



Connections

Rotary District 7430 Newsletter

Rotary



www.rotarydistrict7430.org May 2020, Vol. 1, Issue 11



Dear District 7430 Rotarians,

Our May video highlights our fundraising and giving efforts by Rotarians in our District during this pandemic.

[Click Here](#) to view our May video message

Enjoy and stay safe.

DG Herb

The following is a summary of our progress towards several of our District's goals after ten months for 2019-20.

	<u>Goal</u>	<u>Achieved as of 4/30</u>
<u>Membership Goals</u>		
Net Increase in Membership	100	45
Number of New Clubs	3	2
<u>Rotary Foundation Service Goals</u>		
Number of Clubs Participating in District Grants	35	37*
<u>Rotary Foundation Giving Goals</u>		
Net Increase in Rotary Direct Participants	100	59
Net Increase in Paul Harris Society Members	25	25*
Purple Pinkie Race to Zero Polio Plus Donations	\$42,000	\$60,000*
Annual Fund – Share Donations	\$230,000	\$156,600

* - Goal has been achieved or exceeded!





Service Clubs Unite to Overcome COVID-19

Clubs of Rotary International, Kiwanis International, Lions Clubs International, and Optimist International are working safely and diligently to maintain connections with each other and our neighbors so that we can cope with and overcome the effects of COVID-19. We are leveraging the strength of our combined networks of 3.2 million members to provide comfort and hope to those feeling the effects of isolation and fear.





This is Esther. Esther lives in the ShelterBox refugee camp in the Lake Chad basin. When Esther was 17, Boko Haram rebels attacked her village in northern Nigeria. They murdered her father and brothers, and raped and murdered her mother. Esther was then told to run, ostensibly for use as target practice. She managed to escape into the forest where she met a few other survivors. Together they managed to walk to the camp, arriving tired, hungry, and traumatized. After having recovered and stabilized, Esther is now married and the mother of two young children. She has acquired a sewing machine and has become a seamstress for the camp, earning money to help support her family.

ShelterBox and the safe and secure environment that is provided helped Esther recover from her tragedy and make a new life for herself and her family. The support of Rotarians like us and our clubs make this life-altering work possible. Thanks to all in D7430 who make this happen.



As clubs move to online meetings, we are available to do presentations using Zoom or GoToMeeting. Contact Bill Tuszynski (wtuszynski@verizon.net or 267-274-1631) or Hank Tur (htur1651@gmail.com or 267-221-16510) to arrange.



District #7430 CAREmongers Report

By Marlene Heller, Allentown West Rotary

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While the rest of the world goes about trying to figure out how to exist under quarantine, Rotarians continue to do “service above self,” as anyone can see on the District 7430 CAREmongers Facebook page. Using the hashtag #RotaryResponds, Rotary members are posting new ways to do familiar things, such as feeding the hungry, and finding new things that need to be done in this unusual environment, such as mask-making. Read on to see what clubs are doing in your community, and around the district.

- Blue Bell Rotary and its members are purchasing over \$4,000 in grocery gift cards and grocers then are giving at least 10 percent additional over the face amount. Grocery gift cards will go to Boys & Girls Club, Interfaith Housing Alliance and other community organizations that serve the at-risk families in the areas in and around Blue Bell and elsewhere in Montgomery County. Blue Bell Rotary is matching 1:1 members donations.

- Joe Groarke is a member of the Collegeville Rotary Club. Collegeville RC has a history of supporting Daily Bread Community Food Pantry. Joe decided to help them out. He put a shopping list on FaceBook and asked friends to buy things on the list, call him when they had them and he would collect them. After a week or so he delivered the much-needed supplies to the food pantry. Joe Groarke is a Rotary Rockstar

- Blue Bell Rotary delivers the first \$1,100 of Giant gift cards to Boys & Girls Club of Wissahickon Valley. Giant topped off with the extra \$100.

- Janet Frost Kolepp, DGE, posted that help was urgently needed in Bethlehem for tarps for the homeless. She noted that a “Quick and easy buy through Amazon would facilitate the purchase.” Shortly after that she was able to follow up with: UPDATE: Thank you so much! All tarps have been purchased! Proving, once again, that Rotarians are #PeopleofAction!

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District #7430 CAREmongers Report continued

By Marlene Heller, Allentown West Rotary

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•Warminster Rotary made:

- 1. \$500 donation the Bucks County YMCA for their Covid 19 response for Child Care for essential workers.**
- 2. \$500 donation toward the 10k matching challenge of the Bucks County Opportunity Council toward Covid 19**
- 3. Provided a catered lunch to the Bucks County Emergency Response team and the 911 Center.**
- 4. Guiseppes Warminster catered the lunches to support our host and the essential workers behind the scenes.**

•Some members of the Doylestown Rotary are providing fabric, cutting fabric, or making masks for health care workers, or their families, friends and neighbors.

•Allentown West Rotarians raised money to donate 65 gift cards of \$25 each for Weis Market that were given to Lowhill Food Pantry. Several members work in their homes to sew face masks for Phoebe Richland Skilled Nursing and Personal Care Community. Following an urgent call from Luther Crest Senior Living, where the club normally meets, AW Rotarians raised enough money to donate hand sanitizer and goggles for the Senior Living Center. Member Gail Micca has personally packed over 500 snack packs for students, about 200 of which were delivered and another 300 that will go out in the next couple of weeks. Dennis Houser, Herb Klotz, and Len Salinas helped out by spreading mulch at Ontelaunee Park. Allentown West Rotary has provided their sound system to Living Stone Fellowship Church for a drive in church experience for Palm Sunday.

•Allentown Rotarian, Rolf Schlake, owner of Applied Separations, manufactures DNA clinical kits in ultra-clean cleanrooms. Instead of routinely disposing of them, the company heats its used clean room gowns in company ovens to 230oF for 90 minutes destroying coronavirus, and then immediately putting them in clean plastic bags. Although not sterile, these scarce and much-needed products are then offered free to first responders and others, protecting both themselves and those they serve.

•Kutztown Rotary Club is responding to the increased demand for a local food pantry. The club is matching the first 100 donations of \$25. All donations will be used to purchase grocery gift certificates from Weis and Giant and will be donated to Friend, Inc. Community Services. This fundraiser will help provide additional support to community members in need during this uncertain time.

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District #7430 CAREmongers Report continued

By Marlene Heller, Allentown West Rotary

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•Whitehall Area Rotary is collecting Baby Monitors! Lehigh Valley Health Network is in need of baby monitors to help with remote communications between health care providers. Zephyr Pharmacy is a local drop off point.

•The Rotary Club of North Penn board of directors has approved more than \$20,000 to be immediately donated to numerous North Penn area charities and non-profit organizations that are essential, especially during this pandemic. The club is providing much-needed financial donations to organizations like Manna on Main Street (Lansdale's food pantry); the Peak Center (Lansdale's senior center); Laurel House (Montgomery County's safe house & counseling center for abused women/children); VMSC (local ambulance first responders); the North Penn Valley Boys & Girls Club; and the Kelly Ann Dolan Fund (for critical care pediatric patients and their families).

•LANSDALE: On April 10, roughly 10,000 pounds of shelf stable food drive donations were delivered by Philabundance to Manna on Main Street in Lansdale. Sorting and delivering that much food was a monster job that YMCA staff, its board of directors leadership, and North Penn Rotarians happily stepped up to do.

•MontCo Anti-Hunger Network provides resources that help county food pantries feed more than 15,000 households per year. They coordinated the collaboration of the Lansdale Area Family YMCA and essential service providers working to relieve COVID 19 induced hunger. Some of the food will be delivered to Martha's Choice Marketplace, operated by Catholic Social Services in Norristown.

•Upper Perk Rotary: The ambulance companies are in need of medical gowns as PPE. A local seamstress will make them if we can donate polyester or cotton/polyester blend sheets. If you have some that you can spare please leave a message and someone will pick them up.

•Whitehall Area Rotary: A few Rotarians doing monthly SUNShine Boxes distributions at St. Stephens. (Serving Under Nourished Seniors) Modified by doing drive-in service, social distancing, masks and gloves to keep everyone safe. Thanks to Second Harvest for providing the food to the seniors.

•Donated \$1,068.00 in Lidl Gift Cards from Collegeville Rotarians to the Daily Bread Community Food Pantry in Collegeville.

Rotarians are People of Action.





Emmaus:

The Feed East Penn Students Program has been going strong and has expanded to meet the needs of about 200 families in need of assistance in the East Penn Area during the Covid-19 pandemic. Each week our Club's Volunteers are putting Service Above Self to meet the need, and the FEPS Committee is working tirelessly to find grant funding and sponsorships to continue to rise above the challenge. A heartfelt Thank You to all of the volunteers and to Cindy and Rick for their efforts.



THIS right here would make Paul Harris proud. You make our club proud!

Areas 1 and 2:

Area RCs promoted a Lehigh Valley blood drive for April 29.



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Morrisville-Yardley Area:

April 11, 2020 Easter Egg Hunt tradition preserved!



Instead of hundreds of Morrisville children gathering candy-filled Easter Eggs in Williamson Park, the eggs found them! The 70+ year tradition of the Morrisville Easter Egg Hunt was preserved with many thanks to Rotarian Mike Yager, his wife Michelle and many others behind the scenes. Mike and Michelle carefully handed out from their home and delivered carefully packaged and sanitized Easter Egg "kits" for several hundred children in Morrisville. In addition, they provided the Interfaith Food Alliance with the "kits" for their clients which were handed out at the Morrisville United Methodist Church, along with groceries and gift cards to help the families at this most difficult time.





What is the PAUL HARRIS SOCIETY?

An Individual Donating \$1,000 or more every Rotary year to the Annual Fund and / or Polio Plus and / or an Approved Foundation grant, becomes a PHS member. Donations can be monthly, quarterly or annually using Rotary Direct, for example.

D7430 currently has 87 Rotarians committed to this generosity.

JOIN UP and FEEL GOOD!

Download a brochure at:

<https://my.rotary.org/en/document/paul-harris-society-brochure>

JOIN THE PAUL HARRIS SOCIETY TODAY

"So long as little children are allowed to suffer, there is no true love in this world."
Isadora Duncan

BY GIVING FROM YOUR HEART EACH AND EVERY YEAR, YOU CHANGE LIVES, SUPPORT FAMILIES, AND EMPOWER COMMUNITIES.

TAKE ACTION: fill out the PHS brochure and mail it to The Rotary Foundation today

The Rotary Foundation

Questions? Contact

**Bill Erdman D7430 PHS Coordinator at
bill.a.erdman@gmail.com if you earn a
PHS lapel Insignia
when you join.**

DID YOU KNOW?

The number of possible ways of playing the first four moves per side in a game of chess is 318,979,564,000.





Rotaplast: The Children Need Our Help

District 7430's Rotaplast Committee is asking for help in providing needed surgeries for victims in the world who suffer from cleft lips/palates and related maladies.



District 7430 has proudly been in the forefront of a global effort to limit the burden of this disease. Working closely with Rotaplast International for over a dozen

years, over forty District 7430 Rotarians have gone on missions to some eleven countries with many other District Rotarians in supporting roles to make that happen.

Rotaplast International provides free reconstructive surgery to children around the world who are born with these anomalies. Although the deformities are not life threatening, they are life compromising. Cleft children do not have a normal appearance, cannot speak or swallow food correctly, and are prone to upper respiratory problems. Their level of education and social development is often hampered. The reconstructive surgery and medical care provided by Rotaplast permanently improves both the short- and long-term health of children, giving them hope for a better future.

The most recent mission this past fall in Guatemala was a huge success. Over 100 surgeries were performed. A mission in 2021 is in the planning stages. For that to happen, the support of District 7430 clubs is needed. A typical mission includes 12 to 15 volunteer surgeons, nurses, and anesthesiologists, as well as up to ten Rotarians filling a variety of roles from medical records keeper and equipment sterilizer to play therapist, and costs about \$100,000.

Looking for a program for an upcoming club meeting? One of Rotaplast's team members from last fall's mission would love to present to your club (great for Zoom meetings!). Contact Darlene Scott at dscott@cwmmeter.com

To donate to District 7430 Rotaplast Mission:

Make checks payable to: Rotary District 7430 Foundation - Rotaplast Fund

Mail to treasurer: Tom Hartzell, 1341 Biafore Ave., Bethlehem, PA 18017





Community Assessments- Now is a Good Time

Our Rotary Clubs may not be able to meet physical during this period however, we certainly can continue our good work. We have heard a lot of talk about community assessments and why doing a community assessment is so important. Take a look around- -it is the perfect time for your club to take a “different” look at what is needed in your community and what we should support.

Assessing your community’s strengths, weaknesses, needs, and assets is an essential first step in planning an effective project. By taking the time to learn about your community, you can discover the best opportunities for service and maximize your club’s ability to make an impact.

An assessment not only helps you better understand the dynamics of your community but also allows you and your project’s beneficiaries to make informed decisions about service priorities. Even if you’re actively involved in your community, an assessment can reveal additional strengths and opportunities for growth. Perhaps you’ll find a new way to address a known issue or give residents a chance to point out overlooked challenges.

Before you start an assessment, consider what you want to learn about your community. An effective assessment will reveal things you did not know before.

Types of assessments --- You can combine or adapt the following six assessments to best suit your club’s resources and the preferences of community members:

- Community meeting
- Survey
- Interview
- Focus group
- Asset inventory
- Community mapping



As you determine your approach, consider any available data about the community. Has the local, regional, or national government recently published credible findings that could inform your strategy? Have other organizations or institutions researched the community? Do you notice any gaps in official statistical data that need to be addressed through formal preliminary research?

To answer these questions, consider partnering with local experts in your club or district.

To find out more information and an easy download for specific ways to do Community Assessments in your club: go to myrotary.org—do a search on community assessments- and an easy to read downloaded file is available for you and your club to use.



ZONE 24 & 32 DROP TO ZERO CHALLENGE


INCREASE Polio GIVING by 5%

AND
Rotary
International
Director

JEFF
Cadorette*

will jump
out of an
airplane!

(Hopefully with
a parachute)





The Mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

NEW Type 1 POLIO CASES as of April 24, 2020



	2020 YTD	2019 Total	2018 Total	2017 Total
Pakistan	49	139	10	8
Afghanistan	4	29	21	14

Rotary and World Immunization Week

As scientists work to find a vaccine for the novel coronavirus, we can do our part to keep our communities healthy by encouraging everyone to immunize their children. The global health community needs Rotary's help to spread the word about the importance of vaccinations during World Immunization Week, 24-30 April. Download Rotary's World Immunization Week Toolkit and use #VaccinesWork and #EndPolio hashtags on your social media posts to raise awareness.





District 7430 Membership

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Membership Tip ---

Professional and personal development opportunities

If you and your members are staying home and have time to acquire a new skill, remember the many professional and personal development opportunities available in the Rotary Learning Center. Online courses include options such as Mentoring Basics and Becoming an Effective Facilitator.



D7430 Active Member Count

Date	No. Members
July 1, 2019	1784
April 30, 2020	1829



Share your passion for Rotary!
REFER A MEMBER!



EVERY Month is Membership Month!
MEMBERSHIP IS EVERY MEMBER'S BUSINESS

Each of us should seek out good candidates for our Rotary Clubs. Ask them to a meeting or to help on one of your projects. Get them involved.



DISTRICT DIRECTORY 2019-20

The Directory is now ready for download [Click Here](#). NOW would be a good time to forward your 2020-21 Club Officer and Committee Chair info to our D7430 Administrator, Sharon Rittenhouse.

2019 MANUAL OF PROCEDURE

Go to <http://www.rotary.org> and My Rotary to download a copy of the most recent issue of the Manual of Procedure listing all the rules and guidelines of Rotary.

WHAT IS ROTARY DIRECT?

[Click Here](#) for questions and answers to the program.

PROCEDURES & GUIDELINES 2018 Edition: These are the D7430 Bylaws updated. A “Quick Reference” section has been added near the beginning. [Click Here](#)

“**ALPHABET SOUP**” lists many of the acronyms that are used in the Rotary world. They are reprinted below, and they are on our D7430 website at:

<http://rotarydistrict7430.org/sitepage/did-you-know>



YOUR KEY RI CONTACTS – CLUB AND DISTRICT SUPPORT (CDS)

JOHN M. HANNES

Senior Officer

john.hannes@rotary.org

ELIZABETH DAVIS

The Rotary Foundation Advisor

Elizabeth.Davis@rotary.org

Feel free to use these excellent resources!

Tell Us What You Are Doing

by the 25th of each month:

PDG Bill Palmer, Editor

bill966@ptd.net

or

Sharon Rittenhouse, Publisher

rittenhouses Sharon@gmail.com





Rotary Peace Fellowship Applications Now Being Accepted

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Candidates have until May 31st to submit applications to the District.



Each year, Rotary awards up to 130 fully funded fellowships for dedicated leaders from around the world to study at one of our peace centers.

Through academic training, practice, and global networking opportunities, the Rotary Peace Centers program develops the capacity of peace and development professionals or practitioners to become experienced and effective catalysts for peace. The fellowships cover tuition and fees, room and board, round-trip transportation, and all internship and field-study expenses.

Since the program began in 2002, the Rotary Peace Centers have trained more than 1,300 fellows who now work in more than 115 countries. Many serve as leaders in governments, NGOs, the military, education, law enforcement, and international organizations like the United Nations and the World Bank.

The Rotary Peace Fellowship is designed for leaders with work experience in peace and development. Our fellows are committed to community and international service and the pursuit of peace. Each year, The Rotary Foundation awards up to 50 fellowships for master's degrees and 80 for certificate studies at premier universities.

Have a candidate in mind? Go to <https://my.rotary.org/en/peace-fellowship-application>

For more information please contact Bill Hunter wdh3@lehigh.edu.





Parkland C.A.R.E.S. Feeding the Hungry

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Parkland C.A.R.E.S. Food Pantry continues its dedication to the Parkland Community during the time of Covid-19. In the month of March they switched from a Choice Pantry model to a Drive-Thru Food Distribution model. Two Tuesdays a month Parkland C.A.R.E.S. runs the distribution at Kernsville Elementary School. Families are welcome to visit each time and receive bagged food and other essential items for their families.

During the month of March, Parkland C.A.R.E.S. fed 153 households (91 New HH), 297 Adults, 314 Children and 48 Seniors. Feeding this many households was made possible by contributions from Second Harvest, Crooked Row Farm, Weis Markets, Rotary Club members, Orchard Hills Church, Josh Early and the community as a whole.

A family who recently received assistance from Parkland C.A.R.E.S. shared this message. “What a relief for local residents! The staff is so helpful and friendly with smiling faces and provide a great service to our community.”

By Katrina E. Sundstrom, Executive Director, Member Allentown West RC





District Events Calendar

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2020

June 19 to 22 -- Camp Neidig (RYLA) at Camp Manatawny CANCELLED

June 29 -- District Changeover at the Steel Club in Hellertown

**Sep 20 -- Vibrant Club Summit at DeSales University Center,
Center Valley, PA**

Oct 9 -- ShelterBox Dinner and Auction at the Steel Club in Hellertown

Oct 24 -- Yvette Palmer 5K race to end Polio at LCCC in Schnecksville

Nov 7 -- Rotary Leadership Institute (RLI) at DeSales University

**Check out the
Rotary District 7430 Facebook page
for all the latest District and Club news
plus useful information.**





Camp Neidig 2020 (RYLA) Cancelled

To Rotarians and Prospective Campers,

On behalf of the Camp Neidig Committee, it is our regret to inform our District clubs and members that we have decided to cancel the 2020 Camp Neidig program. In light of Gov. Wolf's decision earlier this week to close schools for the remainder of the academic year, it became clear that holding Camp Neidig this year was no longer viable.



This isn't a decision we took lightly, but after much deliberation and consultation with our District Governor, Camp Director, and Camp Manatawny we agree this was the best course forward as the safety of the students, camp staff, and Rotarians was paramount. As you know, the majority of our campers are selected by working closely with the great school districts in our communities. With their doors shuttered, that was no longer possible.

In addition, it is expected that ongoing restrictions for social distancing and camp operating requirements mandated by the government could not be met for our camp program by June. In the next few weeks, we will refund our District clubs that have already registered campers.

Our committee and camp staff are disappointed that we won't be able to work with another great group of extremely talented students in 2020. As we teach our campers, we don't grow as leaders when times are easy, leaders are made in how they deal with adversity.

We appreciate everyone's support during these challenging times and we are already looking forward to Camp Neidig 2021 even more! Please feel free to contact us with any questions.

Wendy Body
wgbody@butz.com

Charlie Incalcaterra
cjidmd@ptd.net

Shawn Hinkle
shawnpsu01@gmail.com



In Memoriam

We note the recent passing of Rotarians



PDG Clifton (Tip) Mowrer, Jr. 88, passed away on April 25, 2020. Tip was the Bethlehem Rotary Club Past President and our D7430 District Governor (1994-1995). Clifton E. “Tip” Mowrer, devoted husband and father passed away in the comfort of his family.

Tip was born the eldest son of Clifton E. Mowrer, Sr. and Margaret Brown Mowrer. He was raised in Bethlehem and graduated from Liberty High School in 1949. While a student at Liberty High School, he had the honor to play cornet in the Inauguration Parade of Harry S. Truman upon his election to the United States Presidency.

In 1953, Tip graduated from Lehigh University with a Bachelor of Science degree in Business. He was a member of the Kappa Sigma Fraternity.

Upon graduation, the Korean War was in process and Tip entered the military serving in the South Pacific at Anderson Air Base, Guam. While in the army, he had the opportunity to tour Japan and the Hawaiian Islands. It was the memory of this 1st visit to Hawaii that continually called Tip back to Hawaii as his favorite vacation destination.

After honorable discharge, Tip entered the dairy program at The Pennsylvania State University to study milk processing and of ice cream manufacturing and then joined the family dairy operation and married Barbara Wallace of Bethlehem, to whom he was married for over 60 years. He remained in the milk and ice cream business until it was sold to Fairmont Foods and subsequently transitioned into the insurance industry. He became a partner in the Hampson Mowrer Agency, now Hampson Mowrer Kreitz Insurance Agency where he retired after 35 years.

Tip ran for and was elected to the Bethlehem Area School Board as well as the governing Board of the Vocational Technical School. Tip also served as a Trustee on the Board responsible for the formation of the Northampton County Community College. Tip was a past member of the Bethlehem Water Authority and Past Chairman of the Senior Alumni Council at Lehigh University. He was honored to receive Lehigh University’s Distinguished Service Award.

Tip continued a life of community service as the Past President of the Bethlehem Rotary Club, Past Rotary District Governor, Rotary Paul Harris Fellow, Director of the Wilbur Savings and Loan, Director of the Lafayette Ambassador Bank, Director of the Asa Packer Society and served as an admissions volunteer at Lehigh University for 30 years.

Tip was preceded in death by his beloved wife Barbara and brother, Rev. Gordon Mowrer, former Mayor of Bethlehem. He is survived by his sons Jeffrey T. Mowrer, (MBA, PGA) and wife Pamela of Greensburg, Pa., Andrew C. Mowrer (M.Ed.) and wife Stacey of Bethlehem, Pa. and his daughter Dr. Susan Mowrer Benda (D.Ed) and her husband Joseph of Bethlehem, Pa.

