



Rotary District 7430 Executive Committee Meeting Minutes
Monday, August 17, 2020
7:00pm
Zoom Meeting

Attendance: Janet Kolepp, Bob Hobaugh, Len Geiseler, Tom Hartzell, Doug Cook, Mike McCarthy, Herb Klotz, Cindy Hornaman, Bill Palmer, Rose Galeano-Phillips, Linda Kennedy, Al Engel, Sue Burnett, Jeremiah Sensenig, Sharon Rittenhouse, Gary Volpe, Frank Romano, Lou Bottitta

For Review & Approval

- July 2020 DEC Minutes- Bob Hobaugh, motioned to accept, Len Geiseler 2nd, all approved.
- Approval of Final 2019-2020 Financials- Bob Hobaugh motioned to accept, Herb Klotz 2nd the motion, all were in favor.
 - Tom has turned everything over to Buckno Liskey to complete the final compilation.
- July 2020 *Treasurer's Report- Bob Hobaugh motioned to accept report, Len Geiseler 2nd, all approved.
 - Balance sheet for end of July had total assets of \$46,153.15, income exceed expenses by \$2,549.77, balance sheet also carried over \$3,400 from 4-Way. No changes on Foundation accounts.
 - Refer to submitted Treasurer report for full details.

For Discussion and Consideration

***DG Report**

- Visiting clubs, 14 so far, 2 hybrid the rest were virtual. Going well some interaction, not a whole lot.
- Two themes keep coming up, how to reach people to get them to attend and fundraising.
- It has been busy!
- ***DGE Report**
 - Attending extra meetings for MAPETS in Valley Forge, looking at what format it may be, in-person, hybrid or virtual. Looking at force majeure clause for COVID-19.
 - Attending DGE training, there will be an announcement soon for restructuring of Rotary Zones and Districts.
- **DGN Report**
 - Attending meets with Bob for MAPETS, working in learning center. Starting zone institute training soon.

For Consideration and Action

▪ Grow Membership

***Membership Report - Gary Volpe**

- Working with Herb and Dave Czarnecki to attend all club meetings in their area for the first few months to see what is going on.
- Meeting 8/24 to hopefully expand our committee.
- Innovative Clubs Training Tuesday, October 20.
- District Training Report - PDG Doug Cook
 - Had our Welcome to Rotary event, August 3, had a few logistical issues with facilitators. We will restructure it a little bit.
 - We have 2 brand new clubs that we may do a Welcome to Rotary as a group just for them.
 - Next event is in October.

- District Conference Report - DG Janet, DGE Bob, DGN Len
 - Janet- Scheduling site visit and have a meeting with other DG to see what it might look like if it cannot happen in person.
 - Bob- Working with D7475 to combine conference. Need to be on the same page.
 - Len- Nothing new to report
- Diversity, Equity & Inclusion Report –
 - 13 people attended a meeting, discussed messaging for clubs looking to be more diverse and inclusive. Group would like to create an action plan. Next meeting September 1st at 5 pm.
- **Grow Giving**
 - *Foundation Report - PDG Mike McCarthy
 - Annual Fund, Paul Harris Society, Major Gifts
 - Have goals for 35 clubs for Annual Fund (\$33,400 to date) for PolioPlus 34 clubs (\$26,020 to date.)
 - Rotary Direct- added 3 additional subscribers.
 - Paul Harris membership steady at 89
 - Committee meeting scheduled for Oct 5, Endowment Fund meeting.
- **Grow Service**
 - District Grants Report – PDG Mike McCarthy
 - Waiting on Disaster Response Funds.
 - Morrisville-Yardley will need to re-write district grant project.
 - Peace Fellow Scholar waiting until Oct/Nov for answer from selection committee. Our candidate will be presenting on August 19th at the World Affairs Council.
 - International Service - PDG Cindy Hornaman
 - Committee meeting to set goals. Looking at doing webinars or series of different topics over the winter.
 - *Rotaplast - Susan Burnett, doing talks with clubs.
 - *ShelterBox - Saucon/Center Valley RC
 - *Friendship Exchange - Dee Eng
 - *District Administrator – Sharon Rittenhouse
 - Get reports in on Friday before the DEC meetings.
 - Check out the website to make sure everything is up to date.
 - Bulletin goes out on 1st and 3rd Thursdays, send info to be sent out before the y are sent to membership.
 - RI- login issues after website was shut down. Clear cookies and cache for 4 weeks, use chrome web browser. Go in incognito if all else fails.
 - YP Orientation 8/25.
- **Grow Youth Programs**
 - Youth Services - Darlene Scott
 - Youth Exchange – Linda Kennedy- no report
 - Interact/Rotaract - Darlene Scott- New Interact Club at Liberty HS in Bethlehem, thanks to Diane Donaher.
 - Camp Neidig - Wendy Body
 - *Four Way Test Speech Contest - Al Engel
 - Filled for East coordinator still need one for West region. Encourage clubs to get involved.
 - Youth Protection Policy – Ron Smith
 - Youth Protection Program, rolling out a Youth Protection Orientation. All clubs will need to sign a form and assign a chair.
 - Alumni Program- Rose Galeano

- **Grow Public Image**

- Public Image Report - Lou Bottitta

- Working with Purple Pinkie to create social media kit that clubs can personalize.
 - 33 members have joined our Facebook group, would like representation from every club.
 - Looking at having buddy clubs to help with social media.
 - Great reaction from post on a graph of Facebook followers showing how many followers each club has. Post generated the most feedback.

 **For Reference**

Purple Pinkie Race to Zero- October 24, also World Polio Day. Will be virtual, holding weekly meetings to plan everything out. Have secured Mike McGovern as a guest that day and will have lots of surprises. Will start promoting after Labor Day. Requests for sponsors went out to club presidents, trying hard to get all 46 clubs to participate.

Mont Co Pandemic Response Initiative- focus on Seniors, Veterans and Montgomery County as a whole. PDG Ron Smith is leading the charge with all rotary clubs serving Montgomery County for the D7430 and D7450. Hoping to help small business, digital divide for children who do not have wifi and safety net for non-profits. Meeting is scheduled for Tuesday, Sept 2 at 7:30 pm.

Raise for Rotary- Some Leadership received an email for Raise for Rotary, an online RI program that allows Rotary members and supporters to create custom fundraising pages to share with their social networks and raise funds for The Rotary Foundation. Several concerns were brought up about how this will work. Bob Hobaugh will get more information and forward the email to those who wish more info as well.

Per PDG Frank Romano: PDG Jerry Long questioned whether RI is lowering dues. Council on Legislation approves dues every three years so it will not be lowered at this time. DG allotments have all been reduced. All RI staff is still working, less money coming in.

 **Adjourn-** DG Janet adjourned meeting.

***Indicates report was submitted**

Next DLT Meeting: September 21, 2020 / 7:00pm

Please remember that Committee and Officer Reports need to be completed (Via Google Link) by Friday before the scheduled meeting even if the Committee Chair or Officer plans to attend the meeting.