



# Connections

## Rotary District 7430 Newsletter

Rotary



[www.rotarydistrict7430.org](http://www.rotarydistrict7430.org) December 2019, Vol. 1, Issue 6



### DG Herb's Message:

This month, our short video highlights Social Media and how we can use it to connect with our members, community and so much more. Watch and enjoy!

### DG Herb Klotz Monthly Message - December



## DISTRICT GOALS PROGRESS REPORT

The following is a summary of our progress towards several of our District's goals after five months for 2019-20.

	<u>Goal</u>	<u>Achieved as of 11/30</u>
<b><u>Membership Goals</u></b>		
Net Increase in Membership	100	17
Number of New Clubs	3	2
<b><u>Rotary Foundation Service Goals</u></b>		
Number of Clubs Participating in District Grants	35	37
<b><u>Rotary Foundation Giving Goals</u></b>		
Net Increase in Rotary Direct Participants	100	27
Net Increase in Paul Harris Society Members	25	11
Purple Pinkie Race to Zero Polio Plus Donations	\$42,000	\$58,000
Annual Fund – Share Donations	\$230,000	\$65,700



*We would like to wish you and your families a  
Holiday Season filled with Joy and a Happy New Year!*



# UN Day

## Recognizing “Connectors without Borders”

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On Friday and Saturday Nov. 8 and 9, District Governor Herb Klotz and others from PA District 7430 participated in a very special Rotary International United Nations Day. Rotary Youth Exchange students and district Rotarians were in NYC to mark 75 years of cooperation and collaboration between the UN and Rotary.



The two day conference focused on peace building and on the challenges and opportunities of the worldwide refugee crisis. Did you know there are more refugees today than there were after WWII? And that there's one new refugee somewhere in the world every 2 seconds? Several Rotarians from around the world were recognized as "People of Action" (POA) Connectors without Borders for their efforts to promote peace and/or to help refugees in other ways. Some of the assistance is directed especially at children, who comprise about 50% of all of today's refugees.





# District Conference 2020

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## EARLY BIRD DEALS!!!

During this time of the year we know you have many things on your TO DO LIST. This is a GREAT time to take advantage of Early Bird Pricing for the upcoming:

**DISTRICT 7430 CONFERENCE 2020**  
**April 24 - 26TH, 2020**  
**Valley Forge Casino Resort**  
**King of Prussia, PA**

**BOOK NOW & SAVE 10%-Offer expires JAN. 1ST**

Click here to receive Early Bird and Hotel Block Pricing  
<http://bit.ly/2Xw6Y39>

### HERE ARE A FEW REASONS TO JOIN US:

- Largest District Conference Yet!
- 3 District Events in One (District Conference, Foundation Gala & District Training Assembly)
- Great Fellowship with Rotarians
- Connecting and Sharing Ideas at the Summit
- Outstanding Dinner Speakers
- Learning Opportunities at Breakouts
- 4 Way Test Speech Contest Final
- Youth Exchange Parade of Flags
- District 7450 (Philadelphia Area) will join us on Saturday and much more!

CHECK OUT OUR PROMO FILMS  
<http://bit.ly/2rrJJvm>

Here's a Link to the District's 2020 Conference Page  
<https://www.rotarydistrict7430.org/page/district-conference-2020>

**JOIN US AT THE SUMMIT!!**  
**FOR MORE INFORMATION CONTACT:**

**Shushma Patel,**  
**District Conference Chair**  
[shushmapatel.rotary@gmail.com](mailto:shushmapatel.rotary@gmail.com)





# The D7430 Rotary Foundation Seminar 2019

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D7430 Rotarians again hosted D7450 at Montgomery County Community College to be educated and updated on OUR Rotary Foundation on November 2.

Foundation Trustee Julia Phelps gave the more than 90 Rotarians an appreciation for the scope of the impact Rotarians are having using the resources of the Foundation for their projects to make their communities, and the world, a better place today and for tomorrow.



Julia emphasized the professional staff that assists Rotarians to structure their projects to provide the benefits they want them to bring to their communities for the long term.

While the number of polio cases this year has increased, Mike McGovern, Chair of Rotary's International Polio Plus Committee, offered encouragement. The commitment of the government of Pakistan has been redoubled and the dedication of those on the front lines to the goal of eradication is truly an inspiration.



Presenters provided breakout sessions to introduce attendees to: The basics of OUR Rotary Foundation; How they can draw on the funds to benefit their local, and global, initiatives through District and Global Grants; The expansion of the Peace Centers program; and Vocational Training Teams.

An important element in putting together effective projects, the Community Needs Assessment, was also a topic. The Longwood Rotary Club brought together all of the players in their community to review its needs and develop a prioritized list that they could address on their own or as partners. This also raised the awareness of their community to the value their Rotary Club provides!



Grant Management Training, a requirement for Clubs to receive funds for District and Global Grants, immediately followed the program. Since each District has its own approach to how it processes grant requests, the training sessions were done separately. PDG Cindy Hornaman stepped 25 people from across D7430 through the process of preparing a project and entering the request for review by the Grants and Allocation Subcommittees.

As Clubs have responded to the availability of funding, and developed more ambitious projects, the screening process has become much more competitive. It is more important to understand that process and what sets a request up for the best chance for approval.

A reminder to all of our Rotary Clubs and members: The District staff always is available to help at each step, from your Club Foundation Chair, to the Area Coordinator and Assistant Governor, to the Grants and Annual Fund subcommittees, to the District Foundation Committee Chair and DG Herb and DGE Janet!





*Rotary International President, Mark Maloney, with ShelterBox USA President, Kerri Murray.*



*ShelterBox USA President, Kerri Murray, speaks on the global refugee crisis.*



*Honoree, Ace Robin, President of the Rotary Club of Mataram, Indonesia with Louis Turpin, Past DG 7210*

## SHELTERBOX FEATURED AT UN DAY

On November 9, 2019, ShelterBox was featured at Rotary Day at the United Nations, a day celebrating the organizations' shared vision for peace and focused on community-based solutions to the global refugee crisis. ShelterBox USA President, Kerri Murray, delivered a spotlight presentation on the immediate response to the massive global displacement of families around the world and how ShelterBox is on the front lines providing emergency shelter and relief to help families caught in some of the world's most extreme conflict zones.

Right now, there are more people displaced due to humanitarian crisis than at any other time in history. ShelterBox and Rotary are working to build peace one family at a time by providing emergency shelter and basic supplies that provide a space to feel safe, to have privacy, to heal, and to start the long road to recovery.



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## EMERGENCY SHELTER NEEDS IN SYRIA

With your help, ShelterBox continues to support displaced families in Syria providing emergency shelter for people fleeing from the latest violence in the north.

Working with our local distribution partner, Bahar Organization, we have redirected 500 winterized ShelterBox tents, along with five sleeping mats per family to support families who have been evacuated from their camp after airstrikes by Turkish forces.

Because of your support, more than 250,000 people have already received ShelterBox aid, since we first responded to the crisis in December 2012. Our work in Syria continues to be the largest and most sustained response in our 19-year history.

Donations can be made at <https://www.shelterboxusa.org/> or mailed to

SHELTERBOX USA, 8374 Market St #203, Lakeland FL 34202





## Pottstown:



On Saturday night November 16 we held our student talent competition to award scholarships that will help students further their interest in singing and/or playing musical instruments.

We had 17 students competing in three categories - Vocal Classical, Instrumental and Vocal Pop.

For Vocal Classical Performance, Jordan McAndrew won 1st Place, Molly Herman took 2nd Place and Christie Lohr won 3rd Place.

For Instrumental Performance, Chris Jung won 1st Place, Stefanie Li took 2nd Place and Sarah Martin won 3rd Place.

For Vocal Pop/Broadway/Jazz Performance, Sofia Stankiewicz won 1st Place, Jordan McAndrew took 2nd Place and Molly Herman won 3rd Place.

First place winners took home a \$1000 scholarship, 2nd place winners received a \$500 scholarship and 3rd place winners received a \$250 scholarship.

Special thanks to our Master of Ceremonies Kelly Myers and to Sandra Albitz for organizing the Performing Arts Scholarship Competition. And to the committee, we are grateful for all the work you do to make this a memorable event for the students. Thank You!



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### Norristown:

#### ROTARY CLUB OF NORRISTOWN AT TRUNK OR TREAT

Thanks to the members who turned out to help hand out candy to the throng of grateful kids at Norristown's annual TRUNK or TREAT.



#### NAHS STUDENT ACHIEVEMENT AWARDS



The ROTARY CLUB OF NORRISTOWN presented Student Achievement awards to five students from the Norristown Area High School on November 14<sup>th</sup>. The students, selected by school counselors and faculty, were chosen for displaying outstanding success in scholarship, athletics, arts, student government, community service, and demonstrating exceptional character.

THE ROTARY CLUB OF NORRISTOWN conducted its annual turkey- Thanksgiving dinner distribution to 65 families in the Norristown area. Members met at ShopRite in East Norriton and packed complete dinners that were delivered to: The OIC Center, Hospitality Center, Family Services of Montco, Methacton High School, and Audubon YMCA, for distribution to the families.



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## Collegeville:

The Collegeville Rotary Club held its 2nd Annual 5K Turkey Trot on Saturday, November 23, 2019. Over 240 participants ran and walked up and down the hills of Collegeville on a cold but sunny day.

Proceeds from the event will benefit the Daily Bread Community Food Pantry and other organizations. We thank all of the participants, sponsors and volunteers who made this event so successful.



## Four Way Test Speech Contest

The 2019-2020 FWTSC season is underway! All contest materials (the 2019-20 Manual, student PPT, brochure and poster) have been posted on the District website [www.rotarydistrict7430.org](http://www.rotarydistrict7430.org).

NOW is the time to contact the schools and promote student participation.

Regional contests are scheduled for March 28, 2020 and the District final is April 25, 2020.





# D7430 Youth Program Plan

A comprehensive youth program is important for a Rotary Club's mission. Exposing our future leaders by empowering our youth through youth leadership development and sustainability is key to our future. Here are some suggestions on how:

1. Volunteer at the local food bank by filling backpacks for students that need lunch for the weekend, developing healthy students one student at a time.
2. Recognize and support students at the local high school for their good works. Start with your Interact Club, if you don't have one work collaboratively with a neighboring Rotary Club.
3. Invite your club's Camp Neidig Alumni or Youth Exchange students to join you by participating in a club's board meeting or service project.
4. Plan your club's 4 Way Test Contest! Reaching out to the school's English department. Teachers are always looking for great critical thinking material. It's a great opportunity for students to win CASH while implementing the Four Way test into their daily decisions.
5. It's not too late to recruit a Youth Exchange student. This program builds self-confidence, language skills and the opportunity to bring peace and understanding through a cultural experience. Deadline for Long Term January 1, 2020 and Short Term is May 1, 2020.

Tune in for more youth leadership ideas next month!

**District 7430 Rotary Club Youth Service Award**

Youth Exchange	Student Service Excellence Recognition	Youth Hunger Mitigation
Scholarships	Interact/Rotaract	Literacy
Camp Neidig (RYLA)	Community Youth Program Support	Four Way Test Speech Contest

**District 7430 Achievement Award**

**Levels of Achievement:**

- Platinum (9 Activities)
- Gold (8 Activities)
- Silver (7 Activities)
- Bronze (5 Activities)

**Rotary**



## What is the PAUL HARRIS SOCIETY?

An Individual Donating \$1,000 or more every Rotary year to the Annual Fund and / or Polio Plus and / or an Approved Foundation grant, becomes a PHS member. Donations can be monthly, quarterly or annually using Rotary Direct, for example.

D7430 currently has 73 Rotarians committed to this generosity.

**JOIN UP and FEEL GOOD!**

Download a brochure at:

<https://my.rotary.org/en/document/paul-harris-society-brochure>



**JOIN THE PAUL HARRIS SOCIETY TODAY**

*"So long as little children are allowed to suffer, there is no true love in this world."  
Isadora Duncan*

BY GIVING FROM YOUR HEART EACH AND EVERY YEAR, YOU CHANGE LIVES, SUPPORT FAMILIES, AND EMPOWER COMMUNITIES.

**TAKE ACTION:** fill out the PHS brochure and mail it to The Rotary Foundation today

The Rotary Foundation  

**Questions? Contact**

**Bill Erdman D7430 PHS Coordinator at  
bill.a.erdman@gmail.com if you earn a  
PHS lapel Insignia  
when you join.**







# Highlights from the October 2019 Rotary Foundation Trustees Meeting

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The Rotary Foundation Trustees met on 28–30 October 2019 and reviewed 8 committee reports and recorded 38 decisions.

## Administration -- The Trustees

□ elected Trustee John Germ as their chair-elect in 2020–21 and Trustee Michael F. Webb as their vice chair in 2020–21.

## Fund Development -- The Trustees

□ renamed the Arch Klumph Society Family Circle to the Arch Klumph Society Circle of Honor and expanded the recognition's eligibility.

## Programs -- The Trustees

□ agreed to consider adding Environmental issues as a new Area of Focus or adding environmental issues to an existing area of focus, and established a task force to study the matter, for report at the April 2020 Trustees meeting;

□ approved a pilot partnership concept with the Global Partnership for Education, a global fund that aims to strengthen education systems in developing countries;

□ agreed to a resource partnership with the Eleanor Crook Foundation that will involve a nutrition initiative with the Power of Nutrition in a sub Saharan Africa country;

□ awarded US\$50 million in PolioPlus grants to the World Health Organization and UNICEF including \$39.7 million to the combined World Health Organization (WHO) African Region office and UNICEF, the combined WHO Eastern Mediterranean Region office and UNICEF, and \$10.3 million to WHO for the replenishment of the mOPV2 vaccine stockpile

## **Programs of Scale Grants coming soon**

Programs of scale grants are a new type of grant from The Rotary Foundation. The Foundation will award one grant to a club or district each year in a competitive, two-step process that includes a proposal and application. The process begins in January, and the Foundation Trustees will award the first grant at their October/November 2020 meeting.

These grants support activities that last three to five years, benefit a large geographic area or a large number of people, and are aligned with one or more of Rotary's areas of focus. The grant award is \$2 million. No additional Rotarian funding is required. However it is anticipated that Rotarians will leverage additional resources from partnering organizations. These grants don't require an international Rotary partner, but the activities must be implemented by working with a partner organization. They will fund only activities that have been used successfully in the past. New or untested activities aren't eligible. Send questions to [grants@rotary.org](mailto:grants@rotary.org).





## The Rotary Foundation

*Of Rotary International*

**Make The Rotary Foundation your choice for giving.**

**Members are encouraged to donate online to The Rotary Foundation for Giving Tuesday, December 3, and throughout the year. It's easier than ever to support the causes you believe**

**in. With your help, we can make lives better in your community and around the world**

### **NEW Type 1 POLIO CASES as of November 21, 2019**

# polio news

	2019 YTD	2018 Total	2017 Total	2016 Total
Pakistan	86	10	8	20
Afghanistan	21	21	14	13

**The Type 1 Polio virus is the only one remaining. Types 2 and 3 have been eradicated.**





## Spring Ford Rotary Club Leads Rotary Direct Campaign

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On October 16, 2019, the Rotary Club of Spring Ford kicked off Foundation Month with a campaign for contributions to the Annual Fund (SHARE) through Rotary Direct. Rotarian Tom Smith arranged for a District presentation and brought giving forms for registration of Spring Ford Rotarians.



Annual Fund Chair DGN Bob Hobaugh presented on the benefits of Rotary Direct: a simple link to a bank account or credit card for electronic contributions to The Rotary International Foundation. You just “set it and forget it” and giving to the Foundation can grow when Rotarians don’t have to remember to make separate donations.

Tom Smith advises that 8 Rotarians from Spring Ford have registered. Please consider a similar campaign in your Club to help meet District 7430 goals for Annual fund giving. You can sign up on line at <https://my.rotary.org/en/donate>

Season  
of  
Giving





## Membership Tip ---

### Rotary's membership experience — former members

Rotary conducts the Membership Experience Feedback Survey every year to monitor trends in membership. Feedback from the group of “former members” lists their top three reasons for leaving Rotary:

- ☐ Cost or time constraints
- ☐ Club environment and culture
- ☐ Unmet expectations

Does your club know why its members leave? Use the Understanding Why Members Leave exit survey to find out and then develop a plan to address any issues the survey reveals.



### D7430 Member Count

Date	No. Members
July 1, 2019	1784
Nov 29, 2019	1801



Share your passion for Rotary!  
**REFER A MEMBER!**



## EVERY Month is Membership Month!

### MEMBERSHIP IS EVERY MEMBER'S BUSINESS

Each of us should seek out good candidates for our Rotary Club. Ask them to our meeting or to help on one of our projects.



### WHAT IS ROTARY DIRECT?

[Click Here](#) for questions and answers to the program.



### DISTRICT DIRECTORY 2019-20

The Directory is now ready for download [Click Here](#).

**PROCEDURES & GUIDELINES 2018 Edition:** These are the D7430 Bylaws updated. A “Quick Reference” section has been added near the beginning. [Click Here](#)

**“ALPHABET SOUP”** lists many of the acronyms that are used in the Rotary world. They are reprinted below, and they are on our D7430 website at:

<http://rotarydistrict7430.org/sitepage/did-you-know>



### YOUR KEY RI CONTACTS – CLUB AND DISTRICT SUPPORT (CDS)

JOHN M. HANNES

Senior Officer

[john.hannes@rotary.org](mailto:john.hannes@rotary.org)

ELIZABETH DAVIS

The Rotary Foundation Advisor

[Elizabeth.Davis@rotary.org](mailto:Elizabeth.Davis@rotary.org)

Feel free to use these excellent resources!



### *Tell Us What You Are Doing*

*by the 25th of each month:*

*PDG Bill Palmer, Editor*

[bill966@ptd.net](mailto:bill966@ptd.net)

*or*

*Sharon Rittenhouse, Publisher*

[rittenhouses Sharon@gmail.com](mailto:rittenhouses Sharon@gmail.com)





# Highlights from the Oct 2019 RI Board of Directors Meeting

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At this meeting, the Board reviewed 14 committee reports and recorded 61 decisions.

## Club and District

As of 1 July 2019, the membership total was 1,189,466 Rotarians, and a total of 35,890 clubs.

## Programs and Awards

### The Board

- ☐ approved a pilot partnership concept with the Global Partnership for Education, a global fund that aims to strengthen education systems in developing countries;
- ☐ agreed to a resource partnership with the Eleanor Crook Foundation that will involve a nutrition initiative with the Power of Nutrition in a sub Saharan Africa country;
- ☐ agreed to add Gavi The Vaccine Alliance as a partner to the Global Polio Eradication Initiative;
- ☐ in reviewing several recommendations from the Elevate Rotaract Task Force, agreed to
  - allow Rotaract clubs to organize without a sponsor
  - allow Rotaract clubs to organize with a Rotaract club sponsor
  - remove the upper age limit of Rotaract (but maintained that the program is for young adults)
  - strongly encourage Rotary districts to include Rotaractors in every district committee
  - further review establishing per capita dues for Rotaractors
  - eliminate the US\$50 chartering fee for new Rotaract clubs, beginning 1 July 2021 (provided that a Rotaract per capita dues structure is in place)
  - encourage future RI presidents to appoint Rotaractors as advisers to RI committees
  - explore developing a mobile app to better facilitate Rotary and Rotaract club management and communications

## Administration and Finances

☐ the Board adopted the 2020–21 annual goals for Rotary International and The Rotary Foundation as follows:

### **GOALS FOR PRIORITY 1 – INCREASE OUR IMPACT**

1. Eradicate polio and highlight Rotary's role.
2. Increase contributions to the Annual Fund and PolioPlus while building the Endowment Fund to \$2.025 billion by 2025.
3. Improve the measurable impact of district grants, global grants, PolioPlus and the Rotary Peace Centers.
4. Build new partnerships, including opportunities with government agencies, to enhance the global footprint of humanitarian projects.

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# Highlights from the Oct 2019 RI Board of Directors Meeting continued

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## **GOALS FOR PRIORITY 2 – EXPAND OUR REACH**

- 5. Increase and diversify participation by starting new and innovative clubs and participant engagement channels, and by attracting new members in our existing clubs.**
- 6. Increase the number of female members, members under 40, and Rotaractors joining Rotary.**
- 7. Build awareness of Rotary and Rotarians as People of Action.**

## **GOALS FOR PRIORITY 3 – ENHANCE PARTICIPANT ENGAGEMENT**

- 8. Enhance the engagement among Interact, Rotaract and Rotary club members and other Rotary participants.**
- 9. Increase collaboration between all participants, in particular between Rotary clubs and Rotaract clubs.**
- 10. Build new partnerships to enhance the global footprint of our humanitarian projects.**

## **GOALS FOR PRIORITY 4 – INCREASE OUR ABILITY TO ADAPT**

- 11. Implement adjustment to our volunteer leadership structure.**
- 12. Focus and potentially narrow our program efforts.**



## **DID YOU KNOW?**

**You can tell from the statue of a mounted horseman how the rider died. If all four of the horse's feet are on the ground, he died of natural causes. One foot raised means he died from wounds suffered in battle. Two legs raised means he died in action.**





# Special Events for New Members

## *Welcome to the World of Rotary*



**“Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.”**

**Rotary’s Vision Statement**

### **Rotary Club President:**

**During our Pre-PETS meetings many of you expressed interest in conducting an “Orientation Event” around the District on a regular basis. We listened to your advice and are offering a quarterly “Welcome to the World of Rotary” orientation throughout the District.**

**We will conduct the sessions by Area (similar to Pre-PETS); however, new members are welcome to attend any session. We encourage all new members within the last year to attend. These new members will receive invitations by Area. Appetizers and a cash bar will be provided. Please encourage their participation.**

**We also would like you to encourage your RC Membership chair to attend.**

**The events will be an opportunity for them to spend time with your new members to answer any questions they might have. It will also give them the opportunity to “fine-tune” your Club Orientation to avoid duplication.**

### **The Dates for the events are:**

**Monday, February 3, 2020: Areas 3 & 4 at Blind Hartman’s Tavern, Temple**

**Monday, May 4, 2020: Areas 7, 8, & 9 at Giuseppe's Pizza & Family Restaurant, Warminster**

**The Agenda for the event will be fast-paced with 10 minutes for each topic. The topics are: Rotary History, Rotary Foundation, Areas of Focus, Rotary Online, and You and the Rotary World. There will be raffle prizes, giveaways, and business card exchanges. It will be a night of Fellowship and Learning!**

**We need your help to make this a meaningful event for your Club and our District. Thank you for your support!**

**Herb Klotz  
District Governor, 2019-2020**





# District Events Calendar

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**2020**

**Feb 27-29 MAPETS at the Raddison Valley Forge in K.O.P.**

**Mar 28 -- Regional competitions for the Four Way Test Speech Contest.**

**Mar 28 -- Rotary Leadership Institute (RLI) at DeSales University**

**Apr 24 to 26 -- D7430 Conference in K.O.P.**

**Apr 24 -- D7430 Foundation Gala in K.O.P.**

**Apr 25 -- District Training Assembly in K.O.P.**

**June 6 to 11 -- RI Annual Convention in Honolulu, Hawaii**





