



Reach Within to Embrace Humanity

Rotary District 7430

Rotary Pride Catch It!

# Rotary Pride - Catch It!



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## Governor Bill's Thoughts

What a grand time Karen and I are having during our visits to the clubs. It is so enlightening to hear and see all the great things that our fellow District 7430 Rotarians do with PRIDE. I would like to highlight a few visits and ask that every Rotarian develop a list of what activities and projects generate their PRIDE in Rotary. We have included several photos in the Newsletter so again please take a minute to see what we are doing for our communities.

First, please look at the articles on our [District Simplified Grants \(DSG\)](#) and under our Foundation tab> Grants, and under the Marketing/PR tab> [District Marketing for Membership Grants](#). These are things your club will want to seriously consider. You will also want to sign up for [the September 17<sup>th</sup> Rotary Leadership Institute](#). This is a real eye opener for Rotarians that have not ventured out from Club activities. Just ask anyone in your club that has attended – it is worthwhile. Finally, do not forget the [Foundation Workshop on October 1<sup>st</sup>](#) – if you would like a DSG, someone in your club needs to attend this working session.

If I have not visited your club at this point, let me point out a few recognition contests we will have for the clubs and Rotarians that make a difference to Rotary. Please look at the article below, “Recognition Builds Pride!” to see what and who will be recognized at our April 20-22, 2012 District Conference. There is nothing like a bit of friendly competition to get the energy up. Now let me share just a few things from our club visits:

Areas 1 and 2 are planning a joint – 11 club – “Rotary Means Business” networking event at the Lehigh Valley Coca Cola Park on October 6<sup>th</sup>. The home of the Iron Pigs will host Rotarians and others to network as well as share Rotary. Let's give this a huge attendance. Hats off to the Emmaus Club! See the article below on the completion of their \$300,000 3-H Grant. The Easton Cub plans to have a BIG, BIG announcement in August – stayed tuned! The new Flex Club of the Lehigh Valley is working a hands on Project with Easton in a local park fulfilling their DSG. They had 191 community children and parents participate last week.

Area 3 – Our new AG Marianne Aronson has already visited her clubs and will make a super AG. The Fleetwood Club is working on clearing trails in the Fleetwood Community Park, hosting Sunday Night Concert in the Park along with planning their annual Gourmet Gala – well done President Gail Greth! Shoemakersville-Leesport under Bob DeLong's leadership has a great number of events planned including their recently held Annual Community Chicken BBQ. Kutztown is welcoming their Exchange student from Finland. Host mom Rotarian Marie DeFilipps - asked her new daughter what color room she would like and finished the painting last week.

Are we SIGNIFICANT? Our District Clubs total 2010-11 Foundation giving totaled \$381,692. [See details – Zone 32 a Winner!](#) We are hosting 16 great Exchange students, we sent 125 outstanding high school students to Camp Neidig and we are increasing our membership daily. We are SIGNIFICANT!

As we move on to other clubs over the next several weeks please be sure to highlight what you have done that is SIGNIFICANT in your community – we are PROUD of what Rotarians do and I want to share it.

## District Simplified Grants Update

The deadline for DSG final reports is August 31. All clubs awarded DSG funds for 2010 - 2011 need to submit their final reports.

Clubs interested in applying for 2011-2012 DSG funds should review the District Website for applications and guidelines. Application deadline is Oct 8, 2011.

## Camp Neidig Summary



Camp Neidig proudly celebrated its 62<sup>nd</sup> year of youth leadership development with another successful four-day weekend program in June. Thirty-seven Clubs from District 7430 combined to sponsor a total of 126 young women and men this year for Camp Neidig, which was held once again at Camp Manatawny between Douglassville and Boyertown. The participating students, who had all just finished their junior year of high school, were selected for the program by the sponsoring Clubs and their schools due to leadership skills and potential that they have exhibited in their schools and communities. The staff volunteers, who mentor the campers over the course of the program, come from diverse backgrounds: they are teachers, college administrators, and law enforcement officials, as well as current college students who recently were student participants in Camp Neidig.

The Camp employs problem-solving activities, workshops, and team building exercises to further develop the leadership abilities of the campers. Camp Neidig also boasts an impressive lineup of guest speakers each year. These speakers are professionals who impart advice and experiences around leadership and encourage the campers to explore what it means to be an effective leader. This year's speakers included Mark Wallace, General Manager of the Reading Royals; Severin Fayerman, Holocaust survivor and Baldwin Hardware founder; Normadene Murphy, former Drug Enforcement Administration (DEA) agent and current private security firm administrator; Matt Brown, Lieutenant Commander with the U.S. Coast Guard; and Don Schalk, President and Chief Operating Officer of C.H. Briggs Company.



The entire Camp experience is designed to encourage the students to take what they learn and apply those skills to their school and community activities. For more information on Camp Neidig or to learn how to sponsor a camper next year, please contact Camp Neidig Committee Co-Chair Wendy Body at [wgbody@butz.com](mailto:wgbody@butz.com) or see [www.campneidig.com](http://www.campneidig.com).

## Rotary Leadership Institute



### The ROTARY LEADERSHIP INSTITUTE (RLI)

#### WHY HAVE AN RLI?

The mission of The Rotary Leadership Institute is to provide an educational opportunity for Rotarians identified as potential leaders by their club presidents. Each club president is asked annually to nominate club members as potential club leaders (not necessarily future presidents) in the years ahead.

Rotary needs a constant influx of leaders as club officers, since they change every year. It is difficult at the club level to learn enough about the exciting world of Rotary and leadership skills in volunteer organizations are often different from business leadership skills.

#### WHAT ARE THE COURSES?

Membership Orientation and Activation	Introduction to Leadership
Creating Service Projects	Problem Solving Workshops
Vocational Service	Effective Committees
Membership Development	The Rotary Foundation
Analyzing a Rotary Club	The Object of Rotary
The District	International Service
Problems of Leadership	Creative Service
Written Communications	Motivating Rotarians and Effecting Change

#### SHOULD MY CLUB PARTICIPATE?

If your club members care about its future, they will want the best leaders possible. RLI is an outstanding opportunity for each club to improve the Rotary knowledge of its key people and to be exposed to new ideas of leadership. The exchange of ideas with other experienced Rotarians alone makes the courses extremely worthwhile.

#### NEXT OPPORTUNITY TO LEARN MORE ABOUT ROTARY?

Date: Saturday, September 17, 2011

Place: The Valley Forge Scanticon, King of Prussia, PA

Time: Full day session beginning at 7:30 am

To register or for more information visit [www.rlinea.com](http://www.rlinea.com); or contact Linda Young at [youngl@slhn.org](mailto:youngl@slhn.org). Please register early!!!

## Recognition Builds Pride

### Recognition Builds PRIDE!

We want to recognize our clubs and Rotarians that make Rotary SIGNIFICANT. Please help by sending in your monthly new members, significant fundraisers and when you make the EREY a reality. You will get front page highlight and your AG's get "Bragging rights".

### Monthly Recognition – District Website/Newsletter

- First club to break the EREY threshold and subsequent clubs
- New members added
- Outstanding Projects /Fundraiser of the Month

### District 7430 Annual Awards – July 1, 2011 -March 31, 2012

- Top New Membership percentage of NET growth (need to determine how to establish base numbers)
  - Clubs > 30
  - Clubs <30
  - Top Growth All Clubs

The Rotary Foundation Top EREY Club– 100% of active members contributing to the Foundation AND the Club's total contribution equals or exceeds \$100 per capita  
Tie breaker – Dollars contributed as of March 31, 2012

- Top Rotary Foundation Club
  - Submit Complete DSG application
  - Submit or partner for a international project – complete application
  - Percentage of club members reaching new PHF levels.
  - 100 % active club members participating in the Foundation
  - Tie Breaker – Dollar amount contributed

- Top Rotarians - 3 years or less; Over 3 years
  - What has the Rotarian accomplished this year? *Narrative Application*
  - Community and Club Service
  - Foundation Support
  - Membership

## District Facebook Pages

District 7430 goes on Facebook: Here is a listing of our current Facebook pages:

D7430 = <http://www.facebook.com/pages/Rotary-District-7430/152101181521003?sk=wall>

Camp Neidig = <http://www.facebook.com/CampNeidig>

D7430 Rotaplast = <http://www.facebook.com/group.php?gid=158349997724>

D7430 youth Exchange = <http://www.facebook.com/group.php?gid=131258610233970>



## RI & Club Runner Data Synchronization

Please contact District Secretary Debbie Webb with any questions: [district7430secretary@gmail.com](mailto:district7430secretary@gmail.com)

### RI & ClubRunner Automatic Data Synchronization Procedure Revised April 2, 2011

Here is what **MUST** happen for all of the club's data to be synchronized: **(Note – Clubs do NOT have to be on ClubRunner for this to occur. However, a club executive must log into the District website.)**

#### Step 1: Setting up synchronization from RI website:

1. Club President, Secretary or Executive log onto the RI website at "Member Access".
2. Select "Update Club Data" from RI menu.
3. Scroll down to "Partner Organization"
4. Click on "Add Partner Organization" and select ClubRunner from the list.
5. Select "I agree" from bottom of page.

**AND**

#### Step 2: Setting up synchronization from within ClubRunner:

1. Log into the Club Version of ClubRunner OR the District Website.
2. Must be a "Club Executive" (President, President Elect or Secretary).
3. Select "Switch on Data Integration with RI (Automatic)" link.
4. Check the checkbox to switch on integration.
5. Customize any privacy options by selecting appropriate fields to synchronize.
6. Press the "Update Privacy" button.
7. To verify implementation:
  - a. Go to "Edit Club Info & Settings" from the Admin Page.
  - b. Enter your Club ID, if not already populated.
  - c. Press "Save Changes"
8. If you have Club members who prefer not to send data updates, go to their ClubRunner member profile and select the "Privacy Tab".
  - a. Uncheck fields that you do not wish to share with RI.
9. Member profile updates that are now made in ClubRunner will automatically RI records in about 10 minutes.

## Club News

### Easton

Easton Rotarian B. J. Metz distributes tee shirts to local children at Wacky & Wild Wednesdays, a new program being held on Wednesdays from 11:00 AM – 2:00 PM where local children can enjoy lunch and swimming lessons at Heil Park on South Side. The program is sponsored in part by a grant received through the Easton Rotary Club. The program will run every Wednesday through August 17<sup>th</sup>.



## Club News Continued

### Blue Bell

The annual “build day” at a local Habitat for Humanity home has long been a favorite community service for the Rotary Club of Blue Bell. This year, however, Rotarians are stepping up their commitment to Habitat of Montgomery County by raising funds for a Rotary-sponsored Habitat home.

“We’re out to raise \$25,000,” says Blue Bell Rotary president, Dale Rubinkam. “That’s a major undertaking for a 35 member group, but with over 5400 families living below the poverty line here in Montgomery County, the need for decent housing is essential, and we can help.”

To tee off their fund-raising efforts, the Rotary will partner with Habitat to stage a golf outing at prestigious Blue Bell Country Club on August 22. The morning will begin with a continental breakfast, followed by a “shotgun” start in a scramble format on the challenging Arnold Palmer-designed course. As the tournament progresses, refreshments will be served along the way. Raffles, giveaways and a couple of surprises will add to the fun. A full BBQ lunch is included, to which golfers may bring interested guests for \$35 each.

Rotarian John Dougherty, an experienced golf outing organizer, will run the event. “It’s just the kind of occasion this community likes,” he says. “We’re looking for 170 golfers at \$150 each – that’s before August 1 and \$160 after that. The camaraderie and good vibes of charity golf start one’s week on a high note, especially on a course like Blue Bell Country Club’s. And next on our Rotary/Habitat fundraising agenda is our 6<sup>th</sup> Annual Chefs of the ‘Burbs coming up on October 27. That one’s all about great food and fun, and all proceeds from the live auction will go to Habitat!”

Kim Delaney Tobin, Montgomery County Habitat’s Associate Director of Development, is frankly delighted with the Blue Bell Rotary partnership. “We worked together last year on Chefs of the ‘Burbs, and the whole thing was a great success. To be expanding our relationship with Rotary is such an easy call. Habitat and Rotary are both committed to community service, and we both work worldwide. But more specifically, here in Montgomery County, both of our organizations know that the need for affordable housing is real, especially now with the economy in a rough patch.”

Habitat for Humanity is ranked as the sixth largest homebuilder in the United States. Rotary International consists of business, professional, and community leaders dedicated to providing humanitarian service, encouraging high ethical standards in all vocations, and helping to build goodwill and peace in the world. For Blue Bell Rotary and Habitat of Montgomery County, building a house together is a natural fit.

For tickets and information on the golf outing, visit [www.bluebellrotary.org](http://www.bluebellrotary.org) or contact Dale Rubinkam (267-664-567,

### Conrad Weiser recognizes 246 years of Rotarian Service

What a pleasure it was for DG Bill to recognize the 246 years of combined Rotarian’s service motto - “Service Above Self”

Top Row: Bill Jahn, J. Robert Kehrli (34 yrs), Cliff Sherman (37 yrs), Walter Focht (38 yrs).

Bottom Row: Robert Grimes (55 yrs) and George Pyle (26 yrs).

Not Pictured: John Hampson (30 yrs) and Stratton Yatron (26 yrs).



## Club News Continued

### Quakertown

The Quakertown Club had a very successful community day on July 4<sup>th</sup>. Attendees always wait for the famous “sausage sandwiches.” They added meatball sandwiches, popcorn, soda, and water to their menu this year.

### Emmaus

A matching grant between the Emmaus Rotary club and Chalisgaon Rotary Club in India, for building 118 toilets has been completed. District 7430 provided \$7,250 District Designated Funds (DDF), District 3030 provided \$5,000 DDF, Chalisgaon Rotary Club provided \$100 and the Rotary Foundation provided \$12,275. The total cost of the project was \$24,000. The cost per toilet was \$210. The beneficiaries provided the land.



When an NGO “Shevgaon Sanstha”, near Chalisgaon heard that the Rotary Foundation had given a grant for toi-

lets, they provided funds for building an additional 500 toilets in the same place. 100 of the additional toilets have been build and 400 will be built in the near future. The reputation of Rotary is excellent.



### Saucon

The Saucon Club said good bye to their 2 exchange students. Tashimi returned to Japan and Alejandra returned to Colombia. They were delightful students who loved their experience in the USA!

### Allentown



35 “Literacy Backpacks” were presented to students who attend the Lehigh Valley Children’s Center on Union Blvd., Allentown. The bright red backpacks are imprinted with the Rotary logo and several other logos. Early Childhood Education students at Lehigh Carbon Community College filled the backpacks for the children and their families with selected books plus related games or manipulatives for each backpack. They also designed the literacy activities to go with each book and included tips for parents on a laminated card.

The “Literacy Backpacks” project was funded by the Allentown Rotary Foundation. The Early Education faculty at LCCC said their students really enjoyed this project and learned a lot from completing it. The results are making the LVCC children VERY happy! Children and their parents will borrow the backpacks throughout the year. The hope is that this will increase the frequency with which our Allentown families read together at home.







Support The Rotary Foundation

**Rotary District 7430  
Annual Golf Tournament**  
Monday, October 10<sup>th</sup>, 2011  
Four Person Scramble – Shotgun Start @ Noon  
Silver Creek Country Club – Hellertown, PA  
[www.silvercreekcountryclub.com](http://www.silvercreekcountryclub.com)

700 Linden Avenue, Hellertown, PA 18055.....Phone: 610-838-7018

**Thanks to our Tournament Sponsor:  
Embassy Bank of the Lehigh Valley**

**Fun**

**Cost: \$150.00 / Golfer**

**Fellowship**

Make checks payable to District 7430 Foundation should be sent to the contact(s) below

- Lunch at 11:00 AM
- Shot Gun Start 12:00 Noon / 18 holes of golf
- Prizes, Games and Special Contests.
- Dinner with Cash Bar after the Tournament
- District Golf Raffles to be Drawn at the dinner

Fun & Fellowship...all supporting **The Rotary Foundation.**



**Mail Registration and  
Payment Form to:**

**Gerry Long**

P.O. Box 20366

Lehigh Valley, PA 18002

Phone: 610-597-4560

Email: [longgolf@verizon.net](mailto:longgolf@verizon.net)

