

The KILT





### **Rotary District 7430**

# wrap yourself in Rotary

August 2012

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# TJ's "Magic Carpet"



Wow! Where has this month gone! July has been a month full of highs and a few lows (very few),

but it's like I have begun this Magic Carpet Rotary Ride. I am being recharged full of Rotarians' passion and energy at every Club (20 already) I have stopped at along the way.

The "ride" began on July 1<sup>st</sup> when I received the honor of becoming our District Governor to lead our district Family of Rotarians carrying out our desire to not just follow RI President Tanaka's Theme of "Peace Through Service," but also our district's leadership team's hope of inspiring and helping both our new presidents and their clubs have a successful year.

July 1<sup>st</sup> was a day that I have waited, trained and worked hard to be ready for for almost

# RI Funds New 2012-13 Projects

The RI Board of Directors at their May meeting, as part of the budgeting process, approved new expenditures which will support projects to strengthen the organization for the future. These include up to \$4.1 million for:

\*\* Additional district public relations grants

\*\* Major branding, communication, and social networking initiatives

\*\* and public relations activities designed to ensure significant recognition of Rotary for its crucial role in global polio eradication.

> Sakuji Tanaka, President, Rotary International

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Rotary

### TJ's Magic Carpet continued

five years. Over that time I asked so many questions to understand what my role should be. Yet as that day grew closer I was caught by different emotions, some I was ready for others I was not. I was like an excited little school boy preparing for his first day at big school. I had filled my Magic Carpet with everything I thought I would need, going over and over my check list then going back I don't know how many times (making Rachel dizzy) to recheck the contents just like you did with mixed emotions of both excitement of your first day but the fear that you had left something behind. Then there are the many hours

preparing a suitable presentation and wondering and hoping I would inspire my fellow Rotarians to achieve success -- or inspire them so little with a bad presentation that they would fall asleep!

Between then and now we are all on the fast track! I am grateful to all of the Boyertown Club members as I stumbled a little with that first presentation and the occasional hiccup along the way, It soon was apparent that an hour long meeting with a club board is nowhere long enough to cover everything, or plans for a full year. There was little time to explain perhaps a way or some Best Practices that could make things run smoother; or talking about "Back to Basics" in a manner that does not seem abrupt or demanding.

But the best News is that our clubs are buzzing with excitement, full of renewed energy that a new year brings. Each president proudly told me of their plans and board members joined in too, some with a watchful eye on the new guy at the table, but all were welcoming and allowing comments that may only be seen from the outside looking in.

To The Club members that have all been so supportive during the club presentations, I thank you! Yes, we are all fired up......yes this is Rotary!! We help people and inspire each other as we do.

As is happening at clubs, our district committees have also started to execute the plans for the year ahead. We have had good feedback already on some things many clubs want to know more about -- the benefits of the Rotary Direct foundation support program. Others like what we are doing in Membership, especially the exciting "Club Builder" Newsletter. The youth exchange committee are bursting with activity as they get ready for a very active year ahead. Also there has been positive feedback about the new format of this our district newsletter. Also noteworthy is the DEC decision to use some of our small district Emergency Disaster relief fund to highlight support for two recent such tragic events, one here in USA, The devastating fires in Colorado and the "Operation Warm" initiative to supply over 1,000 children's coats for the winter, and for the ShelterBox Russian campaign to supply emergency housing to those displaced by the recent heavy flooding. We hope our clubs will consider giving some support to these good works if they can.



# Club News NORRISTOWN

Norristown RC's Jim Jones is still on his way to Peru but had to upgrade his vehicle (replaced the one) to transport bicycles collected by the Norristown Rotary Club for Pedals for Progress.

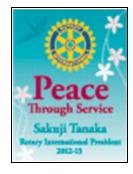


### AMBLER ROTARIANS CONNECT WITH INDIA



Arvind and Hemlata Bhakta hosted a reception for Prakash and Pittu Patel from the Rotary Club of Udhaha, India on Saturday. Prakash coordinated their international project to provide digital X-ray and Mammography equipment which is in place in Arvind's father's charity hospital.

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As of July 25th:		
NEW CASES YTD		
2012	100	
2011	282	



Did you hear the one about the PDG who went to a Rotary make-up meeting in Savannah? He was 20 minutes into it and there was no mention of Rotary.

It turns out that he was a day early but he enjoyed the Kiwanis meeting a lot.

### **Club News** continued

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### **READING RC INSTALLS NEW OFFICERS**

High atop Mt Penn in a historic Pagoda looking over the City of Reading, A gathering of Reading Rotarians to celebrate the induction of their new officers for the new 2012-2013 Rotary year.





### REMEMBER

The September 29<sup>th</sup> Seminar About Foundation Grants and other TRF updates at *The Doubletree* in KOP



Zane Gizzi introduces Chris Miller- President, Meggan Kerber-President Elect, and Cliff Plummer- Treasurer for the 2012-2013 Rotary Year.

### Easton

Easton Rotary Club has raised a total of \$1,102 for ProJeCt of Easton. The funds raised were part of the Highmark Walk for a Healthy Community event on June 2. This was the first year the Easton RC participated in the Highmark Walk. Headed by team captain Brian Lokitis, the donations raised made a significant contribution to the \$8,600 total raised for ProJeCt.

ProJeCt of Easton is a nonprofit



Donald Franklin (Left) Easton Rotary Vice President accepts the Golden Sole Award from Noreen Davis (right), ProJeCT of Easton's Director of Development.

organization dedicated to helping people help themselves by providing social and education services to residents of Northampton County and beyond. Last year alone, ProJeCt provided assistance to over 5,000 individuals. Volume I, Issue 2

# **District Committee Reports**



Each month we will try to give you a snap shot of what our committees are working on. And if you would either like to know more or would like to join or be more involved with that committee, please contact their chair.



# Foundation:

There will be a Foundation Seminar at *The Doubletree* in King of Prussia on Saturday, September 29<sup>th</sup>.

The DSG applications are due in by October 6<sup>th</sup>.

Future Vision Training and club certification must occur for any RC to participate in grants going forward.

FAC and APF Chair, Doug Cook is setting up club visits / programs to promote awareness of "Rotary Direct" and its many benefits to both Rotarians and the clubs.

All FACs continue to ensure that all clubs take advantage of the many available foundation presentations.

Preparations continue for the district foundation GOLF tournament on October 9<sup>th</sup> at Brookside CC in Pottstown. A new challenging course and great fellowship for you to enjoy as we support our foundation!

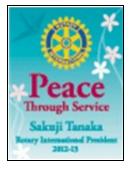
# Membership:

The District Membership Development Committee has introduced a new membership-specific monthly newsletter that is being sent to club presidents, secretaries, and membership chairs. "<u>Club</u> <u>Builder</u>" provides tips, ideas, and success stories for attracting and retaining members. You can find each issue of the newsletter on the District website.

The Committee is planning membership seminars to be held in October at a variety of venues around the District. Clubs will receive details this month.

Membership committee members are available to meet with your club to address membership issues or to be a speaker. Contact Terry Reed, District Membership Chair at terry.reed731@gmail.com.

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Final D7430 results for RY 2011-12 show: Annual Programs Fund \$178,871 Polio Eradication \$ 83,325



### Membership Tip of the Month:

Your Club's Classifications Go through your club's classification list. What classifications is your club lacking? Let your club members know that your club needs professionals from "x" occupation. Then help your members think of a specific person they can invite to a weekly meeting.

# District Committee Reports continued



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### Youth Exchange:

Committee members are making sure all arrangements are made for both incoming (15) and outbound students (15), They have carried out the Orientation at St. Luke's for all Club Counselors and are in process of doing the same for host families. Final arrangements are being made for a picnic for last year's returning outbound students reunion on August 1.

### Rotaract:

We are working with the Ambler and Blue Bell clubs to establish our districts second Rotaract club.

### Interact:

Continuing dialogue underway to establish a fully functioning district-wide structured Interact group. And we are working with the Kutztown club who would like to establish Interact clubs in their area.

### Camp Neidig:

The committee is reviewing the success of their June 2012 event (40 clubs sent students!) and evaluations, Also early discussions are underway on next year's event.

### Rotaplast:

It's a very busy time on two fronts. Our team is getting ready for their Mission Trip to the Philippines in October. And the committee members are setting up club visits to both showcase the life changing effect of a Rotaplast mission, and also promoting for our allimportant TV Auction fundraiser on Dec 1st.

### **ShelterBox**

The committee is working with all clubs to facilitate their requests both for a program and also that they have the display tent for their public events when requested, also District will encourage support for the recent fund set up for ShelterBox Disaster support in Russia

### RLI:

Contacted all clubs and making sure all presidents are aware of upcoming event in KOP Sept 15<sup>th</sup>.

### <u>4 Way Speech Contest:</u>

Preparing information and club presentations for next year's contest and working on getting more clubs involved (The first year we had 11; last we had 17; next year??)

### Website:

Continued evaluation and implementation of improvements, but not as quickly as we would like.

### **District Newsletter:**

Great response to new format; Editor and Publisher are trying to control an enthusiastic DG's endless stream of idea's for content.



# Spotlight on an Outstanding Rotarian \*\*

### Patti Smith, RC of Blue Bell

It was 1992....As a new Rotary Club, we just had a program on Youth Exchange..."how would you like to host an exchange student?" That was my question to Patti that started her in Rotary Youth Exchange... 20 years later and after hosting 27 exchange students in her home, Patti is still one of the most dedicated advocates of the Youth

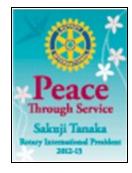
Exchange program in Rotary.

After having her first exchange student from Brazil, Emanuelle Barreto, Patti enjoyed it so much and saw the transformative powers of the exchanges on the lives of these young people, she was asking "how to get involved as a District Committee person... she had seen many dedicated Rotarians taking care of host families, the Rotary Clubs and the students. The Committee's dedication brought wonderful fellowship and friendships centered around a common theme... to make sure the exchange students of District 7420 were safe, taken care of and having the experience of their lifetime. Well the Youth Exchange Committee accepted the "Smiths" to their ranks and for Patti that was the beginning of a life changing experience.

Since that day in 1992 and with 27 foreign sons and daughters, Patti has held Blue Bell Rotary's youth exchange officer, the District 7430 In Bound Chair...then Patti joined Rotary in 1999, after she was asked to join ESSEX, Eastern States Student Exchange, the Northeastern United States Rotary Multi-District group that now handles over 500 exchanges each year, the largest program in the Rotary world. Patti served as its Out Bound Coordinator for six years, responsible each year for placing over 250 student abroad from the US, Canada (Quebec) and Bermuda. Every Christmas for those six years Patti's home and work were covered with 750 packets of paper, each set of paper representing the expectations of a young person from the US, Canada and Bermuda looking for a year abroad that would transform their lives. They would soon become a world citizen and contribute to our Rotary quest for Peace and Understanding.

After six years as ESSEX In Bound Chair, the Blue Bell Rotary Club Youth Exchange Officer and the District 7430 Out Bound Chair, Patti went on to become the ESSEX Chairperson, leading 37 districts with over 500 exchanges each year for 3 years.

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# Spotlight on an Outstanding Rotarian \*\* continued

Not resting on her laurels at the "top" of ESSEX Patti is now serving as the ESSEX In Bound Chair and the District 7430 Youth Exchange Committee Chair... helping all the District 7430 Rotary Clubs have successful exchanges and leading them to provide the exchange experience to our clubs' students to experience the world.

Add humanitarian service to youth (new generations) service to her resume. Patti has been a very active member of the District Rotaplast Committee after serving on a Rotaplast mission to Tacna, Peru. On this trip Patti saw what Rotary and the Rotarians involved could do to impact the lives of young people afflicted with cleft lip and palate. After that life changing trip Patti came back and has ever since been working for the District 7430 Rotaplast TV Auction that funds our district missions.



After all this Patti has found time to be a Rotary Club President, an Assistant Governor and even a District Governor's partner. All of this started by the simple question... "How would you like to host an exchange student"?

PDG Ron Smith

\*\* "SPOTLIGHT" each month will feature an outstanding district Rotarian who does extraordinary things that only a few of us know about.

# ANNOUNCING Rotary Club CENTRAL

Every day, thousands of Rotarians make a positive difference in people's lives locally and internationally. Rotary's impact on the world begins at the club level. To better measure how your club contributes to Rotary's success, RI created Rotary Club Central, an online tool that will empower you to track your club's goals, progress, and achievements. Just login to rotary.org Member Access and add your club goals to Rotary Club Central.

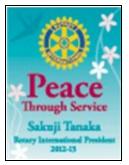


### Did You Know?



# Camp Neidig (RYLA)

Rotarians from FORTY -- yes, forty -- of our District RCs sponsored students to attend Camp Neidig (RYLA) last June. That is one great accomplishment ! This year having 100% of our clubs participate would be fantastic.



# RI and GENERAL LIABILITY INSURANCE

The U.S. "Rotary Club and District Liability Insurance Program" provides general liability insurance coverage to active U.S. Rotary clubs and districts for their liability arising out of bodily injury to a third party or damage to a third party's property, subject to policy terms and conditions. Program coverage is automatic for active U.S. Rotary clubs and districts, and individual club liability coverage does not need to be purchased unless your club is holding an event that would be excluded under the policy.

### Policy Limits

\$ 2,000,000 Per Occurrence \$ 4,000,000 Per Club Aggregate \$ 5,000,000 Per Occurrence for excess liability (thus, increasing limit to \$7,000,000 per occurrence)

The policy includes Rotary clubs, districts, club and district foundations, Interact and Rotaract clubs, RI Youth Exchange programs, and PETS as named insureds. The definition of an insured within the policy includes members, employees, and volunteers of these organizations while acting within the scope of the role within the organization.

The general liability policy will insure most fundraising and fellowship events held by individual clubs and the district. Liquor Liability coverage is included within the policy to protect clubs when selling or serving alcohol at sponsored events. Non-owned auto liability is provided on an excess basis, as the insurance carried by the owner of the auto is always primary.

Note, that there is no coverage for bodily injury or property damage sustained by a first party insured, such as a Rotarian or volunteer. All Rotarians and volunteers are expected to have their own personal health and property insurance.

There would be no coverage for aircraft liability, day care operations, fireworks, or club or district events attended by more than 25,000 people. Otherwise, virtually all events should be covered under the policy.

### Insurance Coverage Not Provided

- Personal Property Insurance (club-owned PC's, banners, memorabilia, etc)
- Crime Insurance (Theft of funds or property)
- Workers Compensation
- Professional Liability

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# Did You Know? continued

If your club is required to provide a certificate of liability insurance for an event, you can either visit the RI webpage at <u>www.rotary.org/en/Members/GeneralInformation/Insurance</u> or contact Tom Hartzell (<u>thartzell@hmk-ins.com</u>). Note that an additional insured may only be added when required by contract.

<u>Future articles</u> will be written on Directors and Officers Liability and liability issues associated with contracts. Any questions can be directed to Tom Hartzell at the e-mail address above.

Tom Hartzell, Insurance Chair



DSG Applications are Due October 6, 2012

# Rule of 85

An Active Rotarian may be excused from the attendance requirement.

If the age of the member is 65 and above and the aggregate of the member's years of age and years of membership in one or more clubs is 85 years or more, and the member has notified the club secretary in writing of the member's desire to be excused from attendance, and the board has approved.



And that's what happened to the dinosaurs.

# Humanitarian Appeal

"Operation Warm" for Colorado children "ShelterBox" for Russian Flood Victims

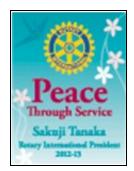
Your D7430 Executive Committee (DEC) made the decision to support both of these needs with a \$500 donation to each fund. Much more support is needed, of course. Your added help will be welcome.

There are two ways to contribute to ShelterBox. On-line and by sending a check. On-line is the easy and fast way. Log on at: <u>https://shelterboxusa.myetap.org/fundraiser/reps/team.do?</u> <u>participationRef=4132.0.787110942</u>, or go to ShelterBox for Russia If you use the general ShelterBox USA site, in the TRIBUTE area, under name, write: List our contribution on the Team Russia Fundraising Page.

In response to the ongoing wildfires raging through Colorado, Operation Warm has activated an emergency response effort to raise the funds necessary to ship 1,000 coats to Colorado. These coats will go directly to the children of the families who have been displaced by these horrible wildfires and have lost many of their belongings and clothing.

To donate to this emergency effort to ship coats to the children of the Colorado wildfires, go to <u>operationwarm.org/donate</u>. Or mail checks to Operation Warm, P.O. Box 822431 | Philadelphia | PA | 19182.

For more information please contact DGE Frank Romano at: <u>fjromano@comcast.net</u>







# **Rotary Media Center**



http://rotary.synapticdigital.com/ Your online resource for public service announcements, videos, and more.



A little humor to brighten your day:

I'm reading a book about anti-gravity.

I can't put it down.



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# The Longest Serving Rotarian???

### **Please Submit Your Candidates**

Dr. Joseph Fairlie, member of the RC of Hatboro with 70 years of service as a Rotarian may well hold the district record in years of service. Joe was honored with a plaque presented to him by District Governor Tony Jannetta at the club's regular meeting on Wednesday, July 18, 2012.



Carl Doroff of the RC of Bethlehem has 67 years of service through Rotary. In June the Bethlehem RC devoted their regular meeting as a celebration of Carl's 100<sup>th</sup> birthday. Carl still attends Rotary meetings.

Do we have any Rotarians in D7430 with even more years of service? Please e-mail the Editor at bill966@ptd.net with details.



Carl Doroff

THE BEST WAY TO LEARN ABOUT ROTARY!!!

THE ROTARY LEADERSHIP/LEARNING INSTITUTE

Date: Saturday, September 15, 2012 Place: The Radisson Hotel in King of Prussia Register <u>Now!</u> at: <u>www.rlinea.com</u>

Linda Young, District 7430 RLI Chair Lryoung2011@gmail.com\_610-392-6864



# Look What D7430 Rotarians Helped to Make Happen

Successful Well Drilling in Sierra Leone

The Lehigh Valley Professional Chapter of Engineers without Borders-USA has completed another successful trip to Sierra Leone. Rotary District 7430 is one of the sponsors for this effort. Several clubs in the district are also sponsors.

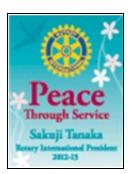
The well drilled during the trip provided 160 gallons per minute, a flow rate beyond the original expectations. It is anticipated that all water requirements for the school will be able to be met. The well is a 6" diameter borehole that was drilled to a depth of 47 meters below ground surface. A hand pump was installed with the well.

In addition, men's and women's staff toilets were installed and are now in use with a bucket flush system. And the wash stations in both the boy's and girl's washrooms were repaired.

The previously installed solar lighting system was evaluated and found to be working as designed. Night classes are being taught and student study groups were using the classrooms every evening. Lower wattage bulbs were installed for extended life during the rainy season. Also software was installed on a school laptop which allowed data logs to be retrieved from the system. Three teachers were instructed on the operation and maintenance of the system.

A video of the well drilling, sanitation and other cultural aspects of Sierra Leone can be found at:<u>http://www.youtube.com/watch?</u> <u>v=prNCpAd2PU4&feature=g-upl</u>

Future plans include installing a solar powered electric pump for the well and a water distribution system for the school. Two locations for the future solar panels were identified. The next trips by the Chapter are planned for early 2013.





Well Drilling at Centennial Secondary School in Sierra Leone



# Phillies "Strike Out Hunger"

August 22nd – The Phillies may surprise us as they take on the Reds! Tickets are still available from Marilyn Gannon. Is your Club going?



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Important DATE!

# **Hold These Dates**

Check out these opportunities to learn, have fun, and to serve.

2012:

Aug 22	Phila. Phillies - Strike Out Hunger
Sept 15	Rotary Leadership/Learning Institute (RLI) in
Sept 29	D7430 Foundation/Future Vision Workshop at <i>The Doubletree</i> in King of Prussia
October	Membership Regional Workshops
October 6	Due Date for Simplified Grant Applications
October 8	District Foundation Golf Outing at Brookside
Nov 3	U.N. Day in NYC
Dec 1	Rotaplast On-Air TV Auction (and online, too!)

2013:

Mar 1-2	Mid-Atlantic Presidents-Elect Training Seminar
Mar 20	Foundation Recognition Dinner
TBD	Ethics Conference at DeSales University
TBD	Ethics Conference at Penn State Berks Campus
April 21	Yvette Palmer Purple Pinkie Polio 5K Run at DeSales University
April 26-28	District "Come Join Us" Conference at Skytop Lodge
May 11	District Assembly at DeSales University
June 23-26	Rotary International Convention in Lisbon,

# D7430 Leaders for Rotary Year 2012-13EXECUTIVE COMMITTEE:DG Tony JannettaDGE Frank RomanoDGN Gary FedorchaDRFC Mike McCarthyPDG Bill JahnASSISTANT GOVERNORS:1 - Gary Fedorcha2 - Jean McGill3 - Marianne Aronson4 - Rick Gromis5 - David Kaplan6 - Linda Young7 - Chris Potter8 - Paul Salvatore9 - Gar WebbOTHER DLT MEMBERS:

District Trainer – Ron Smith District Treasurer – Rich Aichele

District Finance Chair – Tom Hartzell

**District Secretary – Bill Palmer** 

### **COMMITTEE CHAIRS**:

Youth Exchange – Patti Smith

Grants – Sanjay Deshpande

Membership – Terry Reed Annual Fund – Doug Cook

Permanent Fund/Major Giving – Roger Baumann

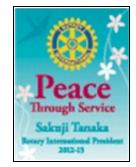
nann Simplified Grants – Dan Peterson

Interact – Bill Jahn

Future Vision Task Transition – Peter Clayton

Rotaract – Amanda Fabrizio	RLI & Rotaplast – Linda Young	
Nominating – Bill Palmer	Legislative – Mike McCarthy	
Admin. Assistant – Kathy Greiss	Newsletter Editor – Bill Palmer	
Newsletter Publisher – Andrea Dolak	Scholarships& Alumni – Ham Malek	
Polio Plus – Peter Miller	Phillies Strike out Hunger – Marilyn Gannon	
District Golf – Len Gieseler	Foundation Events – Gerry Long	
ShelterBox – Allan Syphers	Friendship Exchange –Cindy Hornaman	
UN Day – Roger Whitcomb	Parliamentarian – David Kaplan	
RYLA & Camp Neidig – Wendy Body & Charlie Incalatera		
District Youth Protection – Peter Miller	Audit Chair – Bruce Palmer	
Four Way Test Contest – Joe Wynands	Disaster Resource – Randy Floyd	
2013 District Conference Chairs – Diane Donaher & Karl Diehl		
District Crisis Manager – Roger Bauman		

See the District Website or e-version of the Directory for contact information.



# **District Conference**



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### DISTRICT GOVERNOR

Tony Jannetta North Penn Rotary Club tonyjannetta@aol.com 267.253.1819

### CONFERENCE CO-CHAIRS

Diane Donaher Bethlehem Rotary Club donaher2@ptd.net 610.442.8589

Karl Diehl North Penn Rotary Club karl@kirklandprinting.com 215.778.3645

### EVENT REGISTRAR

Patti Smith Blue Bell Rotary Club pattismith0221@gmail.com 610.304.2161

### <u>MAJOR SPONSOR</u>





at the Beautiful Skytop Resort April 26-28, 2013 District 7430 Conference

The 2013 conference will be a little different, as the program is a **full weekend package event**, starting Friday afternoon and closing mid-morning on Sunday. This allows us to take full advantage of the venue and its beautiful surroundings to celebrate all that is Rotary; enjoy fellowship & fun with old and new friends, exchange experiences to enrich our knowledge and inspire each other to continue Rotary's great work into the future.

I invite you to **"Come Join Us"** for this celebration – our exciting event promises something for everyone including non-Rotarian guests!!!

DON'T DELAY - REGISTER TODAY!

I look forward to welcoming you on Friday April 26th, 2013.

DG Tony



# **Publicize What You Are Doing**

DG Tony's 2012-13 monthly newsletters will tell your stories. Just send them — with pertinent photos — by the 20th of each month to:

bill966@ptd.net

PDG Bill Palmer, Editor

Andrea Dolak, Publisher

andreadolak@gmail.com