

Engaging Rotary Through Communications



FRANK'S FORUM



Because we can....And we care



Rotary International District 7430 Newsletter

April 2014

Frank Talk



If we look at the Rotary Year as a horse race, we just passed the three-quarter pole and are at the top of the stretch. It is time to assess our position and determine how we are going to finish the race.

If we are where we wanted to be to run for the wire, then we follow through with our original race plan, landing us right where we want to be. If we are ahead of our race plan, then we just make sure we don't slow down too soon. Of course, if we are behind in our race plan then we have to make up lost time.



So, where is your Club positioned as measured by the original Club Plan developed

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around this time last year? This is why setting goals is so important. You can tell where you are in relation to those goals and have a clear understanding of what is needed to achieve the goals.

Membership: Are you there? Spring is a good

US Commits \$205 Million to Polio Eradication



President Obama signed an omnibus appropriations bill in January that provides \$205 million to support polio eradication in 2014, through the U.S. Centers for Disease Control and Prevention and U.S. Agency for International Development.

The largest government donor to polio eradication, the U.S. has contributed more than \$2.3 billion since the mid-1980s, when 125 countries were polio endemic and the disease afflicted 350,000 people annually. Today, only Pakistan, Afghanistan, and Nigeria are endemic, and in 2013, the combined incidence of polio in those countries fell to a record-low 157 cases. Last month, India reached a three-year milestone without polio, paving the way for the entire Southeast Asia region to be certified free of the disease.

"Eradicating polio will leave a lasting legacy of health care infrastructure, experience, and expertise that is already being used to benefit a broad range of global public health efforts,"



Frank Talk continued

time to seek out new members. Ask your potential member to join you in your spring service project. You don't have one? Based on this past winter, I am sure there are plenty of elderly folks, or the local park or some other area in your community that needs a lawn clean-up. It is easy, low or no cost and can be accomplished in a few hours with many hands at work.

Are your local food pantries low on stock? A food drive can be organized in quick order, especially if you involve other local organizations or your Interact Club to help out. Let your potential member see and feel Rotary at work.

Maybe, there are some new neighbors moving in near you. How about a warm welcoming gift and a friendly offer to help, followed by an invitation to your Rotary Club meeting to meet some business people in the area. Imagine, the first friends they can make will be a group of Rotarians.



<u>Foundation:</u> Are you on track to reach your goal? There is nothing more exciting in a horse race than a hard drive in the stretch. Make your next meeting that final kick to urge your horse, I mean your Club, to the finish line. Break the remaining time down to weeks or meetings, divide that into the remaining amount of your annual goal and set weekly goals for the Club or the individual Club members to step up for the final sprint to the finish. There is still time for Paul Harris Awards or polio eradication donations.

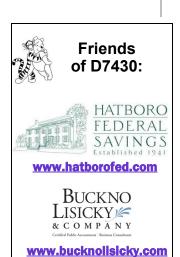
RYLA: Have you identified your Camp Neidig candidates yet? The online registration is open. You may need to do a little more encouraging this year, due to the revised school calendars. Start now with contacting your in-school liaisons and working out possible problems or excuses for not having student interested and willing to attend.

Youth Exchange: The spring stretch is a great time to involve the students in Club activities to develop those "family" memories they will hold for the rest of their lives, and yours.

Interact/Rotaract: Make a strong effort to recognize these students so they have a good foundation before the summer break. Better yet, plan a summer event or service project to keep the Interactors / Rotaractors Rotary spirit alive through the summer.

Whether you chose to take a rail position or move to the outside, it is time to let your Club run full stride to the finish of the 2013-14 Rotary Year. WHY?

Because We Can ... And We Care



US Commits \$205 Million to Polio Eradication continued

says James Lacy, chair of Rotary's Polio Eradication Advocacy Task Force for the United States and past president of Rotary International.

ENGAGE ROTARY CHANGE LIVES

Southeast Asia is Polio Free

On March 27, Southeast Asia WAS declared polio-free by the Regional Certification Commission for polio eradication.







NEW POLIO CASES – Mar 26th In the 3 endemic countries:

2014 YTD 2013 YTD

Pakistan 36 Safghanistan 4

in non-endemic countries

2014 YTD 6 2013 YTD 0



Magazine Month

Did you know?



Rotarians publish more than 30 independent regional magazines. They're distributed in more than 130 countries and published in 24 languages.

For Magazine Month in April, check out the latest news online or request sample copies by emailing rwmp@rotary.org. You can also visit rotary.org for a demonstration of The Rotarian's multimedia digital edition.



DID YOU KNOW?

THE ROTARIAN MAGAZINE IS AVAILABLE ONLINE AT:

www.therotarianmagazine.com



The following text messages were exchanged on a cold winters day:

Wife: "Windows frozen."

Husband: "Pour some warm water

over them."

Wife: "Computer completely screwed up now."

Meet Us At The Falls

Spring is in the air.....really, it is. We look forward to enjoying the beautiful Pocono area with fellow Rotarians.

Please remember this year we plan to include a service project as part of the weekend activities. We have contacted Kate Newman at Bushkill Outreach and scheduled a drive to help fill their food pantry. We are working on a partnership with Rotarians from District 7410 who are having their District Conference that same weekend at Shawnee Inn which is located about 7 miles away. Rotarians from District 7430 are asked to donate dry foods, paper products and hygiene products. Please bring your items to the Registration table Friday May 2 to receive a chance to win a great prize. 1 ticket earned for each item donated.

We hope everyone is preparing for our Kentucky Derby Celebrating by making your most festive hats. We will have viewing of the race along with Mint Juleps in the Main Lobby. We also have Vince Scheetz, Master Observer/Astronomer setting up his telescopes to star gaze.

We're looking for a big crowd to celebrate our District's year at the completely renovated Bushkill Inn & Conference Center.

Cycle Bushkill

Anyone interested in going for a bicycle ride during the Saturday free time at the District Conference? Contact Bill Tuszynski at wtuszynski@verizon.net. Looking to do 20-40 miles at a 12.5-14 mph pace.

USED CELL PHONES STILL WANTED

The Bushkill Inn is the site of our May 2014 District Conference. They have asked us to donate our used cell phones. They, in turn, will donate 30 tickets to visit Bushkill Falls for our Youth Exchange students to use. So please start collecting the cell phones. Please give the phones – and their charge cords - that you collect to DG Frank or someone who will see him.

Sue DePaul (Harleysville RC) will be holding and delivering the phones on behalf of Rotary. If you would like to contact Sue about future donations please call her at 215-896-9324.







Club News

Doylestown

The Rotary Club of Doylestown has partnered with the Rotary Club of Bwaila (Malawi) and Rotary International to fund the construction of 16 eco-sanitary latrines in Malawi Africa. As of Feb 26, 2014 two of the sixteen units have been built. The picture is of a completed unit at the Kaweche School.



Emmaus

Paul Harris Fellow Awarded to Dr. Kailash Makhija an OBGYN physician at LV Hospital (Center) Guy Asnani on Left and Jim Palmquist on Right.



Spring Township Centennial



Centennial Rotary Club recently presented a check for \$1,000 to interim Executive Director Lori Schermerhorn (right) of the Vision Resource Center of Berks County to assist them with their various projects. Presenting the check is Spring Township Rotary Club President Courtnie Nein.



A bargain is something you don't need at a price you can't resist.



Club News continued

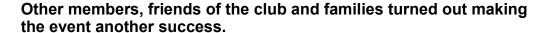
Pottstown



We had a good turnout at Applebee's this March 15th Saturday morning for our annual Pancake Breakfast.

A number of our members turned out to become the waiters and waitresses, busboys and hosts for the event. We had the place filled with people by 9:00 am and stayed strong till





There was a sidelight to the event this year - because of a scheduling snafu at Applebee's, we co-hosted the facility with the Cub Scouts. Actually, having the kids help clean the tables and welcome the people made it a nice cooperative event. Everyone had a good time.

Norristown



Community Service Award

The Board of Directors approved an annual award to recognize someone in the community with its "Community Service Award". Grace and Cecil Bean were the recipients of this first award, which was presented at a luncheon meeting held on 3/20/14. For more than 20 years, the Beans have been involved

with starting up a Soup Kitchen in the community following the death of her son Jimmy. The Soup Kitchen had been a passion of his and Grace thought that it would be a great way to feel connected to him. After being involved for a number of years, she was asked by the parish priest at St. John's Episcopal Church in Norristown to coordinate the outreach project. In addition to a certificate of appreciation, the club presented the Bean's with a check to continue their outreach into the community.







Did You Know?

Annmarie Kaiser, Commissioner, of the Pennsylvania Gaming Control Board was the speaker at the <u>AMBLER</u> RC's March 9th meeting. This commission oversees our gambling, i.e. casinos.

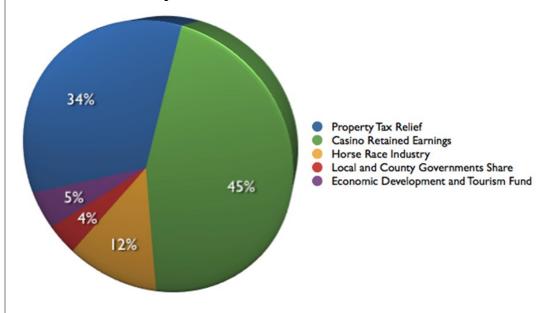
Mission Statement: The Pennsylvania Gaming Control Board, guided by the Gaming Act and supported by a dedicated professional staff, will protect the interest of the public by ensuring the integrity of legalized gaming through the strict enforcement of the law and regulations, the licensing of qualified individuals and entities, and fulfilling the objectives of limited gaming in the Commonwealth to deliver a significant source of revenue, assist the horse racing industry, provide broad economic opportunities and enhance tourism.

Gaming Benefits for Pennsylvanians

The Pennsylvania Race Horse Development and Gaming Act was designed to produce tremendous benefits for Commonwealth citizens through the legalization of casino gaming. To date, more than 16,000 new living wage jobs have been created along with more than \$6 billion of tax revenue that is improving the quality of life in local communities, reinvigorating our horse racing industry, and lowering the property tax of homeowners.

For every dollar produced as revenue from slot machine play, 55¢ is returned to Pennsylvanians. Below is a breakdown of this taxation:



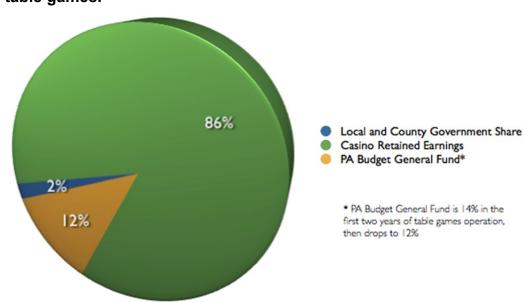


Did You Know? continued

The significant portion of revenue generated from the play of slot machines are used to fund general school property tax reduction or wage tax reduction. Each April 15, the Secretary of the Budget certifies the amount of revenue available for distribution as general school property tax reduction and Philadelphia wage tax reduction during the upcoming fiscal year. School tax bills reflect the homestead and farmstead exclusions funded by slots as a separate line item. While the amount of reduction varies between school district, homeowners statewide have received an average reduction of nearly \$200 yearly.

In addition, slots revenue has been used to expand and supplement the Property Tax and Rent Rebate (PTRR) program for senior citizens, widows/widowers 50 and over, and people with disabilities. The program expansion increased the income limit from \$15,000 to \$35,000 (which excludes half of Social Security income) for homeowners and raised the maximum rebate for both homeowners and renters from \$500 to \$650. Each July, the Department of Revenue begins issuing rebate checks for taxes/rent paid in the preceding calendar year. The result of combining general property tax reduction with rebate money allowed approximately 100,000 Pennsylvania seniors to see an elimination of any school property tax in 2011.

The revenue split for table games is different. For each dollar generated, the casino retains 86¢... a larger percentage than slot machines primarily due to the much higher overhead costs associated with operating table games compared to operating slots. State and local governments receive all of the tax revenue from table games.









Spotlight



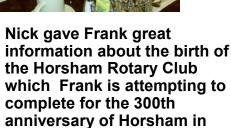
Nick Charles Horsham Rotary Happy Birthday

Here are two pictures of 94 (?) year old Nick Charles. He said he was a junior in college when he enlisted before the war broke out in 1941 He regaled us with great stories on Monday March 17th over lunch at Otto's that Horsham Rotary President Frank Gerome arranged.



Nick was on the original committee that was formed out of Hatboro Rotary to charter Horsham in 1965. He was Base Commander, and a Captain in the US Navy, Willow Grove at the time (1964-1967).

Nick told us he flew missions as a young Lieutenant in WW2 when Mac Arthur returned to the Philippines, near Leyte Gulf. He was a dive bomber pilot. His Navy stories are legendary but that's for another time.



This gentleman, Nick Charles, is a Horsham icon and it was a memorable lunch at Otto's. We hope to have Nick join us in the future in some capacity.

2017.

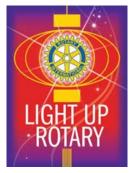


By the way-he drove himself to the meeting (was slightly late getting a flat tire fixed)-he can't make it to our breakfasts because he's the chief cook and bottle washer at Brittany Point in Lansdale for his wife. Imagine that-Commander of Willow Grove who inspected the enlisted Mess Hall, now doing mess duty himself!





SAVE THE DATE For the annual 7430 DISTRICT TRAINING ASSEMBLY





Saturday MAY 17, 2014
At Bear Creek Mountain Resort, Macungie, PA
Registration is now available using the form at:

http://www.clubrunner.ca/portal/Events/ EVPEventDetails.aspx?accountid=50086&eid=976c932c-2869-4dba-9d23-a859d403bd11&tid=2

All D7430 Rotary Club Presidents-Elect – or their authorized Proxies -- are asked to attend. A vote to adopt the 2014-15 D7430 Operating Budget will be taken.

Who else should attend?

RC Secretaries and Treasurers

RC Committee Chairs

Foundation Chairs -- There will be a session for Grant

Chairs to become certified.

Please register soon so that plans may be completed.

LIGHT UP ROTARY THROUGH EDUCATION

DGE Gary

March 20th, 2014 RYTD Giving to the RI Annual Fund

115 D7430 ROTARIANS REACHED THEIR NEXT PAUL HARRIS LEVEL SO FAR.

RC SECRETARIES ----- PLEASE HELP

With the new RI website, EVERY single Rotarian needs to re-register in order to gain access.

We ask that each RC Secretary go to the Rotary Website (not the District one) and update all the club officers for this year and next year.





D7430 Youth Exchange Students Tour Washington DC

District 7430 Youth Exchange Inbound and Outbound students hit the ground running in Washington DC on March 20-22. What a fabulous trip!

The bus headed out on Thursday morning with 40 students and 7 chaperones. We arrived in Washington DC at 11 a.m. and never stopped until Saturday afternoon at 5 p.m.

The group toured sites like the U.S. Capitol, Ford's Theatre and Arlington National Cemetery. We had a



wonderful walking <u>night</u> tour of the National Monuments and a visit to the National Zoo one morning.





The Department of State took time out of their busy schedule to meet with our group and it was an awesome meeting with Assistant Secretary of State for Educational and Cultural Affairs Evan Ryan -- and Deputy Assistant Secretary Robin Lerner.

The National Air & Space Museum was a favorite as they all experienced

the flight simulators.

Food was awesome as well..... experiencing a Mongolian Grill one evening and a River Dinner Cruise.

This trip to Washington DC always is a highlight of the year for the students -- and this year was no different. Sadly this trip marks the last quarter of the Rotary year and our Inbound students begin to think about returning home, and our Outbound students are getting ready to depart.

Patti Smith

Membership



Inviting people who are not prospective members to come to meetings can be good PR. They may have an interest in joining Rotary some time later.

Make conscious efforts to provide opportunities so that every member can be

engaged in a committee or leadership role.

Time is precious. Plan meetings carefully so that attendees don't feel the time has been wasted.

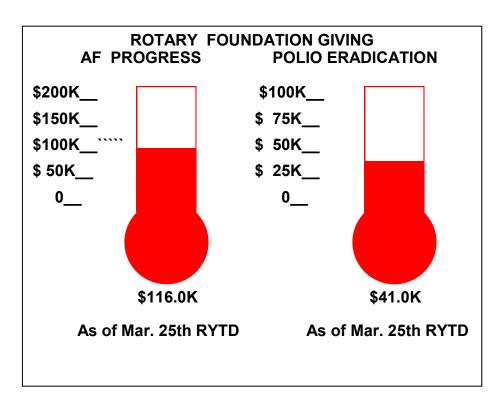


Share your passion for Rotary! REFER A MEMBER!



Do not argue with an idiot. He will drag you down to his level and beat you with experience.









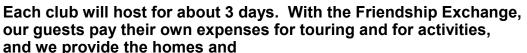


TURKEY FRIENDSHIP EXCHANGE COMING TO OUR DISTRICT APRIL 22 TO MAY 7 HOST CLUBS STILL NEEDED



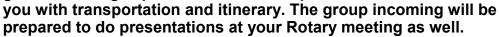
Between April 22 and May 7, 2014 we will have 12 Rotarians and their spouses (6 hosts) visit with us on a Friendship Exchange. Hosting International Rotarians is a great way to learn about Rotary around the world and to learn about new cultures and meet new friends. And we plan on

having the group from Turkey at our District Conference during International Night on Friday.



friendship for their visit. An itinerary will be developed daily once we see which clubs are interested. The visitors will have a van for transportation that they pay for.

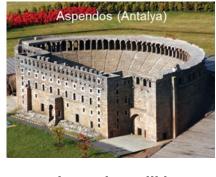
It is fun and easy to host. If you are a small club and are interested—we can work with you and combine clubs for a greater hosting experience. We can help





4151, e-mail: hornamca@ptd.net







Huntingdon Valley-Churchville In The News

A murder that mesmerizes By J.D. Mullane for the Bucks County Courier Times

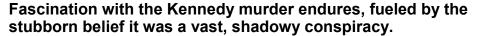


Arlen Specter and "Single Bullet" Arlen Specter, left, demonstrates in this reenactment of the Kennedy Assassination how a single bullet cut through President John F. Kennedy and Texas Gov. John Connolly.



Bob Vagnoni, president of the Hunting-don Valley/Churchville Rotary, emerged from the restaurant's side room to greet me and offer me a meal, but given the night's topic — the forensic details of the Kennedy assassination — I said no thanks.

"We usually have only about 20 people at our regular meetings. Tonight, it's 46. We're packed," Vagnoni said.



Rooms do fill to discuss the Lincoln assassination, which was a conspiracy. But when a local Rotary Club invites two professors from Philadelphia University to explain how Lee Harvey Oswald, an ex-Marine sharpshooter, Castro enthusiast and Communist loser, murdered a beloved president with an easy shot, the place sells out.

Professors Evan Laine, who teaches law and society, and architecture prof David Kratzer, with students, staff and a \$100,000 grant, have created "Single Bullet," an ingenious and eerie 3-D exhibit showing how the late Pennsylvania Sen. Arlen Specter concluded a lone sniper changed history with a single bullet.

Specter was a 33-year-old Philadelphia prosecutor in 1964 when he was appointed as an investigator to the President's Commission on the Assassination of JFK. Chaired by U.S. Supreme Court Chief Justice Earl Warren, the commission used Specter's findings to conclude that Oswald, acting alone, fired a rifle from the sixth floor of the Texas School Book Depository, killing the president and seriously wounding Texas Gov. John Connolly in Dallas on Nov. 22, 1963.







Huntingdon Valley-Churchville In The News continued

Specter, who died in October 2012, left his personal papers to Philadelphia University. From these, come the "Single Bullet" exhibit, which is free and open to the public through April 11. "We wanted people to see how Arlen Specter came to the single bullet conclusion using the CSI techniques of his day." Kratzer said.

Specter's theory has been under withering fire since, most famously mocked as a "lie" in Oliver Stone's film "JFK," an artful compilation of crackpot conspiracies. The "Single Bullet" exhibit shows how bullet trajectories from Oswald's vantage point align perfectly with the shots he fired. It also proves how shots arriving from the "grassy knoll" or from atop the "triple underpass" miss.

Laine told the Rotary that, despite the evidence, polls show 51 percent of Americans believe there was a conspiracy to kill JFK. "It's understandable," he said. "It just doesn't seem possible that a loser like Oswald could do something this big by himself."

After the Rotary talk, attendees insisted to the professors that the CIA did it. Or mobsters. Or Castro. Or the Russians.

At the Paul J. Gutman Library at Philadelphia University sits the centerpiece of "Single Bullet," a wire and wood mockup of the 1961 Lincoln in which JFK was killed. It was an enormous vehicle, 23-feet long and 7-feet wide, with a surprisingly cramped passenger compartment.

Visitors are invited to sit in the same spot as JFK. In front, a mannequin represents Connolly. Behind the car is a mockup of the book depository façade. From the sixth floor sniper's nest, a camera is aimed at the visitor's head. On a computer screen in front of the seated visitor, a red laser light marks precisely where Oswald's gun sight is trained. To the right, a clear fiberglass cutout represents Abraham Zapruder, who filmed the assassination from Dealy Plaza.

"When people sit here and they see how easily Oswald did it, when they see themselves in the same position as Kennedy, they get quiet. Some have described it as a disturbing experience," Laine said, as I sat in Kennedy's seat, the laser dot on my neck.

Laine talked about the bullet trajectory, the "jet effect" on impact with the human skull, and how it explains Kennedy's head snapping backward. An overwhelming sense of revulsion came, and I stepped from the mockup limo, fast.

J.D. Mullane can be reached at <u>imullane@phillyburbs.com</u>. Twitter @jdmullane



District Committee Reports

Each month we will give you a snapshot of what our committees are working on. And if you would either like to know more or would like to join or be more involved with that committee, please contact its chair.

Foundation:

Please support OUR Rotary Foundation with your time, talent and treasure.



71% of the Rotary year Clubs are at 64.3% of the \$177,005 cumulative goal. North Penn is at 100% participation and \$169.51 per capita. Presentations and recognition will take place at the District Conference.

Strike Out Hunger: A flyer is available on the district website. The Foundation Seminar is set for 25 October 2014 at the DoubleTree in King of Prussia. There are currently 13 projects submitted for 2014-15 District Grant requests, with a few others in process. \$46,808 is the maximum available. Contact Chair is PDG Mike McCarthy at mccarthy_misty03@comcast.net.

Membership:

See the latest issue of Club Builder via the D7430 website.



District Membership Chair Terry Reed still is seeking several members to round out the committee. Contact Terry Reed at terry.reed731@gmail.com.

Youth Exchange

They had their trip to Washington, DC. in March and it was very successful. The Outbound students orientation continues. Please contact chair Patti Smith (pattismith0221@gmail.com) or visit the YEP website at www.rotary7430yep.org for more details and full calendar of events for the year.



Interact:

RI records indicate that D7430 now has 38 Interact Clubs.









District Committee Reports continued

Camp Neidig (RYLA):



Camp Neidig will be on June 13-16th At Camp Manatawny. Campers must arrive on Friday by 5:00 PM. Registration now is open

onlinewww.campneidig.com

Contact Co-Chair Wendy Body at wgbody@butz.com.

Rotaplast: The 2014 On-Air Ch. 69 Auction is scheduled for December 6th. The committee is working on a new Global Grant for Pereira, Colombia. The next mission will be September 14 to 28, 2014 to Pereira. Five D7430 volunteers are planned. Contact Chair DGND Linda Young at Iryoung2011@gmail.com.





ShelterBox: There is an ongoing fundraising effort by D7430

Rotarians to replace the units deployed in the Philippines. D7430 will donate one ShelterBox for every 10 boxes donated by RCs and individuals in the district. Contact Chair Allan Syphers at ASArchitect@aol.com.



Rotary Leadership Institute (RLI): The Spring courses began in March. See www.rlinea.org for details. The

D7430-7450 sponsored session will be held on September 27, 2014 at the Radisson in KOP. Contact Chair, DGND Linda Young at lryoung2011@gmail.com.



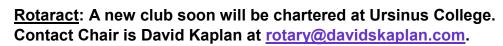
4 Way Test Speech Contest: The number of D7430 RCs involved with this marvelous experience for HS students is 25.

The four Regional contests are set for April 12th. The Final contest will take place on Saturday May 3rd at the District Conference. Contact Chair is Joe Wynands Joe. Wynands@susquehanna.net.



Friendship Exchange: The Exchange with Turkey took place last month and was very successful. There will be 21 Turkish Rotarians and partners here from April 22 to May 7th, and they will attend the district conference on Friday May 2nd. Contact Chair Cindy

Hornaman at: hornamca@ptd.net.



<u>District Website</u>: TJ's e-mail is tonyjannetta@aol.com.

District Newsletter: Feedback always is welcome, as are your articles. Contact Editor PDG Bill Palmer at bill966@ptd.net.







Events Calendar

DISTRICT CALENDAR

- Apr 22-May 7th Friendship Exchange Turkish team will be here
- May 2 to 4 -- District Conference at Bushkill Inn
- May 17 -- District Training Assembly at Bear Creek Mt. Resort
- Jun 1 to 4 -- RI Convention in Sydney, Australia
- Jun 12-24 Friendship Exchange OUTGOING Team to Canada
- Jun 26 -- District Changeover Dinner at Brookside CC in Macungie
- Aug 6th -- Strike out Hunger at Phillies
- Sep 3-10 -- Friendship Exchange Canadian team will be here
- Sep 27 -- Rotary Leadership Training Institute at the Radisson in King of Prussia
- Oct 9th -- D7430 Golf Outing at Silver Creek Country Club in Hellertown.
- Oct 13 to 19 -- Zone Institute at the Fairmont Royal York Hotel Toronto, Ontario, Canada
- Oct 25 -- D7430 Foundation Seminar w/D7450 at The Doubletree in KOP
- Nov 2 -- Yvette Palmer Purple Pinkie 5K race at DeSales Univ.



Lottery: a tax on people who are bad at math.

CLUB EVENTS

- Apr 12 -- Muhlenburg RC's Annual Kids Fishing Rodeo at Laurel Run Park from 8AM to about 11AM.
- Apr 25 -- Saucon RC Casino Night at The Meadows in Hellertown
- Apr 26 -- Norristown RC's Annual Pancake Breakfast Fund Raiser at Lower Providence Presbyterian Church
- Jun 17 -- Ambler RC's Memorial Golf Outing at Old York Road CC.
- Jun 27 -- Allentown RC's 100th birthday party Gala at Lehigh Country Club
- Aug 12 -- Quakertown Rotary Charity Golf Outing at FOX HOLLOW GOLF CLUB, Quakertown, PA.