



www.rotarydistrict7430.org October 2019, Vol. 1, Issue 4



DG Herb's Message:

This month, our short video highlights our Race to Zero 5k event and PolioPlus. Watch and enjoy!

DG Herb Klotz Monthly Message - October



DISTRICT GOALS PROGRESS REPORT

The following is a summary of our progress towards several of our District's goals after three months for 2019-20.

	<u>Goal</u>	Achieved as of 9/30
Membership Goals		
Net Increase in Membership	100	2
Number of New Clubs	3	1
<u>Rotary Foundation Service Goals</u> Number of Clubs Participating in District Grants	35	37
Rotary Foundation Giving Goals		
Net Increase in Rotary Direct Participants	100	10
Net Increase in Paul Harris Society Members	25	7
Purple Pinkie Race to Zero Polio Plus Donations	\$42,000	\$31,000

Let's Grow Rotary Together.....



Rotarians Respond to Hurricane Dorian

Rotary clubs are taking action to provide immediate relief to those affected by Hurricane Dorian. By mobilizing Rotary's vast global network, members are able to raise funds, collect essential items, and work with other agencies to meet urgent needs.

Our disaster relief partner ShelterBox is sending a team to the Bahamas to assess damage and evaluate recovery options. Rotary also has a Disaster Response Fund that helps clubs support rebuilding efforts where the need is greatest. Learn more about the fund and follow updates on Rotary's Facebook page.

The September 20 update from ShelterBox, USA ---

Hurricane Dorian in the Bahamas ---

On September 1st, category 5 Hurricane Dorian devastated the islands of Abaco and Grand Bahamas.

Most of the people were evacuated from the affected islands, and are staying in government supported shelters, with friends and host families, or in hotels in Nassau. In total, 1,889 people evacuated the and there is no imminent prospect of these families returning to the Abaco islands because the infrastructure is so severely damaged. The immediate priorities for these families are food, water and healthcare.

Due to the fact that there is a lot of debris and hazardous waste, no electricity and difficulty accessing clean water, these families may not be able to return to their home sites for a long time. The Government has also declared a number of affected areas as 'no build zones' so they can keep focused on search and rescue and clearance.

Some locally based agencies already had aid in The Bahamas which they were able to access and distribute quickly. It remains unclear if people will be able to use that aid given that they are not able to return to their communities and are already in temporary accommodation.

ShelterBox's Response ---

ShelterBox response teams have been in The Bahamas since September 6th working closely with local and international humanitarian organizations, the government, Rotary and the private sector.

Our teams have conducted exhaustive research and assessments, in person, both independently and alongside International Organization for Migration and the Red Cross. Our team met with Immediate Rotary International Immediate Past President Barry Rassin and worked with him throughout the assessment process. The teams visited the Abaco Islands in order to understand the needs of people who might require our support.

Continued on page 3



Given the fact that families have been evacuated and have temporary shelter and will not be able to return to the affected islands for a long time, our teams have determined there is not currently a need for ShelterBox aid at this time.

Therefore, our team will be leaving The Bahamas this week, but will stay in close contact with Rotary, the Government and other organizations. We are ready to return should the situation change and if we can play a role in future plans as the recovery process continues.

At ShelterBox we always strive to do the right thing to help families and to be responsible to donors. We are focused on providing emergency shelter that gives families the ability to recover.

Thank you for helping us transform despair into hope.





Four Way Test Speech Contest

The 2019-2020 FWTSC season is underway! All contest materials (the 2019-20 Manual, student PPT, brochure and poster) have been posted on the District website www.rotarydistrict7430.org.

NOW is the time to contact the schools and promote student participation.

Regional contests are scheduled for March 28, 2020 and the District final is April 25, 2020.







5 K

RUN/FUN WALK

START AT 8AM

Lehigh Carbon Community College Schnecksville, PA Saturday October 12, 2019



\$15

10-17 Years Old

\$25

Adults

Registration goes up \$10 after September 20th and on Race Day.

Join us on October 12, 2019 for the Race to ZERO "Purple Pinkie" 5K Run & 1+ Mile Fun Walk/Run Held at Lehigh Carbon Community College in Schnecksville, PA Registration opens at 8:00am Race at 9:30am

For more information or to SIGN UP Visit Sponsored by:

www.RaceToZero.PurplePinkie.net

Or

www.RaceEntry.com and search for the Race





A comprehensive youth program is important for a Rotary Club's mission fulfillment and sustainability. Exposing our future leaders and citizens to Rotary ideals and providing our youth opportunities and incentives for growth and development is strongly encouraged.

District 7430 is instituting an Award Program to recognize a club's level of participation in *established* District youth opportunities as well as unique club initiatives.

Below is a graphic showing the types of programs which can earn credit to qualify for the District Governor's Rotary Club Youth Service Award. More to come next month.







Bethlehem:

It was a busy Labor Day week for our Rotary Club! Volunteers were out both Saturday and Sunday clearing weeds and branches from Centennial Park. It was a lot of work and the end result was nothing short of amazing. Thank you to everyone who came out to help.

Allentown:



The Rotary Club of Allentown Joins Forces with Habitat for Humanity. See the Parkland Press on August 22, 2019.

Norristown:

On Saturday, Aug. 31st The Rotary Club of Norristown showed its colors at the Arts in the Park Festival, sponsored by The Zoo and Expressive Path.







Blue Bell:

Allan Syphers Gets an Award



September 17 was a special day for Blue Bell Rotary. Our district ambassador for ShelterBox, Bill Tuszynski gave us an educational talk followed by a special presentation.

Jessica Metcalf, Rotarian from Colorado and the Strategic Giving Officer from ShelterBox USA awarded our member, Allan Syphers with a Shelter Box Dedication of Service Award. Allan is in the ShelterBox Hall of Fame and has raised over \$250,000 for ShelterBox!

Blue Bell Rotary presented a \$2,000 check in Allan's honor to ShelterBox.

We are so proud of Allan's accomplishments and contributions!

DID YOU KNOW?

Everyday, more money is printed for Monopoly than the US Treasury.







Questions? Contact
Bill Erdman D7430 PHS Coordinator at
bill.a.erdman@gmail.com if you earn a
PHS lapel Insignia
when you join.

What is the PAUL HARRIS SOCIETY?

An Individual Donating \$1,000 or more every Rotary year to the Annual Fund and / or Polio Plus and / or an Approved Foundation grant, becomes a PHS member. Donations can be monthly, quarterly or annually using Rotary Direct, for example.

D7430 currently has 68 Rotarians committed to this generosity.

JOIN UP and FEEL GOOD!

Download a brochure at:

https://my.rotary.org/en/document/pa ul-harris-society-brochure



How to Prevent Rotarians from Leaving Your Club Due to Conflicts

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Recently I was involved with a club who on the surface seemed to be doing quite well, some new members, some interesting projects but there was something else going on. There was some talk happening and it was clear that not everyone was happy.

A few members simply started to not show up at the Rotary events and meetings. A few members started talking to other members expressing their concerns and unhappiness. There were several separate meetings among the disgruntled group. Several voiced complaints to a couple executive members and several talked about leaving the club.

It turned out to be an internal conflict between some members and the executive; a real mess to be sorted out.

The executive could have done several things:

- Ignore them and the problem will go away eventually
- Try to talk the person/s out of it by saying it is not important
- Tell the person to forget about it, the member was probably going to resign anyway
- It's not my problem so I'm not getting involved

None of these things would work because conflict must be dealt with or it will simply get worse.

The executive decided to confront the issues and try to resolve them. This worked by resolving the conflict so that it did not get worse. A couple of members did leave but many more than that stayed to rebuild relationships.

At the next meeting the President spoke with passion about the importance of the Rotary Four Way Test as some recent behavior that had caused the conflict had been contrary to the fundamentals of the Four Way Test...of the things we think, say or do:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

If the Rotarians truly lived by the 4 Way Test, it is certain that none of the conflict would have taken place.

Results of the conflict resolution process: Retention of members who may otherwise leave. Happier club atmosphere, Better outcomes and mutual respect for all Rotarians.

So, if a club is losing members, try to dig deeper to try and determine if there is ongoing conflict that is causing members to simply walk away.

By Bob Wallace, Rotary Coordinator Zone 24 East



ZONE 24 & 32 DROP TO ZERO CHALLENGE

INCREASE Polio GIVING by 50/

Rotary International Director

JEFF Cadorette*

will jump out of an airplane!

(Hopefully with a parachute)

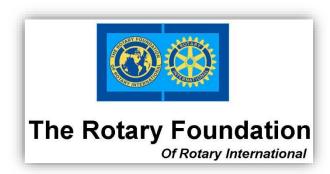


Based on combined district totals by 30 April 2020 compared to 30 April 2019

*With Director-elect Valarie Wafer and other team members to be announced.







The Rotary Foundation receives highest rating!

For the 12th consecutive year, The Rotary Foundation has received the highest rating — four stars — from Charity Navigator, an independent evaluator of charities in the U.S.

NEW Type 1 POLIO CASES as of September 27, 2019



	2019 YTD	2018 Total	2017 Total	2016 Total
Pakistan	66	10	8	20
Afghanistan	16	21	14	13

The outbreak in Pakistan is believed to be an area of children not receiving vaccine even though the record says they did.

With PolioPlus, we know we are eradicating polio, but do you realize how many added benefits the program brings? The "plus" is something else that is provided as a part of the polio eradication campaign. It might be a hand-operated tricycle, access to clean water and additional medical treatment, or providing bed nets or soap.

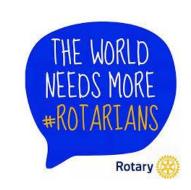
We're doing so much more than eradicating polio.





A Note from District Membership Chair, Dave Czarnecki

We had a great year last year with Membership Growth, and our goal this year is to Grow Rotary Membership in our clubs even more!



This year our Clubs and District have set aggressive Retention and Growth Goals for membership. With this in mind we ask:

- When was the last time your Club members talked about membership?
- Has your Club made changes to attract New members?
- Do you have a Membership plan?
- Have you asked past members to rejoin your club?
- Might you consider asking Camp Neidig, Youth Exchange student or scholarship families to help serve?
- Have you thought about organizations you have touched in the past being a good source of candidates to ask to join the fun at your club?

Rotary International has changed the rules to Help us Change the way we can Grow and Retain members. Think about bringing your Friends, Colleagues, Family, Neighbors, and Community members who may be looking for a place to serve and Have Fun!

During the past few years, District 7430 has seen a positive change in membership. Changes include starting new clubs, seeking young professional groups, adding satellite clubs, and including special Spouse and Corporate memberships.

Member Retention is still a great opportunity to have more members. We encourage all clubs to take a close look at the following:

- Are your club meetings inviting to current and prospective members?
- Do you have flexible meeting times? Maybe have a happy hour?
- Are dues structures an issue?
- How about a "service meeting" to make your club inviting and fun!

We are working to start a new Montgomeryville club this year. We need your Help with inviting people you may know that Work, Live or Play in this area. Please see the flyer later in the newsletter.

Thank you in advance for your help! Please reach out to me if your Club would like to talk about membership.

Regards, Dave Czarnecki dc@czarstar.com



D7430 and Rotaplast in Guatemala 2019 By Rotarian Susan Burnett

On Sept 1st, 8 intrepid Rotarians from District 7430 and 1 from a District in CA (John Kaufman), along with 16 volunteer doctors and nurses landed in Guatemala City for a 13 day Rotaplast Mission. This Mission was fully funded by YOU, District 7430!

Our team was comprised of 4 veterans who had been on missions before including: Alicia Ruiz-Orbin, our translator, who was always in high demand. We also enjoyed the services of the local Rotaract club on two days,



Others were Andrew Johanson, on his 5th mission as patient entertainment, a role he is most definitely well suited for; Wendy Axelrod, on her 3rd mission, and indispensable as PACU assistant; and Judy Bucko, on her second mission, my "roomie" and ward coordinator, and she put in the most miles.

The newbies included <u>Joy Miksic</u>, medical records, requiring much patience and organization; <u>Shushma Patel</u>, sterilizer, always in high demand; <u>Michael Scott</u>, quartermaster, in charge of all supplies, most importantly, those for happy hour and myself, <u>Susan Burnett</u>, trip historian and photo-journalist.

The team bonded immediately and was able to evaluate over 220 children and assist 114! An amazing accomplishment in such a short time period.

We are very grateful to the Rotary Club of Guatemala City for their assistance and support. It was an incredible opportunity to meet these children and their families and get to know them. I had the pleasure of interviewing many of them before surgery.

Cleft lip/palate is a very challenging condition requiring multiple surgeries during a child's life, starting when they are just a few months old and lasting through their teens. In addition is speech therapy. Without the benefit of these, the child may not be able to speak or have limited function which will impact, often halting, their education and progress, not to mention their ability to communicate, grow and flourish in their community.



D7430 and Rotaplast in Guatemala 2019 By Rotarian Susan Burnett continued



One of the best parts of the trip was on the last day. The kids came back for a checkup. We had enough money left over to buy every child a new pair of shoes plus for all of the staff at the hospital!

While these programs are guaranteed in the United States, in communities served by Rotaplast, this is not the case. Rotaplast is a vital program, worthy of our continued support. I know for me, it was a life changing experience.

To learn more about Rotaplast click here: https://rotaplast.org/ and to see our daily blogs click: https://rotaplast.org/blog/







DISTRICT DIRECTORY 2019-20

The new Directory is now ready for download <u>click here</u>. The Directory is intended to be used as a quick reference to District Leadership contact info. It also contains Club meeting time/locations as well Club President, President-Elect, Treasurer, Secretary, Foundation and Membership Chairs. It does not list all Club Chairs or Members.

Some Clubs may have missing officers, the Directory will be updated again in September so if your Club has an update be sure to contact D7430 Administrative Assistant, Sharon Rittenhouse rittenhousesharon@gmail.com so those changes can be made.

PROCEDURES & GUIDELINES 2018 Edition: These are the D7430 Bylaws updated. A "Quick Reference" section has been added near the beginning. Click Here

"ALPHABET SOUP" lists many of the acronyms that are used in the Rotary world. They are reprinted below, and they are on our D7430 website at:

http://rotarydistrict7430.org/sitepage/did-you-know



JOHN M. HANNES GEOFF COCHRAN
Senior Officer Associate Officer

john.hannes@rotary.org geoffrey.cochran@rotary.org

Feel free to use these excellent resources!

Tell Us What You Are Doing



by the 25th of each month:

PDG Bill Palmer, Editor

bill966@ptd.net

or

Sharon Rittenhouse, Publisher rittenhousesharon@gmail.com



A memorable story worth telling about our incredible D7430 Rotaplast team on their recent mission in Guatemala City. Story told by Mike Scott, mission Quartermaster....



On day #1 of the mission, one of the surgeons, which I had just met, handed me an envelope full of cash. He proceeded to tell me that he threw a big party for all his friends just before he left for the mission. Admission to the party included a donation to the Guatemala Rotaplast mission he was going on. And he wanted to do something special for the kids with the

donated money. He continued to tell me that there was no expectations placed on the money but just get them a toy or something to make the kids smile. He was clear that it was my job as quartermaster to follow through with the request and to spend the money as I deemed appropriate.

With cash in hand, I spent the next few days discussing some options with Mission Director, Brian Walker. We knew a simple toy would give the children a smile, but it would be short lived. We both agreed the donated cash should be spent on something that would improve the lives of the children and families but we were not exactly sure what would work best.

As part of our normal duties to support the mission medical staff, we would often have to venture out into the local city to get various supplies. It was day #8 of the mission and Brian and I were out on one of our walking trips in the city when we passed a local shoe vender with all his shoes on display. After a brief discussion, our vision of doing something meaningful for the kids became reality.

Organizing such a transaction with a local vendor when you don't speak the language proved difficult. To help, we used our trusted bus driver as the interrupter and proceeded to interview a few vendors until they found one that would sell them shoes and socks for a predetermined good price. The shoe vendor agreed to come to the hospital and fit each child and they needed to supply a large variety of shoes in all sizes and styles. We estimated over 100 pairs of shoes would be given away so a large selection was required.

The final day of the mission was Clinic Day when all the patients were to come back for a final checkup by the doctors. Our plan was to fit the kids with shoes after their final checkup was done and they were on their way out of the hospital. The shoe event was a big success and everyone helped with the children. It went over so well, the nursing staff and kitchen help joined in the fun and they received socks and new shoes as well.

Cheers to these nine Rotarians from our District 7430 Rotaplast team and the medical staff for chipping in extra cash to buy almost 120 pairs of shoes and socks for the children and hospital staff.



You are our Rotary Heroes!



Five Ways the Polio Infrastructure Fights Disease

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Polio, and the lifelong paralysis it can cause especially in young children, became preventable when Dr. Jonas Salk introduced the polio vaccine in 1955. Since Rotary and its partners in the Global Polio Eradication Initiative took on the fight against polio, they have developed systems to facilitate both immunizations and eradication.

This polio eradication infrastructure helps get us closer to a polio-free world. But did you know that it's used to fight and protect against other diseases, too? Here are five examples of the polio infrastructure at work:

<u>The cold chain:</u> The polio vaccine must be kept cool, or it risks losing its effectiveness. The cold chain system — made up of freezers, refrigerators, and cold boxes — was developed to allow polio workers to store the vaccine and transport it over long distances in extremely hot weather. In Pakistan, a measles immunization program now relies on the same system. With the help of the cold chain, Sindh province recently reached its goal of immunizing more than 7.3 million children against measles.

<u>Microplanning:</u> A critical component in immunizing more children against polio, especially in remote regions, is microplanning. A microplan allows health workers to identify priority communities, address potential barriers, and develop a plan for a successful immunization campaign. The workers collect as many details as possible about communities to help them reach and vaccinate all of the children, and this strategy has helped keep India polio-free for five years. Now the Mewat district of India is using microplanning to increase its rates of vaccination against measles and rubella.

<u>Surveillance:</u> The polio surveillance system helps detect new cases of polio and determines where and how these cases originated. Environmental surveillance, which involves testing sewage or other environmental samples for the presence of poliovirus, helps workers confirm polio cases in the absence of symptoms like acute flaccid paralysis (AFP). In Borno state in Nigeria, the AFP surveillance system is now being used to find people with symptoms of yellow fever and was one of many tactics used during a 2018 yellow fever outbreak that resulted in the vaccination of 8 million people.

<u>Contact tracing:</u> Because polio is a transmittable disease, health workers use contact tracing to learn who has come in contact with people who might be infected. Contact tracing was also critical to containing an Ebola outbreak in Nigeria in 2014. When a traveler from Liberia was diagnosed with Ebola, Nigerian officials were able to quickly trace and isolate the traveler's contacts, helping prevent the disease from spreading further.

Emergency operations centers: An important part of the polio infrastructure that Rotary and its partners have built is the emergency operations centers network. These centers provide a centralized location where health workers and government officials can work collaboratively and generate a faster, more effective emergency response. The emergency operations center in Lagos, Nigeria, which was originally set up to address polio, was adapted to handle Ebola, and it ultimately helped the country respond quickly to an Ebola outbreak. Only 19 Ebola cases were reported, and the country was declared Ebola-free within three months.

By: Daniela Garcia Apr. 17, 2017



Seeking Nominations for District Governor 2022-23



DG Herb Klotz on behalf of the 2019 Nominating Committee of D7430 is seeking candidates to serve as D7430 Governor during the 2022-2023 RY. Notices requesting nominations are being e-mailed to each D7430 RC President in September.

A Rotary Club may nominate only one candidate and there is a form to do so. Applications are due back to PDG Ron Smith, Chair of the 2019 Nominating Committee, by November 1, 2019. Please call or email Ron Smith if you have questions or are looking for the Nomination documents. Mobile: 215-896-6870 Email: rsmith.rotary@gmail.com



BUILD RELATIONSHIPS BEFORE YOU NEED THEM

A Business To Business Mixer

Sponsored by Montgomeryville Area Businesses and Rotary

- Expand Your Business Network by Working with Other Business People
- Business Card Exchange
- Enjoy Complimentary Hors d'oeuvres, Cash Bar
- Leave Energized and More Informed
- Learn How YOU Can Make a Difference in YOUR Community

Monday, October 28th, 2019 | 5:30pm - 7:30pm Nostalgia 1720 | 136 East Butler Avenue | Chalfont, PA 18914 For FREE registration, please click here by October 20th.





Welcome to the World of Rotary

"Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves."

Rotary's Vision Statement

Rotary Club President:

During our Pre-PETS meetings many of you expressed interest in conducting an "Orientation Event" around the District on a regular basis. We listened to your advice and are offering a quarterly "Welcome to the World of Rotary" orientation throughout the District.

We will conduct the sessions by Area (similar to Pre-PETS); however, new members are welcome to attend any session. We encourage all new members within the last year to attend. These new members will receive invitations by Area. Appetizers and a cash bar will be provided. Please encourage their participation.

<u>We also would like you to encourage your RC Membership chair to attend.</u>
The events will be an opportunity for them to spend time with your new members to answer any questions they might have. It will also give them the opportunity to "fine-tune" your Club Orientation to avoid duplication.

The Dates for the events are:

Monday, October 7, 2019: Areas 1 & 2 at BRAVO Cucina Italiana, Whitehall Tuesday, November 5, 2019: Areas 5 & 6 at Peter Becker Community, Harleysville Monday, February 3, 2020: Areas 3 & 4 at Blind Hartman's Tavern, Temple Monday, May 4, 2020: Areas 7, 8, & 9 at Giuseppe's Pizza & Family Restaurant, Warminster

The Agenda for the event will be fast-paced with 10 minutes for each topic. The topics are: Rotary History, Rotary Foundation, Areas of Focus, Rotary Online, and You and the Rotary World. There will be raffle prizes, giveaways, and business card exchanges. It will be a night of Fellowship and Learning!

We need your help to make this a meaningful event for your Club and our District. Thank you for your support!

Herb Klotz District Governor, 2019-2020



Oct 7 – Welcome to Rotary New Member Mixer

Oct 12 -- Purple Pinkie Race, Lehigh Carbon Community College in Orefield

Oct 19 -- RLI (Rotary Leadership Institute) I at Arcadia University



Oct 30 -- The Youth Leadership & Ethics Conference for 11th graders

Nov 2 -- Annual Foundation Seminar at MONTCO CC

Nov 9 -- Annual Rotary at the U.N. in New York City

2020

Feb 27-29 MAPETS at the Raddison Valley Forge in K.O.P.

Mar 28 -- Regional competitions for the Four Way Test Speech Contest.

Mar 28 -- Rotary Leadership Institute (RLI) at DeSales University

Apr 24 to 26 -- D7430 Conference in K.O.P.

Apr 24 -- D7430 Foundation Gala in K.O.P.

Apr 25 -- District Training Assembly in K.O.P.

June 6 to 11 -- RI Annual Convention in Honolulu, Hawaii

PETS-1 SCHEDULE D7430

Presidents-Elect Training 2019 6:00 to 8:00 P.M.

Areas 7, 8 & 9	Oct 24	Giuseppe's	Warminster, PA
Areas 5 & 6	Oct 28	Spinnerstown Hotel	Quakertown, PA
Areas 1 & 2	Nov 6	Bravo Cucina	Whitehall, PA
Areas 3 & 4	Nov 7	Brickstone's	Wyomissing, PA



Join us at the District Conference from April 24-26, 2020 at the Valley Forge Casino Resort in King of Prussia. We have a weekend of fun planned!

We have two wonderful speakers. We will hear from Alan Mallory, international speaker, author and performance coach who is part of the first family to climb Mount Everest. Alan is passionate



about leadership and reaching new heights in all that we do!

We will also meet Dr. Stephanie Urchick who is a member of the Rotary Club of McMurray, PA and has served Rotary as a Foundation Trustee along with many other various RI Committees and in various club and district Foundation roles. Stephanie will share the future of Rotary with us.

A major part of the 2020 District Conference is "The Summit" where Rotarians and guests will be able to share ideas, project best practices, and creative programs to serve our communities. To participate in "The Summit", please contact Melissa Varvarezis at mvarvarezis@gmail.com

You can register for the 2020 District Conference at: 2020rotary7430districtconference.eventbrite.com

If you have any questions about registration, please contact Marianne Aronson at mcaronson@verizon.net

If you are interested in sponsorship opportunities, please contact Suzi Berry at suzi@trvlhaus.com

Meet us at "The Summit"



