



Connections

Rotary District 7430 Newsletter

Rotary



www.rotarydistrict7430.org November 2019, Vol. 1, Issue 5



DG Herb's Message:

This month, our short video highlights The Rotary Foundation and all the good that District Grants can do. Watch and enjoy!

DG Herb Klotz Monthly Message - November



DISTRICT GOALS PROGRESS REPORT

The following is a summary of our progress towards several of our District's goals after three months for 2019-20.

	<u>Goal</u>	<u>Achieved as of 10/31</u>
<u>Membership Goals</u>		
Net Increase in Membership	100	2
Number of New Clubs	3	1
<u>Rotary Foundation Service Goals</u>		
Number of Clubs Participating in District Grants	35	37
<u>Rotary Foundation Giving Goals</u>		
Net Increase in Rotary Direct Participants	100	16
Net Increase in Paul Harris Society Members	25	8
Purple Pinkie Race to Zero Polio Plus Donations	\$42,000	\$55,000
Annual Fund – Share Donations	\$230,000	\$55,400

Let's Grow Rotary Together.....



Race to Zero a Huge Success



The 9th annual Yvette Palmer Race to Zero Purple Pinkie 5K run and fun walk was held this Saturday, October 12, 2019 at Lehigh Carbon Community College (LCCC). A perfect October day greeted 139 local Rotarians and 30 supporters from District 7430 and beyond. Rotary and interact clubs across the district had teams and team survivor was present. Many hands made light work, from 7 in the morning until noon, set up, tear down and production of the race event was made possible by many happy, enthusiastic volunteers.

A special guest Jeffry Cadorette, Zone 24 & 32 Director from the Media RC, was at the Race, and promised to jump out of a plane if all districts in his zone raised an additional 5% over their PolioPlus funds raised last year. District 7430 has accomplished this! Also present were Seven D7430 Past District Governors.

The day started off with registration and fellowship before the race from 7:30-9:15 at 9:15 the participants gathered and started the day's activities with a welcome from John Scott, Laurie Grube Vice President of Sponsor Riverview Bank, District Governor Herb Klotz and Jeff Cadorette. Team survivor lead by D7430 Polio Chair Carol Ferguson gave background, history and information around polio.



The race was kicked off by Kimberly Pyne, Yvette Palmer's daughter at 9:30 a.m. Awards, thanks, door prizes, team gifts and goodie bags from sponsor AI Orthodontics were handed out to happy participants after the race.

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Race to Zero a Huge Success continued



District Rotarians and friends raised **\$55,000** for PolioPlus, this included Corporate Sponsors, Club Sponsors and race entry fees. District Governor Herb Klotz announced that it was our best and highest year yet and that every club in the district was a sponsor!

The volunteers were coordinated by Diana Dunn Allentown West. We had a great space with good food and drink at LCCC coordinated by Barbara Kistler, Allentown West. Door Prizes were coordinated by Jennifer Stinson. T-shirt's, medals and plaques were coordinated by Cindy Roosevelt. Race day logistics, traffic and parking was coordinated by Dennis Houser. The Race was directed by John Scott. Race timing by Pretzel City Sports out of Berks County. Thank you to our photography team, Gary Heller, Chris Hornaman and Kristin York.

Virtual races were also coordinated throughout the district. The Doylestown Rotary club had a virtual walk before race day and was a top donor! Thank you

Thank you to Carol Ferguson and the District PolioPlus Committee for support and guidance, sponsorship and coordination.

Thank you to our Sponsors! Riverview Bank, Eight Oaks Distillery, The Valley Ledger, Al Orthodontics, Powers Scientific, LCCC Wacker Chemical Corporation, Gary's Tree Service, EBC Printing and Thrivent.

A really big thank you to all who made this day possible!

Allentown West Photographer, Gary Heller, set up a link with DropBox that is the following:

<https://www.dropbox.com/sh/sc0ig7vh6t1eukk/AADj0NsXqucvch9ZZ0ZXAIL8a?dl=0>





World Polio Day cheers major achievements

Rotary and its partners in the Global Polio Eradication Initiative are celebrating a major milestone this World Polio Day:

There is confirmation that a second type of the wild poliovirus has been eradicated!

This is a significant step toward the ultimate goal of a polio-free world. Dr. Tedros Adhanom Ghebreyesus, director-general of the World Health Organization, announced the historic feat in a video address during Rotary's Global Online Update on 24 October.



Four Way Test Speech Contest

The 2019-2020 FWTSC season is underway! All contest materials (the 2019-20 Manual, student PPT, brochure and poster) have been posted on the District website www.rotarydistrict7430.org.

NOW is the time to contact the schools and promote student participation.

Regional contests are scheduled for March 28, 2020 and the District final is April 25, 2020.





What is Rotary Direct?



Rotary Direct allows you to help others by supporting The Rotary Foundation year-round by automatically giving each month, or each quarter, or each year.

HOW CAN I SIGN UP FOR ROTARY DIRECT?

There are four ways to enroll in Rotary Direct:

- ☐ **ONLINE** at <https://www.rotary.org/en/donate>: Enrolling online with a credit or debit card is the easiest and most secure way. After selecting DONATE, you can choose Recurring donation in the Donation section.
- ☐ **BY MAIL**: You may enroll using one of the Foundation's contribution forms, such as The Rotary Foundation Contribution Form (123) or the Rotary Direct enrollment form.
- ☐ **BY PHONE**: Call the Rotary Support Center at +1-866-976-8279.
- ☐ **BY FAX**: +1-847-328-5260

IS THERE A MINIMUM CONTRIBUTION?

Yes. Because we pay processing fees, there is a minimum of \$10 per transaction (i.e., \$10 per month, \$10 per quarter, or \$10 per year).

For more information on the entire Rotary Direct Program [Click Here](#)





Norristown:

Six members of the ROTARY CLUB OF NORRISTOWN helped the ADVOCATES AGAINST HUNGER fresh produce distribution in Norristown last Saturday. They joined other volunteers in handing out food to about 200 local families in need.

Thanks to Jim, Judy, Louise, Dave S, Dave V, and Ron for their participation.



Allentown West:

ADOPT-A-HIGHWAY



Dale Heffner and Gail Micca led a group of nine AWRC volunteers on Saturday morning, Oct 19th. It was cold, but it was sunny. This was the first time for this project.

They cleaned up 26 bags of trash from a two mile stretch of Rt 222 near Breinigsville. Well done, Rotarians.





Slatington:

On September 7th Slatington Rotarians organized an event to raise funds for Dream Come True. Dream Come True is a nonprofit organization that fulfills dreams of local children ages 4-17, which are seriously, chronically, or terminally ill. The Rotary Club of Slatington was there volunteering as their service Saturday project. We were able to raise \$11,190 to be donated.



During the event the Rotary Club was thanked for their Community Grant given to the playground for dugout repairs. Rotary Club of Slatington President Marc Grammes threw out the 1st pitch and the club members were invited to join him on the field.

It was a successful event and the Rotary Club was displayed positively in our community.

Doylestown:

Doylestown Club partners with local Preschool Facility to raise funds for both through Pickleball



Pickleball is the new racketball for the 21st century and the Doylestown Club hosted a Pickleball Tournament in late September to "ride the wave" of excitement about this new sport. Partnering with Camp Curiosity, a local preschool facility with 11 courts on their campus, they raised \$10,000 in the first ever local Pickleball event. The Doylestown Club will put their share into community grants and scholarships, adding to the \$53K generated by two

other club fundraising events in 2019. To play or sponsor in next year's event, contact us at <http://doylestownrotary.org/>.





Blue Bell:

14TH ANNUAL CHEFS OF THE BURBS

On October 10, the Rotary Club of Blue Bell hosted their 14th Annual Chefs of the Burbs at Pinecrest Country Club. 350 guests feasted on delicious food from 19 participating restaurants, bid on over 100 beautiful baskets and several live auction items. The energy in the room was incredible and **we raised \$55,000** for Interfaith Housing Alliance, Wissahickon Valley Boys and Girls Club and many other Blue Bell Rotary Club initiatives and beneficiaries. We can't wait for the 15th Annual Chefs of the Burbs on October 15, 2020. Save the date!





Why should I donate to The Rotary Foundation?

Giving works because Rotary works. We are proud that 90.8 percent of donations go straight to supporting our service projects.

When you make a donation to The Rotary Foundation, you are helping Rotary members make a difference in the lives of millions of people around the world, by promoting peace, preventing disease, bolstering economic development, and providing clean water and sanitation.

What is the PAUL HARRIS SOCIETY?

An Individual Donating \$1,000 or more every Rotary year to the Annual Fund and / or Polio Plus and / or an Approved Foundation grant, becomes a PHS member. Donations can be monthly, quarterly or annually using Rotary Direct, for example.

D7430 currently has 68 Rotarians committed to this generosity.

JOIN UP and FEEL GOOD!

Download a brochure at:

<https://my.rotary.org/en/document/paul-harris-society-brochure>



JOIN THE PAUL HARRIS SOCIETY TODAY

*"So long as little children are allowed to suffer, there is no true love in this world."
Isadora Duncan*

BY GIVING FROM YOUR HEART EACH AND EVERY YEAR, YOU CHANGE LIVES, SUPPORT FAMILIES, AND EMPOWER COMMUNITIES.

TAKE ACTION: fill out the PHS brochure and mail it to The Rotary Foundation today

The Rotary Foundation  

Questions? Contact

**Bill Erdman D7430 PHS Coordinator at
bill.a.erdman@gmail.com if you earn a
PHS lapel Insignia
when you join.**



Facebook Training

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Facebook Training will be held Saturday, November 16th from 10 am to 2 pm at Ursinus College, located at 601 E. Main Street, Collegeville, PA 19426. The class will be held in the Olin Hall, Room 103.

This training is intended for club Facebook administrators or Rotarians that are actively involved with social media for their club.



Facebook Training

Topics to be covered:

- Facebook Introduction
- Why Facebook is Important to Growing Your Club
- Facebook Business Page Overview & Elements
- How Businesses are Using Facebook
- How News feeds Work
- Posting Properly
- How the Public Engages with your Business Page
- Understanding Page Roles
- Optimizing Your Page
- Best Practices for Posting Content
- How Frequently Should You Post?
- Optimizing Your Content
- Facebook Insights
- Understanding Messenger
- Creating Events
- Understanding Boosts vs Ads
- Introduction to Facebook Ads
- Ad Formats Available
- Targeting Capabilities
- Scheduling and Budgeting
- Building Your Fan Base

It is recommended that attendees bring a laptop or tablet, although they are not required. Space is limited, cost is \$20. Lunch will be served.

Reserve your spot today. [Register Here](#)

Questions? Please contact David Akers, District Public Image/Social Media Chair at david@lmssolutions.biz



Our New International Service and Fun Travel Fellowship Project – a Huge Success!

In August, 12 Rotarians, and families from 4 Rotary Clubs participated in our Districts first “service and fun travel Fellowship in Zambia. The Emmaus, North Penn, Allentown and even Michigan Rotary clubs participated in a local village painting project in the small Zambian Village of Mfuwe.



Two weeks of travel included about a week in which our group joined with local Rotarians and villagers to paint classrooms in two different elementary schools and a Secondary school. The local Rotarians arranged the project and our Rotarians painted and taught locals how to paint.

The next week, our Rotarians enjoyed a true African Safari experience in one of the most pristine wilderness areas in Africa: The South Luangwa National Park.



Thanks to all who participated: Chris and Cindy Hornaman, Dee Eng and Gary Rohrbach, Carol and Sam Dugan, Barb and Lou Bottitta, Mike Orbin, Jim Palmquist, Jim Sillers (from Michigan) and Brandi Pandach from Washington DC.

Stay tuned for more fun and service opportunities for our Rotarians in the near future!





The Rotary Foundation
Of Rotary International

November is Rotary Foundation Month

Donating to Rotary means clean water and sanitation. Health and hope in areas that were once ravaged by diseases like polio. Economic development and new opportunities. Your financial help makes all this happen, and more.

With your help, we can make lives better in your community and around the world.

**NEW Type 1
POLIO CASES as of
October 27, 2019**

polio news

	2019 YTD	2018 Total	2017 Total	2016 Total
Pakistan	77	10	8	20
Afghanistan	19	21	14	13

The outbreak in Pakistan is believed to be an area of children not receiving vaccine even though the record says they did.





District 7430 Membership

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Membership Tip ---

Give all members something meaningful to do ----

This requires club leaders to understand why each member is there and determine what activities would fulfill their passion and purpose for joining. It is sometimes easier to do a task yourself then delegating, but handing tasks over to someone new is a great way to include them.



D7430 Member Count

Date	No. Members
July 1, 2019	1784
Oct 30, 2019	1786



Share your passion for Rotary!
REFER A MEMBER!



DID YOU KNOW?

Clans of long ago that wanted to get rid of their unwanted people without killing them used to burn their houses down - hence the expression "to get fired."

You're
Fired!



DISTRICT DIRECTORY 2019-20

The Directory is now ready for download [click here](#). The Directory is intended to be used as a quick reference to District Leadership contact info. It also contains Club meeting time/locations as well Club President, President-Elect, Treasurer, Secretary, Foundation and Membership Chairs. It does not list all Club Chairs or Members.

PROCEDURES & GUIDELINES 2018 Edition: These are the D7430 Bylaws updated. A “Quick Reference” section has been added near the beginning. [Click Here](#)

“ALPHABET SOUP” lists many of the acronyms that are used in the Rotary world. They are reprinted below, and they are on our D7430 website at:

<http://rotarydistrict7430.org/sitepage/did-you-know>



YOUR KEY RI CONTACTS –

CLUB AND DISTRICT SUPPORT (CDS)

JOHN M. HANNES

Senior Officer

john.hannes@rotary.org

GEOFF COCHRAN

Associate Officer

geoffrey.cochran@rotary.org

Feel free to use these excellent resources!

Tell Us What You Are Doing

by the 25th of each month:

PDG Bill Palmer, Editor

bill966@ptd.net

or

Sharon Rittenhouse, Publisher

rittenhouses Sharon@gmail.com





D7430 Youth Program Plan

A comprehensive youth program is important for a Rotary Club’s mission fulfillment and sustainability. Exposing our future leaders and citizens to Rotary ideals and providing our youth opportunities and incentives for growth and development is strongly encouraged.

District 7430 is instituting an Award Program to recognize a club’s level of participation in *established* District youth opportunities as well as unique club initiatives.

Below is a graphic showing the types of programs which can earn credit to qualify for the District Governor’s Rotary Club Youth Service Award. More to come next month.

District 7430 Rotary Club Youth Service Award

Youth Exchange	Student Service Excellence Recognition	Youth Hunger Mitigation
Scholarships	Interact/Rotaract	Literacy
Camp Neidig (RYLA)	Community Youth Program Support	Four Way Test Speech Contest

District 7430 Achievement Award

Levels of Achievement:

Platinum (9 Activities)

Gold (8 Activities)

Silver (7 Activities)

Bronze (5 Activities)

Rotary



Special Events for New Members

Welcome to the World of Rotary



“Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.”

Rotary’s Vision Statement

Rotary Club President:

During our Pre-PETS meetings many of you expressed interest in conducting an “Orientation Event” around the District on a regular basis. We listened to your advice and are offering a quarterly “Welcome to the World of Rotary” orientation throughout the District.

We will conduct the sessions by Area (similar to Pre-PETS); however, new members are welcome to attend any session. We encourage all new members within the last year to attend. These new members will receive invitations by Area. Appetizers and a cash bar will be provided. Please encourage their participation.

We also would like you to encourage your RC Membership chair to attend.

The events will be an opportunity for them to spend time with your new members to answer any questions they might have. It will also give them the opportunity to “fine-tune” your Club Orientation to avoid duplication.

The Dates for the events are:

Tuesday, November 5, 2019: Areas 5 & 6 at Peter Becker Community, Harleysville

Monday, February 3, 2020: Areas 3 & 4 at Blind Hartman’s Tavern, Temple

Monday, May 4, 2020: Areas 7, 8, & 9 at Giuseppe's Pizza & Family Restaurant, Warminster

The Agenda for the event will be fast-paced with 10 minutes for each topic. The topics are: Rotary History, Rotary Foundation, Areas of Focus, Rotary Online, and You and the Rotary World. There will be raffle prizes, giveaways, and business card exchanges. It will be a night of Fellowship and Learning!

We need your help to make this a meaningful event for your Club and our District. Thank you for your support!

**Herb Klotz
District Governor, 2019-2020**



District Events Calendar

Nov 2 -- Annual Foundation Seminar at MONTCO CC
Nov 9 -- Annual Rotary at the U.N. in New York City



2020

Feb 27-29 MAPETS at the Raddison Valley Forge in K.O.P.
Mar 28 -- Regional competitions for the Four Way Test Speech Contest.
Mar 28 -- Rotary Leadership Institute (RLI) at DeSales University

Apr 24 to 26 -- D7430 Conference in K.O.P.
Apr 24 -- D7430 Foundation Gala in K.O.P.
Apr 25 -- District Training Assembly in K.O.P.

June 6 to 11 -- RI Annual Convention in Honolulu, Hawaii

PETS-1 SCHEDULE D7430

Presidents-Elect Training 2019

6:00 to 8:00 P.M.

Areas 1 & 2	Nov 6	Bravo Cucina	Whitehall, PA
Areas 3 & 4	Nov 7	Brickstone's	Wyomissing, PA



In Memoriam

We note the recent passing of Rotarians



Mildred E. Baumann, 94, widow of Dr. Harold C. Baumann, of Frederick, PA, formerly of Lower Pottsgrove, passed away on Sunday, September 8, 2019 comfortably at home with her family by her side. She was born in Philadelphia to the late Lillian E. (Herman) and David I. Robin.

A graduate of Olney High School of Philadelphia, she studied fashion illustration; she also studied at Jefferson Hospital's Department of Radiology.

Mildred was active in the Pottstown Memorial Medical Center North Auxiliary of which she was a two-time president. She was also active with, and past president of, the former Memorial Hospital Auxiliary of Pottstown. For many years Mildred chaired the annual "Charity Ball" fundraiser that benefited the hospital. She volunteered with the Visiting Nurse Association of Pottstown. She was a member of Brookside Country Club where she was treasurer of the women's golf league for several years and a regular at the Brookside Country Club Book Club. She was also a member of the Pottstown Historical Society as well as the Pottstown Garden Club, where she won many awards.

The wife and mother of Rotarians, the Pottstown Rotary Club named her an honorary Rotarian at their annual Changeover ceremony this past June. She has also been honored by being a Multiple Paul Harris Fellow of The Rotary Foundation of Rotary International, including being presented one by the President of Rotary International in 2016.

She was a multi-gallon blood donor as well as a volunteer for the American Red Cross. She was a past president of the Wyndcroft School P.T.A. She also was an active fundraiser for numerous other organizations

Mildred Baumann is survived by her four children: Lieutenant Colonel (Retired) Roger M. Baumann and his fiancé Robin Rovell-Reber, of Lower Pottsgrove; Barbara L. Baumann and her husband Johan Feldbusch, of Laz Paz, BCS, Mexico; Dr. John R. Baumann and his significant other Sung-Mi IM of Indianapolis, Indiana; and Nance R. Baumann Powers, widow of Michael Powers, of Terrell, Texas, and seven grandchildren.



In Memoriam

We note the recent passing of Rotarians continued

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Jerry Friedman, age 73 died on October 5, 2019. He was a Past District Governor 2006-07 for District 7350 and later moved to Allentown and was a member of the Allentown West RC.

On May 18, 1946 a first-class delivery was made in Brooklyn, NY (Brooklyn Jewish Memorial Hospital, to be precise Moses, or 'Mo' Friedman and his wife, Florence Fleischer.

He played football well enough to be offered a scholarship to Harvard; but graduated Brooklyn Polytechnic BS in Aerospace Engineering. Jerry worked on Sky Lab at McDonnell Douglas until downsizing sent them back to NJ.

Rebecca Grace was born with Daddy wrapped around her finger. 'That's my girl.' He loved being goofy and fun with her. She could never do wrong in his eyes.

Bob Troutman, currently in North Carolina introduced Jerry to the noon time North Hunterdon Rotary Club, but Jerry switch to the Sunrise Club, in Clinton, and was honored as a Paul Harris Fellow in 1995 for his work in club organization and leadership. Five years later, Jerry and Linda went to Madagascar during Nat'l Immunization Day, to put polio drops and vitamin A into babies' mouths.

In August 2000 Jerry signed up to take a course in Astronomy at Penn State, so they moved to State College – Graduated in 2003 with a degree in Astrophysics and Astronomy.

Jerry continued to be active in Rotary and eventually became District Governor 06-07 in District 7360 surrounding the State College area. He organized a Rotary '4-way test speech' contest for high school students, in both Districts 7360 and District 7430 still going strong in both.

He was able to help people worldwide. The Happy Valley Alley, a clown troupe had an exchange with Bulgaria. While there he took the Superintendent of schools aside and asked how he could be of more help. When he got home, he arranged for prosthetic furniture aids to be sent to those children. Another trip, this time to Nicaragua when another DG challenged him to get 200 pair of shoes. He delivered 800 pairs of shoes.

When we speak of his favorite things, we think of: Red Jell-O, Coney Island hotdogs with kraut and mustard, there was not a hot dog stand in NY he did not like or patronize. Sipping on lemonade and apricot sours. Studying airplanes and astronomy; enjoying the US Southwest, especially Moab, Utah; gazing through telescopes admiring the moon.

Jerry will be most remembered for his hugs. That would be 18,725 days' worth of marital ones. They will linger. His pride in Rebecca and the fine woman she has become. His curiosity, wisdom, cautious nature, deep affection for friends, his generosity and his gentle spirit. He knew how to find the best in everybody.



In Memoriam

We note the recent passing of Rotarians continued

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Dale A. Utt, age 83, passed away peacefully on October 18, 2019 surrounded by his wife and children at his home in Macungie. He was the devoted husband of Darcene "Dar" (Shuxteau) Utt for 21 amazing years and was an adored father, grandfather, great-grandfather, brother, and son.



Dale will be dearly missed by his beloved wife, Dar; daughters, Beth Ann Hamerlik (Michael) of Fargo, ND, Jennifer Byrnes (Todd) of Allentown, and Kristen Mello (Peter) of Waltham, ME; son, Dale Utt, Jr. (Randy) of Edmond, OK; stepdaughters, Lisa Glover (Robert) of Selma, NC, Laura Lee (Randy) of Malvern, Leslie Nguyen (Yum) of Morgantown, WV, and Lisa Alarcon (Dan) of Reading; sister, Janice

Amey (Harry) of Glen Mills; sister-in-law, Jackie Utt of Grand Junction, CO; 17 grandchildren, 1 great grandchild, and many nieces and nephews. He was predeceased by his brother, Chester Utt, Jr.

Dale was born on March 25, 1936 to the late Chester and Martha (Schmeyer) Utt (known fondly by their family as ChetMar). Dale graduated from Parkland High School, then attended Muhlenberg College for a degree in Business Administration.

Dale worked for IBM for 9 years after college and then spent the remaining 30 years of his career in Business Administration for the Lehigh Career & Technical Institute, as well as the Methacton and Northampton School Districts.

Dale was a member of the Allentown West Rotary Club and served on the boards for the Northampton Area School District and the Northampton Library. He and Dar were members of Faith Evangelical Free Church in Allentown where he was on the Church Preschool Board and was involved in the First Impression Ministry.

Dale was a Trustee and Treasurer of the Central Moravian Church and the First Presbyterian Church, both in Bethlehem. He was also a founding member of the Bethlehem Steelers Youth Football League.

"Big Dale" loved nothing more than spending time with his wife and kids – whether enjoying happy hour on the back patio with a good scotch and his dogs Lacey Mae and MoMo, watching the Penn State football game, eating one of Jenny's fabulous dinners, or fishing at The Opinicon, Lake Ojibway or the St. Lawrence River (even if Dar was catching all of the fish!). A true sign of Dale's happiness was his whistling. We know he'll be doing a lot of whistling in heaven.

