



Connections

Rotary District 7430 Newsletter

Rotary



ROTARY
CONNECTS
THE WORLD

www.rotarydistrict7430.org August 2019, Vol. 1, Issue 2



DG Herb's Message:

Each month we will be doing a short video on a timely Rotary topic. Please click the YouTube link to watch the August video. Enjoy!

[DG Herb Klotz Monthly Message - August](#)



DISTRICT GOALS PROGRESS REPORT

The following is a summary of our progress towards several of our District's goals after one month for 2019-20. Next month, as we ramp up our Polio Plus efforts, we will add our progress towards that important goal.

	<u>Goal</u>	<u>Achieved as of 7/31</u>
<u>Membership Goals</u>		
Net Increase in Membership	100	23
Number of New Clubs	3	1
<u>Rotary Foundation Service Goals</u>		
Number of Clubs Participating in District Grants	35	37
<u>Rotary Foundation Giving Goals</u>		
Net Increase in Rotary Direct Participants	100	7
Net Increase in Paul Harris Society Members	25	6

Let's Grow Rotary Together.....



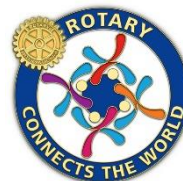
Rotary Foundation District Grants Set a Record for 2019-20!

In March 2019, the Rotary Foundation district grant committee received more applications for local and international projects than ever before. There was \$85,000 available for funding these grants and we were able to approve 33 district grants which involved 37 of our 45 clubs!

This is far and away the largest number of district grants and clubs approved in a given year. Thanks go to all the clubs that applied this year!

Click on the link to see the list of all the district grants that our clubs will be working on to Do Good in Their Local and Global Communities.

For the complete detailed list please [click here](#).





Race to Zero “Purple Pinkie” 5k Run/Fun Walk

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5 K

RUN/FUN WALK

START AT 8AM

Lehigh Carbon Community College
Schnecksville, PA

Saturday
October 12, 2019



REGISTER TODAY!

\$15

10-17 Years Old

\$25

Adults

Registration goes
up \$10 after Sep-
tember 20th and
on Race Day.

Join us on October 12, 2019 for the Race to ZERO “Purple Pinkie” 5K Run & 1+ Mile Fun Walk/Run Held at Lehigh Carbon Community College in Schnecksville, PA
Registration opens at 8:00am Race at 9:30am

For more information or to SIGN UP Visit

Sponsored by:

www.RaceToZero.PurplePinkie.net

Or

www.RaceEntry.com and search for the Race





D7430 Youth Award Program Plan

A comprehensive youth program is important for a Rotary Club's mission fulfillment and sustainability. Exposing our future leaders and citizens to Rotary ideals and providing our youth opportunities and incentives for growth and development is strongly encouraged.

District 7430 is instituting an Award Program to recognize a club's level of participation in ***established*** District youth opportunities as well as unique club initiatives.

Below is a graphic showing the types of programs which can earn credit to qualify for the District Governor's Rotary Club Youth Service Award. More to come next month.


District 7430 Rotary Club Youth Service Award

Youth Exchange	Student Service Excellence Recognition	Youth Hunger Mitigation
Scholarships	Interact/Rotaract	Literacy
Camp Neidig (RYLA)	Community Youth Program Support	Four Way Test Speech Contest

District 7430 Achievement Award

Levels of Achievement:

- Platinum (9 Activities)
- Gold (8 Activities)
- Silver (7 Activities)
- Bronze (5 Activities)

Rotary 





Stories, Not Stats, Attract People to Rotary

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WHAT'S YOUR STORY?

By Joe Otin, Governor-Elect of Rotary District 9212
(Eritrea, Ethiopia, Kenya, South Sudan). May 29, 2019

In my quest to be a valuable member, I turned to statistics as a way to demonstrate the credibility of Rotary to family, friends, and neighborhood skeptics. Looking back, it shouldn't have been a surprise to me that my recruitment efforts led to naught. Not a single person that I targeted with my facts and figures joined the organization. Yet other members invited guests to our lunches every week, and these guests eventually joined our club within a month or two.

One day I got a call from a business journalist who wanted to discuss the results of a survey that my company had recently published. The human and relatable stories we tell are the ones that fire emotional triggers and create the special connections we have in Rotary.

We met at a popular restaurant and after trading personal stories, I casually brought up a Rotary event I had gone to over the weekend where we'd commissioned a sports arena in a school that was situated in a nearby slum. That story captured her imagination so much that by the end of our meeting she asked for an invite to my Rotary club. She eventually became the first person that I successfully introduced into membership.

I learned something from that experience. Nobody really cares about statistics and data; they are more interested in what the experience means to you and me. People tend to follow the passion and the feelings that they see in us, which creates an emotional connection that is more powerful than a rational thought process.

I learned to tell stories about my Rotary experiences. I spoke about the members and the interesting things that they did. I spoke about the people that we worked with on various projects who seemed to have a deeper understanding of life because of their service to mankind. I spoke about the social interaction, new relationships and old friendships, and the impact that they had on my life.

I also described those ripples that oscillate in my soul whenever I see happy faces of needy children who receive new books or toys, and the joy of mothers who bring their children to medical camps for free health checkups.

In my first three years of spewing statistics, I didn't bring in any new members. In the following 16 years, I have introduced over 30 new members, and together with Jim Wilson and George Mathenge, launched a new club with over 35 members. This club has gone on to form another club with a similar number of charter members.

The human and relatable stories we tell are the ones that fire emotional triggers and create the special connections we have in Rotary. Whether it is through face-to-face interaction, on social media, or even when presenting a speech to a large audience, we can make our clubs appealing by defining and articulating what is truly meaningful to us.



Nazareth:

The Rotary Club of Nazareth's theme for 2018-19 was *Full STEAM Ahead to be the Inspiration*. Rotary Express No. 5438 proudly kept on track as they achieved many of the goals that were set forth in their Strategic Plan for the past year, thus achieving the Governor's Citation. Our District Grant, Steam through Early Literacy Technology continues to support the Memorial Library of Nazareth & Vicinity. Students are able to interact with the Nazareth Area School Districts', Science, Technology, Engineering, Arts and Math curriculums, through the After School Edge Cyber Station, purchased by club efforts and District Grant funds.

This year, to support District Governor Herb Klotz's theme, *Growing Rotary*, our club's theme for 2019-20 is *Growing Rotary in our Community*. What better way to start this Rotary Year than to participate in the annual Nazareth Community's Fourth of July Kazoo Parade? The photo shows our Rotary spirit as together we marched through the town. Many of our group proudly donned our Service Above Self Rotary shirts, and walked the parade route with family members (and a few dogs) blowing our Kazoos while meeting and greeting potential Rotary members along the way. Another emphasis for this Rotary year will be the inclusion of monthly family friendly events.



Featured in the photo (L to R):

Rick Santee, Morningstar Rotary
Dave Mattei, Nazareth Club
President

Richard & Evelyn Santee, family
Mollie Santee, Nazareth President
Elect

Kathy Heller, Nazareth Immediate
Past President

President Dave is leading the way to community connection with a 2019-20 District Grant entitled *Connect to the Community*. Nazareth Rotary has been approved to move forward in the purchasing of a portable security system to assist in keeping those living and working in Nazareth safe. On July 20th, Rotarians and families were on the "circle" in downtown Nazareth sharing purple pinkie manicures, henna tattoos and hot dogs along with our community service message during the town's annual Community Days summer festival.

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Huntingdon Valley-Churchville:

Justice Done: Rotarian Sam Bonanno Receives WWII Purple Heart



Warminster Park- June 15- On April 23, 1943, U.S. Marine and Huntingdon Valley-Churchville Rotarian Sam Bonanno was seriously wounded in the South Pacific, helping to rid our world of tyranny. Following his service in Guadalcanal, Bougainville, Guam and Iwo Jima, Bonanno lived with shrapnel wounds for 76 years, never being recognized for his injuries. Witnesses who could corroborate were killed and a fire in a Missouri war records warehouse destroyed evidence of Bonanno's heroism.

Following an intense advocacy campaign by Operation Ward 57, a service group for wounded veterans, Sam received his Purple Heart in front of a grateful crowd at the organization's annual run. Sergeant Bonanno, thank you for your service!

Changeover Night Features First Community Service Award

June 26- Huntingdon Valley-Churchville Rotary Changeover Night featured something new and special. Club board member Drew Slousky (right) presented our first Community Service Award to Chris Mendel, of the Pennypack Ecological Trust. The Trust performs outstanding work preserving and protecting our local environment. Our club plants trees as a service project in the Pennypack area.



Simmering Summer "Sips" and Fun

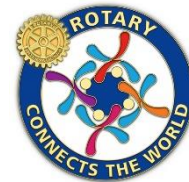
July 24- With Beatles music as background, Huntingdon Valley - Churchville Rotary members and families enjoyed their annual Beer and Pizza night at the Moss Mill Brewery.



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Pottstown: **The July 4th Parade and Duck Race**



Easton:

Members of the Easton Rotary Club volunteered at the Greater Valley YMCA's recent Field Day held on July 10th at Mountain View Park in Wind Gap. 600 campers from six area YMCAs enjoyed a day of games and friendship. They were served watermelon and other summer fruits by members of the Easton Rotary Club who demonstrated the Club's motto of **SERVICE BEFORE SELF** in their monthly service project.



Pictured Left to Right are Ronald Gano; B. J. Metz, Jr.; Kristie Metz; Lori Metz; Janet Mease; and Mark Haldamann.



Allentown:

On Saturday July 20th our **Habitat** volunteers worked on a restoration project in downtown Allentown! We worked alongside the home's future owner and two other future home buyers. The heat index was high, but spirits were higher - and fortunately the air conditioning was installed and made operational 2 days before we started painting. We put a 2nd coat of paint on every room inside the house and on the molding, exceeding the expectations of the project site manager.



Questions? Contact
Bill Erdman D7430 PHS Coordinator
at
bill.a.erdman@gmail.com if you
earn a PHS lapel Insignia
when you join.

What is the PAUL HARRIS SOCIETY?

An Individual Donating \$1,000 or more every Rotary year to the Annual Fund and / or Polio Plus and / or an Approved Foundation grant, becomes a PHS member. Donations can be monthly, quarterly or annually using Rotary Direct, for example.

D7430 currently has 68 Rotarians committed to this generosity.

JOIN UP and FEEL GOOD!

Download a brochure at:
<https://my.rotary.org/en/document/paul-harris-society-brochure>

PHILLIES STRIKE-OUT HUNGER IS BACK!

Come join D7430 Phillies Phans and Strike-Out Hunger at the 35th Annual Game on August 15, 2019 at 7:05 pm, as our Phillies play the Chicago Cubs.

The Phillies will rebate \$10.00 for every ticket sold by Rotary Clubs to the RI Foundation or PolioPlus. The money will be contributed in the name of your Club and it will receive acknowledgement from the Rotary Foundation in that amount. All contributions to PolioPlus will be matched by the Bill & Melinda Gates Foundation \$2 dollars for every \$1 donated to Strike Out Hunger.



Tickets are going fast!

Call or email Gerry Long at [610 625-5105](tel:6106255105) or longgolf@ptd.net.

Ticket orders and checks made out to Philadelphia Phillies go to:
Gerry Long, PO Box 20366, Lehigh Valley, 18002.





2019 Rotary Zones 24 & 32 Niagara Falls Conference

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Who: You!

Come join hundreds and hundreds of Club and District Rotarians, Rotaractors, Aspiring Rotary Leaders, Past, Current, and Incoming Governors, Rotary Senior Leaders, President-Elect Holger Knaack and his wife Susanne, and friends of Rotary.



What: The 2019 Zones 24 & 32 Niagara Falls Conference (Plus Michigan, New York and Ontario)

Conference Registration: Register [here](#).

Special note to Zone 29 folks, contact Conference Registrar Ariane at Ariane.carriere.7040@gmail.com for any issues with registration.

Where: [Sheraton at the Falls](#) and the [Crown Plaza Hotel](#) *Try the links to see the hotels!*

Hotel Registration: Hotel [registration](#) with any code for room rate Sheraton or Crown Plaza.

Transportation: Maps and shuttle info for the [Planes](#), [Trains](#) and [Automobiles](#).

When: 19-21 September 2019

Your [Welcome](#); [the Program](#); [the Speakers](#) ... and don't forget [the Video](#)! **Why:** Come and *be motivated, be inspired, be educated, and especially HAVE FUN!*

Please join us for a gala dinner on Friday evening ...

Wednesday Programming District committee chairs.

Rotaractors are welcome to join us on Saturday

Questions: Nabil Oudeh, General Chair, noudeh@bell.net or call 613 355 088



Why the Last Mile is So Important

7 questions with Michael K. McGovern, International PolioPlus Committee Chair

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1. There were more cases of wild poliovirus in 2018 than in 2017. Should we be discouraged?

No, not at all. We've always expected the number of cases to fluctuate somewhat as we get closer to zero. We've gone four straight years with fewer than 100 cases per year. That's an indicator of great progress. With dedication from governments and Rotarians in areas still affected by polio, we'll get there.

2. Why is it so difficult to eradicate a disease like polio?

Remember that even in the United States, where the polio vaccine was readily available, it still took 20 years to become polio-free. And the areas we are working in now don't have health systems that are as well-developed as in the United States.

3. What challenges are you seeing now?

We have been working intensely in the endemic countries — Afghanistan, Nigeria, and Pakistan — for a number of years, and some of the citizens in those countries are getting concerned that we are spending money on polio eradication when they have so many other needs. There's some resistance to keep on receiving immunizations for polio, and polio alone. Our challenge is to find ways to provide other services to the citizens and children so we still have the parental support we need — to provide the “plus” in PolioPlus.

4. What role does armed conflict play in those areas?

It makes the logistics of immunization far more difficult. The Global Polio Eradication Initiative partnership is not only dealing with governments — we're dealing with anti-government elements as well. While we've worked to gain everyone's trust and support, we've had areas that were inaccessible to immunization teams for months and sometimes years at a time.

5. Do immunization teams know when they miss children? Or are there children they don't even know about?

I think we have a good handle now on knowing when and where we're missing children. The challenge is to keep reducing the number we miss. In Nigeria, we have done a lot of work since we were surprised by the discovery of several polio cases in Borno state in 2016, two years after the country had last seen a polio case. We now know through GPS mapping where the children are, and we are working with authorities there to make sure all children receive the polio vaccine.

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Why the Last Mile is So Important continued

7 questions with Michael K. McGovern, International PolioPlus Committee Chair

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6. Where are we seeing successes?

We haven't had any cases of wild poliovirus anywhere in the world in nearly five years except in the three endemic countries. And in Nigeria, it's been almost three years since we had any wild poliovirus cases, and those occurred in a small area of the country.

7. What's the most important thing Rotarians should know?

I've been extremely impressed with the dedication and persistence of Rotarians in Afghanistan, Nigeria, and Pakistan. They are working hard to make sure polio is eradicated. It's pretty amazing what they do in those countries.

Rotarians should continue to be optimistic and to support eradication. We also need Rotarians to bring the need for continued funding to the attention of their government leaders. We can't lose sight of the goal.

Story Written By: Diana Schoberg, Rotary International. Mar. 19, 2019





The Rotary Foundation *Of Rotary International*

As of 22 July 2019, D7430 support
for OUR Rotary Foundation stands
at:

- Annual Fund: \$207,372 (Goal from 44 Clubs was \$186,100)
- Polio Plus: \$60,063 (Goal from 40 Clubs: \$49,350)
- Endowment Fund: \$26,240

That totals \$293,665 to support the good work of Rotarians in their Clubs to make their communities, and the world, better tomorrow.

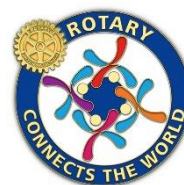
Mike McCarthy, PDG, District 7430 Foundation Committee Chair

**NEW Type 1
POLIO CASES as
of July 25, 2019**

polio news

	2019 YTD	2018 Total	2017 Total	2016 Total
Pakistan	45	10	8	20
Afghanistan	11	21	14	13

The outbreak in Pakistan is believed to be an area of children not receiving vaccine even though the record says they did.





Membership Tip ---

Dual membership for Rotaractors

In order to facilitate the transition from Rotaract to Rotary, the RI Bylaws now permit Rotaractors who meet the qualifications for membership to join a Rotary club while remaining Rotaract members



D7430 Member Count

Date	No. Members
July 1, 2019	1773
July 29, 2019	1796



Share your passion for Rotary!
REFER A MEMBER!



DID YOU KNOW?

Mel Blanc, the voice of Bugs Bunny, was allergic to carrots!





DISTRICT DIRECTORY 2019-20

The new Directory is now ready for download [click here](#). The Directory is intended to be used as a quick reference to District Leadership contact info. It also contains Club meeting time/locations as well Club President, President-Elect, Treasurer, Secretary, Foundation and Membership Chairs. It does not list all Club Chairs or Members.

Some Clubs may have missing officers, the Directory will be updated again in September so if your Club has an update be sure to contact D7430 Administrative Assistant, Sharon Rittenhouse rittenhouses Sharon@gmail.com so those changes can be made.

PROCEDURES & GUIDELINES 2018 Edition: These are the D7430 Bylaws updated. A “Quick Reference” section has been added near the beginning. [Click Here](#)

“**ALPHABET SOUP**” lists many of the acronyms that are used in the Rotary world. They are reprinted below, and they are on our D7430 website at:

<http://rotarydistrict7430.org/sitepage/did-you-know>



YOUR KEY RI CONTACTS – CLUB AND DISTRICT SUPPORT (CDS)

JOHN M. HANNES

Senior Officer

john.hannes@rotary.org

GEOFF COCHRAN

Associate Officer

geoffrey.cochran@rotary.org

Feel free to use these excellent resources!

Tell Us What You Are Doing

by the 25th of each month:

PDG Bill Palmer, Editor

bill966@ptd.net

or

Sharon Rittenhouse, Publisher

rittenhouses Sharon@gmail.com





District Events Calendar

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Aug 5 -- Welcome to Rotary New Member Mixer- **POSTPONED to October 7**

Aug 15 -- Strike out Hunger at the Phillies

Sep 19 to 21 -- Annual Zone 24 and 32 Conference in Niagara Falls, NY.

Oct 7 -- Welcome to Rotary New Member Mixer

Oct 12 -- Purple Pinkie Race, Lehigh Carbon Community College in Orefield

Oct 19 -- RLI (Rotary Leadership Institute) I at Arcadia University

Oct 22 -- The Youth Leadership & Ethics Conference for 8th graders

Oct 30 -- The Youth Leadership & Ethics Conference for 11th graders



Nov 2nd -- Annual Foundation Seminar at MONTCO CC

Nov 9th -- Annual Rotary at the U.N. in New York City

2020

Mar 28 -- Regional competitions for the Four Way Test Speech Contest.

Mar 28 -- Rotary Leadership Institute (RLI) at DeSales University

Apr 24 to 26 -- D7430 Conference in K.O.P.

Apr 24 -- D7430 Foundation Gala in K.O.P.

Apr 25 -- District Training Assembly in K.O.P.





IN CASE YOU MISSED THE NEWS

D7430 -- that's us -- finished second in the UNITED STATES in ShelterBox fundraising at \$68,000. That is a great accomplishment, and right when the need is so high.



Of that \$50,000 came from clubs and \$18,000 from individuals in the district. Saucon Center Valley RC, who raised nearly \$16,000 with their October Dine & Dance, was the leading club.





In Memoriam

We note the recent passing of Rotarians



Robert W. Brown, 77, of Allentown, passed away July 12, 2019 in his home. He was the husband of Lupe Pearce. Born in West Catasqua, he was the son of the late Percival and Rose (Ferrara) Brown.



He graduated from Whitehall High School, Franklin and Marshall College and Cornell Law School. After law school, he volunteered for VISTA teaching in communities in Detroit and taught at the University of Illinois, College of Law, in Champaign.

He practiced Law in Allentown for 40 years and retired as Senior Partner of the Law Practice of Brown, Brown, Solt and Ferreti. He was the Solicitor for the City of Allentown under the former Mayor Afflerbach.

During his life he won the Human Relations Commission Award for the City of Allentown, served as President of both the Boys and Girls Club and the Rotary Club, and was the Chairperson of the Board of Directors for Lehigh Valley Legal Services. Bob always believed in the importance of serving his community and was loved by those who knew him.

Survivors: Loving Wife, Lupe Pearce; Children, Courtney Weikert, Robyn Chachula and Ryan Brown.

Ralph Joseph Kelley, 82, of Collegeville, passed away Saturday, July 13, 2019, at Paoli Hospital. He was the husband of Earlene (Beale) Kelley to whom he was married for over 61 years.



Born March 12, 1937, in Machias, Maine, he was a son of the late Maxwell Joseph and Rose (Drisko) Kelley. He was a graduate of Camden High School, of Camden, ME class of 1954. After high school, Ralph earned his bachelor's degree in Business Administration and Economics from the University of Maine in 1958.

Ralph was employed with the Kellogg's Company and its subsidiaries from 1958 until his retirement in 1994.

Ralph was an active member of Lower Providence Presbyterian Church since moving to the Collegeville area in 1981, where he served the church as a Deacon, an Elder, and the Comptroller.

Ralph enjoyed sailing, reading, history, serving his community, and spending time with his family. He was an active member of the Jaycees for many years and was an active member of the Rotary Club of Norristown. He also served in Air National Guard Reserves for seven years.

He is survived by his wife, his children, Debora Lynne O'Hara and her husband, Mitchell of Lutz, Florida, Alan Joseph Kelley of Middletown, Ohio, Lisa Marie Kelley of Malvern, Michele Kelley Turner and her husband, Jeffrey, of Royersford; his brother Gregory P. Kelley.

