



Connections

Rotary District 7430 Newsletter

Rotary



www.rotarydistrict7430.org February 2020, Vol. 1, Issue 8



DG Herb's Message:

This month, our short video highlights the District Conference in April. Hear all about the great programs and activities planned and the different ways you can attend. Watch, enjoy and register!

DG Herb Klotz Monthly Message - February



DISTRICT GOALS PROGRESS REPORT

The following is a summary of our progress towards several of our District's goals after seven months for 2019-20.

	<u>Goal</u>	<u>Achieved as of 1/31</u>
<u>Membership Goals</u>		
Net Increase in Membership	100	6
Number of New Clubs	3	2
<u>Rotary Foundation Service Goals</u>		
Number of Clubs Participating in District Grants	35	37
<u>Rotary Foundation Giving Goals</u>		
Net Increase in Rotary Direct Participants	100	46
Net Increase in Paul Harris Society Members	25	22
Purple Pinkie Race to Zero Polio Plus Donations	\$42,000	\$60,000
Annual Fund – Share Donations	\$230,000	\$118,000





Rotary International Theme Announced for Rotary Year 2020-2021

Page 2



Rotary Opens Opportunities



District Conference 2020

Page 3

Register Today!!!!

Ticket and Hotel Information

www.2020rotary7430districtconference.eventbrite.com

THREE EVENTS IN ONE:
Foundation Gala
District Training Assembly
and The Conference

Inspire to Lead
Empower
to Achieve



Register for the 2020 District 7430 CONNECTIONS CONFERENCE

April 24-26, 2020

Valley Forge Resort, King of Prussia, PA

Outstanding Speakers
Learning Opportunities
& Breakouts

CUSTOM
PACKAGES
AVAILABLE

Great Fellowship
with Rotarians
Connect & Share Ideas
at The Summit

Ticket and Hotel information at:
2020rotary7430districtconference.eventbrite.com

Rotary



ROTARY
CONNECTS
THE WORLD

Herb Klotz
2019-2020
District Governor
Rotary District 7430



Congratulations to the **Saucon Valley** Rotarians who presented ShelterBox USA President Kerri Murray with a **check for \$26,140**. The funds came from the proceeds of Saucon's Dueling Pianos Fundraising event along with contributions from the **Easton and Bethlehem Morning Star** clubs.

Thanks to this contribution and the generosity of District Rotarians, D7430 was one of the top two fundraising Districts for ShelterBox in calendar year 2019.

Contact D7430 Ambassadors Bill Tuszynski (wtuszynski@verizon.net) or Hank Tur (htur1651@gmail.com) to learn more about the work of ShelterBox. We are happy to come present to your club and to share the box and tent for display at club events.





The Rotary wheel — our mark of excellence — is a symbol of Rotary's leadership. It is the purest visual representation of what we have achieved and all that we are yet to accomplish.

In a world where we are constantly bombarded by thousands of advertising messages daily, it's vital to have a consistent, high-quality representation of our brand to cut through the noise. Amanda Wendt, vice chair of the RI Communications Committee, discusses how your club can promote and protect our brand and why you should.

Click [HERE](#) for the full story.





Easton:

Rotary Club of Easton Hosts Holiday Basketball Tournament

On December 27 and 28, 2019, Rotary Club of Easton hosted the 24th Annual Jack Bennett Easton Rotary Holiday Classic. Boys and Girls basketball teams from Bangor High School, Freedom High School, Nazareth High School, Northwestern High School, Phillipsburg High School, and Easton High School competed at various levels during the two days.

This is the Club's major fundraiser and proceeds are utilized towards the fulfillment of their mission of community service by providing grants, scholarships, and major funding towards community needs.



**Easton Rotarians: Tournament Chair
Lew Fish, Kristie & B.J. Metz**



**Freedom HS Girls Captains with
Coach Dean Rymon**

Allentown West:



AW Rotarians and friends helped with stocking shelves at The Kingdom Life Food Pantry on Friday evening Jan 17. Jean Masiko said that she forgot to take the Rotarian photo before Len Salines left. Thanks go to each volunteer.

Continued on page 7



Kutztown:

The Kutztown Rotary club served a community dinner for the Kutztown Kitchen on Sunday January 19. The Kutztown Kitchen offers a free community meal every month at Trinity Lutheran Church in Kutztown. Several local churches and community groups share the responsibility of providing the meal each month. The dinner is open to anyone who would enjoy sharing in conversation and a meal.



Kutztown Rotary members cooked a meal of turkey and meatloaf with all the fixings. Members served the meal to more than 40 community members and Weis Markets provided bread and desserts for the meal. Community members enjoyed the food and fellowship for the event.

Collegeville:

On Tuesday, December 3, members of the Collegeville and Central Perk clubs got together at the Bay Pony Inn in Lederach for their annual Christmas party. Each year the clubs collect items at the party which are then donated to a local charity. This year socks, gloves and hats were collected for the Philadelphia VA hospital to give to homeless veterans. We would like to especially thank the Joy of Sox for their generous donation of 180 pairs of socks.

The Collegeville club continued their annual tradition of providing ten family food baskets at Thanksgiving and another ten at Christmas to the Daily Bread Community Food Pantry. This organization is one of the main beneficiaries of our fundraising efforts throughout the year.





What is the PAUL HARRIS SOCIETY?

An Individual Donating \$1,000 or more every Rotary year to the Annual Fund and / or Polio Plus and / or an Approved Foundation grant, becomes a PHS member. Donations can be monthly, quarterly or annually using Rotary Direct, for example.

D7430 currently has 84 Rotarians committed to this generosity.

JOIN UP and FEEL GOOD!

Download a brochure at:

<https://my.rotary.org/en/document/paul-harris-society-brochure>

JOIN THE PAUL HARRIS SOCIETY TODAY

"So long as little children are allowed to suffer, there is no true love in this world."
Isadora Duncan

BY GIVING FROM YOUR HEART EACH AND EVERY YEAR, YOU CHANGE LIVES, SUPPORT FAMILIES, AND EMPOWER COMMUNITIES.

TAKE ACTION: fill out the PHS brochure and mail it to The Rotary Foundation today

The Rotary Foundation

Questions? Contact

**Bill Erdman D7430 PHS Coordinator at
bill.a.erdman@gmail.com if you earn a
PHS lapel Insignia
when you join.**

DID YOU KNOW?

It's possible to lead a cow upstairs.... but not downstairs.





A comprehensive youth program is important for a Rotary Club's mission. Exposing our future leaders by empowering our youth through youth leadership development and sustainability is key to our future. Here are this month's suggestions on how:

1. Plan your club's 4 Way Test Contest for February or visit a local club's FWTSC event. Al Engel can assist your club at alengel007@aol.com
2. Volunteer with Interact students to prepare and serve meals at a local soup kitchen.
3. Support a community youth program by reaching out to the local school or YMCA to help younger students who may not have access to tutors.
4. Invite your club's Camp Neidig Alumni or Youth Exchange students to gather gently used books and donate them to local children's hospital. Write kind notes of encouragement and place in each donated book.
5. Host an Inbound Youth Exchange student. This program builds self-confidence, language skills and an international family for life.

Tune in for more youth leadership ideas next month!

TOGETHER WE WILL INSPIRE, ENRICH, and GROW YOUTH LEADERS OF TOMORROW

District 7430 Rotary Club Youth Service Award

Youth Exchange	Student Service Excellence Recognition	Youth Hunger Mitigation
Scholarships	Interact/Rotaract	Literacy
Camp Neidig (RYLA)	Community Youth Program Support	Four Way Test Speech Contest

District 7430 Achievement Award

Levels of Achievement:

- Platinum (9 Activities)
- Gold (8 Activities)
- Silver (7 Activities)
- Bronze (5 Activities)

Rotary



5 Reasons to Give to The Rotary Foundation



When you make a donation to OUR Rotary Foundation, you are helping Rotary members make a difference in the lives of millions of people around the world. Here are five reasons to make Rotary your charity of choice.

Accountability Our accountability and transparency have earned The Rotary Foundation 12 straight years of four-star ratings — the highest possible — from independent evaluator Charity Navigator. More than 90% of Foundation funds are spent directly on programs. No high administrative costs dilute your gift.

Impact We partner with other organizations to increase our impact and make your donations work even harder. When you give to PolioPlus, for example, you have the satisfaction of knowing that every \$1 Rotary commits to polio eradication is matched by \$2 from the Bill & Melinda Gates Foundation. Thanks to this partnership, all donations to end polio (up to \$50 million per year) are tripled, providing critical funding toward creating a polio-free world.

A record of success Rotary unites leaders who have the skills and resources to tackle some of the world's most difficult problems and deliver sustainable, long-lasting results. For decades, Rotary has been a leader in the battle against polio and with the help of our partners in the Global Polio Eradication Initiative, we have reduced cases by 99.9% since 1988. The infrastructure developed to facilitate both immunizations and eradication is being used to fight and protect against other diseases as well. For example, the method known as contact tracing was critical to containing an Ebola outbreak in Nigeria in 2014.

Global reach Our 1.2 million members span the globe, uniting people who have a common desire to serve others. From teaching children to read in Ecuador to a microcredit program in Indonesia, Rotary members identify local problems and use Rotary's vast network and the resources of The Rotary Foundation to take action in their communities.

Bringing about peace Peace holds a unique status in Rotary. We approach peace not as an abstract concept, but as a living, dynamic expression of human development. As a humanitarian service organization, it is both a cornerstone of our mission, and one of our six areas of focus – one of the main ways in which our members make their mark on the world.

Each year, the Rotary Peace Centers train some of the world's most dedicated professionals to resolve conflicts and promote national and international cooperation.

Rotary Peace Fellows study in a two-year master's degree program or a professional certificate program at Rotary's partner universities. Rotary members themselves also address the underlying causes of conflict, including poverty, inequality, ethnic tension, lack of access to education, and unequal distribution of resources. Our collaboration with the Institute for Economics and Peace is providing free, self-guided training to individuals who want to be peacebuilders in their communities.



The Rotary Foundation *Of Rotary International*

OUR Rotary Foundation is a non-profit corporation that supports the efforts of Rotary International to achieve world understanding and peace through international humanitarian, educational, and cultural exchange programs.

NEW Type 1 POLIO CASES as of January 30, 2020

polio news

	2020 YTD	2019 Total	2018 Total	2017 Total
Pakistan	4	139	10	8
Afghanistan	0	29	21	14

We have had a challenging 2019 for cases of polio this year which demonstrates how easy it is for the virus to spread when we are unable to vaccinate for even a month.

Dr. Bruce Alyward (Assistant Director General with WHO) in Sydney, Australia said ...

“You are dealing with the tail end of a huge eradication effort. This is when the virus will do EVERYTHING to depress, demoralize and derail you.



Are we as committed to its extinction as it is to surviving???

We, Rotarians, are up to the challenge. How many others can follow this commitment?”





Membership Tip ---

Energize Your Club With a “Community Assessment”

A great shot in the arm for any Rotary Club is conducting a “Community Assessment” in your own community. The exercise will connect you with community leaders as the “go to” organization and provide impactful, on-point projects for several years.



D7430 Active Member Count

Date	No. Members
July 1, 2019	1784
January 30, 2020	1788



Share your passion for Rotary!
REFER A MEMBER!



EVERY Month is Membership Month!
MEMBERSHIP IS EVERY MEMBER'S BUSINESS

Each of us should seek out good candidates for our Rotary Clubs. Ask them to a meeting or to help on one of your projects. Get them involved.



2019 MANUAL OF PROCEDURE

Go to <http://www.rotary.org> and My Rotary to download a copy of the most recent issue of the Manual of Procedure listing all the rules and guidelines of Rotary.

WHAT IS ROTARY DIRECT?

[Click Here](#) for questions and answers to the program.

DISTRICT DIRECTORY 2019-20

The Directory is now ready for download [Click Here](#).



PROCEDURES & GUIDELINES 2018 Edition: These are the D7430 Bylaws updated. A “Quick Reference” section has been added near the beginning. [Click Here](#)

“ALPHABET SOUP” lists many of the acronyms that are used in the Rotary world. They are reprinted below, and they are on our D7430 website at:

<http://rotarydistrict7430.org/sitepage/did-you-know>



YOUR KEY RI CONTACTS –

CLUB AND DISTRICT SUPPORT (CDS)

JOHN M. HANNES

Senior Officer

john.hannes@rotary.org

ELIZABETH DAVIS

The Rotary Foundation Advisor

Elizabeth.Davis@rotary.org

Feel free to use these excellent resources!

Tell Us What You Are Doing



by the 25th of each month:

PDG Bill Palmer, Editor

bill966@ptd.net

or

Sharon Rittenhouse, Publisher

rittenhouses Sharon@gmail.com





ROTARY'S AREAS OF FOCUS



The Rotary Year 2020-2021 Grant application period for District Grants and Global Grants is open from November 1, 2019 through March 31, 2020.

We will be holding two additional Grant Certification Webinars on:

Tuesday, March 10, 2020 6:30 pm

Thursday, March 12, 2020 6:30 pm

In order for your club to participate in grants for this next Rotary Year, members in your club must be certified by attending either the Grant Certification training that was held in November 2019 or one of these webinars. This grant training is valid for three years.

Additionally, each club must sign a MOU (Memorandum of Understanding) to participate in a grant and be able to get into the website. MOU can be found on www.rotarydistrict7430.org - under foundation, under grants.

Any questions, please contact:

District Grants Chair
Bonnie Eckenrode
beckenrode7430@gmail.com

Programs of Scale Grants for a New Year

Beginning in January, Rotary International is introducing a highly selective, competitive grant model that empowers Rotarians to implement large-scale, high impact projects with experienced partners. In support of our Action Plan, a grant of \$2 million will be awarded to one approved project each year that responds to a community-identified need.



Special Events for New Members

Welcome to the World of Rotary



“Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.”

Rotary’s Vision Statement

Rotary Club President:

During our Pre-PETS meetings many of you expressed interest in conducting an “Orientation Event” around the District on a regular basis. We listened to your advice and are offering a quarterly “Welcome to the World of Rotary” orientation throughout the District.

We will conduct the sessions by Area (similar to Pre-PETS); however, new members are welcome to attend any session. We encourage all new members within the last year to attend. These new members will receive invitations by Area. Appetizers and a cash bar will be provided. Please encourage their participation.

We also would like you to encourage your RC Membership chair to attend.

The events will be an opportunity for them to spend time with your new members to answer any questions they might have. It will also give them the opportunity to “fine-tune” your Club Orientation to avoid duplication.

The date for the last event is Monday, May 4, 2020: Areas 7, 8, 9

The Agenda for the event will be fast-paced with 10 minutes for each topic. The topics are: Rotary History, Rotary Foundation, Areas of Focus, Rotary Online, and You and the Rotary World. There will be raffle prizes, giveaways, and business card exchanges. It will be a night of Fellowship and Learning!

Note that there is a \$15 charge to offset costs of appetizers and materials. We are also limiting attendance to 25.

We need your help to make this a meaningful event for your Club and our District. Thank you for your support!

**Herb Klotz
District Governor, 2019-2020**



2020

Feb 27-29 MAPETS at the Raddison Valley Forge in K.O.P.

Mar 28 -- Regional competitions for the Four Way Test Speech Contest.

Mar 28 -- Rotary Leadership Institute (RLI) at DeSales University

Apr 24 to 26 -- D7430 Conference in K.O.P.

Apr 24 -- D7430 Foundation Gala in K.O.P.

Apr 25 -- District Training Assembly in K.O.P.

June 6 to 11 -- RI Annual Convention in Honolulu, Hawaii



Four Way Test Speech Contest

The 2019-2020 FWTSC season is underway! All contest materials (the 2019-20 Manual, student PPT, brochure and poster) have been posted on the District website www.rotarydistrict7430.org.

NOW is the time to contact the schools and promote student participation.

Regional contests are scheduled for March 28, 2020 and the District final is April 25, 2020.

