



Connections

Rotary District 7430 Newsletter

Rotary



www.rotarydistrict7430.org March 2020, Vol. 1, Issue 9



DG Herb's Message:

This month, our short video highlights International Service and Fellowship. Hear all about the great projects and activities planned and how you can get involved.

DG Herb Klotz Monthly Message - March [Click Here](#)



DISTRICT GOALS PROGRESS REPORT

The following is a summary of our progress towards several of our District's goals after eight months for 2019-20.

	<u>Goal</u>	<u>Achieved as of 2/29</u>
<u>Membership Goals</u>		
Net Increase in Membership	100	21
Number of New Clubs	3	2
<u>Rotary Foundation Service Goals</u>		
Number of Clubs Participating in District Grants	35	37*
<u>Rotary Foundation Giving Goals</u>		
Net Increase in Rotary Direct Participants	100	53
Net Increase in Paul Harris Society Members	25	25*
Purple Pinkie Race to Zero Polio Plus Donations	\$42,000	\$60,000*
Annual Fund – Share Donations	\$230,000	\$133,300

* - Goal has been achieved or exceeded!





District Conference 2020 Register Today!!!

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Ticket and Hotel Information

www.2020rotary7430districtconference.eventbrite.com

Rotary Connections Conference Agenda

Friday late afternoon - Business Meeting followed by "Grow Rotary" Panel Discussion

Friday night - Foundation Gala & Keynote Speaker, Alan Mallory (First Family to climb Mt. Everest) - afterwards DJ, dancing and hospitality suites

Saturday morning - Break out sessions (District Training Assembly) followed by the Four Way Test Speech Contest Final

Saturday afternoon - The Summit (where Rotary clubs and organizations will share their successes/fundraisers/projects) – online scavenger hunt, prizes, lots of fun!

Saturday night - International Night with Keynote Speaker, Rotary Director Dr. Stephanie Urchick (Future of Rotary), Youth Exchange Parade of Flags - afterwards DJ, dancing and hospitality suites

Sunday - Service Project for the Homeless, Closing Program with Memorial, Conference Wrap-Up

Herb Klotz
2019-2020
District Governor
Rotary District 7430

**Inspire to Lead
Empower
to Achieve**

**District 7430's 2020
Connections Conference**

April 24-26, 2020

Valley Forge Resort, King of Prussia, PA

Ticket and Hotel information at:
2020rotary7430districtconference.eventbrite.com

**Custom Packages Available
Don't Delay Book Today**

Rotary   **ROTARY
CONNECTS
THE WORLD**

Join us at "The Summit"

For more information please contact:
Shushma Patel, District Conference Chair
shushmapatel.rotary@gmail.com

Ticket and Hotel Information:
2020rotary7430districtconference.eventbrite.com



Are You Handy With a Needle and Thread? Wrap-A-Smile Needs Your Help by Susan Burnett, Bethlehem Morning Star Rotary Club

Last September, a group of intrepid District 7430 Rotarians, travelled to Guatemala on a Rotaplast mission and (along with some pretty awesome doctors and nurses), performed over 110 procedures on adorable kids like those pictured below. A HUGE part of each mission is at the center of the photo, those STUNNING QUILTS!



Each child that goes through a Rotaplast procedure receives one of these quilts, **but only WHILE SUPPLIES LAST!!!**

These quilts are hand-made, with love, by people just like you. Each one is unique. Their supply is coordinated by **Wrap-A-Smile**, another Rotary Project – a group of volunteers all over the US and Canada and they are in desperate need of new quilters. You do not need to be a Rotarian to quilt. If you are interested, or know of someone who would like to contribute to

this incredible organization, please reach out to Dr. Ann Demeranville at quilts7780@gmail.com and please visit wrapsmilequilts.blogspot.com.

How did I meet Ann? I am so glad that you ask! It turns out Ann lives up in Boothbay Harbor Maine! She heard that I was going to be up there giving my Rotaplast talk at my dad's Assisted Living center, so she and her husband came to hear the talk and ask me to help spread the word about Wrap-A-Smile. Ann's husband is a photographer for NATIONAL GEOGRAPHIC! They are both Rotarians and went on a Rotaplast trip in 2005 to Africa.





Rotary is proud to be working with Toastmasters International, a leading international educational organization that helps its members become more effective speakers, communicators, and leaders.

This new collaboration is designed to enhance your membership experience, as well as help you expand your network, develop your leadership and communication skills, and make an even bigger impact in your community.

There are many ways your club can get involved with the Toastmasters collaboration. To start, find a Toastmasters club and arrange a visit, or invite a Toastmasters member to one of your club service activities or social events.

We expect that interest in joining Rotary may be sparked by this new alliance and urge district and club leaders to quickly follow up with any prospective members.



Four-Way Test Speech Contest

Regional contests are scheduled for March 28, 2020
District final is April 25, 2020.

[Click Here](#) for more details.





Ambler:

On Tuesday Jan 21st, Bob and Clint presented a check to Jen Sweeney and the Ambler Ambulance for \$5600 at the Ambler Borough Council meeting



Saucon Center Valley:



With the help of new member, Principal Beth Guarriello and teachers from Southern Lehigh High School, 30 students gathered to make 12 blankets after school. These blankets will be donated to Native American Children in New Mexico. Our club is working with the Americans for Native Americans organization, located in Doylestown to provide services and items needed for these children who often have to live at the schools due to their distance in the reservation. These blankets will brighten up their beds and keep them warm.

Allentown:

11 Interact students were volunteers at this year's Good Shepherd Rehab Hospital Monte Carlo night celebration, helping Allentown Rotary members to create a memorable night for the hospital residents. As they do every year, these residents enjoyed the fun and games and went back to their rooms happily clutching their winning prizes.



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West Reading – Wyomissing:

Every 5th Thursday of the month the West Reading-Wyomissing Rotary Club prepares and serves a meal at the Hope Rescue Mission in Reading. Lead by Service Chair, Jill Meade, the club prepares roast pork & chicken, veggies and the ever popular "Proud Potatoes" for the residents. The residents truly appreciate the meal and the club truly enjoys serving them!



Collegeville:



The Collegeville Rotary Club is excited to announce that Karen McCaslin, the club's Program Chair, has been selected as Citizen of the Year at the Perkiomen Valley Chamber of Commerce's 6th Annual PV Star Awards Gala on February 20. Karen supports all of Collegeville's local non-profits by serving on committees, giving generously of her time, promoting organizations, fostering relationships and encouraging others to put service above self. She is the second Collegeville Rotarian to be honored by the PVCC as Sodiah Thomas and her company S&B Event Concepts and Catering won the Emerging Business award last year. It is Rotarians such as Karen and Sodiah that have inspired all of us in the club to raise our games a notch.

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Easton:

Members of the Easton Rotary Club gathered on February 21 at the Kellyn Foundation to cook a meal and deliver it to Safe Harbor Homeless Shelter in Easton. A delicious supper of Sweet Potato Chili, Cornbread Muffins and Apple Berry Crumble was created and a fun time was had by the Rotarians who participated.



Left pic: Kathy Trimble, Past President and Tom Walton
Right pic: Shelly Gotlieb and Dave Trimble

Kutztown:



ANNUAL FARMERS NIGHT

On Wednesday February 19, the Kutztown Rotary Club held its 83rd annual Farmers Night event at the Kutztown Grange to “celebrate the agricultural community, which is a big part of our economy and certainly a big part of our culture,” as stated in opening comments by the event organizer District Governor Nominee Robert Hobaugh. Club president Kurt Rohrbach welcomed participants with the hope that everyone will appreciate farming in our area and recognize how important it is to our economy and Area 3 Assistant Governor Amy Sheller provided an informative overview of “What does Rotary do?” for the audience.



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Kutztown continued:

Along with farmers from various fields of agriculture who were celebrated at the event, attendees included FFA students; Rotarians from the Kutztown, Fleetwood, and Hamburg Rotary clubs; and honored guests including area educators, Pennsylvania Grange officers, and local farming officials.

Among the honored guests was Senator Judy Schwank who serves as chair of the Senate Agriculture and Rural Affairs Committee. Senator Schwank reported an agricultural update that listed \$5 million in dairy investment grants and \$2 million in business planning and succession grants for poultry and animal science. As a testament of the growing success of this event, the attendance this year topped out at 160.

As part of the festivities, area students involved in agriculture were honored for “Student of the Month” awards. Owen Stemko received the award for Kutztown High School. Among other accomplishments, Owen has received the FFA Keystone Degree and is FFA president. Daryl Berger received the award for Brandywine Heights Area High School. Daryl attends BCTC for Building Construction and has appreciated the opportunity to work on the Berger Farm for the last 4 years. Honored for Oley Valley High School was Paige Rohrbach. Paige has been very active in



her FFA chapter, competing at the PA level and winning a silver medal at the States competition. Paige has also earned her Keystone Degree and has served as treasurer and student advisor in her FFA chapter.

The evening also included a shout-out to Rick and Anna Geissler as “Berks County’s 2019 Outstanding Farm Family” by Kutztown Rotarian Connie Werley. The evening ended with an entertaining performance by Dave Kline, an award-winning musician, historian and media personality, followed by a roundtable discussion for FFA students with Senator Schwank.



The Kutztown Rotary Club thanks the sponsors of Farmers’ Night who include Fleetwood Bank, Berks Farm Bureau, Fulton Bank, Tomkins VIST Bank, Spotts Insurance Group, Inc., Albright’s Feed Mill, and Edward J. Hildebrand Funeral Homes. Inc.



What is the PAUL HARRIS SOCIETY?

An Individual Donating \$1,000 or more every Rotary year to the Annual Fund and / or Polio Plus and / or an Approved Foundation grant, becomes a PHS member. Donations can be monthly, quarterly or annually using Rotary Direct, for example.

D7430 currently has 87 Rotarians committed to this generosity.

JOIN UP and FEEL GOOD!

Download a brochure at:

<https://my.rotary.org/en/document/paul-harris-society-brochure>



JOIN THE PAUL HARRIS SOCIETY TODAY

"So long as little children are allowed to suffer, there is no true love in this world."
Isadora Duncan

BY GIVING FROM YOUR HEART EACH AND EVERY YEAR, YOU CHANGE LIVES, SUPPORT FAMILIES, AND EMPOWER COMMUNITIES.

The Rotary Foundation  

TAKE ACTION: fill out the PHS brochure and mail it to The Rotary Foundation today

Questions? Contact

**Bill Erdman D7430 PHS Coordinator at
bill.a.erdman@gmail.com if you earn a
PHS lapel Insignia
when you join.**

DID YOU KNOW?

Elephants are the only mammals that can't jump.





URGENT APPEAL FOR HELP

CATASTROPHIC HUMANITARIAN NEED IN SYRIA



The humanitarian need in Idlib, Syria is dire.

Over the past two months nearly 1 million people have fled their homes with nothing more than the clothes on their backs due to increased violence and airstrikes. It is the largest mass exodus since World War II. Of those displaced, nearly 80% are women and children struggling to survive the freezing weather. Shelter is the greatest need in this displacement.

Many children have died from injuries and exposure to the cold.

In response to this catastrophic crisis, ShelterBox is rapidly scaling up our response to provide families with life-saving emergency shelter and essential household items. We are in critical need of support for this work.

We will not turn our backs on these vulnerable families.

[Donate](#)

KEY FACTS

**Over 900,000 people have recently fled the violence in Idlib.
13.1 Million people have been displaced since the war began.
More than half of all Syrians have been forced to flee their homes.
Shelter remains the greatest humanitarian need in Syria.**

[Learn More](#)

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OUR WORK IN SYRIA

ShelterBox has been continuously responding to the crisis since 2012. It is the longest response in our history.

Working with our partners, ReliefAid, Hand in Hand for Syria, and Bahar Organization, we have supported over 250,000 people affected by the conflict in Syria. Over the last 8 years, we've provided families with tents, tarpaulins, water carriers and solar lights as well as winterized kits that include mattresses, children's winter jackets, insulated baby onesies and hats, gloves, and scarf sets.

This life-saving work is only possible because of you. Thank you for your support.



ShelterBox



ZONE 24 & 32 DROP TO ZERO CHALLENGE

INCREASE Polio GIVING by 5%

AND
Rotary
International
Director

JEFF
Cadorette*

will jump
out of an
airplane!

(Hopefully with
a parachute)



Based on combined district
totals by 30 April 2020
compared to 30 April 2019

*With Director-elect Valarie Wafer and other team members to be announced.





Grant model receives favorable reviews

A survey of Rotary members conducted in 2018-19 to evaluate The Rotary Foundation grant model showed that a vast majority of respondents were satisfied with the grant model.

NEW Type 1 POLIO CASES as of February 27, 2020



	2020 YTD	2019 Total	2018 Total	2017 Total
Pakistan	17	139	10	8
Afghanistan	0	29	21	14

Rotary, Gates Foundation extend funding match

Rotary and the Bill & Melinda Gates Foundation are renewing their partnership to end polio. Under the agreement, Rotary is committed to raising \$50 million a year over the next three years, and each dollar will be matched with an additional two dollars by the Gates Foundation.

The extended partnership will raise an additional \$150 million for polio eradication every year for three years. Donate today and your contribution will be tripled.





Membership Tip ---

Did you know you can start a satellite club with as few as eight members? The [Guide to Satellite Clubs](#) explains what a satellite club is, how it can benefit your community, and steps for starting one.



D7430 Active Member Count

Date	No. Members
July 1, 2019	1784
February 28, 2020	1805



Share your passion for Rotary!
REFER A MEMBER!



EVERY Month is Membership Month!
MEMBERSHIP IS EVERY MEMBER'S BUSINESS

Each of us should seek out good candidates for our Rotary Clubs. Ask them to a meeting or to help on one of your projects. Get them involved.



2019 MANUAL OF PROCEDURE

Go to <http://www.rotary.org> and My Rotary to download a copy of the most recent issue of the Manual of Procedure listing all the rules and guidelines of Rotary.

WHAT IS ROTARY DIRECT?

[Click Here](#) for questions and answers to the program.



DISTRICT DIRECTORY 2019-20

The Directory is now ready for download [Click Here](#).

PROCEDURES & GUIDELINES 2018 Edition: These are the D7430 Bylaws updated. A “Quick Reference” section has been added near the beginning. [Click Here](#)

“ALPHABET SOUP” lists many of the acronyms that are used in the Rotary world. They are reprinted below, and they are on our D7430 website at:

<http://rotarydistrict7430.org/sitepage/did-you-know>



YOUR KEY RI CONTACTS –

CLUB AND DISTRICT SUPPORT (CDS)

JOHN M. HANNES

Senior Officer

john.hannes@rotary.org

ELIZABETH DAVIS

The Rotary Foundation Advisor

Elizabeth.Davis@rotary.org

Feel free to use these excellent resources!



Tell Us What You Are Doing

by the 25th of each month:

PDG Bill Palmer, Editor

bill966@ptd.net

or

Sharon Rittenhouse, Publisher

rittenhouses Sharon@gmail.com





Highlights from the January 18-19, 2020 Rotary Foundation Trustee Meeting

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Trustees reviewed five committee reports and recorded 27 decisions.

ROTARY'S AREAS OF FOCUS



Meetings

□ to clarify their October 2019 decision regarding environment issues, amended decision 42 to read: The Trustees agree to add Environmental Issues as a new Area of Focus or add Environmental Issues to an existing Area of Focus.

Programs and Awards

The Trustees

- extended the PolioPlus Partners program through the 2022 fiscal year and agreed to allocate up \$2.5 million from the PolioPlus Fund for PolioPlus partners grants;
- approved \$46.6 million in PolioPlus grants in Afghanistan, Angola, Ethiopia, Mali, Nigeria, Pakistan, Papua New Guinea, Philippines, Somalia, South Sudan, and Syria for technical assistance, social mobilization support, operational support, surveillance support, and research activities.



Peace center applications open

Since Rotary inaugurated its peace fellows program in 2002, 810 students have graduated with master's degrees from one of Rotary's Peace Centers; an additional 514 have completed the certificate program. Applications for 2021-22 are open. Find out which program is right for you.

[FOR MORE DETAILS, CLICK HERE](#)



Special Events for New Members

Welcome to the World of Rotary



“Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.”

Rotary’s Vision Statement

Rotary Club President:

During our Pre-PETS meetings many of you expressed interest in conducting an “Orientation Event” around the District on a regular basis. We listened to your advice and are offering a quarterly “Welcome to the World of Rotary” orientation throughout the District.

We will conduct the sessions by Area (similar to Pre-PETS); however, new members are welcome to attend any session. We encourage all new members within the last year to attend. These new members will receive invitations by Area. Appetizers and a cash bar will be provided. Please encourage their participation.

We also would like you to encourage your RC Membership chair to attend.

The events will be an opportunity for them to spend time with your new members to answer any questions they might have. It will also give them the opportunity to “fine-tune” your Club Orientation to avoid duplication.

The date for the last event is Monday, May 4, 2020: Areas 7, 8, 9

The Agenda for the event will be fast-paced with 10 minutes for each topic. The topics are: Rotary History, Rotary Foundation, Areas of Focus, Rotary Online, and You and the Rotary World. There will be raffle prizes, giveaways, and business card exchanges. It will be a night of Fellowship and Learning!

Note that there is a \$15 charge to offset costs of appetizers and materials. We are also limiting attendance to 25.

We need your help to make this a meaningful event for your Club and our District. Thank you for your support!

**Herb Klotz
District Governor, 2019-2020**



2020

Mar 28 -- Regional competitions for the Four Way Test Speech Contest.

Mar 28 -- Rotary Leadership Institute (RLI) at DeSales University

Apr 24 to 26 -- D7430 Conference in K.O.P.

Apr 24 -- D7430 Foundation Gala in K.O.P.

Apr 25 -- District Training Assembly in K.O.P.

June 6 to 11 -- RI Annual Convention in Honolulu, Hawaii

June 19 to 22 -- Camp Neidig (RYLA) at Camp Manatawny



The Four-Way Test Isn't a Tool to Judge Others

The Four-Way Test is a nonpartisan and nonsectarian ethical guide for Rotarians to use in their personal and professional relationships. Members might be able to recite it, but are they applying it appropriately? Learn how to use The Four-Way Test as a mirror for judging yourself, rather than a window for judging others.



Camp Neidig 2020 (RYLA)

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The Camp Neidig Registration Site is now officially open.

Our 2020 Camp Neidig Youth Leadership Program will be held June 19th- June 22nd at Camp Manatawny. All forms are available on our website <https://www.campneidig.com/forms--registration.html>.



PLEASE download the Neidig Chairperson packet as it has all the necessary registration instructions.

In the Neidig Chairperson Packet you will also see an easy hyperlink to register your club and your campers and buy chicken barbeque tickets. Both club and camper registration must be done on line. The password for registering your club is **neidigclub20** and the password for registering your campers is **neidigcamper20**.

The last day to register campers is Friday, June 5th.

Neidig Night tickets will only be available through on-line purchase with a credit card. Remember, the price of the Neidig Night Barbeque is included in the camper tuition so you do not need to purchase tickets for campers. The last day to purchase Neidig Night tickets is Monday, June 15th.

To help people understand the spirit of our camp, we created a short promotional video that can be accessed on our website home page. This is a wonderful tool to use for recruitment of campers.

Wendy Body
wgbody@butz.com

Charlie Incalcaterra
cjidmd@ptd.net





In Memoriam

We note the recent passing of Rotarians



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John H. "Jack" Krimmel



Jack Krimmel, 73, of Schnecksville, died peacefully in his home on Friday, January 3, 2020. He was a member of the First Presbyterian Church of Allentown, where he married his wife, Cathi Schneider Krimmel, in 1975.

Jack was born in Philadelphia on November 24, 1946, Jack was the son of Jean Statzell and John H. Krimmel, Sr. Jack was employed as a Sales Manager of the Door and Hardware Division at Morris Black and Sons in Allentown for more than 35 years.

Jack was an active member of the Allentown Rotary Club for many years and served as its president in 1988-89. He was a dedicated member of the Allentown YMCA, and from 2001-2006 served on its Board of Directors.

Jack was a 1964 graduate of Rancocas Valley Regional H.S. in Mount Holly, NJ. He was Lineman of the Year for the state of New Jersey. He earned a full scholarship to Duke University.

