



**Rotary District 7430 DEC Leadership Team Meeting Minutes
Monday, October 19, 2020
Zoom Meeting**

Attendance: Janet Kolepp, Bob Hobaugh, Len Gieseler, Tom Hartzell, Herb Klotz, Cindy Hornaman, Bill Palmer, Linda Kennedy, Sharon Rittenhouse, Frank Romano, Lou Bottitta, Doug Cook

For Review & Approval

- September 2020 DLT Minutes- Bob Hobaugh motioned to approve, Herb Klotz 2nd the motion, all were in favor.
- September 2020 Treasurer's Report- Bob Hobaugh motioned to approve, Len Gieseler 2nd the motion, all approved. Waiting on just 8 clubs to pay dues, collected \$66,000 to date, will send reminder notices Nov 1st. Sent \$5,000 to YEP, and reimbursed DG expenses. Still waiting on some grant money requests. *Refer to submitted report for full details.

For Discussion and Consideration
DG, DGE & DGN Report

DG Janet Kolepp *Refer to report

- District Conference will happen in person. Trying to renegotiate contract for lower numbers. It will now be a "mix mode" of in person and online activities.

DGE Bob Hobaugh *Refer to report

- Working with Parliamentarian on conflict resolution management. Will have more soon for DEC to review.

DGN Len Gieseler *Refer to report

- Working with Warminster's Sean Frieland for the Gala Tailgate. Will need some technical assistance.

For Consideration and Action

▪ **Grow Membership**

- Through September, lost 45 members but gained 28.
- Innovative Club Advocates Zone 28/32- D7430 Representatives
 - Herb shared that at a zone level they want to aid Districts in starting new clubs. They are having have a kick-off meeting in November where they will share what is going on in the 2 zones and hopefully spark ideas. Herb also shared a graphic showing where our District stands with membership. It showed a net increase in July through September but then a dramatic drop off in June. An increase of .5% for the year would be a great result but we are currently on track to lose all the gains we have made in the last year if we do not do something.
 - Comments:
 - Cindy- Goal is to not lose total number, planning should maybe be focused on adding clubs in the beginning of the year vs the end. Look a little differently, where can we grow clubs, look at studies and data to see where to focus for next several years.
 - Bob- Goal is to maintain and have modest gains. Engage current members and create new clubs.
 - Doug- Look at clubs individually to see what is happening. Identify which

- clubs will need extra assistance before losing members.
- Janet- Leadership is key. What do we do now that will lead into Bob & Len's year. 3 keys 1.) Membership growth of current clubs, 2.) New Club Development, 3. Diversity (welcome, diversify, recruit and retain.)
- Next steps:
 - Put a written plan in place.
 - Create a team for new club development including Rotaract & Satellite
 - Continue with our membership team, add people with capabilities
 - Janet, Bob, Len and possibly Gary Volpe will join the Zone 28/32 Innovative Club Advocates
- **Grow Giving**
 - Foundation Report - PDG Mike McCarthy *Refer to report
- **Grow Service**
 - District Grants Report – PDG Mike McCarthy *Refer to report
 - International Service - PDG Cindy Hornaman *Refer to report
 - District Administrator – Sharon Rittenhouse
 - Committee Chairs continue to provide updated info for the website. Encourage clubs to send articles and events in for the Vibrant Club News newsletter.
- **Grow Youth Programs*Refer to report**
 - Youth Services - Darlene Scott *Refer to report
 - Youth Exchange – Linda Kennedy- Available for club talks about the program.
 - Interact/Rotaract - Darlene Scott- Muhlenberg and Lehigh have pending Rotaract Clubs.
- **Grow Public Image**
 - Public Image Report - Lou Bottitta- *Refer to report
 - Assisting Polio Plus event with use of social media
 - Working on club certification for PI

✚ For Reference

- **Welcome to Rotary- Doug Cook-** Had 18 attend the October session. Will open it up to more Rotarians in December. Seemed to go better this time. Need to get more people signed up on MyRotary so they can access the learning center.
- **Training Tuesday- Grow Rotary-** Oct 20, have 26 registered
- **World Polio Day-** Sat, Oct 24- Raised \$33,000 to date. All participants are being registered for the celebration.
- **Foundation Seminar-** moved to Saturday, November 21 at 9 am
- **Day of Giving-** Tuesday, November 24. A way to focus on giving for just one day. If a member gives \$100 it will be matched in points.

✚ Adjourn

- Bob Hobaugh motioned to adjourn, Len Gieseler second the motion, all were in favor.

Next DEC Meeting: November 16, 2020 / 7:00pm Please remember that Committee and Officer Reports need to be completed (Via Google Link) by Friday before the scheduled meeting even if the Committee Chair or Officer plans to attend the meeting.