



Connections

Rotary District 7430 Newsletter

Rotary



ROTARY
CONNECTS
THE WORLD

www.rotarydistrict7430.org July 2019, Vol. 1, Issue 1



DG Herb's Message:

Each month we will be doing a short, 2 minute video on a timely Rotary topic. Please click the YouTube link to watch the July video. Enjoy!

<https://www.youtube.com/embed/CzhPGtwi-XU>

Rotary



ROTARY
CONNECTS
THE WORLD

Let's Grow Rotary Together.....

Grow Membership

Grow Service

Grow Giving

Grow Youth Programs



Our Annual District Changeover & Awards Evening

Monday, June 24, a crowd of over 125 Rotarians and guests attended our annual District Changeover and Awards Evening at DeSales University.



DG Cindy Hornaman reviewed the 2018-2019 year as being very successful. We have added 46 NET new members to our District—the most additions we have had in several years.

We also have exceeded our Annual Fund Foundation Goal. And well over half of our Rotary Clubs have tried new things this past year—there has been a feeling of a lot of energy and of course lots of Inspiration!

From trying new meeting venues, new service projects and fund raisers, as well as “fun” events—our district has shown that we are set for even bigger and better things. Half of our Rotary Clubs received the District Governor Award—based on “Something Simple, Something Special and Something Different”.

Congratulations to the following clubs:

ALLENTOWN
BETHLEHEM
COLLEGEVILLE
EMMAUS
KUTZTOWN
SAUCON CENTER VALLEY
SOUDERTON-TELFORD
UPPER PERKIOMEN

ALLENTOWN WEST
BETHLEHEM MORNING STAR
CENTRAL PERKIOMEN
HARLEYSVILLE
NAZARETH
SPRING FORD AREA
SPRING TOWNSHIP CENTENNIAL
WARMINSTER

AMBLER
BLUE BELL
DOYLESTOWN
HATBORO
POTTSTOWN
SLATINGTON
WARRINGTON

In addition, numerous clubs were recognized for “More Members More Service”, their increase in membership percentages are as follows:

SPRINGTOWNSHIP CENTENNIAL: 92%
CENTRAL PERKIOMEN: 23%
COLLEGEVILLE: 18%
HARLEYSVILLE: 14%
WARRINGTON: 13%
SPRINGFORD AREA: 12%
ALLENTOWN: 11%
BETHLEHEM: 10%
BLUE BELL: 10%
WEST READING WYOMISSING: 10%

continued on page 3



Our Annual District Changeover & Awards Evening continued

Page 3

Cindy expressed to everyone that it has been an honor and a privilege to have served as the District 7430 District Governor for 2018-2019.

One of the traditions of District 7430 is the “passing of the gavel” to pave the way for the New District Governor. Starting with Roger Bauman, and then Roger Whitcomb, Ron Smith, Bill Weber, Mike McCarthy, Bill Palmer, Tony Jannetta, Frank Romano, Doug Cook, and Linda Young to Cindy Hornaman and then.....

**LET’S ALL WELCOME OUR 2019-2020 DISTRICT GOVERNOR:
HERB KLOTZ!**



Herb gave an inspiring talk of his journey through Rotary and how the family he has met through Rotary just keeps getting larger and closer. Herb also talked about our 2019-20 district goals related to membership, service projects, foundation and youth programs.





Strike-Out Hunger



Come join D7430 Phillies Phans and **Strike-Out Hunger** at the **35th Annual Game on Thursday, August 15, 2019 at 7:05 pm**, as our **Phillies** play the **Chicago Cubs**.

The success the Phillies have had selling tickets this year has made seating in some sections limited. Because of their commitment to Rotary, there will be plenty of good seats available. ***I urge you to get your ticket orders in early.*** Thanks to your participation, the RI Foundation has benefitted by over \$1 million to help

eradicate Polio, and thousands of pounds of food have been contributed to Local Food Banks.

The **Phillies** will **rebate \$10.00 for every ticket sold** by Rotary Clubs to the RI Foundation or PolioPlus. The money will be contributed in the name of your Club and it will receive acknowledgement from the **Rotary Foundation** in that amount. All contributions to PolioPlus will be matched by the **Bill & Melinda Gates Foundation \$2 dollars for every \$1 donated to Strike Out Hunger**.

We ask that everyone attending the game **bring non-perishable food** and deposit it in the drums at the ballpark entrance. Come join **RI President Mark Maloney** and Rotarians from around the Delaware Valley for an evening of fun and fellowship.

Ticket orders are being taken now, don't delay they are going fast. Please see seating and ticket price details on the attached flyer. **Each club should have a member who will collect all ticket money and then send payment to me, PDG Gerry Long. Tickets will be sent to that Club representative after receiving payment.**

Questions? Call or email Gerry Long at [610 625-5105](tel:6106255105) or longgolf@ptd.net.

Ticket orders and checks made out to **Philadelphia Phillies** go to:
Gerry Long, PO Box 20366, Lehigh Valley, 18002.

Seat Level	Sections	Ticket Price	Donation*
Baseline	(138)	\$47.00	\$10.00
Outfield	(105,144)	\$38.00	\$10.00
Pavilion	(209, 210)	\$38.00	\$10.00
Scoreboard Porch	(242)	\$30.00	\$10.00
Terrace Deck	(415)	\$24.00	\$10.00
Pavilion Deck	(310)	\$20.00	\$10.00

*Price Donation to The Rotary Foundation



Camp Neidig: RYLA 2019 Was A Success

Camp Neidig, which is Rotary District 7430's annual leadership event, was held for its 69th year on Friday June 14th through Monday June 17th. 32 Rotary clubs throughout the district sent 128 future leaders this year to camp.

Students who are High School Juniors becoming Seniors were mentored and challenged by the camp staff to problem solve and step out of their comfort zone through several problem-solving activities.



The campers were split up and put into 8 different groups or tribes. Campers are split up so they are in a tribe and share a rustic cabin with strangers. These "strangers" quickly become friends and by the end of camp lifetime relationships are forged.

Campers also participated in a field day competition against other tribes, sports activities, a bonfire with smores and Rita's Italian Ice. The future leaders also participated in presentations by several inspiring and motivating speakers.

The culmination of Camp is the Neidig Night celebration on the last day of camp. The evening starts off with a Chicken BBQ dinner which is attended by Rotarians and camper's family members. The students plan and perform the Neidig Night celebration which inspired and entertained all those in attendance.

The committee thank all the Rotary Clubs that sent campers and who continue to grow and support Camp Neidig every year. The committee would also encourage every Rotarian in the district to attend the Neidig Night Celebration to see for themselves the enthusiasm and potential of our future world leaders.

You can visit the website www.campneidig.com for more information or contact the committee co-chairs Charles Incalcatera at cjidmd@ptd.net or Wendy Body at wendy.body@butz.com





Area 1 Volunteers Build Garden Frames

Page 6

Saturday morning June 8, FIVE Area 1 Rotary Clubs came together to help the Second Harvest Food Bank begin the process of educating, teaching and helping future farmers discover their passion for growing food for their own consumption. We put together 25 planting bins, set in the grass placed landscaping paper in each bin and then fenced the perimeter. We will hopefully have the topsoil delivered soon and we can all help get that into the bins and the growing can begin.



We had Rotarians from Whitehall Area, Slatington, Allentown West, Emmaus and Allentown help with the project. This was a project that manifested itself at PETS training in January 2018 that finally was finished after our ensuing monsoon season that lasted 12 months.

Thanks go to all of the Rotarians that participated. All had a fun time meeting Jessica the Executive Director at Second Harvest and some of her staff.



I cannot wait to see what happens next at Second Harvest to help the 72 food banks they service in Northeast Pennsylvania. This may be the first time all 5 of the Area 1 clubs came together to do a project like this.

By Rick Zayaitz, Emmaus Rotary Club



Souderton-Telford:



The Souderton-Telford Rotary Club welcomed over 90 golfers to their annual golf event in May. Over \$18,000 was raised to support programs for our community's youth, including student scholarships, leadership development, the EMC Elementary School Playground Project and student summer lunch programs. ST Rotary is grateful for everyone's support and enthusiasm.

Additional photos from the event can be found on the club's website: souderton-telfordrotary.com Rotarians will likely find the "Polio Vaccinators" photo on this website interesting...

Since 1925, the Souderton-Telford Rotary Club has served our community with the support of local businesses, such as UNIVEST our premier sponsor for this event, and individuals who want to make a difference! Join us!

Photo: Leon Moyer, Golf Committee Chairperson, with John Duerksen, Executive Vice President at UNIVEST.

Fleetwood:

The Fleetwood Rotary Club held its 14th Annual Show of Wheels Car Show on June 8th. Some 383 participants competed for 81 trophies.

One of the show highlights was a performance by Pottstown Rotarian, Bill Haley Jr. and The Comets.

Over 1400 pieces of clothing were collected and donated to The City Thrift Shop in Reading. For every article of clothing collected, Fleetwood Rotary donated 1.00 up to 1000.00 to the local Library. Even Interact students got involved selling ducks for the race in the creek and helping with cleanup.





**Questions? Contact
Bill Erdman D7430 PHS Coordinator
at
bill.a.erdman@gmail.com if you
earn a PHS lapel Insignia
when you join.**

What is the PAUL HARRIS SOCIETY?

An Individual Donating \$1,000 or more every Rotary year to the Annual Fund and / or Polio Plus and / or an Approved Foundation grant, becomes a PHS member. Donations can be monthly, quarterly or annually using Rotary Direct, for example.

D7430 currently has 62 Rotarians committed to this generosity.

JOIN UP and FEEL GOOD!

**Download a brochure at:
<https://my.rotary.org/en/document/paul-harris-society-brochure>**

NEW ROTARY RULE CHANGES COMING

As a result of the 2019 Council on Legislation, there are some changes coming for our Rotary operations. Later this Fall a new edition of the RI Manual of Procedure will be issued.

[Click HERE](#) to view the Highlights of the changes.



Our Rotary Foundation's Impact

Another year of Impact, and thinking about the Foundation's 2nd Century

Page 9

Since Arch Klumph's idea for an endowment fund dedicated to "doing good in the world" took root in 1917, we've come a long way. From its first contribution of \$26.50 almost a century ago, The Rotary Foundation has given more than \$4.7 billion to projects that promote peace, fight disease, provide clean water, support education, save mothers and children, and grow local economies. We can proudly call ourselves one of the world's leading Foundations, because our peers consistently recognize the impact of our work.

Everything The Rotary Foundation has achieved is a result of your support. Why? Because your gifts to the Foundation change lives. Without your support, Rotaractors wouldn't have been able to create new economic opportunities in a Ugandan refugee settlement. Nor would they have the funds to help destigmatize recovery from opioid addiction in the United States.

For the 2018-19 Rotary year, our Foundation set an ambitious fundraising goal of \$380 million. Thanks to your hard work and continued efforts we are on target to reach that goal, and have raised \$318 million through April 2019. These funds will ensure that our many programs will be fully funded and Rotarians will be completely equipped and empowered to continue making real change.

We have accomplished so much by committing to projects that impact communities near and far, none more so than our signature polio eradication initiative. At the time of writing, thirty-nine polio cases have been reported around the world in 2019. We've made fantastic progress since the day when our global partnership was launched in 1988, when polio paralyzed 1000 children every day.

But we must maintain our support, keep raising awareness and keep raising funds to get us over the finish line. We need to ensure that Rotary does nothing less than excel to achieve nothing less than total eradication of a disease from which no child should suffer. If we can do this, we will defeat polio, and it will be a landmark achievement not only for Rotary but most importantly for global public health.





The Rotary Foundation *Of Rotary International*

As of 30 June 2019, D7430 support
for OUR Rotary Foundation stands
at:

- Annual Fund: \$202,952 (Goal from 44 Clubs was \$186,100)
- Polio Plus: \$59,802 (Goal from 40 Clubs: \$49,350)
- Endowment Fund: \$26,240

That totals \$288,995 to support the good work of Rotarians in their Clubs to make their communities, and the world, better tomorrow.

Mike McCarthy, PDG, District 7430 Foundation Committee Chair

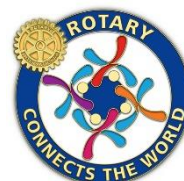
**NEW Type 1
POLIO CASES as
of June 28, 2019**

polio news

	2019 YTD	2018 Total	2017 Total	2016 Total
Pakistan	27	10	8	20
Afghanistan	10	21	14	13

Rotary gives \$100 million to eradicate polio

Rotary is giving \$100 million in grants to support the global effort to end polio, a vaccine-preventable disease that once paralyzed hundreds of thousands of children each year.





Membership Tip ---

No matter your role, every Rotarian plays an important part in creating a welcoming club environment and growing Rotary.

When new members feel like they belong, they stay. What can you do to create a positive member experience? Learn how The Four-Way Test and the Rotary Code of Conduct can help you “treat people fairly, build better friendships, and create goodwill.”



D7430 Member Count

Date	No. Members
July 1, 2018	1744
June 29, 2019	1790



Share your passion for Rotary!
REFER A MEMBER!



DID YOU KNOW?

During the chariot scene in 'Ben Hur' a small red car can be seen in the distance.





ATTENTION CLUB SECRETARIES!!!!

Now is the time to make sure all of your club officer contact information for 2019-20 is up to date in ClubRunner on the District website www.rotarydistrict7430.org. Information is downloaded from the District website to create the 2019-20 District Directory. Please contact D7430 Administrative Assistant, Sharon Rittenhouse rittenhouses Sharon@gmail.com if you need assistance.

PROCEDURES & GUIDELINES 2018 Edition: These are the D7430 Bylaws updated. A “Quick Reference” section has been added near the beginning. [Click Here](#)

“**ALPHABET SOUP**” lists many of the acronyms that are used in the Rotary world. They are reprinted below, and they are on our D7430 website at:

<http://rotarydistrict7430.org/sitepage/did-you-know>



YOUR KEY RI CONTACTS – CLUB AND DISTRICT SUPPORT (CDS)

JOHN M. HANNES

Senior Officer

john.hannes@rotary.org

GEOFF COCHRAN

Associate Officer

geoffrey.cochran@rotary.org

Feel free to use these excellent resources!

Tell Us What You Are Doing

by the 25th of each month:

PDG Bill Palmer, Editor

bill966@ptd.net

or

Sharon Rittenhouse, Publisher

rittenhouses Sharon@gmail.com





The Four Way Test

of the things we think, say and do

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

The 2018-2019 Final Contest was held May 4, 2019 at the District Conference. The contest was conducted by David Kaplan. All five contestants appeared and there were 26 guests of the students including both family and some educators. The finalists all did an excellent job, in fact two speakers were so close that the judges felt 2 second place awards were appropriate. A total of 23 clubs participated. The program had a slight negative variance of \$150 compared with a surplus of \$500+ in the prior year.

We are organizing for the 2019-2020 year with four of five regional coordinator positions already filled. The East Region (*Doylestown, Horsham, Huntingdon Valley-Churchville, Morrisville, Newtown, Springfield Twp., Warminster, Warrington, Willow Grove*) Coordinator position is still open.

We are targeting to get at least 25 or more clubs back in the contest and urge AG's to talk up the value of this youth program. Regional contests are scheduled for March 28, 2020 which hopefully will conflict less with high school Spring activities and holidays. Contest manual and supporting materials for 2019-20 will be posted in September.

By: Al Engel, Chair – District 7430 Four Way Test Speech Contest





CONGRATULATIONS TO D7430 ROTARIANS!!

Hats off to the Clubs and Rotarians of D7430. Together, we contributed **\$68,621 to ShelterBox** in the 2018-19 Rotary year.

Of that total, \$17,973 came from individual donations while Clubs contributed \$50,684.

Our District finished as the second-highest fundraising district in the U.S., edged out by D5150 in the San Francisco Bay Area.

Thanks to your generosity, ShelterBox was able to help over 42,000 families representing 200,000+ people displaced by conflict and natural disaster in calendar year 2018.

By Bill Tuszynski





District Events Calendar

Aug 5 -- Welcome to Rotary New Member Mixer

Aug 15 -- Strike out Hunger at the Phillies

**Sep 19 to 21 -- Annual Zone 24 and 32
Conference in Niagara Falls, NY.**

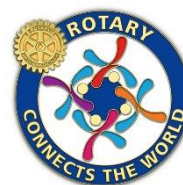
**Oct 12th -- Purple Pinkie Race at Lehigh
Carbon Community College in Orefield**

**Oct 19th -- RLI (Rotary Leadership Institute)
I at Arcadia University**



Nov 2nd -- Annual Foundation Seminar at MONTCO CC

Nov 9th -- Annual Rotary at the U.N. in New York City



WILL YOU STORE SOME DISTRICT KEEPSAKES?

Since 1972 PDG Fred Schaffer of the Emmaus RC and his wife and children have been collecting Dolls given to them by various Youth Exchange students from around the world. Now the lovely collection and its display cases need to find a new home -- **AND before the end of August.**

Will you help find some storage place?

Please contact Gary Rohrbach at glrohrbach@gmail.com

The collection must leave its current space.



The Value of Rotary Volunteering

A special report prepared for Rotary International by the Johns Hopkins Center for Civil Society Studies **estimated the value of Rotary member volunteer hours at \$850 million a year.**

Cosmos Segbefia, a member of the Rotary Club of Sekondi-Takoradi, and Derrick Ababio Kwarteng, of Global Communities, assist with the construction of a borehole in the Western Region of Ghana in 2018. A report by Johns Hopkins University prepared for Rotary International estimated that Rotary members provide about 47 million hours of volunteer effort a year at an estimated value of \$850 million.

That Rotary members log a lot of volunteer hours should come as no surprise to anyone familiar with the organization. But a new report just released by Johns Hopkins University provides a powerful look at the impact of all those volunteer hours.

The report then analyzed the economic impact of all those hours and estimated the value conservatively at \$850 million a year, if communities had to pay for the services that Rotary volunteers provide.

The results reported here are all the more remarkable. The authors say “Translated into economic terms, Rotary is annually generating a scale of social and economic problem-solving effort that is worth nearly nine times more than it costs the organization to produce.”

Rotary General Secretary John Hewko said the figure doesn't even include the in-kind contributions and the money that Rotary clubs and the Rotary Foundation raise every year. In addition, the figure doesn't include the volunteer work of the many relatives and friends of Rotary that members often involve in a project, or that of members of Rotaract, Interact, or the Community Corps, that would easily double the estimate of Rotary's economic impact.





We note the recent passing of Rotarians

Joel C. Masiko, 84, of New Tripoli, finished his assignment and went to be with the Lord, Tuesday, June 11, 2019 in his home with his wife by his side. He was the husband of Jean F. (Guth) Masiko.



Joel was born in Allentown, January 3, 1935, and Joel was the son of the late Peter & Sofia (Baker) Masiko.

Joel faithfully and honorably served his country in the U.S. Marine Corps during a peacetime era. He was a self-employed commercial contractor for 48 years before retiring in 1999.

An ordained minister, Joel served as Pastor of Living Stone Fellowship in New Tripoli. He was a member of Allentown West Rotary Club. He was an avid outdoorsman and loved to hunt and fish, but his love for his family and his faith in Jesus were the primary focus of a life well lived.

Survivors: In addition to his wife, Pastor Jean; children, Michael J. Masiko and his wife, Cindy of New Tripoli and Kathleen A. Masiko and her husband, Richard Schmidt of Houston, TX.

