilian life.

Glen Miller, Harleysville Rotarian, was a Ranger Team leader during the Vietnam War. He offers Rotaries a presentation regarding the known and not well-known difficulties for a veteran to transition from combat to civilian life. An important factor in transition is recognizing that the mental journey back to civilian life will take longer than the physical journey. Combat requires hyper vigilance and team work for survival. The intensity of the combat experience is not often needed or expected in civilian interactions. *After the parade...* is the title of Glen's presentation regarding transition for combat veterans. During this presentation Glen will explain the real need to mitigate circumstances and situations that adversely affect veterans, their families and the community. Most civilians and many veterans are not aware of the profound changes that combat inflicts on the combatant. For example, PTSD or Post Traumatic Stress Disorder is written about frequently. However, many of us do not realize the extent of this “disorder”. Moreover, PTSD is not new to war. It simply has changed names. In the civil war it was called soldiers heart. In WWII it was called combat fatigue. Now as PTSD more people are discussing the disorder. However, we are still not wholly aware of the extent of the problems associated with this profound change in personality and character wrought on our troops by wars we as a society deem necessary.

Rotarians know that “Service Above Self” is a way of life. So do veterans. After placing country above self; numerous complex problems arise for veterans. Glen Miller, Harleysville Rotarian and combat veteran, appreciates the opportunity to heighten our awareness regarding these problems. As we become more aware, perhaps as Rotary Clubs in the Delaware Valley we can more effectively support our troops for their pathways home.

Regards,

Glen Miller 215 527- 6203 dglenmiller@verizon.net Harleysville Rotarian, Staff Sergeant, 199th Light Infantry Brigade, M Company LRRP's/Ranger attachment. 1969- 1970.

Club News

Horsham

FRIDAY, MARCH 23, 2012
BUCKS COUNTY COURIER TIMES

A9

A cooling splash

Jack Gavaghan, 4, of the Holland section of Northampton, tries cooling off by drinking from a fountain at Kohler Park in Horsham on a hot Thursday afternoon. Sunny weather and temperatures in the 70s are expected to continue today, but rain and cooler weather are in the forecast for the weekend.

ART GENTILE/STAFF PHOTOGRAPHER



Saucon

The Rotary Club of Saucon will host "Improve Your Odds - An Educational Casino Night," Friday, April 13 from 7:00 – 9:30 p.m. at The Meadows, 1770 Meadows Road, Hellertown.

Come learn how to play blackjack, roulette, craps and other games of chance! We have tables where you can test your new skills. The more chips you win, the better your chances to win prizes!

Tickets are \$35 in advance, \$40 at the door. Ticket price includes food stations; cash bar will be offered. To reserve your tickets, please contact Jack Pfunder at jepfunder@yahoo.com.

Beneficiaries of this event include local youth organizations and other community charities which the Rotary Club supports.

Club News



ROTARY CLUB
OF SAUCON
PRESENTS

IMPROVING YOUR ODDS

AN EDUCATIONAL CASINO NIGHT

FRI. APRIL 13, 2012

The Meadows | Hellertown

Learn how to play blackjack, roulette, craps and other games of chance! We have tables where you can test your new skills. The more chips you win, the better your chances to win prizes!

\$35 advance ticket/\$40 at door
7:00 - 9:30 p.m.

Food Stations | Cash Bar

**To Reserve Your Tickets,
Contact Jack Pfunder at:
jepfunder@yahoo.com**

For more information
check us out on
Search:
Saucon Valley Rotary



Prizes, Food, Fun!

Club News continued

Rotaract



The Yvette M. Palmer Purple Pinkie 5K Run/Walk

**Organized by the
DeSales University Rotaract Club
&
Rotary District 7430 Foundation**

Rotary International has more than 1.2 million members worldwide. Rotary club members are volunteers who work locally, regionally, and internationally to combat hunger, improve health and sanitation, provide education and job training, promote peace, and eradicate polio under the motto "Service Above Self."

The Rotaract Club of DeSales University is celebrating their second year as a club. In addition to PolioPlus the club supports a variety of other organizations in the community such as Second Harvest Food Bank, Ronald McDonald House, Soldier's Angels, and others.

About Yvette M. Palmer

Yvette believed passionately in service and dedicated her life to helping others. As a Rotarian for over 20 years, Yvette held leadership roles of all kinds, chaired major fund-raising campaigns, and taught others by example and word how they could be of service. As District Governor in 2002-2003, Yvette led the Polio Eradication Campaign, raising over \$360,000. Beyond Rotary, Yvette served on the leadership boards of many Lehigh Valley organizations.

If it was not for Yvette's passion, drive, leadership, vision and energy, this 5K would not have been possible.

Unfortunately, Yvette lost her battle with lymphoma in December 2011. We dedicate this race in honor of her and her passion to live Service Above Self.



The Yvette M. Palmer **Purple Pinkie** 5K Run/Walk



Sunday, April 22, 2012

DeSales University (McShea Center)

2755 Station Avenue

Center Valley, PA 18034

Registration: 9:00-10:00 AM

5K Race: 10:00 AM

Awards: 11:00 AM

**Presented by the
DeSales Rotaract Club**

&

Rotary District 7430 Foundation

The Yvette M. Palmer Purple Pinkie 5K Registration Form

Name: _____

Age: _____ M F Runner or Walker (circle one)

T-shirt size: S M L XL

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____

\$15 Postmarked Before 4/1 _____

\$20 After 4/1; Race Day _____

\$10 Student * _____

Optional Donation: _____

Total Enclosed: _____

*With valid high school or college ID

MAKE CHECK PAYABLE TO:

Rotary District 7430 Foundation

MAIL TO:

Jan Hanson

2755 Station Avenue

Center Valley, PA 18034

I know that participating in a race is a potentially hazardous activity. I should not enter unless I am medically able to participate. I also assume any and all risks associated with participating in this event, including but not limited to falls, contact with other participants, the effects of the weather, traffic and the condition of the roads. In considering of accepting this entry, I hereby waive for myself and my heirs all rights and claims for damages I may have against Rotary or DeSales University, and all other sponsors, volunteers, their agents or representatives arising out of, or in the course of, my participation in the Purple Pinkie 5K. I also give permission for the free use of my name and picture in any broadcast, telecast or print media account of this event.

Signature: _____

(Parent/Guardian if under 18 years)

Date: _____

Please detach and send in to address above.

District Conference

Rotary Pride ★ Catch It!

District 7430 District Conference
April 20 – 22, 2012



Introducing the Featured Sponsors:

★ Lt. D.F. Pace, International Peace Fellow



Lt. D.F. Pace is a member of the Rotary Club of Philadelphia. He is one of only five lawyers among Philadelphia's 6000 police officers, as well as an instructor at the Police Academy. As a Peace Fellow, Lt. Pace has spent three months of study at the prestigious Chulalongkorn University in Bangkok, Thailand where the focus is on violence prevention, mediation, compromise building, and the philosophy of peace building.

★ Steve Martineau, Executive Director of Friends Forever



Steve Martineau is Executive Director of Friends Forever, an organization that was founded in 1986 by Rotarian Robert Raiche. Friends Forever began as a joint YMCA/Rotary effort to unite one small group of Catholic and Protestant teens from Northern Ireland. Friends Forever uses a grassroots approach to promote understanding among cultures in conflict, focusing on teenagers as ambassadors of peace. The organization now works with young people in Northern Ireland, Israel as well as Afghanistan, Pakistan, and Uganda.

★ Mary Jane Gallagher



Mary Jane Gallagher is the Assistant Deputy Minister of the Student Achievement Division of the Ontario Ministry of Education. As a lifelong educator, Mary Jane has worked as a teacher, principal, superintendent and school board director. Her role as a Rotarian is also multi-faceted. She has served as Club President, has hosted Exchange Students and GSE teams. In 2010, she and her husband led a team of Rotarians in a National Immunization day in India. Mary Jane's message to Rotarians is "How Big is Your Neighborhood."



Special Friday Night Venue ~ America On Wheels Museum

Friday night was planned in an effort to make the conference available, accessible and affordable to the greatest number of Rotarians in the District. We want YOU to experience the **Fellowship** and **Fun** of a Rotary Conference. Join us at the America On Wheels Museum on **April 20th from 6:00 - 9:30pm** for the Rotarian Classic Car Show, Catering by Karen Hunter, and Entertainment by Rotarians from around the District. It is an event you will not want to miss!



Reach Within to Embrace Humanity

District Conference



Rotary Pride Catch It!

District 7430 District Conference

April 20 – 22, 2012

Registration also available online @ www.rotarydistrict7430.org

Club Name: _____

Name: _____

Name to appear on Badge: _____

Address: _____

City: _____

State: _____ Zip: _____

Home Phone: _____

Cell Phone: _____

E-Mail Address: _____

Others Attending (Indicate if Rotarian)

☐ Partner ☐ Guest ☐ Rotarian from: _____

Name: _____

Name to appear on badge: _____

YOU	PARTNER/GUEST
<input type="checkbox"/> DG Elect	<input type="checkbox"/> DG Elect
<input type="checkbox"/> DG Nominee	<input type="checkbox"/> DG Nominee
<input type="checkbox"/> Past District Governor	<input type="checkbox"/> Past District Governor
<input type="checkbox"/> Assistant Governor	<input type="checkbox"/> Assistant Governor
<input type="checkbox"/> Club President	<input type="checkbox"/> Club President
<input type="checkbox"/> Club President Elect	<input type="checkbox"/> Club President Elect
<input type="checkbox"/> Club Past President	<input type="checkbox"/> Club Past President
<input type="checkbox"/> Club Secretary	<input type="checkbox"/> Club Secretary
<input type="checkbox"/> Club Treasurer	<input type="checkbox"/> Club Treasurer
<input type="checkbox"/> 1 st Rotary Conference	<input type="checkbox"/> 1 st Rotary Conference
<input type="checkbox"/> Paul Harris Fellow	<input type="checkbox"/> Paul Harris Fellow

Pricing: (excludes hotel)	# of Attendees	Total
Complete Conference Package Friday through Sunday	\$210	_____ \$ _____
Friday only	\$40	_____ \$ _____
All day Saturday including all meals and banquet	\$150	_____ \$ _____
Sunday breakfast	\$ 20	_____ \$ _____
Add a guest for Saturday's Reception and International Dinner	\$75	_____ \$ _____
TOTAL		_____ \$ _____

The Saturday evening International Dinner will have limited seating. All registrations will be dated upon receipt and banquet seating will be on a first received basis.

Special Needs: Please indicate if you any physical, dietary or other special need. We will do our best to accommodate you!

Make checks payable to District 7430 Conference. Visa or MasterCard accepted. Please complete for cardholder.

Name: _____

Billing address: _____

Card number: _____

Expiration Date: _____ Verification Code: _____

Signature: _____

Please send completed registration and payment to Marianne Aronson, Registration Chair at 3009 West Chew St., Allentown, PA 18104

Hotel Reservations: Must be made with Bear Creek Mountain Resort directly. Call 610-641-7101 for special Rotary pricing.

Any questions, contact Gretchen Vakiener at g_vakiener@yahoo.com or telephone 610-759-7614.